

We offer a wide range of Mutual Fund solutions to cater to your specific investing needs.

To know more about the various solutions, please contact our advisor or visit our website adityabirlasunlifemf.com

Savings

Regular
Income

**Tax
Saving**

Wealth



**ADITYA BIRLA
CAPITAL**

adityabirlacapital.com

Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein. Investors are requested to note that Fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future. Investors are advised to consult their tax advisor in view of individual nature of tax implication.

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Scheme:

This product is suitable for investors who are seeking:

**Aditya Birla Sun Life
Tax Relief '96**

(An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit)

- long term capital growth
- investments in equity and equity related securities, with tax benefit under section 80C, subject to eligibility

Investors should consult their financial advisors, if in doubt about whether the product is suitable for them.



Investors understand that their principal will be at **Moderately high** risk

Omendu Prakash / Artist

INVESTING in equities can help you grow your money while also saving tax.

Aditya Birla Sun Life Tax Relief '96

An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit.

Inception date: March 29, 1996

Mutual Funds

Aditya Birla Sun Life
Mutual Fund



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CAPITAL**

1800-270-7000

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.

An Equity-Linked Savings Scheme (ELSS) that helps grow wealth and also save income tax upto ₹ 53,820 under Section 80C of the Income Tax Act, 1961.

Disclaimer: Tax saving of ₹53,820 is calculated assuming that the qualifying amount of deduction is ₹1.5 lakhs and investor falls into highest tax slab (i.e. 30% plus applicable surcharge and health and education cess). Please note that savings mentioned above are based on general provisions of the Income tax act, 1961 and investors are advised to consult their tax advisors to determine tax benefits applicable to them. Amount mentioned above may undergo a change if assumptions specified herein do not hold good.

While income tax saving remains your top priority while planning your finances, it is also important to understand that investments made for saving tax serve a greater purpose-the purpose of wealth creation, the fruits of which will be enjoyed by you and your loved ones. So, whichever tax bracket you fall under, it is strongly advisable to plan your tax saving investments effectively during the year instead of making it a last minute activity. An efficient way to do the same could be investing in Aditya Birla Sun Life Tax Relief '96.

Compared to traditional tax saving instruments like Public Provident Fund (PPF), National Savings Certificate (NSC) and bank fixed deposits; the lock-in period of an ELSS scheme is lowest (not much lower) with other benefits:

Investment Option	Equity Linked Saving Scheme (ELSS)	Public Provident Fund (PPF)
Lock in period (years)	3	15
Tax status on returns	LTCG Taxation	Tax free
Potential for dividends	Yes	No

Investment Option	National Savings Certificate VII Issue (NSC)	Bank Tax savings tax deposit
Lock in period (years)	5/10	5
Tax status on returns	Taxable	Taxable
Potential for dividends	No	No

Source: Moneycontrol BSE India. Note: Unlike PPF, NSC & Bank FD's investments in Mutual Funds are subject to market risks.

Aim to create wealth:

ELSS are diversified equity schemes and can help you create wealth over the long-term.

Key features:

- A minimum lock-in of just 3 years which is| considerably less in comparison to other tax saving instruments
- The power of compounding can help one earn in multiples of the principal amount
- There is no maximum limit to invest

Investment options:

One can invest in Aditya Birla Sun Life Tax Relief '96 through a Systematic Investment Plan or by making a lump sum investment.



We all strive to achieve our life's goals; to realise the ambitions and aspirations of our families and ourselves, to make all our dreams come true. But in all our endeavours, aren't we missing out on securing our future too?

Now you can reap additional benefits of investing in Aditya Birla Sun Life Tax Relief '96 by way of the Aditya Birla Sun Life Century Systematic Investment Plan or Century SIP facility. Aditya Birla Sun Life Century SIP is an SIP that provides you with a free life insurance cover of up to 100 times of your monthly SIP installment.

Note: For details on CSIP, kindly refer SID/KIM of the scheme.