



Kevin Strain
Executive Vice-President & Chief Financial Officer
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July 20, 2017

The Board of Directors
Birla Sun Life Asset Management Company Limited
One Indiabulls Centre, Tower 1, 17th Floor
Jupiter Mill Compound, 841, Senapati Bapat Marg,
Elphinstone Road,
Mumbai - 400 013

**Resignation as a Director of Birla Sun Life Asset Management Company Limited
(‘Company’)**

Dear Sirs/Madam,

I hereby tender my resignation from the office of Director of the Company with effect from July 25, 2017 due to change in my role at Sun Life Financial.

I take this opportunity to extend my sincere gratitude and thanks to the Chairman - Mr. Kumar Mangalam Birla and to the entire Board for their support during my tenure as a Director of the Company. I have greatly enjoyed working with everyone throughout my association with the Company and it has been both a privilege and a pleasure to serve as a Director.

I wish the Board and the Company all the very best for the future.

I request that Notice of this resignation letter may be placed at the next Board Meeting of the Company.

Please also acknowledge receipt of this resignation letter and will arrange to submit the necessary forms with the office of Registrar of Companies.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Kevin Strain", with a long horizontal flourish extending to the right.

Kevin Strain
DIN: 05262340