

**INVESTING** in Special Opportunities with inherent value can help boost your portfolio.

**Aditya Birla Sun Life Special Opportunities Fund**

An open ended Equity Scheme following Special situations theme.

**NFO opens:** October 5, 2020

**NFO closes:** October 19, 2020

**Mutual Funds**

Aditya Birla Sun Life Mutual Fund



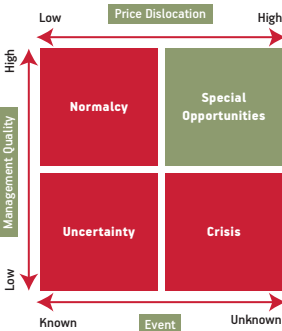
**ADITYA BIRLA  
CAPITAL**

1800-270-7000

# Every challenge, every adversity, contains within it the seeds of opportunity and growth.

-Roy Bennett  
(Author of The Light in the Heart)

## How do special situations create special opportunities?



Special situations are unique challenges that a business, sector or an economy may face. It leads to temporary dislocation in price.

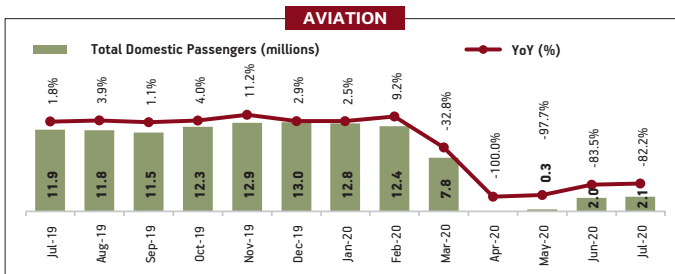
These Special Situations may be opportunities for those who dare to see it.

## Special situations arise from...

Company Specific Events	Industry Specific Events	Regulatory Changes	Macro-Economic Changes	Global Events
<ul style="list-style-type: none"> <li>Corporate Action</li> <li>Business Restructuring</li> <li>Business cycles</li> </ul>	<ul style="list-style-type: none"> <li>Market Disruption</li> <li>Intense Competition</li> </ul>	<ul style="list-style-type: none"> <li>Regulation Change</li> <li>Reforms</li> <li>Changes in Tariffs / Taxes</li> </ul>	<ul style="list-style-type: none"> <li>Fluctuations in Commodity Prices</li> <li>Inflation</li> <li>Exchange rates &amp; Forex</li> </ul>	<ul style="list-style-type: none"> <li>Geo-Political events</li> <li>Crisis - War, Pandemic</li> <li>Trade Dynamics</li> </ul>

The above list is illustrative and not exhaustive; there are several other opportunities that may give rise to special situations.

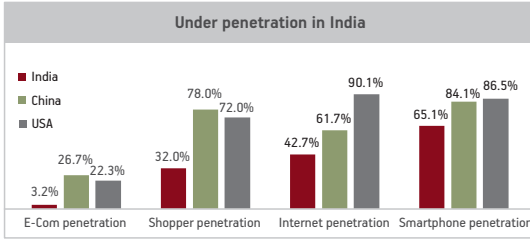
## Some Special Opportunities in Current Market Scenario.



- Stocks have corrected sharply with business slowdown due to COVID related restrictions.
- Under-penetration to continue to drive growth after normalization.

Source: Bloomberg, MOSL Report, DGCA Website.

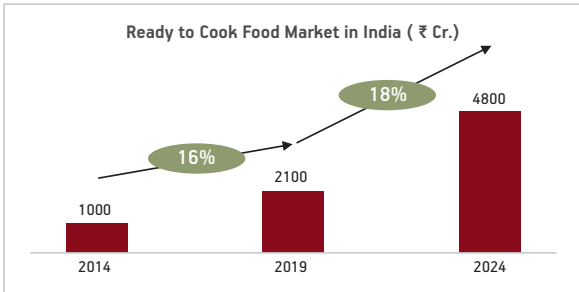
## Digital & Telecom



Source: Euromonitor, Company Data, Morgan Stanley Research, TRAI, Statista.

- COVID led change in lifestyle has accelerated pace of digital revolution.
- Telecom companies shall benefit from rise in demand and price hike.

## Packaged Food Industry



Source: Bloomberg, Annual reports.

- Change in lifestyle and preference for home cooked food is expected to drive demand for high quality packaged food.

Presenting **Aditya Birla Sun Life Special Opportunities Fund** (An Open-Ended Equity Scheme following Special Situations theme)

### Investment Approach



- **Focused Portfolio** of 35-40 stocks portfolio with high active share.
- **Sector and Market cap Agnostic.**
- Follow **“Price-Target approach”** to derive value from **tactical opportunities** arising due to any special situation.

### Investment Philosophy

- The scheme will follow a **bottom-up approach to stock-picking.**
- Stock selection will be based on:



Size of the opportunity



Prospects of future growth and scalability



Potential of Growth in Return on Equity



Margin of Safety

## Why invest now?



**Margin of Safety** - Companies facing special situation are usually available at lower valuations than their fair value.

### Opportunities –

- The most uncertain period** since WWII.
- Heightened **possibility of consolidation** and **emergence of new trends** across sectors.
- Many companies witnessed downgrading on demand and growth concerns – **significant rerating opportunity**.
- Abundance of liquidity is **favourable for equities**.

## Who should invest?



- **Suitable for Long term Equity Investors** with High risk appetite with an **Investment horizon of 5 years and above**.
- **Investors seeking fund with High Return Potential** (albeit with higher risks).

We offer a wide range of Mutual Fund solutions to cater to your specific investing needs.

To know more about the various solutions, please contact our advisor or visit our website [adityabirlasunlifemf.com](http://adityabirlasunlifemf.com)

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Scheme:	This product is suitable for investors who are seeking*:	
<p><b>Aditya Birla Sun Life Special Opportunities Fund</b> (An open ended Equity Scheme following Special Situations theme.)</p>	<ul style="list-style-type: none"> <li>• Long Term Capital Appreciation</li> <li>• An equity Scheme that invests in stocks based on special situations theme</li> </ul> <p>*Investors should consult their financial advisors, if in doubt whether the product is suitable for them.</p>	<p><b>RISKOMETER</b> Investors understand that their principal will be at <b>High</b> risk</p>



Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.