



Anisha Advani / Cyclist

INVESTING in leading companies of India can get you closer to your goals.

Aditya Birla Sun Life Equity Advantage Fund
(Formerly known as Aditya Birla Sun Life Advantage Fund)

An open ended equity scheme investing in both large cap and mid cap stocks

Inception date: February 24, 1995

Mutual Funds

Aditya Birla Sun Life
Mutual Fund



**ADITYA BIRLA
CAPITAL**

1800-270-7000

Aditya Birla Sun Life Equity Advantage Fund (earlier known as Aditya Birla Sun Life Advantage Fund) is now been categorised as a large and midcap fund effective 4th June, 2018. The fund has already aligned to its new position with the fund having 35% in large caps, 35% in mid caps and upto 30% In Equity (other than Large & Mid cap)/ Debt & Money market instruments.

Since the fund was already a more aggressively positioned Multi-cap, this shift/repositioning was natural to this fund. The broad positioning of the fund was **'aggressive multi-cap'**. However, with this minimum 35% exposure to Mid-caps at all time, the portfolio investment strategy has changed marginally, without giving up its aggressive Multi-cap stance.

Aditya Birla Sun Life Equity Advantage Fund is a large & mid cap fund which gives investors an opportunity to participate in the growth of emerging companies which have the potential to be tomorrow's Bluechip companies

It will focus on around 5-8 high growth sectors depending upon the market phase, moving away from the earlier positioning of Business Cycles (4 sectors) to a more diversified position



Growth oriented investment style where the portfolio allocation to large cap & mid cap is 35% each of the portfolio (aggressive diversified positioning)

Top down approach with focus on themes/sector allocation with a view to buy the secular growth opportunities in India, combined with bottom up stock selection

We offer a wide range of Mutual Fund solutions to cater to your specific investing needs.

To know more about the various solutions, please contact our advisor or visit our website adityabirlasunlifemf.com

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Regular
Income

Tax
Saving

Wealth



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Scheme:	This product is suitable for investors who are seeking:
<p>Aditya Birla Sun Life Equity Advantage Fund (Formerly known as Aditya Birla Sun Life Advantage Fund) (An open ended equity scheme investing in both large cap and mid cap stocks)</p>	<ul style="list-style-type: none"> • long term capital growth • investments in equity and equity related securities <p>Investors should consult their financial advisors, if in doubt about whether the product is suitable for them.</p>



Investors understand that their principal will be at **Moderately high** risk



Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.