

IF YOU HAVE THE COURAGE  
TO DREAM **BIG**, WHAT'S  
YOUR PLAN TO FULFIL IT?



**#PowerOf3**

## Aditya Birla Sun Life Multi-Cap Fund

(An open ended equity scheme investing across  
large cap, mid cap & small cap stocks)

**NFO opens:** April 19, 2021 | **NFO closes:** May 3, 2021

**Mutual Funds**

Aditya Birla Sun Life Mutual Fund

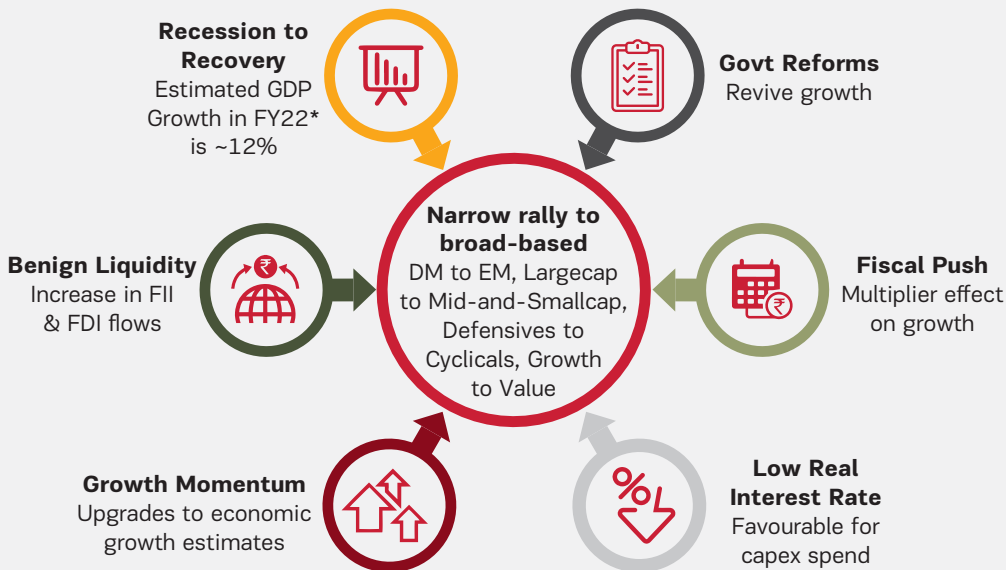


**ADITYA BIRLA  
CAPITAL**

1800-270-7000

You can aim to fulfil your big dreams with the **Power of 3**, a scheme that invests in large, mid and small caps. Multicap funds have the opportunity and mandate to select from across the market cap, build well-curated portfolio and follow disciplined rebalancing to enhance return potential.

### Indian Economy is at the cusp of growth



### Aditya Birla Sun Life Multi-Cap Fund

An open ended equity scheme investing across large cap, mid cap & small cap stocks. The objective of the scheme is to achieve long-term growth of capital, at relatively moderate levels of risk through a diversified, research-based investment in Large, Mid & Smallcap companies.

The Scheme does not guarantee/indicate any returns. There can be no assurance that the schemes' objectives will be achieved.

### Investment Approach

#### Power of 3



A combination of **Large Cap, Mid Cap & Small Cap** in one portfolio

#### Bottom-Up Approach



**Bottom-up approach** of stock selection to build well curated portfolio of high conviction ideas

#### Growth Oriented Portfolio



Portfolio will be biased towards **secular growth opportunities** from across the market spectrum

## Investment Philosophy

- The scheme will invest 25-45% in Largecap and a minimum of 25-35% each in Mid and Smallcap segments.
- The scheme will follow a bottom-up approach of stock selection.

### Stock selection will be based on:



Management Quality &  
Corporate Governance



Size of the  
Opportunity



Competitive  
Advantage



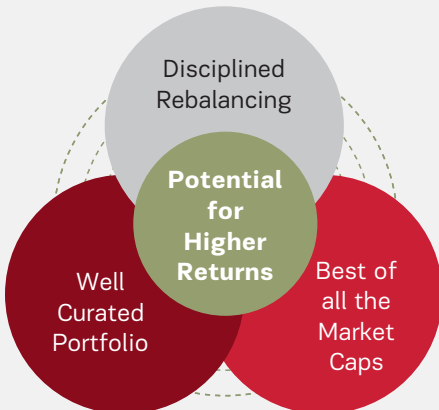
Sustainable  
Growth Potential



Margin of  
Safety

A portion of the scheme may opportunistically be invested in **special opportunities, emerging sectors** and **businesses**.

## Why invest in Aditya Birla Sun Life Multi-Cap Fund?



- Combines the stability of largecaps and the high growth potential of mid & smallcaps in one portfolio.
- Disciplined market cap allocation and active rebalancing provides opportunity to invest in fast growing sectors / companies from across the spectrum.
- Bottom-up approach helps build portfolio of high conviction ideas to enhance return potential.
- Ideal portfolio to play high growth cycle.

## Who should invest?

- Investors looking for one-stop solution of aggressive equity fund for long-term.
- Risk aware equity investors with an investment horizon of 5 years and above.
- Apt investment vehicle for SIP investments to achieve market cap based diversified allocation.

We offer a wide range of Mutual Fund solutions to cater to your specific investing needs.

To know more about the various solutions, please contact our advisor or visit our website [adityabirlasunlifemf.com](http://adityabirlasunlifemf.com)

Savings

Regular  
Income

Tax  
Saving

Wealth



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Scheme:	This product is suitable for investors who are seeking*:	
<p><b>Aditya Birla Sun Life Multi-Cap Fund</b> (An open ended equity scheme investing across large cap, mid cap &amp; small cap stocks)</p>	<ul style="list-style-type: none"> <li>• Long term capital growth and income</li> <li>• Investment predominantly in equity and equity related instruments as well as debt and money market instruments</li> </ul> <p>*Investors should consult their financial advisors, if in doubt whether the product is suitable for them.</p>	<p><b>RISKOMETER</b> Investors understand that their principal will be at <b>Very High</b> risk</p>



Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.