



Amol Patwari & Pallavi Mohadikar Patwari / Couple Entrepreneur

**INVESTING** your idle money can help  
you earn a little more everyday.

**Aditya Birla Sun Life Liquid Fund**

(Formerly known as Aditya Birla Sun Life Cash Plus)

An Open ended Liquid Scheme

**Inception Date:** June 16, 1997.

**Mutual Funds**

Aditya Birla Sun Life Mutual Fund



**ADITYA BIRLA  
CAPITAL**

1800-270-7000

We work hard for our monthly income; only to see at times an empty bank balance post expenses, EMI and Investments. Often, we wonder 'if we had a little more', life could be more fun.

Since we believe that it can be risky to invest all our money in high-risk stock market we choose traditional saving methods. However, is there any low risk, **anytime - anywhere** investment option that can be withdrawn when you need it and still aims to give you reasonable returns. Is it unfair to expect, that every rupee that we earn with such hard work needs to work hard for us as well?

**Aditya Birla Sun Life Liquid Fund** (formerly known as Aditya Birla Sun Life Cash Plus) (An Open ended Liquid Scheme) could be your low risk option to keep your money working. **You can invest for 1 day, 2 days, a week, 20 days or more and aim to earn reasonable returns.** You can also withdraw anytime without any exit load!

## How does this fund work?

The fund has the flexibility to invest in the whole spectrum of debt and money market instruments with residual maturity profile of less than or equal to 91 days.

## Key features of this fund are:



### High liquidity:

Redeem investment in Aditya Birla Sun Life Liquid Fund anytime as per your convenience. Direct credit facility available with redemption amount getting credited to your registered bank account.



### Anytime-Anywhere money with Active Account app:

Transfer money from your bank account to Active Account with a right swipe to start investing. When you want your money back in the bank account, swipe left.



### Low risk:

Highest level of safety and liquidity through investments in instruments like Treasury Bills issued by RBI, certificates of deposits by banks etc. No or zero equity exposure.

**No entry or exit load:**

Redeem your money anytime anywhere without any load. There is no lock in period for starting to invest in this fund.

**Aim for steady returns:**

Aims to preserve capital and generate a little bit more to help you get more out of your savings.

## When should you consider investing in this fund?

**Making planned payments:**

Have your housing loan EMI on the 7th of every month? If your salary is credited on 1st of the month, aim to make your money work earn for 6 days and on 7th day, it can be swiped out for home loan payment, leaving you with its 6-day earning.

**Emergency funds:**

Emergency funds that stays inactive can be made active with Aditya Birla Sun Life Liquid Fund. Use Active Account app to help with instant payments of upto Rs. 50,000 of the emergency savings.

**Plan for short term goals:**

Given volatility of equity markets, short term goals like vacations, house renovations, etc. should be planned using Aditya Birla Sun Life Liquid Fund.

**Business working capital management:**

Businessmen can aim to make more by investing their surplus cash and redeeming it instantly when the need arises.

Now that you know that your money can work while you sleep why don't you join the **#paisekojagao** movement digitally with Active Account Mobile App that provides you with ease of registering for Mutual Fund investment. You can swipe in and swipe out to invest/withdraw little more every day.

We offer a wide range of Mutual Fund solutions to cater to your specific investing needs.

To know more about the various solutions, please contact our advisor or visit our website [adityabirlasunlifemf.com](http://adityabirlasunlifemf.com)

Savings

Regular  
Income

Tax  
Saving

Wealth

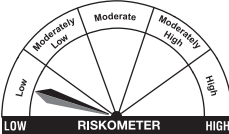


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Scheme:	This product is suitable for investors who are seeking:	 <b>LOW RISKOMETER HIGH</b> Investors understand that their principal will be at <b>Low</b> risk
<p><b>Aditya Birla Sun Life Liquid Fund</b>                      (Formerly known as Aditya Birla Sun Life Cash Plus)                      (An Open ended Liquid Scheme)</p>	<ul style="list-style-type: none"> <li>reasonable returns with high levels of safety and convenience of liquidity over short term</li> <li>investments in high quality debt and money market instruments with maturity of upto 91 days</li> </ul> <p>Investors should consult their financial advisors, if in doubt about whether the product is suitable for them.</p>	

