

6. FII and FDI flows

India has received \$312 billion in FDI flows over the past 10 years (FY2004-FY2014). And \$239 billion in the last 5 years because of a stable and predictable regulatory regime, growing economy and strong fundamentals. India continues to enjoy a major share in fund flows, and portfolio flows are expected to double in coming time.

Source: Budget announcements and ABSLMF Research

Who should invest?



- Investors who are looking for long-term capital growth.
- Investors who are seeking investments in equity and equity-related securities of companies engaged in manufacturing sector.

We offer a wide range of Mutual Fund solutions to cater to your specific investing needs.

To know more about the various solutions, please contact our advisor or visit our website adityabirlasunlifemf.com

Savings

Regular
Income

Tax
Saving

Wealth



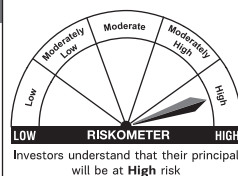
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Scheme:	This product is suitable for investors who are seeking*:
Aditya Birla Sun Life Manufacturing Equity Fund (An open ended equity scheme following in the Manufacturing theme.)	<ul style="list-style-type: none"> • Long term capital growth • Investments in equity and equity related securities of companies engaged in manufacturing sector.
	<p>*Investors should consult their financial advisors, if in doubt whether the product is suitable for them.</p>



**MUTUAL
FUNDS**
Sahi Hai

Shilpa Shinde | Biking Enthusiast



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INVESTING in India's manufacturing sector can help build your dreams.

Aditya Birla Sun Life Manufacturing Equity Fund

An open ended equity scheme following the manufacturing theme.

Mutual Funds

Aditya Birla Sun Life Mutual Fund



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Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.

From the time we wake up, to till the time we sleep, we are continuously using multiple products to make our life easier. From our phones to vehicles, even ACs that make summer bearable, we cannot imagine a life without these products.

Multiple manufacturing units work day and night to provide us these products, and it is how many countries' economy has grown over the years. With the government's initiatives like Make in India, our country too is on its way to becoming the next manufacturing superpower.

Aditya Birla Sun Life Manufacturing Equity Fund finds opportunities in this growing sector so that you can aim to fulfil your dreams.

Investment Philosophy



It is a thematic strategy geared to benefit from the Indian economy's next big leap – Resurgence of the Indian manufacturing sector.

Investment Strategy



The fund aims to maintain a diversified portfolio with a universe covering a vast range of around 22 sectors that are focussed on manufacturing. Stocks will be handpicked by the research team having experts from various fields; known for its innovative products & services.

Some of the key sectors that the fund will invest in are:



Automobiles
& Auto Ancillaries



Pharmaceuticals



Capital Goods



Consumer Goods



Cement



Metals



Railways



Defence



Textiles and many more

Factors that will make Indian Manufacturing a reality



- Around 64% of its population is expected to be in the age bracket of 15-59 years by 2025 & will add 1 million people every month to its working age population till 2025.
- Large local and export opportunity across sectors.
- Low cost labour force which eventually leads to low cost of manufacturing compared to the rest of the world.
- The Indian government is expected to lead policy changes, large scale project approval and job creation.
- The government's intent to provide easy access to capital, making the system transparent & introducing path breaking reforms like GST and labour reforms, Insolvency and Bankruptcy Code, and emphasising on the need for digitisation.

Source: Budget announcements and ABSLMF Research

Why invest in Aditya Birla Sun Life Manufacturing Equity Fund?



1. Strong GDP growth rate

We expect the push by the government to stimulate the investment cycle which will drive a cyclical economic recovery with average GDP growth of 7% over the next 5 years.

2. Improving Domestic Macros

On the domestic front, we have seen significant improvement in major macro parameters – inflation, interest rates, CAD, fiscal deficit and foreign currency reserves providing comfort to investors about medium to long-term investment trend in the Indian equities.

3. Election 2019 - The Game Changer

A stable government at the centre will lead to a surge in investor optimism and confidence over the future of India's economy and equity markets.

4. Thrust on Manufacturing

To create 100 million jobs by 2022, the government has to take the manufacturing sector's growth to 25% of the country's GDP.

5. Direct play on growth

As growth becomes visible on the ground level, the sector does better than all other major themes. This is because manufacturing is a direct play on growth whereas others derived themes on growth.