



INVESTING in India's fundamentally strong companies across sectors and sizes can help you create wealth.

### Aditya Birla Sun Life Equity Fund

An open ended equity scheme investing across large cap, mid cap, small cap stocks.

Inception date: August 27, 1998

Mutual Funds  
Aditya Birla Sun Life  
Mutual Fund



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Scheme:	This product is suitable for investors who are seeking:
<p><b>Aditya Birla Sun Life Equity Fund</b> (An open ended equity scheme investing across large cap, mid cap, small cap stocks.)</p>	<ul style="list-style-type: none"> <li>• long term capital growth</li> <li>• investments in equity and equity related securities</li> </ul> <p>Investors should consult their financial advisors, if in doubt about whether the product is suitable for them.</p>
<p><b>RISKOMETER</b></p> <p>Investors understand that their principal will be at <b>Moderately high</b> risk</p>	

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.

An equity scheme that invests in a diverse set of fundamentally strong companies across sectors and market caps to provide long-term capital appreciation.

- **Invest without any sector or market bias**

Opportunities can come in all sizes. The fund has a multi cap investment style with no sector or market cap bias which gives the fund manager the flexibility to invest in companies with different market cap. The scheme intends to maintain equity allocation of >90% and has the flexibility to move within different market caps and / or sector.

- **Companies with sound management following both top-down and bottom-up approach**

The scheme would adopt top-down and bottom-up approach of investing and will aim at being diversified across various industries and / or sectors and / or market capitalisation. Some of these could be turnaround companies, while some could be contrarian calls with a certain level of conviction that these businesses have good long term prospects.

The investment emphasis of the scheme would be on identifying companies with sound corporate management and prospects of good future growth.

Essentially, the focus would be on stocks driven by long-term fundamentals. Short-term opportunities would also be seized, provided underlying values support these opportunities.

A portion of the scheme may also be invested in IPOs, emerging sectors, concept stocks and other primary market offerings that meet our investment criteria.

- **Potential long term wealth creation with equity**

The objective of the scheme is long term growth of capital, through a portfolio with a target allocation of 90% equity and 10% de