



Aditya Birla Sun Life Balanced Advantage Fund

(An open ended Dynamic Asset Allocation fund)

Monthly SIP of
₹10,000
started **20.9 years[#]** ago,
would have grown to
₹97.97 Lakh TODAY!

#Inception date: April 25, 2000

The fund spots underappreciated yet strong companies that are currently undervalued, but have potential to discover their true value in the long run

Features of Aditya Birla Sun Life Balanced Advantage Fund



Practical Approach Investment

'Buy low, sell high' – Takes advantage of high risk investments when the stock prices are low and vice versa.

Equity allocation is based on trailing P/E ratio of S&P BSE 100 index and other ratios like P/B, Dividend Yield etc.



Investment strategy

- Conservative stock selection approach to keep reasonable margin of safety at the time of investment
- Reduces risk of adverse price movements through hedging
- Multi-cap investment across sectors with a large cap bias
- Active re-balancing of portfolio.

Why Aditya Birla Sun Life Balanced Advantage Fund?



Participates in growing stocks and limits investments in low yield stocks



Equity taxation

Invests in both equity and debt asset classes, but seeks to maintain gross equity exposure over 65



Dividends

Endeavours to declare dividends under Dividend option, subject to availability of distributable surplus.



Smart Withdrawal Facility

It allows the investors to receive fixed income at fixed intervals.

The benefits of this facility are:

- Regular cash flow
- Tax efficient withdrawal
- No TDS

SCHEME PERFORMANCE SUMMARY

Aditya Birla Sun Life Balanced Advantage Fund - Growth Option

NAV as on February 26, 2021: ₹ 65.27

Fund Manager: Mr. Mohit Sharma, Mr. Vineet Maloo & Mr. Lovelish Solanki (since April 01, 2017, October 11, 2014 & October 09, 2019)

Particulars	CAGR % Returns			
	1 Year	3 Year	5 Year	Since Inception
Aditya Birla Sun Life Balanced Advantage Fund	20.60	9.24	13.93	9.41
B: CRISIL Hybrid 50+50 - Moderate Index	21.94	11.54	13.71	NA
AB: S&P BSE SENSEX TRI	30.00	14.22	17.89	13.12
Current Value of Standard Investment of Rs. 10,000 (in Rs.)				
Aditya Birla Sun Life Balanced Advantage Fund	12,054	13,033	19,191	65,270
B: S&P BSE Enhanced Index Value	12,187	13,872	19,001	NA
AB: Nifty 50TRI	12,990	14,894	22,764	1,30,885
Inception date: Apr 25, 2000				

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Scheme Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Mohit Sharma is 90. Total Schemes managed by Mr. Vineet Maloo is 6. Total Schemes managed by Mr. Lovelish Solanki is 4. The scheme is currently managed by Mr. Mohit Sharma, Mr. Vineet Maloo & Mr. Lovelish Solanki since April 01, 2017, October 11, 2014 & October 9, 2019 (3.11) years, (6.4) years & (1.4) years.

OTHER OPEN-ENDED SCHEMES MANAGED BY MR. MOHIT SHARMA

Fund Manager: Mr. Mohit Sharma

Scheme Name's	CAGR % Returns					
	1 year		3 years		5 years	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life Low Duration Fund	6.64	5.94	7.45	7.23	7.39	7.35
Aditya Birla Sun Life Money Manager Fund	6.08	4.71	7.34	6.38	7.26	6.72

Note:

- Mr. Mohit Sharma manages 3 open-ended schemes of Aditya Birla Sun Life Mutual Fund.
- Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

OTHER OPEN-ENDED SCHEMES MANAGED BY MR. VINEET MALOO

Fund Manager: Mr. Vineet Maloo

Scheme Name's	CAGR % Returns					
	1 year		3 years		5 years	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life Dividend Yield Fund	24.00	32.15	2.63	7.08	10.86	15.83
Aditya Birla Sun Life Infrastructure Fund	39.30	39.68	2.58	8.00	13.56	14.63
Birla Sun Life International Equity Fund - Plan A	24.37	31.88	13.21	15.81	12.31	16.67
Birla Sun Life International Equity Fund - Plan B	29.85	34.25	8.44	13.94	13.89	17.74

Note:

- Mr. Vineet Maloo manages 5 open-ended schemes of Aditya Birla Sun Life Mutual Fund.
- Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

OTHER OPEN-ENDED SCHEMES MANAGED BY MR. LOVELISH SOLANKI

Fund Manager: Mr. Lovelish Solanki

Scheme Name's	CAGR % Returns					
	1 year		3 years		5 years	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life Arbitrage Fund	3.28	1.86	5.26	4.54	5.64	4.84
Aditya Birla Sun Life Gold Fund	7.51	7.92	13.50	14.74	8.22	8.64
Aditya Birla Sun Life Equity Savings Fund	13.50	13.46	7.27	8.45	9.89	9.91

Note:

- Mr. Lovelish Solanki manages 4 open-ended schemes of Aditya Birla Sun Life Mutual Fund.
- Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

SIP PERFORMANCE - REGULAR PLAN - GROWTH (ASSUMING SIP OF RS. 10,000 PER MONTH)

Fund Manager: Mr. Mohit Sharma, Mr. Vineet Maloo & Mr. Lovelish Solanki

Particular	1 year	3 years	5 years	Since Inception
Total Amount Invested (in Rs.)	1,20,000	3,60,000	6,00,000	25,00,000
Market Value of amount Invested	1,43,293	4,44,266	7,90,825	97,97,623
Scheme Returns (CAGR)	38.72	14.23	11.03	11.67
B: S&P BSE Enhanced Index returns (CAGR)	34.09	15.50	12.77	NA
AB: Nifty 50 Index returns(CAGR)	65.16	20.05	16.63	15.96

Date of First Installment: April 01, 2008 & Scheme Inception Date: April 25, 2000. Past Performance may or may not be sustained in future. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered. The scheme is currently managed by Mr. Mohit Sharma, Mr. Vineet Maloo & Mr. Lovelish Solanki since April 01, 2017, October 11, 2014 & October 9, 2019 (3.11) years, (6.4) years & (1.4) years.

PRODUCT LABEL

Name of Scheme	This product is suitable for investors who are seeking*:	Riskometer
Aditya Birla Sun Life Balanced Advantage Fund (An open ended Dynamic Asset Allocation fund)	<ul style="list-style-type: none"> capital appreciation and regular income in the long-term investments in equity and equity related securities, as well as fixed income securities (Debt & Money Market securities) 	<p align="center">RISKOMETER</p> <p align="center">Investors understand that their principal will be at High risk</p>
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.		

Note: Performance as on February 26, 2021

B: Benchmark, AB: Additional Benchmark

Contact your financial advisor for further details OR Visit - www.mutualfund.adityabirlacapital.com

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Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.