



INVESTING in the aspirations of our nation can help in fulfilling yours.

Aditya Birla Sun Life PSU Equity Fund

An open ended equity scheme following PSU theme

NFO opens: December 09, 2019

NFO closes: December 23, 2019

Mutual Funds Aditya Birla Sun Life Mutual Fund





UNDERSTANDING PSUs

Public Sector Undertakings or PSUs are those companies where the majority shareholder is Goverment of India or minimum 51% of the stockholding is with the Government (State or Central).

ESSENTIAL FOR THE ECONOMY



PSU companies play an active role in the nation-building process as they require huge capital, regulatory clearances and/or expertise which the private sector might be unable or

unwilling to provide. These include businesses in:

- Sensitive sectors like Defense Equipment, Aeronautics and Ship-Building
- Essential Infrastructure like roads, highways, railways, dams, airports, ports
- Exploration and production of oil, coal, iron ore, steel and other natural resources
- Utilities like power generation & distribution, gas distribution, fuel refining & marketing
- Banking, insurance and financial services

THE DOMINATING FACTOR



- PSUs dominate almost all core sectors that are important for the growth of the economy
- Its scale and capacity is much higher as compared to any other comparable private player
- It commands an almost monopoly-like position in sectors where setting up a new business unit requires huge capital, regulatory clearances and/or expertise

PSU PORTFOLIO



As the government reform process progresses over the next few years along with strategic divestment of some key PSUs, these government-led enterprises may emerge as a favourable investment idea.

WHY INVEST?

- Stock valuations are at attractive levels
- Strategic Divestment Plans will be opportunities to unlock value for select PSU holdings
- It enjoys an almost monopolistic and low competition from private players in core sectors of the economy
- It comes with a track record of having High Dividend Yield
- It offers reasonable Return on Equity and steady cash-flow from operations

PRESENTING ADITYA BIRLA SUN LIFE PSU EQUITY FUND



This open-ended thematic fund investing in PSU stocks will focus largely on sectors like oil, gas, power, mining, banking, financial services and

insurance sector, defence and engineering.

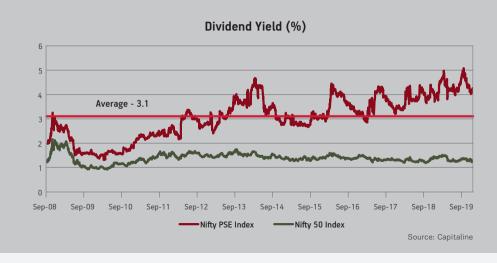
This fund will be a focused, 25-35 stock portfolio, and as per market cap basis, 60%-70% of the portfolio will be large-cap oriented while there would be marginal allocation made to mid and small-cap companies which may range from 20-30%.

PSUs AT PRESENT

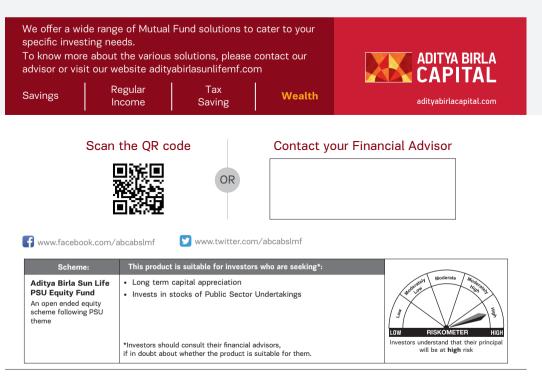
The valuations for PSUs are currently at a decadal low, which is more than 30% below their long-term average. Source: Capitaline, Bloomberg

The performance of select PSUs is expected to recover based on the following factors:

- The monopolistic position that PSUs command in key sectors of the economy
- For the economy to reach the \$5 trillion destination, key PSU sectors will have to make significant contributions
- The Government has taken aggressive targets for strategic divestment which is expected to unlock the valuations for some of the PSUs
- Most PSUs have reasonable Returns On Equity and steady cash-flow from operations which allow them periodic dividends. These stocks provide a dividend yield of 3%-8% (compared to NIFTY 50 yield of ~1% 1.5%) which provides a margin of safety.



Now, investing in companies that help drive our nation's economy, can help drive your growth too.



Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.