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INVESTING in the potential
of mid-sized companies can
take you forward.

Aditya Birla Sun Life Midcap Fund

An open ended equity scheme predominantly investing
in mid cap stocks.

Inception date: October 03, 2002

Mutual Funds
Aditya Birla Sun Life
Mutual Fund



**ADITYA BIRLA
CAPITAL**

1800-270-7000

India is one of the fastest growing economies in the world and mid-sized companies are uniquely placed to benefit from this growth. With a pool of 150 companies across 20 sectors and reasonable liquidity, midcaps offer an opportunity to build a portfolio of high growth companies.

Why invest in mid-sized companies?

Mid-sized companies grow at a higher rate than large companies over longer time frames as well as over market cycles. Typically, such companies are under owned, under researched and undervalued. In fact, some of the midcaps are niche in the market, dominating businesses in their respective sectors. This gives them a unique position to grow rapidly.

Why Aditya Birla Sun Life Midcap Fund?

Aditya Birla Sun Life Midcap Fund provides an opportunity for investors to participate in the high growth story of midcap companies. The fund has a track record of over 15 years across market cycles and has the experience to identify and select companies that will deliver outstanding results.

Asset allocation of Aditya Birla Sun Life Midcap Fund

The fund invests minimum 65% of total assets in Mid Cap companies. The fund may invest in large caps, small caps or money market instruments subject to a limit of maximum 35% of its net assets. This provides the required stability & liquidity in volatile periods and help to tap opportunities in attractive market valuations.

Stock Selection

- Bottom-up stock selection
- Selects stocks that have scalable and sustainable business processes with an ability to generate positive cash flows and deliver consistently high RoI.
- Invest in businesses which do not require large capital for growth and are low on debt.

Risk Management

- Avoids any companies that do not follow right corporate governance practices.
- Holds about 60 stocks (out of 150 midcaps available) thus building a diversified and focused portfolio.
- Manages liquidity and risk by limiting exposure to any company to 5% and to any sector to 25%.
- Regularly reviews risk and risk adjusted performance metrics
 - standard deviation of absolute return, tracking error, beta, Sharpe and information Ratios



We offer a wide range of Mutual Fund solutions to cater to your specific investing needs.

To know more about the various solutions, please contact our advisor or visit our website adityabirlasunlifemf.com

Savings

Regular
Income

Tax
Saving

Wealth



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Scheme:	This product is suitable for investors who are seeking:
Aditya Birla Sun Life Midcap Fund (An open ended equity scheme predominantly investing in mid cap stocks)	<ul style="list-style-type: none">• long term capital growth• investments primarily in mid cap companies <p>Investors should consult their financial advisors, if in doubt about whether the product is suitable for them.</p>



Mutual Fund Investments are subject to market risks,
read all scheme related documents carefully.