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All About Mutual Funds



What is the way then to help you achieve your financial needs and goals? The answer can be mutual funds. Here are a few things about mutual funds that you must know in order to benefit from them:

What are mutual funds?

A mutual fund is a professionally managed collective investment scheme that pools money from many investors. This money is then invested in stocks, bonds, short-term money market instruments, and/or other securities.

Types of mutual funds

Mutual funds can broadly be classified as open ended or close ended. While open ended funds are available for subscription and repurchase on a continuous basis and do not have a fixed maturity period, close ended funds are open for subscription only during a specified period at the time of launch of the scheme and have a stipulated maturity period. The funds can further be classified according to the investment objective as:

- **Growth or equity funds:** The aim of growth funds is to provide capital appreciation over medium to long term. Such schemes normally invest a major part of their corpus in equities and have comparatively high risks.
- **Debt funds:** The objective of debt funds is to generate steady returns while aiming to preserve your capital. They invest only in fixed income instruments like company bonds, debentures, government securities etc.
- **Balanced funds:** These funds invest in both equity and debt in varying proportions. So, their average returns and risk profile also fall somewhere in between growth and debt funds.

How do mutual funds score over equities?

Unlike equity Investments, mutual fund investments do not

Rising expenses, children's education, unexpected emergencies and finally retirement – the demands on people's money seem to be ever-rising. And savings alone may not prove to be enough to meet them all. Making judicious investments though can make their money work harder. However, most people are reluctant to invest as they find it very puzzling. More so, they don't have the time to monitor the stock markets.

require you to analyze and track companies and the ways of the market. Also they can help them stay less affected by the fall in the prices of one particular stock as their returns are derived by overall performance of various stocks that the Mutual Fund invests in.

What's the right time to buy and sell mutual funds?

The right time to buy mutual funds is when the prices of the funds are low or falling. However, the holding period should be determined by the market conditions ideally. For eg. in growth funds a greater holding period can offer greater chance to benefit.

What are SIPs?

A systematic investment plan allows you to invest in a fund at regular intervals rather than a lump sum one time amount. SIPs are based on the principle of rupee cost averaging which can help make a fall in scheme's NAV work to the investor's advantage. When the NAV falls because of a fall in the market, SIP can help accumulate more units at lower rates while restraining them from going overboard in a rising market by giving fewer units at those higher levels. Further, by staying invested for a long period of time, they may also profit from the appreciation in equities tend to show over the long term.

How do I select the right mutual funds?

While choosing a mutual fund, it's important to keep your objectives, risk appetite and investment budget in mind. You should also keep in mind the performance of the fund over the last couple of years and check the exit load charged by a particular scheme which is charged as a percentage of NAV and has the effect of reducing returns by that amount.

By keeping these simple things in mind, you can make mutual fund investments that can work to your advantage and help in realizing your financial goals.



Investment Outlook

Equity Investment Outlook

Indian equity markets continued with gains with benchmark indices, the S&P BSE Sensex and the CNX Nifty, registering gains of 4.9% and 5.3% respectively. These levels were recorded monthly closing for the markets. On the sectoral front, stocks from consumer durables sector emerged as top gainers, followed by healthcare, IT, Capital Goods, Real Estate, Power and Metals. Durables rose 15%, healthcare by 11%, IT by 10.5%, Capital Goods by 10%, Power and Metals by 6.5% each. On the other side, FMCG (-2.7%), Oil & Gas (2.7%) and Banks (3%) remained laggard. (Source: Bloomberg)

India continued to attract flows with FIIs deploying a further \$2.0bn in India in Jun'14 – albeit a significant portion of this would have been through primary markets. YTD, FII net buying stands at an impressive \$10bn. Domestic Institutional Investors on the other hand remained net sellers to the tune of \$775mn during the month – which took their YTD sell total to \$5.1bn. Within the DIIs, mutual funds actually bought \$457mn in Jun'14, meaning that insurance funds sold around \$1.2bn. Indian Rupee though retreated 2%, as the Iraq crisis led to Crude prices spiking (Brent Crude up ~2.7% in Jun'14). (Source: Bloomberg)

Trends in industrial production improved, for a change, with Apr' 14 IIP at +3.4% vs -0.5% in Mar' 14. This was the highest reading in 13 months. The turnaround was most in Manufacturing and Capital Goods. On inflation front, May 14 CPI moderated to 8.3% vs 8.6% Month on Month, as we head into a favorable base effect from Jun 14. Core CPI also declined marginally to 7.7% as on July '2014-. WPI on the other hand rose unexpectedly to 6.0% vs 5.2% Month on Month. The difference was fuel inflation and core WPI that rose to 3.8% from 3.4% in Apr 14 (Source: Citi Research)

There were some policy related announcements that look encouraging. For instance (a) Railway Fare hike – 14% for passenger, and 6% for freight, (b) Extension of excise duty cut for Autos announced in interim Budget, to 2nd Half of the Calendar Year 14, (c) Low MSP price increases for the 2nd consecutive year, (d) Speedy redressal of Orissa mining ban and (e) de-licensing a number of dual use items in defence list.

The next key macro catalyst we feel for the market is the Union Budget on Jul 10, 2014. Investors' focus will probably turn from Fiscal Consolidation to growth enhancing measures. Modifications in the Land Acquisition Bill, timelines for GST and DTC, PSU Divestment Target, Tax sops to encourage retail investments, will be some of the things to watch out for.

In the near term, the ongoing monsoon assumes greater significance. The South-West monsoon in 2014 is off to a poor start, delaying sowing activity across all key crop categories in the country. The country is looking for a revival in the monsoon between now and July 15th, which is considered the outer limit for salvaging the kharif cropping season. This is supported by forecasts for improved rainfall in coming days and by a hundred years of history, which show that a very dry June is usually followed by a normal July.

There are structural drivers in place for sustained economic growth. Ongoing cyclical recovery would act as catalyst to capitalize on structural opportunities. However, volatility is nature of equity markets. And there are bound to be some hiccups along the way. In this journey, investors should take long-term view and allocate savings with appropriate time horizon to benefit from the opportunity.



Investment Outlook

Debt Investment Outlook

Macro Outlook

While elections in the one of the world's largest democracy brought a big sigh of relief to every stakeholder in the economy at the beginning of June, parched monsoon in June and militants strike in Iraq led to worries on both fiscal and inflation front.

On the macro front, core industries growth came lower at 2.4% (CSO) for the month of May 2014, largely contributed by the base effect.

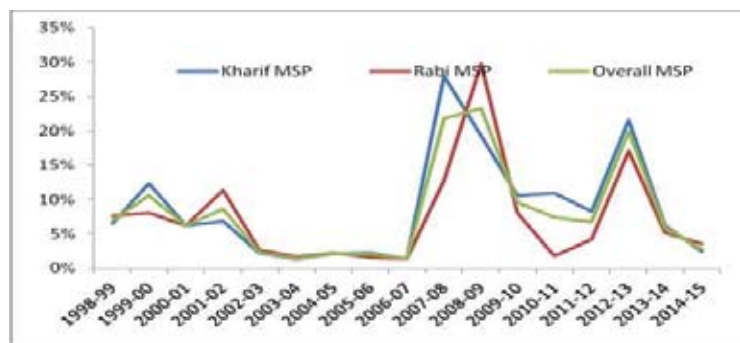
CPI inflation for the month of May 14 came in lower than expected largely due to softening food inflation but core inflation too stayed lower. We feel the key thing is that, May 14 core inflation was just 0.2% month on month compared to historical movement of 0.6%. This shows significant softening of inflation build-up and potentially much lower core going forward.

New government has already started taking much needed measures to improve fiscal and tame inflation.

On 20th June, the Government hiked rail fares wherein it raised freight fares by 6.5% and passenger fares by an unprecedented 14.2% (Source: Ministry of Railways). Such bold and much needed decisions may help the government to bring fiscal back on track.

In order to keep tight leash on inflation, the government announced only 2.4% average increase for Kharif crops for FY15 crop season which comes out to be lowest registered since FY07 (see the chart below)

(Source: Ministry of Agriculture).



Source: Ministry of Agriculture

This lower increase in MSP (Minimum Support Price) follows the first round of measures announced by the central government on June 17th to check inflation including the release of five million tonnes of rice from its buffer stocks through the states and advising states to delist fruits and vegetables from the Agricultural Produce Market Committee (APMC) Act etc among others (Source: Ministry of food and Distribution). While the implementation of these measures involve providing a channel to farmers to market their produce in the open market largely rests with the respective state government, we believe it reflects the new government's commitment to take steps to check food inflation menace.

On the flip side some short term challenges emerged for the Government in the form of spiking crude prices in the international market on the news of militants' attack on certain cities in Iraq. Crude spiked with the fear that the militants could reach Southern Iraq which pumps out 80% of the country's oil production. While crude prices have receded from the peak now, but Iraq situation may stay on radar of the markets.

Another hurdle that may come in the way of the new Governments' efforts to kick-start the economy and tame inflation was parched monsoon in

June 14. The monsoon in June 14 was one of the lowest registered in India over many decades as suggested by IMD, wherein June rainfall was 42% of the Long Period average (LPA) (IMD).

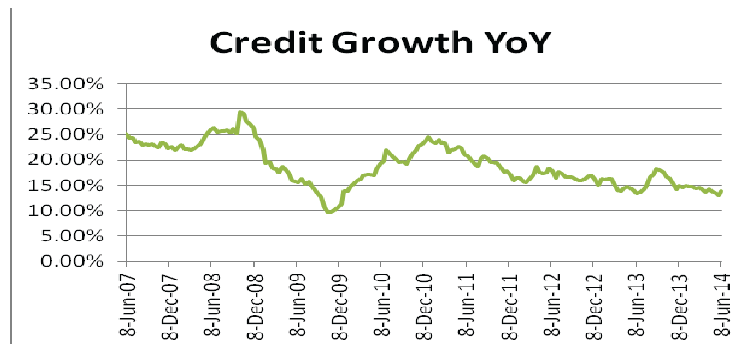
Government is set to announce its first budget on 10th July. This budget is going to be an important platform for the new government to show its fiscal resolve and unveil some reformist measures like a road map on GST or measures specific to infrastructure sector. Finance minister has already gone on record by mentioning that fiscal discipline is a must. In view of such comments bond markets is keenly watching the fiscal deficit to be announced by the budget and fiscal consolidation roadmap, if any.

Liquidity Outlook

As on June end (27th Jun), adjusted banking sector liquidity stood at INR 1.05 lac crore which was worse by about 35k crore over May end (31st May). This deterioration in banking system liquidity was chiefly due to advance tax payments to the government. RBI is micro-managing liquidity as it is using measures like reverse term repos, OMOs and buying dollars in forward market to make sure that the liquidity does not become too easy and overnight rates stay closer to 8% (Source for all data: RBI).

Credit Outlook

Credit growth's weak crawl continued in June 14 as well, with YoY growth at close to 13.9%. We believe as various policy initiatives being taken by the new government become visible, including a perceived focus on reviving investments, credit growth shall also start picking up. We are already seeing early signs of various companies accessing equity markets to raise capital; it not only helps some of the companies having over-leveraged balance sheets gain health, but also provides ammunition to companies looking to take advantage of the next round of growth.



Source: RBI, Bloomberg

In credit markets, supply from frequent issuers was relatively benign due to some of the guidelines under the new Companies Act, 2013. However, with some clarifications and concessions coming through, we expect supply of corporate bonds to start hitting the market.

Investor appetite in accruals funds has remained strong, which has enabled newer structures like CMBS (Commercial mortgage backed security) being absorbed in the market. We see this as a very positive development towards the overall development of corporate bond market in the country. Due to healthy appetite from funds, spreads between AAA and non-AAA corporate bonds have shrunk.



Wealth Creation Solutions

What are Wealth Creation Solutions?

Our Wealth Creation Solutions aim to grow your money through equity/gold investments and are available in a range of conservative to aggressive options.

Who can benefit from Wealth Creation Solutions?

These solutions can be ideal for investors who are planning for future expenses, like higher education of children, marriage, buying a home etc. These solutions are available in the range of aggressive to conservative options to suit the needs of the investor.



Tax Savings Solutions

What are Tax Savings Solutions?

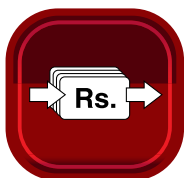
Our Tax Savings Solutions help to reduce your tax burden and at the same time, aim to grow your money through equity investments.

Who can benefit from Tax Savings Solutions?

Tax saving is important, especially when investors can save up to ₹ 30,900 in taxes! Section 80C of the Income Tax Act, 1961 provides options to save tax by reducing the taxable income by up to ₹ 1 lakh. But, wealth creation is also important. Isn't it? That's why this solution is ideal for investors who would like to create wealth along with tax saving.

Tax savings of ₹ 30,900 is calculated assuming qualifying amount of deduction is ₹ 1 lakh & investor falls in the top income tax slab of 30% & includes applicable cess. Investors are advised to consult their tax advisor in view of individual nature of tax benefits.

Further, Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein. Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.



Regular Income Solutions

What are Regular Income Solutions?

Our Regular Income Solutions aim to preserve your money and provide regular income.

Who can benefit from Regular Income Solutions?

This is an ideal solutions for investors who are interested in alternative modes of regular income, either in present of after retirement stage, and have low propensity for risk. (Regular income is not assured & is subject to availability of distributable surplus.)



Savings Solutions

What are Saving Solutions?

Our Savings Solutions are aimed at preserving your money, providing you with liquidity and giving you tax-efficient returns.

Who can benefit from Saving Solutions?

This is an ideal solution for investors who have low - medium propensity for risk and high liquidity. These can be ideal for first time investors in mutual funds.

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

All Product Labeling Disclosures

WEALTH CREATION SOLUTIONS

Name of Scheme	This product is suitable for investors who are seeking*:
Birla Sun Life '95 Fund (An Open ended Balanced Scheme)	<ul style="list-style-type: none"> long term capital growth and income investment predominantly in equity and equity related securities as well as debt and money market instruments high risk  (BROWN)
Birla Sun Life Frontline Equity Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities, diversified across various industries in line with the benchmark index, S&P BSE 200 high risk  (BROWN)
Birla Sun Life Top 100 Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of top 100 companies as measured by market capitalisation high risk  (BROWN)
Birla Sun Life Equity Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities high risk  (BROWN)
Birla Sun Life Long Term Advantage Fund (An Open ended Diversified Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities high risk  (BROWN)
Birla Sun Life MNC Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments primarily in equity and equity related securities of multinational companies (MNCs) high risk  (BROWN)
Birla Sun Life Dividend Yield Plus (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies having relatively high dividend yield high risk  (BROWN)
Birla Sun Life Midcap Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments primarily in mid cap stocks high risk  (BROWN)
Birla Sun Life Small & Midcap Fund (An Open ended Small and Mid Cap Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments predominantly in equity and equity related securities of companies considered to be small and midcap. high risk  (BROWN)
Birla Sun Life Advantage Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities high risk  (BROWN)
Birla Sun Life India GenNext Fund (An Open ended Growth scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies that are expected to benefit from the rising consumption patterns in India fuelled by high disposable incomes high risk  (BROWN)
Birla Sun Life Buy India Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies driven by India's large population and inherent consumption patterns with focus on consumer and healthcare sectors high risk  (BROWN)
Birla Sun Life Infrastructure Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies that are participating in the growth and development of Infrastructure in India high risk  (BROWN)
Birla Sun Life Pure Value Fund (An Open ended Diversified Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities by following value investing strategy. high risk  (BROWN)
Birla Sun Life International Equity Fund-Plan A (An Open ended Diversified Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments predominantly in equity and equity related securities in the international markets high risk  (BROWN)
Birla Sun Life International Equity Fund-Plan B (An Open ended Diversified Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities in the domestic market (65 to 75%) and in international markets (25 to 35%) high risk  (BROWN)

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Note : Risk is represented as:












(BLUE) Investors understand that their principal will be at low risk

(YELLOW) Investors understand that their principal will be at medium risk

(BROWN) Investors understand that their principal will be at high risk



All Product Labeling Disclosures

Name of Scheme	This product is suitable for investors who are seeking*:
Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP) (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in stocks of Agri commodity companies, i.e., companies engaged in or focusing on the Agri business, whether issued in India or overseas high risk  (BROWN)
Birla Sun Life India Reforms Fund (An Open ended Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies expected to benefit from the economic reforms, PSU divestment and increased government spending high risk  (BROWN)
Birla Sun Life New Millennium Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities with a focus on investing in IT, media, telecom related and other technology enabled companies high risk  (BROWN)
Birla Sun Life India Opportunities Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies that seek to leverage India's competitive advantages in global outsourcing theme. high risk  (BROWN)
Birla Sun Life Special Situations Fund (An Open ended Diversified Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities by following investment strategy that would take advantage of Special Situations like buy backs, open offers, demerger etc. & contrarian investment style. high risk  (BROWN)
Birla Sun Life Asset Allocation Fund – Aggressive Plan (An Open ended Fund of Funds Scheme)	<ul style="list-style-type: none"> long term capital growth and income investments in basket of equity and debt mutual fund schemes high risk  (BROWN)
Birla Sun Life Asset Allocation Fund – Moderate Plan (An Open ended Fund of Funds Scheme)	<ul style="list-style-type: none"> long term capital growth and income investments in basket of equity and debt mutual fund schemes medium risk  (YELLOW)
Birla Sun Life Asset Allocation Fund – Conservative Plan (An Open ended Fund of Funds Scheme)	<ul style="list-style-type: none"> long term capital growth and income investments in basket of debt and equity mutual fund schemes medium risk  (YELLOW)
Birla Sun Life Index Fund (An Open ended Index Linked Scheme)	<ul style="list-style-type: none"> long term capital growth investments in stocks in line with CNX Nifty and / or in exchange traded derivatives on the CNX Nifty to generate comparable returns, subject to tracking errors. high risk  (BROWN)
Birla Sun Life Gold Fund (An Open ended Fund of Fund Scheme)	<ul style="list-style-type: none"> returns in line with performance of Birla Sun Life Gold ETF (BSL GETF) over long term investments predominantly in units of Birla Sun Life Gold ETF. BSL GETF invests in physical gold of 99.5% purity (fineness) high risk  (BROWN)
Birla Sun Life Gold ETF (An Open ended Gold Exchange Traded Fund)	<ul style="list-style-type: none"> returns that are in line with the performance of gold over long term, subject to tracking errors. investments in physical gold of 99.5% purity (fineness) high risk  (BROWN)


TAX SAVINGS SOLUTIONS


Birla Sun Life Tax Relief '96 (An Open Ended Equity Linked Savings Scheme (ELSS) with a lock-in of 3 years)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities, with tax benefit under section 80C, subject to eligibility high risk  (BROWN)
Birla Sun Life Tax Plan (An Open ended Equity Linked Savings Scheme (ELSS) with a lock-in of 3 years)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities, with tax benefit under section 80C, subject to eligibility high risk  (BROWN)


#Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein. **Investors are requested to note that Fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.** Investors are advised to consult their tax advisor in view of individual nature of tax implication.

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Note : Risk is represented as:

 (BLUE) Investors understand that their principal will be at low risk





 (YELLOW) Investors understand that their principal will be at medium risk

 (BROWN) Investors understand that their principal will be at high risk












All Product Labeling Disclosures

REGULAR INCOME SOLUTIONS


Name of Scheme	This product is suitable for investors who are seeking*:
Birla Sun Life Monthly Income (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	<ul style="list-style-type: none"> regular income with capital growth over medium to long term investments in debt and money market instruments as well as equity and equity related securities [upto 15%] medium risk  (YELLOW)
Birla Sun Life MIP (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	<ul style="list-style-type: none"> regular income with capital growth over medium to long term. investments in debt and money market instruments as well as equity and equity related securities [upto 15%]. medium risk  (YELLOW)
Birla Sun Life MIP II - Wealth 25 Plan (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	<ul style="list-style-type: none"> regular income with capital growth over medium to long term investments in debt and money market instruments as well as equity and equity related securities [20-30%] medium risk  (YELLOW)
Birla Sun Life MIP II - Savings 5 Plan (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	<ul style="list-style-type: none"> regular income with capital growth over medium to long term investments in debt and money market instruments as well as equity and equity related securities [0-10%] medium risk  (YELLOW)


SAVINGS SOLUTIONS


Birla Sun Life Cash Plus (An Open ended Liquid Scheme)	<ul style="list-style-type: none"> reasonable returns with high levels of safety and convenience of liquidity over short term investments in high quality debt and money market instruments with maturity of upto 91 days only low risk  (BLUE)
Birla Sun Life Cash Manager (An Open ended Income Scheme)	<ul style="list-style-type: none"> reasonable returns with convenience of liquidity over short term investments in a basket of debt and money market instruments of very short maturities low risk  (BLUE)
Birla Sun Life Savings Fund (An Open ended Short Term Income Scheme)	<ul style="list-style-type: none"> reasonable returns with convenience of liquidity over short term investments in debt and money market instruments low risk  (BLUE)
Birla Sun Life Treasury Optimizer Plan (earlier Birla Sun Life Ultra Short Term Fund) (An Open ended Short Term Income Scheme)	<ul style="list-style-type: none"> reasonable returns with convenience of liquidity over short term investments in debt and money market securities with relatively low levels of interest rate risk low risk  (BLUE)
Birla Sun Life Dynamic Bond Fund (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over short term investments in actively managed portfolio of high quality debt and money market instruments including government securities. low risk  (BLUE)
Birla Sun Life Short Term Opportunities Fund (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over short to medium term investments in debt and money market instruments with short to medium term maturities across the credit spectrum within the investment grade medium risk  (YELLOW)
Birla Sun Life Medium Term Plan (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over medium to long term investments in debt and money market instruments medium risk  (YELLOW)
Birla Sun Life Short Term Fund (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over short term investments in debt and money market instruments. low risk  (BLUE)
Birla Sun Life Income Plus (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over medium to long term investments in a combination of debt and money market instruments including government securities of varying maturities medium risk  (YELLOW)

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Note : Risk is represented as:









 (BLUE) Investors understand that their principal will be at low risk

 (YELLOW) Investors understand that their principal will be at medium risk



 (BROWN) Investors understand that their principal will be at high risk



All Product Labeling Disclosures




Name of Scheme	This product is suitable for investors who are seeking*:
Birla Sun Life Floating Rate Fund - Short Term Plan (An Open ended Income Scheme)	<ul style="list-style-type: none"> reasonable returns with convenience of liquidity over short term investments in debt and money market instruments with maturity of upto 91 days only low risk  (BLUE)
Birla Sun Life Floating Rate Fund - Long Term Plan (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over short term investments in a mix of fixed and floating rate debt and money market instruments low risk  (BLUE)
Birla Sun Life Gilt Plus - Liquid Plan (An Open ended Government Securities Scheme)	<ul style="list-style-type: none"> income with capital growth over short term investments exclusively in Government Securities low risk  (BLUE)
Birla Sun Life Gilt Plus - PF Plan (An Open ended Government Securities Scheme)	<ul style="list-style-type: none"> income with capital growth over medium to long term investments exclusively in Government Securities low risk  (BLUE)
Birla Sun Life Gilt Plus - Regular Plan (An Open ended Government Securities Scheme)	<ul style="list-style-type: none"> credit risk-free returns based on their own view on interest rate scenario over short to medium term investments in a portfolio of Central Government securities of around 10 year average maturity. low risk  (BLUE)
Birla Sun Life Government Securities Fund - Long Term Plan (An Open ended Gilt Scheme)	<ul style="list-style-type: none"> income with capital growth over medium to long term investments exclusively in Government Securities low risk  (BLUE)
Birla Sun Life Government Securities Fund - Short Term Plan (An Open ended Gilt Scheme)	<ul style="list-style-type: none"> income with capital growth over short term investments exclusively in Government Securities low risk  (BLUE)
Birla Sun Life Enhanced Arbitrage Fund (An Open ended Equity Scheme)	<ul style="list-style-type: none"> income over short term investments in equity and equity related securities including derivatives for taking advantage from the price differentials/ mis-pricing prevailing for stock/index in various segments (Cash & Futures) low risk  (BLUE)

CLOSE ENDED SCHEMES - PRODUCT LABEL

Birla Sun Life Capital Protection Oriented Fund - Series 7, 12, 13 & 14 (A Close ended Capital Protection Oriented Scheme)	<ul style="list-style-type: none"> capital protection and capital appreciation linked to equity market at the end of medium / long term tenure investments in highest rated debt and money market instruments maturing on or before the tenure of the scheme and exposure to derivative instruments (long call options) low risk  (BLUE)
Birla Sun Life Capital Protection Oriented Fund - Series 9, 10, 11, 16, 17, 18, 19, 20 & 21 (A Close ended Capital Protection Oriented Scheme)	<ul style="list-style-type: none"> capital protection and capital appreciation linked to equity market at the end of medium / long term tenure investments in highest rates debt and money market instruments maturing on or before the tenure of the scheme and equity and equity related securities low risk  (BLUE)

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Note : Risk is represented as:

 (BLUE) Investors understand that their principal will be at low risk	 (YELLOW) Investors understand that their principal will be at medium risk	 (BROWN) Investors understand that their principal will be at high risk
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Wealth Creation Solutions



What are Wealth Creation Solutions?

Our Wealth Creation Solutions aim to grow your money through equity/gold investments and are available in a range of conservative to aggressive options.

Who can benefit from Wealth Creation Solutions?

Equity may be considered as an ideal option to give attractive long term returns and hence may be used for funding long-term needs (like child's education, buying a home etc.)

Benefits of Wealth Creation Solutions:

Tax Free Returns: No capital gains tax (on withdrawal) if you stay invested for over a year as per current tax laws.

Invest in the long-term to overcome short-term ups and downs.

Risk is lowered: Mutual funds invest in many companies and funds are managed by experts; which can be considered as an alternative to direct investment in shares.

Investors are requested to consult their tax advisor before investing for individual nature of tax benefit. The Financial Solution (Wealth Creation Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.





What is it?

A fund that seeks to achieve long-term growth of your investment at moderate levels of risk by striking a balance between potential growth of equity and relative safety of debt.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Mahesh Patil & Mr. Prasad Dhonde
Managing Fund Since: January 16, 2014
Total Experience: 23 years & 16 years
Date of inception: February 10, 1995
Nature of the scheme: An Open-ended Balanced Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 466.02

Dividend: 137.70

Direct Plan[§]

Growth: 470.81

Dividend: 149.67

Benchmark: CRISIL Balanced Fund Index

Quarterly Average AUM: ₹ 799.74 Crores

(as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil

Exit Load:** 1% if redeemed / switched out within 365 days from the date of allotment.

**Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Modified Duration: 4.65 years

Yield to Maturity: 9.70%

Standard Deviation: 13.42%

Sharpe Ratio##: 0.40

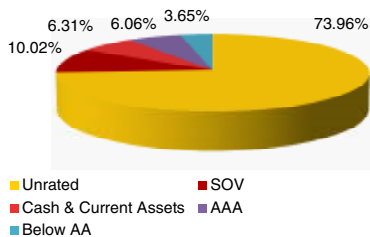
Beta: 1.02

Note:

Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Rating Profile of portfolio



Investment Performance - Regular Plan - Dividend

NAV as on June 30, 2014: ₹ 137.70

Date of Inception: Feb 10, 1995	NAV Per Unit. * (₹)	Birla Sun Life '95 Fund (%)	CRISIL Balanced Fund Index # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life '95 Fund (₹)	CRISIL Balanced Fund Index # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	22.17	N/A	10.82	486546	N/A	73386
June 28, 2013 to June 30, 2014 (Absolute)	105.33	37.72	21.01	30.28	13772	12101	13028
June 29, 2012 to June 28, 2013 (Absolute)	99.32	11.00	10.90	10.67	11100	11090	11067
June 30, 2011 to June 29, 2012 (Absolute)	107.64	-3.14	-0.99	-6.53	9686	9901	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme benchmark returns are not available, they have not been shown.

Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Mahesh Patil is 6. Total Schemes managed by Mr. Prasad Dhonde is 21. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
State Government Securities	5.58%		LIC Housing Finance Ltd	3.35%	
Larsen & Toubro Ltd	4.72%		Rural Electrification Corporation Ltd	3.03%	CRISIL AAA
Government of India	4.44%		HDFC Bank Ltd	2.85%	
ICICI Bank Ltd	4.02%		Tata Motors Ltd	2.54%	
DLF Ltd	3.65%	ICRA A	The Federal Bank Ltd	2.25%	

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Frontline Equity Fund



WEALTH CREATION
SOLUTIONS

As on June 30, 2014

What is it?

A diversified equity fund that invests across sectors in line with S&P BSE 200 Index, with a bias for large caps but not exclusively focused on them.

Fund Details

Fund Manager: Mr. Mahesh Patil
Managing Fund Since: November 17, 2005
Total Experience: 23 years
Date of inception: August 30, 2002
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)
 Min. Add. Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan
 Growth: 137.84
 Dividend: 26.54
Direct Plan*
 Growth: 139.48
 Dividend: 31.11

Benchmark: S&P BSE 200

Quarterly Average AUM: ₹ 5,650.79 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** 1% if redeemed / switched out within 365 days from the date of allotment.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 17.94%
Sharpe Ratio##: 0.41
Beta: 0.92

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 137.84

Date of Inception: Aug 30, 2002	NAV Per Unit. * (₹)	Birla Sun Life Frontline Equity Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Frontline Equity Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till							
June 30, 2014 (CAGR)	10.00	24.80	19.53	18.59	137840	82722	75315
June 28, 2013 to							
June 30, 2014 (Absolute)	97.19	41.83	34.45	30.28	14183	13445	13028
June 29, 2012 to							
June 28, 2013 (Absolute)	83.90	15.84	8.69	10.67	11584	10869	11067
June 30, 2011 to							
June 29, 2012 (Absolute)	88.44	-5.13	-7.63	-6.53	9487	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Mahesh Patil is 6. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	5.89%	State Bank of India	2.77%
Larsen & Toubro Ltd	4.81%	Reliance Industries Ltd	2.76%
HDFC Bank Ltd	3.97%	Tech Mahindra Ltd	2.55%
ITC Ltd	3.93%	Tata Motors Ltd	2.43%
Infosys Ltd	3.06%	Grasim Industries Ltd	2.15%

*'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Top 100 Fund



WEALTH CREATION
SOLUTIONS

As on June 30, 2014

What is it?

A large cap focused fund that invests in equity and equity related securities of top 100 companies in India as measured by market capitalization.

Fund Details

Fund Manager: Mr. Mahesh Patil
Managing Fund Since: July 29, 2010
Total Experience: 23 years
Date of inception: October 24, 2005
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 36.9752
 Dividend: 16.5340

Direct Plan[§]

Growth: 37.3580
 Dividend: 21.2904

Benchmark: CNX Nifty

Quarterly Average AUM: ₹ 577.75 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl .for SIP)

Entry Load: Nil
Exit Load:** For redemption / switch-out of units within 365 days from the date of allotment: 1.50% of applicable NAV. For redemption / switch-out of units after 365 days but before 540 days from the date of allotment: 0.50%. For redemption / switch-out of units after 540 days from the date of allotment: Nil. (w.e.f. February 04, 2014).
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter
Standard Deviation: 18.56%
Sharpe Ratio##: 0.45
Beta: 0.97

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 36.9752

Date of Inception: Oct 24, 2005	NAV Per Unit. * (₹)	Birla Sun Life Top 100 Fund (%)	CNX Nifty # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Top 100 Fund (₹)	CNX Nifty # (₹)	S&P BSE SENSEX ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	16.24	14.24	14.36	36975	31782	32085
June 28, 2013 to June 30, 2014 (Absolute)	24.73	49.54	30.28	31.03	14954	13028	13103
June 29, 2012 to June 28, 2013 (Absolute)	22.17	11.55	10.67	11.28	11155	11067	11128
June 30, 2011 to June 29, 2012 (Absolute)	23.10	-4.03	-6.53	-7.51	9597	9347	9249

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Mahesh Patil is 6. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	5.61%	Wipro Ltd	2.31%
Larsen & Toubro Ltd	5.15%	Tech Mahindra Ltd	2.28%
HDFC Bank Ltd	4.42%	Tata Motors Ltd	2.28%
Infosys Ltd	2.82%	State Bank of India	2.24%
ITC Ltd	2.74%	Hindalco Industries Ltd	2.21%

Birla Sun Life Equity Fund



WEALTH CREATION
SOLUTIONS

As on June 30, 2014

What is it?

A Diversified Equity Fund that looks for opportunities without any sectoral or market cap bias with the aim to give you long term growth of capital.

Fund Details

Fund Manager: Mr. Anil Shah
Managing Fund Since: October 03, 2012
Total Experience: 25 years
Date of inception: August 27, 1998
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan
 Growth: 413.73
 Dividend: 88.93
Direct Plan[§]
 Growth: 418.03
 Dividend: 94.65

Benchmark: S&P BSE 200

Quarterly Average AUM: ₹ 927.51 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load: For redemption / switch-out of units within 365 days from the date of allotment: 1.50% of applicable NAV. For redemption / switch-out of units after 365 days but within 540 days from the date of allotment: 1.00%. For redemption / switch-out of units after 540 days from the date of allotment: Nil.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.
 (w.e.f April 15, 2014)

Other Parameter

Standard Deviation: 20.34%
Sharpe Ratio##: 0.45
Beta: 1.02

Note:

Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 413.73

Date of Inception: Aug 27, 1998	NAV Per Unit. * (₹)	Birla Sun Life Equity Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Equity Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	26.47	15.68	14.60	413730	100592	86744
June 28, 2013 to June 30, 2014 (Absolute)	253.25	63.37	34.45	30.28	16337	13445	13028
June 29, 2012 to June 28, 2013 (Absolute)	233.96	8.24	8.69	10.67	10824	10869	11067
June 30, 2011 to June 29, 2012 (Absolute)	253.60	-7.74	-7.63	-6.53	9226	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Anil Shah is 4. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	5.51%	Lupin Ltd	3.07%
Larsen & Toubro Ltd	5.51%	Maruti Suzuki India Ltd	3.02%
HDFC Bank Ltd	5.21%	HCL Technologies Ltd	3.01%
Strides Arcolab Ltd	3.35%	Sesa Sterlite Ltd	2.86%
Wipro Ltd	3.25%	Indusind Bank Ltd	2.85%

Birla Sun Life Long Term Advantage Fund



WEALTH CREATION SOLUTIONS

As on June 30, 2014

What is it?

An Open ended Equity fund that invests in a Diversified portfolio of equity and equity related securities

Fund Details

Fund Manager: Mr. Mahesh Patil
Managing Fund Since: October 03, 2012
Total Experience: 23 years
Date of inception: October 10, 2006
Nature of the scheme: An Open Ended Diversified Equity Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min. Addl. Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 21.97

Dividend: 18.45

Direct Plan[§]

Growth: 22.20

Dividend: 20.51

Benchmark: S&P BSE 200

Quarterly Average AUM: ₹ 152.92 Crores

(as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil

Exit Load: For redemption / switch-out of units within 365 days from the date of allotment: 1.50% of applicable NAV. For redemption / switch-out of units after 365 days but within 540 days from the date of allotment: 0.50%. For redemption / switch-out of units after 540 days from the date of allotment: Nil. (w.e.f. February 04, 2014)

Other Parameter

Standard Deviation: 18.20%

Sharpe Ratio##: 0.40

Beta: 1.00

Note:

Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 21.97

Date of Inception: Oct 10, 2006	NAV Per Unit. * (₹)	Birla Sun Life Long Term Advantage Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Long Term Advantage Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	10.72	9.98	10.29	21970	20853	21314
June 28, 2013 to June 30, 2014 (Absolute)	14.67	49.76	34.45	30.28	14976	13445	13028
June 29, 2012 to June 28, 2013 (Absolute)	13.33	10.05	8.69	10.67	11005	10869	11067
June 30, 2011 to June 29, 2012 (Absolute)	14.16	-5.86	-7.63	-6.53	9414	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Mahesh Patil is 6. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Larsen & Toubro Ltd	4.30%	Axis Bank Ltd	2.63%
ICICI Bank Ltd	4.17%	HCL Technologies Ltd	2.58%
Tech Mahindra Ltd	3.43%	Hindalco Industries Ltd	2.47%
ITC Ltd	3.08%	Motherson Sumi Systems Ltd	2.44%
State Bank of India	2.67%	Indraprastha Gas Ltd	2.42%

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



What is it?

The fund that invests in securities of multinational companies in order to achieve long-term growth of capital with relatively moderate levels of risk.

Fund Details

Fund Manager: Mr. Ajay Garg
Managing Fund Since: June 18, 2009
Total Experience: 21 years
Date of inception: December 27, 1999
Nature of the scheme: An Open-ended Growth Scheme
Application Amount for fresh subscription*:
 ₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)
SIP:
Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan
 Growth: 378.79
 Dividend: 111.76
Direct Plan[§]
 Growth: 381.85
 Dividend: 129.49

Benchmark: CNX MNC

Quarterly Average AUM: ₹ 584.96 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** 1% if redeemed / switched out within 365 days from the date of allotment
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 18.03%
Sharpe Ratio##: 0.65
Beta: 0.79

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 378.79

Date of Inception: Dec 27, 1999	NAV Per Unit. * (₹)	Birla Sun Life MNC Fund (%)	CNX MNC # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life MNC Fund (₹)	CNX MNC # (₹)	CNX Nifty ## (₹)
Since inception till							
June 30, 2014 (CAGR)	36.11	17.57	10.68	12.19	104899	43613	53148
June 28, 2013 to							
June 30, 2014 (Absolute)	256.99	47.39	35.09	30.28	14739	13509	13028
June 29, 2012 to							
June 28, 2013 (Absolute)	232.85	10.37	7.87	10.67	11037	10787	11067
June 30, 2011 to							
June 29, 2012 (Absolute)	217.21	7.20	2.88	-6.53	10720	10288	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ING Vysya Bank Ltd	8.71%	CRISIL Ltd	5.30%
Honeywell Automation India Ltd	7.84%	Maruti Suzuki India Ltd	4.77%
ICRA Ltd	7.70%	Wyeth Ltd	4.69%
Bayer CropScience Ltd	7.36%	Hindustan Unilever Ltd	3.43%
Bosch Ltd	5.34%	Wabco India Ltd	3.35%

Birla Sun Life Dividend Yield Plus



WEALTH CREATION
SOLUTIONS

What is it?

A fund that invests in high dividend paying companies across market cap which typically have steady cash flow generation.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Naysar Shah & Mr. Vineet Maloo
Managing Fund Since: January 16, 2014
Total Experience: 14 years & 10 years
Date of inception: February 26, 2003
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)
 Min. Addl. Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan
 Growth: 121.84
 Dividend: 15.39
Direct Plan[§]
 Growth: 123.08
 Dividend: 17.71

Benchmark: CNX 500

Quarterly Average AUM: ₹ 1,114.46 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** 1% if redeemed / switched out within 365 days from the date of allotment.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 18.06%
Sharpe Ratio##: 0.21
Beta: 0.86

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 121.84

Date of Inception: Feb 26, 2003	NAV Per Unit. * (₹)	Birla Sun Life Dividend Yield Plus (%)	CNX 500 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Dividend Yield Plus (₹)	CNX 500 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	24.65	20.37	19.08	121840	82006	72513
June 28, 2013 to June 30, 2014 (Absolute)	83.56	45.81	36.87	30.28	14581	13687	13028
June 29, 2012 to June 28, 2013 (Absolute)	83.95	-0.46	8.16	10.67	9954	10816	11067
June 30, 2011 to June 29, 2012 (Absolute)	85.72	-2.06	-7.79	-6.53	9794	9221	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Naysar Shah is 4. Total Schemes managed by Mr. Vineet Maloo is 13. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	8.28%	The Federal Bank Ltd	3.34%
Infosys Ltd	6.53%	ITC Ltd	3.33%
Tata Consultancy Services Ltd	4.33%	Tata Motors Ltd	2.63%
Axis Bank Ltd	3.97%	Bharat Petroleum Corporation Ltd	2.49%
Cummins India Ltd	3.47%	Wyeth Ltd	2.33%

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



As on June 30, 2014

What is it?

A fund that provides an opportunity to invest in mid-sized companies which can be potential leaders of tomorrow.

Fund Details

Fund Manager: Mr. Hitesh Zaveri
Managing Fund Since: January 16, 2014
Total Experience: 20 Years
Date of inception: October 03, 2002
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 166.45
 Dividend: 28.87

Direct Plan[§]

Growth: 168.11
 Dividend: 31.57

Benchmark: CNX Midcap

Quarterly Average AUM: ₹ 1,245.20 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** For redemption /switch-out within 365 days from the date of allotment:1.50% of applicable NAV. For redemption /switch-out of units after 365 days but within 540 days from the date of allotment:1.00%. For redemption /switch-out of units after 540 days from the date of allotment:Nil.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.
 (w.e.f April 15, 2014)

Other Parameter

Standard Deviation: 20.07%
Sharpe Ratio##: 0.37
Beta: 0.78

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns,source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 166.45

Date of Inception: Oct 03, 2002	NAV Per Unit. * (₹)	Birla Sun Life Midcap Fund (%)	CNX Midcap # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Midcap Fund (₹)	CNX Midcap # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	27.04	23.84	19.40	166450	123344	80272
June 28, 2013 to June 30, 2014 (Absolute)	107.26	55.18	51.13	30.28	15518	15113	13028
June 29, 2012 to June 28, 2013 (Absolute)	101.66	5.51	-0.13	10.67	10551	9987	11067
June 30, 2011 to June 29, 2012 (Absolute)	106.73	-4.75	-7.77	-6.53	9525	9223	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Hitesh Zaveri is 4. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Motherson Sumi Systems Ltd	4.47%	ING Vysya Bank Ltd	2.86%
The Federal Bank Ltd	4.12%	MRF Ltd	2.74%
Solar Industries India Ltd	3.99%	Kalpataru Power Transmission Ltd	2.74%
Sadbhav Engineering Ltd	3.02%	Bank of Baroda	2.68%
Indusind Bank Ltd	2.92%	Jubilant Life Sciences Ltd	2.66%

Birla Sun Life Small & Midcap Fund



WEALTH CREATION SOLUTIONS

As on June 30, 2014

What is it?

An Equity fund that aims to generate growth and capital appreciation by investing predominantly in equity and equity related securities of companies considered to be small and mid cap.

Fund Details

Fund Manager: Mr. Hitesh Zaveri
Managing Fund Since: January 16, 2014
Total Experience: 20 years
Date of inception: May 31, 2007
Nature of the scheme: An Open-ended Small & Mid Cap Equity Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 19.5617

Dividend: 18.4001

Direct Plan[§]

Growth: 19.7873

Dividend: 19.1781

Benchmark: CNX Midcap

Quarterly Average AUM: ₹ 119.83 Crores

(as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil

Exit Load:** 1% if redeemed / switched out within 365 days from the date of allotment.

**Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 19.15%

Sharpe Ratio##: 0.50

Beta: 0.74

Note:

Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 19.5617

Date of Inception: May 31, 2007	NAV Per Unit. * (₹)	Birla Sun Life Small & Midcap Fund (%)	CNX Midcap # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Small & Midcap Fund (₹)	CNX Midcap # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	9.93	10.01	8.40	19562	19661	17718
June 28, 2013 to June 30, 2014 (Absolute)	12.00	62.97	51.13	30.28	16297	15113	13028
June 29, 2012 to June 28, 2013 (Absolute)	11.47	4.65	-0.13	10.67	10465	9987	11067
June 30, 2011 to June 29, 2012 (Absolute)	11.88	-3.45	-7.77	-6.53	9655	9223	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Hitesh Zaveri is 4. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Balkrishna Industries Ltd	4.17%	City Union Bank Ltd	3.56%
ING Vysya Bank Ltd	4.05%	TVS Motor Company Ltd	3.28%
The Federal Bank Ltd	3.70%	Firstsource Solutions Ltd	3.16%
Indian Bank	3.63%	Texmaco Rail & Engineering Ltd	3.09%
VA Tech Wabag Ltd	3.62%	Jagran Prakashan Ltd	2.89%

Birla Sun Life Advantage Fund



WEALTH CREATION SOLUTIONS

What is it?

A Diversified Equity Fund that aims to achieve long-term growth of capital, at relatively moderate levels of risk through a research-based investment approach.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Satyabrata Mohanty
Managing Fund Since: October 17, 2011
Total Experience: 15 years
Date of inception: February 24, 1995
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan
 Growth: 236.02
 Dividend: 99.99
Direct Plan[§]
 Growth: 237.57
 Dividend: 100.56

Benchmark: S&P BSE 200

Quarterly Average AUM: ₹ 461.74 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV.
 For redemption / switch-out of units after 365 days from the date of allotment: Nil.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 20.20%
Sharpe Ratio##: 0.32
Beta: 1.08

Note:

Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 236.02

Date of Inception: Feb 24, 1995	NAV Per Unit. * (₹)	Birla Sun Life Advantage Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Advantage Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	17.74	11.47	10.93	236020	81823	74486
June 28, 2013 to June 30, 2014 (Absolute)	148.02	59.45	34.45	30.28	15945	13445	13028
June 29, 2012 to June 28, 2013 (Absolute)	138.54	6.84	8.69	10.67	10684	10869	11067
June 30, 2011 to June 29, 2012 (Absolute)	155.09	-10.67	-7.63	-6.53	8933	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Satyabrata Mohanty is 12. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	5.41%	Yes Bank Ltd	3.60%
Larsen & Toubro Ltd	5.17%	Sesa Sterlite Ltd	3.26%
State Bank of India	4.89%	Maruti Suzuki India Ltd	3.15%
Tech Mahindra Ltd	3.96%	HDFC Bank Ltd	2.84%
Hindalco Industries Ltd	3.92%	IPCA Laboratories Ltd	2.54%

Birla Sun Life India GenNext Fund



WEALTH CREATION
SOLUTIONS

What is it?

A Fund that strives to benefit from the rising consumption pattern in India, fuelled by high disposable incomes of the young generation (Generation Next).

As on June 30, 2014

Fund Details

Fund Manager: Mr. Anil Shah
Managing Fund Since: September 23, 2013
Total Experience: 25 years
Date of inception: August 05, 2005
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 40.23

Dividend: 17.77

Direct Plan[§]

Growth: 40.74

Dividend: 19.30

Benchmark: CNX Nifty

Quarterly Average AUM: ₹ 192.68 Crores
(as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** 1% if redeemed / switched out within 365 days from the date of allotment.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 16.98%

Sharpe Ratio##: 0.44

Beta: 0.81

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 40.23

Date of Inception: Aug 05, 2005	NAV Per Unit. * (₹)	Birla Sun Life India GenNext Fund (%)	CNX Nifty # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life India GenNext Fund (₹)	CNX Nifty # (₹)	S&P BSE SENSEX ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	16.92	14.04	14.26	40230	32235	32775
June 28, 2013 to June 30, 2014 (Absolute)	31.44	27.96	30.28	31.03	12796	13028	13103
June 29, 2012 to June 28, 2013 (Absolute)	25.35	24.02	10.67	11.28	12402	11067	11128
June 30, 2011 to June 29, 2012 (Absolute)	25.72	-1.44	-6.53	-7.51	9856	9347	9249

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Anil Shah is 4. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	5.50%	IPCA Laboratories Ltd	3.63%
Zee Entertainment Enterprises Ltd	5.35%	Indusind Bank Ltd	3.40%
Sun TV Network Ltd	4.42%	The Federal Bank Ltd	3.34%
HDFC Bank Ltd	4.24%	Eicher Motors Ltd	3.30%
Maruti Suzuki India Ltd	3.78%	PVR Ltd	2.98%

Birla Sun Life Buy India Fund



WEALTH CREATION
SOLUTIONS

As on June 30, 2014

What is it?

An equity fund aiming to capitalize on the growth opportunities provided by companies that are driven by India's large population and consumption patterns.

Fund Details

Fund Manager: Mr. Ajay Garg
Managing Fund Since: September 12, 2007
Total Experience: 21 years
Date of inception: January 15, 2000
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 66.09

Dividend: 31.58

Direct Plan[§]

Growth: 66.64

Dividend: 31.83

Benchmark: S&P BSE 200

Quarterly Average AUM: ₹ 40.71 Crores
(as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil

Exit Load:** For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV.

For redemption / switch-out of units after 365 days from the date of allotment: Nil.

**Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 18.64%

Sharpe Ratio##: 0.40

Beta: 0.87

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. *source: MFI Explorer.*

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 66.09

Date of Inception: Jan 15, 2000	NAV Per Unit. * (₹)	Birla Sun Life Buy India Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Buy India Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	13.94	11.90	11.28	66090	50827	46904
June 28, 2013 to June 30, 2014 (Absolute)	46.45	42.28	34.45	30.28	14228	13445	13028
June 29, 2012 to June 28, 2013 (Absolute)	39.30	18.19	8.69	10.67	11819	10869	11067
June 30, 2011 to June 29, 2012 (Absolute)	42.36	-7.22	-7.63	-6.53	9278	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Sundaram Clayton Ltd	8.11%	Hindustan Unilever Ltd	4.47%
ICRA Ltd	7.06%	ING Vysya Bank Ltd	4.46%
Bayer CropScience Ltd	5.73%	MRF Ltd	4.08%
Housing Development Finance Corporation Ltd	5.60%	Biocon Ltd	3.92%
Wyeth Ltd	4.58%	STERLING HOLIDAY RESORTS INDIA LTD	3.76%

Birla Sun Life Infrastructure Fund



WEALTH CREATION
SOLUTIONS

As on June 30, 2014

What is it?

A fund that seeks to participate in growth and development of infrastructure in India by investing in equity and equity related securities of companies in the infra sector.

Fund Details

Fund Manager: Mr. Mahesh Patil & Mr. Naysar Shah
Managing Fund Since: Since inception & Dec 05, 2011
Total Experience: 23 years & 14 years
Date of inception: March 17, 2006
Nature of the scheme: An Open-ended Growth Scheme
Application Amount for fresh subscription*:
 ₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan
 Growth: 23.00
 Dividend: 14.05
Direct Plan[§]
 Growth: 23.22
 Dividend: 15.94

Benchmark: CNX Nifty

Quarterly Average AUM: ₹ 584.29 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** 1% if redeemed / switched out within 365 days from the date of allotment.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 26.81%
Sharpe Ratio##: 0.17
Beta: 1.29

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 23.00

Date of Inception: Mar 17, 2006	NAV Per Unit. * (₹)	Birla Sun Life Infrastructure Fund (%)	CNX Nifty # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Infrastructure Fund (₹)	CNX Nifty # (₹)	S&P BSE SENSEX ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	10.56	10.87	10.80	23000	23535	23401
June 28, 2013 to June 30, 2014 (Absolute)	13.75	67.27	30.28	31.03	16727	13028	13103
June 29, 2012 to June 28, 2013 (Absolute)	14.08	-2.34	10.67	11.28	9766	11067	11128
June 30, 2011 to June 29, 2012 (Absolute)	15.84	-11.11	-6.53	-7.51	8889	9347	9249

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Mahesh Patil is 6. Total Schemes managed by Mr. Naysar Shah is 4. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	9.08%	Oil India Ltd	3.01%
Larsen & Toubro Ltd	5.72%	KEC International Ltd	2.84%
Oil & Natural Gas Corporation Ltd	5.44%	The Federal Bank Ltd	2.78%
Cummins India Ltd	4.36%	ING Vysya Bank Ltd	2.60%
Wabco India Ltd	3.17%	PTC India Ltd	2.13%

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Pure Value Fund



WEALTH CREATION
SOLUTIONS

As on June 30, 2014

What is it?

An Open ended Diversified Equity fund that follows value investing strategy to generate consistent long-term capital appreciation.

Fund Details

Fund Manager: Mr. Mahesh Patil & Mr. Milind Bafna
Managing Fund Since: January 16, 2014
Total Experience: 23 years & 14 years
Date of inception: March 27, 2008
Nature of the scheme: An Open-ended Diversified Equity Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan
 Growth: 33.7890
 Dividend: 27.3400
Direct Plan^s
 Growth: 34.0817
 Dividend: 29.8238

Benchmark: S&P BSE 200

Quarterly Average AUM: ₹ 179.39 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** For redemption / switch-out of units within 365 days from the date of allotment: 2.00% of applicable NAV.
 For redemption / switch-out of units after 365 days but within 730 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 730 days from the date of allotment: Nil.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 24.02%
Sharpe Ratio##: 0.73
Beta: 1.30

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 33.7890

Date of Inception: Mar 27, 2008	NAV Per Unit. * (₹)	Birla Sun Life Pure Value Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Pure Value Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	21.46	7.75	7.53	33789	15956	15758
June 28, 2013 to June 30, 2014 (Absolute)	16.90	99.91	34.45	30.28	19991	13445	13028
June 29, 2012 to June 28, 2013 (Absolute)	15.87	6.52	8.69	10.67	10652	10869	11067
June 30, 2011 to June 29, 2012 (Absolute)	16.89	-6.06	-7.63	-6.53	9394	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Mahesh Patil is 6. Total Schemes managed by Mr. Milind Bafna is 1. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Jyoti Structures Ltd	4.62%	Reliance Capital Ltd	3.42%
Reliance Infrastructure Ltd	4.46%	Andhra Bank	3.42%
The Federal Bank Ltd	4.07%	Radico Khaitan Ltd	3.16%
ICICI Bank Ltd	3.98%	Hindalco Industries Ltd	2.53%
Power Finance Corporation Ltd	3.53%	Muthoot Finance Ltd	2.52%

Birla Sun Life International Equity Fund - Plan A



WEALTH CREATION
SOLUTIONS

As on June 30, 2014

What is it?

A fund that provides an opportunity to grow your money by investing in world-class companies across the globe.

Fund Details

Fund Manager: Mr. Vineet Maloo
Managing Fund Since: Since Inception
Total Experience: 10 years
Date of inception: October 31, 2007
Nature of the scheme: An Open-ended Diversified Equity Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 15.6018

Dividend: 15.6074

Direct Plan[§]

Growth: 15.7285

Dividend: 15.7421

Benchmark: S&P Global 1200

Quarterly Average AUM: ₹ 77.36 Crores
(as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil

Exit Load: For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV.

For redemption / switch-out of units after 365 days from the date of allotment: Nil.

Other Parameter

Standard Deviation: 12.09%

Sharpe Ratio##: 0.68

Beta: 0.93

Note:

Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 15.6018

Date of Inception: Oct 31, 2007	NAV Per Unit. * (₹)	Birla Sun Life International Equity Fund - Plan A (%)	S&P Global 1200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life International Equity Fund - Plan A (₹)	S&P Global 1200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	6.90	7.03	3.89	15602	15727	12899
June 28, 2013 to June 30, 2014 (Absolute)	13.59	14.82	22.02	30.28	11482	12202	13028
June 29, 2012 to June 28, 2013 (Absolute)	10.94	24.17	24.02	10.67	12417	12402	11067
June 30, 2011 to June 29, 2012 (Absolute)	9.79	11.78	15.62	-6.53	11178	11562	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Vineet Maloo is 13. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
McKesson Corp.	4.92%	Apple Inc.	3.56%
Chubb Corp	4.87%	TOTAL SA	3.46%
Aetna Inc New	4.84%	Fedex Corp	3.22%
PPG Industries	4.18%	Wal Mart Stores Inc.	2.79%
Roche Holdings Ag Genus Bearer Shs	3.73%	AFLAC INC	2.77%

Birla Sun Life International Equity Fund - Plan B



WEALTH CREATION
SOLUTIONS

As on June 30, 2014

What is it?

A fund that provides an opportunity to grow your money by investing in world-class companies across the globe, with at least 65% exposure to domestic markets.

Fund Details

Fund Manager: Mr. Vineet Maloo
Managing Fund Since: Since Inception
Total Experience: 10 years
Date of inception: October 31, 2007
Nature of the scheme: An Open-ended Diversified Equity Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 12.6744

Dividend: 12.6742

Direct Plan[§]

Growth: 12.7752

Dividend: 12.7752

Benchmark: Customised Index †

† A customized benchmark created using S&P BSE 200 to the extent of 65% of portfolio and S&P Global 1200 to the extent of 35% of portfolio.

Quarterly Average AUM: ₹ 130.29 Crores

(as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil

Exit Load:** 1% if redeemed / switched out within 365 days from the date of allotment.

**Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 13.46%

Sharpe Ratio##: 0.11

Beta: 1.00

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 12.6744

Date of Inception: Oct 31, 2007	NAV Per Unit. * (₹)	Birla Sun Life International Equity Fund - Plan B (%)	Customised Index † # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life International Equity Fund - Plan B (₹)	Customised Index † # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	3.62	5.82	3.89	12674	14580	12899
June 28, 2013 to June 30, 2014 (Absolute)	9.72	30.39	30.70	30.28	13039	13070	13028
June 29, 2012 to June 28, 2013 (Absolute)	9.06	7.33	14.23	10.67	10733	11423	11067
June 30, 2011 to June 29, 2012 (Absolute)	9.49	-4.59	0.61	-6.53	9541	10061	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Vineet Maloo is 13. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

† A customized benchmark created using S&P BSE 200 to the extent of 65% of portfolio and S&P Global 1200 to the extent of 35% of portfolio.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	4.82%	Power Grid Corporation of India Ltd	2.36%
HDFC Bank Ltd	3.98%	Reliance Capital Ltd	2.26%
Larsen & Toubro Ltd	2.86%	Axis Bank Ltd	2.20%
ITC Ltd	2.48%	Tata Motors Ltd	2.14%
Strides Arcolab Ltd	2.36%	Infosys Ltd	2.11%

Birla Sun Life Mutual Fund
Empower



Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)



WEALTH CREATION SOLUTIONS

What is it?

A Fund that provides exposure to commodities, by investing in handpicked commodity companies worldwide, that have business exposure to Agricultural commodities.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Vineet Maloo
Managing Fund Since: Since Inception
Total Experience: 10 years
Date of inception: November 07, 2008
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 20.2826

Dividend: 17.4125

Direct Plan[§]

Growth: 20.4297

Dividend: 17.5667

Benchmark: S&P Global Agribusiness Index

Quarterly Average AUM: ₹ 13.77 Crores
(as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** 3% if redeemed / switched out within 30 days from the date of allotment. For redemption/switchout of units after 30 days but before 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch-out of units after 365 days from the date of allotment: Nil.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameters

Standard Deviation: 14.39%

Sharpe Ratio##: -0.06

Beta: 0.61

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Global Agri Plan - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 20.2826

Date of Inception: Nov 07, 2008	NAV Per Unit. * (₹)	Birla Sun Life Commodity Equities Fund - Global Agri Plan - Regular Growth (%)	S&P Global Agribusiness Index # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in Birla Sun Life Commodity Equities Fund - Global Agri Plan - Regular Growth (₹)	S&P Global Agribusiness Index # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	13.34	23.37	18.11	20283	32736	25602
June 28, 2013 to June 30, 2014 (Absolute)	17.66	14.88	20.02	30.28	11488	12002	13028
June 29, 2012 to June 28, 2013 (Absolute)	16.17	9.19	20.16	10.67	10919	12016	11067
June 30, 2011 to June 29, 2012 (Absolute)	16.22	-0.34	14.48	-6.53	9966	11448	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Vineet Maloo is 13. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ASSOCIATED BRITISH FOODS PLC	9.35%	BRF SA	6.62%
Monsanto Co	8.69%	BUNGE LTD	6.20%
Deere And Co Ltd	7.97%	Potash Corp Of Saskatchewan Inc	5.51%
Syngenta Ltd Reg Shs	7.49%	TYSON FOODS INC	5.11%
ARCHER-DANIELS-MIDLAND CO	7.41%	Kubota Corp	4.31%

Birla Sun Life Mutual Fund
Empower



Birla Sun Life India Reforms Fund



WEALTH CREATION
SOLUTIONS

As on June 30, 2014

What is it?

An Equity fund that aims to generate growth and capital appreciation by building a portfolio of companies that are expected to benefit from the economic reforms, PSU divestment and increased government spending.

Fund Details

Fund Manager: Mr. Naysar Shah
Managing Fund Since: January 24, 2011
Total Experience: 14 years
Date of inception: June 25, 2010
Nature of the scheme: An Open-ended Equity Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 12.55
 Dividend: 12.55

Direct Plan[§]

Growth: 12.64
 Dividend: 12.65

Benchmark: CNX 500

Quarterly Average AUM: ₹ 52.38 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** 1% if redeemed / switched out within 1 year from the date of allotment.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment

Other Parameter

Standard Deviation: 27.25%
Sharpe Ratio##: -0.02
Beta: 1.30

Note:

Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 1 year history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 12.55

Date of Inception: June 25, 2010	NAV Per Unit. * (₹)	Birla Sun Life India Reforms Fund (%)	CNX 500 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life India Reforms Fund (₹)	CNX 500 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	5.82	9.01	9.59	12550	14142	14445
June 28, 2013 to June 30, 2014 (Absolute)	8.17	53.61	36.87	30.28	15361	13687	13028
June 29, 2012 to June 28, 2013 (Absolute)	8.78	-6.95	8.16	10.67	9305	10816	11067
June 30, 2011 to June 29, 2012 (Absolute)	9.99	-12.11	-7.79	-6.53	8789	9221	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Naysar Shah is 4. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	9.42%	VA Tech Wabag Ltd	4.47%
Larsen & Toubro Ltd	9.04%	PTC India Ltd	4.12%
Oil & Natural Gas Corporation Ltd	6.45%	Bharat Petroleum Corporation Ltd	3.87%
KEC International Ltd	4.57%	Crompton Greaves Ltd	3.81%
The Federal Bank Ltd	4.56%	Indusind Bank Ltd	3.58%

Birla Sun Life New Millennium Fund



WEALTH CREATION
SOLUTIONS

As on June 30, 2014

What is it?

A thematic fund that invests in companies related to the IT sector like hardware, peripherals and components, software, telecom, media, internet and e-commerce and other technology enabled companies.

Fund Details

Fund Manager: Mr. Kunal Sangoi
Managing Fund Since: January 16, 2014
Total Experience: 8 years
Date of inception: January 15, 2000
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 29.02
 Dividend: 17.89

Direct Plan[§]

Growth: 29.31
 Dividend: 15.07

Benchmark: S&P BSE Teck

Quarterly Average AUM: ₹ 68.60 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** 1% if redeemed / switched out within 365 days from the date of allotment.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 20.27%
Sharpe Ratio##: 0.30
Beta: 0.95

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 29.02

Date of Inception: Jan 15, 2000	NAV Per Unit. * (₹)	Birla Sun Life New Millennium Fund (%)	S&P BSE Teck # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life New Millennium Fund (₹)	S&P BSE Teck # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	7.64	N/A	11.28	29020	N/A	46904
June 28, 2013 to June 30, 2014 (Absolute)	19.32	50.21	43.14	30.28	15021	14314	13028
June 29, 2012 to June 28, 2013 (Absolute)	17.96	7.57	10.01	10.67	10757	11001	11067
June 30, 2011 to June 29, 2012 (Absolute)	19.30	-6.94	-9.48	-6.53	9306	9052	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme benchmark returns are not available, they have not been shown.

Total Schemes managed by Mr. Kunal Sangoi is 1. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Infosys Ltd	21.46%	Cyient Limited	4.90%
Tata Consultancy Services Ltd	19.00%	Bharti Airtel Ltd	3.92%
Tech Mahindra Ltd	11.76%	Persistent Systems Ltd	3.55%
HCL Technologies Ltd	9.41%	Mindtree Ltd	2.44%
Wipro Ltd	9.24%	Firstsource Solutions Ltd	2.28%

Birla Sun Life India Opportunities Fund



WEALTH CREATION
SOLUTIONS

As on June 30, 2014

What is it?

A fund that allows investors to participate in India's global outsourcing theme by identifying companies that seek to utilize India's low cost and high quality resources to service the needs of global customers.

Fund Details

Fund Manager: Mr. Naysar Shah
Managing Fund Since: October 03, 2012
Total Experience: 14 years
Date of inception: December 27, 1999
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 88.12
 Dividend: 24.57

Direct Plan[§]

Growth: 88.74
 Dividend: 26.70

Benchmark: CNX 500

Quarterly Average AUM: ₹ 66.25 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV.
 For redemption / switch-out of units after 365 days from the date of allotment: Nil.
****Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.**

Other Parameter

Standard Deviation: 17.23%
Sharpe Ratio##: 0.61
Beta: 0.65

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 88.12

Date of Inception: Dec 27, 1999	NAV Per Unit. * (₹)	Birla Sun Life India Opportunities Fund (%)	CNX 500 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life India Opportunities Fund (₹)	CNX 500 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	23.70	9.47	12.26	12.19	37181	53576	53148
June 28, 2013 to June 30, 2014 (Absolute)	50.79	73.50	36.87	30.28	17350	13687	13028
June 29, 2012 to June 28, 2013 (Absolute)	49.13	3.38	8.16	10.67	10338	10816	11067
June 30, 2011 to June 29, 2012 (Absolute)	52.09	-5.68	-7.79	-6.53	9432	9221	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Naysar Shah is 4. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Cummins India Ltd	8.99%	Infosys Ltd	4.52%
Honeywell Automation India Ltd	5.47%	Tata Consultancy Services Ltd	4.38%
KEC International Ltd	5.28%	Lupin Ltd	4.36%
Hindustan Zinc Ltd	4.64%	AIA Engineering Ltd	4.20%
Wabco India Ltd	4.56%	Tech Mahindra Ltd	3.88%

Birla Sun Life Special Situations Fund



WEALTH CREATION
SOLUTIONS

As on June 30, 2014

What is it?

A Fund that endeavors to generate long-term growth by identifying stocks that may have the potential for special situation like buy backs, open offers, demerger, etc. and a contrarian investment style.

Fund Details

Fund Manager: Mr. Anil Shah
Managing Fund Since: January 04, 2013
Total Experience: 25 years
Date of inception: January 31, 2008
Nature of the scheme: An Open-ended Diversified Equity Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 14.5156

Dividend: 14.5158

Direct Plan[§]

Growth: 14.6410

Dividend: 14.6395

Benchmark: S&P BSE 200

Quarterly Average AUM: ₹ 146.03 Crores
(as on 30th June 2014)

Load Structure (as % of NAV) (Incl .for SIP)

Entry Load: Nil

Exit Load:** 1% if redeemed / switched out within 365 days from the date of allotment.

**Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 20.71%

Sharpe Ratio##: 0.30

Beta: 0.99

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 14.5156

Date of Inception: Jan 31, 2008	NAV Per Unit. * (₹)	Birla Sun Life Special Situations Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Special Situations Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	5.98	5.39	6.32	14516	14008	14815
June 28, 2013 to June 30, 2014 (Absolute)	9.12	59.23	34.45	30.28	15923	13445	13028
June 29, 2012 to June 28, 2013 (Absolute)	8.69	4.88	8.69	10.67	10488	10869	11067
June 30, 2011 to June 29, 2012 (Absolute)	9.60	-9.46	-7.63	-6.53	9054	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Anil Shah is 4. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Tech Mahindra Ltd	7.19%	Maruti Suzuki India Ltd	4.08%
Larsen & Toubro Ltd	6.82%	Motherson Sumi Systems Ltd	4.06%
Indusind Bank Ltd	6.11%	HCL Technologies Ltd	4.01%
Strides Arcolab Ltd	4.53%	Century Textiles & Industries Ltd	3.94%
Wabco India Ltd	4.35%	ICICI Bank Ltd	3.79%

Birla Sun Life Asset Allocation Fund - Aggressive Plan



WEALTH CREATION
SOLUTIONS

As on June 30, 2014

What is it?

An open ended Fund-of-Funds scheme with 3 plans to help you plan your investments to suit your risk profile.

Fund Details

Fund Manager: Mr. Satyabrata Mohanty & Mr. Vineet Maloo

Managing Fund Since: June 18, 2009

Total Experience: 15 years & 10 years

Date of inception: February 24, 2004

Nature of the scheme: An Open-ended Fund of Funds Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 44.7106

Dividend: 44.7105

Direct Plan[§]

Growth: 44.7106

Dividend: 44.6772

Benchmark: CNX Nifty

Quarterly Average AUM: ₹ 9.15 Crores

(as on 30th June 2014)

Load Structure (as % of NAV)

Entry Load: Nil

Exit Load: Nil

Other Parameter

Standard Deviation: 13.06%

Note:

Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Investment Performance - Aggressive Plan - Regular Plan - Growth NAV as on June 30, 2014: ₹ 44.7106

Date of Inception: Feb 24, 2004	NAV Per Unit. * (₹)	Birla Sun Life AAF - Aggressive Plan (%)	CNX Nifty # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life AAF - Aggressive Plan (₹)	CNX Nifty # (₹)	S&P BSE SENSEX ## (₹)
Since inception till							
June 30, 2014 (CAGR)	10.00	15.56	14.81	15.47	44711	41790	44318
June 28, 2013 to							
June 30, 2014 (Absolute)	33.75	32.48	30.28	31.03	13248	13028	13103
June 29, 2012 to							
June 28, 2013 (Absolute)	32.59	3.56	10.67	11.28	10356	11067	11128
June 30, 2011 to							
June 29, 2012 (Absolute)	34.39	-5.25	-6.53	-7.51	9475	9347	9249

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Vineet Maloo is 13. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings - Aggressive Plan

Issuer	% to net Assets	Issuer	% to net Assets
Birla Sun Life Advantage Fund - Gr - Dir PI	17.06%	Birla Sun Life Treasury Optimizer Plan	9.35%
Birla Sun Life Midcap Fund - Growth - Direct Plan	17.03%	Birla Sun Life New Millennium Fund Direct Plan Gro	9.10%
Birla Sun Life Infra. Fund - Grth - Direct Plan	14.89%	Birla Sun Life Income Plus - Growth - Direct Plan	8.13%
Birla Sun Life Top 100 Fund - Growth - Direct Plan	11.61%	Cash & Current Assets	2.57%
Birla Sunlife Banking and Financial services Fund	10.19%	Net receivables / payables	0.07%

Birla Sun Life Asset Allocation Fund - Moderate Plan



WEALTH CREATION
SOLUTIONS

As on June 30, 2014

What is it?

An open ended Fund-of-Funds scheme with 3 plans to help you plan your investments to suit your risk profile.

Fund Details

Fund Manager: Mr. Satyabrata Mohanty & Mr. Vineet Maloo
Managing Fund Since: June 18, 2009
Total Experience: 15 years & 10 years
Date of inception: February 24, 2004
Nature of the scheme: An Open-ended Fund of Funds Scheme
Application Amount for fresh subscription*:
 ₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan
 Growth: 37.3796
 Dividend: 37.3797
Direct Plan[§]
 Growth: 37.3796
 Dividend: 37.3792

Benchmark: CRISIL Balanced Fund Index

Quarterly Average AUM: ₹ 4.26 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV)

Entry Load: Nil
Exit Load: Nil
Other Parameter
Standard Deviation: 9.73%

Note:

Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Investment Performance - Moderate Plan - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 37.3796

Date of Inception: Feb 24, 2004	NAV Per Unit. * (₹)	Birla Sun Life AAF - Moderate Plan (%)	CRISIL Balanced Fund Index # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life AAF - Moderate Plan (₹)	CRISIL Balanced Fund Index # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	13.58	11.91	14.81	37380	32050	41790
June 28, 2013 to June 30, 2014 (Absolute)	30.52	22.47	21.01	30.28	12247	12101	13028
June 29, 2012 to June 28, 2013 (Absolute)	28.47	7.19	10.90	10.67	10719	11090	11067
June 30, 2011 to June 29, 2012 (Absolute)	28.53	-0.18	-0.99	-6.53	9982	9901	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Vineet Maloo is 13. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings - Moderate Plan

Issuer	% to net Assets	Issuer	% to net Assets
Birla Sun Life Treasury Optimizer Plan	16.65%	Birla Sun Life New Millennium Fund Direct Plan Gro	9.13%
Birla Sun Life Advantage Fund - Gr - Dir PI	14.70%	Birla Sun Life Infra. Fund - Grth - Direct Plan	8.31%
Birla Sun Life Income Plus - Growth - Direct Plan	13.69%	Birla Sun Life Govt Sec. Long Term Grwth Direct	8.02%
Birla Sun Life Midcap Fund - Growth - Direct Plan	13.67%	Birla Sun Life Top 100 Fund - Growth - Direct Plan	5.61%
Birla Sunlife Banking and Financial services Fund	9.44%	Net receivables / payables	0.55%

Birla Sun Life Asset Allocation Fund - Conservative Plan



WEALTH CREATION
SOLUTIONS

As on June 30, 2014

What is it?

An open ended Fund-of-Funds scheme with 3 plans to help you plan your investments to suit your risk profile.

Fund Details

Fund Manager: Mr. Satyabrata Mohanty & Mr. Vineet Maloo

Managing Fund Since: June 18, 2009

Total Experience: 15 years & 10 years

Date of inception: February 24, 2004

Nature of the scheme: An Open-ended Fund of Funds Scheme

Application Amount for fresh subscription*:
₹ 5,000 (plus in multiples of ₹ 1)
Min.Addl.Investment:
₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 26.3365
Dividend: 26.3364

Direct Plan[§]

Growth: 26.3365
Dividend: 10.7304

Benchmark: CRISIL MIP Blended Index

Quarterly Average AUM: ₹ 2.65 Crores
(as on 30th June 2014)

Load Structure (as % of NAV)

Entry Load: Nil
Exit Load: Nil
Other Parameter

Standard Deviation: 5.41%

Investment Performance - Conservative Plan - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 26.3365

Date of Inception: Feb 24, 2004	NAV Per Unit. * (₹)	Birla Sun Life AAF - Conservative Plan (%)	CRISIL MIP Blended Index # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life AAF - Conservative Plan (₹)	CRISIL MIP Blended Index # (₹)	CNX Nifty ## (₹)
Since inception till							
June 30, 2014 (CAGR)	10.00	9.80	7.47	14.81	26337	21091	41790
June 28, 2013 to							
June 30, 2014 (Absolute)	24.01	9.71	8.28	30.28	10971	10828	13028
June 29, 2012 to							
June 28, 2013 (Absolute)	21.88	9.71	10.83	10.67	10971	11083	11067
June 30, 2011 to							
June 29, 2012 (Absolute)	21.03	4.03	6.54	-6.53	10403	10654	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Vineet Maloo is 13. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Note:

Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Portfolio Holdings - Conservative Plan

Issuer	% to net Assets	Issuer	% to net Assets
Birla Sun Life Treasury Optimizer Plan	38.35%	Birla Sunlife Banking and Financial services Fund	3.61%
Birla Sun Life Income Plus - Growth - Direct Plan	33.98%	Birla Sun Life Infra. Fund - Grth - Direct Plan	3.49%
Birla Sun Life Advantage Fund - Gr - Dir PI	6.47%	Birla Sun Life Top 100 Fund - Growth - Direct Plan	2.70%
Birla Sun Life Midcap Fund - Growth - Direct Plan	5.84%	Birla Sun Life Govt Sec. Long Term Grwth Direct	1.13%
Birla Sun Life New Millennium Fund Direct Plan Gro	3.63%	Cash & Current Assets	0.75%

Birla Sun Life Index Fund



WEALTH CREATION
SOLUTIONS

What is it?

A fund that is designed to mirror the market performance of the 50 companies in the Nifty Index.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Ajay Garg
Managing Fund Since: October 01, 2006
Total Experience: 21 years
Date of inception: September 18, 2002
Nature of the scheme: An Open-ended Index Linked Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 74.2344
 Dividend: 24.9494

Direct Plan[§]

Growth: 74.0852
 Dividend: 25.0692

Benchmark: CNX Nifty

Quarterly Average AUM: ₹ 220.23 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** For redemption / switch-out of units within 90 days from the date of allotment: 1.00% of applicable NAV.
 For redemption / switch-out of units after 90 days from the date of allotment: Nil.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 18.04%

Note:

Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 74.2344

Date of Inception: Sept 18, 2002	NAV Per Unit. * (₹)	Birla Sun Life Index Fund (%)	CNX Nifty # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Index Fund (₹)	CNX Nifty # (₹)	S&P BSE SENSEX ## (₹)
Since inception till							
June 30, 2014 (CAGR)	10.00	18.54	18.95	19.64	74234	77383	82787
June 28, 2013 to							
June 30, 2014 (Absolute)	57.08	30.04	30.28	31.03	13004	13028	13103
June 29, 2012 to							
June 28, 2013 (Absolute)	51.89	10.01	10.67	11.28	11001	11067	11128
June 30, 2011 to							
June 29, 2012 (Absolute)	55.76	-6.94	-6.53	-7.51	9306	9347	9249

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ITC Ltd	6.86%	HDFC Bank Ltd	5.79%
Reliance Industries Ltd	6.33%	Larsen & Toubro Ltd	5.26%
ICICI Bank Ltd	6.21%	Tata Consultancy Services Ltd	4.70%
Infosys Ltd	5.96%	State Bank of India	3.14%
Housing Development Finance Corporation Ltd	5.87%	Nifty Index	3.01%



What is it?

An open ended fund of fund scheme that predominantly invests in units of Birla Sun Life Gold ETF (underlying scheme) and one doesn't require a Demat Account to invest in it.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Satyabrata Mohanty
Managing Fund Since: March 20, 2012
Total Experience: 15 Years
Date of inception: March 20, 2012
Nature of the scheme: An Open ended Fund of Fund Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 9.4354
 Dividend: 9.4352

Direct Plan[§]

Growth: 9.4667
 Dividend: 9.4615

Benchmark: Domestic price of physical gold

Quarterly Average AUM: ₹ 58.52 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** 2% if redeemed / switched out within 365 days from the date of allotment
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment

Other Parameter

Standard Deviation: 21.13%
Sharpe Ratio##: -0.05
Beta: 0.75

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 1 year history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 9.4354

Date of Inception: Mar 20, 2012	NAV Per Unit. * (₹)	Birla Sun Life Gold Fund (%)	Domestic price of physical gold # (%)	Value of Standard Investment of ₹ 10000 in	
				Birla Sun Life Gold Fund (₹)	Domestic price of physical gold # (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	-2.52	0.91	9435	10208
June 28, 2013 to June 30, 2014 (Absolute)	8.7702	7.58	12.15	10758	11215
June 29, 2012 to June 28, 2013 (Absolute)	10.2837	-14.72	-14.74	8528	8526

Scheme Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Satyabrata Mohanty is 12. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Portfolio Holdings

Issuer

Birla Sun Life Gold ETF
 Cash & Current Assets
 Net receivables / payables

% to net Assets

96.20%
 2.39%
 1.41%





As on June 30, 2014

What is it?

An ETF that invests in physical gold of 99.5% purity to generate returns in line with performance of gold, subject to tracking errors.

Fund Details

Fund Manager: Mr. Prasad Dhonde
Managing Fund Since: October 03, 2012
Total Experience: 16 Years
Date of inception: May 13, 2011
Nature of the scheme: An Open ended Gold Exchange Traded Fund

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV (₹): 2772.1379

Benchmark: Domestic price of physical gold

Quarterly Average AUM: ₹ 91.52 Crores
(as on 30th June 2014)

Load Structure (as % of NAV)

Entry Load: Nil

Exit Load (Including fractional units, if any):

Nil; **The units of the scheme are compulsorily traded in dematerialized form, and hence, there shall be no entry/exit load for the units purchased or sold through stock exchanges. However, the investor shall have to bear costs in form of bid/ask spread and brokerage or such other cost as charged by his broker for transacting in units of the scheme through secondary market.

Other Parameter

Standard Deviation: 21.14%

Sharpe Ratio##: -0.05

Beta: 0.94

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 1 year history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance

NAV as on June 30, 2014: ₹ 2772.1379

Date of Inception: May 13, 2011	NAV Per Unit. * (₹)	Birla Sun Life Gold ETF (%)	Domestic price of physical gold # (%)	Value of Standard Investment of ₹ 10000 in	
				Birla Sun Life Gold ETF (₹)	Domestic price of physical gold # (₹)
Since inception till June 30, 2014 (CAGR)	2227.8530	7.24	8.43	12443	12878
June 28, 2013 to June 30, 2014 (Absolute)	2496.3336	11.05	12.15	11105	11215
June 29, 2012 to June 28, 2013 (Absolute)	2956.2787	-15.56	-14.74	8444	8526
June 30, 2011 to June 29, 2012 (Absolute)	2226.2452	32.79	34.57	13279	13457

Scheme Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Prasad Dhonde is 21. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Portfolio Holdings

Issuer	% to net Assets
Gold	99.41%
Cash & Current Assets	0.65%
Net receivables / payables	-0.06%





Tax Savings Solutions



What are Tax Savings Solutions?

Our Tax Savings Solutions help to reduce your tax burden and at the same time, aim to grow your money through equity investments.

Who can benefit from Tax Savings Solutions?

Tax saving is important, especially when investors can save up to ₹ 30,900 in taxes! Section 80C of the Income Tax Act, 1961 provides options to save tax by reducing the taxable income by up to ₹ 1 lakh.

But, wealth creation is also important. Isn't it? That's why this solution is ideal for investors who would like to create wealth along with tax saving.

Tax savings of ₹ 30,900 is calculated assuming qualifying amount of deduction is ₹ 1 lakh & investor falls in the top income tax slab of 30% & includes applicable cess. Investors are advised to consult their tax advisor in view of individual nature of tax benefits.

Benefits of Tax Savings Solutions:

Low lock-in period: Your money is locked-in for just 3 years, as against the much longer lock-in periods in other options.

Potential to earn dividends: While your money is locked-in for 3 years, you may opt for the dividend option and can receive returns in the form of tax-free dividends during this time. This feature is unique only to tax saving solutions from mutual funds.

Earn market linked returns: Since investments are made in stocks of Indian companies, the value of your investment moves with the stock market. Although it comes with market related risks, your money is diversified i.e. spread out across stocks of multiple companies and is being monitored by an investment expert with an aim to minimize such risks.

Tax-free returns: When you withdraw your investment after 3 years, the returns are totally tax free. Yes, you save taxes on both, your initial investment and also on the returns.

Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein.

Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

Investors are advised to consult their tax advisor in view of individual nature of tax benefits.

The Financial Solution (Savings Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



Birla Sun Life Tax Relief '96



TAX SAVINGS
SOLUTIONS

What is it?

A fund that provides an opportunity to save tax while growing your money through Equity investments.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Ajay Garg
Managing Fund Since: October 01, 2006
Total Experience: 21 years
Date of inception: March 29, 1996
Nature of the scheme: An Open-ended ELSS Scheme with a lock - in of 3 years from the date of allotment.

Application Amount for fresh subscription*:

₹ 500 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 500 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 500/- plus 5 post dated cheques for a minimum of ₹ 500/- each.

NAV of Plans / Options (₹)

Regular Plan
 Growth (w.e.f. 06/03/08): 16.38
 Dividend: 104.74
Direct Plan[§]
 Growth: 16.58
 Dividend: 114.50

Benchmark: S&P BSE 200

Quarterly Average AUM: ₹ 1,610.44 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load: Nil

Other Parameter

Standard Deviation: 18.16%
Sharpe Ratio##: 0.30
Beta: 0.91

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Dividend

NAV as on June 30, 2014: ₹ 104.74

Date of Inception: Mar 29, 1996	NAV Per Unit. * (₹)	Birla Sun Life Tax Relief '96 (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Tax Relief '96 (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	26.97	12.81	11.84	783983	90457	77249
June 28, 2013 to June 30, 2014 (Absolute)	74.89	45.20	34.45	30.28	14520	13445	13028
June 29, 2012 to June 28, 2013 (Absolute)	69.29	12.37	8.69	10.67	11237	10869	11067
June 30, 2011 to June 29, 2012 (Absolute)	77.81	-9.01	-7.63	-6.53	9099	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein.

Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

Investors are advised to consult their tax advisor in view of individual nature of tax benefits.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Honeywell Automation India Ltd	4.94%	Larsen & Toubro Ltd	3.90%
ICICI Bank Ltd	4.63%	ING Vysya Bank Ltd	3.87%
Reliance Industries Ltd	4.40%	Bayer CropScience Ltd	3.86%
ICRA Ltd	3.97%	Sundaram Clayton Ltd	3.80%
Tata Consultancy Services Ltd	3.91%	Cummins India Ltd	3.09%

Birla Sun Life Tax Plan



TAX SAVINGS SOLUTIONS

What is it?

A fund that provides an opportunity to save tax while growing your money through Equity investments.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Ajay Garg
Managing Fund Since: October 17, 2011
Total Experience: 21 years
Date of inception: February 16, 1999
Nature of the scheme: An Open-ended ELSS Scheme with a lock - in of 3 years from the date of allotment.

Application Amount for fresh subscription*:

₹ 500 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 500 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 500/- plus 5 post dated cheques for a minimum of ₹ 500/- each.

NAV of Plans / Options (₹)

Regular Plan
 Growth: 20.94
 Dividend: 61.61

Direct Plan[§]
 Growth: 21.22
 Dividend: 69.89

Benchmark: S&P BSE SENSEX

Quarterly Average AUM: ₹ 147.65 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load: Nil

Other Parameter

Standard Deviation: 17.59%
Sharpe Ratio##: 0.37
Beta: 0.93

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Investment Performance - Regular Plan - Dividend

NAV as on June 30, 2014: ₹ 61.61

Date of Inception: Feb 16, 1999	NAV Per Unit. * (₹)	Birla Sun Life Tax Plan (%)	S&P BSE SENSEX # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Tax Plan (₹)	S&P BSE SENSEX # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	21.16	14.10	14.42	191305	75983	79376
June 28, 2013 to June 30, 2014 (Absolute)	46.44	43.97	31.03	30.28	14397	13103	13028
June 29, 2012 to June 28, 2013 (Absolute)	42.82	11.95	11.28	10.67	11195	11128	11067
June 30, 2011 to June 29, 2012 (Absolute)	45.31	-5.50	-7.51	-6.53	9450	9249	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein.

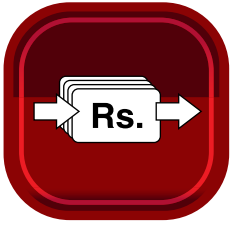
Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

Investors are advised to consult their tax advisor in view of individual nature of tax benefits.

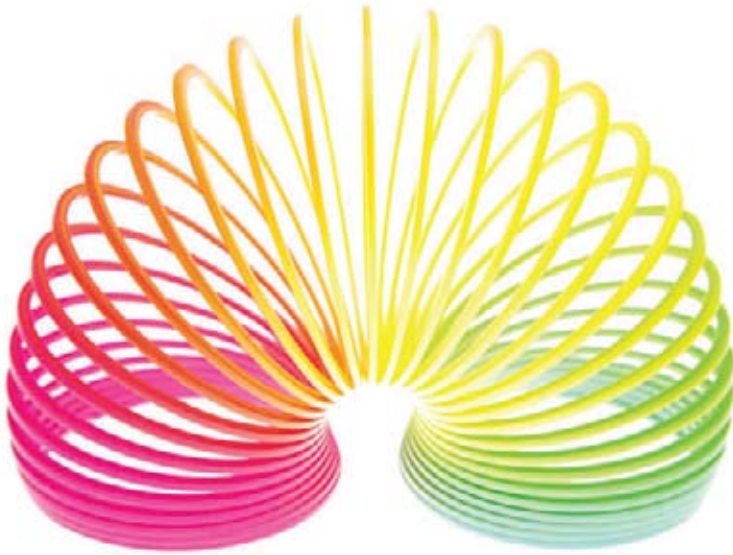
[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Honeywell Automation India Ltd	4.91%	Larsen & Toubro Ltd	3.89%
ICICI Bank Ltd	4.62%	Bayer CropScience Ltd	3.84%
Reliance Industries Ltd	4.40%	ING Vysya Bank Ltd	3.82%
ICRA Ltd	3.92%	Sundaram Clayton Ltd	3.79%
Tata Consultancy Services Ltd	3.90%	Cummins India Ltd	3.05%



Regular Income Solutions



What are Regular Income Solutions?

Our Regular Income Solutions aim to preserve your money and provide regular income.

Who can benefit from Regular Income Solutions?

This is an ideal solutions for investors who are interested in alternative modes of regular income, either in present of after retirement stage, and have low propensity for risk.

(Regular income is not assured & is subject to availability of distributable surplus.)

Benefits of Regular Income Solutions:

They aim to preserve your money & provide regular income: These schemes generally invest in instruments like bonds of reputed Indian companies and securities (bonds) issued by the Government of India which are considered relatively safe in order to generate regular income for you.

They aim to fight Inflation: A small part is invested in equity i.e. stocks of Indian companies to help you stay ahead of inflation.

Tax-efficient Returns: You may opt for a monthly dividend option where, in addition to the growth of your invested amount, a portion of the same comes to you as monthly income which is given in the form of dividends. These dividends are completely tax-free in your hands!

A dividend distribution tax of 28.325% is applicable and is deducted by the fund house.

The DDT rate of 28.325% is effective June 01, 2013 and further, upto May 31, 2013 DDT rate applicable shall be 14.1625% as amended by Finance Bill/Act 2013.

Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

Investors are advised to consult their tax advisor in view of individual nature of tax benefits

Wherever mentioned, Regular Income / Second Income / Monthly Dividend is not assured and is subject to availability of distributable surplus. The Financial Solution (Regular Income Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



Birla Sun Life Monthly Income

(An open-ended income scheme. Monthly income is not assured and is subject to availability of distributable surplus.)



REGULAR INCOME SOLUTIONS

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Satyabrata Mohanty & Mr. Kaustubh Gupta
Managing Fund Since: June 18, 2009
Total Experience: 15 years & 8 years
Date of inception: July 14, 1999
Nature of the scheme: An Open-ended Income Scheme
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)
Min.Addl.Investment: ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan
Growth: 47.2460
Dividend: 11.7049
Quarterly Dividend: 12.2296
Direct Plan[§]
Growth: 47.6908
Dividend: 12.4689
Quarterly Dividend: 12.4761

Benchmark: CRISIL MIP Blended Index

Quarterly Average AUM: ₹ 271.70 Crores (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** 1.00% if redeemed / switched out within 365 days from the date of allotment.
****Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.**

Other Parameter

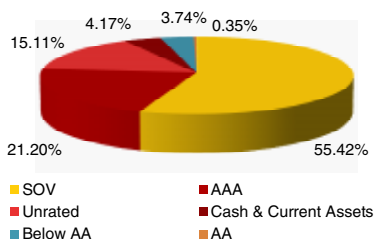
Modified Duration: 5.87 years
Yield to Maturity: 9.13% (for Debt Component)
Standard Deviation: 4.20%
Sharpe Ratio##: -0.06
Beta: 0.82

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Rating Profile of Portfolio



Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 47.2460

Date of Inception: July 14, 1999	NAV Per Unit. * (₹)	Birla Sun Life Monthly Income (%)	CRISIL MIP Blended Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Monthly Income (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	10.93	N/A	N/A	47246	N/A	N/A
June 28, 2013 to June 30, 2014 (Absolute)	42.9319	10.05	8.28	-2.47	11005	10828	9753
June 29, 2012 to June 28, 2013 (Absolute)	39.4803	8.74	10.83	12.10	10874	11083	11210
June 30, 2011 to June 29, 2012 (Absolute)	37.1686	6.22	6.54	7.10	10622	10654	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown.

Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrid nature of scheme.

Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Kaustubh Gupta is 117. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	51.06%	SOV	Repco Home Finance Ltd	1.76%	
Power Finance Corporation Ltd	15.72%	CRISIL AAA	ICICI Bank Ltd	1.31%	
Power Grid Corporation of India Ltd	5.12%	CRISIL AAA	Kewal Kiran Clothing Ltd	1.26%	
State Government Securities	4.36%	SOV	IPCA Laboratories Ltd	1.05%	
DLF Ltd	3.74%	ICRA A	Eicher Motors Ltd	1.03%	

Birla Sun Life MIP

(An open-ended income scheme. Monthly income is not assured and is subject to availability of distributable surplus.)



REGULAR INCOME SOLUTIONS

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Satyabrata Mohanty & Mr. Kaustubh Gupta
Managing Fund Since: June 18, 2009
Total Experience: 15 years & 8 years
Date of inception: November 20, 2000
Nature of the scheme: An Open-ended Income Scheme
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment: ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan
 Growth: 34.5716
 Monthly Dividend: 11.7737
Direct Plan[§]
 Growth: 34.8001
 Monthly Dividend: 12.5814

Benchmark: CRISIL MIP Blended Index

Quarterly Average AUM: ₹ 106.29 Crores (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** 2.00% if redeemed / switched out within 365 days from the date of allotment. 1.00% if redeemed/switched out after 365 days but before 730 days from the date of allotment. Nil if redeemed / switched out after 730 days from the date of allotment. (w.e.f June 06, 2013)
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

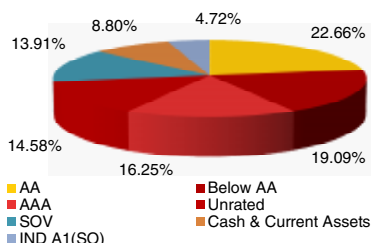
Modified Duration: 2.52 years
Yield to Maturity: 10.45% (for Debt Component)
Standard Deviation: 4.16%
Sharpe Ratio##: 0.05
Beta: 0.79

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. *source: MFI Explorer.*

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Rating Profile of Portfolio



Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 34.5716

Date of Inception: Nov 20, 2000	NAV Per Unit. * (₹)	Birla Sun Life MIP (%)	CRISIL MIP Blended Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life MIP (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.54	N/A	N/A	34572	N/A	N/A
June 28, 2013 to June 30, 2014 (Absolute)	31.5985	9.41	8.28	-2.47	10941	10828	9753
June 29, 2012 to June 28, 2013 (Absolute)	28.5768	10.57	10.83	12.10	11057	11083	11210
June 30, 2011 to June 29, 2012 (Absolute)	26.8620	6.38	6.54	7.10	10638	10654	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown.

Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrid nature of scheme.

Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Kaustubh Gupta is 117. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
DLF Ltd	19.09%	ICRA A	RHC Holding Pvt Ltd	4.72%	IND A1(SO)
Indiabulls Housing Finance Ltd	16.17%	CARE AA+	Government of India	4.48%	SOV
Power Finance Corporation Ltd	15.30%	CRISIL AAA	ICICI Bank Ltd	1.06%	
State Government Securities	9.43%	SOV	National Bank For Agriculture and Rural Development	0.95%	CRISIL AAA
IDBI Bank Ltd	6.49%	CRISIL AA+	Larsen & Toubro Ltd	0.74%	

Birla Sun Life MIP II - Wealth 25 Plan

(An open-ended income scheme. Monthly income is not assured and is subject to availability of distributable surplus.)



REGULAR INCOME SOLUTIONS

As on June 30, 2014

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

Fund Details

Fund Manager: Mr. Satyabrata Mohanty & Mr. Kaustubh Gupta
Managing Fund Since: June 18, 2009
Total Experience: 15 years & 8 years
Date of inception: May 22, 2004
Nature of the scheme: An Open-ended Income Scheme
Application Amount for fresh subscription*:
 ₹ 5,000 (plus in multiples of ₹ 1)
Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan
 Growth: 24.9464
 Monthly Dividend: 12.5786
Direct Plan[§]
 Growth: 25.1219
 Monthly Dividend: 14.1332

Benchmark: CRISIL MIP Blended Index

Quarterly Average AUM: ₹ 206.12 Crores (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** 1% if redeemed/switched out within 365 days from the date of allotment.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

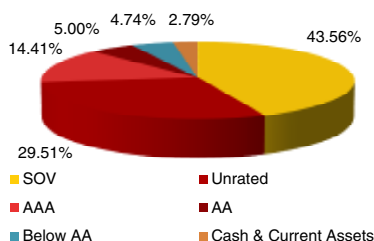
Modified Duration: 5.52 years
Yield to Maturity: 9.26% (for Debt Component)
Standard Deviation: 6.04%
Sharpe Ratio##: 0.42
Beta: 1.06

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

Rating Profile of Portfolio



Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 24.9464

Date of Inception: May 22, 2004	NAV Per Unit * (₹)	Birla Sun Life MIP II - Wealth 25 Plan (%)	CRISIL MIP Blended Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life MIP II - Wealth 25 Plan (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.46	7.75	4.28	24946	21263	15284
June 28, 2013 to June 30, 2014 (Absolute)	21.0469	18.53	8.28	-2.47	11853	10828	9753
June 29, 2012 to June 28, 2013 (Absolute)	19.0528	10.47	10.83	12.10	11047	11083	11210
June 30, 2011 to June 29, 2012 (Absolute)	18.1865	4.76	6.54	7.10	10476	10654	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrid nature of scheme.

Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Kaustubh Gupta is 117. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	41.10%	SOV	Eicher Motors Ltd	2.70%	
Power Finance Corporation Ltd	9.80%	CRISIL AAA	State Government Securities	2.46%	SOV
Yes Bank Ltd	5.00%	ICRA AA	Power Grid Corporation of India Ltd	2.30%	CRISIL AAA
DLF Ltd	4.74%	ICRA A	Export Import Bank of India	2.30%	CRISIL AAA
Repco Home Finance Ltd	3.53%		ICICI Bank Ltd	1.60%	

Birla Sun Life MIP II - Savings 5 Plan

(An open-ended income scheme. Monthly income is not assured and is subject to availability of distributable surplus.)



REGULAR INCOME SOLUTIONS

As on June 30, 2014

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

Fund Details

Fund Manager: Mr. Satyabrata Mohanty & Mr. Kaustubh Gupta
Managing Fund Since: June 18, 2009
Total Experience: 15 years & 8 years
Date of inception: May 22, 2004
Nature of the scheme: An Open-ended Income Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min. Addl. Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth : 23.6963

Monthly Dividend: 12.0745

Direct Plan⁵

Growth : 23.8467

Monthly Dividend: 12.5659

Benchmark: CRISIL MIP Blended Index

Quarterly Average AUM: ₹ 236.11 Crores
(as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil

Exit Load :** 1% if redeemed/switched out within 365 days from the date of allotment.

**Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Modified Duration: 5.16 years

Yield to Maturity: 9.18%

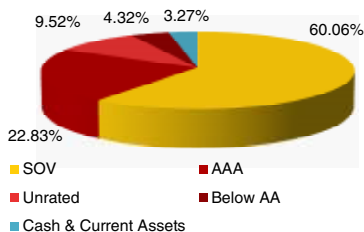
(for Debt Component)

Standard Deviation: 3.65%

Sharpe Ratio##: 0.35

Beta: 0.70

Rating Profile of Portfolio



Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 23.6963

Date of Inception: May 22, 2004	NAV Per Unit. * (₹)	Birla Sun Life MIP II - Savings 5 Plan (%)	CRISIL MIP Blended Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life MIP II - Savings 5 Plan (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	8.91	7.75	4.28	23696	21263	15284
June 28, 2013 to June 30, 2014 (Absolute)	21.6155	9.63	8.28	-2.47	10963	10828	9753
June 29, 2012 to June 28, 2013 (Absolute)	19.5247	10.71	10.83	12.10	11071	11083	11210
June 30, 2011 to June 29, 2012 (Absolute)	17.8762	9.22	6.54	7.10	10922	10654	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrid nature of scheme.

Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Kaustubh Gupta is 117. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Risk-free rate assumed to be 8.5750% (91 day T-bill yield as on Jun 30, 2014).

⁵'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	49.89%	SOV	V-Mart Retail Limited	0.70%	
Power Finance Corporation Ltd	22.31%	CRISIL AAA	Indusind Bank Ltd	0.65%	
State Government Securities	10.17%	SOV	ICICI Bank Ltd	0.61%	
DLF Ltd	4.32%	ICRA A	Larsen & Toubro Ltd	0.58%	
Reppo Home Finance Ltd	1.24%		HDFC Bank Ltd	0.54%	



Savings Solutions



What are Saving Solutions?

Our Savings Solutions are aimed at preserving your money, providing you with liquidity and giving you tax-efficient returns.

Who can benefit from Saving Solutions?

This is an ideal solution for investors who have low - medium propensity for risk and high liquidity. These can be ideal for first time investors in mutual funds.

Benefits of Savings Solutions:

Make Inflation work in your favour: Inflation affects your returns from any investment including mutual funds. But, in case of savings solutions, you can use it to your advantage - through indexation - which can help you reduce the amount on which you have to pay tax. You can benefit from indexation, if investing for more than 1 year. Please consult your tax advisor on how to take advantage of indexation.

Aim to preserve your money: These schemes generally invest in instruments like bonds of reputed Indian companies and securities (bonds) issued by the Government of India which are considered relatively safe.

Aim to provide Liquidity: If you need to withdraw your money, all you have to do is submit a redemption slip and your money is normally credited to your bank account within one working day. You may also opt for an online redemption facility offered by many fund houses for added convenience.

Tax-efficient returns: You can earn returns in the form of monthly / quarterly dividends etc. which are completely tax-free in your hands. A dividend distribution tax of 28.325% is applicable and is deducted by the fund house.

There are various savings solutions available depending on the time period that you would like to invest for: a. 1 day to 3 months b. 3 to 6 months c. 6 months to 1 year d. 1 year +

The DDT rate of 28.325% is effective June 01, 2013 and further, upto May 31, 2013 DDT rate applicable shall be 14.1625% as amended by Finance Bill/Act 2013.

Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

Investors are advised to consult their tax advisor in view of individual nature of tax benefits

The Financial Solution (Savings Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.





What is it?

A fund that aims to provide the convenience of a savings account with the opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

As on June 30, 2014

Fund Details

Fund Manager: Mr. Kaustubh Gupta & Ms. Sunaina Da Cunha
Managing Fund Since: July 15, 2011
Total Experience: 8 years & 10 years
Date of inception: June 16, 1997
Nature of the scheme: An Open-ended Liquid Scheme
Application Amount for fresh subscription*:
 ₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)^

Retail Plan
 Growth: 341.3843
 Dividend: 163.6940
Institutional Plan
 Growth: 350.3292
 Dividend: 108.0230
 Weekly Dividend: 108.1454
Regular Plan[§]
 Growth: 210.3714
 Daily Dividend: 100.1950
 Weekly Dividend: 100.2968
Direct Plan[§]
 Growth: 210.5304
 Daily Dividend: 100.1950
 Weekly Dividend: 100.2976
 Dividend: 112.3475

^The Face Value per unit of all the plans/ options under Birla Sun Life Cash Plus has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011

Benchmark: CRISIL Liquid Fund Index

Quarterly Average AUM: ₹ 23,038.90 Crores (as on 30th June 2014)

Load Structure (as % of NAV)

Entry Load: Nil
Exit Load: Nil

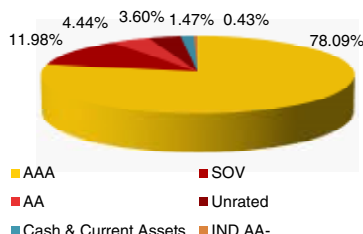
Other Parameter

Modified Duration : 0.19 years
Yield to Maturity: 8.78%
Standard Deviation
Retail Plan: 0.29%
Institutional Plan: 0.29%
Regular Plan: 0.29%

Note:

Standard Deviation is calculated on annualised basis using 1 year history of monthly returns, source: MFI Explorer.

Rating Profile of Portfolio



Investment Performance - Retail Plan - Growth

NAV as on June 30, 2014: ₹ 341.3843

Date of Inception: June 16, 1997	NAV Per Unit. * (₹)	Birla Sun Life Cash Plus (%)	CRISIL Liquid Fund Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Cash Plus (₹)	CRISIL Liquid Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	100.0000	7.47	N/A	6.54	34138	N/A	29454
June 28, 2013 to June 30, 2014 (Absolute)	312.6292	9.20	9.68	5.93	10920	10968	10593
June 29, 2012 to June 28, 2013 (Absolute)	288.4680	8.38	8.12	8.17	10838	10812	10817
June 30, 2011 to June 29, 2012 (Absolute)	264.3780	9.11	8.68	7.73	10911	10868	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown.

Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Kaustubh Gupta is 117. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	11.98%	SOV	Indusind Bank Ltd	3.57%	CRISIL A1+
Housing Development Finance Corporation Ltd	6.96%	CRISIL AAA, ICRA A1+	Union Bank of India	3.55%	CRISIL A1+
Sesa Sterlite Ltd	5.71%	CRISIL A1+	Axis Bank Ltd	2.99%	
Karur Vysya Bank Ltd	5.49%	CRISIL A1+	Syndicate Bank	2.98%	CARE A1+
South Indian Bank Ltd	4.16%	CARE A1+	Shriram Transport Finance Company Ltd	2.66%	CARE AA+, CRISIL AA



What is it?

A fund that aims to provide the convenience of a savings account with the opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

As on June 30, 2014

Fund Details

Fund Manager: Mr. Kaustubh Gupta & Ms. Sunaina Da Cunha
Managing Fund Since: July 15, 2011
Total Experience: 8 years & 10 years
Date of inception:
Retail Plan: May 14, 1998
Institutional Plan: September 27, 2004
Nature of the scheme: An Open-ended Income Scheme
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)
Min.Addl.Investment: ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹) ^

Regular Plan⁵
 Growth: 315.4497
 Daily Dividend: 100.3455
 Weekly Dividend: 100.3207
Institutional Plan
 Growth: 221.1741
 Daily Dividend: 100.2105
 Weekly Dividend: 100.3088
Direct Plan⁵
 Growth: 319.1451
 Daily Dividend: 100.3629
 Weekly Dividend: 100.3281

^The Face Value per unit of all the plans/ options under Birla Sun Life Cash Manager has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011

Benchmark: CRISIL Short Term Bond Fund Index

Quarterly Average AUM: ₹ 4,854.09 Crores (as on 30th June 2014)

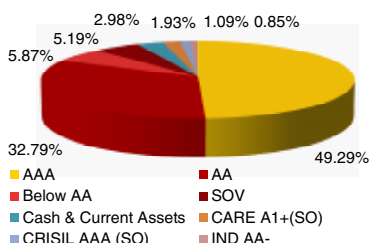
Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load: Nil
Other Parameter
Modified Duration: 0.50 years
Yield to Maturity: 9.30%
Standard Deviation:
 Regular Plan: 0.68%
 Institutional Plan: 0.66%

Note:

Standard Deviation is calculated on annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Rating Profile of Portfolio



Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 315.4497

Date of Inception: May 14, 1998	NAV Per Unit. * (₹)	Birla Sun Life Cash Manager (%)	CRISIL Short Term Bond Fund Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Cash Manager (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	100.0000	7.38	N/A	6.41	31545	N/A	27265
June 28, 2013 to June 30, 2014 (Absolute)	288.9050	9.19	8.81	5.93	10919	10881	10593
June 29, 2012 to June 28, 2013 (Absolute)	266.0856	8.58	9.30	8.17	10858	10930	10817
June 30, 2011 to June 29, 2012 (Absolute)	243.6220	9.22	8.81	7.73	10922	10881	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown.

Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Kaustubh Gupta is 117. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Sesa Sterlite Ltd	14.01%	CRISIL A1+	Kotak Mahindra Prime Ltd	5.54%	CRISIL AA+
Indiabulls Housing Finance Ltd	9.55%	CARE AA+	Government of India	5.19%	SOV
Shapoorji Pallonji & Co Ltd	8.24%	ICRA A1+	Godrej Consumer Products Ltd	4.80%	ICRA AA
National Bank For Agriculture and Rural Development	6.60%	CRISIL AAA	Andhra Bank	4.02%	CARE A1+
Tata Motors Finance Ltd	5.85%	CRISIL AA	Family Credit Ltd	3.20%	CARE AA



What is it?

A fund that aims to provide the convenience of a savings account with the opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

As on June 30, 2014

Fund Details

Fund Manager: Mr. Kaustubh Gupta & Ms. Sunaina da Cunha
Managing Fund Since: July 15, 2011 & June 20, 2014
Total Experience: 8 years & 10 years
Date of inception: November 27, 2001
Retail Plan: April 16, 2003
Institutional Plan: An Open-ended Short Term Income Scheme
Nature of the scheme: An Open-ended Short Term Income Scheme
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment: ₹ 1,000 (plus in multiples of ₹ 1)

SIP: Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹) ^

Retail Plan
 Growth: 243.4034
 Daily Dividend: 100.2963
 Weekly Dividend: 100.2624
Regular Plan[§]
 Growth: 251.5507
 Daily Dividend: 100.2970
 Weekly Dividend: 100.2625
Direct Plan[§]
 Growth: 251.8896
 Daily Dividend: 100.2972
 Weekly Dividend: 100.2634

^The Face Value per unit of all the plans/ options under Birla Sun Life Savings Fund has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011

Benchmark: CRISIL Short Term Bond Fund Index

Quarterly Average AUM: ₹ 7,393.78 Crores (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load: Nil

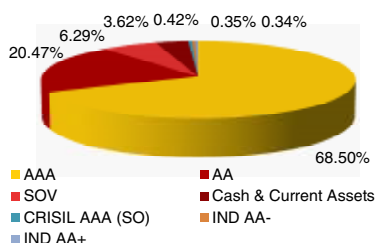
Other Parameter

Modified Duration: 0.54 years
Yield to Maturity: 9.08%
Standard Deviation
 Retail Plan: 0.65%
 Regular Plan: 0.65%

Note:

Standard Deviation is calculated on annualised basis using 1 year history of monthly returns, source: MF Explorer.

Rating Profile of Portfolio



Investment Performance - Retail Plan - Growth

NAV as on June 30, 2014: ₹ 243.4034

Date of Inception: Nov 27, 2001	NAV Per Unit. * (₹)	Birla Sun Life Savings Fund (%)	CRISIL Short Term Bond Fund Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Savings Fund (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	100.0000	7.32	N/A	5.63	24340	N/A	19931
June 28, 2013 to June 30, 2014 (Absolute)	221.9585	9.66	8.81	5.93	10966	10881	10593
June 29, 2012 to June 28, 2013 (Absolute)	203.7159	8.95	9.30	8.17	10895	10930	10817
June 30, 2011 to June 29, 2012 (Absolute)	185.9060	9.58	8.81	7.73	10958	10881	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown.

Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Kaustubh Gupta is 117. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Power Finance Corporation Ltd	13.02%	CRISIL AAA	Tata Motors Finance Ltd	4.97%	CRISIL AA, ICRA A1+
Sesa Sterlite Ltd	7.06%	CRISIL A1+	Reliance Capital Ltd	4.43%	CARE AAA, CRISIL A1+
Andhra Bank	6.81%	CARE A1+	State Bank of Mysore	4.03%	ICRA A1+
Government of India	6.29%	SOV	Kotak Mahindra Prime Ltd	3.93%	CRISIL A1+, CRISIL AA+
Indiabulls Housing Finance Ltd	5.61%	CARE AA+	Fullerton India Credit Co Ltd	3.14%	ICRA A1+

Birla Sun Life Treasury Optimizer Plan

(earlier Birla Sun Life Ultra Short Term Fund)



SAVINGS SOLUTIONS

What is it?

A fund that aims to provide the convenience of parking your savings with an opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits)

As on June 30, 2014

Fund Details

Fund Manager: Mr. Kaustubh Gupta & Mr. Prasad Dhonde
Managing Fund Since: September 29, 2009
Total Experience: 8 years & 16 years
Date of inception: April 19, 2002
Nature of the scheme: An Open-ended Short Term Income Scheme
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment: ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)^

Retail Plan
 Growth: 239.4218
 Monthly Dividend: 101.8347
 Quarterly Dividend: 104.4214
Regular Plan[§]
 Growth: 159.4926
 Monthly Dividend: 101.8559
 Quarterly Dividend: 101.8320
 Dividend: 108.0160

Direct Plan[§]
 Growth: 159.7814
 Monthly Dividend: 101.9495
 Quarterly Dividend: 101.8484
 Dividend: 108.1211

^The Face Value per unit of all the plans/ options under Birla Sun Life Ultra Short Term Fund has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011

Benchmark: CRISIL Short Term Bond Fund Index

Quarterly Average AUM: ₹ 866.74 Crores (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load : Nil
Exit Load : For redemption / switch-out of units within 90 days from the date of allotment: 0.25% of applicable NAV. For redemption / switch-out of units after 90 days from the date of allotment: Nil

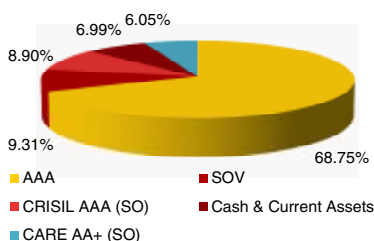
Other Parameter

Modified Duration: 2.19 years
Yield to Maturity: 9.21%
Standard Deviation: 0.72%

Note:

Standard Deviation is calculated on annualised basis using 1 year history of monthly returns, source: MF Explorer.

Rating Profile of Portfolio



Investment Performance - Retail Plan - Growth

NAV as on June 30, 2014: ₹ 239.4218

Date of Inception: April 19, 2002	NAV Per Unit. * (₹)	Birla Sun Life Treasury Optimizer Plan (%)	CRISIL Short Term Bond Fund Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Treasury Optimizer Plan (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	100.0000	7.42	6.86	5.56	23942	22487	19357
June 28, 2013 to June 30, 2014 (Absolute)	216.1633	10.76	8.81	5.93	11076	10881	10593
June 29, 2012 to June 28, 2013 (Absolute)	198.3409	8.99	9.30	8.17	10899	10930	10817
June 30, 2011 to June 29, 2012 (Absolute)	180.8730	9.66	8.81	7.73	10966	10881	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Kaustubh Gupta is 117. Total Schemes managed by Mr. Prasad Dhonde is 21. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
LIC Housing Finance Ltd	13.32%	CARE AAA, CRISIL AAA	Housing Development Finance Corporation Ltd	7.76%	CRISIL AAA
Rural Electrification Corporation Ltd	12.49%	CRISIL AAA	National Bank For Agriculture and Rural Development	6.54%	CRISIL AAA
Power Finance Corporation Ltd	12.10%	CRISIL AAA	Export Import Bank of India	6.08%	CRISIL AAA
State Government Securities	9.31%	SOV	GSPC Distribution Networks Ltd.	6.05%	CARE AA+ (SO)
IOT Utkal Energy Services Limited	8.90%	CRISIL AAA (SO)	Steel Authority of India Ltd	4.93%	CARE AAA

Birla Sun Life Dynamic Bond Fund



SAVINGS SOLUTIONS

What is it?

An income solution that aims to generate optimal returns through active management by capturing positive price and credit spread movements.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Maneesh Dangi
Managing Fund Since: September 12, 2007
Total Experience: 14 years
Date of inception: September 27, 2004
Nature of the scheme: An Open-ended Income Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 21.8842
 Monthly Dividend: 10.3730
 Quarterly Dividend: 11.1504
Direct Plan[§]
 Growth: 21.9956
 Monthly Dividend: 10.3231
 Quarterly Dividend: 11.2210

Benchmark: CRISIL Short Term Bond Fund Index (w.e.f 27 May, 2013)

Quarterly Average AUM: ₹ 9,088.29 Crores (as on 30th June 2014)

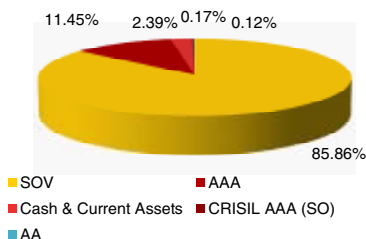
Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** For redemption / switch-out of units within 270 days from the date of allotment: 0.50% of applicable NAV. For redemption / switch-out of units after 270 days from the date of allotment: Nil.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Modified Duration: 6.33 years
Yield to Maturity: 8.83%
Standard Deviation: 2.54%

Rating Profile of Portfolio



Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 21.8842

Date of Inception: Sept 27, 2004	NAV Per Unit. * (₹)	Birla Sun Life Dynamic Bond Fund (%)	CRISIL Short Term Bond Fund Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Dynamic Bond Fund (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	8.35	7.16	4.94	21884	19639	16010
June 28, 2013 to June 30, 2014 (Absolute)	20.5078	6.71	8.81	-2.47	10671	10881	9753
June 29, 2012 to June 28, 2013 (Absolute)	18.4231	11.32	9.30	12.10	11132	10930	11210
June 30, 2011 to June 29, 2012 (Absolute)	16.7344	10.09	8.81	7.10	11009	10881	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Maneesh Dangi is 1. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Note:

Standard Deviation is calculated on annualised basis: [§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available using 3 years history of monthly returns, source: MFI for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	78.75%	SOV	Rural Electrification Corporation Ltd	0.34%	CRISIL AAA
State Government Securities	7.10%	SOV	LIC Housing Finance Ltd	0.28%	CRISIL AAA
Power Finance Corporation Ltd	5.98%	CRISIL AAA, ICRA AAA	Food Corporation Of India	0.17%	CRISIL AAA (SO)
Housing Development Finance Corporation Ltd	4.28%	CRISIL AAA	National Bank For Agriculture and Rural Development	0.13%	CRISIL AAA
Reliance Gas Transportation Infrastructure Ltd	0.40%	CARE AAA, CRISIL AAA	Tata Capital Financial Services Ltd	0.12%	CRISIL AA+, ICRA AA+

Birla Sun Life Short Term Opportunities Fund



SAVINGS SOLUTIONS

What is it?

A scheme that focuses on enhancing the portfolio returns by identifying and selectively investing in mispriced credit opportunities in the market.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Lokesh Mallya & Ms. Sunaina Da Cunha

Managing Fund Since: July 15, 2011

Total Experience: 8 years & 10 years

Date of inception: May 09, 2003

Nature of the scheme: An Open-ended Income Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)*

Regular Plan[§]

Growth: 21.1450

Dividend: 13.5232

Quarterly Dividend: 10.4927

Institutional Plan

Growth: 15.5554

Dividend: -

Direct Plan[§]

Growth: 21.3425

Dividend: 13.6453

Quarterly Dividend: 10.6182

*the dividend options under the scheme have been renamed w.e.f July 02, 2012. Please refer addendum no. 28/2012 dated June 29, 2012 for further details.

Benchmark: CRISIL AA Short Term Bond Index (w.e.f May 27, 2013)

Quarterly Average AUM: ₹ 3,557.65 Crores (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil

Exit Load:** For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 365 days from the date of allotment: Nil
** Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

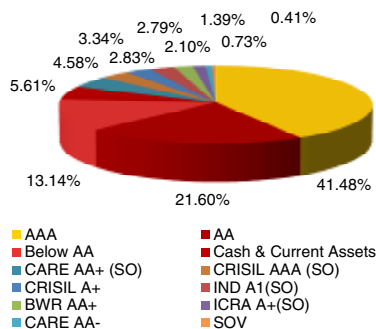
Other Parameter

Modified Duration: 1.97 years

Yield to Maturity: 9.79%

Standard Deviation: 1.61%

Rating Profile of Portfolio



Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 21.1450

Date of Inception: May 09, 2003	NAV Per Unit. * (₹)	Birla Sun Life Short Term Opportunities Fund (%)	CRISIL AA Short Term Bond Index # (%)	CRISIL 1 Year T - Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Short Term Opportunities Fund (₹)	CRISIL AA Short Term Bond Index # (₹)	CRISIL 1 Year T - Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	6.95	8.67	5.47	21145	25280	18100
June 28, 2013 to June 30, 2014 (Absolute)	19.3256	9.41	9.95	5.93	10941	10995	10593
June 29, 2012 to June 28, 2013 (Absolute)	17.2192	12.23	10.94	8.17	11223	11094	10817
June 30, 2011 to June 29, 2012 (Absolute)	15.6710	9.88	10.25	7.73	10988	11025	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Lokesh Mallya is 1. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Note:

Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns, source: MF Explorer.

These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Rural Electrification Corporation Ltd	14.49%	CRISIL AAA	Sterlite Technologies Ltd	2.83%	CRISIL A+
Power Finance Corporation Ltd	11.97%	CRISIL AAA	GSPC Distribution Networks Ltd.	2.82%	CARE AA+ (SO)
TRIL Infopark Ltd (TATA Realty SPV)	7.58%	BWR A(SO)	Housing Development Finance Corporation Ltd	2.79%	CRISIL AAA
LIC Housing Finance Ltd	6.60%	CRISIL AAA	RHC Holding Pvt Ltd	2.79%	IND A1(SO)
Tata Motors Finance Ltd	3.08%	CRISIL AA	Adani Ports and Special Economic Zone Ltd	2.53%	ICRA AA-

Birla Sun Life Mutual Fund
Empower



Birla Sun Life Medium Term Plan



SAVINGS SOLUTIONS

As on June 30, 2014

What is it?

An income scheme that aims to optimize returns by identifying mispriced credit opportunities in medium term securities in the market and then selectively investing in them.

Fund Details

Fund Manager: Mr. Rohit Murarka
Managing Fund Since: January 02, 2013
Total Experience: 8 years
Date of inception: March 25, 2009
Nature of the scheme: An Open-ended Income Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan⁵

Growth: 15.7151

Quarterly Dividend: 10.3499

Half Yearly Dividend: 10.9634

Dividend: 11.6492

Institutional Plan

Growth: 15.2568

Quarterly Dividend: -

Half Yearly Dividend: 10.9648

Direct Plan⁵

Growth: 15.8515

Quarterly Dividend: 10.4775

Half Yearly Dividend: 11.2704

Dividend: 11.7475

Benchmark: CRISIL AA Short Term Bond Index (w.e.f May 27, 2013)

Quarterly Average AUM: ₹ 3,133.50 Crores

(as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil

Exit Load:** For redemption / switch-out of units within 365 days from the date of allotment: 2.00% of applicable NAV.

For redemption / switch-out of units after 365 days but before 730 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 730 days from the date of allotment: Nil.

**Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Modified Duration: 1.84 years

Yield to Maturity: 10.45%

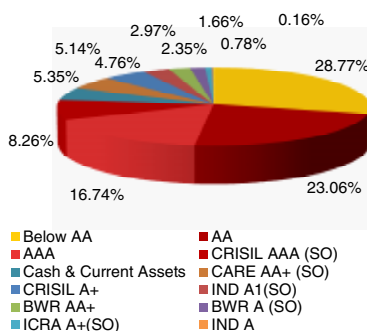
Standard Deviation:

Institutional Plan: 2.08%

Note:

Standard Deviation is calculated on annualised basis using 3 years history of monthly returns, source: MFI Explorer.

Rating Profile of Portfolio



Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 15.7151

Date of Inception: Mar 25, 2009	NAV Per Unit. * (₹)	Birla Sun Life Medium Term Plan (%)	CRISIL AA Short Term Bond Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Medium Term Plan (₹)	CRISIL AA Short Term Bond Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	8.96	9.78	4.07	15715	16347	12340
June 28, 2013 to June 30, 2014 (Absolute)	14.3240	9.71	9.95	-2.47	10971	10995	9753
June 29, 2012 to June 28, 2013 (Absolute)	12.7784	12.10	10.94	12.10	11210	11094	11210
June 30, 2011 to June 29, 2012 (Absolute)	11.5911	10.24	10.25	7.10	11024	11025	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Rohit Murarka is 1. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

⁵These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
DLF Ltd	10.76%	ICRA A	TRIL Infopark Ltd (TATA Realty SPV)	4.55%	BWR A(SO)
RKN RETAIL PVT. LTD	9.29%	BWR A-(SO)	Rural Electrification Corporation Ltd	4.48%	CRISIL AAA
IOT Utkal Energy Services Limited	5.67%	CRISIL AAA (SO)	Power Finance Corporation Ltd	4.04%	CRISIL AAA
Tata Motors Finance Ltd	5.45%	CRISIL AA	Indiabulls Housing Finance Ltd	3.40%	CARE AA+
Sterlite Technologies Ltd	4.76%	CRISIL A+	IL&FS Transportation Networks Ltd	3.22%	ICRA A

Birla Sun Life Mutual Fund
Empower

Birla Sun Life
Mutual Fund

Birla Sun Life Short Term Fund

(erstwhile Birla Sun Life Income Fund. Name changed w.e.f February 01, 2012)



SAVINGS SOLUTIONS

What is it?

A moderate income scheme that invests in diversified portfolio of debt and money market instruments of short to medium term maturity which can offer superior levels of yields at relatively lower levels of risk.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Prasad Dhonde
Managing Fund Since: July 01, 2011
Total Experience: 16 years
Date of inception: March 3, 1997
Nature of the scheme: An Open-ended Income Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min.Addl.Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan

Growth: 48.5076

Dividend: 10.7227

Monthly Dividend: 11.7488

Direct Plan[§]

Growth: 48.5858

Dividend: 10.8121

Monthly Dividend: 11.7542

Benchmark:

CRISIL Short Term Bond Fund Index (w.e.f May 27, 2013)

Quarterly Average AUM: ₹ 4,788.59 Crores

(as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load:

Nil

Exit Load**:

For Redemption / Switch-out of units within 30 days from the date of allotment: 0.50% of applicable NAV.

**Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

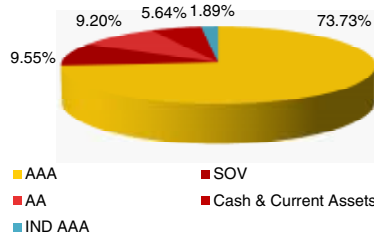
Other Parameter

Modified Duration: 1.51 years

Yield to Maturity: 9.10%

Standard Deviation: 1.53%

Rating Profile of Portfolio



Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 48.5076

Date of Inception: March 3, 1997	NAV Per Unit. * (₹)	Birla Sun Life Short Term Fund (%)	CRISIL Short Term Bond Fund Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Short Term Fund (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.54	N/A	N/A	48508	N/A	N/A
June 28, 2013 to June 30, 2014 (Absolute)	44.4961	9.02	8.81	-2.47	10902	10881	9753
June 29, 2012 to June 28, 2013 (Absolute)	40.3490	10.28	9.30	12.10	11028	10930	11210
June 30, 2011 to June 29, 2012 (Absolute)	36.6428	10.11	8.81	7.10	11011	10881	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown.

Total Schemes managed by Mr. Prasad Dhonde is 21. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Note:

Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns, source: MF Explorer. [§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Housing Development Finance Corporation Ltd	14.87%	CRISIL AAA, ICRA A1+, ICRA AAA	IDFC Ltd.	6.38%	ICRA AAA
Power Finance Corporation Ltd	14.81%	CRISIL AAA, ICRA AAA	Bank of Baroda	3.55%	ICRA A1+
Rural Electrification Corporation Ltd	12.95%	CARE A1+, CRISIL AAA	Export Import Bank of India	3.14%	CRISIL AAA
LIC Housing Finance Ltd	12.32%	CARE AAA, CRISIL AAA	Sundaram Finance Ltd	2.70%	ICRA AA+
State Government Securities	9.55%	SOV	Kotak Mahindra Prime Ltd	2.06%	CRISIL AA+



What is it?

A fund that invests in a combination of bonds and Government securities of varying maturities from time to time with an aim to optimize returns.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Prasad Dhonde
Managing Fund Since: January 11, 2010
Total Experience: 16 years
Date of inception: October 21, 1995
Nature of the scheme: An Open-ended Income Scheme
Application Amount for fresh subscription*:
 ₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan
 Growth: 55.9353
 Quarterly Dividend: 12.5605
Direct Plan*
 Growth: 56.4038
 Quarterly Dividend: 12.7347

Benchmark: CRISIL Composite Bond Fund Index

Quarterly Average AUM: ₹ 3,860.60 Crores
 (as on 30th June 2014)

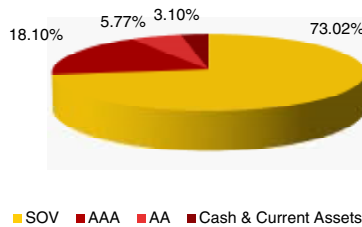
Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load: For redemption / switch-out of units within 180 days from the date of allotment: 1.00% of applicable NAV.
 For redemption / switch-out of units after 180 days from the date of allotment: Nil.

Other Parameter

Modified Duration: 8.07 years
Yield to Maturity: 8.79%
Standard Deviation: 4.59%

Rating Profile of Portfolio



Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 55.9353

Date of Inception: Oct 21, 1995	NAV Per Unit. * (₹)	Birla Sun Life Income Plus (%)	CRISIL Composite Bond Fund Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Income Plus (₹)	CRISIL Composite Bond Fund Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.64	N/A	N/A	55935	N/A	N/A
June 28, 2013 to June 30, 2014 (Absolute)	55.6001	0.60	4.60	-2.47	10060	10460	9753
June 29, 2012 to June 28, 2013 (Absolute)	48.9131	13.67	10.72	12.10	11367	11072	11210
June 30, 2011 to June 29, 2012 (Absolute)	44.6571	9.53	8.69	7.10	10953	10869	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When additional benchmark returns are not available, they have not been shown.

Total Schemes managed by Mr. Prasad Dhonde is 21. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Note:

Standard Deviation is calculated on annualised basis for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	67.06%	SOV	India Infradebt Ltd	2.06%	CRISIL AAA
Indian Infrastructure Fin Co Ltd	8.31%	ICRA AAA	Power Finance Corporation Ltd	0.71%	CRISIL AAA
State Government Securities	5.96%	SOV	Rural Electrification Corporation Ltd	0.67%	CRISIL AAA
Hindalco Industries Ltd	5.77%	CRISIL AA+	Punjab National Bank	0.64%	CARE A1+
Reliance Ports and Terminals Ltd	4.32%	CRISIL AAA	National Housing Bank	0.52%	CRISIL AAA

Birla Sun Life Floating Rate Fund - Short Term Plan



SAVINGS SOLUTIONS

What is it?

A fund that provides the convenience of parking your savings with an opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

As on June 30, 2014

Fund Details

Fund Manager: Mr. Kaustubh Gupta & Ms. Sunaina Da Cunha
Managing Fund Since: July 15, 2011
Total Experience: 8 years & 10 years
Date of inception: June 05, 2003
Nature of the scheme: An Open-ended Income Scheme
Application Amount for fresh subscription*:
 ₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)^

Retail Plan
 Growth: 215.0427
 Daily Dividend: 100.0150
 Weekly Dividend: 103.8196
Regular Plan[§]
 Growth: 174.5031
 Daily Dividend: 100.0200
 Weekly Dividend: 100.1480
Direct Plan[§]
 Growth: 174.6204
 Daily Dividend: 100.0200
 Weekly Dividend: 100.1486

^The Face Value per unit of all the plans/ options under Birla Sun Life Floating Rate Fund – Short Term Plan has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011

Benchmark: CRISIL Liquid Fund Index

Quarterly Average AUM: ₹ 4,432.08 Crores (as on 30th June 2014)

Load Structure (as % of NAV)

Entry Load: Nil
Exit Load:** Nil
 ** Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

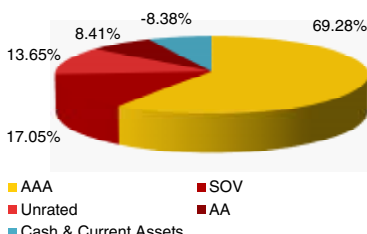
Other Parameter

Modified Duration: 0.19 years
Yield to Maturity: 8.78%
Standard Deviation: 0.26%

Note:

Standard Deviation is calculated on annualised basis using 1 year history of monthly returns, source: MF Explorer.

Rating Profile of Portfolio



Investment Performance - Retail Plan - Growth

NAV as on June 30, 2014: ₹ 215.0427

Date of Inception: June 05, 2003	NAV Per Unit. * (₹)	Birla Sun Life Floating Rate Fund - Short Term Plan (%)	CRISIL Liquid Fund Index # (%)	CRISIL 1 Year T - Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Floating Rate Fund - Short Term Plan (₹)	CRISIL Liquid Fund Index # (₹)	CRISIL 1 Year T - Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	100.0000	7.16	6.62	5.47	21504	20331	18042
June 28, 2013 to June 30, 2014 (Absolute)	196.5130	9.43	9.68	5.93	10943	10968	10593
June 29, 2012 to June 28, 2013 (Absolute)	180.7953	8.69	8.12	8.17	10869	10812	10817
June 30, 2011 to June 29, 2012 (Absolute)	164.8910	9.65	8.68	7.73	10965	10868	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Kaustubh Gupta is 117. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	17.05%	SOV	IDFC Ltd.	5.90%	ICRA A1+
Axis Bank Ltd	13.65%		The Jammu & Kashmir Bank Ltd	5.30%	CRISIL A1+
Allahabad Bank	9.43%	ICRA A1+	South Indian Bank Ltd	5.08%	CARE A1+
Oriental Bank of Commerce	9.30%	CRISIL A1+	Talwandi Sabo Power Ltd	2.74%	CRISIL A1+(SO)
Tata Motors Finance Ltd	6.10%	CRISIL AA	Godrej Properties Ltd	2.74%	ICRA A1+

Birla Sun Life Floating Rate Fund - Long Term Plan



SAVINGS SOLUTIONS

What is it?

A fund that aims to generate income by investing substantially into floating rate debt/money market instruments.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta
Managing Fund Since: July 15, 2011 & June 20, 2014
Total Experience: 16 years & 8 years
Date of inception: June 05, 2003
Nature of the scheme: An Open-ended Income Scheme
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment: ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)^

Retail Plan
 Growth: 226.5929
 Weekly Dividend: 100.1805
Regular Plan[§]
 Growth: 156.6662
 Daily Dividend: 100.3952
 Weekly Dividend: 100.1805
Direct Plan[§]
 Growth: 157.0812
 Daily Dividend: 100.3918
 Weekly Dividend: 100.1851

^The Face Value per unit of all the plans/ options under Birla Sun Life Floating Rate Fund – Long Term Plan has been changed from ₹ 10/- to ₹ 100/- effective from October 07, 2011

Benchmark: CRISIL Liquid Fund Index

Quarterly Average AUM: ₹ 1,599.43 Crores (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** For Redemption / Switch-out of units within 30 days from the date of allotment: 0.25% of applicable NAV.
 For Redemption / Switch-out of units after 30 days from the date of allotment : Nil
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

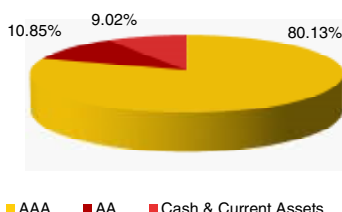
Other Parameter

Modified Duration: 0.52 years
Yield to Maturity: 8.95%
Standard Deviation: 0.62%

Note:

Standard Deviation is calculated on annualised basis using 1 year history of monthly returns, source: MF Explorer.

Rating Profile of Portfolio



Investment Performance - Retail Plan - Growth

NAV as on June 30, 2014: ₹ 226.5929

Date of Inception: June 05, 2003	NAV Per Unit * (₹)	Birla Sun Life Floating Rate Fund - Long Term Plan (%)	CRISIL Liquid Fund Index # (%)	CRISIL 1 Year T - Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Floating Rate Fund - Long Term Plan (₹)	CRISIL Liquid Fund Index # (₹)	CRISIL 1 Year T - Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	100.0000	7.66	6.62	5.47	22659	20331	18042
June 28, 2013 to June 30, 2014 (Absolute)	206.8250	9.56	9.68	5.93	10956	10968	10593
June 29, 2012 to June 28, 2013 (Absolute)	189.3450	9.23	8.12	8.17	10923	10812	10817
June 30, 2011 to June 29, 2012 (Absolute)	172.1200	10.01	8.68	7.73	11001	10868	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Prasad Dhonde is 21. Total Schemes managed by Mr. Kaustubh Gupta is 117. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Housing Development Finance Corporation Ltd	14.50%	CRISIL AAA, ICRA A1+	Sesa Sterlite Ltd	5.40%	CRISIL A1+
Shriram Transport Finance Company Ltd	9.91%	CRISIL AA	Power Finance Corporation Ltd	4.29%	CRISIL A1+, CRISIL AAA
Cholamandalam Investment and Finance Company Ltd	8.73%	ICRA A1+	Syndicate Bank	3.05%	CARE A1+
Small Industries Dev Bank of India	6.21%	CARE AAA	South Indian Bank Ltd	3.04%	CARE A1+
UCO Bank	6.21%	CRISIL A1+	Bank of India	2.98%	CRISIL A1+

Birla Sun Life Gilt Plus



SAVINGS SOLUTIONS

What is it?

A fund that aims to generate income and capital appreciation by investing exclusively in Government Securities.

As on June 30, 2014

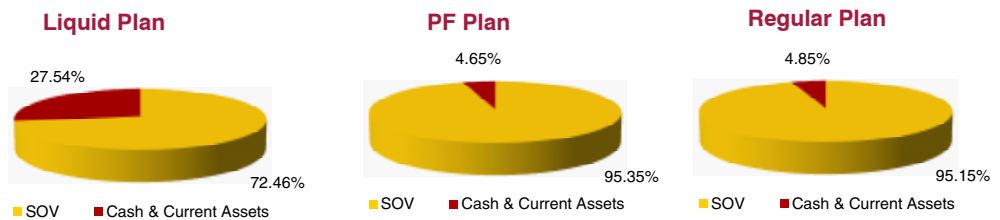
Fund Details

Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta
Managing Fund Since: July 01, 2011 & June 20, 2014
Total Experience: 16 years & 8 years
Date of inception: October 12, 1999
Nature of the scheme: An Open-ended Government Securities Scheme
Application Amount for fresh subscription*:
 ₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)
SIP:
Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Plan	NAV
Liquid Plan:	
Regular Plan	29.0133
Growth:	10.0100
Daily Dividend:	10.0167
Weekly Dividend:	10.7489
Quarterly Dividend:	10.5810
Annual Dividend Option:	
Direct Plan*	
Growth:	29.1128
Daily Dividend:	-
Annual Dividend:	10.7467
Quarterly Dividend:	10.8229
Weekly Dividend:	10.0179
PF Plan:	
Regular Plan	33.3384
Growth:	10.4509
Quarterly Dividend:	
Direct Plan*	
Growth:	33.5207
Quarterly Dividend:	10.5760
Regular Plan:	
Growth:	37.7114
Quarterly Dividend:	12.1802
Direct Plan*	
Growth:	37.8657
Quarterly Dividend:	11.3676
Benchmark:	
Liquid Plan:	I-Sec SI-BEX
PF Plan:	I-Sec LI-BEX
Regular Plan:	I-Sec LI-BEX
Quarterly Average AUM:	
Liquid Plan:	₹ 20.40 Crores
PF Plan:	₹ 32.39 Crores
Regular Plan:	₹ 52.23 Crores
(as on 30th June 2014)	
Load Structure (as % of NAV) (Incl. for SIP)	
Liquid Plan, Regular Plan & PF Plan - Quarterly / Annual Dividend	
Entry Load:	Nil
Exit Load:	Nil
PF Plan	
Entry Load:	Nil
Exit Load**:	For redemption / switch-out of units within 90 days from the date of allotment: 0.50% of applicable NAV For redemption / switch-out of units after 90 days from the date of allotment: Nil.
**Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.	
Other Parameter	
Modified Duration:	
Liquid Plan:	0.17 years
PF Plan:	6.19 years
Regular Plan:	6.00 years
Yield to Maturity:	
Liquid Plan:	8.22%
PF Plan:	8.83%
Regular Plan:	8.76%
Standard Deviation:	
Liquid Plan:	0.73%
PF Plan:	5.19%
Regular Plan:	4.51%

Rating Profile of Portfolio



Investment Performance - Liquid Plan - Regular Plan - Growth

Date of Inception: Oct 12, 1999	NAV Per Unit. * (₹)	Birla Sun Life Gilt Plus- Liquid Plan (%)	I-Sec SI-BEX # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Gilt Plus - Liquid Plan (₹)	I-Sec SI-BEX # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	7.50	N/A	6.28	29013	N/A	24532
June 28, 2013 to June 30, 2014 (Absolute)	26.3902	9.94	6.84	5.93	10994	10684	10593
June 29, 2012 to June 28, 2013 (Absolute)	24.5300	7.58	9.51	8.17	10758	10951	10817
June 30, 2011 to June 29, 2012 (Absolute)	22.7719	7.72	9.30	7.73	10772	10930	10773

Investment Performance - PF Plan - Regular Plan Growth

Date of Inception: Oct 12, 1999	NAV Per Unit. * (₹)	Birla Sun Life Gilt Plus- PF Plan (%)	I-Sec LI-BEX # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Gilt Plus- PF Plan (₹)	I-Sec LI-BEX # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	8.52	N/A	N/A	33338	N/A	N/A
June 28, 2013 to June 30, 2014 (Absolute)	32.6033	2.25	1.71	-2.47	10225	10171	9753
June 29, 2012 to June 28, 2013 (Absolute)	28.4723	14.51	14.49	12.10	11451	11449	11210
June 30, 2011 to June 29, 2012 (Absolute)	25.2994	12.54	9.72	7.10	11254	10972	10710

Investment Performance - Regular Plan - Regular Plan - Growth

Date of Inception: Oct 12, 1999	NAV Per Unit. * (₹)	Birla Sun Life Gilt Plus - Regular Plan (%)	I-Sec LI-BEX # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Gilt Plus- Regular Plan (₹)	I-Sec LI-BEX # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.43	N/A	N/A	37711	N/A	N/A
June 28, 2013 to June 30, 2014 (Absolute)	38.4203	-1.85	1.71	-2.47	9815	10171	9753
June 29, 2012 to June 28, 2013 (Absolute)	34.5882	11.08	14.49	12.10	11108	11449	11210
June 30, 2011 to June 29, 2012 (Absolute)	32.3662	6.87	9.72	7.10	10687	10972	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown.
 Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Prasad Dhonde is 21. Total Schemes managed by Mr. Kaustubh Gupta is 117. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

Note:

Standard Deviation is calculated on annualised basis using 3 years history of monthly returns, source: MFI Explorer.

* Direct Plan* is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 4/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Portfolio Holdings - Regular Plan

Issuer	% to net Assets	Rating
8.83% GOI (MD 25/11/2023)	95.15%	SOV
Cash & Current Assets	4.85%	

Top Portfolio Holdings - Liquid Plan

Issuer	% to net Assets	Rating
182 Days Tbill (MD 25/09/2014)	72.46%	SOV
Cash & Current Assets	27.54%	

Top Portfolio Holdings - PF Plan

Issuer	% to net Assets	Rating
8.83% GOI (MD 25/11/2023)	49.77%	SOV
8.24% GOI (MD 15/02/2027)	23.68%	SOV
9.41% Kerala SDL (MD 30/01/2024)	15.87%	SOV
8.62% Tamil Nadu SDL (MD 20/02/2023)	6.04%	SOV
Cash & Current Assets	4.65%	

Birla Sun Life Government Securities Fund



SAVINGS SOLUTIONS

What is it?

A fund that aims to generate current income consistent with the portfolio invested exclusively in Government Securities.

As on June 30, 2014

Fund Details

Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta
Managing Fund Since: October 03, 2012 & June 20, 2014
Total Experience: 16 years & 8 Years
Date of inception: October 28, 1999
Nature of the scheme: An Open-ended Gilt Scheme
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)
Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1)
SIP:
Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Long Term Plan:

Regular Plan

Growth: 36.4258

Half Yearly Dividend: 10.6944

Direct Plan^s

Growth: 36.6104

Dividend: 11.0858

Short Term Plan:

Regular Plan

Growth: 24.2751

Daily Dividend: 10.0031

Weekly Dividend: -

Direct Plan^s

Growth: 11.0086

Dividend: 10.3958

Weekly Dividend: -

Benchmark:

Long Term Plan: I-Sec LI-BEX

Short Term Plan: I-Sec SI-BEX

Quarterly Average AUM:

Long Term Plan : ₹ 373.27 Crores

Short Term Plan : ₹ 0.82 Crores

(as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil

Exit Load:**

Long Term Plan: 1% if redeemed / switched out within 365 days from the date of allotment.

Short Term Plan: Nil

**Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Modified Duration:

Long Term Plan: 8.44 years

Short Term Plan: 0.00 years

Yield to Maturity:

Long Term Plan: 8.83%

Short Term Plan: 8.00%

Standard Deviation:

Long Term Plan: 5.12%

Short Term Plan: 0.39%

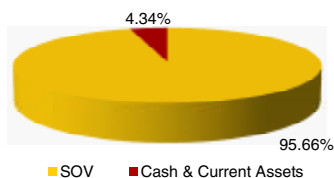
Standard Deviation is calculated on annualised basis using 1 year history of monthly returns, source: MF Explorer.

Note:

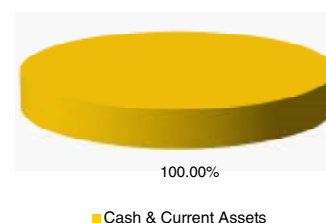
Standard Deviation is calculated on annualised basis using 1 year history of monthly returns, source: MF Explorer.

Rating Profile of Portfolio

Long Term Plan



Short Term Plan



Investment Performance - Long Term Plan - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 36.4258

Date of Inception: Oct 28, 1999	NAV Per Unit. * (₹)	Birla Sun Life Government Securities Fund - Long Term Plan (%)	I-Sec LI-BEX # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Government Securities Fund - Long Term Plan (₹)	I-Sec LI-BEX # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.20	N/A	N/A	36426	N/A	N/A
June 28, 2013 to June 30, 2014 (Absolute)	36.2037	0.61	1.71	-2.47	10061	10171	9753
June 29, 2012 to June 28, 2013 (Absolute)	31.8306	13.74	14.49	12.10	11374	11449	11210
June 30, 2011 to June 29, 2012 (Absolute)	28.7366	10.77	9.72	7.10	11077	10972	10710

Investment Performance - Short Term Plan - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 24.2751

Date of Inception: Oct 28, 1999	NAV Per Unit. * (₹)	Birla Sun Life Government Securities Fund - Short Term Plan (%)	I-Sec SI-BEX # (%)	CRISIL 1 Year T - Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Government Securities Fund - Short Term Plan (₹)	I-Sec SI-BEX # (₹)	CRISIL 1 Year T - Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	6.23	N/A	6.27	24275	N/A	24414
June 28, 2013 to June 30, 2014 (Absolute)	22.4393	8.18	6.84	5.93	10818	10684	10593
June 29, 2012 to June 28, 2013 (Absolute)	20.8306	7.72	9.51	8.17	10772	10951	10817
June 30, 2011 to June 29, 2012 (Absolute)	19.3893	7.43	9.30	7.73	10743	10930	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown.

Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Prasad Dhonde is 21. Total Schemes managed by Mr. Kaustubh Gupta is 117. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

^s'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings - Long Term Plan

Issuer	% to net Assets	Rating
8.32% GOI (MD 02/08/2032)	29.36%	SOV
8.28% GOI (M/D 21/09/2027)	18.39%	SOV
9.23% GOI (MD 23/12/2043)	14.56%	SOV
8.24% GOI (MD 15/02/2027)	8.51%	SOV
9.5% Gujrat SDL (MD 11/09/2023)	7.15%	SOV
8.30% GOI (MD 31/12/2042)	6.62%	SOV
Cash & Current Assets	4.34%	
9.51% Haryana SDL (MD 12/02/2024)	4.30%	SOV
9.19% Kerala SDL (MD 28/05/2024)	3.70%	SOV
9.41% Kerala SDL (MD 30/01/2024)	1.43%	SOV

Top Portfolio Holdings - Short Term Plan

Issuer	% to net Assets	Rating
Cash & Current Assets	100.00%	

Birla Sun Life Enhanced Arbitrage Fund



SAVINGS SOLUTIONS

As on June 30, 2014

What is it?

A fund that aims to generate income by investing in equity and equity related instruments and take advantage of the price differentials or mis-pricing prevailing in a stock or index.

Fund Details

Fund Manager: Mr. Ajay Garg
Managing Fund Since: Dec 05, 2011
Total Experience: 21 years
Date of inception: July 24, 2009
Nature of the scheme: An Open-ended Equity Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)
 Min.Addl.Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/- plus 5 post dated cheques for a minimum of ₹ 1,000/- each.

NAV of Plans / Options (₹)

Regular Plan
 Growth: 14.0331
 Dividend: 10.4978

Direct Plan[§]
 Growth: 14.1249
 Dividend: 10.5560

Benchmark: CRISIL Liquid Fund Index

Quarterly Average AUM: ₹ 96.70 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load: For redemption / switch-out of units within 60 days from the date of allotment: 0.50% of applicable NAV. For redemption / switch-out of units after 60 days from the date of allotment: Nil. (w.e.f April 10, 2014)

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 14.0331

Date of Inception: July 24, 2009	NAV Per Unit. * (₹)	Birla Sun Life Enhanced Arbitrage Fund (%)	CRISIL Liquid Fund Index # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Enhanced Arbitrage Fund (₹)	CRISIL Liquid Fund Index # (₹)	S&P BSE SENSEX ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	7.10	7.43	10.71	14033	14246	16525
June 28, 2013 to June 30, 2014 (Absolute)	12.9172	8.64	9.68	31.03	10864	10968	13103
June 29, 2012 to June 28, 2013 (Absolute)	11.8706	8.82	8.12	11.28	10882	10812	11128
June 30, 2011 to June 29, 2012 (Absolute)	11.0657	7.27	8.68	-7.51	10727	10868	9249

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Reliance Capital Ltd	9.48%	Axis Bank Ltd	5.84%
Lupin Ltd	9.05%	Punjab National Bank	4.25%
HDFC Bank Ltd	8.30%	Adani Port and Special Economic Zone Ltd	3.97%
IDFC Ltd.	7.49%	DLF Ltd	3.10%
JSW Steel Ltd	5.96%	Apollo Tyres Ltd	3.08%

Close Ended Scheme Performance

Birla Sun Life Capital Protection Oriented Fund - Series 7

Date of Inception: Oct 04, 2011 Fund Manager: Mr. Satyabrata Mohanty & Ajay Garg NAV (as on 30th June 2014): ₹ 14.5576	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 7 (%)	CRISIL Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 7 (₹)	CRISIL Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	14.69	15.11	7.30	14558	14704	12128
June 28, 2013 to June 30, 2014 (Absolute)	11.8335	23.02	21.01	5.93	12302	12101	10593
June 29, 2012 to June 28, 2013 (Absolute)	10.6877	10.72	10.90	8.17	11072	11090	10817

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.
 The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 10

Date of Inception: Jul 11, 2012 Fund Manager: Mr. Prasad Dhonde & Vineet Maloo NAV (as on 30th June 2014): ₹ 12.2362	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 10 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 10 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	10.79	9.51	6.99	12236	11959	11423
June 28, 2013 to June 30, 2014 (Absolute)	10.8201	13.09	8.28	5.93	11309	10828	10593

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 8. Total Schemes managed by Mr. Prasad Dhonde is 21. Total Schemes managed by Mr. Vineet Maloo is 13. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.
 The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 9

Date of Inception: Mar 28, 2012 Fund Manager: Mr. Satyabrata Mohanty NAV (as on 30th June 2014): ₹ 12.2329	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 9 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 9 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.34	9.46	7.21	12233	12265	11702
June 28, 2013 to June 30, 2014 (Absolute)	10.8739	12.50	8.28	5.93	11250	10828	10593
June 29, 2012 to June 28, 2013 (Absolute)	10.1565	7.06	10.83	8.17	10706	11083	10817

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.
 The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 11

Date of Inception: Oct 15, 2012 Fund Manager: Mr. Prasad Dhonde & Vineet Maloo NAV (as on 30th June 2014): ₹ 11.7571	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 11 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 11 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.95	8.86	6.83	11757	11559	11194
June 28, 2013 to June 30, 2014 (Absolute)	10.4361	12.66	8.28	5.93	11266	10828	10593

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 7. Total Schemes managed by Mr. Prasad Dhonde is 21. Total Schemes managed by Mr. Vineet Maloo is 13. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.
 The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 12

Date of Inception: Aug 29, 2012 Fund Manager: Mr. Prasad Dhonde & Ajay Garg NAV (as on 30th June 2014): ₹ 13.4024	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 12 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 12 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	17.30	9.64	6.96	13402	11841	11315
June 28, 2013 to June 30, 2014 (Absolute)	11.2485	19.15	8.28	5.93	11915	10828	10593

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Prasad Dhonde is 21. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.
 The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 13

Date of Inception: Nov 08, 2012 Fund Manager: Mr. Prasad Dhonde & Ajay Garg NAV (as on 30th June 2014): ₹ 12.8296	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 13 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 13 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	16.40	8.97	6.85	12830	11513	11149
June 28, 2013 to June 30, 2014 (Absolute)	10.5738	21.33	8.28	5.93	12133	10828	10593

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Prasad Dhonde is 21. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.
 The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 14

Date of Inception: Dec 13, 2012 Fund Manager: Mr. Prasad Dhonde & Ajay Garg NAV (as on 30th June 2014): ₹ 12.2700	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 14 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 14 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	14.16	8.87	6.76	12270	11403	11063
June 28, 2013 to June 30, 2014 (Absolute)	10.5265	16.56	8.28	5.93	11656	10828	10593

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Prasad Dhonde is 21. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 67 to know more on performance of schemes managed by Fund Managers.
 The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Performance details for close ended Capital Protection Oriented Schemes with less than 1 year of existence have not been disclosed.

SIP Performance (for select Schemes)

Funds Managed By Mr. Mahesh Patil

Performance as on 30th June, 2014

Birla Sun Life Pure Value Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	76000	60000	36000	12000
Market Value of amount Invested	187725	124278	71091	21410
Scheme Returns (CAGR)	28.44	29.65	49.73	172.94
S&P BSE 200 returns (CAGR)	13.73	13.16	21.68	52.71
CNX Nifty returns (CAGR)	13.35	13.07	20.55	45.29

Date of First Installment: April 01, 2008 & Scheme Inception Date: March 27, 2008. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Milind Bafna.

Birla Sun Life Top 100 Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	105000	60000	36000	12000
Market Value of amount Invested	213512	97843	55200	16140
Scheme Returns (CAGR)	15.68	19.67	29.91	70.21
CNX Nifty returns (CAGR)	11.56	13.07	20.55	45.29
S&P BSE SENSEX returns (CAGR)	11.51	13.15	20.88	43.63

Date of First Installment: November 01, 2005 & Scheme Inception Date: October 24, 2005. Past Performance may or may not be sustained in future.

Birla Sun Life Long Term Advantage Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	93000	60000	36000	12000
Market Value of amount Invested	169382	95142	54690	16233
Scheme Returns (CAGR)	15.11	18.52	29.21	71.91
S&P BSE 200 returns (CAGR)	11.54	13.16	21.68	52.71
CNX Nifty returns (CAGR)	11.39	13.07	20.55	45.29

Date of First Installment: November 01, 2006 & Scheme Inception Date: October 10, 2006. Past Performance may or may not be sustained in future.

Birla Sun Life Frontline Equity Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	142000	60000	36000	12000
Market Value of amount Invested	555365	94545	53790	15656
Scheme Returns (CAGR)	21.37	18.26	27.97	61.48
S&P BSE 200 returns (CAGR)	15.50	13.16	21.68	52.71
CNX Nifty returns (CAGR)	15.19	13.07	20.55	45.29

Date of First Installment: October 01, 2002 & Scheme Inception Date: August 30, 2002. Past Performance may or may not be sustained in future.

Birla Sun Life Infrastructure Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	100000	60000	36000	12000
Market Value of amount Invested	170978	90677	57015	18685
Scheme Returns (CAGR)	12.53	16.55	32.35	118.22
CNX Nifty returns (CAGR)	11.32	13.07	20.55	45.29
S&P BSE SENSEX returns (CAGR)	11.25	13.15	20.88	43.63

Date of First Installment: April 01, 2006 & Scheme Inception Date: March 17, 2006. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Naysar Shah.

For SIP calculations above, the data assumes the investment of ₹ 1000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

SIP Performance (for select Schemes)

Performance as on 30th June, 2014

Birla Sun Life 95 Fund - Regular Plan - Dividend				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	232000	60000	36000	12000
Market Value of amount Invested	2841148	90481	51030	15463
Scheme Returns (CAGR)	22.16	16.47	24.09	58.02
CRISIL Balanced Fund Index returns (CAGR)	NA	11.39	16.29	32.63
CNX Nifty returns (CAGR)	13.49	13.07	20.55	45.29

Date of First Installment: April 01, 1995 & Scheme Inception Date: February 10, 1995. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Prasad Dhonde.

Funds Managed By Mr. Satyabrata Mohanty

Birla Sun Life Advantage Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	233000	60000	36000	12000
Market Value of amount Invested	2024787	93670	56196	17006
Scheme Returns (CAGR)	19.24	17.88	31.25	86.20
S&P BSE 200 returns (CAGR)	14.43	13.16	21.68	52.71
CNX Nifty returns (CAGR)	13.46	13.07	20.55	45.29

Date of First Installment: March 01, 1995 & Scheme Inception Date: February 24, 1995. Past Performance may or may not be sustained in future.

Birla Sun Life Asset Allocation Fund - Aggressive Plan - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	126000	60000	36000	12000
Market Value of amount Invested	269929	80644	46994	14905
Scheme Returns (CAGR)	13.85	11.80	18.15	48.21
CNX Nifty returns (CAGR)	13.24	13.05	20.52	45.40
S&P BSE SENSEX returns (CAGR)	13.48	13.13	20.85	43.72

Date of First Installment: March 01, 1995 & Scheme Inception Date: February 24, 2004. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Vineet Maloo.

Birla Sun Life Asset Allocation Fund - Moderate Plan - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	126000	60000	36000	12000
Market Value of amount Invested	247914	78873	45171	14177
Scheme Returns (CAGR)	12.34	10.90	15.35	35.61
CRISIL Balanced Fund Index returns (CAGR)	11.32	11.37	16.28	32.74
CNX Nifty returns (CAGR)	13.24	13.05	20.52	45.40

Date of First Installment: March 01, 1995 & Scheme Inception Date: February 24, 2004. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Vineet Maloo.

Birla Sun Life Asset Allocation Fund - Conservative Plan - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	126000	60000	36000	12000
Market Value of amount Invested	207707	73776	41825	13184
Scheme Returns (CAGR)	9.18	8.21	10.02	18.96
CRISIL MIP Blended Index returns (CAGR)	7.93	8.43	9.85	15.94
CNX Nifty returns (CAGR)	13.24	13.05	20.52	45.40

Date of First Installment: March 01, 1995 & Scheme Inception Date: February 24, 2004. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Vineet Maloo.

For SIP calculations above, the data assumes the investment of ₹ 1000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.



SIP Performance (for select Schemes)

Performance as on 30th June, 2014

Funds Managed By Mr. Hitesh Zaveri

Birla Sun Life Small & Midcap Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	86000	60000	36000	12000
Market Value of amount Invested	166297	100139	57832	17871
Scheme Returns (CAGR)	18.07	20.63	33.43	102.53
CNX Midcap returns (CAGR)	14.08	15.25	26.48	88.71
CNX Nifty returns (CAGR)	11.76	13.07	20.55	45.29
Date of First Installment: June 01, 2010 & Scheme Inception Date: May 31, 2007. Past Performance may or may not be sustained in future.				

Birla Sun Life Midcap Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	141000	60000	36000	12000
Market Value of amount Invested	557363	94814	55946	17609
Scheme Returns (CAGR)	21.70	18.38	30.92	97.54
CNX Midcap returns (CAGR)	17.67	15.25	26.48	88.71
CNX Nifty returns (CAGR)	15.11	13.07	20.55	45.29
Date of First Installment: November 01, 2002 & Scheme Inception Date: October 03, 2002. Past Performance may or may not be sustained in future.				

Funds Managed By Mr. Vineet Maloo

Birla Sun Life International Equity Fund - Plan A - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	81000	60000	36000	12000
Market Value of amount Invested	128174	89810	46968	12303
Scheme Returns (CAGR)	13.41	16.16	18.10	4.76
S&P Global 1200 returns (CAGR)	15.61	19.05	23.02	12.48
CNX Nifty returns (CAGR)	12.21	13.07	20.55	45.29
Date of First Installment: December 01, 2007 & Scheme Inception Date: October 31, 2007. Past Performance may or may not be sustained in future.				

Birla Sun Life International Equity Fund - Plan B - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	81000	60000	36000	12000
Market Value of amount Invested	118348	81484	47491	14517
Scheme Returns (CAGR)	11.08	12.21	18.89	41.41
Customised Index † returns (CAGR)	14.14	15.60	23.54	37.84
CNX Nifty returns (CAGR)	12.21	13.07	20.55	45.29
Date of First Installment: December 01, 2007 & Scheme Inception Date: October 31, 2007. Past Performance may or may not be sustained in future.				

Birla Sun Life Dividend Yield Plus - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	137000	60000	36000	12000
Market Value of amount Invested	431083	90193	50909	16432
Scheme Returns (CAGR)	18.80	16.34	23.91	75.56
CNX 500 returns (CAGR)	14.71	13.61	22.72	57.79
CNX Nifty returns (CAGR)	14.66	13.07	20.55	45.29
Date of First Installment: March 01, 2003 & Scheme Inception Date: February 26, 2003. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Naysar Shah.				

For SIP calculations above, the data assumes the investment of ₹ 1000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

SIP Performance (for select Schemes)

Performance as on 30th June, 2014

Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP) - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	68000	60000	36000	12000
Market Value of amount Invested	89366	74865	42466	12824
Scheme Returns (CAGR)	9.56	8.80	11.06	13.08
S&P Global Agribusiness Index returns (CAGR)	19.33	18.23	20.25	15.54
CNX Nifty returns (CAGR)	14.58	13.07	20.55	45.29

Date of First Installment: December 01, 2008 & Scheme Inception Date: November 07, 2008. Past Performance may or may not be sustained in future.

Funds Managed By Mr. Naysar Shah

Birla Sun Life India Opportunities Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	175000	60000	36000	12000
Market Value of amount Invested	622009	102518	60306	16970
Scheme Returns (CAGR)	15.90	21.60	36.65	85.51
CNX 500 returns (CAGR)	15.79	13.61	22.72	57.79
CNX Nifty returns (CAGR)	15.04	13.07	20.55	45.29

Date of First Installment: January 01, 2000 & Scheme Inception Date: December 27, 1999. Past Performance may or may not be sustained in future.

Birla Sun Life India Reforms Fund - Regular Plan - Growth			
Particulars	Since Inception	last 3 years	last 1 year
Total Amount Invested (₹)	49000	36000	12000
Market Value of amount Invested	67363	51645	17890
Scheme Returns (CAGR)	15.72	24.96	102.89
CNX 500 returns (CAGR)	15.84	22.72	57.79
CNX Nifty returns (CAGR)	14.81	20.55	45.29

Date of First Installment: February 01, 2010 & Scheme Inception Date: June 25, 2010. Past Performance may or may not be sustained in future.

Funds Managed By Mr. Anil Shah

Birla Sun Life Equity Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	191000	60000	36000	12000
Market Value of amount Invested	1516239	98140	58404	17461
Scheme Returns (CAGR)	22.98	19.80	34.18	94.74
S&P BSE 200 (CAGR)	15.76	13.16	21.68	52.71
CNX Nifty returns (CAGR)	14.78	13.07	20.55	45.29

Date of First Installment: October 01, 1998 & Scheme Inception Date: August 27, 1998. Past Performance may or may not be sustained in future.

For SIP calculations above, the data assumes the investment of ₹ 1000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.



SIP Performance (for select Schemes)

Performance as on 30th June, 2014

Birla Sun Life India GenNext Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	107000	60000	36000	12000
Market Value of amount Invested	228226	96317	51015	14742
Scheme Returns (CAGR)	16.39	19.03	24.07	45.31
CNX Nifty returns (CAGR)	11.66	13.07	20.55	45.29
S&P BSE SENSEX returns (CAGR)	11.62	13.15	20.88	43.63

Date of First Installment: September 01, 2005 & Scheme Inception Date: August 05, 2005. Past Performance may or may not be sustained in future.

Birla Sun Life Special Situations Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	78000	60000	36000	12000
Market Value of amount Invested	130326	92447	56207	17661
Scheme Returns (CAGR)	15.61	17.34	31.27	98.52
S&P BSE 200 returns (CAGR)	13.26	13.16	21.68	52.71
CNX Nifty returns (CAGR)	12.95	13.07	20.55	45.29

Date of First Installment: April 01, 2008 & Scheme Inception Date: January 31, 2008. Past Performance may or may not be sustained in future.

Funds Managed By Mr. Kunal Sangoi

Birla Sun Life New Millennium Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	174000	60000	36000	12000
Market Value of amount Invested	536840	89331	52182	14006
Scheme Returns (CAGR)	14.30	15.94	25.73	32.66
S&P BSE Teck returns (CAGR)	NA	15.21	22.52	24.74
CNX Nifty returns (CAGR)	15.08	13.07	20.55	45.29

Date of First Installment: March 01, 2000 & Scheme Inception Date: January 15, 2000. Past Performance may or may not be sustained in future.

Funds Managed By Mr. Ajay Garg

Birla Sun Life MNC Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	175000	60000	36000	12000
Market Value of amount Invested	1019857	107325	56021	16395
Scheme Returns (CAGR)	21.72	23.50	31.02	74.87
CNX MNC returns (CAGR)	15.02	16.34	23.20	53.83
CNX Nifty returns (CAGR)	15.04	13.07	20.55	45.29

Date of First Installment: January 01, 2000 & Scheme Inception Date: December 27, 1999. Past Performance may or may not be sustained in future.

Birla Sun Life Buy India Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	174000	60000	36000	12000
Market Value of amount Invested	918822	96023	54001	15935
Scheme Returns (CAGR)	20.70	18.90	28.26	66.50
S&P BSE 200 returns (CAGR)	16.00	13.16	21.68	52.71
CNX Nifty returns (CAGR)	15.08	13.07	20.55	45.29

Date of First Installment: March 01, 2000 & Scheme Inception Date: January 15, 2000. Past Performance may or may not be sustained in future.

For SIP calculations above, the data assumes the investment of ₹ 1000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.



SIP Performance (for select Schemes)

Performance as on 30th June, 2014

Birla Sun Life Index Fund - Regular Plan - Growth				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	142000	60000	36000	12000
Market Value of amount Invested	355090	82259	48302	14657
Scheme Returns (CAGR)	14.58	12.59	20.11	43.84
CNX Nifty returns (CAGR)	15.21	13.07	20.55	45.29
S&P BSE SENSEX returns (CAGR)	15.66	13.15	20.88	43.63

Date of First Installment: October 01, 2002, & Scheme Inception Date: September 18, 2002. Past Performance may or may not be sustained in future.

For SIP calculations above, the data assumes the investment of ₹ 1000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Birla Sun Life Tax Relief '96 - Regular Plan - Dividend				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	220000	60000	36000	12000
Market Value of amount Invested	2881132	89831	53605	15962
Scheme Returns (CAGR)	24.10	16.17	27.72	67.00
S&P BSE 200 returns (CAGR)	14.87	13.16	21.68	52.71
CNX Nifty returns (CAGR)	13.86	13.07	20.55	45.29

Date of First Installment: April 01, 1996 & Scheme Inception Date: March 29, 1996. Past Performance may or may not be sustained in future.

Birla Sun Life Tax Plan - Regular Plan - Dividend				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	185000	60000	36000	12000
Market Value of amount Invested	987513	91496	52923	15795
Scheme Returns (CAGR)	19.47	16.92	26.77	63.98
S&P BSE SENSEX returns (CAGR)	15.13	13.15	20.88	43.63
CNX Nifty returns (CAGR)	14.76	13.07	20.55	45.29

Date of First Installment: March 01, 1999 & Scheme Inception Date: February 16, 1999. Past Performance may or may not be sustained in future.

For SIP calculations above, the data assumes the investment of ₹ 1000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.



Fund Manager-wise Scheme Details

Sr.no	Funds Managed By Mr. Maneesh Dangi	Refer page No
1	Birla Sun Life Dynamic Bond Fund	50

Sr.no	Funds Managed By Mr. Kaustubh Gupta	Refer page No
1	Birla Sun Life MIP II - Wealth 25 Plan*	43
2	Birla Sun Life Treasury Optimizer Plan [§] (earlier Birla Sun Life Ultra Short Term Fund)	49
3	Birla Sun Life Monthly Income*	41
4	Birla Sun Life Gilt Plus Liquid Plan [§]	57
5	Birla Sun Life Savings Fund [¶]	48
6	Birla Sun Life MIP II - Savings 5 Plan*	44
7	Birla Sun Life Floating Rate Fund - Long Term Plan [§]	56
8	Birla Sun Life Floating Rate Fund - Short Term Plan [§]	55
9	Birla Sun Life MIP*	42
10	Birla Sun Life Cash Plus [¶]	46
11	Birla Sun Life Cash Manager [¶]	47
12	Birla Sun Life Government Securities Fund Short Term Plan [§]	58
13	Birla Sun Life Gilt Plus PF Plan [§]	57
14	Birla Sun Life Government Securities Fund Long Term Plan [§]	58
15	Birla Sun Life Gilt Plus Regular Plan [§]	57

* Funds co-managed by Mr. Satyabrata Mohanty

Funds co-managed by Ms. Sunaina Da Cunha

\$ Funds co-managed by Mr. Prasad Dhonde

Sr.no	Funds Managed By Ms. Sunaina Da Cunha	Refer page No
1	Birla Sun Life Savings Fund*	48
2	Birla Sun Life Floating Rate Fund - Short Term Plan*	55
3	Birla Sun Life Short Term Opportunities Fund [¶]	51
4	Birla Sun Life Cash Plus*	46
5	Birla Sun Life Cash Manager*	47

* Funds co-managed by Mr. Kaustubh Gupta

Funds co-managed by Mr. Lokesh Mallya

Sr.no	Funds Managed By Mr. Lokesh Mallya	Refer page No
1	Birla Sun Life Short Term Opportunities Fund [¶]	51

Funds co-managed by Ms. Sunaina Da Cunha

Sr.no	Funds Managed By Mr. Ajay Garg	Refer page No
1	Birla Sun Life MNC Fund	15
2	Birla Sun Life Tax Relief '96	38
3	Birla Sun Life Tax Plan	39
4	Birla Sun Life Buy India Fund	21
5	Birla Sun Life Index Fund	34
6	Birla Sun Life Capital Protection Oriented Fund - Series 7*	60
7	Birla Sun Life Capital Protection Oriented Fund - Series 13 [¶]	60
8	Birla Sun Life Capital Protection Oriented Fund - Series 12 [¶]	60
9	Birla Sun Life Capital Protection Oriented Fund - Series 14 [¶]	60
10	Birla Sun Life Enhanced Arbitrage Fund	59

* Funds co-managed by Mr. Satyabrata Mohanty

Funds co-managed by Mr. Prasad Dhonde

Sr.no	Funds Managed By Mr. Prasad Dhonde	Refer page No
1	Birla Sun Life '95 Fund*	10
2	Birla Sun Life Capital Protection Oriented Fund - Series 13 [¶]	60
3	Birla Sun Life Capital Protection Oriented Fund - Series 12 [¶]	60
4	Birla Sun Life Capital Protection Oriented Fund - Series 14 [¶]	60
5	Birla Sun Life Capital Protection Oriented Fund - Series 10 [§]	60
6	Birla Sun Life Capital Protection Oriented Fund - Series 11 [§]	60
7	Birla Sun Life Gold ETF	36
8	Birla Sun Life Treasury Optimizer Plan [®] (earlier Birla Sun Life Ultra Short Term Fund)	49
9	Birla Sun Life Gilt Plus Liquid Plan [®]	57
10	Birla Sun Life Floating Rate Fund - Long Term Plan [®]	56
11	Birla Sun Life Short Term Fund	53
12	Birla Sun Life Government Securities Fund Short Term Plan [®]	58
13	Birla Sun Life Gilt Plus PF Plan [®]	57
14	Birla Sun Life Government Securities Fund Long Term Plan [®]	58
15	Birla Sun Life Income Plus	54
16	Birla Sun Life Gilt Plus Regular Plan [®]	57

* Funds co-managed by Mr. Mahesh Patil

Funds co-managed by Mr. Ajay Garg

\$ Funds co-managed by Mr. Vineet Maloo

@ Funds co-managed by Mr. Kaustubh Gupta

Sr.no	Funds Managed By Mr. Kunal Sangoi	Refer page No
1	Birla Sun Life New Millennium Fund	28

Sr.no	Funds Managed By Mr. Mahesh Patil	Refer page No
1	Birla Sun Life Pure Value Fund [®]	23
2	Birla Sun Life Infrastructure Fund*	22
3	Birla Sun Life Long Term Advantage Fund	14
4	Birla Sun Life Frontline Equity Fund	11
5	Birla Sun Life '95 Fund [¶]	10
6	Birla Sun Life Top 100 Fund	12

* Funds co-managed by Mr. Naysar Shah

Funds co-managed by Mr. Prasad Dhonde

@ Funds co-managed by Mr. Milind Bafna

Sr.no	Funds Managed By Mr. Satyabrata Mohanty	Refer page No
1	Birla Sun Life Advantage Fund	19
2	Birla Sun Life Asset Allocation Fund Aggressive Plan [¶]	31
3	Birla Sun Life Capital Protection Oriented Fund - Series 7 [§]	60
4	Birla Sun Life Asset Allocation Fund Moderate Plan [¶]	32
5	Birla Sun Life MIP II - Wealth 25 Plan*	43
6	Birla Sun Life Capital Protection Oriented Fund - Series 9	60
7	Birla Sun Life Monthly Income*	41
8	Birla Sun Life Asset Allocation Fund Conservative Plan [¶]	33
9	Birla Sun Life MIP II - Savings 5 Plan*	44
10	Birla Sun Life MIP*	42
11	Birla Sun Life Gold Fund	35

* Funds co-managed by Mr. Kaustubh Gupta

Funds co-managed by Mr. Vineet Maloo

\$ Funds co-managed by Mr. Ajay Garg

Sr.no	Funds Managed By Mr. Hitesh Zaveri	Refer page No
1	Birla Sun Life Small & Midcap Fund	18
2	Birla Sun Life Midcap Fund	17

Sr.no	Funds Managed By Mr. Vineet Maloo	Refer page No
1	Birla Sun Life Dividend Yield Plus [®]	16
2	Birla Sun Life Asset Allocation Fund Aggressive Plan*	31
3	Birla Sun Life International Equity Fund - Plan B	25
4	Birla Sun Life Asset Allocation Fund Moderate Plan*	32
5	Birla Sun Life Commodity Equities Fund Global Agri Plan (GAP)	26
6	Birla Sun Life International Equity Fund - Plan A	24
7	Birla Sun Life Capital Protection Oriented Fund - Series 10 [¶]	60
8	Birla Sun Life Capital Protection Oriented Fund - Series 11 [¶]	60
9	Birla Sun Life Asset Allocation Fund Conservative Plan*	33

* Funds co-managed by Mr. Satyabrata Mohanty

Funds co-managed by Mr. Prasad Dhonde

@ Funds co-managed by Mr. Naysar Shah

Sr.no	Funds Managed By Mr. Naysar Shah	Refer page No
1	Birla Sun Life India Opportunities Fund	29
2	Birla Sun Life Infrastructure Fund*	22
3	Birla Sun Life India Reforms Fund	27
4	Birla Sun Life Dividend Yield Plus [®]	16

* Funds co-managed by Mr. Mahesh Patil

@ Funds co-managed by Mr. Vineet Maloo

Sr.no	Funds Managed By Mr. Anil Shah	Refer page No
1	Birla Sun Life Equity Fund	13
2	Birla Sun Life Special Situations Fund	30
3	Birla Sun Life India GenNext Fund	20

Sr.no	Funds Managed By Mr. Rohit Murarka	Refer page No
1	Birla Sun Life Medium Term Plan	52

Sr.no	Funds Managed By Mr. Milind Bafna	Refer page No
1	Birla Sun Life Pure Value Fund*	23

* Funds co-managed by Mr. Mahesh Patil

The Fund Manager-wise Scheme Details appearing above are as on June 30, 2014.

Schemes mentioned in order of performance for the period June 28 2013 - June 30 2014. Due to inherent difference in nature of schemes above (i.e. equity, hybrid, debt schemes) as may be managed by Fund Manager, performance of such schemes may not be strictly comparable. Further, for the schemes in existence for less than a year, the past performance details have not been provided. Further, performance of Fixed Term Plans (FTPs) / Fixed Maturity Plans (FMP) / Interval Income Schemes are not considered above, as FMPs / FTPs / Interval Income Schemes are close ended / interval schemes of varying maturities and performance of such schemes may not be strictly comparable with open ended schemes managed by Fund Managers.

Funds at a Glance

WEALTH CREATION SOLUTIONS

SCHEME	PLAN/ OPTION		DEFAULT OPTION**	MINIMUM INVESTMENT AMOUNT	EXIT LOAD For redemption-switch out consider from the date of allotment.
	PLAN*	OPTION			
Birla Sun Life Equity Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment:1.50% of applicable NAV, after 365 days but within 540 days from the date of allotment:1.00%.after 540 days from the date of allotment:Nil.
	Direct Plan	Growth			
Birla Sun Life Advantage Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment: 1.00% of applicable NAV, after 365 days from the date of allotment: Nil
	Direct Plan	Growth			
Birla Sun Life Midcap Fund	Regular Plan	Dividend (Payout / Reinvestment / Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment:1.50% of applicable NAV,after 365 days but within 540 days from the date of allotment: 1.00%. after 540 days from the date of allotment:Nil.
	Direct Plan	Growth (Growth with Triggered Facility)			
Birla Sun Life Frontline Equity Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Infrastructure Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life India GenNext Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life New Millennium Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Top 100 Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1.50% of applicable NAV, after 365 days but before 540 days/0.50% of applicable NAV, after 540 days from the date of allotment: NIL.
	Direct Plan	Growth			
Birla Sun Life Buy India Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment: 1.00% of applicable NAV, after 365 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life MNC Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Index Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 90 days from the date of allotment: 1.00% of applicable NAV, after 90 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life India Opportunities Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	365 days from the date of allotment: 1.00% of applicable NAV, after 365 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life Small & Midcap Fund	Regular Plan	Dividend (Payout / Reinvestment)	Dividend Payout	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life India Reforms Fund	Regular Plan	Dividend (Payout / Reinvestment)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 1 year/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Dividend Yield Plus	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life '95 Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Asset Allocation Fund - Aggressive Plan	Regular Plan	Dividend (Payout / Reinvestment) Growth	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	Nil
Birla Sun Life Asset Allocation Fund - Moderate Plan	Regular Plan				
Birla Sun Life Asset Allocation Fund - Conservative Plan	Direct Plan				
Birla Sun Life Special Situations Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	• Choice of Plan : Growth • Choice of Option : Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)	Regular Plan	Dividend (Payout / Reinvestment /Sweep)	Growth / Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 30 days/3% of applicable NAV, after 30 days but before 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life International Equity Fund (Plan A)	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 daysfrom the date of allotment: 1.00% of applicable NAV, after 365 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life International Equity Fund (Plan B)	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Pure Value Fund	Regular Plan	Dividend (Payout/Reinvestment)	• Choice of Plan : Growth • Choice of Option : Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment: 2.00% of applicable NAV, after 365 days but within 730 days from the date of allotment: 1.00% of applicable NAV, after 730 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life Long Term Advantage Fund	Regular Plan	Dividend (Payout/Reinvestment)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1.50% of applicable NAV, after 365 days but within 540 days/0.50% of applicable NAV, after 540 days from the date of allotment: Nil.
	Direct Plan	Growth			

^Direct Plan under the Schemes is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor.

**Default Plan: In case Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the Scheme name, the Distributor code will be ignored and the application will be processed under Direct Plan. Further, where application is received for Regular Plan without Distributor code or "Direct" mentioned in the ARN Column, the application will be processed under Direct Plan. The default option under the Regular or Direct Plan of the Scheme, as the case maybe, shall be applied accordingly.

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Funds at a Glance

WEALTH CREATION SOLUTIONS

LIST OF PLANS/OPTIONS DISCONTINUED FOR FURTHER SUBSCRIPTIONS W.E.F OCTOBER 01, 2012

SCHEME	PLAN	OPTION	EXIT LOAD For redemption-switch out consider from the date of allotment.
Birla Sun Life Dividend Yield Plus*	PF Plan*	Dividend Growth	within 365 days/1% of applicable NAV.
Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)	Institutional Plan*	Dividend Growth	within 30 days/3% of applicable NAV. after 30 days but before 365 days/1% of applicable NAV.

*Pursuant to SEBI Circular No. CIR/IMD/DF/21/2012 dated September 13, 2012 the aforesaid plans/options under respective scheme(s) stand discontinued for further subscriptions w.e.f October 01, 2012. The existing investments, if any, under above plan/option shall continue till such investors remain invested in the said plan/option.

*Said Plans/Options stand discontinued and closed as there are no Unitholders thereunder.

TAX SAVINGS SOLUTIONS

SCHEME	PLAN/ OPTION		DEFAULT OPTION**	MINIMUM INVESTMENT AMOUNT	EXIT LOAD For redemption-switch out consider from the date of allotment.
	PLAN*	OPTION			
Birla Sun Life Tax Relief '96	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Payout	FP: ₹ 500/- AP: ₹ 500/-	Nil
	Direct Plan	Growth			
Birla Sun Life Tax Plan	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Payout	FP: ₹ 500/- AP: ₹ 500/-	Nil
	Direct Plan	Growth			

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REGULAR INCOME SOLUTIONS

SCHEME	PLAN/ OPTION		DEFAULT OPTION**	MINIMUM INVESTMENT AMOUNT	EXIT LOAD For redemption-switch out consider from the date of allotment.
	PLAN*	OPTION			
Birla Sun Life Monthly Income	Regular Plan	Monthly Dividend (Payout/Reinvestment/Sweep) Quarterly Dividend (Payout/Reinvestment/Sweep)	<ul style="list-style-type: none"> Choice of Plan : Growth Choice of Option within Monthly Dividend : Dividend Reinvestment Choice of Plan within Quarterly Dividend : Dividend Reinvestment 	FP: ₹ 25,000/- AP: ₹ 5,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life MIP	Regular Plan	Monthly Dividend (Payout/Reinvestment/Sweep) Monthly Payment (Instant / Deferred)	<ul style="list-style-type: none"> Choice of Option within Monthly Dividend : Dividend Reinvestment Choice of Option within Monthly Payment Plan : Instant 	FP: Dividend & Payment Option ₹ 25,000/- Growth: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/2% of applicable NAV. after 365 days but before 730 days/1% of applicable NAV. after 730 days/Nil (w.e.f June 06, 2013)
	Direct Plan	Growth			
Birla Sun Life MIP II - Savings 5 Plan	Regular Plan	Monthly Dividend (Payout / Reinvestment /Sweep) Monthly Payment	<ul style="list-style-type: none"> Choice of Option : Growth Choice of Sub-Option within Monthly Dividend Option : Dividend Reinvestment 	FP: Dividend & Payment Option ₹ 25,000/- Growth ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life MIP II - Wealth 25 Plan	Regular Plan	Monthly Dividend (Payout / Reinvestment /Sweep) Monthly Payment	<ul style="list-style-type: none"> Choice of Option : Growth Choice of Sub-Option within Monthly Dividend Option : Dividend Reinvestment 	FP: Dividend & Payment Option ₹ 25,000/- Growth ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			

^Direct Plan under the Schemes is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor.

**Default Plan: In case Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the Scheme name, the Distributor code will be ignored and the application will be processed under Direct Plan. Further, where application is received for Regular Plan without Distributor code or "Direct" mentioned in the ARN Column, the application will be processed under Direct Plan. The default option under the Regular or Direct Plan of the Scheme, as the case maybe, shall be applied accordingly.

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Funds at a Glance

SAVINGS SOLUTIONS

SCHEME	PLAN/OPTION (which continue for fresh subscription)		DEFAULT OPTION**	MINIMUM INVESTMENT AMOUNT	EXIT LOAD For redemption-switch out consider from the date of allotment.
	PLAN ¹	OPTION			
Birla Sun Life Cash Plus	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Payout / Reinvestment)	Daily Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	Nil
	Direct Plan	Dividend (Payout / Reinvestment) Growth			
Birla Sun Life Cash Manager	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Reinvestment)	Daily Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	Nil
	Direct Plan	Growth			
Birla Sun Life Savings Fund	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Payout / Reinvestment)	Daily Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	Nil
	Direct Plan	Growth			
Birla Sun Life Treasury Optimizer Plan (earlier Birla Sun Life Ultra Short Term Fund)	Regular Plan	Monthly Dividend (Payout / Reinvestment) Quarterly Dividend (Payout / Reinvestment)	Monthly Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	For redemption / switch-out of units within 90 days from the date of allotment: 0.25% of applicable NAV. For redemption / switch-out of units after 90 days from the date of allotment: Nil
	Direct Plan	Dividend (Payout / Reinvestment) Growth			
Birla Sun Life Dynamic Bond Fund	Regular Plan	Monthly Dividend Sweep Monthly Dividend (Payout / Reinvestment /Sweep)	<ul style="list-style-type: none"> Choice of Option : Quarterly Dividend Choice of Sub-Option : Dividend Reinvestment 	FP: ₹ 5,00,000/- AP: ₹ 1,000/-	Within 270 days: 0.50% of applicable NAV. After 270 days: Nil.
	Direct Plan	Quarterly Dividend (Payout / Reinvestment /Sweep) Growth		FP: ₹ 5,000/- AP: ₹ 1,000/-	
Birla Sun Life Short Term Opportunities Fund	Regular Plan	Quarterly Dividend (Payout / Reinvestment) Dividend (Payout / Reinvestment)	Growth	FP: ₹ 5,000/- AP: ₹ 1000/- Max Amt : ₹ 50 lacs ⁵	For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 365 days from the date of allotment: Nil
	Direct Plan	Growth			
Birla Sun Life Medium Term Plan	Regular Plan	Quarterly Dividend (Payout / Reinvestment) Half Yearly Dividend (Payout / Reinvestment) Dividend (Payout / Reinvestment /Sweep)	Growth	FP: ₹ 5,000/- AP: ₹ 1,000/- Max Amt : ₹ 50 lacs ⁵	For redemption / switch-out of units within 365 days from the date of allotment: 2.00% of applicable NAV. For redemption / switch-out of units after 365 days but before 730 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 730 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life Short Term Fund (Erstwhile Birla Sun Life Income Fund)	Regular Plan	Monthly Dividend (Payout/Reinvestment/Sweep) Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 30 days/0.50% of applicable NAV
	Direct Plan	Growth			
Birla Sun Life Income Plus	Regular Plan	Dividend (Payout / Reinvestment)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	For redemption / switch-out of units within 180 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 180 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life Floating Rate Fund - Short Term Plan	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Reinvestment)	Daily Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	Nil
	Direct Plan	Growth			
Birla Sun Life Floating Rate Fund - Long Term Plan	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Reinvestment)	Daily Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	For Redemption / Switch-out of units within 30 days from the date of allotment: 0.25% of applicable NAV. For Redemption / Switch-out of units after 30 days from the date of allotment : Nil
	Direct Plan	Growth			
Birla Sun Life Gilt Plus - Regular Plan	Regular Plan	Quarterly Dividend (Payout / Reinvestment /Sweep) Growth	Growth	FP: ₹ 5,000/- AP: ₹ 1,000/-	For Liquid Plan, Regular Plan & PF Plan (Quarterly/Annual Div) Nil For PF Plan (Growth) Within 90 days: 0.50% of applicable NAV. After 90 days: Nil.
Birla Sun Life Gilt Plus - Liquid Plan		Daily Dividend (Reinvestment) Weekly Dividend (Payout / Reinvestment) Quarterly Dividend (Payout / Reinvestment /Sweep) Annual Dividend (Payout / Reinvestment /Sweep) Growth			
Birla Sun Life Gilt Plus - PF Plan	Regular Plan	Quarterly Dividend (Payout / Reinvestment /Sweep) Growth (Quarterly Gain / Annual Gain)			
Birla Sun Life Government Securities Fund- Long Term Plan	Regular Plan	Dividend (Payout / Reinvestment)	Growth	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1.00% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Government Securities Fund- Short Term Plan	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Payout / Reinvestment)	Growth	FP: ₹ 5,000/- AP: ₹ 1,000/-	Nil
	Direct Plan	Growth			
Birla Sun Life Enhanced Arbitrage Fund	Regular Plan	Dividend (Payout / Reinvestment /Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	For redemption / switch-out of units within 60 days from the date of allotment: 0.50% of applicable NAV. For redemption / switch-out of units after 60 days from the date of allotment: Nil.
	Direct Plan	Growth			

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⁵ **Per investor per day across all subscription transactions (i.e. fresh purchases, additional purchases, switch-in and trigger transactions such as SIP, STP and RSP trigger, as available under the schemes.**

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Funds at a Glance

LIST OF PLANS/OPTIONS DISCONTINUED FOR FURTHER SUBSCRIPTIONS W.E.F OCTOBER 01, 2012

SCHEME	PLAN	OPTION
Birla Sun Life Cash Plus	Retail Plan	Daily Dividend Growth
	Institutional Plan	Daily Dividend Weekly Dividend Growth
Birla Sun Life Cash Manager	Institutional Plan	Daily Dividend Weekly Dividend Growth
Birla Sun Life Savings Fund	Retail Plan	Daily Dividend Weekly Dividend Growth
Birla Sun Life Treasury Optimizer Plan (earlier Birla Sun Life Ultra Short Term Fund)	Retail Plan	Daily Dividend Fortnightly Dividend Growth
Birla Sun Life Short Term Opportunities Fund	Institutional Plan	Quarterly Dividend Dividend Growth
Birla Sun Life Medium Term Plan	Institutional Plan	Quarterly Dividend Half Yearly Dividend Dividend Growth
Birla Sun Life Floating Rate Fund - Short Term Plan	Retail Plan	Daily Dividend Weekly Dividend Growth
Birla Sun Life Floating Rate Fund - Long Term Plan	Retail Plan	Weekly Dividend Growth
Birla Sun Life Government Securities Fund - Short Term Plan	Institutional Plan	Daily Dividend Weekly Dividend Dividend Growth
Birla Sun Life Enhanced Arbitrage Fund	Institutional Plan*	Dividend Growth

*Pursuant to SEBI Circular No. CIR/IMD/DF/21/2012 dated September 13, 2012 the aforesaid plans/options under respective scheme(s) stand discontinued for further subscriptions w.e.f October 01, 2012. The existing investments, if any, under above plan/option shall continue till such investors remain invested in the said plan/option.

*Said Plans/Options stand discontinued and closed as there are no Unitholders thereunder.

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Investment Objective

WEALTH CREATION SOLUTIONS

Birla Sun Life '95 Fund	An Open ended Balanced Scheme with the objective to generate long term growth of capital and current income, through a portfolio with a target allocation of 60% equity and 40% debt and money market securities. The secondary objective is income generation and distribution of dividend.
Birla Sun Life Frontline Equity Fund	An Open-ended growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 100% equity by aiming at being as diversified across various industries and or sectors as its chosen benchmark index, S&P BSE 200.
Birla Sun Life Top 100 Fund	An Open-ended growth scheme with the objective to provide medium to long term capital appreciation, by investing predominantly in a diversified portfolio of equity and equity related securities of top 100 companies as measured by market capitalization.
Birla Sun Life Equity Fund	An Open-ended growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 90% equity and 10% debt and money market securities.
Birla Sun Life Long Term Advantage Fund	An Open ended Diversified Equity Scheme with an to provide long-term capital appreciation, by investing predominantly in a diversified portfolio of equity and equity related securities.
Birla Sun Life MNC Fund	An Open-ended growth scheme with the objective to achieve long-term growth of capital at relatively moderate levels of risk by making investments in securities of multi-national companies through a research based investment approach.
Birla Sun Life Dividend Yield Plus	An Open-ended growth scheme with the objective to provide capital growth and income by investing primarily in a well-diversified portfolio of dividend paying companies that have a relatively high dividend yield.
Birla Sun Life Midcap Fund	An Open ended Growth Scheme with the objective to achieve long term growth of capital at controlled level of risk by investing primarily in 'Mid-Cap' Stocks. The level of risk is somewhat higher than a fund focused on large and liquid stocks. Concomitantly, the aim is to generate higher returns than a fund focused on large and liquid stocks.
Birla Sun Life Small & Midcap Fund	An Open ended Small and Mid Cap Equity Scheme with an objective to generate consistent long-term capital appreciation by investing predominantly in equity and equity related securities of companies considered to be small and midcap. The Scheme may also invest a certain portion of its corpus in fixed income securities including money market instruments, in order to meet liquidity requirements from time to time.
Birla Sun Life Advantage Fund	An Open-ended growth scheme with the objective to achieve long-term growth of capital at relatively moderate levels of risk through a diversified research based investment approach.
Birla Sun Life India GenNext Fund	An Open-ended growth scheme with the objective to target growth of capital by investing in equity/equity related instruments of companies that are expected to benefit from the rising consumption patterns in India, which in turn is getting fuelled by high disposable incomes of the young generation (Generation Next). The scheme will invest in companies that have the following characteristics: 1. Companies that seek growth in revenues arising out of demand from the younger generation (GenNext) for their products or services. 2. They should be engaged in manufacturing of products or rendering of services that go directly to the consumer. 3. The products and services should have distinct brand identity, thereby enabling choice.
Birla Sun Life Buy India Fund	A multi-sector open-ended growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 100% equity, focusing on investing in businesses that are driven by India's large population and inherent consumption patterns. The focus of the scheme will be in the consumer and healthcare sectors. The secondary objective is income generation and distribution of dividend.
Birla Sun Life Infrastructure Fund	An Open-ended growth scheme with the objective to providing for medium to long-term capital appreciation by investing predominantly in a diversified portfolio of equity and equity related securities of companies that are participating in the growth and development of Infrastructure in India.
Birla Sun Life Pure Value Fund	An Open ended Diversified Equity Scheme with the objective to generate consistent long-term capital appreciation by investing predominantly in equity and equity related securities by following value investing strategy.
Birla Sun Life International Equity Fund - Plan A	An Open-ended diversified equity scheme with an objective to generate long-term growth of capital, by investing predominantly in a diversified portfolio of equity and equity related securities in the international markets.
Birla Sun Life International Equity Fund - Plan B	An Open-ended diversified equity scheme with an objective to generate long-term growth of capital, by investing predominantly in a diversified portfolio of equity and equity related securities in the domestic and international markets.
Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)	The objective of the Scheme is to offer long term growth of capital, by investing in (1) stocks of Agri commodity companies, i.e., companies engaged in or focusing on the Agri business and/or (2) overseas mutual fund scheme(s) that have similar investment objectives. These securities could be issued in India or overseas.
Birla Sun Life India Reforms Fund	An Open ended Equity Scheme with an investment objective is to generate growth and capital appreciation by building a portfolio of companies that are expected to benefit from the economic reforms, PSU divestment and increased government spending.
Birla Sun Life New Millennium Fund	A multi-sector open-ended growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 100% equity, focusing on investing in technology and technology dependent companies, hardware, peripherals and components, software, telecom, media, internet and e-commerce and other technology enabled companies. The secondary objective is income generation and distribution of dividend.
Birla Sun Life India Opportunities Fund	An Open ended Growth Scheme with the objective to achieve superior long-term growth of capital by investing in shares of companies that do one or more of the following: 1. Leverage India's intellectual capital for providing services, research and creative inputs. 2. Seek to use current and impending changes in patent laws / import tariffs / quotas to supply goods and services. 3. Leverage India's lower labour costs for providing services and manufactured goods. 4. Leverage India's large population of English speaking people for providing services.
Birla Sun Life Special Situations Fund	An Open-ended diversified equity scheme with an objective of the scheme is to generate long-term growth of capital by investing in a portfolio of equity and equity related securities. The Scheme would follow an investment strategy that would take advantage of Special Situations & Contrarian investment style.
Birla Sun Life Asset Allocation Fund	An Open-ended Fund of Funds scheme with the objective to provide income and capital appreciation along with diversification by investing in a basket of debt and equity Mutual Fund schemes in line with the risk profile of the investors.
Birla Sun Life Index Fund	An Open-ended index-linked growth scheme with the objective to generate returns commensurate with the performance of Nifty subject to tracking errors.
Birla Sun Life Gold Fund	An Open ended Fund of Fund Scheme with the investment objective to provide returns that tracks returns provided by Birla Sun Life Gold ETF (BSL Gold ETF).
Birla Sun Life Gold ETF	An Open ended Gold Exchange Traded Fund with the investment objective to generate returns that are in line with the performance of gold, subject to tracking errors.

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Investment Objective

TAX SAVINGS SOLUTIONS

Birla Sun Life Tax Relief '96	An Open-ended equity linked savings scheme (ELSS) with the objective of long term growth of capital through a portfolio with a target allocation of 80% equity, 20% debt and money market securities
Birla Sun Life Tax Plan	An Open-ended Equity Linked Savings Scheme (ELSS) with the objective to achieve long-term growth of capital along with income tax relief for investment.

REGULAR INCOME SOLUTIONS

Birla Sun Life Monthly Income	An Open-ended income scheme with the primary investment objective to generate regular income so as to make monthly and quarterly distributions to Unit holders and the secondary objective as growth of capital. Monthly income is not assured and is subject to availability of distributable surplus
Birla Sun Life MIP	The primary objective of the scheme is to generate regular income so as to make monthly distributions to unit holders with the secondary objective being growth of capital. Income may be generated through the receipt of coupon payments, the amortization of the discount on debt instruments, receipt of dividends or the purchase and sale of securities in the underlying portfolio. The schemes will under normal market conditions, invest its net assets primarily in fixed income securities, money market instruments, cash and cash equivalents while at the same time maintaining a small exposure to equity markets. (Monthly income is not assured and is subject to availability of distributable surplus.)
Birla Sun Life MIP II - Wealth 25 Plan	An Open-ended income scheme with the objective to generate regular income so as to make monthly payment or distribution to unit holders with the secondary objective being growth of capital. Monthly Income is not assured and is subject to availability of distributable surplus.
Birla Sun Life MIP II - Savings 5 Plan	An Open-ended income scheme with the objective to generate regular income so as to make monthly payment or distribution to unit holders with the secondary objective being growth of capital. Monthly Income is not assured and is subject to availability of distributable surplus.

SAVINGS SOLUTIONS

Birla Sun Life Cash Plus	An Open-ended liquid scheme with the objective to provide reasonable returns at a high level of safety and liquidity through judicious investments in high quality debt and money market instruments.
Birla Sun Life Cash Manager	An Open ended Income scheme with the objective to provide income which is consistent with a portfolio through investments in a basket of debt and money market instruments of very short maturities with a view to provide reasonable returns.
Birla Sun Life Savings Fund	The primary objective of the schemes is to generate regular income through investments in debt and money market instruments. Income maybe generated through the receipt of coupon payments or the purchase and sale of securities in the underlying portfolio. The schemes will under normal market conditions, invest its net assets in fixed income securities, money market instruments, cash and cash equivalents.
Birla Sun Life Treasury Optimizer Plan (earlier Birla Sun Life Ultra Short Term Fund)	An Open-ended short term income scheme with the objective to generate income and capital appreciation by investing 100% of the corpus in a diversified portfolio of debt and money market securities with relatively low levels of interest rate risk.
Birla Sun Life Dynamic Bond Fund	An Open-ended income scheme with the objective to generate optimal returns with high liquidity through active management of the portfolio by investing in high quality debt and money market instruments.
Birla Sun Life Short Term Opportunities Fund	An Open ended Income scheme with the objective to generate regular income by investing primarily in investment grade fixed income securities / money market instruments with short to medium term maturities and across the credit spectrum within the universe of investment grade rating.
Birla Sun Life Medium Term Plan	The primary investment objective of the Scheme is to generate regular income through investments in debt & money market instruments in order to make regular dividend payments to unit holders & secondary objective is growth of capital.
Birla Sun Life Short Term Fund (Erstwhile Birla Sun Life Income Fund) Name change (w.e.f. 01 Feb, 2012)	An Open-ended income scheme with the objective to generate income and capital appreciation by investing 100% of the corpus in a diversified portfolio of debt and money market securities.
Birla Sun Life Income Plus	An Open-ended Income Scheme to generate consistent income through superior yields on its investments at moderate levels of risk through a diversified investment approach. This income may be complemented by price changes of instruments in the portfolio.
Birla Sun Life Floating Rate Fund Short Term Plan	The primary objective of the schemes is to generate regular income through investment in a portfolio comprising substantially of floating rate debt / money market instruments. The schemes may invest a portion of its net assets in fixed rate debt securities and money market instruments.
Birla Sun Life Gilt Plus - Liquid Plan & PF Plan	An Open - ended government securities scheme with the objective to generate income and capital appreciation through investments exclusively in Government Securities.
Birla Sun Life Gilt Plus - Regular Plan	The investment objective of the scheme is to enable investors to invest in Central Government Securities, based on their own view on the interest rate scenario & generate credit risk-free returns.
Birla Sun Life Government Securities Fund	An Open-ended Gilt scheme with the objective to provide investors current income consistent with a portfolio invested 100% in securities issued by the Government of India or the State Governments, and the secondary objective is capital appreciation.
Birla Sun Life Enhanced Arbitrage Fund	An Open ended Equity Scheme with an investment objective to generate income by investing predominantly in equity and equity related instruments. Scheme intends to take advantage from the price differentials / mis-pricing prevailing for stock / index in various market segments (Cash & Futures).

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

Dividend History (For select Schemes)

WEALTH CREATION SOLUTIONS

EQUITY SCHEMES	Declared on date	Dividend* (₹ per unit)	Face value (₹)	Cum Dividend NAV (₹ per unit)
Birla Sun Life Equity Fund - Regular Plan	21-Mar-14	4.00	10.00	70.10
	15-Mar-13	3.00	10.00	63.27
	24-Aug-12	3.00	10.00	60.69
Birla Sun Life Equity Fund - Direct Plan	21-Mar-14	4.00	10.00	74.18
Birla Sun Life Advantage Fund - Regular Plan	23-May-14	7.20	10.00	101.29
	17-May-13	4.00	10.00	75.70
	25-May-12	4.00	10.00	66.98
Birla Sun Life Advantage Fund - Direct Plan	23-May-14	7.20	10.00	101.77
Birla Sun Life Midcap Fund - Regular Plan	19-Jul-13	1.50	10.00	20.01
	22-Jun-12	1.50	10.00	19.97
	14-Jan-11	2.00	10.00	24.29
Birla Sun Life Small & Midcap Fund - Regular Plan	19-Jul-13	0.35	10.00	11.79
Birla Sun Life Frontline Equity Fund - Regular Plan	17-Apr-14	1.20	10.00	23.88
	29-Nov-13	1.00	10.00	22.31
	12-Apr-13	1.00	10.00	20.71
Birla Sun Life India GenNext Fund - Regular Plan	27-Jun-14	2.00	10.00	19.57
	28-Jun-13	1.00	10.00	16.47
	22-Jun-12	1.00	10.00	14.01
Birla Sun Life India GenNext Fund - Direct Plan	27-Jun-14	2.00	10.00	21.07
Birla Sun Life New Millennium Fund - Regular Plan	27-Sep-13	0.85	10.00	15.20
	09-Sep-10	0.85	10.00	14.16
	26-Feb-10	0.75	10.00	13.49
Birla Sun Life Top 100 Fund - Regular Plan	27-Jun-14	0.85	10.00	17.16
	24-Jan-14	0.80	10.00	13.99
	28-Jun-13	0.80	10.00	13.14
Birla Sun Life Buy India Fund - Regular Plan	27-Sep-13	1.20	10.00	22.65
	21-Sep-12	1.00	10.00	22.81
	29-Apr-11	1.75	10.00	23.75
Birla Sun Life Buy India Fund - Direct Plan	27-Sep-13	1.20	10.00	22.73
Birla Sun Life MNC Fund - Regular Plan	17-Apr-14	4.75	10.00	94.32
	29-Nov-13	2.00	10.00	88.94
	12-Apr-13	5.00	10.00	80.20
Birla Sun Life Index Fund - Regular Plan	24-Jan-14	1.00	10.00	21.68
	31-Jan-13	2.00	10.00	22.76
	23-Mar-07	6.50	10.00	21.83
Birla Sun Life Index Fund - Direct Plan	24-Jan-14	1.00	10.00	21.72
Birla Sun Life India Opportunities Fund - Regular Plan	31-Jan-13	2.00	10.00	22.77
	27-Dec-13	1.50	10.00	19.86
	09-Nov-12	0.75	10.00	16.29
Birla Sun Life Dividend Yield Plus - Regular Plan	25-Feb-11	1.25	10.00	17.38
	27-Jun-14	0.80	10.00	15.94
	27-Dec-13	0.50	10.00	12.68
Birla Sun Life '95 Fund - Regular Plan	18-Feb-13	5.00	10.00	112.18
	13-Feb-12	5.00	10.00	105.20
	21-Mar-14	3.00	10.00	124.74
Birla Sun Life Pure Value Fund - Regular Plan	23-Aug-14	1.00	10.00	13.44
Birla Sun Life Enhanced Arbitrage Fund - Dividend - Regular Plan	02-Jun-14	0.10	10.00	10.54
	04-Mar-14	3.00	10.00	13.24
	02-Jun-14	0.10	10.00	10.60
Birla Sun Life Enhanced Arbitrage Fund - Dividend - Direct Plan	04-Mar-14	3.00	10.00	13.29
Birla Sun Life Long Term Advantage Fund - Dividend - Regular Plan	23-May-14	1.75	10.00	19.23
BSL CEF - Global Agri Plan - Dividend- Regular Plan	23-May-14	1.12	10.00	18.20
BSL CEF - Global Agri Plan - Dividend- Direct Plan	23-May-14	1.12	10.00	18.32
Birla Sun Life Infrastructure Fund - Dividend - Regular Plan	27-Jun-14	1.75	10.00	15.48

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

TAX SAVINGS SOLUTIONS

EQUITY SCHEMES	Declared on date	Dividend* (₹ per unit)	Face value (₹)	Cum Dividend NAV (₹ per unit)
Birla Sun Life Tax Relief '96	07-Feb-14	3.00	10.00	81.54
	08-Mar-13	3.00	10.00	78.66
	31-Mar-11	4.00	10.00	82.85
Birla Sun Life Tax Plan	21-Mar-14	4.25	10.00	54.12
	15-Mar-13	1.50	10.00	48.00
	20-May-11	1.00	10.00	45.13

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

REGULAR INCOME SOLUTIONS

DEBT Schemes	Declared on date	Face Value	Non Corporate	Corporate	Cum Dividend NAV* (₹ per unit)
			Dividend* (₹ per unit)	Dividend* (₹ per unit)	
Birla Sun Life Monthly Income - Monthly Dividend - Regular Plan	30-Jun-14	10.00	0.0685	0.0511	11.7049
	30-May-14	10.00	0.0649	0.0484	11.5894
	30-Apr-14	10.00	0.0711	0.0531	11.3564
Birla Sun Life Monthly Income - Monthly Dividend - Direct Plan	30-Jun-14	10.00	0.0729	0.0544	12.4689
	30-May-14	10.00	0.0300	0.0224	12.2999
	30-Apr-14	10.00	0.0551	0.0411	12.0259
Birla Sun Life Monthly Income - Quarterly Dividend - Regular Plan	30-Jun-14	10.00	0.2688	0.2006	12.2296
	28-Mar-14	10.00	0.2481	0.1852	11.8422
	31-Dec-13	10.00	0.2577	0.1923	11.8233
Birla Sun Life Monthly Income - Quarterly Dividend - Direct Plan	30-Jun-14	10.00	0.2370	0.1769	12.4761
	28-Mar-14	10.00	0.1109	0.0828	11.9193
	31-Dec-13	10.00	0.2586	0.1930	11.8853

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Dividend History (For select Schemes)

Birla Sun Life MIP - Monthly Dividend Plan - Regular Plan	27-Jun-14 30-May-14 25-Apr-14	10.00 10.00 10.00	0.0624 0.0769 0.0612	0.0466 0.0574 0.0457	11.8022 11.7028 11.4843
Birla Sun Life MIP - Monthly Dividend Plan - Direct Plan	27-Jun-14 30-May-14 25-Apr-14	10.00 10.00 10.00	0.0667 0.0819 0.0653	0.0498 0.0611 0.0487	12.6114 12.4997 12.2598
Birla Sun Life MIP II - Wealth 25 Plan Monthly Dividend Plan - Regular Plan	27-Jun-14 30-May-14 25-Apr-14	10.00 10.00 10.00	0.0658 0.0799 0.0634	0.0491 0.0596 0.0473	12.5734 12.3560 11.9665
Birla Sun Life MIP II - Savings 5 Plan Monthly Dividend Plan - Regular Plan	27-Jun-14 30-May-14 25-Apr-14	10.00 10.00 10.00	0.0642 0.0787 0.0626	0.0479 0.0587 0.0467	12.1083 12.0281 11.7650
Birla Sun Life MIP II - Savings 5 Plan Monthly Dividend Plan - Direct Plan	27-Jun-14 30-May-14 25-Apr-14	10.00 10.00 10.00	0.0667 0.0817 0.0651	0.0498 0.0610 0.0486	12.6007 12.5132 12.2346

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

SAVINGS SOLUTIONS

DEBT Schemes	Declared on date	Face Value	Non Corporate	Corporate	Cum Dividend NAV' (₹ per unit)
			Dividend' (₹ per unit)	Dividend' (₹ per unit)	
Birla Sun Life Savings Fund – Institutional Monthly Dividend	11-Feb-11	10.00	0.0350	0.0287	10.3099
	28-Jan-11	10.00	0.0497	0.0607	10.3384
	31-Dec-10	10.00	0.0587	0.0547	10.3413
Birla Sun Life Savings Fund – Retail Monthly Dividend	11-Feb-11	10.00	0.0350	0.0287	10.2848
	28-Jan-11	10.00	0.0469	0.0573	10.3108
	31-Dec-10	10.00	0.0529	0.0493	10.3105
Birla Sun Life Treasury Optimizer Plan - Retail - Quarterly Dividend	16-Jun-14	10.00	4.4362	3.3108	108.7083
Birla Sun Life Treasury Optimizer Plan - Retail - Monthly Dividend	27-Jun-14	10.00	0.6235	0.4653	102.3664
	30-May-14	10.00	0.7729	0.5768	102.3754
	25-Apr-14	10.00	0.9887	0.7379	101.7324
Birla Sun Life Treasury Optimizer Plan - Monthly Dividend - Regular Plan	27-Jun-14	10.00	0.6237	0.4655	102.3878
	30-May-14	10.00	0.7730	0.5769	102.3966
	25-Apr-14	10.00	0.9887	0.7379	101.7532
Birla Sun Life Treasury Optimizer Plan - Monthly Dividend - Direct Plan	27-Jun-14	10.00	0.6240	0.4657	102.4791
	30-May-14	10.00	0.7733	0.5771	102.4648
	25-Apr-14	10.00	0.9887	0.7379	101.7912
Birla Sun Life Treasury Optimizer Plan - Quarterly Dividend - Regular Plan	16-Jun-14	10.00	3.9527	2.9500	105.6393
	11-Mar-14	10.00	0.3548	0.2648	102.0628
Birla Sun Life Treasury Optimizer Plan - Quarterly Dividend - Direct Plan	16-Jun-14	10.00	4.0326	3.0096	105.7236
	11-Mar-14	10.00	0.3549	0.2649	102.0629
Birla Sun Life Dynamic Bond Fund – Monthly Dividend - Regular Plan	27-Jun-14	10.00	0.0638	0.0476	10.4270
	30-May-14	10.00	0.0787	0.0587	10.4739
	25-Apr-14	10.00	0.0630	0.0470	10.3253
Birla Sun Life Dynamic Bond Fund – Monthly Dividend - Direct Plan	27-Jun-14	10.00	0.0635	0.0474	10.3766
	30-May-14	10.00	0.0783	0.0584	10.4201
	25-Apr-14	10.00	0.0626	0.0467	10.2683
Birla Sun Life Dynamic Bond Fund – Quarterly Dividend - Regular Plan	30-Jun-14	10.00	0.3339	0.2492	11.1504
	28-Mar-14	10.00	0.3107	0.2319	11.1142
	31-Dec-13	10.00	0.3299	0.2462	11.1882
Birla Sun Life Dynamic Bond Fund - Quarterly Dividend - Direct Plan	30-Jun-14	10.00	0.3356	0.2505	11.2210
	28-Mar-14	10.00	0.3121	0.2329	11.1728
	31-Dec-13	10.00	0.3311	0.2471	11.2426
Birla Sun Life Short Term Opportunities Fund - Quarterly Dividend - Regular Plan	16-Jun-14	10.00	0.2559	0.1910	10.7295
	18-Mar-14	10.00	0.2622	0.1957	10.6403
	16-Dec-13	10.00	0.2554	0.1906	10.6556
Birla Sun Life Short Term Opportunities Fund - Quarterly Dividend - Direct Plan	16-Jun-14	10.00	0.2584	0.1928	10.8556
	18-Mar-14	10.00	0.2642	0.1972	10.7448
	16-Dec-13	10.00	0.2569	0.1917	10.7394
Birla Sun Life Medium Term Plan - Dividend - Regular Plan	25-Mar-13	10.00	0.8000	0.6040	10.9834
Birla Sun Life Medium Term Plan - Dividend - Direct Plan	25-Mar-13	10.00	0.8000	0.6040	10.9909
Birla Sun Life Medium Term Plan - Half Yearly Dividend - Regular Plan	18-Mar-14	10.00	0.4980	0.3717	11.0629
	17-Sep-13	10.00	0.1770	0.1321	10.6438
	17-May-13	10.00	0.2151	0.1605	10.6746
Birla Sun Life Medium Term Plan - Half Yearly Dividend - Direct Plan	18-Mar-14	10.00	0.5464	0.4078	11.3838
	17-Sep-13	10.00	0.1963	0.1465	10.9266
	17-May-13	10.00	0.2205	0.1646	10.9450
Birla Sun Life Medium Term Plan - Quarterly Dividend - Regular Plan	16-Jun-14	10.00	0.3039	0.2268	10.6355
	18-Mar-14	10.00	0.3121	0.2329	10.5792
	16-Dec-13	10.00	0.3050	0.2276	10.6190
Birla Sun Life Medium Term Plan - Quarterly Dividend - Direct Plan	16-Jun-14	10.00	0.3070	0.2291	10.7629
	18-Mar-14	10.00	0.3145	0.2347	10.6854
	16-Dec-13	10.00	0.3068	0.2290	10.7047
Birla Sun Life Medium Term Plan - Institutional - Half Yearly Dividend	18-Mar-14	10.00	0.4980	0.3717	11.0642
	17-Sep-13	10.00	0.1716	0.1281	10.6397
	17-May-13	10.00	0.2151	0.1605	10.6706
Birla Sun Life Medium Term Plan - Institutional - Quarterly Dividend	16-Dec-13	10.00	0.3043	0.2271	10.5925
	17-Sep-13	10.00	0.1373	0.1025	10.4170
	17-May-13	10.00	0.2106	0.1572	10.4473
Birla Sun Life Short Term Fund - Monthly Dividend - Regular Plan	16-Jun-14	10.00	0.1557	0.1162	11.8803
	15-May-14	10.00	0.1368	0.1021	11.8730
	15-Apr-14	10.00	0.0817	0.0610	11.8175
Birla Sun Life Short Term Fund - Monthly Dividend - Direct Plan	16-Jun-14	10.00	0.1568	0.1170	11.8864
	15-May-14	10.00	0.1376	0.1027	11.8788
	15-Apr-14	10.00	0.0821	0.0613	11.8227
Birla Sun Life Short Term Fund - Half Yearly Dividend	15-Mar-10	10.00	0.2453	0.2283	11.5557
	16-Mar-09	10.00	0.4467	0.4158	11.9496
	17-Mar-08	10.00	0.4752	0.4423	11.6359
Birla Sun Life Short Term Fund - Quarterly Dividend	15-Dec-11	10.00	0.1131	0.0854	11.6606
	15-Sep-11	10.00	0.0856	0.0646	11.6201
	15-Jun-11	10.00	0.1443	0.1090	11.4526
Birla Sun Life Income Plus - Quarterly Dividend - Regular Plan	16-Jun-14	10.00	0.2732	0.2039	12.9171
	17-May-13	10.00	0.3908	0.2917	13.3336
	15-Mar-13	10.00	0.2682	0.2025	12.8485
Birla Sun Life Income Plus - Quarterly Dividend - Direct Plan	16-Jun-14	10.00	0.2767	0.2065	13.0934
	17-May-13	10.00	0.3710	0.2769	13.4232
	15-Mar-13	10.00	0.2225	0.1680	12.8651

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Dividend History (For select Schemes)

Birla Sun Life Gilt Plus - Liquid Plan - Quarterly Dividend - Regular Plan	16-Jun-14	10.00	0.2112	0.1576	10.9268
	18-Mar-14	10.00	0.2160	0.1612	10.9243
	16-Dec-13	10.00	0.2108	0.1573	10.9214
Birla Sun Life Gilt Plus - Liquid Plan - Quarterly Dividend - Direct Plan	16-Jun-14	10.00	0.2125	0.1586	11.0009
	18-Mar-14	10.00	0.2173	0.1622	10.9923
	16-Dec-13	10.00	0.2117	0.1580	10.9851
Birla Sun Life Gilt Plus - Liquid - Annual Dividend - Regular Plan	18-Mar-14	10.00	0.8222	0.6136	11.1595
	15-Mar-13	10.00	0.7620	0.5753	10.9546
Birla Sun Life Gilt Plus - Liquid - Annual Dividend - Direct Plan	18-Mar-14	10.00	0.8306	0.6199	11.3187
	15-Mar-13	10.00	0.6625	0.5002	10.9601
Birla Sun Life Gilt Plus - PF Plan Quarterly Dividend - Regular Plan	16-Jun-14	10.00	0.3792	0.2830	10.8378
	18-Mar-14	10.00	0.3909	0.2917	10.6438
	16-Dec-13	10.00	0.3978	0.2969	10.7358
Birla Sun Life Gilt Plus - PF Plan Quarterly Dividend - Direct Plan	16-Jun-14	10.00	0.3831	0.2859	10.9643
	18-Mar-14	10.00	0.3945	0.2944	10.7524
	16-Dec-13	10.00	0.4008	0.2991	10.8353
Birla Sun Life Gilt Plus - Regular Plan Quarterly Dividend - Regular Plan	16-Jun-14	10.00	0.1838	0.1372	12.3935
	16-Dec-13	10.00	0.3571	0.2665	11.7950
	17-May-13	10.00	0.2570	0.1918	12.9162
Birla Sun Life Gilt Plus - Regular Plan Quarterly Dividend - Direct Plan	16-Jun-14	10.00	0.3371	0.2516	11.7302
	18-Mar-14	10.00	0.3460	0.2582	11.7394
	17-May-13	10.00	0.2580	0.1926	12.9636
Birla Sun Life Government Securities Fund - Long Term Dividend - Regular Plan	18-Mar-14	10.00	0.6373	0.4756	10.9208
	17-Sep-13	10.00	0.4873	0.3637	11.1375
	17-May-13	10.00	0.2377	0.1774	12.1613
Birla Sun Life Government Securities Fund - Long Term Dividend - Direct Plan	18-Mar-14	10.00	0.6587	0.4916	11.3130
	17-Sep-13	10.00	0.5033	0.3756	11.5120
	17-May-13	10.00	0.2452	0.1830	12.5551
Birla Sun Life Government Securities Fund - Short Term Dividend	29-Feb-12	10.00	0.0016	0.0022	10.0031
	15-Dec-10	10.00	0.1108	0.1032	10.2407
	15-Sep-10	10.00	0.1120	0.1044	10.2297

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Industry Allocation

WEALTH CREATION SOLUTIONS

Birla Sun Life Equity Fund	
Allocation as a % of Net Assets	%
Banks	23.24%
Software	9.88%
Pharmaceuticals	9.68%
Construction Project	8.93%
Non - Ferrous Metals	4.21%
Consumer Non Durables	4.15%
Minerals/Mining	3.62%
Finance	3.43%
Auto	3.02%
Power	3.00%
Oil	2.67%
Transportation	2.57%
Auto Ancillaries	2.34%
Chemicals	1.80%
Ferrous Metals	1.71%
Textile Products	1.41%
Cement	1.31%
Consumer Durables	1.15%
Media & Entertainment	1.13%
Telecom - Services	0.68%
Industrial Products	0.66%
Futures and Options	0.60%
Industrial Capital Goods	0.55%
Petroleum Products	0.47%
Engineering Services	0.14%
Miscellaneous	0.02%
Cash & Current Assets	8.93%
Net receivables / payables	-1.29%
Total Net Assets	100.00%

Birla Sun Life Advantage Fund	
Allocation as a % of Net Assets	%
Banks	25.21%
Construction Project	9.02%
Industrial Capital Goods	7.75%
Auto	7.31%
Software	6.92%
Non - Ferrous Metals	5.57%
Finance	5.17%
Cement	4.66%
Minerals/Mining	4.40%
Pharmaceuticals	4.16%
Power	3.32%
Industrial Products	3.03%
Petroleum Products	2.59%
Engineering Services	1.73%
Auto Ancillaries	1.72%
Ferrous Metals	1.71%
Futures and Options	1.38%
Consumer Non Durables	0.99%
Media & Entertainment	0.59%
Telecom - Services	0.53%
Chemicals	0.47%
Miscellaneous	0.18%
Cash & Current Assets	1.29%
Net receivables / payables	0.29%
Total Net Assets	100.00%

Birla Sun Life Midcap Fund	
Allocation as a % of Net Assets	%
Banks	18.26%
Finance	10.20%
Pharmaceuticals	9.54%
Auto Ancillaries	8.11%
Software	7.90%
Consumer Non Durables	6.58%
Media & Entertainment	5.37%
Auto	4.96%
Construction	4.26%
Industrial Products	3.99%
Chemicals	3.99%
Power	3.29%
Construction Project	3.02%
Cement	2.93%
Consumer Durables	2.33%
Telecom - Services	1.30%
Non - Ferrous Metals	0.90%
Industrial Capital Goods	0.85%
Engineering Services	0.80%
Cash & Current Assets	2.05%
Net receivables / payables	-0.63%
Total Net Assets	100.00%

Birla Sun Life Frontline Equity Fund	
Allocation as a % of Net Assets	%
Banks	23.75%
Software	11.49%
Consumer Non Durables	7.58%
Finance	6.42%
Pharmaceuticals	5.43%
Auto	5.03%
Construction Project	4.81%
Petroleum Products	4.13%
Minerals/Mining	3.77%
Auto Ancillaries	3.59%
Non - Ferrous Metals	3.08%
Cement	2.52%
Oil	2.41%
Industrial Capital Goods	2.15%
Power	2.10%
Industrial Products	1.84%
Media & Entertainment	1.81%
Telecom - Services	1.75%
Transportation	1.44%
Futures and Options	0.84%
Pesticides	0.53%
Consumer Durables	0.33%
Cash & Current Assets	3.46%
Net receivables / payables	-0.24%
Total Net Assets	100.00%

Birla Sun Life Infrastructure Fund	
Allocation as a % of Net Assets	%
Banks	27.25%
Construction Project	10.34%
Oil	8.45%
Industrial Products	7.58%
Power	7.50%
Industrial Capital Goods	5.50%
Cement	4.77%
Finance	4.36%
Auto Ancillaries	3.96%
Auto	3.24%
Petroleum Products	2.49%
Non - Ferrous Metals	2.36%
Construction	2.29%
Gas	1.91%
Telecom - Services	1.79%
Engineering Services	1.72%
Transportation	1.34%
Cash & Current Assets	8.42%
Net receivables / payables	-5.27%
Total Net Assets	100.00%

Birla Sun Life India GenNext Fund	
Allocation as a % of Net Assets	%
Banks	25.92%
Consumer Non Durables	18.30%
Media & Entertainment	13.63%
Pharmaceuticals	8.42%
Auto	7.80%
Finance	6.88%
Construction	4.24%
Consumer Durables	4.14%
Textile Products	2.68%
Chemicals	2.11%
Auto Ancillaries	1.87%
Diversified Consumer Services	1.29%
Transportation	0.86%
Retailing	0.83%
Software	0.09%
Cash & Current Assets	3.25%
Net receivables / payables	-2.30%
Total Net Assets	100.00%

Birla Sun Life New Millennium Fund	
Allocation as a % of Net Assets	%
Software	87.33%
Media & Entertainment	5.93%
Telecom - Services	5.30%
Miscellaneous	0.00%
Cash & Current Assets	3.11%
Net receivables / payables	-1.66%
Total Net Assets	100.00%

Birla Sun Life Top 100 Fund	
Allocation as a % of Net Assets	%
Banks	23.29%
Software	10.47%
Finance	6.48%
Consumer Non Durables	5.32%
Non - Ferrous Metals	5.17%
Construction Project	5.15%
Pharmaceuticals	4.74%
Petroleum Products	4.08%
Minerals/Mining	3.92%
Auto	3.87%
Auto Ancillaries	2.84%
Power	2.46%
Cement	2.41%
Industrial Capital Goods	2.16%
Oil	1.52%
Industrial Products	1.46%
Futures and Options	1.44%
Consumer Durables	1.35%
Telecom - Services	1.29%
Textile Products	1.01%
Media & Entertainment	0.92%
Pesticides	0.33%
Cash & Current Assets	10.22%
Net receivables / payables	-1.91%
Total Net Assets	100.00%

Note: The above Allocation is As on June 30, 2014 as per Industry classification as recommended by AMFI.

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Industry Allocation

Birla Sun Life Buy India Fund	
Allocation as a % of Net Assets	%
Banks	16.42%
Consumer Non Durables	13.71%
Finance	13.59%
Auto Ancillaries	12.19%
Pharmaceuticals	11.89%
Auto	7.41%
Retailing	6.24%
Pesticides	5.73%
Miscellaneous	3.76%
Media & Entertainment	3.13%
Consumer Durables	2.61%
Transportation	2.18%
Cash & Current Assets	1.33%
Net receivables / payables	-0.20%
Total Net Assets	100.00%

Birla Sun Life MNC Fund	
Allocation as a % of Net Assets	%
Consumer Non Durables	13.64%
Finance	13.00%
Industrial Capital Goods	12.71%
Pharmaceuticals	10.24%
Auto Ancillaries	9.52%
Banks	8.71%
Pesticides	7.36%
Auto	6.21%
Industrial Products	4.54%
Miscellaneous	4.24%
Software	2.44%
Consumer Durables	2.42%
Cement	1.85%
Transportation	0.86%
Petroleum Products	0.64%
Construction	0.49%
Cash & Current Assets	2.69%
Net receivables / payables	-1.56%
Total Net Assets	100.00%

Birla Sun Life Index Fund	
Allocation as a % of Net Assets	%
Banks	20.96%
Software	14.75%
Consumer Non Durables	10.24%
Auto	8.53%
Petroleum Products	6.92%
Finance	6.51%
Construction Project	5.26%
Pharmaceuticals	5.01%
Oil	3.69%
Power	3.11%
Futures and Options	3.01%
Cement	2.99%
Minerals/Mining	2.87%
Ferrous Metals	1.78%
Telecom - Services	1.51%
Industrial Capital Goods	0.85%
Gas	0.82%
Non - Ferrous Metals	0.80%
Construction	0.36%
Cash & Current Assets	2.63%
Net receivables / payables	-2.61%
Total Net Assets	100.00%

Birla Sun Life India Opportunities Fund	
Allocation as a % of Net Assets	%
Software	22.22%
Pharmaceuticals	18.08%
Auto Ancillaries	11.48%
Industrial Capital Goods	10.68%
Industrial Products	8.99%
Construction Project	8.91%
Non - Ferrous Metals	4.64%
Finance	3.80%
Auto	3.54%
Petroleum Products	1.97%
Chemicals	0.90%
Minerals/Mining	0.85%
Media & Entertainment	0.13%
Miscellaneous	0.00%
Cash & Current Assets	3.48%
Net receivables / payables	0.33%
Total Net Assets	100.00%

Birla Sun Life Dividend Yield Plus	
Allocation as a % of Net Assets	%
Banks	25.68%
Software	13.15%
Consumer Non Durables	7.34%
Auto	6.13%
Industrial Products	6.12%
Finance	5.94%
Media & Entertainment	4.31%
Pharmaceuticals	4.03%
Petroleum Products	3.60%
Power	3.48%
Oil	3.45%
Construction Project	3.14%
Non - Ferrous Metals	3.13%
Industrial Capital Goods	2.20%
Textile Products	2.16%
Cement	1.71%
Transportation	0.97%
Auto Ancillaries	0.78%
Miscellaneous	0.76%
Cash & Current Assets	3.99%
Net receivables / payables	-2.06%
Total Net Assets	100.00%

Birla Sun Life '95 Fund	
Allocation as a % of Net Assets	%
Banks	17.53%
Corporate Debt	9.71%
Software	8.65%
Finance	6.81%
Construction Project	6.48%
State Government Bond	5.58%
Government Bond	4.44%
Industrial Products	3.72%
Auto	3.42%
Pharmaceuticals	3.23%
Consumer Non Durables	2.78%
Auto Ancillaries	2.72%
Non - Ferrous Metals	2.65%
Media & Entertainment	2.00%
Oil	1.99%
Industrial Capital Goods	1.98%
Petroleum Products	1.60%
Minerals/Mining	1.22%
Textile Products	1.19%
Gas	1.04%
Chemicals	0.98%
Consumer Durables	0.91%
Telecom - Services	0.89%
Pesticides	0.84%
Construction	0.55%
Cement	0.46%
Power	0.31%
Miscellaneous	0.01%
Cash & Current Assets	6.31%
Total Net Assets	100.00%

Birla Sun Life Small & Midcap Fund	
Allocation as a % of Net Assets	%
Banks	21.07%
Auto Ancillaries	10.16%
Software	7.88%
Finance	7.53%
Media & Entertainment	7.06%
Consumer Non Durables	5.33%
Industrial Capital Goods	5.19%
Auto	5.17%
Pharmaceuticals	4.51%
Industrial Products	3.74%
Engineering Services	3.62%
Textile Products	2.95%
Cement	2.43%
Power	2.21%
Construction	1.84%
Diversified Consumer Services	1.65%
Retailing	1.12%
Consumer Durables	0.88%
Construction Project	0.79%
Cash & Current Assets	4.86%
Net receivables / payables	0.02%
Total Net Assets	100.00%

Birla Sun Life India Reforms Fund	
Allocation as a % of Net Assets	%
Banks	27.95%
Construction Project	19.01%
Oil	9.23%
Industrial Capital Goods	6.74%
Power	5.72%
Finance	5.60%
Petroleum Products	5.45%
Media & Entertainment	4.95%
Engineering Services	4.47%
Telecom - Services	3.17%
Retailing	2.94%
Gas	1.56%
Construction	1.13%
Transportation	0.36%
Cash & Current Assets	2.88%
Net receivables / payables	-1.18%
Total Net Assets	100.00%

Birla Sun Life Pure Value Fund	
Allocation as a % of Net Assets	%
Banks	21.96%
Finance	11.42%
Power	9.09%
Software	4.89%
Industrial Products	4.67%
Petroleum Products	4.41%
Non - Ferrous Metals	3.93%
Industrial Capital Goods	3.53%
Consumer Non Durables	3.16%
Cement	2.77%
Construction Project	2.20%
Construction	2.05%
Auto	2.00%
Chemicals	1.93%
Ferrous Metals	1.86%
Textile Products	1.76%
Gas	1.60%
Auto Ancillaries	1.41%
Miscellaneous	1.14%
Media & Entertainment	0.47%
Cash & Current Assets	17.12%
Net receivables / payables	-3.39%
Total Net Assets	100.00%

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Industry Allocation

Birla Sun Life Long Term Advantage Fund	
Allocation as a % of Net Assets	
	%
Banks	19.81%
Software	11.59%
Construction Project	6.58%
Finance	6.23%
Consumer Non Durables	6.19%
Petroleum Products	5.87%
Auto	4.23%
Non - Ferrous Metals	4.05%
Power	4.04%
Industrial Products	3.73%
Pharmaceuticals	3.65%
Gas	3.50%
Cement	2.81%
Auto Ancillaries	2.44%

Construction	1.99%
Miscellaneous	1.70%
Telecom - Services	1.28%
Textile Products	1.15%
Industrial Capital Goods	1.11%
Minerals/Mining	1.06%
Chemicals	1.06%
Media & Entertainment	0.75%
Consumer Durables	0.69%
Futures and Options	0.47%
Oil	0.45%
Cash & Current Assets	3.55%
Net receivables / payables	0.01%
Total Net Assets	100.00%

Country/Industry Allocation

Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)	
Allocation as a % of Net Assets	
	%
United States	57.37%
Switzerland	16.84%
Mauritius	5.26%
India	4.31%
Norway	3.84%
Canada	2.96%
Russian Federation	2.20%
Japan	1.87%
Chile	0.80%
Malaysia	0.57%
Hong Kong	0.00%
Cash & Current Assets	4.99%
Net receivables / payables	-1.00%
Total Net Assets	100.00%

Birla Sun Life International Equity Fund - Plan A	
Allocation as a % of Net Assets	
	%
United States	69.74%
Hong Kong	5.74%
Japan	3.99%
United Kingdom	3.88%
Switzerland	3.73%
Germany	3.55%
Korea, Republic Of	2.02%
France	1.77%
Norway	1.51%
Mauritius	0.11%
Cash & Current Assets	3.36%
Net receivables / payables	0.61%
Total Net Assets	100.00%

Birla Sun Life International Equity Fund - Plan B	
Allocation as a % of Net Assets	
	%
United States	18.79%
Banks	18.49%
Software	7.44%
Finance	6.62%
Consumer Non Durables	5.29%
Auto	4.19%
Pharmaceuticals	3.73%
Power	3.60%
Construction Project	3.35%
Oil	2.39%
Petroleum Products	2.38%
Non - Ferrous Metals	2.14%
Industrial Products	1.99%
Textile Products	1.84%
Media & Entertainment	1.76%
Industrial Capital Goods	1.62%
Hong Kong	1.57%
Cement	1.35%
Construction	1.20%
Minerals/Mining	1.19%
Japan	1.05%
Switzerland	0.95%
Miscellaneous	0.93%
United Kingdom	0.91%
Germany	0.87%
Korea, Republic Of	0.59%
Auto Ancillaries	0.50%
Norway	0.42%
France	0.39%
Transportation	0.11%
Cash & Current Assets	2.44%
Net receivables / payables	-0.09%
Total Net Assets	100.00%

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Industry Allocation

TAX SAVINGS SOLUTIONS

Birla Sun Life Tax Plan		Birla Sun Life Tax Relief '96	
Allocation as a % of Net Assets	%	Allocation as a % of Net Assets	%
Banks	16.72%	Banks	16.80%
Auto Ancillaries	9.22%	Auto Ancillaries	9.30%
Software	8.86%	Software	8.87%
Finance	8.48%	Finance	8.55%
Pharmaceuticals	8.31%	Pharmaceuticals	8.37%
Cement	5.69%	Cement	5.76%
Industrial Capital Goods	5.09%	Industrial Capital Goods	5.11%
Auto	4.72%	Auto	4.73%
Petroleum Products	4.40%	Petroleum Products	4.40%
Consumer Non Durables	4.36%	Consumer Non Durables	4.37%
Construction Project	3.89%	Construction Project	3.90%
Pesticides	3.84%	Pesticides	3.86%
Industrial Products	3.57%	Industrial Products	3.61%
Retailing	2.51%	Retailing	2.54%
Media & Entertainment	2.24%	Media & Entertainment	2.24%
Miscellaneous	1.87%	Miscellaneous	1.89%
Transportation	1.67%	Transportation	1.69%
Consumer Durables	1.41%	Consumer Durables	1.43%
Minerals/Mining	1.15%	Minerals/Mining	1.15%
Ferrous Metals	1.08%	Ferrous Metals	1.08%
Cash & Current Assets	2.04%	Cash & Current Assets	0.77%
Net receivables / payables	-1.11%	Net receivables / payables	-0.41%
Total Net Assets	100.00%	Total Net Assets	100.00%

SAVINGS SOLUTIONS

Birla Sun Life Enhanced Arbitrage Fund	
Allocation as a % of Net Assets	%
Finance	21.18%
Banks	18.49%
Pharmaceuticals	9.05%
Ferrous Metals	5.96%
Transportation	3.97%
Construction	3.10%
Auto Ancillaries	3.08%
Minerals/Mining	2.59%
Consumer Non Durables	1.61%
Power	1.40%
Cement	0.98%
Oil	0.19%
Auto	0.18%
Futures and Options	-72.19%
Cash & Current Assets	12.66%
Net receivables / payables	87.74%
Total Net Assets	100.00%

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Dividend History of Flagship Schemes Since Inception

Birla Sun Life Frontline Equity Fund				Birla Sun Life Equity Fund				Birla Sun Life Midcap Fund			
Serial No.	Declared on date	Dividend (₹ per unit)	Cum Dividend NAV (₹ per unit)	Serial No.	Declared on date	Dividend (₹ per unit)	Cum Dividend NAV (₹ per unit)	Serial No.	Declared on date	Dividend (₹ per unit)	Cum Dividend NAV (₹ per unit)
From Jan' 13 till date											
1.	17-Apr-14	1.2	23.88 (Regular Plan)	1.	21-Mar-14	4	74.18 (Direct Plan) 70.10 (Regular Plan)	1.	19-Jul-13	1.5	20.01 (Regular Plan)
2.	29-Nov-13	1	22.31 (Regular Plan)	2.	15-Mar-13	3	63.27 (Regular Plan)				
3.	12-Apr-13	1	20.71 (Regular Plan)								

Birla Sun Life Frontline Equity Fund				Birla Sun Life Equity Fund				Birla Sun Life Midcap Fund			
Before Jan' 13 till date											
4.	09-Nov-12	0.5	21.29	3.	24-Aug-12	3	60.89	2.	22-Jun-12	1.5	19.97
5.	27-Apr-12	1	19.71	4.	20-May-11	3	65.69	3.	14-Jan-11	2	24.29
6.	04-Feb-11	1.25	21.65	5.	15-Oct-10	5	77.36	4.	16-Jul-10	1.5	26.01
7.	06-Aug-10	1.25	23.13	6.	12-Mar-10	5	69.69	5.	29-Jan-10	2.5	26.02
8.	29-Jan-10	2	22.53	7.	15-Oct-09	5	76.59	6.	31-Jul-09	1.5	22.66
9.	31-Jul-09	1.5	21.51	8.	31-Aug-07	10	79.98	7.	27-Jun-08	2	20.85
10.	08-Aug-08	2	20.48	9.	23-Mar-07	10	74.45	8.	28-Dec-07	6	40.50
11.	29-Jun-07	4	23.86	10.	10-Feb-06	5	63.22	9.	22-Dec-06	3.5	25.94
12.	28-Aug-06	6	23.56	11.	20-Oct-04	1	30.02	10.	03-Feb-06	2	22.59
13.	27-Feb-06	8	28.81	12.	08-Mar-04	3	30.91	11.	28-Jan-05	1	14.75
14.	14-Oct-04	1	16.80	13.	30-Sep-03	1	22.96	12.	08-Oct-04	1.25	13.72
15.	31-Mar-04	2	18.48	14.	24-Mar-03	0.5	14.37	13.	24-Dec-03	6	18.35
16.	29-Aug-03	1	14.45	15.	21-Oct-02	0.5	14.07	14.	22-Jul-03	1	11.81
				16.	20-Mar-02	1	17.13	15.	19-Jun-03	1	11.83
				17.	28-Sep-01	1	12.79	16.	24-Jan-03	0.5	10.52
				18.	20-Mar-01	1	18.97				
				19.	29-Sep-00	2.5	28.65				
				20.	28-Mar-00	5	51.08				
				21.	30-Sep-99	3	25.86				

Dividends mentioned above were on a face value of Rs. 10/unit. NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Inception date is August 30 2002 (Birla Sun Life Frontline Equity Fund), August 27, 1998 (Birla Sun Life Equity Fund) and October 03, 2002 (Birla Sun Life Midcap Fund) Declaration of dividend is at the discretion of the trustees and subject to availability of distributable surplus. **Past Performance may or may not be sustained in the future.** The schemes Birla Sun Life Frontline Equity Fund, Birla Sun Life Equity Fund and Birla Sun Life Midcap Fund is managed by Mr. Mahesh Patil, Mr. Anil Shah and Mr. Hitesh Zaveri respectively. For performance of the scheme and other schemes managed by the fund managers of Birla Sun Life Frontline Equity Fund, Birla Sun Life Equity Fund and Birla Sun Life Midcap Fund, please refer page 11, 13 and 17 respectively.

