

Empower

Birla Sun Life Mutual Fund



Birla Sun Life
Mutual Fund

Monthly Factsheet | October 2014



Get the confidence
to scale higher,
with a little bit of precaution.

Birla Sun Life

'95 Fund

(An Open ended Balanced Scheme)


For more details, please turn overleaf.

Call toll-free 1-800-270-7000
(BSNL/MTNL)

Visit www.birlasunlife.com




sms 'GAIN' to 56161
(Premium SMS charges apply)

Birla Sun Life '95 Fund (An Open ended Balanced Scheme)
This product is suitable for investors who are seeking*:

- long term capital growth and income
- investment predominantly in equity and equity related securities as well as debt and money market instruments
- high risk  **(BROWN)**

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Note: Risk is represented as:

-  **(BLUE)** investors understand that their principal will be at low risk
-  **(YELLOW)** investors understand that their principal will be at medium risk
-  **(BROWN)** investors understand that their principal will be at high risk

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Highlights

- Flexible equity exposure with 50-75%
- Strong stock selection process
- Income generation and dividend distribution

Highlights do not indicate assurance of future scheme performance.

Only when we have adequate precautions in place, we can aim to achieve more. Birla Sun Life '95 Fund is one such offering that gives you the balance of safety and growth. A scheme with a legacy of over 19 years (Inception Date: February 10, 1995) allocates your investments between debt/money market and equity/equity related instruments aiming to balance growth potential with stability.

The equity portion is invested in shares of companies, diversified across industries with the aim to generate long term growth of capital. The debt portion is invested in the safer debt instruments to achieve stability. This scheme allows flexibility of equity allocation between the range of 50-75% in order to maximise the returns and ensure stability.

What is Birla Sun Life '95 Fund?

A fund that seeks to achieve long-term growth of your investments at moderate levels of risk by striking a balance between the potential growth of equity and safety of debt.

Why Birla Sun Life '95 Fund?

The scheme invests in a mix of equities, bonds, money market instruments etc. with an objective to achieve growth and income, while attempting to minimise volatility. The main features of the scheme are:

- **Flexibility** – The fund has the flexibility to maintain equity exposure between 50% to 75% depending on the market conditions. The scheme also intends to follow a flexi cap approach on market cap depending on risk return profile of various sub segments of the market.
- **Strong selection process** – Bottom up approach for stock selection and top down approach for sector selection.

Investment objective:

The objective of the scheme is to generate long term growth of capital and current income, through a portfolio with a target allocation of 60% equity and 40% debt and money market securities. The secondary objective is income generation and distribution of dividend.

Top 5 Sector Holdings (As of September 30, 2014)

Asset Allocation	% to Net Assets
Banks	14.21%
Software	8.43%
Finance	6.52%
Auto	6.47%
Pharmaceuticals	5.68%

Top 5 Portfolio Holdings (As of September 30, 2014)

Issuer	% to Net Assets
State Government Securities	4.31%
Government of India	3.87%
ICICI Bank Ltd.	3.67%
LIC Housing Finance Ltd.	3.52%
DLF Ltd.	3.16%

Sectors/stocks mentioned above as a part of the portfolio may or may not be a part of the portfolio in future.

Birla Sun Life '95 Fund

(An Open ended Balanced Scheme)

call 1-800-270-7000

sms GAIN to 56161



Birla Sun Life
Mutual Fund

www.birlasunlife.com

Premium SMS charges apply.

Mutual Fund: Birla Sun Life Mutual Fund. **Asset Management Company/Investment Manager:** Birla Sun Life Asset Management Company Ltd. CIN: U65991MH1994PLC080811. **Registered Office:** One India Bulls Centre, Tower - 1, 17th Floor, Jupiter Mill Compound, 841, S. B. Marg, Elphinstone Road, Mumbai - 400013.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Index

Information	01	Tax Savings Solutions	40
Print Press Ad	02	Birla Sun Life Tax Relief '96	41
Service In Focus: Click in	03	Birla Sun Life Tax Plan	42
Investment Outlook	04	Regular Income Solutions	43
Schemes	06	Birla Sun Life Monthly Income	44
All Product Labeling Disclosures	07	Birla Sun Life MIP	45
Wealth Creation Solutions	12	Birla Sun Life MIP II - Wealth 25 Plan	46
Birla Sun Life '95 Fund	13	Birla Sun Life MIP II - Savings 5 Plan	47
Birla Sun Life Frontline Equity Fund	14	Savings Solutions	48
Birla Sun Life Top 100 Fund	15	Birla Sun Life Cash Plus	49
Birla Sun Life Equity Fund	16	Birla Sun Life Cash Manager	50
Birla Sun Life Long Term Advantage Fund	17	Birla Sun Life Savings Fund	51
Birla Sun Life MNC Fund	18	Birla Sun Life Treasury Optimizer Plan (earlier Birla Sun Life Ultra Short Term Fund)	52
Birla Sun Life Dividend Yield Plus	19	Birla Sun Life Dynamic Bond Fund	53
Birla Sun Life Midcap Fund	20	Birla Sun Life Short Term Opportunities Fund	54
Birla Sun Life Small & Midcap Fund	21	Birla Sun Life Medium Term Plan	55
Birla Sun Life Advantage Fund	22	Birla Sun Life Short Term Fund	56
Birla Sun Life India GenNext Fund	23	Birla Sun Life Income Plus	57
Birla Sun Life Buy India Fund	24	Birla Sun Life Floating Rate Fund - Short Term Plan	58
Birla Sun Life Infrastructure Fund	25	Birla Sun Life Floating Rate Fund - Long Term Plan	59
Birla Sun Life Pure Value Fund	26	Birla Sun Life Gilt Plus - Liquid Plan	60
Birla Sun Life International Equity Fund - Plan A	27	Birla Sun Life Gilt Plus - PF Plan	61
Birla Sun Life International Equity Fund - Plan B	28	Birla Sun Life Gilt Plus - Regular Plan	62
Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)	29	Birla Sun Life Government Securities Fund - Long Term Plan	63
Birla Sun Life India Reforms Fund	30	Birla Sun Life Government Securities Fund - Short Term Plan	64
Birla Sun Life New Millennium Fund	31	Birla Sun Life Enhanced Arbitrage Fund	65
Birla Sun Life India Opportunities Fund	32	Portfolios	66
Birla Sun Life Special Situations Fund	33	Dividend	76
Birla Sun Life Asset Allocation Fund - Aggressive Plan	34	Close Ended Scheme Performance	80
Birla Sun Life Asset Allocation Fund - Moderate Plan	35	Fund Manager Wise Scheme Performance	81
Birla Sun Life Asset Allocation Fund - Conservative Plan	36	Funds at a Glance	82
Birla Sun Life Index Fund	37	Investment Objective	86
Birla Sun Life Gold Fund	38	Industry Allocation	88
Birla Sun Life Gold ETF	39		



Information



To provide you with ease while you glance through the Empower booklet, we have structured the important information in an organised way.



Brilliance can come from varied sectors and sizes.



Birla Sun Life Equity Fund

(An Open ended Growth Scheme)

Opportunities can come from companies big and small, from new industries or old ones. It may also keep changing; today one company or sector yields spectacular returns; tomorrow, another might overshadow it.

Presenting, Birla Sun Life Equity Fund (An Open ended Growth Scheme) which looks for opportunities without any sectoral or size bias with the aim of giving you long term capital growth.

call 1-800-270-7000

sms GAIN to 56161



www.birlasunlife.com

Premium SMS charges apply.

Birla Sun Life Equity Fund (An Open ended Growth Scheme)
This product is suitable for investors who are seeking:

- long term capital growth
- investments in equity and equity related securities
- high risk ■ **(BROWN)**

Investors should consult their financial advisors, if in doubt about whether the product is suitable for them.

Note: Risk is represented as:

- **(BLUE)** investors understand that their principal will be at low risk
- **(YELLOW)** investors understand that their principal will be at medium risk
- **(BROWN)** investors understand that their principal will be at high risk

Mutual Fund: Birla Sun Life Mutual Fund. **Asset Management Company/Investment Manager:** Birla Sun Life Asset Management Company Ltd. CIN: U65991MH1994PLC080811. **Registered Office:** One Indiabulls Centre, Tower - 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400013.

**Mutual Fund investments are subject to market risks,
read all scheme related documents carefully.**





Now simply click a picture of the application form and get it digitally time stamped instantly.

Presenting the Click-in Form Upload application

Sometimes the joy of closing a business deal may be accompanied with the anxiety of ensuring that the application reaches the AMC within the cut-off time. At Birla Sun Life Asset Management Company, it is our endeavour to ensure that you always have an easy and seamless post-sales experience.

With this in mind, we are proud to present a first-of-its-kind initiative called Click-in Form Upload.

What is Click-in Form Upload?

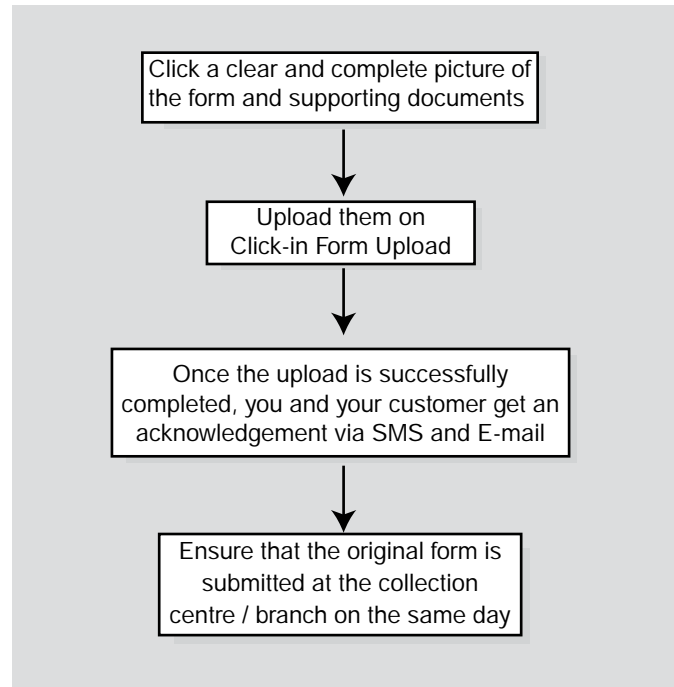
Click-in Form Upload is a smart phone application that lets you click the image of the filled application form and upload the digitally signed PDF image via GPRS to our server.

How does Click-in Form Upload work?

Click-in Form Upload offers real time upload and stamping. However, the original documents have to be submitted at the branch/collection centre later in the day.

This application is currently available only on GPRS enabled Android OS based phones. This can be used for fresh and additional purchases, SIP applications, switches and redemptions.

Follow these easy steps to avail this convenient facility:



If submitted on a non-business day, the original form will have to be submitted on the following business day.

How can you benefit from Click-in Upload Form?

- 24x7 Convenience of submitting applications
- Real-time acknowledgement on completion of upload to central server
- Helps overcome time and distance barriers
- Faster closure of sales

Our 100+ friends across 48 distinct locations are actively using this facility to bring in more efficiency to their business. Like them, we hope this facility proves to be of great help to you as well.

Now, experience more with Click-in, enjoy the host of new added features, which will enable you render information at any given time.

- Transaction Details
- Transaction Summary
- Registered SIP
- Investment Valuation
- Gross & Net Sales
- Client Locator
- Commission
- Dividend Record Date
- NAV Query and Tracking of NAVs
- SIP Calculators
- New Fund Offer
- Scheme Investment Performance
- Scheme Minimum Transaction Amount for subscription, redemption & switch
- Abridged Fact Sheet
- Focused Scheme



Investment Outlook

Equity Investment Outlook

Indian equity markets remained flat over last month although midcap and small cap stocks continued to enjoy investor attention. Thus, the BSE Mid Cap Index and BSE Small Cap Index gained 2.5% and 4.1% respectively. Underneath the stillness of markets sectors like Pharma, Consumer Durables, IT and FMCG provided upward lift which was undone by decline in high beta segments like Real Estate, Metals, Capital Goods, Power etc. *(Bloomberg)*

FII continued with net purchases of US\$845mn over Sep-2014, in comparison to US\$887mn over Aug-2014. Domestic mutual funds were net buyers of equities to the tune of Rs. 4171 Crs during same period as against Rs. 6957 Crs over previous month. *(SEBI/CDSL)*

Macroeconomic data continues to be volatile with Jul-2014 industrial production growth at 0.5% YoY vs 3.9% in Jun-2014. On a use-based classification, both capital goods and consumer goods were in the red at -3.8% YoY and -7.4% YoY respectively. However, the 3 month moving average trend for the industrial sector remains reasonable at 3.2%. Headline CPI moved slightly lower to 7.8% in Aug-2014 (vs 8% in Jul 2014)– higher food inflation being offset by softer commodity prices. Core CPI however saw a sharp decline to 6.9% from 7.4% earlier. Meanwhile, there was a lot to cheer about on the WPI front with the headline touching a 5 year low at 3.7%.

(Citigroup)

The dates for assembly elections in Haryana and Maharashtra were announced as Oct 15, with results due on Oct 19. Market participants would be keenly watching this space to see if the BJP can further enhance their numbers in State Legislatures and hence Rajya Sabha. This would give them higher say in pushing through important reforms.

PM Modi launched “Make in India” campaign which targets job creation through growth of the manufacturing sector – this would help increase purchasing power, thereby creating a larger market for manufacturers. The program outlines the opportunities in various sectors and takes an integrated view for developing manufacturing sector in India. While there have been many pronouncements by earlier governments in past, this campaign seems to be most coherent and comprehensive policy initiative. Market is looking forward to enabling policy changes, some of which have already come through.

Meanwhile, Metals & Mining companies were dealt a severe blow with the SC de-allocating almost all mines since 1993 and asked the firms to pay a penalty of INR295/t for production done till date. Earlier in the month, steel makers had to contend with a ban on their mines in Jharkhand on account of being under deemed renewal

(source: Supreme Court).

S&P, which had lowered India’s sovereign outlook to “negative” in Apr 2012, revised it up to “stable” in Sep 2014 while reaffirming the rating at “BBB-”. This was largely on account of India’s improved political setting as one of the key reasons for this outlook revision.

The cyclical recovery theme continues to remain intact. Judicious government decisions can have positive effect on the length of the upcycle. We continue to stress our positive stance of Consumer Discretionary, Financials and Industrial segments. Improving trend in real urban income growth and pick up in pace of urbanisation through government projects like DFC, NMIZ, Smart Cities etc would only help these themes. We also feel IT sector on as the companies in this space are reasonably valued and demand outlook continues to improve steadily.



Investment Outlook

Debt Investment Outlook

RBI Policy: In its 4th bi-monthly policy, RBI expectedly kept rates unchanged. RBI recognised that the risks to the Jan'15 target of 8% have moved to the lower side and the risks to Jan'16 target of 6% remain on the upside, but things on the margin have improved. As per RBI's projections, CPI inflation in FY16 would average at 7%, higher than the target of 6%. But, the governor seemed assured of the disinflationary impulse underway and was confident of achieving the target given the current rate setting. We believe that rate hike is a thing of past and expect RBI to achieve its Jan'16 target much sooner. This should then pave way for accommodative monetary policy much before market's expectation.

Growth: After rising in Q1, the first print of Q2 industrial production was disappointing. July 2014 IIP grew @ 0.5%. (Source: CSO) The de-growth in the volatile capital goods segment and continuing contraction of consumer durable production were largely responsible for this. That said growth in key infra sectors has again bounced back with core IP growing @ 5.8% in August 2014 (Source: CSO). Industrial production growth is slowly gaining steam; favourable base effects are also helping headline prints. Going forward, we expect growth in industrial production to be the mainstay of improvement in GDP in FY15.

Inflation: The fall in inflation on both the metrics-WPI and CPI was heartening. On the retail front, the decline in August 2014 CPI was purely on account of moderation in core CPI that printed a series low of 6.9%, giving markets reasons to cheer. The still high food inflation should moderate going forward, as vegetable prices have corrected sharply in Sep 2014. Thus, the upcoming prints would be lower, taking benefit of both the momentum and the base. Wholesale inflation came in at 5 year low of 3.74%, the favourable base effect in primary articles and fuel inflation was the driver of this lower than anticipated number. The softening inflation is in line with our expectations and should give comfort to RBI as well. (Source: MosPI)

External Dynamics: The trade deficit for August 2014 fell to 10.8bn\$ (Source: DGFT). The decline in oil imports and a favourable seasonal factor were the major drivers. Export growth moderated in YoY terms, as experienced by both China and Taiwan. Still export growth trend is in line with expectations. Going forward, the continuing decline in global crude oil price is expected to offer

respite to the oil bill. We expect FY15 CAD to be ~1.7% of GDP, on account of higher exports and contained gold imports.

Fiscal Front: While future looks manageable on account of higher non-tax revenue receipts and savings on subsidy bill, the August 2014 Fiscal deficit numbers did raise a concern, having exhausted 75% (Source: CGA) of the budgeted number. The key factors behind this were-weak tax collections (gross taxes down 3.2% YoY) and a pickup in expenditure (up 19% YoY) (source: CGA). While weak tax revenue growth is a concern, lower crude prices and their impact on the subsidy bill may enable the govt meet its budgeted fiscal target of Rs5311bn or 4.1% of GDP. This possibly ties in with the fact the government has reduced its FY15 borrowing plan by Rs80bn. (source CGA)

Other developments: CRB index (global index for basket of commodities) is flat to negative in INR terms on a yoy basis. Crude has been a key contributor for softening of commodity price in the recent past. (Source: Bloomberg)

UN Food and Agriculture World Food Price Index popularly called 'FAO Index' has been trending down since March 2014. On a yoy basis the index is in negative territory. This indicates that the global food prices too are softening in line with the commodity index. (Source: Bloomberg)

Banking system Liquidity improved by about Rs 30,000 crore in September 2014 (Source: RBI). We expect system liquidity to gradually worsen from here but overall we expect the RBI to be proactive in managing liquidity thereby keeping call rates at around repo rate.

Portfolio Strategies: Our bias to stay long duration across our portfolios has benefitted us significantly as the yields on Government bonds softened by 6-8 bps and spreads on corporate bonds over matching maturity Gsecs contracted by 10 bps in Sep 2014. We continue to stay invested in our portfolio with a bias towards longer duration and continue to stay constructively bullish on rates.

We believe that duration is coming out to be a very good alternative at this stage. Investors with tolerance to volatility can constructively look to invest in our long duration funds and/ or stay put with their current investments in duration fund categories.



Schemes



It is our constant endeavour to only offer you schemes that best suit your needs, thus we have classified our schemes under four broad solutions.



All Product Labeling Disclosures

WEALTH CREATION SOLUTIONS

Name of Scheme	This product is suitable for investors who are seeking*:
Birla Sun Life '95 Fund (An Open ended Balanced Scheme)	<ul style="list-style-type: none"> long term capital growth and income investment predominantly in equity and equity related securities as well as debt and money market instruments high risk  (BROWN)
Birla Sun Life Frontline Equity Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities, diversified across various industries in line with the benchmark index, S&P BSE 200 high risk  (BROWN)
Birla Sun Life Top 100 Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of top 100 companies as measured by market capitalisation high risk  (BROWN)
Birla Sun Life Equity Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities high risk  (BROWN)
Birla Sun Life Long Term Advantage Fund (An Open ended Diversified Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities high risk  (BROWN)
Birla Sun Life MNC Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments primarily in equity and equity related securities of multinational companies (MNCs) high risk  (BROWN)
Birla Sun Life Dividend Yield Plus (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies having relatively high dividend yield high risk  (BROWN)
Birla Sun Life Midcap Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments primarily in mid cap stocks high risk  (BROWN)
Birla Sun Life Small & Midcap Fund (An Open ended Small and Mid Cap Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments predominantly in equity and equity related securities of companies considered to be small and midcap. high risk  (BROWN)
Birla Sun Life Advantage Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities high risk  (BROWN)
Birla Sun Life India GenNext Fund (An Open ended Growth scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies that are expected to benefit from the rising consumption patterns in India fuelled by high disposable incomes high risk  (BROWN)
Birla Sun Life Buy India Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies driven by India's large population and inherent consumption patterns with focus on consumer and healthcare sectors high risk  (BROWN)
Birla Sun Life Infrastructure Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies that are participating in the growth and development of Infrastructure in India high risk  (BROWN)
Birla Sun Life Pure Value Fund (An Open ended Diversified Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities by following value investing strategy. high risk  (BROWN)
Birla Sun Life International Equity Fund-Plan A (An Open ended Diversified Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments predominantly in equity and equity related securities in the international markets high risk  (BROWN)
Birla Sun Life International Equity Fund-Plan B (An Open ended Diversified Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities in the domestic market (65 to 75%) and in international markets (25 to 35%) high risk  (BROWN)

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Note : Risk is represented as:












(BLUE) Investors understand that their principal will be at low risk

(YELLOW) Investors understand that their principal will be at medium risk



(BROWN) Investors understand that their principal will be at high risk



All Product Labeling Disclosures

Name of Scheme	This product is suitable for investors who are seeking*:
Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP) (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in stocks of Agri commodity companies, i.e., companies engaged in or focusing on the Agri business, whether issued in India or overseas high risk  (BROWN)
Birla Sun Life India Reforms Fund (An Open ended Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies expected to benefit from the economic reforms, PSU divestment and increased government spending high risk  (BROWN)
Birla Sun Life New Millennium Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities with a focus on investing in IT, media, telecom related and other technology enabled companies high risk  (BROWN)
Birla Sun Life India Opportunities Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies that seek to leverage India's competitive advantages in global outsourcing theme. high risk  (BROWN)
Birla Sun Life Special Situations Fund (An Open ended Diversified Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities by following investment strategy that would take advantage of Special Situations like buy backs, open offers, demerger etc. & contrarian investment style. high risk  (BROWN)
Birla Sun Life Asset Allocation Fund – Aggressive Plan (An Open ended Fund of Funds Scheme)	<ul style="list-style-type: none"> long term capital growth and income investments in basket of equity and debt mutual fund schemes high risk  (BROWN)
Birla Sun Life Asset Allocation Fund – Moderate Plan (An Open ended Fund of Funds Scheme)	<ul style="list-style-type: none"> long term capital growth and income investments in basket of equity and debt mutual fund schemes medium risk  (YELLOW)
Birla Sun Life Asset Allocation Fund – Conservative Plan (An Open ended Fund of Funds Scheme)	<ul style="list-style-type: none"> long term capital growth and income investments in basket of debt and equity mutual fund schemes medium risk  (YELLOW)
Birla Sun Life Index Fund (An Open ended Index Linked Scheme)	<ul style="list-style-type: none"> long term capital growth investments in stocks in line with CNX Nifty and / or in exchange traded derivatives on the CNX Nifty to generate comparable returns, subject to tracking errors. high risk  (BROWN)
Birla Sun Life Gold Fund (An Open ended Fund of Fund Scheme)	<ul style="list-style-type: none"> returns in line with performance of Birla Sun Life Gold ETF (BSL GETF) over long term investments predominantly in units of Birla Sun Life Gold ETF. BSL GETF invests in physical gold of 99.5% purity (fineness) high risk  (BROWN)
Birla Sun Life Gold ETF (An Open ended Gold Exchange Traded Fund)	<ul style="list-style-type: none"> returns that are in line with the performance of gold over long term, subject to tracking errors. investments in physical gold of 99.5% purity (fineness) high risk  (BROWN)


TAX SAVINGS SOLUTIONS


Birla Sun Life Tax Relief '96 (An Open Ended Equity Linked Savings Scheme (ELSS) with a lock-in of 3 years)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities, with tax benefit under section 80C, subject to eligibility high risk  (BROWN)
Birla Sun Life Tax Plan (An Open ended Equity Linked Savings Scheme (ELSS) with a lock-in of 3 years)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities, with tax benefit under section 80C, subject to eligibility high risk  (BROWN)


#Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein. **Investors are requested to note that Fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.** Investors are advised to consult their tax advisor in view of individual nature of tax implication.

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Note : Risk is represented as:

 **(BLUE)** Investors understand that their principal will be at low risk

 **(YELLOW)** Investors understand that their principal will be at medium risk

 **(BROWN)** Investors understand that their principal will be at high risk



All Product Labeling Disclosures

REGULAR INCOME SOLUTIONS

Name of Scheme	This product is suitable for investors who are seeking*:
Birla Sun Life Monthly Income (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	<ul style="list-style-type: none"> regular income with capital growth over medium to long term investments in debt and money market instruments as well as equity and equity related securities [upto 15%] medium risk ■ (YELLOW)
Birla Sun Life MIP (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	<ul style="list-style-type: none"> regular income with capital growth over medium to long term. investments in debt and money market instruments as well as equity and equity related securities [upto 15%]. medium risk ■ (YELLOW)
Birla Sun Life MIP II - Wealth 25 Plan (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	<ul style="list-style-type: none"> regular income with capital growth over medium to long term investments in debt and money market instruments as well as equity and equity related securities [20-30%] medium risk ■ (YELLOW)
Birla Sun Life MIP II - Savings 5 Plan (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	<ul style="list-style-type: none"> regular income with capital growth over medium to long term investments in debt and money market instruments as well as equity and equity related securities [0-10%] medium risk ■ (YELLOW)

SAVINGS SOLUTIONS

Birla Sun Life Cash Plus (An Open ended Liquid Scheme)	<ul style="list-style-type: none"> reasonable returns with high levels of safety and convenience of liquidity over short term investments in high quality debt and money market instruments with maturity of upto 91 days only low risk ■ (BLUE)
Birla Sun Life Cash Manager (An Open ended Income Scheme)	<ul style="list-style-type: none"> reasonable returns with convenience of liquidity over short term investments in a basket of debt and money market instruments of very short maturities low risk ■ (BLUE)
Birla Sun Life Savings Fund (An Open ended Short Term Income Scheme)	<ul style="list-style-type: none"> reasonable returns with convenience of liquidity over short term investments in debt and money market instruments low risk ■ (BLUE)
Birla Sun Life Treasury Optimizer Plan (earlier Birla Sun Life Ultra Short Term Fund) (An Open ended Short Term Income Scheme)	<ul style="list-style-type: none"> reasonable returns with convenience of liquidity over short term investments in debt and money market securities with relatively low levels of interest rate risk low risk ■ (BLUE)
Birla Sun Life Dynamic Bond Fund (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over short term investments in actively managed portfolio of high quality debt and money market instruments including government securities. low risk ■ (BLUE)
Birla Sun Life Short Term Opportunities Fund (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over short to medium term investments in debt and money market instruments with short to medium term maturities across the credit spectrum within the investment grade medium risk ■ (YELLOW)
Birla Sun Life Medium Term Plan (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over medium to long term investments in debt and money market instruments medium risk ■ (YELLOW)
Birla Sun Life Short Term Fund (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over short term investments in debt and money market instruments. low risk ■ (BLUE)
Birla Sun Life Income Plus (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over medium to long term investments in a combination of debt and money market instruments including government securities of varying maturities medium risk ■ (YELLOW)

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Note : Risk is represented as:











(BLUE) Investors understand that their principal will be at low risk

(YELLOW) Investors understand that their principal will be at medium risk

(BROWN) Investors understand that their principal will be at high risk



All Product Labeling Disclosures

Name of Scheme	This product is suitable for investors who are seeking*:
Birla Sun Life Floating Rate Fund - Short Term Plan (An Open ended Income Scheme)	<ul style="list-style-type: none"> reasonable returns with convenience of liquidity over short term investments in debt and money market instruments with maturity of upto 91 days only low risk  (BLUE)
Birla Sun Life Floating Rate Fund - Long Term Plan (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over short term investments in a mix of fixed and floating rate debt and money market instruments low risk  (BLUE)
Birla Sun Life Gilt Plus - Liquid Plan (An Open ended Government Securities Scheme)	<ul style="list-style-type: none"> income with capital growth over short term investments exclusively in Government Securities low risk  (BLUE)
Birla Sun Life Gilt Plus - PF Plan (An Open ended Government Securities Scheme)	<ul style="list-style-type: none"> income with capital growth over medium to long term investments exclusively in Government Securities low risk  (BLUE)
Birla Sun Life Gilt Plus - Regular Plan (An Open ended Government Securities Scheme)	<ul style="list-style-type: none"> credit risk-free returns based on their own view on interest rate scenario over short to medium term investments in a portfolio of Central Government securities of around 10 year average maturity. low risk  (BLUE)
Birla Sun Life Government Securities Fund - Long Term Plan (An Open ended Gilt Scheme)	<ul style="list-style-type: none"> income with capital growth over medium to long term investments exclusively in Government Securities low risk  (BLUE)
Birla Sun Life Government Securities Fund - Short Term Plan (An Open ended Gilt Scheme)	<ul style="list-style-type: none"> income with capital growth over short term investments exclusively in Government Securities low risk  (BLUE)
Birla Sun Life Enhanced Arbitrage Fund (An Open ended Equity Scheme)	<ul style="list-style-type: none"> income over short term investments in equity and equity related securities including derivatives for taking advantage from the price differentials/ mis-pricing prevailing for stock/index in various segments (Cash & Futures) low risk  (BLUE)
CLOSE ENDED SCHEMES - PRODUCT LABEL	
Birla Sun Life Capital Protection Oriented Fund - Series 7, 12, 13 & 14 (A Close ended Capital Protection Oriented Scheme)	<ul style="list-style-type: none"> capital protection and capital appreciation linked to equity market at the end of medium / long term tenure investments in highest rated debt and money market instruments maturing on or before the tenure of the scheme and exposure to derivative instruments (long call options) low risk  (BLUE)
Birla Sun Life Capital Protection Oriented Fund - Series 9, 10, 11, 16, 17, 18, 19, 20, 21, 22 & 23 (A Close ended Capital Protection Oriented Scheme)	<ul style="list-style-type: none"> capital protection and capital appreciation linked to equity market at the end of medium / long term tenure investments in highest rates debt and money market instruments maturing on or before the tenure of the scheme and equity and equity related securities low risk  (BLUE)

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Note : Risk is represented as:

(BLUE) Investors understand that their principal will be at low risk	(YELLOW) Investors understand that their principal will be at medium risk	(BROWN) Investors understand that their principal will be at high risk
---	--	---





Wealth Creation Solutions

What are Wealth Creation Solutions?

Our Wealth Creation Solutions aim to grow your money through equity/gold investments and are available in a range of conservative to aggressive options.

Who can benefit from Wealth Creation Solutions?

These solutions can be ideal for investors who are planning for future expenses, like higher education of children, marriage, buying a home etc. These solutions are available in the range of aggressive to conservative options to suit the needs of the investor.



Tax Savings Solutions

What are Tax Savings Solutions?

Our Tax Savings Solutions help to reduce your tax burden and at the same time, aim to grow your money through equity investments.

Who can benefit from Tax Savings Solutions?

Tax saving is important, especially when investors can save up to ₹ 50,985 in taxes! Section 80C of the Income Tax Act, 1961 provides options to save tax by reducing the taxable income by up to ₹ 1.5 lakh. But, wealth creation is also important. Isn't it?

That's why this solution is ideal for investors who would like to create wealth along with tax saving.

Tax savings of ₹ 50,985 is calculated assuming qualifying amount of deduction is ₹ 1.5 lakh & investor falls in the top income tax slab of 33.99% & includes applicable cess & surcharge. Investors are advised to consult their tax advisor in view of individual nature of tax benefits. Further, Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein. Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

The rates are applicable for the financial year 2014-15.



Regular Income Solutions

What are Regular Income Solutions?

Our Regular Income Solutions aim to preserve your money and provide regular income.

Who can benefit from Regular Income Solutions?

This is an ideal solutions for investors who are interested in alternative modes of regular income, either in present of after retirement stage, and have low propensity for risk. (Regular income is not assured & is subject to availability of distributable surplus.)



Savings Solutions

What are Saving Solutions?

Our Savings Solutions are aimed at preserving your money, providing you with liquidity and giving you tax-efficient returns.

Who can benefit from Saving Solutions?

This is an ideal solutions for investors who have low - medium propensity for risk and high liquidity. These can be ideal for first inestors for investors in mutual funds.

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.





Wealth Creation Solutions



What are Wealth Creation Solutions?

Our Wealth Creation Solutions aim to grow your money through equity/gold investments and are available in a range of conservative to aggressive options.

Who can benefit from Wealth Creation Solutions?

Equity may be considered as an ideal option to give attractive long term returns and hence may be used for funding long-term needs (like child's education, buying a home etc.)

Benefits of Wealth Creation Solutions:

Tax Free Returns: No capital gains tax (on withdrawal) if you stay invested for over a year as per current tax laws. Invest in the long-term to overcome short-term ups and downs.

Risk is lowered: Mutual funds invest in many companies and funds are managed by experts; which can be considered as an alternative to direct investment in shares.

Investors are requested to consult their tax advisor before investing for individual nature of tax benefit. The Financial Solution (Wealth Creation Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



What is it?

A fund that seeks to achieve long-term growth of your investment at moderate levels of risk by striking a balance between potential growth of equity and relative safety of debt.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Mahesh Patil & Mr. Prasad Dhonde Managing Fund Since: January 16, 2014 Total Experience: 23 years & 16 years Date of inception: February 10, 1995 Nature of the scheme: An Open-ended Balanced Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 493.61 Dividend: 145.85 Direct Plan[§] Growth: 500.01 Dividend: 158.96 Benchmark: CRISIL Balanced Fund Index Quarterly Average AUM: ₹ 886.08 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load**: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed /switched after 365 days from the date of allotment **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 4.35 years Yield to Maturity: 9.71% Standard Deviation: 12.92% Sharpe Ratio##: 0.79 Beta: 1.04
---	--	---

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Dividend

NAV as on September 30, 2014: ₹ 145.85

Date of Inception: Feb 10, 1995	NAV Per Unit. * (₹)	Birla Sun Life '95 Fund (%)	CRISIL Balanced Fund Index # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life '95 Fund (₹)	CRISIL Balanced Fund Index # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	22.22	N/A	10.93	515343	N/A	76794
September 30, 2013 to September 30, 2014 (Absolute)	104.33	47.26	28.89	38.87	14726	12889	13887
September 28, 2012 to September 30, 2013 (Absolute)	107.30	1.77	1.87	0.56	10177	10187	10056
September 30, 2011 to September 28, 2012 (Absolute)	100.73	11.82	13.72	15.38	11182	11372	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Mahesh Patil is 8. Total Schemes managed by Mr. Prasad Dhonde is 23. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life 95 Fund - Regular Plan - Dividend

As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	1175000	300000	180000	60000
Market Value of amount Invested	15062182	463430	261880	75192
Scheme Returns (CAGR)	22.22	17.44	25.97	50.27
CRISIL Balanced Fund Index returns# (CAGR)	NA	11.99	17.17	28.39
CNX Nifty returns## (CAGR)	13.60	13.88	21.85	38.06

Date of First Installment: March 01, 1995 & Scheme Inception Date: February 10, 1995. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Prasad Dhonde.

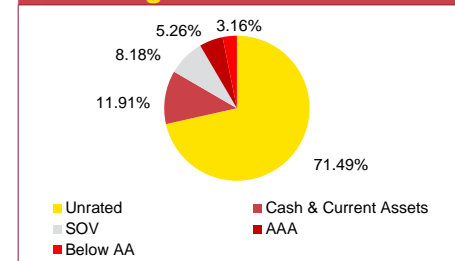
Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
State Government Securities	4.31%	SOV	Tata Motors Ltd	3.09%	
Government of India	3.87%	SOV	Rural Electrification Corporation Ltd	2.63%	CRISIL AAA
ICICI Bank Ltd	3.67%		HDFC Bank Ltd	2.63%	
LIC Housing Finance Ltd	3.52%		Larsen & Toubro Ltd	2.29%	
DLF Ltd	3.16%	ICRA A	HCL Technologies Ltd	2.03%	

What is it?

A diversified equity fund that invests across sectors in line with S&P BSE 200 Index, with a bias for large caps but not exclusively focused on them.

As on September 30, 2014

Fund Details

Fund Manager: Mr. Mahesh Patil Managing Fund Since: November 17, 2005 Total Experience: 23 years Date of inception: August 30, 2002 Nature of the scheme: An Open-ended Growth Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 145.35 Dividend: 27.98 Direct Plan[§] Growth: 147.40 Dividend: 32.86 Benchmark: S&P BSE 200 Quarterly Average AUM: ₹ 6,396.30 Crores (as on 30th September 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed /switched after 365 days from the date of allotment **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 16.81% Sharpe Ratio##: 0.84 Beta: 0.92
---	---	---

Note:
 Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 145.35

Date of Inception: Aug 30, 2002	NAV Per Unit. * (₹)	Birla Sun Life Frontline Equity Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Frontline Equity Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	24.77	19.49	18.62	145350	86096	78813
September 30, 2013 to September 30, 2014 (Absolute)	96.90	50.00	42.50	38.87	15000	14250	13887
September 28, 2012 to September 30, 2013 (Absolute)	92.18	5.12	-1.11	0.56	10512	9889	10056
September 30, 2011 to September 28, 2012 (Absolute)	78.54	17.37	13.77	15.38	11737	11377	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Mahesh Patil is 8. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
 Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Birla Sun Life Frontline Equity Fund - Regular Plan - Growth

As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	725000	300000	180000	60000
Market Value of amount Invested	2943653	481363	273478	75169
Scheme Returns (CAGR)	21.43	18.99	29.18	50.19
S&P BSE 200 returns# (CAGR)	15.56	13.77	22.65	41.99
CNX Nifty returns# (CAGR)	15.34	13.88	21.85	38.06

Date of First Installment: September 01, 2002 & Scheme Inception Date: August 30, 2002. Past Performance may or may not be sustained in future.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	4.93%	HCL Technologies Ltd	3.18%
HDFC Bank Ltd	4.74%	Infosys Ltd	3.00%
ITC Ltd	4.07%	Reliance Industries Ltd	2.62%
Tata Motors Ltd	3.86%	Wipro Ltd	2.52%
Larsen & Toubro Ltd	3.26%	Dr. Reddy's Laboratories Ltd	2.42%

What is it?

A large cap focused fund that invests in equity and equity related securities of top 100 companies in India as measured by market capitalization.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Mahesh Patil Managing Fund Since: July 29, 2010 Total Experience: 23 years Date of inception: October 24, 2005 Nature of the scheme: An Open-ended Growth Scheme	Direct Plan⁵ Growth: 39.1137 Dividend: 22.2856 Benchmark: CNX Nifty Quarterly Average AUM: ₹ 715.52 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load^{**}: For redemption / switchout of units within 365 days from the date of allotment: 1.50% of applicable NAV. For redemption / switch-out of units after 365	days but before 540 days from the date of allotment: 0.50%. For redemption / switch-out of units after 540 days from the date of allotment: Nil. (w.e.f. February 04, 2014) **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 38.6248 Dividend: 17.2708	Other Parameter Standard Deviation: 17.51% Sharpe Ratio##: 0.83 Beta: 0.97

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 38.6248

Date of Inception: Oct 24, 2005	NAV Per Unit. * (₹)	Birla Sun Life Top 100 Fund (%)	CNX Nifty # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Top 100 Fund (₹)	CNX Nifty # (₹)	S&P BSE SENSEX ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	16.32	14.39	14.53	38625	33258	33621
September 30, 2013 to September 30, 2014 (Absolute)	25.04	54.25	38.87	37.41	15425	13887	13741
September 28, 2012 to September 30, 2013 (Absolute)	24.32	2.97	0.56	3.29	10297	10056	10329
September 30, 2011 to September 28, 2012 (Absolute)	20.65	17.79	15.38	14.03	11779	11538	11403

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above. **Past performance may or may not be sustained in future.** Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Mahesh Patil is 8. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

⁵'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Top 100 Fund - Regular Plan - Growth

As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	540000	300000	180000	60000
Market Value of amount Invested	1130666	493205	277805	76001
Scheme Returns (CAGR)	15.83	19.99	30.36	53.11
CNX Nifty returns# (CAGR)	11.93	13.88	21.85	38.06
S&P BSE SENSEX returns## (CAGR)	11.92	14.04	22.26	37.13

Date of First Installment: November 01, 2005 & Scheme Inception Date: October 24, 2005. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above. For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. **Past performance may or may not be sustained in future.** Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	5.18%	ITC Ltd	2.63%
HDFC Bank Ltd	4.99%	Reliance Industries Ltd	2.47%
Tata Motors Ltd	4.07%	Wipro Ltd	2.25%
HCL Technologies Ltd	3.18%	Tata Consultancy Services Ltd	2.24%
Infosys Ltd	2.76%	Bajaj Auto Ltd	2.09%

What is it?

A Diversified Equity Fund that looks for opportunities without any sectoral or market cap bias with the aim to give you long term growth of capital.

As on September 30, 2014

Fund Details

Fund Manager: Mr. Anil Shah
Managing Fund Since: October 03, 2012
Total Experience: 25 years
Date of inception: August 27, 1998
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min. Addl. Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 426.19
 Dividend: 91.62

Direct Plan[§]
 Growth: 431.63
 Dividend: 97.73

Benchmark: S&P BSE 200

Quarterly Average AUM: ₹ 1,174.12 Crores
 (as on 30th September 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** For redemption / switch-out of units within 365 days from the date of allotment: 1.50% of applicable NAV.
 For redemption / switch-out of units after 365 days but within 540 days

from the date of allotment: 1.00%. For redemption / switch-out of units after 540 days from the date of allotment: Nil.
****Exit Load is NIL** for units issued in Bonus & Dividend Reinvestment.
 (w.e.f April 15, 2014)

Other Parameter
Standard Deviation: 19.16%
Sharpe Ratio##: 0.78
Beta: 1.01

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 426.19

Date of Inception: Aug 27, 1998	NAV Per Unit. * (₹)	Birla Sun Life Equity Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Equity Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	26.24	15.70	14.68	426190	104695	90772
September 30, 2013 to September 30, 2014 (Absolute)	253.95	67.82	42.50	38.87	16782	14250	13887
September 28, 2012 to September 30, 2013 (Absolute)	258.96	-1.93	-1.11	0.56	9807	9889	10056
September 30, 2011 to September 28, 2012 (Absolute)	225.85	14.66	13.77	15.38	11466	11377	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Anil Shah is 5. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

***Direct Plan'** is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Equity Fund - Regular Plan - Growth

As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	970000	300000	180000	60000
Market Value of amount Invested	7824842	490022	290051	79343
Scheme Returns (CAGR)	22.75	19.73	33.63	65.00
S&P BSE 200# (CAGR)	15.79	13.77	22.65	41.99
CNX Nifty returns## (CAGR)	14.89	13.88	21.85	38.06

Date of First Installment: September 01, 1998 & Scheme Inception Date: August 27, 1998. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
HDFC Bank Ltd	6.93%	Tata Chemicals Ltd	3.62%
HCL Technologies Ltd	5.59%	Larsen & Toubro Ltd	3.11%
Wipro Ltd	4.65%	Lupin Ltd	3.02%
Maruti Suzuki India Ltd	4.20%	United Spirits Ltd	2.96%
ICICI Bank Ltd	3.62%	Strides Arcolab Ltd	2.58%

What is it?

An Open ended Equity fund that invests in a Diversified portfolio of equity and equity related securities

Fund Details

As on September 30, 2014

Fund Manager: Mr. Mahesh Patil Managing Fund Since: October 03, 2012 Total Experience: 23 years Date of inception: October 10, 2006 Nature of the scheme: An Open Ended Diversified Equity Scheme	Direct Plan^s Growth: 23.66 Dividend: 21.87 Benchmark: S&P BSE 200 Quarterly Average AUM: ₹ 171.75 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load: For redemption / switchout of units within 365 days from the date of allotment: 1.50% of applicable NAV. For redemption / switch-out of units after 365 days but	within 540 days from the date of allotment: 0.50%. For redemption / switch-out of units after 540 days from the date of allotment: Nil. (w.e.f. February 04, 2014) Other Parameter Standard Deviation: 17.31% Sharpe Ratio##: 0.78 Beta: 1.02
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV of Plans / Options (₹) Regular Plan Growth: 23.37 Dividend: 19.62		

Note:
 Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth NAV as on September 30, 2014: ₹ 23.37

Date of Inception: Oct 10, 2006	NAV Per Unit. * (₹)	Birla Sun Life Long Term Advantage Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Long Term Advantage Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	11.23	10.20	10.58	23370	21703	22304
September 30, 2013 to September 30, 2014 (Absolute)	14.81	57.80	42.50	38.87	15780	14250	13887
September 28, 2012 to September 30, 2013 (Absolute)	14.36	3.13	-1.11	0.56	10313	9889	10056
September 30, 2011 to September 28, 2012 (Absolute)	12.86	11.66	13.77	15.38	11166	11377	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Mahesh Patil is 8. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

^sDirect Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
 Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Birla Sun Life Long Term Advantage Fund - Regular Plan - Growth As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	480000	300000	180000	60000
Market Value of amount Invested	916525	488312	281077	77656
Scheme Returns (CAGR)	15.74	19.58	31.24	58.97
S&P BSE 200 returns# (CAGR)	11.84	13.77	22.65	41.99
CNX Nifty returns## (CAGR)	11.82	13.88	21.85	38.06

Date of First Installment: November 01, 2006 & Scheme Inception Date: October 10, 2006. Past Performance may or may not be sustained in future.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
HDFC Bank Ltd	4.55%	Yes Bank Ltd	2.55%
ITC Ltd	3.37%	Motherson Sumi Systems Ltd	2.54%
Wipro Ltd	3.02%	Indraprastha Gas Ltd	2.41%
HCL Technologies Ltd	3.02%	Tech Mahindra Ltd	2.37%
ICICI Bank Ltd	2.74%	Larsen & Toubro Ltd	2.36%

What is it?

The fund that invests in securities of multinational companies in order to achieve long-term growth of capital with relatively moderate levels of risk.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Ajay Garg Managing Fund Since: June 18, 2009 Total Experience: 21 years Date of inception: December 27, 1999 Nature of the scheme: An Open-ended Growth Scheme	NAV of Plans / Options (₹) Regular Plan Growth: 424.83 Dividend: 125.34 Direct Plan* Growth: 429.12 Dividend: 145.52 Benchmark: CNX MNC Quarterly Average AUM: ₹ 676.17 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load**: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed /switched after 365 days from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 17.54% Sharpe Ratio##: 1.03 Beta: 0.79
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-		

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 424.83

Date of Inception: Dec 27, 1999	NAV Per Unit. * (₹)	Birla Sun Life MNC Fund (%)	CNX MNC # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life MNC Fund (₹)	CNX MNC # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	36.11	18.16	11.31	12.32	117649	48688	55616
September 30, 2013 to September 30, 2014 (Absolute)	256.67	65.52	48.15	38.87	16552	14815	13887
September 28, 2012 to September 30, 2013 (Absolute)	249.83	2.74	0.61	0.56	10274	10061	10056
September 30, 2011 to September 28, 2012 (Absolute)	208.61	19.76	22.67	15.38	11976	12267	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life MNC Fund - Regular Plan - Growth

As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	890000	300000	180000	60000
Market Value of amount Invested	5735368	569137	301250	82928
Scheme Returns (CAGR)	22.46	25.94	36.53	78.03
CNX MNC returns# (CAGR)	15.89	19.41	28.64	61.81
CNX Nifty returns## (CAGR)	15.16	13.88	21.85	38.06

Date of First Installment: January 01, 2000 & Scheme Inception Date: December 27, 1999. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Bayer CropScience Ltd	8.91%	Maruti Suzuki India Ltd	4.98%
Honeywell Automation India Ltd	7.74%	CRISIL Ltd	4.95%
ING Vysya Bank Ltd	7.61%	Wyeth Ltd	4.36%
ICRA Ltd	7.25%	Glaxosmithkline Pharmaceuticals Ltd	3.64%
Bosch Ltd	5.08%	STERLING HOLIDAY RESORTS INDIA LTD	3.58%

What is it?

A fund that invests in high dividend paying companies across market cap which typically have steady cash flow generation.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Naysar Shah & Mr. Vineet Maloo Managing Fund Since: January 16, 2014 Total Experience: 14 years & 10 years Date of inception: February 26, 2003 Nature of the scheme: An Open-ended Growth Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 128.98 Dividend: 16.29 Direct Plan[§] Growth: 130.57 Dividend: 18.79 Benchmark: CNX 500 Quarterly Average AUM: ₹ 1,120.76 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load**: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed /switched after 365 days from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 17.70% Sharpe Ratio##: 0.46 Beta: 0.90
---	---	---

Note:
Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth NAV as on September 30, 2014: ₹ 128.98

Date of Inception: Feb 26, 2003	NAV Per Unit. * (₹)	Birla Sun Life Dividend Yield Plus (%)	CNX 500 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Dividend Yield Plus (₹)	CNX 500 # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	24.66	20.29	19.09	128980	85213	75881
September 30, 2013 to September 30, 2014 (Absolute)	81.01	59.21	46.08	38.87	15921	14608	13887
September 28, 2012 to September 30, 2013 (Absolute)	89.26	-9.24	-2.49	0.56	9076	9751	10056
September 30, 2011 to September 28, 2012 (Absolute)	80.88	10.36	13.22	15.38	11036	11322	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Naysar Shah is 4. Total Schemes managed by Mr. Vineet Maloo is 15. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Dividend Yield Plus - Regular Plan - Growth As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	700000	300000	180000	60000
Market Value of amount Invested	2297420	458693	262248	78515
Scheme Returns (CAGR)	19.01	17.02	26.07	62.03
CNX 500 returns# (CAGR)	14.76	14.16	23.56	45.14
CNX Nifty returns## (CAGR)	14.83	13.88	21.85	38.06

Date of First Installment: March 01, 2003 & Scheme Inception Date: February 26, 2003. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Naysar Shah.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	8.38%	Sundaram Finance Ltd	3.15%
Infosys Ltd	7.24%	The Federal Bank Ltd	3.10%
Tata Consultancy Services Ltd	4.81%	Tata Motors Ltd	3.03%
Axis Bank Ltd	3.65%	ITC Ltd	2.93%
Cummins India Ltd	3.54%	Bharat Petroleum Corporation Ltd	2.68%

What is it?

A fund that provides an opportunity to invest in mid-sized companies which can be potential leaders of tomorrow.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Hitesh Zaveri Managing Fund Since: January 16, 2014 Total Experience: 20 years Date of inception: October 03, 2002 Nature of the scheme: An Open-ended Growth Scheme	Direct Plan[§] Growth: 176.58 Dividend: 33.16 Benchmark: CNX Midcap Quarterly Average AUM: ₹ 1,298.55 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load^{**}: For redemption /switch-out within 365 days from the date of allotment:1.50% of applicable NAV. For redemption /switch-out of units after 365 days	but within 540 days from the date of allotment:1.00%. For redemption /switch-out of units after 540 days from the date of allotment:Nil. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. (w.e.f April 15, 2014) Other Parameter Standard Deviation: 19.38% Sharpe Ratio^{##}: 0.64 Beta: 0.78
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV of Plans / Options (₹) Regular Plan Growth: 174.34 Dividend: 27.57		

Note:
 Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
^{##} Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 174.34

Date of Inception: Oct 03, 2002	NAV Per Unit. * (₹)	Birla Sun Life Midcap Fund (%)	CNX Midcap # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Midcap Fund (₹)	CNX Midcap # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	26.90	23.58	19.41	174340	126917	83999
September 30, 2013 to September 30, 2014 (Absolute)	100.47	73.52	63.17	38.87	17352	16317	13887
September 28, 2012 to September 30, 2013 (Absolute)	111.56	-9.94	-10.75	0.56	9006	8925	10056
September 30, 2011 to September 28, 2012 (Absolute)	98.32	13.47	10.52	15.38	11347	11052	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Hitesh Zaveri is 4. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Midcap Fund - Regular Plan - Growth

As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	720000	300000	180000	60000
Market Value of amount Invested	2934569	479983	283892	81705
Scheme Returns (CAGR)	21.65	18.88	32.00	73.55
CNX Midcap returns# (CAGR)	17.48	15.14	26.75	64.11
CNX Nifty returns## (CAGR)	15.26	13.88	21.85	38.06

Date of First Installment: November 01, 2002 & Scheme Inception Date: October 03, 2002. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
 Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Yes Bank Ltd	4.39%	Karur Vysya Bank Ltd	3.28%
The Federal Bank Ltd	4.04%	Bank of Baroda	3.25%
Solar Industries India Ltd	3.88%	MRF Ltd	3.23%
Indusind Bank Ltd	3.78%	The India Cements Ltd	3.13%
Sadbhav Engineering Ltd	3.42%	KPIT Technologies Limited	2.98%

What is it?

An Equity fund that aims to generate growth and capital appreciation by investing predominantly in equity and equity related securities of companies considered to be small and mid cap.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Hitesh Zaveri
Managing Fund Since: January 16, 2014
Total Experience: 20 years
Date of inception: May 31, 2007
Nature of the scheme: An Open-ended Small & Mid Cap Equity Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min. Addl. Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 20.5725

Dividend: 17.7311

Direct Plan[§]

Growth: 20.8690

Dividend: 20.2207

Benchmark: CNX Midcap

Quarterly Average AUM: ₹ 126.29 Crores
(as on 30th September 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil

Exit Load:**

1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed /switched after 365 days from the date of allotment.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 19.02%

Sharpe Ratio##: 0.69

Beta: 0.75

Note:

Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns.

Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 20.5725

Date of Inception: May 31, 2007	NAV Per Unit. * (₹)	Birla Sun Life Small & Midcap Fund (%)	CNX Midcap # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Small & Midcap Fund (₹)	CNX Midcap # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	10.33	10.08	8.78	20573	20230	18541
September 30, 2013 to September 30, 2014 (Absolute)	11.61	77.23	63.17	38.87	17723	16317	13887
September 28, 2012 to September 30, 2013 (Absolute)	12.38	-6.20	-10.75	0.56	9380	8925	10056
September 30, 2011 to September 28, 2012 (Absolute)	11.42	8.37	10.52	15.38	10837	11052	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Hitesh Zaveri is 4. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Small & Midcap Fund - Regular Plan - Growth

As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	445000	300000	180000	60000
Market Value of amount Invested	890414	505657	294296	82866
Scheme Returns (CAGR)	18.30	21.02	34.74	77.80
CNX Midcap returns# (CAGR)	13.97	15.13	26.75	64.11
CNX Nifty returns## (CAGR)	12.21	13.88	21.85	38.06

Date of First Installment: June 01, 2007 & Scheme Inception Date: May 31, 2007. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Yes Bank Ltd	4.56%	The Federal Bank Ltd	3.59%
VA Tech Wabag Ltd	4.49%	ING Vysya Bank Ltd	3.56%
MRF Ltd	4.47%	City Union Bank Ltd	3.21%
Balkrishna Industries Ltd	4.12%	Bajaj Finance Ltd	3.10%
Firstsource Solutions Ltd	3.60%	Repco Home Finance Ltd	3.01%

What is it?

A Diversified Equity Fund that aims to achieve long-term growth of capital, at relatively moderate levels of risk through a research-based investment approach.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Satyabrata Mohanty
Managing Fund Since: October 17, 2011
Total Experience: 15 years
Date of inception: February 24, 1995
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min. Addl. Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 246.02
 Dividend: 89.27

Direct Plan^s

Growth: 247.97
 Dividend: 90.00

Benchmark:

S&P BSE 200

Quarterly Average AUM: ₹ 442.57 Crores
 (as on 30th September 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load:

Nil

Exit Load:**

For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV.
 For redemption / switch-

out of units after 365 days from the date of allotment: Nil.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 19.52%
Sharpe Ratio##: 0.66
Beta: 1.10

Note:

Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns.

Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 246.02

Date of Inception: Feb 24, 1995	NAV Per Unit. * (₹)	Birla Sun Life Advantage Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Advantage Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	17.74	11.54	11.04	246020	85160	77945
September 30, 2013 to September 30, 2014 (Absolute)	148.19	66.02	42.50	38.87	16602	14250	13887
September 28, 2012 to September 30, 2013 (Absolute)	151.18	-1.98	-1.11	0.56	9802	9889	10056
September 30, 2011 to September 28, 2012 (Absolute)	137.27	10.13	13.77	15.38	11013	11377	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above. Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

*Direct Plan^s is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Advantage Fund - Regular Plan - Growth

As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	1180000	300000	180000	60000
Market Value of amount Invested	10568534	475327	283969	78989
Scheme Returns (CAGR)	19.22	18.48	32.02	63.73
S&P BSE 200 returns# (CAGR)	14.48	13.77	22.65	41.99
CNX Nifty returns## (CAGR)	13.57	13.88	21.85	38.06

Date of First Installment: March 01, 1995 & Scheme Inception Date: February 24, 1995. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
HDFC Bank Ltd	5.54%	Tata Motors Ltd	4.26%
Eicher Motors Ltd	5.12%	Maruti Suzuki India Ltd	3.14%
Lupin Ltd	5.08%	Natco Pharma Ltd	3.00%
HCL Technologies Ltd	4.93%	The Federal Bank Ltd	2.99%
Yes Bank Ltd	4.36%	IPCA Laboratories Ltd	2.93%

What is it?

A Fund that strives to benefit from the rising consumption pattern in India, fuelled by high disposable incomes of the young generation (Generation Next).

Fund Details

As on September 30, 2014

Fund Manager: Mr. Anil Shah Managing Fund Since: September 23, 2013 Total Experience: 25 years Date of inception: August 05, 2005 Nature of the scheme: An Open-ended Growth Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 44.16 Dividend: 19.51 Direct Plan[§] Growth: 44.81 Dividend: 21.23 Benchmark: CNX Nifty Quarterly Average AUM: ₹ 200.99 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load**: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed /switched after 365 days from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 16.20% Sharpe Ratio##: 0.91 Beta: 0.82
---	--	---

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth NAV as on September 30, 2014: ₹ 44.16

Date of Inception: Aug 05, 2005	NAV Per Unit. * (₹)	Birla Sun Life India GenNext Fund (%)	CNX Nifty # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life India GenNext Fund (₹)	CNX Nifty # (₹)	S&P BSE SENSEX ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	17.61	14.20	14.42	44160	33732	34344
September 30, 2013 to September 30, 2014 (Absolute)	30.79	43.42	38.87	37.41	14342	13887	13741
September 28, 2012 to September 30, 2013 (Absolute)	28.69	7.32	0.56	3.29	10732	10056	10329
September 30, 2011 to September 28, 2012 (Absolute)	23.51	22.03	15.38	14.03	12203	11538	11403

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Anil Shah is 5. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers..

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life India GenNext Fund - Regular Plan - Growth As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	550000	300000	180000	60000
Market Value of amount Invested	1268598	506338	269991	75186
Scheme Returns (CAGR)	17.51	21.08	28.23	50.25
CNX Nifty returns# (CAGR)	12.02	13.88	21.85	38.06
S&P BSE SENSEX returns## (CAGR)	12.02	14.04	22.26	37.13

Date of First Installment: September 01, 2005 & Scheme Inception Date: August 05, 2005. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
 Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Zee Entertainment Enterprises Ltd	5.34%	Emami Ltd	3.53%
ICICI Bank Ltd	5.18%	Indusind Bank Ltd	3.45%
Eicher Motors Ltd	4.62%	Lupin Ltd	3.36%
Maruti Suzuki India Ltd	4.43%	Britannia Industries Ltd	3.09%
HDFC Bank Ltd	4.21%	IPCA Laboratories Ltd	3.05%

What is it?

An equity fund aiming to capitalize on the growth opportunities provided by companies that are driven by India's large population and consumption patterns.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Ajay Garg Managing Fund Since: September 12, 2007 Total Experience: 21 years Date of inception: January 15, 2000 Nature of the scheme: An Open-ended Growth Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 75.24 Dividend: 33.00 Direct Plan[§] Growth: 75.96 Dividend: 33.33 Benchmark: S&P BSE 200 Quarterly Average AUM: ₹ 43.97 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load**: For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 365 days from the date of allotment: Nil. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 18.06% Sharpe Ratio##: 0.88 Beta: 0.88
--	---	---

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 75.24

Date of Inception: Jan 15, 2000	NAV Per Unit * (₹)	Birla Sun Life Buy India Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Buy India Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	14.70	11.98	11.42	75240	52900	49082
September 30, 2013 to September 30, 2014 (Absolute)	44.82	67.87	42.50	38.87	16787	14250	13887
September 28, 2012 to September 30, 2013 (Absolute)	44.58	0.54	-1.11	0.56	10054	9889	10056
September 30, 2011 to September 28, 2012 (Absolute)	39.07	14.10	13.77	15.38	11410	11377	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Buy India Fund - Regular Plan - Growth

As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	885000	300000	180000	60000
Market Value of amount Invested	5246602	524513	296875	81925
Scheme Returns (CAGR)	21.64	22.54	35.41	74.35
S&P BSE 200 returns# (CAGR)	16.03	13.77	22.65	41.99
CNX Nifty returns## (CAGR)	15.19	13.88	21.85	38.06

Date of First Installment: February 01, 2000 & Scheme Inception Date: January 15, 2000. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Sundaram Clayton Ltd	9.36%	Wyeth Ltd	4.62%
Bayer CropScience Ltd	6.87%	Shopper's Stop Ltd	4.13%
ICRA Ltd	6.39%	STERLING HOLIDAY RESORTS INDIA LTD	4.08%
MRF Ltd	5.14%	Biocon Ltd	3.36%
Housing Development Finance Corporation Ltd	4.72%	Glaxosmithkline Pharmaceuticals Ltd	3.30%

What is it?

A fund that seeks to participate in growth and development of infrastructure in India by investing in equity and equity related securities of companies in the infra sector.

Fund Details

As on September 30, 2014

Fund Manager:	Mr. Mahesh Patil & Mr. Naysar Shah	NAV of Plans / Options (₹)	Exit Load**:
Managing Fund Since:	Since inception & Dec 05, 2011	Regular Plan	1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed /switched after 365 days from the date of allotment.
Total Experience:	23 years & 14 years	Growth: 22.89	**Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.
Date of inception:	March 17, 2006	Dividend: 13.98	
Nature of the scheme:	An Open-ended Growth Scheme	Direct Plan[§]	
		Growth: 23.16	
		Dividend: 15.90	
Application Amount for fresh subscription*:	₹ 5,000 (plus in multiples of ₹ 1)	Benchmark:	Other Parameter
Min. Addl. Investment:	₹ 1,000 (plus in multiples of ₹ 1)	CNX Nifty	Standard Deviation:
		Quarterly Average AUM: ₹ 692.45 Crores (as on 30th September 2014)	26.19%
SIP: Monthly:	Minimum ₹ 1,000/-	Load Structure (as % of NAV) (Incl. for SIP)	Sharpe Ratio##:
		Entry Load: Nil	0.32
			Beta: 1.34

Note:
Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth					NAV as on September 30, 2014: ₹ 22.89		
Date of Inception: Mar 17, 2006	NAV Per Unit. * (₹)	Birla Sun Life Infrastructure Fund (%)	CNX Nifty # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Infrastructure Fund (₹)	CNX Nifty # (₹)	S&P BSE SENSEX ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	10.18	11.12	11.07	22890	24628	24522
September 30, 2013 to September 30, 2014 (Absolute)	12.75	79.53	38.87	37.41	17953	13887	13741
September 28, 2012 to September 30, 2013 (Absolute)	15.29	-16.61	0.56	3.29	8339	10056	10329
September 30, 2011 to September 28, 2012 (Absolute)	14.26	7.22	15.38	14.03	10722	11538	11403

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Mahesh Patil is 8. Total Schemes managed by Mr. Naysar Shah is 4. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

§'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Infrastructure Fund - Regular Plan - Growth					As on September 30, 2014			
Particulars	Since Inception	last 5 years	last 3 years	last 1 year				
Total Amount Invested (₹)	515000	300000	180000	60000				
Market Value of amount Invested	865737	441845	276371	81113				
Scheme Returns (CAGR)	11.76	15.49	29.97	71.40				
CNX Nifty returns# (CAGR)	11.73	13.88	21.85	38.06				
S&P BSE SENSEX returns## (CAGR)	11.69	14.04	22.26	37.13				

Date of First Installment: April 01, 2006 & Scheme Inception Date: March 17, 2006. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Naysar Shah.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	8.78%	Wabco India Ltd	3.24%
HDFC Bank Ltd	4.86%	The Federal Bank Ltd	3.15%
Cummins India Ltd	4.30%	Orient Cement Ltd	2.50%
Oil & Natural Gas Corporation Ltd	3.98%	PTC India Ltd	2.48%
Larsen & Toubro Ltd	3.45%	Shriram Transport Finance Company Ltd	2.15%

What is it?

An Open ended Diversified Equity fund that follows value investing strategy to generate consistent long-term capital appreciation.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Mahesh Patil & Mr. Milind Bafna
Managing Fund Since: January 16, 2014
Total Experience: 23 years & 14 years
Date of inception: March 27, 2008
Nature of the scheme: An Open-ended Diversified Equity Scheme

Application Amount for fresh subscription*:
 ₹ 5,000 (plus in multiples of ₹ 1)
Min. Addl. Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)
Regular Plan
 Growth: 33.5271
 Dividend: 24.2159
Direct Plan[§]
 Growth: 33.8971
 Dividend: 29.6712

Benchmark: S&P BSE 200

Quarterly Average AUM: ₹ 260.38 Crores
 (as on 30th September 2014)

Load Structure (as % of NAV) (Incl. for SIP)
Entry Load: Nil
Exit Load:** For redemption / switch-out of units within 365 days from the date of

allotment: 2.00% of applicable NAV.
 For redemption / switch-out of units after 365 days but within 730 days from the date of allotment: 1.00% of applicable NAV.
 For redemption / switchout of units after 730 days from the date of allotment: Nil.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter
Standard Deviation: 23.66%
Sharpe Ratio##: 0.84
Beta: 1.34

Note:
 Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 33.5271

Date of Inception: Mar 27, 2008	NAV Per Unit. * (₹)	Birla Sun Life Pure Value Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Pure Value Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	20.40	8.10	7.98	33527	16607	16489
September 30, 2013 to September 30, 2014 (Absolute)	16.55	102.56	42.50	38.87	20256	14250	13887
September 28, 2012 to September 30, 2013 (Absolute)	16.97	-2.45	-1.11	0.56	9755	9889	10056
September 30, 2011 to September 28, 2012 (Absolute)	15.77	7.58	13.77	15.38	10758	11377	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future.
 Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns.
 Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Mahesh Patil is 8. Total Schemes managed by Mr. Milind Bafna is 3. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Pure Value Fund - Regular Plan - Growth

As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	395000	300000	180000	60000
Market Value of amount Invested	946512	589121	337560	90087
Scheme Returns (CAGR)	26.30	27.38	45.49	104.83
S&P BSE 200 returns# (CAGR)	13.96	13.77	22.65	41.99
CNX Nifty returns## (CAGR)	13.76	13.88	21.85	38.06

Date of First Installment: April 01, 2008 & Scheme Inception Date: March 27, 2008. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Milind Bafna.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
 Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Bajaj Auto Ltd	7.17%	J.Kumar Infraprojects Ltd	3.38%
The Federal Bank Ltd	4.21%	LIC Housing Finance Ltd	2.93%
Biocon Ltd	4.07%	Cyient Limited	2.87%
HCL Technologies Ltd	3.97%	Gujarat State Petronet Ltd	2.87%
Tata Motors Ltd	3.72%	ICICI Bank Ltd	2.84%

What is it?

A fund that provides an opportunity to grow your money by investing in worldclass companies across the globe.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Vineet Maloo Managing Fund Since: Since Inception Total Experience: 10 years Date of inception: October 31, 2007 Nature of the scheme: An Open-ended Diversified Equity Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 15.4716 Dividend: 15.4772 Direct Plan[§] Growth: 15.6216 Dividend: 15.6335 Benchmark: S&P Global 1200 Quarterly Average AUM: ₹ 71.68 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load: For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 365 days from the date of allotment: Nil. Other Parameter Standard Deviation: 11.08% Sharpe Ratio##: 1.07 Beta: 0.92
--	---	---

Note:
 Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 15.4716

Date of Inception: Oct 31, 2007	NAV Per Unit. * (₹)	Birla Sun Life International Equity Fund - Plan A (%)	S&P Global 1200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life International Equity Fund - Plan A (₹)	S&P Global 1200 # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	6.51	6.84	4.43	15472	15804	13498
September 30, 2013 to September 30, 2014 (Absolute)	15.13	2.26	8.70	38.87	10226	10870	13887
September 28, 2012 to September 30, 2013 (Absolute)	11.20	35.03	38.47	0.56	13503	13847	10056
September 30, 2011 to September 28, 2012 (Absolute)	8.86	26.47	28.82	15.38	12647	12882	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Vineet Maloo is 15. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life International Equity Fund - Plan A - Regular Plan - Growth As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	420000	300000	180000	60000
Market Value of amount Invested	650369	431351	223053	59626
Scheme Returns (CAGR)	12.29	14.51	14.46	-1.16
S&P Global 1200 returns# (CAGR)	14.53	17.81	19.66	6.42
CNX Nifty returns## (CAGR)	12.67	13.88	21.85	38.06

Date of First Installment: November 01, 2007 & Scheme Inception Date: October 31, 2007. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
 Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
McKesson Corp.	4.88%	AFLAC INC	3.01%
Chubb Corp	4.43%	Wal Mart Stores Inc.	3.01%
Aetna Inc New	4.19%	Fedex Corp	2.68%
Roche Holdings Ag Genus Bearer Shs	3.50%	International Business Machines Corp. IBM	2.61%
Apple Inc.	3.04%	THE BOEING CO	2.60%

What is it?

A fund that provides an opportunity to grow your money by investing in worldclass companies across the globe, with at least 65% exposure to domestic markets.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Vineet Maloo Managing Fund Since: Since Inception Total Experience: 10 years Date of inception: October 31, 2007 Nature of the scheme: An Open-ended Diversified Equity Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 12.8579 Dividend: 12.8577 Direct Plan[§] Growth: 12.9781 Dividend: 12.9781 Benchmark: Customised Index † † A customized benchmark created using S&P BSE 200 to the extent of 65% of portfolio and S&P Global 1200 to the extent of 35% of portfolio. Quarterly Average AUM: ₹ 121.07 Crores (as on 30th September 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed /switched after 365 days from the date of allotment. Other Parameter Standard Deviation: 12.32% Sharpe Ratio##: 0.52 Beta: 1.02 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.
--	--	--

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth NAV as on September 30, 2014: ₹ 12.8579

Date of Inception: Oct 31, 2007	NAV Per Unit. * (₹)	Birla Sun Life International Equity Fund - Plan B (%)	Customised Index † # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life International Equity Fund - Plan B (₹)	Customised Index † # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	3.70	6.03	4.43	12858	14996	13498
September 30, 2013 to September 30, 2014 (Absolute)	9.84	30.65	29.98	38.87	13065	12998	13887
September 28, 2012 to September 30, 2013 (Absolute)	9.67	1.76	11.92	0.56	10176	11192	10056
September 30, 2011 to September 28, 2012 (Absolute)	8.46	14.33	19.47	15.38	11433	11947	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Vineet Maloo is 15. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

† A customized benchmark created using S&P BSE 200 to the extent of 65% of portfolio and S&P Global 1200 to the extent of 35% of portfolio.

§'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life International Equity Fund - Plan B - Regular Plan - Growth As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	420000	300000	180000	60000
Market Value of amount Invested	615476	403790	234934	68830
Scheme Returns (CAGR)	10.74	11.84	18.11	28.49
Customised Index † returns# (CAGR)	13.99	15.54	24.38	28.64
CNX Nifty returns## (CAGR)	12.67	13.88	21.85	38.06

Date of First Installment: November 01, 2007 & Scheme Inception Date: October 31, 2007. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
HDFC Bank Ltd	4.34%	ITC Ltd	2.37%
Maruti Suzuki India Ltd	3.67%	Kewal Kiran Clothing Ltd	2.27%
ICICI Bank Ltd	3.55%	Tata Consultancy Services Ltd	2.22%
Infosys Ltd	2.72%	Tata Motors Ltd	2.18%
Axis Bank Ltd	2.42%	Dr. Reddy's Laboratories Ltd	1.88%

What is it?

A Fund that provides exposure to commodities, by investing in handpicked commodity companies worldwide, that have business exposure to Agricultural commodities.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Vineet Maloo Managing Fund Since: Since Inception Total Experience: 10 years Date of inception: November 07, 2008 Nature of the scheme: An Open-ended Growth Scheme	Direct Plan^s Growth: 20.2710 Dividend: 17.4259 Benchmark: S&P Global Agribusiness Index Quarterly Average AUM: ₹ 13.21 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: 3% if redeemed / switched out within 30 days from the date of allotment. For redemption/switchout of units after 30 days but before 365	days from the date of allotment: 1.00% of applicable NAV. For redemption/switch-out of units after 365 days from the date of allotment: Nil. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 12.04% Sharpe Ratio##: 0.40 Beta: 0.55
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV of Plans / Options (₹) Regular Plan Growth: 20.0872 Dividend: 17.2582		

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Global Agri Plan - Regular Plan - Growth				NAV as on September 30, 2014: ₹ 20.0872			
Date of Inception: Nov 07, 2008	NAV Per Unit. * (₹)	Birla Sun Life Commodity Equities Fund - Global Agri Plan - Regular Growth (%)	S&P Global Agribusiness Index # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in Birla Sun Life Commodity Equities Fund - Global Agri Plan - Regular Growth (₹)	S&P Global Agribusiness Index # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	12.55	22.40	18.18	20087	32951	26790
September 30, 2013 to September 30, 2014 (Absolute)	18.57	8.15	12.05	38.87	10815	11205	13887
September 28, 2012 to September 30, 2013 (Absolute)	16.87	10.09	30.52	0.56	11009	13052	10056
September 30, 2011 to September 28, 2012 (Absolute)	13.76	22.59	26.43	15.38	12259	12643	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Vineet Maloo is 15. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

^sDirect Plan^s is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP) - Regular Plan - Growth					As on September 30, 2014
Particulars	Since Inception	last 5 years	last 3 years	last 1 year	
Total Amount Invested (₹)	355000	300000	180000	60000	
Market Value of amount Invested	457463	363232	206505	61539	
Scheme Returns (CAGR)	8.48	7.59	9.14	4.81	
S&P Global Agribusiness Index returns# (CAGR)	18.05	16.89	17.76	9.10	
CNX Nifty returns## (CAGR)	14.95	13.88	21.85	38.06	
Date of First Installment: December 01, 2008 & Scheme Inception Date: November 07, 2008. Past Performance may or may not be sustained in future.					

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ARCHER-DANIELS-MIDLAND CO	8.97%	Syngenta Ltd Reg Shs	7.13%
Monsanto Co	8.80%	TYSON FOODS INC	5.94%
ASSOCIATED BRITISH FOODS PLC	7.98%	Deere And Co Ltd	5.82%
BUNGE LTD	7.66%	Potash Corp Of Saskatchewan Inc	5.69%
BRF SA	7.22%	Kubota Corp	4.62%

What is it?

An Equity fund that aims to generate growth and capital appreciation by building a portfolio of companies that are expected to benefit from the economic reforms, PSU divestment and increased government spending.

As on September 30, 2014

Fund Details

Fund Manager: Mr. Naysar Shah Managing Fund Since: January 24, 2011 Total Experience: 14 years Date of inception: June 25, 2010 Nature of the scheme: An Open-ended Equity Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 12.68 Dividend: 11.83 Direct Plan[§] Growth: 12.80 Dividend: 12.81 Benchmark: CNX 500 Quarterly Average AUM: ₹ 50.00 Crores (as on 30th September 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: 1% if redeemed /switched out within 1 year from the date of allotment. Nil if redeemed /switched after 1 year from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 26.80% Sharpe Ratio##: 0.12 Beta: 1.36
---	--	--

Note:
 Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth NAV as on September 30, 2014: ₹ 12.68

Date of Inception: June 25, 2010	NAV Per Unit. * (₹)	Birla Sun Life India Reforms Fund (%)	CNX 500 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life India Reforms Fund (₹)	CNX 500 # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	5.72	9.44	10.16	12680	14695	15116
September 30, 2013 to September 30, 2014 (Absolute)	7.29	73.94	46.08	38.87	17394	14608	13887
September 28, 2012 to September 30, 2013 (Absolute)	9.45	-22.86	-2.49	0.56	7714	9751	10056
September 30, 2011 to September 28, 2012 (Absolute)	9.07	4.19	13.22	15.38	10419	11322	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Naysar Shah is 4. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life India Reforms Fund - Regular Plan - Growth As on September 30, 2014

Particulars	Since Inception	last 3 years	last 1 year
Total Amount Invested (₹)	260000	180000	60000
Market Value of amount Invested	355517	256652	80098
Scheme Returns (CAGR)	14.50	24.49	67.72
CNX 500 returns# (CAGR)	15.90	23.56	45.14
CNX Nifty returns## (CAGR)	15.30	21.85	38.06

Date of First Installment: July 01, 2010 & Scheme Inception Date: June 25, 2010. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
 Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	8.81%	Bharat Petroleum Corporation Ltd	4.56%
Oil & Natural Gas Corporation Ltd	6.28%	Indusind Bank Ltd	4.20%
VA Tech Wabag Ltd	5.46%	KEC International Ltd	4.17%
Larsen & Toubro Ltd	5.38%	PTC India Ltd	4.02%
The Federal Bank Ltd	4.64%	Crompton Greaves Ltd	3.71%

What is it?

A thematic fund that invests in companies related to the IT sector like hardware, peripherals and components, software, telecom, media, internet and e-commerce and other technology enabled companies.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Kunal Sangoi Managing Fund Since: January 16, 2014 Total Experience: 8 years Date of inception: January 15, 2000 Nature of the scheme: An Open-ended Growth Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 32.74 Dividend: 18.56 Direct Plan^s Growth: 33.13 Dividend: 17.03 Benchmark: S&P BSE Teck Quarterly Average AUM: ₹ 75.42 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load**: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed / switched after 365 days from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 18.64% Sharpe Ratio##: 0.87 Beta: 0.94
--	--	--

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 32.74

Date of Inception: Jan 15, 2000	NAV Per Unit. * (₹)	Birla Sun Life New Millennium Fund (%)	S&P BSE Teck # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life New Millennium Fund (₹)	S&P BSE Teck # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	8.39	N/A	11.42	32740	N/A	49082
September 30, 2013 to September 30, 2014 (Absolute)	23.19	41.18	33.39	38.87	14118	13339	13887
September 28, 2012 to September 30, 2013 (Absolute)	18.51	25.28	29.85	0.56	12528	12985	10056
September 30, 2011 to September 28, 2012 (Absolute)	16.83	9.98	5.09	15.38	10998	10509	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme benchmark returns are not available, they have not been shown.

Total Schemes managed by Mr. Kunal Sangoi is 1. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

^sDirect Plan^s is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life New Millennium Fund - Regular Plan - Growth

As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	885000	300000	180000	60000
Market Value of amount Invested	3044693	488537	283812	72516
Scheme Returns (CAGR)	15.33	19.60	31.97	40.99
S&P BSE Teck returns# (CAGR)	NA	18.74	28.69	35.13
CNX Nifty returns## (CAGR)	15.19	13.88	21.85	38.06

Date of First Installment: February 01, 2000 & Scheme Inception Date: January 15, 2000. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Tata Consultancy Services Ltd	20.26%	Bharti Airtel Ltd	6.77%
Infosys Ltd	19.44%	Cyient Limited	6.08%
HCL Technologies Ltd	10.46%	Persistent Systems Ltd	4.00%
Wipro Ltd	9.24%	Sasken Communication Technologies Ltd	2.69%
Tech Mahindra Ltd	8.51%	Firstsource Solutions Ltd	2.04%

What is it?

A fund that allows investors to participate in India's global outsourcing theme by identifying companies that seek to utilize India's low cost and high quality resources to service the needs of global customers.

As on September 30, 2014

Fund Details

Fund Manager: Mr. Naysar Shah Managing Fund Since: October 03, 2012 Total Experience: 14 years Date of inception: December 27, 1999 Nature of the scheme: An Open-ended Growth Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 97.57 Dividend: 27.20 Direct Plan[§] Growth: 98.37 Dividend: 29.60 Benchmark: CNX 500 Quarterly Average AUM: ₹ 77.65 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load**: For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 365 days from the date of allotment: Nil. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 15.23% Sharpe Ratio##: 1.40 Beta: 0.58
---	---	---

Note:
 Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 97.57

Date of Inception: Dec 27, 1999	NAV Per Unit. * (₹)	Birla Sun Life India Opportunities Fund (%)	CNX 500 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life India Opportunities Fund (₹)	CNX 500 # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	23.70	10.05	12.33	12.32	41169	55672	55616
September 30, 2013 to September 30, 2014 (Absolute)	56.57	72.48	46.08	38.87	17248	14608	13887
September 28, 2012 to September 30, 2013 (Absolute)	52.62	7.51	-2.49	0.56	10751	9751	10056
September 30, 2011 to September 28, 2012 (Absolute)	44.41	18.49	13.22	15.38	11849	11322	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Naysar Shah is 4. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life India Opportunities Fund - Regular Plan - Growth

As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	890000	300000	180000	60000
Market Value of amount Invested	3459891	546841	320498	82638
Scheme Returns (CAGR)	16.65	24.27	41.37	76.97
CNX 500 returns# (CAGR)	15.80	14.16	23.56	45.14
CNX Nifty returns## (CAGR)	15.16	13.88	21.85	38.06

Date of First Installment: January 01, 2000 & Scheme Inception Date: December 27, 1999. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
 Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Cummins India Ltd	8.72%	Wabco India Ltd	5.12%
Wipro Ltd	6.34%	Honeywell Automation India Ltd	5.03%
Infosys Ltd	6.20%	Lupin Ltd	4.94%
Hindustan Zinc Ltd	6.08%	Cipla Ltd	4.44%
Tata Consultancy Services Ltd	5.17%	Bajaj Auto Ltd	4.17%

What is it?

A Fund that endeavors to generate longterm growth by identifying stocks that may have the potential for special situation like buy backs, open offers, demerger, etc. and a contrarian investment style.

As on September 30, 2014

Fund Details

Fund Manager: Mr. Anil Shah Managing Fund Since: January 04, 2013 Total Experience: 25 years Date of inception: January 31, 2008 Nature of the scheme: An Open-ended Diversified Equity Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 14.8002 Dividend: 13.4792 Direct Plan[§] Growth: 14.9529 Dividend: 14.9512 Benchmark: S&P BSE 200 Quarterly Average AUM: ₹ 143.00 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load**: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed /switched after 365 days from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 19.74% Sharpe Ratio##: 0.60 Beta: 0.99
--	--	---

Note:
 Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 14.8002

Date of Inception: Jan 31, 2008	NAV Per Unit. * (₹)	Birla Sun Life Special Situations Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Special Situations Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	6.06	5.82	6.80	14800	14580	15503
September 30, 2013 to September 30, 2014 (Absolute)	8.93	65.82	42.50	38.87	16582	14250	13887
September 28, 2012 to September 30, 2013 (Absolute)	9.54	-6.49	-1.11	0.56	9351	9889	10056
September 30, 2011 to September 28, 2012 (Absolute)	8.48	12.58	13.77	15.38	11258	11377	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Anil Shah is 5. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
 Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Birla Sun Life Special Situations Fund - Regular Plan - Growth

As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	405000	300000	180000	60000
Market Value of amount Invested	679709	459997	277899	79881
Scheme Returns (CAGR)	15.12	17.13	30.39	66.94
S&P BSE 200 returns# (CAGR)	13.50	13.77	22.65	41.99
CNX Nifty returns#(CAGR)	13.37	13.88	21.85	38.06

Date of First Installment: February 01, 2008 & Scheme Inception Date: January 31, 2008. Past Performance may or may not be sustained in future.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Wipro Ltd	7.27%	Wabco India Ltd	5.49%
Larsen & Toubro Ltd	6.27%	Motherson Sumi Systems Ltd	5.32%
Indusind Bank Ltd	5.57%	Lupin Ltd	5.00%
Strides Arcolab Ltd	5.55%	HCL Technologies Ltd	4.92%
Maruti Suzuki India Ltd	5.49%	ICICI Bank Ltd	4.11%

Birla Sun Life Asset Allocation Fund - Aggressive Plan

Wealth Creation Solutions

What is it?

An open ended Fund-of-Funds scheme with 3 plans to help you plan your investments to suit your risk profile.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Satyabrata Mohanty & Mr. Vineet Maloo	NAV of Plans / Options (₹) Regular Plan Growth: 45.9789 Dividend: 41.8112	Exit Load: Nil
Managing Fund Since: June 18, 2009	Direct Plan[§] Growth: 45.9787 Dividend: 41.7401	Other Parameter
Total Experience: 15 years & 10 years	Benchmark: CNX Nifty	Standard Deviation: 12.49%
Date of inception: February 24, 2004	Quarterly Average AUM: ₹ 9.25 Crores (as on 30th September 2014)	
Nature of the scheme: An Open-ended Fund of Funds Scheme	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)		
Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1)		
SIP: Monthly: Minimum ₹ 1,000/-		

Note:
Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns.

Investment Performance - Aggressive Plan - Regular Plan - Growth NAV as on September 30, 2014: ₹ 45,9789

Date of Inception: Feb 24, 2004	NAV Per Unit. * (₹)	Birla Sun Life AAF - Aggressive Plan (%)	CNX Nifty # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life AAF - Aggressive Plan (₹)	CNX Nifty # (₹)	S&P BSE SENSEX ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	15.47	14.93	15.58	45979	43730	46440
September 30, 2013 to September 30, 2014 (Absolute)	33.14	38.73	38.87	37.41	13873	13887	13741
September 28, 2012 to September 30, 2013 (Absolute)	34.74	-4.61	0.56	3.29	9539	10056	10329
September 29, 2011 to September 28, 2012 (Absolute)	32.12	8.17	13.71	12.36	10817	11371	11236

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Vineet Maloo is 15. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Asset Allocation Fund - Aggressive Plan - Regular Plan - Growth

As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	645000	300000	180000	60000
Market Value of amount Invested	1403241	403898	236623	70942
Scheme Returns (CAGR)	13.77	11.85	18.63	35.64
CNX Nifty returns# (CAGR)	13.48	13.85	21.81	37.80
S&P BSE SENSEX returns## (CAGR)	13.74	14.01	22.21	36.84

Date of First Installment: March 01, 2004 & Scheme Inception Date: February 24, 2004. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Vineet Maloo.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Birla Sun Life Advantage Fund - Gr - Dir PI	17.29%	Birla Sunlife Banking and Financial services Fund	9.67%
Birla Sun Life Infra. Fund - Grth - Direct Plan	14.41%	Birla Sun Life Income Plus - Growth - Direct Plan	8.07%
Birla Sun Life Top 100 Fund - Growth - Direct Plan	10.82%	Cash & Current Assets	2.39%
Birla Sun Life Govt Sec. Long Term Grwth Direct	10.70%	Net receivables / payables	16.66%
Birla Sun Life New Millennium Fund Direct Plan Gro	9.98%		

Birla Sun Life Asset Allocation Fund - Moderate Plan

Wealth Creation Solutions

What is it?

An open ended Fund-of-Funds scheme with 3 plans to help you plan your investments to suit your risk profile.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Satyabrata Mohanty & Mr. Vineet Maloo Managing Fund Since: June 18, 2009 Total Experience: 15 years & 10 years Date of inception: February 24, 2004 Nature of the scheme: An Open-ended Fund of Funds Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 38.4128 Dividend: 38.4129 Direct Plan[§] Growth: 38.4133 Dividend: 38.4125 Benchmark: CRISIL Balanced Fund Index Quarterly Average AUM: ₹ 4.28 Crores (as on 30th September 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load: Nil Other Parameter Standard Deviation: 9.35%
--	---	--

Note:
Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns.

Investment Performance - Moderate Plan - Regular Plan - Growth NAV as on September 30, 2014: ₹ 38.4128

Date of Inception: Feb 24, 2004	NAV Per Unit. * (₹)	Birla Sun Life AAF - Moderate Plan (%)	CRISIL Balanced Fund Index # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life AAF - Moderate Plan (₹)	CRISIL Balanced Fund Index # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	13.53	12.01	14.93	38413	33291	43730
September 30, 2013 to September 30, 2014 (Absolute)	29.55	30.01	28.89	38.87	13001	12889	13887
September 28, 2012 to September 30, 2013 (Absolute)	30.12	-1.91	1.87	0.56	9809	10187	10056
September 29, 2011 to September 28, 2012 (Absolute)	27.24	10.59	12.66	13.71	11059	11266	11371

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Vineet Maloo is 15. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]Direct Plan[§] is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Asset Allocation Fund - Moderate Plan - Regular Plan - Growth As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	645000	300000	180000	60000
Market Value of amount Invested	1289144	395502	226994	68686
Scheme Returns (CAGR)	12.31	11.01	15.69	28.03
CRISIL Balanced Fund Index returns# (CAGR)	11.51	11.97	17.15	28.26
CNX Nifty returns## (CAGR)	13.48	13.85	21.81	37.80

Date of First Installment: March 01, 2004 & Scheme Inception Date: February 24, 2004. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Vineet Maloo.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Birla Sun Life Govt Sec. Long Term Grwth Direct	25.02%	Birla Sun Life Infra. Fund - Grth - Direct Plan	7.92%
Birla Sun Life Advantage Fund - Gr - Dir PI	14.67%	Birla Sun Life Top 100 Fund - Growth - Direct Plan	4.56%
Birla Sun Life Income Plus - Growth - Direct Plan	13.37%	Cash & Current Assets	2.34%
Birla Sun Life New Millennium Fund Direct Plan Gro	9.86%	Net receivables / payables	13.44%
Birla Sunlife Banking and Financial services Fund	8.83%		

Birla Sun Life Asset Allocation Fund - Conservative Plan

Wealth Creation Solutions

What is it?

An open ended Fund-of-Funds scheme with 3 plans to help you plan your investments to suit your risk profile.

As on September 30, 2014

Fund Details

Fund Manager:	Mr. Satyabrata Mohanty & Mr. Vineet Maloo	NAV of Plans / Options (₹)	Load Structure (as % of NAV) (Incl. for SIP)
Managing Fund Since:	June 18, 2009	Regular Plan	Entry Load: Nil
Total Experience:	15 years & 10 years	Growth: 26.9489	Exit Load: Nil
Date of inception:	February 24, 2004	Dividend: 26.9488	Other Parameter
Nature of the scheme:	An Open-ended Fund of Funds Scheme	Direct Plan[§]	Standard Deviation: 5.28%
		Growth: 26.9488	
		Dividend: 10.9799	
Application Amount for fresh subscription*:		Benchmark: CRISIL MIP Blended Index	
₹ 5,000 (plus in multiples of ₹ 1)		Quarterly Average AUM: ₹ 2.67 Crores	
Min. Addl. Investment:		(as on 30th September 2014)	
₹ 1,000 (plus in multiples of ₹ 1)			
SIP: Monthly: Minimum ₹ 1,000/-			

Note:
Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns.

Investment Performance - Conservative Plan - Regular Plan - Growth NAV as on September 30, 2014: ₹ 26.9489

Date of Inception: Feb 24, 2004	NAV Per Unit. * (₹)	Birla Sun Life AAF - Conservative Plan (%)	CRISIL MIP Blended Index # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life AAF - Conservative Plan (₹)	CRISIL MIP Blended Index # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	9.80	7.56	14.93	26949	21662	43730
September 30, 2013 to September 30, 2014 (Absolute)	22.97	17.35	15.45	38.87	11735	11545	13887
September 28, 2012 to September 30, 2013 (Absolute)	22.71	1.13	3.22	0.56	10113	10322	10056
September 29, 2011 to September 28, 2012 (Absolute)	20.78	9.31	10.38	13.71	10931	11038	11371

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Vineet Maloo is 15. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]Direct Plan[§] is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Asset Allocation Fund - Conservative Plan - Regular Plan - Growth As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	645000	300000	180000	60000
Market Value of amount Invested	1077940	370431	210012	65386
Scheme Returns (CAGR)	9.20	8.38	10.29	17.14
CRISIL MIP Blended Index returns# (CAGR)	8.06	8.77	10.24	15.45
CNX Nifty returns### (CAGR)	13.48	13.85	21.81	37.80

Date of First Installment: March 01, 2004 & Scheme Inception Date: February 24, 2004. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Vineet Maloo.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Birla Sun Life Govt Sec. Long Term Grwth Direct	40.03%	Birla Sun Life Infra. Fund - Grth - Direct Plan	3.37%
Birla Sun Life Income Plus - Growth - Direct Plan	33.65%	Birla Sun Life Top 100 Fund - Growth - Direct Plan	1.59%
Birla Sun Life Advantage Fund - Gr - Dir PI	6.53%	Cash & Current Assets	1.48%
Birla Sun Life New Millennium Fund Direct Plan Gro	3.97%	Net receivables / payables	5.96%
Birla Sunlife Banking and Financial services Fund	3.41%		

What is it?

A fund that is designed to mirror the market performance of the 50 companies in the Nifty Index.

As on September 30, 2014

Fund Details

Fund Manager: Mr. Ajay Garg Managing Fund Since: October 01, 2006 Total Experience: 21 years Date of inception: September 18, 2002 Nature of the scheme: An Open-ended Index Linked Growth Scheme	NAV of Plans / Options (₹) Regular Plan Growth: 77.9581 Dividend: 26.2008 Direct Plan^s Growth: 77.8652 Dividend: 26.3431 Benchmark: CNX Nifty Quarterly Average AUM: ₹ 864.34 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load**: For redemption / switchout of units within 90 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 90 days from the date of allotment: Nil. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 16.91%
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-		

Note: Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns.

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 77.9581

Date of Inception: Sept 18, 2002	NAV Per Unit. * (₹)	Birla Sun Life Index Fund (%)	CNX Nifty # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Index Fund (₹)	CNX Nifty # (₹)	S&P BSE SENSEX ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	18.60	18.97	19.65	77958	80976	86751
September 30, 2013 to September 30, 2014 (Absolute)	56.33	38.39	38.87	37.41	13839	13887	13741
September 28, 2012 to September 30, 2013 (Absolute)	55.98	0.64	0.56	3.29	10064	10056	10329
September 30, 2011 to September 28, 2012 (Absolute)	48.81	14.69	15.38	14.03	11469	11538	11403

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers

^s'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Index Fund - Regular Plan - Growth

As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	725000	300000	180000	60000
Market Value of amount Invested	1879945	421675	247067	71539
Scheme Returns (CAGR)	14.80	13.59	21.72	37.64
CNX Nifty returns# (CAGR)	15.35	13.88	21.85	38.06
S&P BSE SENSEX returns# (CAGR)	15.81	14.04	22.26	37.13

Date of First Installment: October 01, 2002, & Scheme Inception Date: September 18, 2002. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Nifty Index	8.04%	HDFC Bank Ltd	5.63%
ITC Ltd	7.10%	Reliance Industries Ltd	5.38%
Infosys Ltd	6.25%	Tata Consultancy Services Ltd	4.84%
ICICI Bank Ltd	5.73%	Larsen & Toubro Ltd	4.11%
Housing Development Finance Corporation Ltd	5.71%	Tata Motors Ltd	3.12%

What is it?

An open ended fund of fund scheme that predominantly invests in units of Birla Sun Life Gold ETF (underlying scheme) and one doesn't require a Demat Account to invest in it.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Satyabrata Mohanty Managing Fund Since: March 20, 2012 Total Experience: 15 years Date of inception: March 20, 2012 Nature of the scheme: An Open ended Fund of Fund Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 9.13 Dividend: 9.13 Direct Plan[§] Growth: 9.17 Dividend: 9.17 Benchmark: Domestic price of physical gold Quarterly Average AUM: ₹ 58.10 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load**: 2% if redeemed / switched out within 365 days from the date of allotment. Nil if redeemed /switched after 365 days from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment Other Parameter Standard Deviation: 13.07% Sharpe Ratio##: -1.54 Beta: 0.76
---	--	--

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 1 year history of monthly returns.

Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 9.1340

Date of Inception: Mar 20, 2012	NAV Per Unit. * (₹)	Birla Sun Life Gold Fund (%)	Domestic price of physical gold # (%)	Value of Standard Investment of ₹ 10000 in	
				Birla Sun Life Gold Fund (₹)	Domestic price of physical gold # (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	-3.51	-1.63	9134	9593
September 30, 2013 to September 30, 2014 (Absolute)	10.3190	-11.48	-10.80	8852	8920
September 28, 2012 to September 30, 2013 (Absolute)	10.8988	-5.32	-5.29	9468	9471

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

Investors should note that, Birla Sun Life Gold Fund being an open ended fund of fund scheme invests in Birla Sun Life Gold ETF which invests in physical gold of 99.5% purity and they shall bear the recurring expenses of the underlying scheme (i.e. Birla Sun Life Gold ETF) in addition to the recurring expenses of the Scheme.

[§]Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Portfolio Holdings

Issuer	% to net Assets
Birla Sun Life Gold ETF	97.71%
Cash & Current Assets	2.24%
Net receivables / payables	0.06%



What is it?

An ETF that invests in physical gold of 99.5% purity to generate returns in line with performance of gold, subject to tracking errors.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Prasad Dhonde Managing Fund Since: October 03, 2012 Total Experience: 16 years Date of inception: May 13, 2011 Nature of the scheme: An Open ended Gold Exchange Traded Fund	Benchmark: Domestic price of physical gold Quarterly Average AUM: ₹ 87.93 Crores (as on 30th September 2014) Load Structure (as % of NAV) Entry Load: Nil Exit Load(Including fractional units, if any): Nil; **The units of the scheme are compulsorily traded in dematerialized form, and hence, there shall be no entry/exit load for the units purchased or sold through stock exchanges. However, the investor shall have	to bear costs in form of bid/ask spread and brokerage or such other cost as charged by his broker for transacting in units of the scheme through secondary market. Other Parameter Standard Deviation: 19.20% Sharpe Ratio##: -0.46 Beta: 0.94
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV (₹): 2,599.7186		

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 1 year history of monthly returns.

Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance

NAV as on September 30, 2014: ₹ 2599.7186

Date of Inception: May 13, 2011	NAV Per Unit. * (₹)	Birla Sun Life Gold ETF (%)	Domestic price of physical gold # (%)	Value of Standard Investment of ₹ 10000 in	
				Birla Sun Life Gold ETF (₹)	Domestic price of physical gold # (₹)
Since inception till September 30, 2014 (CAGR)	2227.8530	4.68	5.81	11669	12103
September 30, 2013 to September 30, 2014 (Absolute)	2942.0147	-11.63	-10.80	8837	8920
September 28, 2012 to September 30, 2013 (Absolute)	3136.5437	-6.20	-5.29	9380	9471
September 30, 2011 to September 28, 2012 (Absolute)	2599.0208	20.68	22.09	12068	12209

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Prasad Dhonde is 23. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

Top Portfolio Holdings

Issuer	% to net Assets
Gold (Fineness 0.995) 1KG BAR	99.57%
Cash & Current Assets	0.57%
Net receivables / payables	-0.14%





Tax Savings Solutions



What are Tax Savings Solutions?

Our Tax Savings Solutions help to reduce your tax burden and at the same time, aim to grow your money through equity investments.

Who can benefit from Tax Savings Solutions?

Tax saving is important, especially when investors can save up to ₹ 50,985 in taxes! Section 80C of the Income Tax Act, 1961 provides options to save tax by reducing the taxable income by up to ₹ 1.5 lakh.

But, wealth creation is also important. Isn't it? That's why this solution is ideal for investors who would like to create wealth along with tax saving.

Tax savings of ₹ 50,985 is calculated assuming qualifying amount of deduction is ₹ 1.5 lakh & investor falls in the top income tax slab of 33.99% & includes applicable cess & surcharge. Investors are advised to consult their tax advisor in view of individual nature of tax benefits. Further, Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein. Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

The rates are applicable for the financial year 2014-15.

Benefits of Tax Savings Solutions:

Low lock-in period: Your money is locked-in for just 3 years, as against the much longer lock-in periods in other options.

Potential to earn dividends: While your money is locked-in for 3 years, you may opt for the dividend option and can receive returns in the form of tax-free dividends during this time. This feature is unique only to tax saving solutions from mutual funds.

Earn market linked returns: Since investments are made in stocks of Indian companies, the value of your investment moves with the stock market. Although it comes with market related risks, your money is diversified i.e. spread out across stocks of multiple companies and is being monitored by an investment expert with an aim to minimize such risks.

Tax-free returns: When you withdraw your investment after 3 years, the returns are totally tax free. Yes, you save taxes on both, your initial investment and also on the returns.

Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein.

Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

Investors are advised to consult their tax advisor in view of individual nature of tax benefits.

The Financial Solution (Savings Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



What is it?

A fund that provides an opportunity to save tax while growing your money through Equity investments.

As on September 30, 2014

Fund Details

Fund Manager: Mr. Ajay Garg Managing Fund Since: October 01, 2006 Total Experience: 21 years Date of inception: March 29, 1996 Nature of the scheme: An Open-ended ELSS Scheme with a lock - in of 3 years from the date of allotment.	NAV of Plans / Options (₹) Regular Plan Growth (w.e.f. 06/03/08): 17.84 Dividend: 114.07 Direct Plan[§] Growth: 18.10 Dividend: 124.94 Benchmark: S&P BSE 200 Quarterly Average AUM: ₹ 1,689.85 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load: Nil Other Parameter Standard Deviation: 17.09% Sharpe Ratio##: 0.80 Beta: 0.90
Application Amount for fresh subscription*: ₹ 500 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 500 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 500/-		

Note:
Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Dividend NAV as on September 30, 2014: ₹ 114.07

Date of Inception: Mar 29, 1996	NAV Per Unit. * (₹)	Birla Sun Life Tax Relief '96 (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Tax Relief '96 (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	27.14	12.87	11.95	853818	94147	80836
September 30, 2013 to September 30, 2014 (Absolute)	73.95	60.14	42.50	38.87	16014	14250	13887
September 28, 2012 to September 30, 2013 (Absolute)	76.42	0.60	-1.11	0.56	10060	9889	10056
September 30, 2011 to September 28, 2012 (Absolute)	68.70	13.66	13.77	15.38	11366	11377	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein.

Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future. Investors are advised to consult their tax advisor in view of individual nature of tax benefits.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Tax Relief '96 - Regular Plan - Dividend As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	1115000	300000	180000	60000
Market Value of amount Invested	15704848	475453	282747	78556
Scheme Returns (CAGR)	24.36	18.49	31.69	62.18
S&P BSE 200 returns# (CAGR)	14.92	13.77	22.65	41.99
CNX Nifty returns## (CAGR)	13.97	13.88	21.85	38.06

Date of First Installment: April 01, 1996 & Scheme Inception Date: March 29, 1996. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Sundaram Clayton Ltd	5.43%	Reliance Industries Ltd	3.72%
Honeywell Automation India Ltd	4.99%	ICRA Ltd	3.67%
Bayer CropScience Ltd	4.71%	ICICI Bank Ltd	3.58%
Tata Consultancy Services Ltd	4.03%	Shopper's Stop Ltd	3.57%
MRF Ltd	3.73%	ING Vysya Bank Ltd	3.40%

What is it?

A fund that provides an opportunity to save tax while growing your money through Equity investments.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Ajay Garg
Managing Fund Since: October 17, 2011
Total Experience: 21 years
Date of inception: February 16, 1999
Nature of the scheme: An Open-ended ELSS Scheme with a lock - in of 3 years from the date of allotment.

Application Amount for fresh subscription*:

₹ 500 (plus in multiples of ₹ 1)

Min. Addl. Investment:

₹ 500 (plus in multiples of ₹ 1)

SIP: Monthly: Minimum ₹ 500/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 22.77
 Dividend: 66.96

Direct Plan[§]

Growth: 23.12
 Dividend: 76.13

Benchmark: S&P BSE SENSEX

Quarterly Average AUM: ₹ 164.92 Crores
 (as on 30th September 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load: Nil

Other Parameter
Standard Deviation: 16.92%
Sharpe Ratio##: 0.78
Beta: 0.96

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.

Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

Investment Performance - Regular Plan - Dividend NAV as on September 30, 2014: ₹ 66.96

Date of Inception: Feb 16, 1999	NAV Per Unit. * (₹)	Birla Sun Life Tax Plan (%)	S&P BSE SENSEX # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Tax Plan (₹)	S&P BSE SENSEX # (₹)	CNX Nifty ## (₹)
Since inception till September 30, 2014 (CAGR)	10.00	21.43	14.19	14.50	207917	79621	83062
September 30, 2013 to September 30, 2014 (Absolute)	45.80	58.66	37.41	38.87	15866	13741	13887
September 28, 2012 to September 30, 2013 (Absolute)	47.20	0.16	3.29	0.56	10016	10329	10056
September 30, 2011 to September 28, 2012 (Absolute)	41.48	13.79	14.03	15.38	11379	11403	11538

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein.

Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

Investors are advised to consult their tax advisor in view of individual nature of tax benefits.

Birla Sun Life Tax Plan - Regular Plan - Dividend As on September 30, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	940000	300000	180000	60000
Market Value of amount Invested	5382266	482796	278467	77840
Scheme Returns (CAGR)	19.89	19.12	30.54	59.62
S&P BSE SENSEX returns# (CAGR)	15.25	14.04	22.26	37.13
CNX Nifty returns## (CAGR)	14.88	13.88	21.85	38.06

Date of First Installment: March 01, 1999 & Scheme Inception Date: February 16, 1999. Past Performance may or may not be sustained in future.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Sundaram Clayton Ltd	5.40%	Reliance Industries Ltd	3.66%
Honeywell Automation India Ltd	4.94%	ICRA Ltd	3.62%
Bayer CropScience Ltd	4.68%	Shopper's Stop Ltd	3.56%
Tata Consultancy Services Ltd	3.97%	ICICI Bank Ltd	3.55%
MRF Ltd	3.67%	ING Vysya Bank Ltd	3.35%



Regular Income Solutions



What are Regular Income Solutions?

Our Regular Income Solutions aim to preserve your money and provide regular income.

Who can benefit from Regular Income Solutions?

This is an ideal solution for investors who are interested in alternative modes of regular income, either in present or after retirement stage, and have low propensity for risk.

(Regular income is not assured & is subject to availability of distributable surplus.)

Benefits of Regular Income Solutions:

They aim to preserve your money & provide regular income: These schemes generally invest in instruments like bonds of reputed Indian companies and securities (bonds) issued by the Government of India which are considered relatively safe in order to generate regular income for you.

They aim to fight Inflation: A small part is invested in equity i.e. stocks of Indian companies to help you stay ahead of inflation.

Tax-efficient Returns: You may opt for a monthly dividend option where, in addition to the growth of your invested amount, a portion of the same comes to you as monthly income which is given in the form of dividends. These dividends are completely tax-free in your hands!

A dividend distribution tax of 28.325% is applicable and is deducted by the fund house.

The DDT rate of 28.325% is effective June 01, 2013 and further, upto May 31, 2013 DDT rate applicable shall be 14.1625% as amended by Finance Bill/Act 2013.

Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

Investors are advised to consult their tax advisor in view of individual nature of tax benefits

Wherever mentioned, Regular Income / Second Income / Monthly Dividend is not assured and is subject to availability of distributable surplus. The Financial Solution (Regular Income Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



Birla Sun Life Monthly Income (An open-ended income scheme. Monthly income is not assured and is subject to availability of distributable surplus.)

Regular Income Solutions

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Satyabrata Mohanty & Mr. Kaustubh Gupta Managing Fund Since: June 18, 2009 Total Experience: 15 years & 8 years Date of inception: July 14, 1999 Nature of the scheme: An Open-ended Income Scheme	Direct Plan[§] Growth : 49.1014 Dividend: 12.6195 Quarterly Dividend: 12.6016 Benchmark: CRISIL MIP Blended Index Quarterly Average AUM: ₹ 258.58 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: For redemption/switch out of units within 365 days from the date of allotment: 1.50% of the applicable NAV. For redemption/switch out of units after 365 days but within 540 days from the date of allotment: 0.50% of the applicable NAV.	For redemption/switch out of units after 540 days from the date of allotment: Nil. (w.e.f October 01, 2014) **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 6.43 years Yield to Maturity: 9.08% (for Debt Component) Standard Deviation: 4.20% Sharpe Ratio##: 0.11 Beta: 0.83
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV of Plans / Options (₹) Regular Plan Growth : 48.5633 Dividend: 11.8266 Quarterly Dividend: 12.2949		

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

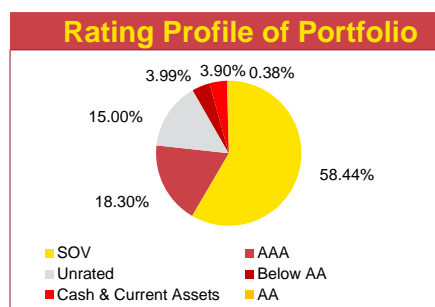
Investment Performance - Regular Plan - Growth NAV as on September 30, 2014: ₹ 48.5633

Date of Inception: July 14, 1999	NAV Per Unit. * (₹)	Birla Sun Life Monthly Income (%)	CRISIL MIP Blended Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Monthly Income (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	10.94	N/A	N/A	48563	N/A	N/A
September 30, 2013 to September 30, 2014 (Absolute)	42.0288	15.55	15.45	6.85	11555	11545	10685
September 28, 2012 to September 30, 2013 (Absolute)	40.8381	2.92	3.22	2.45	10292	10322	10245
September 29, 2011 to September 28, 2012 (Absolute)	37.4461	9.06	10.38	8.03	10906	11038	10803

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/ additional benchmark returns are not available, they have not been shown. Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrid nature of scheme. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Kaustubh Gupta is 116. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	57.63%	SOV	Power Grid Corporation of India Ltd	1.60%	CRISIL AAA
Power Finance Corporation Ltd	16.70%	CRISIL AAA	V-Mart Retail Limited	1.57%	
DLF Ltd	3.99%	ICRA A	Kewal Kiran Clothing Ltd	1.48%	
Repco Home Finance Ltd	1.68%		ICICI Bank Ltd	1.13%	
Eicher Motors Ltd	1.66%		Indusind Bank Ltd	0.98%	

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

As on September 30, 2014

Fund Details

Fund Manager: Mr. Satyabrata Mohanty & Mr. Kaustubh Gupta
Managing Fund Since: June 18, 2009
Total Experience: 15 years & 8 years
Date of inception: November 20, 2000
Nature of the scheme: An Open-ended Income Scheme

Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)
Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan
 Growth : 35.3780
 Monthly Dividend: 11.8414

Direct Plan[§]
 Growth : 35.6591
 Monthly Dividend: 12.6734
Benchmark: CRISIL MIP Blended Index
Quarterly Average AUM: ₹ 104.88 Crores (as on 30th September 2014)

Load Structure (as % of NAV) (Incl. for SIP)
Entry Load: Nil
Exit Load:** For redemption/switch out of units within 365 days from the date of allotment: 2.00% of the applicable NAV.
 For redemption/switch out of units after 365 days but within 730 days from the date of allotment: 1.50% of the applicable NAV.
 For redemption/switch out of units after 730 days but

within 1095 days from the date of allotment: 1.00% of the applicable NAV.
 For redemption/switch out of units after 1095 days from the date of allotment: Nil (w.e.f October 01, 2014)
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter
Modified Duration: 2.52 years
Yield to Maturity: 10.35% (for Debt Component)
Standard Deviation: 4.09%
Sharpe Ratio##: 0.22
Beta: 0.79

Note:
 Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

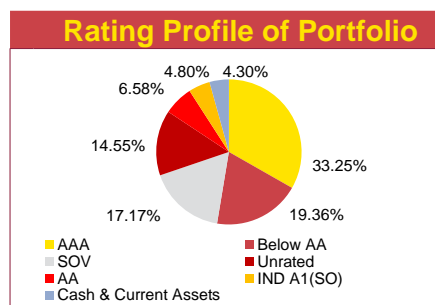
Investment Performance - Regular Plan - Growth NAV as on September 30, 2014: ₹ 35.3780

Date of Inception: Nov 20, 2000	NAV Per Unit. * (₹)	Birla Sun Life MIP (%)	CRISIL MIP Blended Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life MIP (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	9.54	N/A	N/A	35378	N/A	N/A
September 30, 2013 to September 30, 2014 (Absolute)	30.9286	14.39	15.45	6.85	11439	11545	10685
September 28, 2012 to September 30, 2013 (Absolute)	29.6337	4.37	3.22	2.45	10437	10322	10245
September 29, 2011 to September 28, 2012 (Absolute)	26.9527	9.95	10.38	8.03	10995	11038	10803

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/ additional benchmark returns are not available, they have not been shown. Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrid nature of scheme. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Kaustubh Gupta is 116. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
DLF Ltd	19.36%	ICRA A	State Government Securities	4.91%	SOV
Indiabulls Housing Finance Ltd	16.84%	CARE AAA	RHC Holding Pvt Ltd	4.80%	IND A1(SO)
Power Finance Corporation Ltd	15.46%	CRISIL AAA	National Bank For Agriculture and Rural Development	0.96%	CRISIL AAA
Government of India	12.26%	SOV	HDFC Bank Ltd	0.80%	
IDBI Bank Ltd	6.58%	CRISIL AA+	ICICI Bank Ltd	0.67%	

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Satyabrata Mohanty & Mr. Kaustubh Gupta
Managing Fund Since: June 18, 2009
Total Experience: 15 years & 8 years
Date of inception: May 22, 2004
Nature of the scheme: An Open-ended Income Scheme

Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)
Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan
 Growth : 26.1184
 Monthly Dividend: 12.9451

Direct Plan[§]
 Growth : 26.3462
 Monthly Dividend: 14.8213
Benchmark: CRISIL MIP Blended Index

Quarterly Average AUM: ₹ 227.17 Crores (as on 30th September 2014)

Load Structure (as % of NAV) (Incl. for SIP)
Entry Load: Nil
Exit Load:** For redemption/switch out of units within 365 days from the date of allotment: 2.00% of the applicable NAV. For redemption/switch out of units after 365 days but within 730 days from the date of allotment: 1.50% of the applicable NAV. For redemption/switch out

of units after 730 days but within 1095 days from the date of allotment: 1.00% of the applicable NAV. For redemption/switch out of units after 1095 days from the date of allotment: Nil. (w.e.f October 01, 2014)
****Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.**

Other Parameter
Modified Duration: 5.79 years
Yield to Maturity: 9.14% (for Debt Component)
Standard Deviation: 6.02%
Sharpe Ratio##: 0.72
Beta: 1.06

Note:
 Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

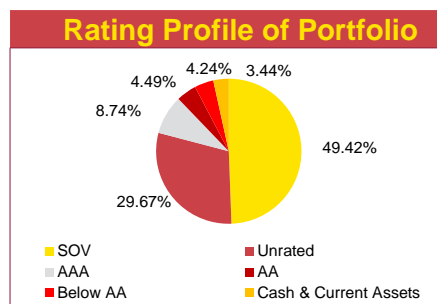
Investment Performance - Regular Plan - Growth NAV as on September 30, 2014: ₹ 26.1184

Date of Inception: May 22, 2004	NAV Per Unit. * (₹)	Birla Sun Life MIP II - Wealth 25 Plan (%)	CRISIL MIP Blended Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life MIP II - Wealth 25 Plan (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	9.71	7.83	4.41	26118	21839	15635
September 30, 2013 to September 30, 2014 (Absolute)	20.9755	24.52	15.45	6.85	12452	11545	10685
September 28, 2012 to September 30, 2013 (Absolute)	19.9216	5.29	3.22	2.45	10529	10322	10245
September 29, 2011 to September 28, 2012 (Absolute)	18.1245	9.92	10.38	8.03	10992	11038	10803

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrid nature of scheme. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Kaustubh Gupta is 116. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

§'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	49.42%	SOV	Repco Home Finance Ltd	2.94%	
Power Finance Corporation Ltd	8.74%	CRISIL AAA	V-Mart Retail Limited	1.67%	
Yes Bank Ltd	4.49%	ICRA AA+	Motherson Sumi Systems Ltd	1.50%	
DLF Ltd	4.24%	ICRA A	Maruti Suzuki India Ltd	1.40%	
Eicher Motors Ltd	3.63%		IPCA Laboratories Ltd	1.01%	

Birla Sun Life MIP II - Savings 5 Plan (An open-ended income scheme. Monthly income is not assured and is subject to availability of distributable surplus.)

Regular Income Solutions

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Satyabrata Mohanty & Mr. Kaustubh Gupta Managing Fund Since: June 18, 2009 Total Experience: 15 years & 8 years Date of inception: May 22, 2004 Nature of the scheme: An Open-ended Income Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV of Plans / Options (₹) Regular Plan Growth : 24.3331 Monthly Dividend: 12.1860	Direct Plan[§] Growth : 24.5123 Monthly Dividend: 12.6947 Benchmark: CRISIL MIP Blended Index Quarterly Average AUM: ₹ 226.34 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: For redemption/switch out of units within 365 days from the date of allotment: 1.50% of the applicable NAV. For redemption/switch out of units after 365 days but within 540 days from the date of allotment: 0.50% of the applicable NAV	For redemption/switch out of units after 540 days from the date of allotment: Nil (w.e.f October 01, 2014) **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 5.56 years Yield to Maturity: 9.14% (for Debt Component) Standard Deviation: 3.66% Sharpe Ratio##: 0.42 Beta: 0.72
--	---	---

Note:
 Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.605% (91 day T-bill yield as on Sep 30, 2014).

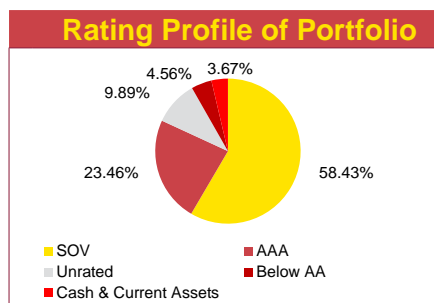
Investment Performance - Regular Plan - Growth NAV as on September 30, 2014: ₹ 24.3331

Date of Inception: May 22, 2004	NAV Per Unit. * (₹)	Birla Sun Life MIP II - Savings 5 Plan (%)	CRISIL MIP Blended Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life MIP II - Savings 5 Plan (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	8.96	7.83	4.41	24333	21839	15635
September 30, 2013 to September 30, 2014 (Absolute)	21.1475	15.06	15.45	6.85	11506	11545	10685
September 28, 2012 to September 30, 2013 (Absolute)	20.2036	4.67	3.22	2.45	10467	10322	10245
September 29, 2011 to September 28, 2012 (Absolute)	18.2083	10.96	10.38	8.03	11096	11038	10803

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrid nature of scheme. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Kaustubh Gupta is 116. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	56.75%	SOV	V-Mart Retail Limited	1.07%	
Power Finance Corporation Ltd	23.46%	CRISIL AAA	Indusind Bank Ltd	0.74%	
DLF Ltd	4.56%	ICRA A	Eicher Motors Ltd	0.65%	
State Government Securities	1.67%	SOV	ICICI Bank Ltd	0.65%	
RepcO Home Finance Ltd	1.21%		Maruti Suzuki India Ltd	0.62%	



Savings Solutions



What are Saving Solutions?

Our Savings Solutions are aimed at preserving your money, providing you with liquidity and giving you tax - efficient returns.

Who can benefit from Saving Solutions?

This is an ideal solution for investors who have low - medium propensity for risk and high liquidity. These can be ideal for first time investors in mutual funds.

Benefits of Savings Solutions:

Make Inflation work in your favour: Inflation affects your returns from any investment including mutual funds. But, in case of savings solutions, you can use it to your advantage - through indexation - which can help you reduce the amount on which you have to pay tax. You can benefit from indexation, if investing for more than 1 year. Please consult your tax advisor on how to take advantage of indexation.

Aim to preserve your money: These schemes generally invest in instruments like bonds of reputed Indian companies and securities (bonds) issued by the Government of India which are considered relatively safe.

Aim to provide Liquidity: If you need to withdraw your money, all you have to do is submit a redemption slip and your money is normally credited to your bank account within one working day. You may also opt for an online redemption facility offered by many fund houses for added convenience.

Tax-efficient returns: You can earn returns in the form of monthly / quarterly dividends etc. which are completely tax-free in your hands. A dividend distribution tax of 28.325% is applicable and is deducted by the fund house.

There are various savings solutions available depending on the time period that you would like to invest for: a. 1 day to 3 months b. 3 to 6 months c. 6 months to 1 year d. 1 year +

The DDT rate of 28.325% is effective June 01, 2013 and further, upto May 31, 2013 DDT rate applicable shall be 14.1625% as amended by Finance Bill/Act 2013.

Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

Investors are advised to consult their tax advisor in view of individual nature of tax benefits

The Financial Solution (Savings Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns. stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



What is it?

A fund that aims to provide the convenience of a savings account with the opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

Fund Details

As on September 30, 2014

Fund Manager: Mr. Kaustubh Gupta & Ms. Sunaina Da Cunha Managing Fund Since: July 15, 2011 Total Experience: 8 years & 10 years Date of inception: June 16, 1997 Nature of the scheme: An Open-ended Liquid Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV of Plans / Options (₹)^ Retail Plan Growth : 348.8057	Dividend: 163.6940 Institutional Plan Growth : 357.9451 Dividend: 108.0230 Weekly Dividend: 108.1769 Regular Plan⁵ Growth : 214.9447 Daily Dividend: 100.1950 Weekly Dividend: 100.3260 Direct Plan⁵ Growth : 215.1527 Daily Dividend: 100.1950 Weekly Dividend: 100.3269 Dividend: 116.2904 ^The Face Value per unit of all the plans/ options under Birla Sun Life Cash Plus has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011 Benchmark: CRISIL Liquid Fund Index	Quarterly Average AUM: ₹ 20,885.51 Crores (as on 30th September 2014) Load Structure (as % of NAV) Entry Load: Nil Exit Load: Nil Other Parameter Modified Duration: 0.18 years Yield to Maturity: 8.82% Standard Deviation Retail Plan: 0.30% Institutional Plan: 0.29% Regular Plan: 0.30%
---	--	---

Note: Standard Deviation is calculated on Annualised basis using 1 year history of monthly returns.

Investment Performance - Retail Plan - Growth NAV as on September 30, 2014: ₹ 348.8057

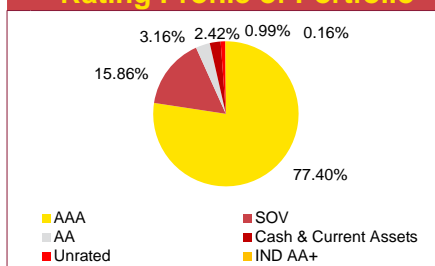
Date of Inception: June 16, 1997	NAV Per Unit. * (₹)	Birla Sun Life Cash Plus (%)	CRISIL Liquid Fund Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Cash Plus (₹)	CRISIL Liquid Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	100.0000	7.49	N/A	6.56	34881	N/A	30033
September 30, 2013 to September 30, 2014 (Absolute)	319.6739	9.11	9.49	8.35	10911	10949	10835
September 30, 2012 to September 30, 2013 (Absolute)	294.6833	8.48	8.54	5.65	10848	10854	10565
September 29, 2011 to September 30, 2012 (Absolute)	269.8550	9.20	8.72	8.18	10920	10872	10818

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Mr. Kaustubh Gupta is 116. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

⁵These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	15.86%	SOV	Canara Bank	3.61%	CRISIL A1+
Housing Development Finance Corporation Ltd	8.54%	CRISIL AAA, ICRA A1+	RELIANCE RETAIL LTD	3.12%	CARE A1+
Oriental Bank of Commerce	8.00%	CRISIL A1+	South Indian Bank Ltd	3.10%	CARE A1+
Indusind Bank Ltd	7.96%	CRISIL A1+, CRISIL AAA	Kotak Mahindra Bank Ltd	2.59%	CRISIL A1+
Karur Vysya Bank Ltd	4.07%	CRISIL A1+, ICRA A1+	Yes Bank Ltd	2.55%	ICRA A1+



What is it?

A fund that aims to provide the convenience of a savings account with the opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

As on September 30, 2014

Fund Details

Fund Manager: Mr. Kaustubh Gupta & Ms. Sunaina Da Cunha	NAV of Plans / Options (₹)^	Quarterly Average AUM: ₹ 5,434.44 Crores (as on 30th September 2014)
Managing Fund Since: July 15, 2011	Regular Plan⁵	Load Structure (as % of NAV) (Incl. for SIP)
Total Experience: 8 years & 10 years	Growth : 321.9300	Entry Load: Nil
Date of inception:	Daily Dividend: 100.2933	Exit Load: Nil
Retail Plan: May 14, 1998	Weekly Dividend: 100.2773	Other Parameter
Institutional Plan: September 27, 2004	Institutional Plan	Modified Duration: 0.45 years
Nature of the scheme: An Open-ended Income Scheme	Growth : 225.7180	Yield to Maturity: 9.35%
	Daily Dividend: 100.2105	Standard Deviation
	Weekly Dividend: 100.2617	Regular Plan: 0.68%
Application Amount for fresh subscription*:	Direct Plan⁵	Institutional Plan: 0.66%
₹ 5,000 (plus in multiples of ₹ 1)	Growth : 326.3179	
Min. Addl. Investment:	Daily Dividend: 100.3629	
₹ 1,000 (plus in multiples of ₹ 1)	Weekly Dividend: 100.2721	
	^The Face Value per unit of all the plans/ options under Birla Sun Life Cash Manager has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011	
SIP:	Benchmark: CRISIL Short Term Bond Fund Index	
Monthly: Minimum ₹ 1,000/-		

Note: Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns.

Investment Performance - Regular Plan - Growth NAV as on September 30, 2014: ₹ 321.9300

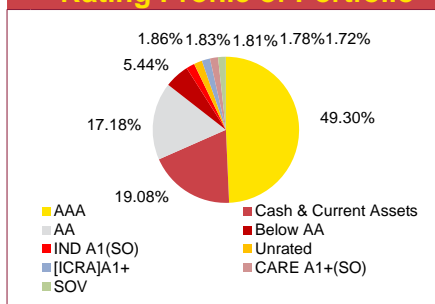
Date of Inception: May 14, 1998	NAV Per Unit. * (₹)	Birla Sun Life Cash Manager (%)	CRISIL Short Term Bond Fund Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Cash Manager (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	100.0000	7.39	N/A	6.44	32193	N/A	27801
September 30, 2013 to September 30, 2014 (Absolute)	294.6486	9.26	10.12	8.35	10926	11012	10835
September 28, 2012 to September 28, 2013 (Absolute)	271.8389	8.39	7.78	5.70	10839	10778	10570
September 29, 2011 to September 28, 2012 (Absolute)	248.8630	9.23	9.21	8.14	10923	10921	10814

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Mr. Kaustubh Gupta is 116. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

⁵These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Sesa Sterlite Ltd	9.29%	CRISIL A1+	Dewan Housing Finance Corporation Ltd	3.97%	CRISIL A1+
Indiabulls Housing Finance Ltd	5.66%	CARE AAA	RHC Holding Pvt Ltd	3.86%	CARE A1(SO), IND A1(SO)
Kotak Mahindra Prime Ltd	4.99%	CRISIL AAA	Housing Development Finance Corporation Ltd	3.64%	ICRA A1+
Godrej Consumer Products Ltd	4.44%	ICRA AA	IDFC Ltd.	3.62%	ICRA A1+
Tata Motors Finance Ltd	4.34%	CRISIL AA	Shapoorji Pallonji and Company Private Limited	3.55%	ICRA A1+

What is it?

A fund that aims to provide the convenience of a savings account with the opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

Fund Details

As on September 30, 2014

Fund Manager: Mr. Kaustubh Gupta & Ms. Sunaina Da Cunha	NAV of Plans / Options (₹)[^]	Benchmark: CRISIL Short Term Bond Fund Index
Managing Fund Since: July 15, 2011 & June 20, 2014	Retail Plan	Quarterly Average AUM: ₹ 7,533.49 Crores (as on 30th September 2014)
Total Experience: 8 years & 10 years	Growth : 248.8148	Load Structure (as % of NAV) (Incl. for SIP)
Date of inception	Daily Dividend: 100.2963	Entry Load: Nil
Retail Plan: November 27, 2001	Weekly Dividend: 100.2353	Exit Load: Nil
Institutional Plan: April 16, 2003	Regular Plan[§]	Other Parameter
Nature of the scheme: An Open-ended Short Term Income Scheme	Growth : 257.1431	Modified Duration: 0.45 years
	Daily Dividend: 100.2970	Yield to Maturity: 9.19%
	Weekly Dividend: 100.2353	Standard Deviation
	Direct Plan[§]	Retail Plan: 0.65%
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)	Growth : 257.5438	Regular Plan: 0.65%
Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1)	Daily Dividend: 100.2972	
	Weekly Dividend: 100.2366	
SIP:	^The Face Value per unit of all the plans/ options under Birla Sun Life Savings Fund has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011	
Monthly: Minimum ₹ 1,000/-		

Note: Standard Deviation is calculated on annualised basis using 1 year history of monthly returns.

Investment Performance - Retail Plan - Growth NAV as on September 30, 2014: ₹ 248.8148

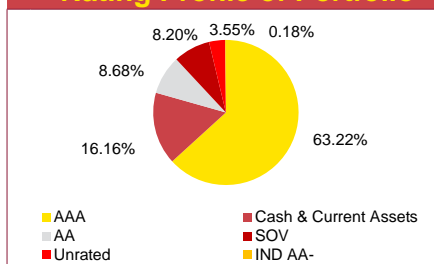
Date of Inception: Nov 27, 2001	NAV Per Unit. * (₹)	Birla Sun Life Savings Fund (%)	CRISIL Short Term Bond Fund Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Savings Fund (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	100.0000	7.35	N/A	5.67	24881	N/A	20323
September 30, 2013 to September 30, 2014 (Absolute)	226.6792	9.77	10.12	8.35	10977	11012	10835
September 28, 2012 to September 30, 2013 (Absolute)	208.2630	8.84	7.78	5.70	10884	10778	10570
September 29, 2011 to September 28, 2012 (Absolute)	189.9650	9.63	9.21	8.14	10963	10921	10814

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Mr. Kaustubh Gupta is 116. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Sesa Sterlite Ltd	9.56%	CRISIL A1+	Tata Motors Finance Ltd	4.44%	CRISIL AA, ICRA A1+
Indiabulls Housing Finance Ltd	6.92%	CARE AAA	Power Finance Corporation Ltd	3.75%	CRISIL AAA
Reliance Capital Ltd	6.20%	CARE AAA, CRISIL A1+	Kotak Mahindra Bank Ltd	3.55%	
Government of India	5.58%	SOV	JSW Steel Ltd	3.26%	CARE A1+
Housing Development Finance Corporation Ltd	4.71%	ICRA A1+	Cholamandalam Investment and Finance Company Ltd	3.21%	ICRA A1+, ICRA AA, IND AA-

Birla Sun Life Treasury Optimizer Plan

(earlier Birla Sun Life Ultra Short Term Fund)

Savings Solutions

What is it?

A fund that aims to provide the convenience of parking your savings with an opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits)

Fund Details

As on September 30, 2014

Fund Manager: Mr. Kaustubh Gupta & Mr. Prasad Dhonde Managing Fund Since: September 29, 2009 Total Experience: 8 years & 16 years Date of inception: April 19, 2002 Nature of the scheme: An Open-ended Short Term Income Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV of Plans / Options (₹)^ Retail Plan Growth : 244.7445 Monthly Dividend: 102.0515	Quarterly Dividend: 105.0103 Regular Plan* Growth : 163.0384 Monthly Dividend: 102.0730 Quarterly Dividend: 102.4065 Dividend: 110.4174 Direct Plan* Growth : 163.4572 Monthly Dividend: 102.2453 Quarterly Dividend: 102.4270 Dividend: 110.6084 ^The Face Value per unit of all the plans/ options under Ultra Short Term Fund has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011 Benchmark: CRISIL Short Term Bond Fund Index Quarterly Average AUM: ₹ 1,388.37 Crores (as on 30th September 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load: For redemption / switchout of units within 90 days from the date of allotment: 0.25% of applicable NAV. For redemption / switch-out of units after 90 days from the date of allotment: Nil Other Parameter Modified Duration: 2.41 years Yield to Maturity: 9.16% Standard Deviation: 0.77%
---	--	--

Note:
Standard Deviation is calculated on annualised basis using 1 year history of monthly returns.

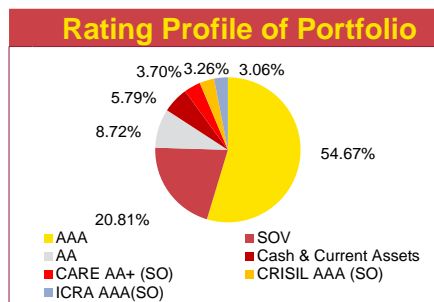
Investment Performance - Retail Plan - Growth NAV as on September 30, 2014: ₹ 244.7445

Date of Inception: April 19, 2002	NAV Per Unit. * (₹)	Birla Sun Life Treasury Optimizer Plan (%)	CRISIL Short Term Bond Fund Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Treasury Optimizer Plan (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	100.0000	7.45	6.91	5.61	24474	22998	19737
September 30, 2013 to September 30, 2014 (Absolute)	220.7498	10.87	10.12	8.35	11087	11012	10835
September 28, 2012 to September 30, 2013 (Absolute)	202.8174	8.84	7.78	5.70	10884	10778	10570
September 29, 2011 to September 28, 2012 (Absolute)	184.9220	9.68	9.21	8.14	10968	10921	10814

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Kaustubh Gupta is 116. Total Schemes managed by Mr. Prasad Dhonde is 23. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

*These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
State Government Securities	20.81%	SOV	Shriram Transport Finance Company Ltd	4.56%	CRISIL AA
Rural Electrification Corporation Ltd	13.18%	CRISIL AAA	Talwandi Sabo Power Ltd	4.15%	CRISIL AA+ (SO)
LIC Housing Finance Ltd	11.82%	CARE AAA, CRISIL AAA	GSPC Distribution Networks Ltd.	3.70%	CARE AA+ (SO)
Power Finance Corporation Ltd	7.88%	CRISIL AAA	IOT Utkal Energy Services Limited	3.26%	CRISIL AAA (SO)
Housing Development Finance Corporation Ltd	5.72%	CRISIL AAA	NABHA POWER LTD	3.06%	ICRA AAA(SO)

What is it?

An income solution that aims to generate optimal returns through active management by capturing positive price and credit spread movements.

As on September 30, 2014

Fund Details

Fund Manager: Mr. Maneesh Dangi
Managing Fund Since: September 12, 2007
Total Experience: 14 years
Date of inception: September 27, 2004
Nature of the scheme: An Open-ended Income Scheme

Application Amount for fresh subscription*:
 ₹ 5,000 (plus in multiples of ₹ 1)
Min. Addl. Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth : 22.3025
 Monthly Dividend: 10.3632
 Quarterly Dividend: 11.0235

Direct Plan*

Growth : 22.4351
 Monthly Dividend: 10.3245
 Quarterly Dividend: 11.1170

Benchmark: CRISIL Short Term Bond Fund Index (w.e.f 27 May, 2013)

Quarterly Average AUM: ₹ 8,673.62 Crores (as on 30th September 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV.
 For redemption / switch-out of units after 365 days from the date of allotment: Nil. (w.e.f October 01, 2014)
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter
Modified Duration: 6.15 years
Yield to Maturity: 8.72%
Standard Deviation: 2.56%

Note:
 Standard Deviation is calculated on annualised basis using 3 years history of monthly returns.

Investment Performance - Regular Plan - Growth NAV as on September 30, 2014: ₹ 22.3025

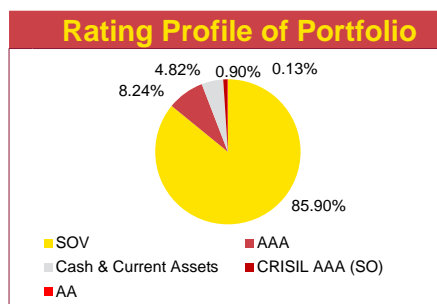
Date of Inception: Sept 27, 2004	NAV Per Unit. * (₹)	Birla Sun Life Dynamic Bond Fund (%)	CRISIL Short Term Bond Fund Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Dynamic Bond Fund (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	8.34	7.21	5.05	22303	20085	16377
September 30, 2013 to September 30, 2014 (Absolute)	20.1896	10.47	10.12	6.85	11047	11012	10685
September 28, 2012 to September 30, 2013 (Absolute)	18.9699	6.43	7.78	2.45	10643	10778	10245
September 29, 2011 to September 28, 2012 (Absolute)	17.1299	10.74	9.21	8.03	11074	10921	10803

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns.

Total Schemes managed by Mr. Maneesh Dangi is 2. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	82.77%	SOV	Rural Electrification Corporation Ltd	0.74%	CRISIL AAA
Power Finance Corporation Ltd	4.74%	CRISIL AAA, ICRA AAA	Reliance Gas Transportation Infrastructure Ltd	0.42%	CARE AAA, CRISIL AAA
State Government Securities	3.13%	SOV	LIC Housing Finance Ltd	0.35%	CRISIL AAA
Reliance Jio Infocomm Limited	1.73%	CRISIL AAA	Housing Development Finance Corporation Ltd	0.19%	CRISIL AAA
IOT Utkal Energy Services Limited	0.90%	CRISIL AAA (SO)	Tata Capital Financial Services Ltd	0.13%	CRISIL AA+, ICRA AA+

What is it?

A scheme that focuses on enhancing the portfolio returns by identifying and selectively investing in mispriced credit opportunities in the market.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Kaustubh Gupta & Ms. Sunaina Da Cunha Managing Fund Since: September 11, 2014 & July 15, 2011 Total Experience: 8 years & 10 years Date of inception: May 09, 2003 Nature of the scheme: An Open-ended Income Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV of Plans / Options (₹)^ Regular Plan[§] Growth : 21.5966 Dividend: 13.8120	Quarterly Dividend: 10.4542 Institutional Plan Growth : 15.8877 Dividend: - Direct Plan[§] Growth : 21.8212 Dividend: 13.9508 Quarterly Dividend: 10.5902 *the dividend options under the scheme have been renamed w.e.f July 02, 2012. Please refer addendum no. 28/2012 dated September 30, 2012 for further details. Benchmark: CRISIL AA Short Term Bond Fund Index (w.e.f May 27, 2013) Quarterly Average AUM: ₹ 3,586.26 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP)	Entry Load: Nil Exit Load**: For redemption / switchout of units within 365 days from the date of allotment: 1.50% of applicable NAV. For redemption /switch-out of units after 365 days but within 540 days from the date of allotment: 0.50% of applicable NAV. For redemption/switch out of units after 540 days from the date of allotment: Nil (w.e.f October 01, 2014) ** Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 2.10 years Yield to Maturity: 9.77% Standard Deviation: 1.63%
--	--	--

Note: Standard Deviation Is calculated on Annualised basis using 3 years history of monthly returns.

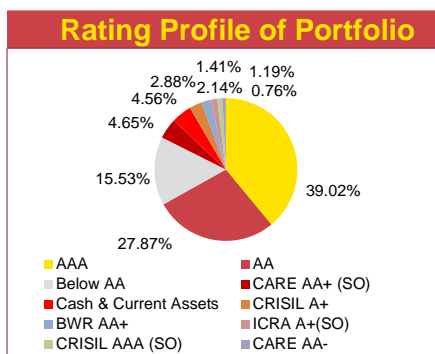
Investment Performance - Regular Plan - Growth NAV as on September 30, 2014: ₹ 21.5966

Date of Inception: May 09, 2003	NAV Per Unit. * (₹)	Birla Sun Life Short Term Opportunities Fund (%)	CRISIL AA Short Term Bond Fund Index # (%)	CRISIL 1 Year T - Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Short Term Opportunities Fund (₹)	CRISIL AA Short Term Bond Fund Index # (₹)	CRISIL 1 Year T - Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	6.99	8.69	5.52	21597	25870	18456
September 30, 2013 to September 30, 2014 (Absolute)	19.4808	10.86	11.14	8.35	11086	11114	10835
September 28, 2012 to September 30, 2013 (Absolute)	17.7623	9.67	9.02	5.70	10967	10902	10570
September 29, 2011 to September 28, 2012 (Absolute)	16.0202	10.87	10.81	8.14	11087	11081	10814

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Mr. Kaustubh Gupta is 116. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Power Finance Corporation Ltd	11.50%	CRISIL AAA	S.D. Corporation Pvt. Ltd	4.93%	ICRA AA+(SO)
Rural Electrification Corporation Ltd	11.43%	CRISIL AAA	Shriram Transport Finance Company Ltd	3.75%	CRISIL AA
TRIL Infopark Ltd (TATA Realty SPV)	6.58%	BWR A(SO)	Tata Motors Finance Ltd	3.12%	CRISIL AA
LIC Housing Finance Ltd	5.98%	CRISIL AAA	Sterlite Technologies Ltd	2.88%	CRISIL A+
Adani Ports and Special Economic Zone Ltd	5.11%	ICRA AA-	GSPC Distribution Networks Ltd.	2.87%	CARE AA+ (SO)



What is it?

An income scheme that aims to optimize returns by identifying mispriced credit opportunities in medium term securities in the market and then selectively investing in them.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Maneesh Dangi
Managing Fund Since: September 01, 2014
Total Experience: 14 years
Date of inception: March 25, 2009
Nature of the scheme: An Open-ended Income Scheme

Application Amount for fresh subscription*:
 ₹ 5,000 (plus in multiples of ₹ 1)
Min. Addl. Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan[§]
 Growth : 16.0586
 Quarterly Dividend: 10.3412
 Half Yearly Dividend: 10.6987
 Dividend: 11.9038

Institutional Plan
 Growth : 15.5903
 Quarterly Dividend: -
 Half Yearly Dividend: -
Direct Plan[§]
 Growth : 16.2285
 Quarterly Dividend: 10.4122
 Half Yearly Dividend: 10.9844
 Dividend: 12.0269

Benchmark: CRISIL AA Short Term Bond Fund Index (w.e.f May 27, 2013)

Quarterly Average AUM: ₹ 3,306.38 Crores (as on 30th September 2014)

Load Structure (as % of NAV) (Incl. for SIP)
Entry Load: Nil
Exit Load:** For redemption / switch-out of units within 365 days from

the date of allotment: 2.00% of applicable NAV.
 For redemption / switchout of units after 365 days but before 730 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 730 days from the date of allotment: Nil.
****Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.**

Other Parameter
Modified Duration: 2.24 years
Yield to Maturity: 10.47%
Standard Deviation
 Institutional Plan: 2.05%

Note:
 Standard Deviation Is calculated on Annualised basis using 3 years history of monthly returns.

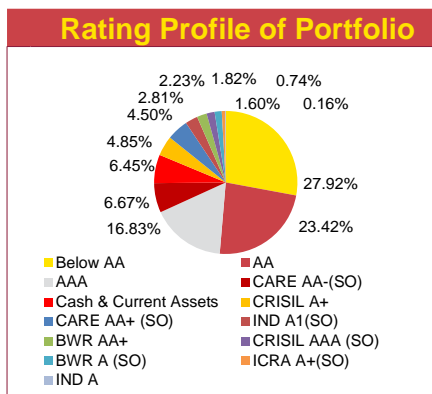
Investment Performance - Regular Plan - Growth NAV as on September 30, 2014: ₹ 16.0586

Date of Inception: Mar 25, 2009	NAV Per Unit. * (₹)	Birla Sun Life Medium Term Plan (%)	CRISIL AA Short Term Bond Fund Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Medium Term Plan (₹)	CRISIL AA Short Term Bond Fund Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	8.96	9.77	4.31	16059	16728	12623
September 30, 2013 to September 30, 2014 (Absolute)	14.3887	11.61	11.14	6.85	11161	11114	10685
September 28, 2012 to September 30, 2013 (Absolute)	13.1494	9.42	9.02	2.45	10942	10902	10245
September 29, 2011 to September 28, 2012 (Absolute)	11.8388	11.07	10.81	8.03	11107	11081	10803

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Maneesh Dangi is 2. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
RKN RETAIL PVT. LTD	10.55%	BWR A-(SO)	Power Finance Corporation Ltd	3.97%	CRISIL AAA
DLF Ltd	10.16%	ICRA A	S.D. Corporation Pvt. Ltd	3.94%	ICRA AA+(SO)
Relationships Properties Pvt Ltd	6.67%	CARE AA-(SO)	Cholamandalam Investment and Finance Company Ltd	3.71%	ICRA AA
Tata Motors Finance Ltd	5.15%	CRISIL AA	Reliance Jio Infocomm Limited	3.63%	CRISIL AAA
Sterlite Technologies Ltd	4.50%	CRISIL A+	Indiabulls Housing Finance Ltd	3.29%	CARE AAA

Birla Sun Life Short Term Fund

(erstwhile Birla Sun Life Income Fund. Name changed w.e.f February 01, 2012)

Savings Solutions

What is it?

A moderate income scheme that invests in diversified portfolio of debt and money market instruments of short to medium term maturity which can offer superior levels of yields at relatively lower levels of risk.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Prasad Dhonde Managing Fund Since: July 01, 2011 Total Experience: 16 years Date of inception: March 3, 1997 Nature of the scheme: An Open-ended Income Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth : 49.5379 Dividend: 10.0956 Monthly Dividend: 11.7513 Direct Plan[§] Growth : 49.6303 Dividend: 10.0897 Monthly Dividend: 11.7572 Benchmark: CRISIL Short Term Bond Fund Index (w.e.f May 27, 2013) Quarterly Average AUM: ₹ 5,087.30 Crores (as on 30th September 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: For Redemption / Switchout of units within 30 days from the date of allotment: 0.50% of applicable NAV. For Redemption / Switchout of units after 30 days from the date of allotment: Nil **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 1.52 years Yield to Maturity: 9.04% Standard Deviation: 1.53%
--	---	--

Note:
Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns.

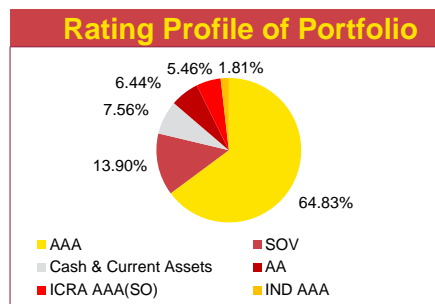
Investment Performance - Regular Plan - Growth NAV as on September 30, 2014: ₹ 49.5379

Date of Inception: March 3, 1997	NAV Per Unit. * (₹)	Birla Sun Life Short Term Fund (%)	CRISIL Short Term Bond Fund Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Short Term Fund (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	9.52	N/A	N/A	49538	N/A	N/A
September 30, 2013 to September 30, 2014 (Absolute)	44.8977	10.34	10.12	6.85	11034	11012	10685
September 28, 2012 to September 30, 2013 (Absolute)	41.5926	7.95	7.78	2.45	10795	10778	10245
September 29, 2011 to September 28, 2012 (Absolute)	37.5617	10.73	9.21	8.03	11073	10921	10803

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes managed by Mr. Prasad Dhonde is 23. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
LIC Housing Finance Ltd	13.77%	CARE AAA, CRISIL AAA	NABHA POWER LTD	5.46%	ICRA AAA(SO)
Housing Development Finance Corporation Ltd	13.43%	ICRA A1+, ICRA AAA	Export Import Bank of India	3.43%	CRISIL AAA
Rural Electrification Corporation Ltd	11.98%	CARE A1+, CRISIL AAA	Government of India	2.93%	SOV
State Government Securities	10.97%	SOV	IDFC Ltd.	2.04%	ICRA AAA
Power Finance Corporation Ltd	9.86%	CRISIL AAA, ICRA AAA	Punjab & Sind Bank	1.96%	ICRA A1+

What is it?

A fund that invests in a combination of bonds and Government securities of varying maturities from time to time with an aim to optimize returns.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Prasad Dhonde Managing Fund Since: January 11, 2010 Total Experience: 16 years Date of inception: October 21, 1995 Nature of the scheme: An Open-ended Income Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth : 57.1753 Quarterly Dividend: 12.5537 Direct Plan[§] Growth : 57.7268 Quarterly Dividend: 12.7441 Benchmark: CRISIL Composite Bond Fund Index Quarterly Average AUM: ₹ 3,388.05 Crores (as on 30th September 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load: For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 365 days from the date of allotment: Nil. (w.e.f October 01, 2014) Other Parameter Modified Duration: 7.90 years Yield to Maturity: 8.76% Standard Deviation: 4.60%
--	---	---

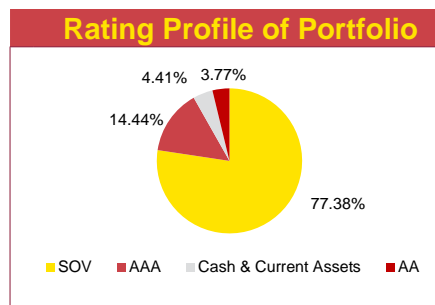
Note:
Standard Deviation is calculated on annualised basis using 1 year history of monthly returns.

Investment Performance - Regular Plan - Growth NAV as on September 30, 2014: ₹ 57.1753

Date of Inception: Oct 21, 1995	NAV Per Unit. * (₹)	Birla Sun Life Income Plus (%)	CRISIL Composite Bond Fund Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Income Plus (₹)	CRISIL Composite Bond Fund Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	9.63	N/A	N/A	57175	N/A	N/A
September 30, 2013 to September 30, 2014 (Absolute)	52.2599	9.41	11.61	6.85	10941	11161	10685
September 28, 2012 to September 30, 2013 (Absolute)	50.3593	3.77	3.49	2.45	10377	10349	10245
September 29, 2011 to September 28, 2012 (Absolute)	45.6181	10.39	9.53	8.03	11039	10953	10803

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When additional benchmark returns are not available, they have not been shown. Total Schemes managed by Mr. Prasad Dhonde is 23. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	76.53%	SOV	Reliance Jio Infocomm Limited	2.33%	CRISIL AAA
Power Grid Corporation of India Ltd	4.02%	CRISIL AAA	Indian Infrastructure Fin Co Ltd	1.38%	ICRA AAA
Hindalco Industries Ltd	3.77%	CRISIL AA	State Government Securities	0.85%	SOV
Rural Electrification Corporation Ltd	3.05%	CRISIL AAA	Power Finance Corporation Ltd	0.82%	CRISIL AAA
India Infradebt Ltd	2.40%	CRISIL AAA	Reliance Gas Transportation Infrastructure Ltd	0.33%	CRISIL AAA



Birla Sun Life Floating Rate Fund - Short Term Plan

Savings Solutions

What is it?

A fund that provides the convenience of parking your savings with an opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

Fund Details

As on September 30, 2014

Fund Manager: Mr. Kaustubh Gupta & Ms. Sunaina Da Cunha
Managing Fund Since: July 15, 2011
Total Experience: 8 years & 10 years
Date of inception: June 05, 2003
Nature of the scheme: An Open-ended Income Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min. Addl. Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)^

Retail Plan

Growth : 219.7259

Daily Dividend: 100.0150

Weekly Dividend: 103.8492

Regular Plan⁵

Growth : 178.3033

Daily Dividend: 100.0200

Weekly Dividend: 100.1766

Direct Plan⁵

Growth : 178.4618

Daily Dividend: 100.0200

Weekly Dividend: 100.1774

^The Face Value per unit of all the plans/ options under Birla Sun Life Floating Rate Fund – Short Term Plan has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011

Benchmark: CRISIL Liquid Fund Index

Quarterly Average AUM: ₹ 4,559.24 Crores (as on 30th September 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil

Exit Load:** Nil

** Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Modified Duration: 0.15 years

Yield to Maturity: 8.87%

Standard Deviation: 0.27%

Note:

Standard Deviation is calculated on annualised basis using 1 year history of monthly returns.

Investment Performance - Retail Plan - Growth

NAV as on September 30, 2014: ₹ 219.7259

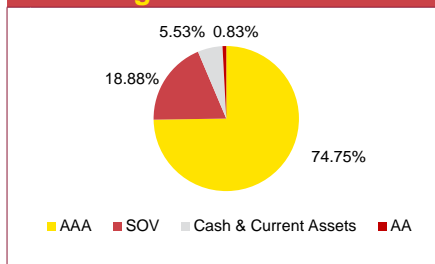
Date of Inception: June 05, 2003	NAV Per Unit. * (₹)	Birla Sun Life Floating Rate Fund - Short Term Plan (%)	CRISIL Liquid Fund Index # (%)	CRISIL 1 Year T - Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Floating Rate Fund - Short Term Plan (₹)	CRISIL Liquid Fund Index # (₹)	CRISIL 1 Year T - Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	100.0000	7.20	6.67	5.53	21973	20776	18397
September 30, 2013 to September 30, 2014 (Absolute)	201.0649	9.28	9.49	8.35	10928	10949	10835
September 30, 2012 to September 30, 2013 (Absolute)	184.8701	8.76	8.54	5.65	10876	10854	10565
September 29, 2011 to September 30, 2012 (Absolute)	168.5100	9.71	8.72	8.18	10971	10872	10818

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Mr. Kaustubh Gupta is 116. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

⁵These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	18.88%	SOV	Edelweiss Financial Services Ltd	4.31%	CRISIL A1+
Mahindra & Mahindra Financial Services Ltd	7.45%	CRISIL A1+, CRISIL AA+	Fedbank Financial Services Ltd	4.12%	CRISIL A1+
Larsen & Toubro Ltd	6.57%	CRISIL A1+	L and T Fincorp Limited	3.33%	CARE A1+
Bharat Aluminium Co Ltd.	6.55%	CRISIL A1+	Sesa Sterlite Ltd	3.32%	CRISIL A1+
Indiabulls Housing Finance Ltd	4.77%	CRISIL A1+	Konkan Railway Corporation Ltd	3.31%	CARE A1+

What is it?

A fund that aims to generate income by investing substantially into floating rate debt/ money market instruments.

As on September 30, 2014

Fund Details

Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta Managing Fund Since: July 15, 2011 & June 20, 2014 Total Experience: 16 years & 8 years Date of inception: June 05, 2003 Nature of the scheme: An Open-ended Income Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹)^ Retail Plan Growth : 231.5208 Weekly Dividend: 100.2130 Regular Plan[§] Growth : 160.0734 Daily Dividend: 100.3952 Weekly Dividend: 100.2129 Direct Plan[§] Growth : 160.5984 Daily Dividend: 100.3918 Weekly Dividend: 100.2178 ^The Face Value per unit of all the plans/ options under Birla Sun Life Floating Rate Fund – Long Term Plan has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011 Benchmark: CRISIL Liquid Fund Index	Quarterly Average AUM: ₹ 1,337.82 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: For Redemption / Switchout of units within 30 days from the date of allotment: 0.25% of applicable NAV. For Redemption / Switchout of units after 30 days from the date of allotment : Nil ** Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 0.44 years Yield to Maturity: 8.94% Standard Deviation: 0.63%
---	--	--

Note:
Standard Deviation is calculated on annualised basis using 1 year history of monthly returns.

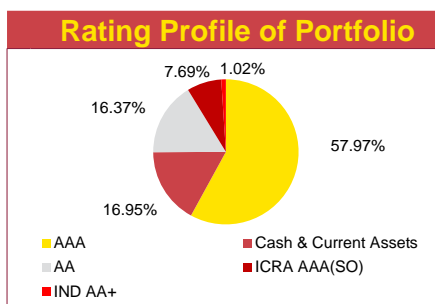
Investment Performance - Retail Plan - Growth NAV as on September 30, 2014: ₹ 231.5208

Date of Inception: June 05, 2003	NAV Per Unit. * (₹)	Birla Sun Life Floating Rate Fund - Long Term Plan (%)	CRISIL Liquid Fund Index # (%)	CRISIL 1 Year T - Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Floating Rate Fund - Long Term Plan (₹)	CRISIL Liquid Fund Index # (₹)	CRISIL 1 Year T - Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	100.0000	7.69	6.67	5.53	23152	20776	18397
September 30, 2013 to September 30, 2014 (Absolute)	211.2045	9.62	9.49	8.35	10962	10949	10835
September 28, 2012 to September 30, 2013 (Absolute)	193.7600	9.00	8.59	5.70	10900	10859	10570
September 29, 2011 to September 28, 2012 (Absolute)	176.0180	10.08	8.67	8.14	11008	10867	10814

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Prasad Dhonde is 23. Total Schemes managed by Mr. Kaustubh Gupta is 116. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Shriram Transport Finance Company Ltd	16.37%	CRISIL AA,IND AA+	Allahabad Bank	5.05%	ICRA A1+
Rural Electrification Corporation Ltd	12.55%	CARE A1+	Oriental Bank of Commerce	5.04%	CRISIL A1+
NABHA POWER LTD	7.69%	ICRA AAA(SO)	Deutsche Investments India Pvt Ltd	5.02%	CRISIL A1+
Export Import Bank of India	5.10%	CRISIL AAA	Cholamandalam Investment and Finance Company Ltd	4.92%	ICRA A1+
Andhra Bank	5.07%	CARE A1+	Housing Development Finance Corporation Ltd	4.79%	CRISIL AAA

What is it?

A fund that aims to generate income and capital appreciation by investing exclusively in Government Securities.

Fund Details

As on September 30, 2014

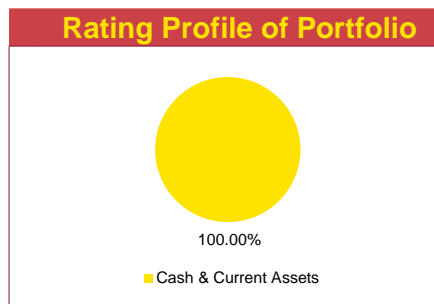
Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta Managing Fund Since: July 01, 2011 & June 20, 2014 Total Experience: 16 years & 8 years Date of inception: October 12, 1999 Nature of the scheme: An Open-ended Government Securities Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth : 29.5881 Daily Dividend: 10.0100 Weekly Dividend: 10.0180 Quarterly Dividend: 10.7475 Annual Dividend Option: 10.7907 Direct Plan[§] Growth: 29.7083 Daily Dividend: - Annual Dividend: 10.9692 Quarterly Dividend: 10.8285 Weekly Dividend: - Benchmark: I-Sec SI-BEX	Quarterly Average AUM: ₹ 18.99 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load: Nil Other Parameter Modified Duration: 0.00 years Yield to Maturity: 8.00% Standard Deviation: 0.72%
---	--	---

Note:
Standard Deviation is calculated on annualised basis using 3 years history of monthly returns.

Investment Performance - Liquid Plan - Regular Plan - Growth							
NAV as on September 30, 2014: ₹ 29.5881							
Date of Inception: Oct 12, 1999	NAV Per Unit. * (₹)	Birla Sun Life Gilt Plus-Liquid Plan (%)	I-Sec SI-BEX # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Gilt Plus - Liquid Plan (₹)	I-Sec SI-BEX # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	7.51	N/A	6.31	29588	N/A	25014
September 30, 2013 to September 30, 2014 (Absolute)	27.2824	8.45	8.93	8.35	10845	10893	10835
September 28, 2012 to September 30, 2013 (Absolute)	24.9969	9.14	7.15	5.70	10914	10715	10570
September 29, 2011 to September 28, 2012 (Absolute)	23.1628	7.92	9.57	8.14	10792	10957	10814

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Prasad Dhonde is 23. Total Schemes managed by Mr. Kaustubh Gupta is 116. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Portfolio Holdings

Issuer	% to net Assets	Rating
Cash & Current Assets	100.00%	



What is it?

A fund that aims to generate income and capital appreciation by investing exclusively in Government Securities.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta Managing Fund Since: July 01, 2011 & June 20, 2014 Total Experience: 16 years & 8 years Date of inception: October 12, 1999 Nature of the scheme: An Open-ended Government Securities Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth : 34.1730 Quarterly Dividend: 10.3206 Direct Plan[§] Growth: 34.4163 Quarterly Dividend: 10.4618 Benchmark: I-Sec LI-BEX Quarterly Average AUM: ₹ 29.23 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: For redemption / switch-out	of units within 90 days from the date of allotment: 0.50% of applicable NAV For redemption /switch-out of units after 90 days from the date of allotment: Nil. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 6.48 years Yield to Maturity: 8.55% Standard Deviation: 5.20%
---	---	--

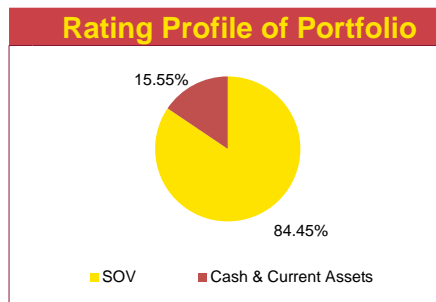
Note: Standard Deviation is calculated on annualised basis using 3 years history of monthly returns.

Investment Performance - PF Plan - Regular Plan Growth								NAV as on September 30, 2014: ₹ 34.1730	
Date of Inception: Oct 12, 1999	NAV Per Unit. * (₹)	Birla Sun Life Gilt Plus- PF Plan (%)	I-Sec LI-BEX # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in				
					Birla Sun Life Gilt Plus- PF Plan (₹)	I-Sec LI-BEX # (₹)	CRISIL 10 Year Gilt Index ## (₹)		
Since inception till September 30, 2014 (CAGR)	10.0000	8.55	N/A	N/A	34173	N/A	N/A		
September 30, 2013 to September 30, 2014 (Absolute)	30.3169	12.72	12.85	6.85	11272	11285	10685		
September 28, 2012 to September 30, 2013 (Absolute)	29.1687	3.94	2.96	2.45	10394	10296	10245		
September 29, 2011 to September 28, 2012 (Absolute)	25.9574	12.37	10.32	8.03	11237	11032	10803		

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Prasad Dhonde is 23. Total Schemes managed by Mr. Kaustubh Gupta is 116. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Portfolio Holdings

Issuer	% to net Assets	Rating
8.60% GOI (MD 02/06/2028)	34.09%	SOV
8.40% GOI (MD 28/07/2024)	27.20%	SOV
8.24% GOI (MD 15/02/2027)	16.46%	SOV
Cash & Current Assets	15.55%	
8.62% Tamil Nadu SDL (MD 20/02/2023)	6.71%	SOV

What is it?

A fund that aims to generate income and capital appreciation by investing exclusively in Government Securities.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta
Managing Fund Since: July 01, 2011 & June 20, 2014
Total Experience: 16 years & 8 years
Date of inception: October 12, 1999
Nature of the scheme: An Open-ended Government Securities Scheme

Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)
Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)
Regular Plan
 Growth : 38.3305
 Quarterly Dividend: 12.1590
Direct Plan[§]
 Growth: 38.4674
 Quarterly Dividend: 11.2227
Benchmark: I-Sec LI-BEX
Quarterly Average AUM: ₹ 52.66 Crores (as on 30th September 2014)
Load Structure (as % of NAV) (Incl. for SIP)
Entry Load: Nil
Exit Load: Nil

Other Parameter
Modified Duration: 5.89 years
Yield to Maturity: 8.48%
Standard Deviation: 4.49%

Note:
 Standard Deviation is calculated on annualised basis using 3 years history of monthly returns.

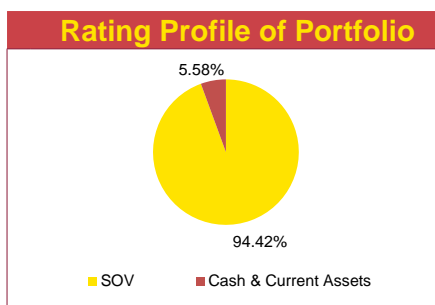
Investment Performance - Regular Plan - Regular Plan - Growth NAV as on September 30, 2014: ₹ 38.3305

Date of Inception: Oct 12, 1999	NAV Per Unit. * (₹)	Birla Sun Life Gilt Plus - Regular Plan (%)	I-Sec LI-BEX # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Gilt Plus- Regular Plan (₹)	I-Sec LI-BEX # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	9.39	N/A	N/A	38331	N/A	N/A
September 30, 2013 to September 30, 2014 (Absolute)	36.0681	6.27	12.85	6.85	10627	11285	10685
September 28, 2012 to September 30, 2013 (Absolute)	35.2049	2.45	2.96	2.45	10245	10296	10245
September 29, 2011 to September 28, 2012 (Absolute)	32.6091	7.96	10.32	8.03	10796	11032	10803

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Prasad Dhonde is 23. Total Schemes managed by Mr. Kaustubh Gupta is 116. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Portfolio Holdings

Issuer	% to net Assets	Rating
8.40% GOI (MD 28/07/2024)	94.42%	SOV
Cash & Current Assets	5.58%	



What is it?

A fund that aims to generate current income consistent with the portfolio invested exclusively in Government Securities.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta Managing Fund Since: October 03, 2012 & June 20, 2014 Total Experience: 16 years & 8 years Date of inception: October 28, 1999 Nature of the scheme: An Open-ended Gilt Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth : 37.2439 Half Yearly Dividend: 10.3200 Direct Plan[§] Growth: 37.4514 Dividend: 10.7037 Benchmark: I-Sec LI-BEX Quarterly Average AUM: ₹ 349.53 Crores (as on 30th September 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: 1% if redeemed / switched	out within 365 days from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 8.20 years Yield to Maturity: 8.70% Standard Deviation: 5.11%
---	--	---

Note:
Standard Deviation is calculated on annualised basis using 1 year history of monthly returns.

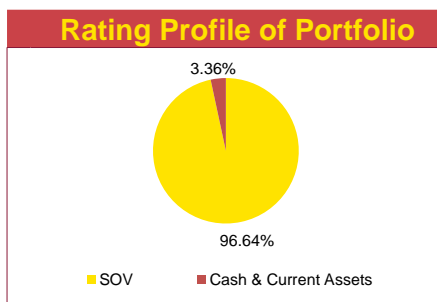
Investment Performance - Long Term Plan - Regular Plan - Growth NAV as on September 30, 2014: ₹ 37.2439

Date of Inception: Oct 28, 1999	NAV Per Unit. * (₹)	Birla Sun Life Government Securities Fund - Long Term Plan (%)	I-Sec LI-BEX # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Government Securities Fund - Long Term Plan (₹)	I-Sec LI-BEX # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	9.20	N/A	N/A	37244	N/A	N/A
September 30, 2014 to September 30, 2013 to	33.8221	10.12	12.85	6.85	11012	11285	10685
September 28, 2012 to September 30, 2013 (Absolute)	32.5112	4.03	2.96	2.45	10403	10296	10245
September 29, 2011 to September 28, 2012 (Absolute)	29.1690	11.46	10.32	8.03	11146	11032	10803

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Prasad Dhonde is 23. Total Schemes managed by Mr. Kaustubh Gupta is 116. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
8.32% GOI (MD 02/08/2032)	30.38%	SOV	9.51% Haryana SDL (MD 12/02/2024)	4.62%	SOV
8.28% GOI (M/D 21/09/2027)	16.11%	SOV	9.19% Kerala SDL (MD 28/05/2024)	3.98%	SOV
8.60% GOI (MD 02/06/2028)	15.46%	SOV	Cash & Current Assets	3.36%	
9.23% GOI (MD 23/12/2043)	12.62%	SOV	9.20% GOI (MD 30/09/2030)	3.11%	SOV
8.30% GOI (MD 31/12/2042)	8.59%	SOV	8.83% GOI (MD 25/11/2023)	1.50%	SOV

What is it?

A fund that aims to generate current income consistent with the portfolio invested exclusively in Government Securities.

As on September 30, 2014

Fund Details

Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta Managing Fund Since: October 03, 2012 & June 20, 2014 Total Experience: 16 years & 8 years Date of inception: October 28, 1999 Nature of the scheme: An Open-ended Gilt Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth : 24.7407 Daily Dividend: 10.0031 Weekly Dividend: - Direct Plan[§] Growth: 11.2285 Dividend: 10.0533 Weekly Dividend: - Benchmark: I-Sec SI-BEX Quarterly Average AUM: ₹ 0.81 Crores (as on 30th September 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: Nil **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 0.00 years Yield to Maturity: 8.00% Standard Deviation: 0.39%
---	--	--

Note:
Standard Deviation is calculated on annualised basis using 1 year history of monthly returns.

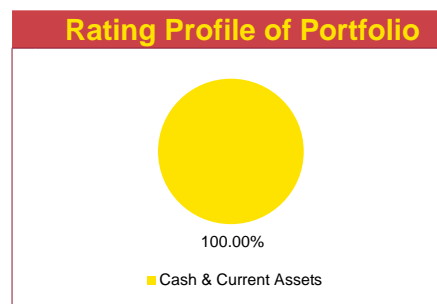
Investment Performance - Short Term Plan - Regular Plan - Growth NAV as on September 30, 2014: ₹ 24.7407

Date of Inception: Oct 28, 1999	NAV Per Unit. * (₹)	Birla Sun Life Government Securities Fund - Short Term Plan (%)	I-Sec SI-BEX # (%)	CRISIL 1 Year T - Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Government Securities Fund - Short Term Plan (₹)	I-Sec SI-BEX # (₹)	CRISIL 1 Year T - Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	6.25	N/A	6.30	24741	N/A	24893
September 30, 2013 to September 30, 2014 (Absolute)	22.9148	7.97	8.93	8.35	10797	10893	10835
September 28, 2012 to September 30, 2013 (Absolute)	21.1916	8.13	7.15	5.70	10813	10715	10570
September 29, 2011 to September 28, 2012 (Absolute)	19.7148	7.49	9.57	8.14	10749	10957	10814

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Prasad Dhonde is 23. Total Schemes managed by Mr. Kaustubh Gupta is 116. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



Top Portfolio Holdings

Issuer	% to net Assets
Cash & Current Assets	100.00%



What is it?

A fund that aims to generate income by investing in equity and equity related instruments and take advantage of the price differentials or mis-pricing prevailing in a stock or index.

Fund Details

As on September 30, 2014

Fund Manager: Mr. Ajay Garg Managing Fund Since: December 05, 2011 Total Experience: 21 years Date of inception: July 24, 2009 Nature of the scheme: An Open-ended Equity Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth : 14.2556 Dividend: 10.6033 Direct Plan[§] Growth: 14.3552 Dividend: 10.6662 Benchmark: CRISIL Liquid Fund Index Quarterly Average AUM: ₹ 64.99 Crores (as on 30th September 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load: For redemption/switch out of units within 90 days from the date of allotment: 0.50% of the applicable NAV For redemption/switch out of units after 90 days from the date of allotment: Nil (w.e.f October 01, 2014)
--	--	--

Investment Performance - Regular Plan - Growth

NAV as on September 30, 2014: ₹ 14.2556

Date of Inception: July 24, 2009	NAV Per Unit. * (₹)	Birla Sun Life Enhanced Arbitrage Fund (%)	CRISIL Liquid Fund Index # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Enhanced Arbitrage Fund (₹)	CRISIL Liquid Fund Index # (₹)	S&P BSE SENSEX ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	7.07	7.51	11.16	14256	14558	17316
September 30, 2013 to September 30, 2014 (Absolute)	13.1850	8.12	9.49	37.41	10812	10949	13741
September 28, 2012 to September 30, 2013 (Absolute)	12.1647	8.39	8.59	3.29	10839	10859	10329
September 30, 2011 to September 28, 2012 (Absolute)	11.3170	7.49	8.65	14.03	10749	10865	11403

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Reliance Industries Ltd	9.11%	Grasim Industries Ltd	5.81%
Lupin Ltd	8.79%	JSW Steel Ltd	3.94%
ITC Ltd	8.47%	Apollo Tyres Ltd	3.35%
HDFC Bank Ltd	8.18%	Reliance Capital Ltd	3.28%
Tata Motors Ltd	7.87%	Axis Bank Ltd	3.28%



Portfolios



To ensure that you strategically make all your investment moves, we provide you with the complete portfolio holdings of our funds.



Portfolio

Wealth Creation Solutions

Birla Sun Life '95 Fund

Allocation as a % of Net Assets	%
Federal Bank Ltd	1.95%
Shoppers Stop Ltd	1.82%
Sundaram Finance Ltd	1.70%
Finolex Cables Ltd	1.69%
Infosys Ltd	1.67%
Tata Consultancy Services Ltd	1.64%
Hindustan Petroleum Corporation Ltd	1.61%
Muthoot Finance Ltd	1.59%
Glaxosmithkline Pharmaceuticals Ltd	1.48%
Lupin Ltd	1.46%
Cummins India Ltd	1.40%
Maruti Suzuki India Ltd	1.34%
State Bank of India	1.32%
Hero MotoCorp Ltd	1.30%
Indusind Bank Ltd	1.30%
Axis Bank Ltd	1.28%
Motherson Sumi Systems Ltd	1.24%
ING Vysya Bank Ltd	1.23%
Tech Mahindra Ltd	1.11%
Raymond Ltd	1.11%
Hindustan Zinc Ltd	1.09%
Natco Pharma Ltd	1.06%
Indraprastha Gas Ltd	1.06%
Jagran Prakashan Ltd	1.04%
Pfizer Ltd	1.04%
Bharat Electronics Ltd	1.04%
Pidilite Industries Ltd	1.04%
Whirlpool of India Ltd	1.04%
Cyient Limited	1.03%
Crompton Greaves Ltd	1.02%
Bayer Cropscience Ltd	0.96%
Wipro Ltd	0.94%
Berger Paints India Ltd	0.89%
Tata Chemicals Ltd	0.83%
Reliance Industries Ltd	0.79%
Credit Analysis and Research Limited	0.78%
Bosch Ltd	0.78%
KEC International Ltd	0.78%
Bajaj Auto Ltd New	0.74%
Procter & Gamble Hygiene and Health Care Ltd	0.70%
VST Industries Ltd	0.68%
Balkrishna Industries Ltd	0.65%
Wyeth Ltd	0.64%
Repco Home Finance Ltd	0.63%
Bharat Forge Ltd	0.60%
Sesa Sterlite Ltd	0.57%
Reliance Capital Ltd	0.57%
Orient Cement Ltd	0.56%
Sun TV Network Ltd	0.55%
Bharti Airtel Ltd	0.55%
United Spirits Ltd	0.51%
Hindalco Industries Ltd	0.45%
The Jammu and Kashmir Bank Ltd	0.45%
Edelweiss Financial Services Ltd	0.35%
Texmaco Rail & Engineering Ltd	0.30%
Grasim Industries Ltd	0.30%
Oriental Bank Of Commerce	0.24%
PTC India Ltd	0.18%
Andhra Bank Ltd	0.14%
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd	0.04%
Globsyn Technologies Ltd	0.01%
Collabera Solutions Pvt Ltd	0.00%
Magnasound (I) Ltd	0.00%

Cash & Current Assets	11.91%
Total	68.79%

Birla Sun Life Frontline Equity Fund

Allocation as a % of Net Assets	%
Tech Mahindra Ltd	2.36%
Maruti Suzuki India Ltd	2.27%
Grasim Industries Ltd	2.27%
Tata Consultancy Services Ltd	2.22%
State Bank of India	2.09%
Motherson Sumi Systems Ltd	2.05%
Housing Development Finance Corporation Ltd	1.91%
Indusind Bank Ltd	1.91%
Lupin Ltd	1.87%
Cummins India Ltd	1.70%
Axis Bank Ltd	1.69%
Federal Bank Ltd	1.68%
Bharti Airtel Ltd	1.63%
Power Grid Corporation of India Ltd	1.62%
LIC Housing Finance Ltd	1.62%
Hero MotoCorp Ltd	1.60%
Bosch Ltd	1.53%
Bajaj Auto Ltd New	1.51%
ING Vysya Bank Ltd	1.47%
Crompton Greaves Ltd	1.42%
Oil & Natural Gas Corporation Ltd	1.33%
Sesa Sterlite Ltd	1.20%
Hindustan Zinc Ltd	1.13%
IDFC Ltd.	1.11%
United Spirits Ltd	1.09%
Yes Bank Ltd	1.09%
Sun Pharmaceuticals Industries Ltd	1.08%
Muthoot Finance Ltd	1.04%
Reliance Capital Ltd	0.99%
Kotak Mahindra Bank Ltd	0.97%
Godrej Consumer Products Ltd	0.95%
Bharat Petroleum Corp Ltd	0.82%
Britannia Industries Ltd	0.78%
Glaxosmithkline Pharmaceuticals Ltd	0.73%
Zee Entertainment Enterprises Ltd	0.73%
Idea Cellular Ltd	0.69%
Sanofi India Ltd	0.69%
NMDC Ltd	0.67%
Bayer Cropscience Ltd	0.59%
Adani Port and Special Economic Zone Ltd	0.59%
Alstom India Limited	0.56%
Bajaj Finance Ltd	0.55%
Coal India Ltd	0.54%
Hindalco Industries Ltd	0.53%
Akzo India Nobel Ltd	0.49%
Marico Ltd	0.45%
Hindustan Petroleum Corporation Ltd	0.40%
Shree Cement Ltd	0.38%
NTPC Ltd	0.38%
DB Corp Ltd	0.37%
Jagran Prakashan Ltd	0.37%
Titan Company Limited	0.32%
Nestle India Ltd	0.32%
Bank of India Ltd	0.31%
Procter & Gamble Hygiene and Health Care Ltd	0.29%
Sun TV Network Ltd	0.27%
IL&FS Transportation Networks Ltd	0.24%
IPCA Laboratories Ltd	0.23%
Ranbaxy Laboratories Ltd	0.22%
Jet Airways India Ltd	0.16%
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd	0.03%

Marico Kaya Enterprises Ltd	0.02%
SLLT_30/10/2014	-0.40%
Cash & Current Assets	3.50%
Net receivables / payables	0.20%
Total	65.42%

Birla Sun Life Top 100 Fund

Allocation as a % of Net Assets	%
Larsen & Toubro Ltd	2.57%
Grasim Industries Ltd	1.93%
Maruti Suzuki India Ltd	1.91%
Yes Bank Ltd	1.82%
Bharti Airtel Ltd	1.76%
Federal Bank Ltd	1.75%
LIC Housing Finance Ltd	1.75%
Motherson Sumi Systems Ltd	1.73%
Dr Reddy Laboratories Ltd	1.69%
Muthoot Finance Ltd	1.69%
Hero MotoCorp Ltd	1.63%
Tech Mahindra Ltd	1.60%
IDFC Ltd.	1.55%
Housing Development Finance Corporation Ltd	1.53%
Crompton Greaves Ltd	1.49%
Cummins India Ltd	1.48%
ING Vysya Bank Ltd	1.42%
Indusind Bank Ltd	1.42%
Sanofi India Ltd	1.37%
Hindustan Petroleum Corporation Ltd	1.32%
Kotak Mahindra Bank Ltd	1.30%
Axis Bank Ltd	1.29%
Ranbaxy Laboratories Ltd	1.28%
Lupin Ltd	1.12%
Power Grid Corporation of India Ltd	1.10%
Bata India Ltd	1.03%
National Aluminium Company Ltd	0.99%
PTC India Ltd	0.92%
State Bank of India	0.91%
United Spirits Ltd	0.89%
Tata Chemicals Ltd	0.84%
Zee Entertainment Enterprises Ltd	0.81%
Hindustan Zinc Ltd	0.80%
Raymond Ltd	0.80%
Coal India Ltd	0.79%
Bosch Ltd	0.75%
Oil & Natural Gas Corporation Ltd	0.69%
Glaxosmithkline Pharmaceuticals Ltd	0.68%
Cognizant Technology Solutions Corp	0.66%
IPCA Laboratories Ltd	0.65%
Bharat Electronics Ltd	0.65%
Britannia Industries Ltd	0.64%
Pfizer Ltd	0.60%
Cadila Healthcare Ltd	0.58%
Petronet LNG Ltd	0.58%
NMDC Ltd	0.57%
Reliance Capital Ltd	0.55%
Akzo India Nobel Ltd	0.55%
Hindalco Industries Ltd	0.54%
Dabur India Ltd	0.53%
Sun TV Network Ltd	0.49%
Oil India Ltd	0.46%
Bharat Petroleum Corp Ltd	0.46%
Shree Cement Ltd	0.39%
Sesa Sterlite Ltd	0.37%
Bank of India Ltd	0.37%
Bajaj Finance Ltd	0.33%
Bayer Cropscience Ltd	0.32%
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd	0.02%

The portfolios on this page do not total 100% as they are exclusive of the top 10 holdings.



Portfolio

Birla Sun Life Top 100 Fund

Allocation as a % of Net Assets	%
LT_30/10/2014	-0.69%
Cash & Current Assets	7.06%
Net receivables / payables	1.04%
Total	68.13%

Birla Sun Life Equity Fund

Allocation as a % of Net Assets	%
Motherson Sumi Systems Ltd	2.36%
IDFC Ltd.	2.31%
Sesa Sterlite Ltd	2.26%
Bajaj Auto Ltd New	2.24%
ITC Ltd	2.19%
Bosch Ltd	2.17%
LIC Housing Finance Ltd	2.12%
Indusind Bank Ltd	2.06%
Tata Power Co Ltd	1.80%
Karur Vysya Bank Ltd	1.78%
Godrej Industries Ltd	1.78%
Cairn India Ltd	1.77%
Great Eastern Shipping Company Ltd	1.38%
Tata Motors Ltd	1.26%
Kewal Kiran Clothing Limited	1.13%
Century Textiles & Industries Ltd	1.13%
Indian Bank	1.06%
Hindustan Zinc Ltd	1.03%
KEC International Ltd	1.01%
Karnataka Bank Ltd	0.98%
Bata India Ltd	0.98%
ING Vysya Bank Ltd	0.86%
The Jammu and Kashmir Bank Ltd	0.84%
Rallis India Ltd	0.82%
Infosys Ltd	0.75%
Sun TV Network Ltd	0.73%
Radico Khaitan Ltd	0.72%
UNIONBANK_30/10/2014	0.69%
BANKINDIA_30/10/2014	0.68%
Shriram Transport Finance Company Ltd	0.67%
Bank of India Ltd	0.67%
Bharat Petroleum Corp Ltd	0.64%
Muthoot Finance Ltd	0.61%
IPCA Laboratories Ltd	0.57%
Cummins India Ltd	0.50%
Container Corporation of India Ltd	0.49%
Bajaj Electricals Ltd	0.49%
Shoppers Stop Ltd	0.46%
Ranbaxy Laboratories Ltd	0.46%
NIIT Technologies Ltd	0.45%
Ambuja Cements Ltd	0.40%
Housing Development Finance Corporation Ltd	0.38%
South Indian Bank Ltd	0.37%
PTC India Ltd	0.37%
Reliance Communications Ltd	0.36%
Clariant Chemicals India Ltd	0.33%
Bharat Bijlee Ltd	0.31%
Repco Home Finance Ltd	0.31%
Sasken Communication Technologies Ltd	0.28%
DQ Entertainment International Ltd	0.23%
Mahindra & Mahindra Ltd	0.22%
Lanco Infratech Ltd	0.15%
Jaiprakash Power Ventures Ltd	0.13%
IL&FS Transportation Networks Ltd	0.12%
Megasoft Ltd	0.09%

Jyoti Structures Ltd	0.06%
United Breweries Holdings Ltd	0.06%
Maestro Elec & Tele Sys Ltd	0.00%
Mms Infrastr Ltd	0.00%
MAESTROS MEDILINE SYSTEMS LIMITED	0.00%
Magnasound (I) Ltd	0.00%
Cash & Current Assets	9.04%
Net receivables / payables	-0.37%
Total	59.71%

Birla Sun Life Long Term Advantage Fund

Allocation as a % of Net Assets	%
Indusind Bank Ltd	2.24%
Tata Motors Ltd	2.22%
Maruti Suzuki India Ltd	2.13%
Federal Bank Ltd	1.87%
Tata Consultancy Services Ltd	1.73%
Infosys Ltd	1.71%
Gujarat Fluorochemicals Ltd	1.70%
Housing Development Finance Corporation Ltd	1.69%
Bharti Airtel Ltd	1.67%
Petronet LNG Ltd	1.58%
Muthoot Finance Ltd	1.55%
Ranbaxy Laboratories Ltd	1.52%
Lupin Ltd	1.43%
Axis Bank Ltd	1.40%
Cipla Ltd	1.37%
OMKAR SPECIALITY CHEMICALS LIMITED	1.31%
Gulf Oil Lubricants India Ltd	1.31%
Grasim Industries Ltd	1.31%
Gujarat State Petronet Ltd	1.27%
Orient Refractories Limited	1.26%
IDFC Ltd.	1.20%
State Bank of India	1.15%
Castrol India Ltd (FV Rs. 5/-)	1.15%
Cummins India Ltd	1.14%
PTC India Ltd	1.14%
Repco Home Finance Ltd	1.07%
JSW Energy Ltd	1.06%
Hindustan Zinc Ltd	1.02%
Atul Auto Ltd	0.98%
Torrent Power Ltd	0.97%
Crompton Greaves Ltd	0.95%
Cyient Limited	0.93%
Natco Pharma Ltd	0.88%
STERLING HOLIDAY RESORTS INDIA LTD	0.87%
Raymond Ltd	0.86%
Reliance Industries Ltd	0.85%
LIC Housing Finance Ltd	0.85%
SKS Microfinance Ltd	0.84%
Marico Ltd	0.83%
Indian Bank	0.82%
Bank of India Ltd	0.81%
Godrej Industries Ltd	0.76%
Britannia Industries Ltd	0.74%
National Aluminium Company Ltd	0.70%
Gulf Oil Corporation Ltd	0.68%
Hindalco Industries Ltd	0.68%
Astral Poly Technik Ltd	0.64%
Century Textiles & Industries Ltd	0.60%
Titan Company Limited	0.59%
Phoenix Mills Ltd	0.54%
Sadbhav Engineering Ltd	0.53%
Ultratech Cement Ltd	0.53%
Zee Entertainment Enterprises Ltd	0.52%
Gujarat Mineral Development Ltd	0.51%
Sasken Communication Technologies Ltd	0.49%

Inox Leisure Ltd	0.47%
Sanofi India Ltd	0.47%
Orient Cement Ltd	0.43%
J Kumar Infraprojects Ltd	0.42%
ING Vysya Bank Ltd	0.41%
IPCA Laboratories Ltd	0.41%
KEC International Ltd	0.39%
Pidilite Industries Ltd	0.38%
Colgate Palmolive India Ltd	0.37%
Prestige Estates Projects Ltd	0.35%
United Spirits Ltd	0.35%
Nestle India Ltd	0.32%
Bata India Ltd	0.32%
Shoppers Stop Ltd	0.30%
IVRCL Ltd	0.23%
DB Corp Ltd	0.22%
Jyoti Structures Ltd	0.17%
Oriental Hotels Ltd	0.05%
Cash & Current Assets	3.16%
Net receivables / payables	0.68%
Total	71.07%

Birla Sun Life MNC Fund

Allocation as a % of Net Assets	%
Hindustan Unilever Ltd	3.55%
Wabco India Ltd	3.27%
Cummins India Ltd	2.59%
Bata India Ltd	2.23%
Colgate Palmolive India Ltd	2.09%
Oracle Financial Services Software Ltd	2.07%
Kansai Nerolac Paints Ltd	2.02%
Gillette India Ltd	1.96%
Pfizer Ltd	1.88%
Procter & Gamble Hygiene and Health Care Ltd	1.79%
FAG Bearings India Ltd	1.78%
SML Isuzu Ltd	1.50%
Ambuja Cements Ltd	1.49%
Nestle India Ltd	1.37%
Fulford India Ltd	1.29%
Blue Dart Express Ltd	0.90%
ITC Ltd	0.87%
Alstom T&D India Ltd	0.82%
Akzo India Nobel Ltd	0.78%
Sanofi India Ltd	0.77%
Federal-Mogul Goetze (India) Ltd	0.77%
Siemens Ltd	0.74%
Alstom India Limited	0.71%
Castrol India Ltd (FV Rs. 5/-)	0.71%
ABB India Ltd	0.69%
Disa India Ltd	0.68%
Ranbaxy Laboratories Ltd	0.56%
ITD Cementation India Ltd	0.53%
Schneider Electric Infrastructure Ltd	0.38%
Mphasis Ltd	0.14%
Sree Jayalakshmi Autospin Ltd	0.00%
Jainpur Straw Brd and Paper Ltd	0.00%
Maruti Cottex Ltd	0.00%
Sri Venkatesha Mill Ltd	0.00%
Visakha Aqua Farm Ltd	0.00%
Cash & Current Assets	1.25%
Net receivables / payables	-0.29%
Total	41.91%

Birla Sun Life Dividend Yield Plus

Allocation as a % of Net Assets	%
Wyeth Ltd	2.55%
Orient Cement Ltd	2.33%

The portfolios on this page do not total 100% as they are exclusive of the top 10 holdings.

Portfolio

Bajaj Auto Ltd New	2.27%
Akzo India Nobel Ltd	2.22%
Jagran Prakashan Ltd	2.19%
Hindustan Zinc Ltd	2.19%
Kewal Kiran Clothing Limited	2.11%
Greaves Cotton Ltd	1.99%
Oil & Natural Gas Corporation Ltd	1.97%
Hero MotoCorp Ltd	1.87%
The Jammu and Kashmir Bank Ltd	1.87%
Glaxosmithkline Pharmaceuticals Ltd	1.49%
Housing Development Finance Corporation Ltd	1.48%
KEC International Ltd	1.41%
Credit Analysis and Research Limited	1.32%
Wipro Ltd	1.31%
Hindustan Petroleum Corporation Ltd	1.27%
HCL Technologies Ltd	1.21%
Oil India Ltd	1.20%
Procter & Gamble Hygiene and Health Care Ltd	1.18%
Punjab National Bank	1.17%
PTC India Ltd	1.12%
Sun TV Network Ltd	1.12%
Muthoot Finance Ltd	1.08%
Gateway Distriparks Ltd	1.07%
Alstom India Limited	1.05%
Atul Auto Ltd	1.03%
Pfizer Ltd	1.02%
Canara Bank Ltd	1.01%
VST Industries Ltd	1.00%
Karur Vysya Bank Ltd	1.00%
Apar Industries Ltd	0.99%
Engineers India Ltd	0.97%
Power Grid Corporation of India Ltd	0.95%
Oriental Bank Of Commerce	0.91%
Orient Refractories Limited	0.87%
Automotive Axles Ltd	0.87%
State Bank of India	0.86%
Gujarat Industries Power Company Ltd	0.72%
Oriental Hotels Ltd	0.62%
Indian Bank	0.49%
Bharat Bijlee Ltd	0.32%
DB Corp Ltd	0.31%
Jyoti Structures Ltd	0.14%
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd	0.07%
Hinduja Ventures Ltd	0.07%
Cash & Current Assets	1.33%
Net receivables / payables	-0.11%
Total	57.50%

Birla Sun Life Midcap Fund

Allocation as a % of Net Assets	%
ING Vysya Bank Ltd	2.59%
Britannia Industries Ltd	2.58%
Eicher Motors Ltd	2.27%
Jagran Prakashan Ltd	2.27%
Kalpataru Power Transmission Ltd	2.25%
Emami Ltd	1.85%
Aurobindo Pharma Ltd	1.80%
Jubilant Life Sciences Ltd	1.76%
SKS Microfinance Ltd	1.75%
LIC Housing Finance Ltd	1.73%
NIIT Technologies Ltd	1.63%
HSIL Ltd	1.63%
Simplex Infrastructures Ltd	1.60%
Glenmark Pharmaceuticals Ltd	1.51%
Motherson Sumi Systems Ltd	1.50%
Balkrishna Industries Ltd	1.40%
Firstsource Solutions Ltd	1.39%

GMR Infrastructure Ltd	1.39%
J Kumar Infraprojects Ltd	1.28%
Edelweiss Financial Services Ltd	1.25%
Torrent Pharmaceuticals Ltd	1.18%
Reliance Capital Ltd	1.12%
FAG Bearings India Ltd	1.10%
Mindtree Ltd	1.08%
Marico Ltd	1.07%
VA Tech Wabag Ltd	1.03%
IPCA Laboratories Ltd	0.95%
Tech Mahindra Ltd	0.95%
National Aluminium Company Ltd	0.88%
Jyothy Laboratories Ltd	0.80%
Cyient Limited	0.79%
Dish TV India Ltd	0.78%
Akzo India Nobel Ltd	0.78%
Shree Cement Ltd	0.77%
Persistent Systems Ltd	0.74%
Sun TV Network Ltd	0.72%
Bajaj Corp Ltd	0.69%
Apollo Tyres Ltd	0.68%
DB Corp Ltd	0.64%
Shriram City Union Finance Limited	0.62%
Sundaram Finance Ltd	0.50%
The Ramco Cements Limited	0.40%
Supreme Industries Ltd	0.36%
Indian Bank	0.35%
Prestige Estates Projects Ltd	0.35%
IDFC Ltd.	0.33%
Phoenix Mills Ltd	0.32%
Finolex Industries Ltd	0.30%
Kansai Nerolac Paints Ltd	0.29%
Sasken Communication Technologies Ltd	0.15%
HT Media Ltd	0.13%
Bajaj Finance Ltd	0.10%
Marico Kaya Enterprises Ltd	0.07%
Cash & Current Assets	9.42%
Net receivables / payables	-1.23%
Total	64.61%

Birla Sun Life Small & Midcap Fund

Allocation as a % of Net Assets	%
Indian Bank	2.92%
India Cements Ltd	2.74%
Eicher Motors Ltd	2.73%
Jagran Prakashan Ltd	2.66%
KPIT Technologies Limited	2.55%
Cyient Limited	2.32%
Wabco India Ltd	2.19%
Kewal Kiran Clothing Limited	2.17%
Texmaco Rail & Engineering Ltd	2.13%
Bank Of Baroda	2.06%
IPCA Laboratories Ltd	1.99%
HT Media Ltd	1.90%
Cholamandalam Investment and Finance Company Ltd	1.84%
MT Educare Ltd	1.84%
Jyothy Laboratories Ltd	1.82%
Mindtree Ltd	1.79%
Kalpataru Power Transmission Ltd	1.76%
Exide Industries Ltd	1.61%
V-Mart Retail Limited	1.56%
Shemaroo Entertainment Ltd	1.51%
Finolex Industries Ltd	1.36%
Jubilant Life Sciences Ltd	1.31%
JK Cements Ltd	1.27%
Finolex Cables Ltd	1.22%

J Kumar Infraprojects Ltd	1.20%
Hexaware Technologies Ltd	1.15%
Natco Pharma Ltd	1.10%
Disa India Ltd	0.93%
Bharat Electronics Ltd	0.91%
Sadbhav Engineering Ltd	0.87%
Dish TV India Ltd	0.82%
Zyduz Wellness Ltd	0.76%
Bajaj Corp Ltd	0.74%
Akzo India Nobel Ltd	0.54%
Persistent Systems Ltd	0.53%
Dalmia Bharat Limited	0.49%
Radico Khaitan Ltd	0.48%
Muthoot Finance Ltd	0.32%
Cash & Current Assets	4.51%
Net receivables / payables	-0.27%
Total	62.30%

Birla Sun Life Advantage Fund

Allocation as a % of Net Assets	%
ICICI Bank Ltd	2.92%
VA Tech Wabag Ltd	2.86%
Bharat Forge Ltd	2.78%
Motherson Sumi Systems Ltd	2.68%
Orient Cement Ltd	2.25%
Cyient Limited	2.20%
Tech Mahindra Ltd	1.91%
Repcos Home Finance Ltd	1.91%
Dalmia Bharat Limited	1.90%
V GUARD INDUSTRIES LIMITED	1.78%
Titan Company Limited	1.76%
Emami Ltd	1.71%
Voltas Ltd	1.58%
Alia Engineering Ltd	1.57%
Asian Paints Ltd	1.56%
Shoppers Stop Ltd	1.54%
Shree Cement Ltd	1.51%
Castrol India Ltd (FV Rs. 5/-)	1.47%
Hero MotoCorp Ltd	1.46%
LIC Housing Finance Ltd	1.45%
Grasim Industries Ltd	1.44%
Sanofi India Ltd	1.40%
Berger Paints India Ltd	1.37%
Indusind Bank Ltd	1.34%
KEC International Ltd	1.32%
Amara Raja Batteries Ltd	1.24%
Cummins India Ltd	1.19%
Cipla Ltd	1.18%
Coromandel International Ltd	1.15%
Crompton Greaves Ltd	0.98%
Alstom T&D India Ltd	0.94%
Axis Bank Ltd	0.82%
Greaves Cotton Ltd	0.71%
Texmaco Rail & Engineering Ltd	0.71%
Persistent Systems Ltd	0.70%
Kalpataru Power Transmission Ltd	0.67%
JK Cements Ltd	0.60%
Marico Ltd	0.59%
Gulf Oil Lubricants India Ltd	0.48%
Dharti Dredging	0.23%
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd	0.06%
Karrox Technologies Ltd	0.00%
Cash & Current Assets	1.47%
Net receivables / payables	-0.78%
Total	58.63%

The portfolios on this page do not total 100% as they are exclusive of the top 10 holdings.

Portfolio

Birla Sun Life India GenNext Fund

Allocation as a % of Net Assets	%
Sun TV Network Ltd	3.04%
Federal Bank Ltd	2.93%
PVR Ltd	2.91%
Jyothy Laboratories Ltd	2.72%
ITC Ltd	2.68%
Karur Vysya Bank Ltd	2.63%
Bata India Ltd	2.55%
Muthoot Finance Ltd	2.48%
Phoenix Mills Ltd	2.42%
Ranbaxy Laboratories Ltd	2.41%
Pidilite Industries Ltd	2.40%
Asian Paints Ltd	2.22%
Axis Bank Ltd	2.08%
Repco Home Finance Ltd	2.06%
Exide Industries Ltd	2.04%
Housing Development Finance Corporation Ltd	2.04%
Page Industries Ltd	1.92%
Whirlpool of India Ltd	1.83%
ING Vysya Bank Ltd	1.64%
Prestige Estates Projects Ltd	1.59%
MT Educare Ltd	1.39%
South Indian Bank Ltd	1.25%
Bajaj Corp Ltd	1.24%
Kotak Mahindra Bank Ltd	1.22%
Zydus Wellness Ltd	1.19%
United Spirits Ltd	1.10%
Arvind Ltd	0.99%
DB Corp Ltd	0.85%
Radico Khaitan Ltd	0.85%
Bajaj Auto Ltd New	0.68%
Cox and Kings Ltd	0.61%
Shoppers Stop Ltd	0.43%
Trent Ltd	0.33%
Future Lifestyle Fashions Ltd	0.14%
Oracle Financial Services Software Ltd	0.09%
Cash & Current Assets	1.14%
Net receivables / payables	-0.37%
Total	59.74%

Birla Sun Life Buy India Fund

Allocation as a % of Net Assets	%
Maruti Suzuki India Ltd	3.21%
Kansai Nerolac Paints Ltd	3.21%
Zee Entertainment Enterprises Ltd	3.05%
Trent Ltd	2.97%
Hindustan Unilever Ltd	2.90%
ING Vysya Bank Ltd	2.57%
Tata Motors Ltd	2.55%
ICICI Bank Ltd	2.51%
Bata India Ltd	2.46%
Gillette India Ltd	2.41%
Mahindra & Mahindra Ltd	2.38%
Yes Bank Ltd	2.29%
Kotak Mahindra Bank Ltd	2.07%
Colgate Palmolive India Ltd	2.03%
Indusind Bank Ltd	2.01%
Axis Bank Ltd	1.98%
Jet Airways India Ltd	1.63%
Pfizer Ltd	1.62%
IDFC Ltd.	1.47%
ITC Ltd	1.12%
Tata Global Beverages Ltd	0.93%

United Breweries Holdings Ltd	0.51%
Magnasound (I) Ltd	0.00%
Cash & Current Assets	0.43%
Net receivables / payables	-0.27%
Total	48.05%

Birla Sun Life Infrastructure Fund

Allocation as a % of Net Assets	%
Bharat Electronics Ltd	2.11%
Tata Motors Ltd	2.10%
KEC International Ltd	2.07%
ING Vysya Bank Ltd	2.07%
VA Tech Wabag Ltd	1.93%
Reliance Industries Ltd	1.84%
Indusind Bank Ltd	1.73%
Oil India Ltd	1.69%
Crompton Greaves Ltd	1.68%
The Jammu and Kashmir Bank Ltd	1.67%
Tata Power Co Ltd	1.62%
Honeywell Automation India Ltd	1.56%
FAG Bearings India Ltd	1.51%
Ambuja Cements Ltd	1.49%
Oriental Bank Of Commerce	1.44%
Idea Cellular Ltd	1.37%
Hindustan Zinc Ltd	1.34%
Sobha Ltd	1.33%
ACC Ltd	1.29%
Ashok Leyland Ltd	1.26%
Gujarat Industries Power Company Ltd	1.24%
Punjab National Bank	1.23%
Indian Bank	1.18%
Indraprastha Gas Ltd	1.11%
Sadbhav Engineering Ltd	1.09%
Kalpataru Power Transmission Ltd	1.07%
Bajaj Finance Ltd	1.06%
Axis Bank Ltd	1.05%
Andhra Bank Ltd	1.00%
Grasim Industries Ltd	0.99%
Orient Refractories Limited	0.89%
Texmaco Rail & Engineering Ltd	0.84%
Credit Analysis and Research Limited	0.84%
Bharat Petroleum Corp Ltd	0.82%
Reliance Infrastructure Ltd	0.81%
Automotive Axles Ltd	0.78%
Gujarat State Petronet Ltd	0.77%
J Kumar Infraprojects Ltd	0.76%
Century Textiles & Industries Ltd	0.75%
Finolex Cables Ltd	0.74%
Bharti Airtel Ltd	0.56%
National Aluminium Company Ltd	0.56%
ICRA Ltd	0.55%
Jaiprakash Power Ventures Ltd	0.53%
Karnataka Bank Ltd	0.47%
GMR Infrastructure Ltd	0.47%
Oberoi Realty Ltd	0.46%
Engineers India Ltd	0.44%
Muthoot Finance Ltd	0.38%
Power Finance Corporation Ltd	0.33%
Disa India Ltd	0.31%
Jaypee Infratech Ltd	0.28%
Hindalco Industries Ltd	0.22%
Cash & Current Assets	4.09%
Net receivables / payables	-0.64%
Total	61.11%

Birla Sun Life Pure Value Fund

Allocation as a % of Net Assets	%
Coromandel International Ltd	2.84%
OMKAR SPECIALITY CHEMICALS LIMITED	2.81%
Tata Chemicals Ltd	2.78%
MRF Ltd	2.67%
Grasim Industries Ltd	2.54%
Godrej Industries Ltd	2.51%
Gujarat Fluorochemicals Ltd	2.40%
Muthoot Finance Ltd	2.26%
Orient Cement Ltd	2.15%
Raymond Ltd	2.08%
Wipro Ltd	2.03%
Hero MotoCorp Ltd	1.90%
Indraprastha Gas Ltd	1.78%
Gulf Oil Lubricants India Ltd	1.72%
Firstsource Solutions Ltd	1.64%
Radico Khaitan Ltd	1.59%
Andhra Bank Ltd	1.53%
National Aluminium Company Ltd	1.51%
Torrent Power Ltd	1.47%
Shemaroo Entertainment Ltd	1.47%
Petronet LNG Ltd	1.42%
Axis Bank Ltd	1.32%
Magma Fincorp Ltd	1.32%
Sasken Communication Technologies Ltd	1.18%
Atul Auto Ltd	1.12%
Corporation Bank Ltd	1.07%
Indian Bank	1.05%
Edelweiss Financial Services Ltd	1.04%
Bharat Electronics Ltd	0.97%
Gail (India) Ltd	0.92%
IPCA Laboratories Ltd	0.86%
Apar Industries Ltd	0.79%
Yes Bank Ltd	0.76%
Banco Products India Ltd	0.66%
Finolex Cables Ltd	0.65%
Indiabulls Power Ltd	0.61%
Gulf Oil Corporation Ltd	0.57%
Oriental Bank Of Commerce	0.51%
Heritage Foods Limited	0.50%
Inox Leisure Ltd	0.37%
Jyoti Structures Ltd	0.22%
Brigade Enterprises Ltd	0.19%
Pfizer Ltd	0.03%
Cash & Current Assets	4.85%
Net receivables / payables	-2.70%
Total	61.97%

Birla Sun Life International Equity Fund - Plan A

Allocation as a % of Net Assets	%
TELENOR	2.45%
AXA SA	2.45%
VALERO ENERGY CORP	2.45%
EMC CORP	2.44%
HARMAN INTERNATIONAL	2.34%
T ROWE PRICE GROUP I	2.31%
COACH INC	2.26%
Viacom Inc	2.26%
AMERISOURCE BERGEN CORP	2.21%
Zurich Insurance Group Ag	2.18%
MARKS & SPENCER GROUP PLC	2.11%
Allianz SE	2.09%
SAMSUNG ELECTRONICS - GDR	2.06%

The portfolios on this page do not total 100% as they are exclusive of the top 10 holdings.

Portfolio

CENTRICA PLC	2.06%
CHINA CONSTRUCT BANK SHS H HKD 0939	2.05%
CNOOC LTD	1.99%
Delta Air Lines Inc	1.92%
TOYOTA MOTOR CORP	1.84%
CVS CAREMARK CORP	1.84%
Vivendi SA	1.76%
JGC CORP-JPY	1.76%
Japan Airlines Co Ltd	1.73%
Koninklijke AHOLD NV	1.61%
Schneider Electric SA	1.53%
Constellation Brands Inc	1.51%
CenturyLink Inc	1.50%
BOC Hong Kong Holdings Ltd	1.50%
Michelin Cie Generale Des Etablissements	1.47%
CANON INC	1.47%
TECK Resources Ltd	1.42%
Skandinaviska Enskilda Banken AB	1.40%
EASTMAN CHEMICAL CO	1.29%
BEIERSDORF AG	1.07%
MICHAEL KORS HOLDINGS LTD	1.01%
Cash & Current Assets	1.53%
Net receivables / payables	1.16%
Total	66.05%

Birla Sun Life International Equity Fund - Plan B

Allocation as a % of Net Assets

	%
Tech Mahindra Ltd	1.80%
Eicher Motors Ltd	1.79%
HCL Technologies Ltd	1.76%
Larsen & Toubro Ltd	1.75%
National Aluminium Company Ltd	1.56%
Indusind Bank Ltd	1.50%
Power Grid Corporation of India Ltd	1.50%
Oil India Ltd	1.46%
Bajaj Auto Ltd New	1.41%
Shriram City Union Finance Limited	1.40%
Century Textiles & Industries Ltd	1.40%
J Kumar Infraprojects Ltd	1.35%
Housing Development Finance Corporation Ltd	1.26%
Grasim Industries Ltd	1.21%
DB Corp Ltd	1.21%
McKesson Corp	1.14%
Cummins India Ltd	1.13%
Texmaco Rail & Engineering Ltd	1.12%
Aetna Inc New	1.12%
Chubb Corp	1.10%
Akzo India Nobel Ltd	1.08%
Hindustan Petroleum Corporation Ltd	1.07%
Oil & Natural Gas Corporation Ltd	1.05%
Wipro Ltd	0.98%
Atul Auto Ltd	0.94%
Cognizant Technology Solutions Corp	0.94%
ROCHE HOLDINGS AG GENUS BEARER SHS	0.93%
Shriram Transport Finance Company Ltd	0.88%
APPLE INC	0.85%
Reliance Industries Ltd	0.81%
JSW Steel Ltd	0.79%
OMKAR SPECIALITY CHEMICALS LIMITED	0.78%
Karur Vysya Bank Ltd	0.77%
FEDEX CORP	0.77%
Orient Refractories Limited	0.77%
WAL MART STORES INC	0.76%
VST Industries Ltd	0.76%
Jagran Prakashan Ltd	0.75%
AXA SA	0.73%
State Bank of India	0.73%

Hero MotoCorp Ltd	0.73%
The Jammu and Kashmir Bank Ltd	0.72%
Sanofi India Ltd	0.69%
Hindustan Zinc Ltd	0.69%
AMERISOURCE BERGEN CORP	0.66%
AFLAC INC	0.65%
EMC CORP	0.64%
TELENOR	0.64%
Automotive Axles Ltd	0.63%
Zurich Insurance Group Ag	0.63%
Strides Arcolab Ltd	0.63%
T ROWE PRICE GROUP I	0.62%
The Boeing Co	0.61%
INTERNATIONAL BUSINESS MACHINES CORP IBM	0.60%
COACH INC	0.59%
HARMAN INTERNATIONAL	0.59%
SAMSUNG ELECTRONICS - GDR	0.59%
STERLING HOLIDAY RESORTS INDIA LTD	0.55%
Ranbaxy Laboratories Ltd	0.55%
VALERO ENERGY CORP	0.54%
HINDALCO_30/10/2014	0.54%
CHINA CONSTRUCT BANK SHS H HKD 0939	0.54%
Japan Airlines Co Ltd	0.52%
Allianz SE	0.51%
Orient Cement Ltd	0.51%
CVS CAREMARK CORP	0.51%
CENTRICA PLC	0.50%
Delta Air Lines Inc	0.48%
CNOOC LTD	0.47%
MARKS & SPENCER GROUP PLC	0.47%
Viacom Inc	0.45%
Vivendi SA	0.44%
TOYOTA MOTOR CORP	0.44%
EASTMAN CHEMICAL CO	0.43%
JGC CORP-JPY	0.43%
Engineers India Ltd	0.42%
Hindalco Industries Ltd	0.41%
Constellation Brands Inc	0.41%
Skandinaviska Enskilda Banken AB	0.39%
Koninklijke AHOLD NV	0.37%
CenturyLink Inc	0.36%
Schneider Electric SA	0.36%
Yes Bank Ltd	0.36%
Michelin Cie Generale Des Etablissements	0.35%
Bank Of Baroda	0.35%
CANON INC	0.34%
TECK Resources Ltd	0.34%
BOC Hong Kong Holdings Ltd	0.31%
City Union Bank Ltd	0.27%
BEIERSDORF AG	0.26%
MICHAEL KORS HOLDINGS LTD	0.24%
Procter & Gamble Hygiene and Health Care Ltd	0.09%
6% Cum. NCV. Prefer Zee Entertainment Enter'es Ltd	0.03%
Cash & Current Assets	3.50%
Net receivables / payables	-1.67%
Total	72.37%

Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)

Allocation as a % of Net Assets

	%
The Mosaic Company Limited	4.09%
CF INDUSTRIES HOLDINGS INC ORD SHS	3.94%
WILMAR INTERNATIONAL LTD	3.30%
AGRIUM INC	3.23%
Marine Harvest ASA	2.75%
Nippon Meat Pack Ord	2.27%
INGREDION INC	1.89%

GOLDEN AGRI-RESOURCES LTD	1.73%
YARA INTERNATIONAL ASA	1.61%
Uralkaliy OJSC SHS GDR	1.36%
Sociedad Quimica yMinera de Chile SA	0.80%
Israel Chemicals Ltd	0.50%
CHAODA MODERN AGRICULTURE HOLDINGS LTD	0.00%
Cash & Current Assets	4.10%
Net receivables / payables	-1.41%
Total	30.18%

Birla Sun Life India Reforms Fund

Allocation as a % of Net Assets

	%
Sadbhav Engineering Ltd	3.68%
Bajaj Finance Ltd	3.34%
Oil India Ltd	3.12%
Max India Ltd	2.95%
Alstom India Limited	2.93%
Bank Of Baroda	2.77%
HDFC Bank Ltd	2.50%
Bharti Airtel Ltd	2.49%
ING Vysya Bank Ltd	2.43%
Shoppers Stop Ltd	2.27%
Dish TV India Ltd	2.21%
Bharat Electronics Ltd	2.04%
Hindustan Petroleum Corporation Ltd	1.98%
Idea Cellular Ltd	1.70%
Trent Ltd	1.69%
Punjab National Bank	1.45%
JSW Energy Ltd	1.45%
J Kumar Infraprojects Ltd	1.23%
Texmaco Rail & Engineering Ltd	1.06%
Indian Bank	0.95%
Canara Bank Ltd	0.58%
Jaiprakash Power Ventures Ltd	0.51%
Power Finance Corporation Ltd	0.48%
Snowman Logistics Ltd	0.38%
6% Cum. NCV. Prefer Zee Entertainment Enter'es Ltd	0.21%
Cash & Current Assets	3.71%
Net receivables / payables	-1.33%
Total	48.77%

Birla Sun Life New Millennium Fund

Allocation as a % of Net Assets

	%
Inox Leisure Ltd	2.03%
Info Edge India Ltd	1.61%
Jagran Prakashan Ltd	1.58%
Shemaroo Entertainment Ltd	1.50%
Reliance Communications Ltd	0.85%
DQ Entertainment International Ltd	0.60%
Sun TV Network Ltd	0.58%
Sonata Software Ltd	0.40%
Megasoft Ltd	0.27%
Zee Entertainment Enterprises Ltd	0.24%
6% Cum. NCV. Prefer Zee Entertainment Enter'es Ltd	0.18%
Magnasound (I) Ltd	0.00%
Cash & Current Assets	0.91%
Net receivables / payables	-0.22%
Total	10.52%

The portfolios on this page do not total 100% as they are exclusive of the top 10 holdings.

Portfolio

Birla Sun Life India Opportunities Fund

Allocation as a % of Net Assets	%
Tech Mahindra Ltd	3.82%
KEC International Ltd	3.80%
Crisil Ltd	3.63%
Natco Pharma Ltd	3.43%
Dr Reddy Laboratories Ltd	3.43%
AIA Engineering Ltd	3.33%
Motherson Sumi Systems Ltd	3.27%
Balkrishna Industries Ltd	2.84%
HCL Technologies Ltd	2.63%
Oracle Financial Services Software Ltd	2.44%
Sanofi India Ltd	2.30%
Reliance Industries Ltd	1.56%
IPCA Laboratories Ltd	1.38%
Unichem Laboratories Ltd	1.31%
Mphasis Ltd	1.01%
Praj Industries Ltd	0.78%
Sesa Sterlite Ltd	0.68%
DQ Entertainment International Ltd	0.08%
Collabera Solutions Pvt Ltd	0.00%
Jainpur Straw Brd and Paper Ltd	0.00%
Magnasound (I) Ltd	0.00%
Oriqua Ltd	0.00%
Sree Rama Polymer	0.00%
Cash & Current Assets	2.17%
Net receivables / payables	-0.12%
Total	43.79%

Birla Sun Life Special Situations Fund

Allocation as a % of Net Assets	%
Century Textiles & Industries Ltd	3.90%
LIC Housing Finance Ltd	3.85%
PTC India Ltd	3.52%
HDFC Bank Ltd	3.13%
Hindustan Zinc Ltd	3.06%
Sesa Sterlite Ltd	2.93%
Tata Power Co Ltd	2.75%
Canara Bank Ltd	2.52%
Muthoot Finance Ltd	2.43%
Tata Chemicals Ltd	2.15%
Yes Bank Ltd	2.00%
Cummins India Ltd	1.62%
Karur Vysya Bank Ltd	1.52%
Hinduja Ventures Ltd	1.43%
Bharat Petroleum Corp Ltd	1.17%
Union Bank of India	1.02%
Corporation Bank Ltd	1.01%
Simplex Infrastructures Ltd	1.01%
Radico Khaitan Ltd	0.73%
Jaiprakash Power Ventures Ltd	0.66%
JSW Energy Ltd	0.57%
Bombay Dyeing & Mfg Company Ltd	0.50%
Cash & Current Assets	1.95%
Net receivables / payables	-0.40%
Total	45.02%

Birla Sun Life Index Fund

Allocation as a % of Net Assets	%
State Bank of India	2.61%
Oil & Natural Gas Corporation Ltd	2.53%
Sun Pharmaceuticals Industries Ltd	2.23%

Axis Bank Ltd	2.18%
Mahindra & Mahindra Ltd	2.17%
Bharti Airtel Ltd	1.94%
Hindustan Unilever Ltd	1.83%
HCL Technologies Ltd	1.59%
Kotak Mahindra Bank Ltd	1.50%
Dr Reddy Laboratories Ltd	1.42%
Maruti Suzuki India Ltd	1.40%
Wipro Ltd	1.35%
Tech Mahindra Ltd	1.29%
Hero MotoCorp Ltd	1.18%
Lupin Ltd	1.15%
Sesa Sterlite Ltd	1.11%
Cipla Ltd	1.10%
Bajaj Auto Ltd New	1.09%
Tata Steel Ltd	1.06%
Power Grid Corporation of India Ltd	1.03%
NTPC Ltd	0.99%
Asian Paints Ltd	0.99%
Ultratech Cement Ltd	0.93%
Indusind Bank Ltd	0.92%
Grasim Industries Ltd	0.78%
Coal India Ltd	0.77%
Gail (India) Ltd	0.72%
Hindalco Industries Ltd	0.70%
Bharat Heavy Electricals Ltd	0.63%
Cairn India Ltd	0.61%
IDFC Ltd.	0.60%
Zee Entertainment Enterprises Ltd	0.59%
Bank Of Baroda	0.59%
Bharat Petroleum Corp Ltd	0.59%
Ambuja Cements Ltd	0.57%
Tata Power Co Ltd	0.52%
Punjab National Bank	0.46%
NMDC Ltd	0.45%
ACC Ltd	0.45%
DLF Ltd	0.23%
Jindal Steel and Power Ltd	0.22%
Cash & Current Assets	7.23%
Net receivables / payables	-8.19%
Total	44.09%

Tax Savings Solutions

Birla Sun Life Tax Relief '96

Allocation as a % of Net Assets	%
Larsen & Toubro Ltd	3.08%
Housing Development Finance Corporation Ltd	2.86%
Cummins India Ltd	2.86%
Bosch Ltd	2.65%
Biocon Ltd	2.65%
Tata Motors Ltd	2.53%
Zee Entertainment Enterprises Ltd	2.53%
HDFC Bank Ltd	2.47%
STERLING HOLIDAY RESORTS INDIA LTD	2.25%
HCL Technologies Ltd	2.14%
Grasim Industries Ltd	2.13%
Sun Pharmaceuticals Industries Ltd	1.98%
Axis Bank Ltd	1.97%
Wyeth Ltd	1.80%
Shree Cement Ltd	1.79%
Infosys Ltd	1.63%
Yes Bank Ltd	1.62%
Hindustan Unilever Ltd	1.53%
Century Textiles & Industries Ltd	1.52%
Tech Mahindra Ltd	1.48%

Maruti Suzuki India Ltd	1.46%
Glaxosmithkline Pharmaceuticals Ltd	1.38%
Pfizer Ltd	1.35%
Bata India Ltd	1.33%
Indusind Bank Ltd	1.26%
ITC Ltd	1.14%
Gillette India Ltd	1.13%
IDFC Ltd.	1.01%
Jet Airways India Ltd	0.96%
Sesa Sterlite Ltd	0.94%
Mahindra & Mahindra Ltd	0.71%
Container Corporation of India Ltd	0.50%
Colgate Palmolive India Ltd	0.50%
Jain Irrigation Systems Ltd	0.34%
SKS Microfinance Ltd	0.32%
Ashok Leyland Ltd	0.31%
Shriram Transport Finance Company Ltd	0.27%
United Breweries Holdings Ltd	0.22%
Kansai Nerolac Paints Ltd	0.19%
Bharat Bijlee Ltd	0.14%
Magnasound (I) Ltd	0.00%
Cash & Current Assets	0.69%
Net receivables / payables	-0.43%
Total	59.19%

Birla Sun Life Tax Plan

Allocation as a % of Net Assets	%
Larsen & Toubro Ltd	3.04%
Cummins India Ltd	2.83%
Housing Development Finance Corporation Ltd	2.83%
Biocon Ltd	2.61%
Bosch Ltd	2.60%
Tata Motors Ltd	2.50%
Zee Entertainment Enterprises Ltd	2.48%
HDFC Bank Ltd	2.43%
STERLING HOLIDAY RESORTS INDIA LTD	2.24%
HCL Technologies Ltd	2.11%
Grasim Industries Ltd	2.09%
Axis Bank Ltd	1.96%
Sun Pharmaceuticals Industries Ltd	1.94%
Wyeth Ltd	1.77%
Shree Cement Ltd	1.75%
Infosys Ltd	1.60%
Yes Bank Ltd	1.60%
Hindustan Unilever Ltd	1.50%
Century Textiles & Industries Ltd	1.50%
Tech Mahindra Ltd	1.46%
Maruti Suzuki India Ltd	1.43%
Glaxosmithkline Pharmaceuticals Ltd	1.38%
Pfizer Ltd	1.33%
Bata India Ltd	1.30%
Indusind Bank Ltd	1.25%
ITC Ltd	1.12%
Gillette India Ltd	1.12%
IDFC Ltd.	0.99%
Jet Airways India Ltd	0.93%
Sesa Sterlite Ltd	0.93%
Mahindra & Mahindra Ltd	0.71%
Colgate Palmolive India Ltd	0.50%
Container Corporation of India Ltd	0.49%
Jain Irrigation Systems Ltd	0.33%
SKS Microfinance Ltd	0.31%
Ashok Leyland Ltd	0.30%
Shriram Transport Finance Company Ltd	0.27%
United Breweries Holdings Ltd	0.21%
Kansai Nerolac Paints Ltd	0.19%
Bharat Bijlee Ltd	0.13%

The portfolios on this page do not total 100% as they are exclusive of the top 10 holdings.

Portfolio

Birla Sun Life Tax Plan

Allocation as a % of Net Assets	%
Magnasound (I) Ltd	0.00%
Cash & Current Assets	1.86%
Net receivables / payables	-0.31%
Total	59.58%

Regular Income Solutions

Birla Sun Life Monthly Income

Allocation as a % of Net Assets	Rating	%
IPCA Laboratories Ltd		0.86%
9.40% Andhra Pradesh SDL (MD 30/01/2024)	SOV	0.81%
Indraprastha Gas Ltd		0.75%
HDFC Bank Ltd		0.69%
Bajaj Finance Ltd		0.58%
HCL Technologies Ltd		0.51%
Cummins India Ltd		0.45%
Voltas Ltd		0.40%
Siemens Ltd		0.39%
IDBI Bank Ltd	CRISIL AA+	0.38%
National Aluminium Company Ltd		0.35%
Shriram City Union Finance Limited		0.32%
Bank Of Baroda		0.30%
OMKAR SPECIALITY CHEMICALS LIMITED		0.24%
Motherson Sumi Systems Ltd		0.23%
Oriental Hotels Ltd		0.15%
Maruti Suzuki India Ltd		0.12%
Persistent Systems Ltd		0.09%
6% Cum. NCV. Prefer Zee Entertainment Enter'es Ltd		0.03%
ING Vysya Bank Ltd		0.03%
Magnasound (I) Ltd		0.00%
Cash & Current Assets		3.90%
Total		11.58%

Birla Sun Life MIP

Allocation as a % of Net Assets	%
ITC Ltd	0.65%
Infosys Ltd	0.54%
HCL Technologies Ltd	0.48%
Bosch Ltd	0.48%
Larsen & Toubro Ltd	0.46%
Maruti Suzuki India Ltd	0.41%
Dr Reddy Laboratories Ltd	0.40%
Tata Motors Ltd DVR Shares	0.38%
Wipro Ltd	0.38%
Tata Consultancy Services Ltd	0.37%
Tech Mahindra Ltd	0.36%
Bharti Airtel Ltd	0.34%
Lupin Ltd	0.33%
Motherson Sumi Systems Ltd	0.33%
Oil & Natural Gas Corporation Ltd	0.33%
Grasim Industries Ltd	0.31%
State Bank of India	0.31%
Indusind Bank Ltd	0.30%
Housing Development Finance Corporation Ltd	0.29%
Cummins India Ltd	0.28%
Hero MotoCorp Ltd	0.25%
Axis Bank Ltd	0.24%

LIC Housing Finance Ltd	0.23%
Crompton Greaves Ltd	0.22%
ING Vysya Bank Ltd	0.22%
Power Grid Corporation of India Ltd	0.22%
Bharat Petroleum Corp Ltd	0.21%
Bajaj Auto Ltd New	0.21%
Sun Pharmaceuticals Industries Ltd	0.20%
Zee Entertainment Enterprises Ltd	0.19%
Akzo India Nobel Ltd	0.17%
IDFC Ltd.	0.17%
Yes Bank Ltd	0.17%
Sesa Sterlite Ltd	0.15%
Federal Bank Ltd	0.15%
Kewal Kiran Clothing Limited	0.15%
Kotak Mahindra Bank Ltd	0.15%
Godrej Consumer Products Ltd	0.14%
Hindustan Zinc Ltd	0.14%
Muthoot Finance Ltd	0.14%
Coal India Ltd	0.13%
Britannia Industries Ltd	0.12%
Glaxosmithkline Pharmaceuticals Ltd	0.11%
Alstom India Limited	0.10%
Reliance Capital Ltd	0.10%
Shriram City Union Finance Limited	0.10%
Bayer Cropsience Ltd	0.09%
United Spirits Ltd	0.09%
Marico Ltd	0.08%
Adani Port and Special Economic Zone Ltd	0.08%
Shree Cement Ltd	0.08%
Hindalco Industries Ltd	0.08%
Bajaj Finance Ltd	0.08%
Bank of India Ltd	0.07%
Tata Motors Ltd	0.06%
Nestle India Ltd	0.06%
DB Corp Ltd	0.05%
Jagran Prakashan Ltd	0.04%
NTPC Ltd	0.04%
Future Lifestyle Fashions Ltd	0.04%
Sun TV Network Ltd	0.03%
6% Cum. NCV. Prefer Zee Entertainment Enter'es Ltd	0.01%
Marico Kaya Enterprises Ltd	0.01%
City Union Bank Ltd	0.01%
Cash & Current Assets	4.30%
Total	17.38%

Birla Sun Life MIP II - Wealth 25 Plan

Allocation as a % of Net Assets	%
Page Industries Ltd	1.00%
Lupin Ltd	0.88%
Oracle Financial Services Software Ltd	0.87%
Indusind Bank Ltd	0.80%
MRF Ltd	0.80%
HCL Technologies Ltd	0.72%
Indraprastha Gas Ltd	0.68%
South Indian Bank Ltd	0.66%
Cummins India Ltd	0.62%
Shriram City Union Finance Limited	0.62%
Bayer Cropsience Ltd	0.62%
Bharat Forge Ltd	0.61%
ICICI Bank Ltd	0.60%
AIA Engineering Ltd	0.59%
Orient Cement Ltd	0.57%
V GUARD INDUSTRIES LIMITED	0.53%
Voltas Ltd	0.51%

J Kumar Infraprojects Ltd	0.48%
Berger Paints India Ltd	0.48%
ING Vysya Bank Ltd	0.46%
Siemens Ltd	0.45%
Titan Company Limited	0.43%
JK Cements Ltd	0.42%
Raymond Ltd	0.41%
Dalmia Bharat Limited	0.40%
HT Media Ltd	0.35%
Gujarat Fluorochemicals Ltd	0.34%
Pidilite Industries Ltd	0.33%
Action Construction Equipment Ltd	0.29%
Federal Bank Ltd	0.27%
Cyient Limited	0.25%
Emami Ltd	0.24%
UPL Limited	0.08%
DQ Entertainment International Ltd	0.07%
6% Cum. NCV. Prefer Zee Entertainment Enter'es Ltd	0.03%
Hathway Cable and Datacom Ltd	0.03%
Cash & Current Assets	3.44%
Total	20.95%

Birla Sun Life MIP Saving 5 Plan

Allocation as a % of Net Assets	%
HDFC Bank Ltd	0.61%
City Union Bank Ltd	0.58%
Shriram City Union Finance Limited	0.56%
Indraprastha Gas Ltd	0.48%
Cummins India Ltd	0.45%
IPCA Laboratories Ltd	0.44%
Bharat Petroleum Corp Ltd	0.30%
MRF Ltd	0.28%
Voltas Ltd	0.24%
Raymond Ltd	0.20%
Dr Reddy Laboratories Ltd	0.20%
Bank Of Baroda	0.18%
OMKAR SPECIALITY CHEMICALS LIMITED	0.16%
National Aluminium Company Ltd	0.12%
Oriental Hotels Ltd	0.10%
Kewal Kiran Clothing Limited	0.04%
Cash & Current Assets	3.67%
Total	8.61%

The portfolios on this page do not total 100% as they are exclusive of the top 10 holdings.

Portfolio

Savings Solutions

Birla Sun Life Cash Plus

Allocation as a % of Net Assets	Rating	%
Andhra Bank	CARE A1+	2.12%
Sesa Sterlite Ltd	CRISIL A1+	2.02%
Reliance Capital Ltd	CRISIL A1+	1.96%
LIC Housing Finance Ltd	CRISIL AAA	1.83%
Cholamandalam Investment and Finance Company Ltd	ICRA A1+	1.65%
National Co-Op Dev Corporation	ICRA A1+	1.64%
Dewan Housing Finance Corporation Ltd	CRISIL A1+	1.48%
Mahindra & Mahindra Financial Services Ltd	CRISIL A1+	1.31%
National Bank For Agriculture and Rural Development	CRISIL A1+	1.31%
Punjab & Sind Bank	ICRA A1+	1.29%
Bank of Maharashtra	CRISIL A1+	1.29%
Rashtriya Ispat Nigam Ltd	IND A1+	1.28%
JM Financial Products Ltd	CRISIL A1+	1.15%
SREI Equipment Finance Ltd	CARE A1+	1.14%
Edelweiss Commodities Ltd	CRISIL A1+	1.11%
Deutsche Investments India Pvt Ltd	CRISIL A1+	1.05%
Tata Capital Financial Services Ltd	CARE AA+	1.00%
STCI Finance Limited	CRISIL A1+	0.99%
ICICI Bank Ltd	UNRATED	0.99%
Vijaya Bank	CARE A1+	0.79%
Coromandel International Ltd	CRISIL A1+	0.66%
Talwandi Sabo Power Ltd	CRISIL A1+(SO)	0.66%
Tata Motors Ltd	ICRA A1+	0.66%
IDFC Ltd.	ICRA A1+	0.66%
Allahabad Bank	ICRA A1+	0.66%
L&T Finance Ltd	CARE A1+	0.66%
Religare Finvest Ltd	ICRA A1+	0.66%
Ratnakar Bank Ltd	ICRA A1+	0.65%
LIC Housing Finance Ltd	CRISIL A1+	0.59%
Shriram Transport Finance Company Ltd	CARE AA+	0.50%
GIC Housing Finance Ltd	ICRA A1+	0.49%
Kotak Securities Ltd	ICRA A1+	0.49%
Power Finance Corporation Ltd	CRISIL AAA	0.43%
Indiabulls Housing Finance Ltd	CARE AAA	0.37%
Magma Fincorp Ltd	CARE AA	0.33%
Sundaram Finance Ltd	ICRA AA+	0.33%
Tata Motors Finance Ltd	CRISIL AA	0.33%
Sundaram BNP Paribas Home Fina Ltd	CARE AA+	0.33%
Mahindra & Mahindra Financial Services Ltd	CRISIL AA+	0.33%
Axis Finance Limited	IND A1+	0.33%
Standard Chartered Invest & Loans Ltd.	CRISIL A1+	0.17%
Sundaram Finance Ltd	IND AA+	0.16%
Fedbank Financial Services Ltd	CRISIL A1+	0.16%
Kotak Mahindra Prime Ltd	CRISIL A1+	0.12%
Central Bank of India	CRISIL A1+	0.03%
Cash & Current Assets		2.42%
Total		40.61%

Birla Sun Life Cash Manager

Allocation as a % of Net Assets	Rating	%
Family Credit Ltd	CARE AA	2.89%
Religare Finvest Ltd	ICRA AA-	2.88%
Godrej Properties Ltd	ICRA A1+	2.74%
L & T Infrastructure Finance Co Ltd	CARE AA+	2.70%
Reliance Capital Ltd	CARE AAA	2.33%
Power Finance Corporation Ltd	CRISIL AAA	1.97%
Tata Capital Financial Services Ltd	CRISIL AA+	1.86%
Kotak Mahindra Bank Ltd		1.83%

Tata Power Company Ltd	[ICRA]A1+	1.81%
IL&FS Transportation Networks Ltd	ICRA A1+	1.78%
S.D. Corporation Pvt. Ltd	CARE A1+(SO)	1.78%
8.85% Haryana SDL (MD 13/08/2016)	SOV	1.72%
Vodafone India Ltd	CRISIL A1+	1.53%
Standard Chartered Invest & Loans Ltd.	CRISIL A1+	1.21%
L and T Fincorp Limited	CARE AA+	0.93%
Tata Housing Development Co Ltd	CARE A1+	0.92%
TATA Realty & Infrastructure Ltd	CARE A1+	0.73%
Adani Ports and Special Economic Zone Ltd	ICRA A1+	0.70%
Adani Ports and Special Economic Zone Ltd	ICRA AA-	0.56%
Reliance Mediaworks Ltd	CARE AAA(SO)	0.47%
Power Grid Corporation of India Ltd	CRISIL AAA	0.19%
Yes Bank Ltd	ICRA A1+	0.02%
Tata Capital Financial Services Ltd	CARE AA+	0.01%
Bank of India	CRISIL A1+	0.00%
Cash & Current Assets		19.08%
Total		52.65%

Birla Sun Life Savings Fund

Allocation as a % of Net Assets	Rating	%
Kotak Mahindra Prime Ltd	CRISIL AAA	3.19%
Fullerton India Credit Co Ltd	ICRA A1+	2.78%
Bharat Aluminium Co Ltd.	CRISIL A1+	2.61%
Dewan Housing Finance Corporation Ltd	CARE AAA	2.56%
Shapoorji Pallonji and Company Private Limited	ICRA A1+	2.56%
Inox Leisure Ltd	CRISIL A1+	2.36%
Vodafone India Ltd	CRISIL A1+	2.27%
Shriram Transport Finance Company Ltd	CRISIL AA	1.82%
8.85% Haryana SDL (MD 13/08/2016)	SOV	1.81%
Mahindra & Mahindra Financial Services Ltd	CRISIL AA+	1.81%
STCI Finance Limited	CRISIL A1+	1.16%
Kotak Mahindra Investments Ltd	CRISIL A1+	0.88%
Export Import Bank of India	CRISIL AAA	0.78%
Canara Bank	CRISIL A1+	0.63%
Barclays Invest & Loans India Ltd	ICRA A1+	0.61%
L and T Fincorp Limited	CARE AA+	0.60%
Indusind Bank Ltd	CRISIL A1+	0.59%
Tata Capital Financial Services Ltd	CARE AA+	0.56%
Export Import Bank of India	CRISIL AAA	0.48%
HDB Financial Services Ltd	CARE AAA	0.35%
Magma Fincorp Ltd	CARE AA	0.30%
Hindustan Petroleum Corporation Ltd	CRISIL AAA	0.30%
Central Bank of India	CRISIL A1+	0.29%
Kotak Mahindra Investments Ltd	CRISIL AAA	0.20%
5.85% Karnataka SDL (13/10/2015)	SOV	0.17%
5.85% Andhra Pradesh SDL (13/10/2015)	SOV	0.16%
5.85% Maharashtra SDL (MD 13/10/2015)	SOV	0.15%
Sundaram Finance Ltd	ICRA AA+	0.12%
5.85% Kerla SDL - (13/10/2015)	SOV	0.08%
5.85% Gujarat SDL(MD 13/10/2015)	SOV	0.08%
L & T Infrastructure Finance Co Ltd	CARE AA+	0.06%
6.20% Rajasthan SDL (25/08/2015)	SOV	0.06%
State Bank of Hyderabad	ICRA A1+	0.06%
IDFC Ltd.	ICRA AAA	0.05%
5.85% Tamil Naidu SDL(MD 13/10/2015)	SOV	0.05%
6.20% Tamilnadu SDL (25/08/2015)	SOV	0.04%
Andhra Bank	CARE A1+	0.01%
LIC Housing Finance Ltd	CARE AAA	0.01%
Oriental Bank of Commerce	CRISIL A1+	0.00%

Cash & Current Assets	16.16%
Total	48.80%

Birla Sun Life Treasury Optimizer Plan

Allocation as a % of Net Assets	Rating	%
Reliance Jio Infocomm Limited	CRISIL AAA	2.99%
Export Import Bank of India	CRISIL AAA	2.80%
India Infradebt Ltd	CRISIL AAA	2.45%
National Bank For Agriculture and Rural Development	CRISIL AAA	2.44%
IDFC Ltd.	ICRA AAA	2.37%
SREI Equipment Finance Ltd	CARE A1+	1.49%
Airport Authority of India Ltd	CRISIL AAA	0.92%
Power Grid Corporation of India Ltd	CRISIL AAA	0.61%
Cash & Current Assets		5.79%
Total		21.86%

Birla Sun Life Dynamic Bond Fund

Allocation as a % of Net Assets	Rating	%
7.8% Pay Fixed & Rec Mibor (MD 11/07/2016)IRS194		0.18%
Tata Sons Ltd	CRISIL AAA	0.05%
National Bank For Agriculture and Rural Development	CRISIL AAA	0.02%
Forbes & Company Ltd	CRISIL AA-	0.00%
7.8% Pay Fixed & Rec Mibor (MD 11/07/2016)IRS194A		-0.18%
Cash & Current Assets		4.82%
Total		4.89%

Birla Sun Life Short Term Opportunities Fund

Allocation as a % of Net Assets	Rating	%
Indiabulls Housing Finance Ltd	CARE AAA	2.61%
RKN RETAIL PVT. LTD	BWR A-(SO)	2.14%
Cholamandalam Investment and Finance Company Ltd	ICRA AA	2.14%
Mandava Holdings Private Limited	BWR AA+	2.14%
Hindalco Industries Ltd	CRISIL AA	2.10%
Securities Trading Corp Ind Ltd	ICRA AA	2.09%
Reliance Jio Infocomm Limited	CRISIL AAA	2.08%
Reliance Ports and Terminals Ltd	CRISIL AAA	1.99%
Tata Housing Development Co Ltd	ICRA AA	1.91%
Floreat Investments Ltd	ICRA AA+(SO)	1.82%
L&T Vrindavan Properties Ltd	CARE AA+(SO)	1.78%
Bharat Aluminium Co Ltd.	CRISIL AA-	1.69%
Sundaram Finance Ltd	ICRA AA+	1.42%
Hero Realty Ltd	ICRA A+(SO)	1.41%
Vizag General Cargo Berth Pvt Ltd	CRISIL AA+(SO)	1.41%
Sesa Sterlite Ltd	CRISIL AA+	1.26%
IOT Utkal Energy Services Limited	CRISIL AAA (SO)	1.19%
Hero Fincorp Limited	CRISIL AA+	1.18%
Export Import Bank of India	CRISIL AAA	1.01%
Indian Railway Finance Corp Ltd	CRISIL AAA	0.86%
Jyothy Laboratories Ltd	CARE AA-	0.76%
Housing Development Finance Corporation Ltd	CRISIL AAA	0.71%
Sundaram BNP Paribas Home Fina Ltd	CARE AA+	0.60%
Power Grid Corporation of India Ltd	CRISIL AAA	0.57%
India Infradebt Ltd	CRISIL AAA	0.28%
Pantaloons Fashion & Retail India Ltd	ICRA AA	0.14%

The portfolios on this page do not total 100% as they are exclusive of the top 10 holdings.

Portfolio

Cash & Current Assets	4.56%
Total	41.87%

Birla Sun Life Medium Term Plan

Allocation as a % of Net Assets	Rating	%
TRIL Infopark Ltd (TATA Realty SPV)	BWR A(SO)	3.27%
IL&FS Transportation Networks Ltd	ICRA A	3.05%
GSPC Distribution Networks Ltd.	CARE AA+(SO)	2.99%
RHC Holding Pvt Ltd	IND A1(SO)	2.81%
Reliance Ports and Terminals Ltd	CRISIL AAA	2.77%
Mandava Holdings Private Limited	BWR AA+	2.23%
Securities Trading Corp Ind Ltd	ICRA AA	2.18%
Tata Housing Development Co Ltd	ICRA AA	2.00%
L&T Vrindavan Properties Ltd	CARE AA+(SO)	1.86%
IOT Utikal Energy Services Limited	CRISIL AAA(SO)	1.82%
Rural Electrification Corporation Ltd	CRISIL AAA	1.73%
Sahyadri Agencies Ltd	BWR A(SO)	1.60%
Shriram Transport Finance Company Ltd	CRISIL AA	1.50%
Floreat Investments Ltd	ICRA AA+(SO)	1.19%
Pantaloons Fashion & Retail India Ltd	ICRA AA	1.04%
Hero Fincorp Limited	CRISIL AA+	0.93%
Adani Ports and Special Economic Zone Ltd	ICRA AA-	0.89%
Sundaram Finance Ltd	ICRA AA+	0.74%
Reliance Mediaworks Ltd	CARE AAA(SO)	0.74%
Family Credit Ltd	CARE AA	0.74%
Hero Realty Ltd	ICRA A+(SO)	0.74%
Housing Development Finance Corporation Ltd	CRISIL AAA	0.38%
Kotak Mahindra Investments Ltd	CRISIL AAA	0.30%
Sesa Sterlite Ltd	CRISIL AA+	0.29%
RHC Holding Pvt Ltd	IND A	0.16%
Kotak Mahindra Prime Ltd	CRISIL AAA	0.02%
Cash & Current Assets		6.45%
Total		44.42%

Birla Sun Life Short Term Fund

Allocation as a % of Net Assets	Rating	%
IL&FS Financial Services Ltd	IND AAA	1.81%
Kotak Mahindra Prime Ltd	CRISIL AAA	1.78%
Sesa Sterlite Ltd	CRISIL A1+	1.77%
Aditya Birla Nuvo Ltd	ICRA AA+	1.75%
Sundaram Finance Ltd	ICRA AA+	1.51%
Tata Capital Financial Services Ltd	ICRA AA+	1.50%
Talwandi Sabo Power Ltd	CRISIL AA+(SO)	1.19%
Power Grid Corporation of India Ltd	CRISIL AAA	1.10%
Allahabad Bank	ICRA A1+	0.98%
Oriental Bank of Commerce	CRISIL A1+	0.98%
HDB Financial Services Ltd	CRISIL AAA	0.82%
Airport Authority of India Ltd	CRISIL AAA	0.70%
Mahindra & Mahindra Financial Services Ltd	CRISIL AA+	0.50%
National Housing Bank	FITCH AAA	0.20%
National Housing Bank	CRISIL AAA	0.05%
Cash & Current Assets		7.56%
Total		24.17%

Birla Sun Life Income Plus

Allocation as a % of Net Assets	Rating	%
ICICI Bank Ltd	CRISIL AAA	0.10%
Cash & Current Assets		4.41%
Total		4.51%

Birla Sun Life Floating Rate Fund - Short Term Plan

Allocation as a % of Net Assets	Rating	%
Oriental Bank of Commerce	CRISIL A1+	3.31%
National Bank For Agriculture and Rural Development	CRISIL A1+	3.30%
Dewan Housing Finance Corporation Ltd	CRISIL A1+	3.29%
Godrej Industries Ltd	ICRA A1+	2.80%
Housing Development Finance Corporation Ltd	ICRA A1+	2.79%
JM Financial Products Ltd	CRISIL A1+	2.48%
Godrej Agrovet Ltd	ICRA A1+	2.15%
Axis Finance Limited	IND A1+	1.99%
Credila Financial Services Pvt Ltd	ICRA A1+	1.65%
Religare Finvest Ltd	IND A1+	1.65%
MAGMA HOUSING FINANCE	CRISIL A1+	1.65%
MAHINDRA RURAL HOUSING FINANCE	CRISIL A1+	1.64%
Talwandi Sabo Power Ltd	CRISIL A1+(SO)	1.15%
ICICI Securities Ltd	CRISIL A1+	0.83%
TATA Realty & Infrastructure Ltd	CARE A1+	0.82%
Andhra Bank	CARE A1+	0.33%
Cash & Current Assets		5.53%
Total		37.37%

Birla Sun Life Floating Rate Fund - Long Term Plan

Allocation as a % of Net Assets	Rating	%
Small Industries Dev Bank of India	CARE AAA	4.61%
Tata Sons Ltd	CRISIL AAA	2.56%
IDFC Ltd.	ICRA AAA	2.23%
Tata Motors Finance Ltd	CRISIL AA	1.02%
Indiabulls Housing Finance Ltd	CARE AAA	0.53%
Vodafone India Ltd	CRISIL A1+	0.49%
Cash & Current Assets		16.95%
Total		28.39%

Birla Sun Life Enhanced Arbitrage Fund

Allocation as a % of Net Assets	%
LIC Housing Finance Ltd	1.59%
Sesa Sterlite Ltd	1.54%
SSLT_30/10/2014	-1.54%
LICHSGFIN_30/10/2014	-1.59%
AXISBANK_30/10/2014	-3.26%
RELCAPITAL_30/10/2014	-3.29%
APOLLOTYRE_30/10/2014	-3.36%
JSWSTEEL_30/10/2014	-3.97%
GRASIM_30/10/2014	-5.85%
TATAMOTORS_30/10/2014	-7.93%
HDFCBANK_30/10/2014	-8.26%
ITC_30/10/2014	-8.51%
LUPIN_30/10/2014	-8.86%
RELIANCE_30/10/2014	-9.18%
Cash & Current Assets	22.17%
Net receivables / payables	78.25%
Total	37.94%



Dividend



Here's a platform for you to check your dividend declaration, history and all the other vital information on dividends.



WEALTH CREATION SOLUTIONS

EQUITY SCHEMES	Declared on date	Non Corporate Dividend* (₹ per unit)	Dividend* (₹ per unit)	Face value (₹)	Cum Dividend NAV (₹ per unit)
Birla Sun Life Equity Fund - Regular Plan	21-Mar-14	0.00	4.00	10.00	70.10
	15-Mar-13	0.00	3.00	10.00	63.27
	24-Aug-12	3.00	3.00	10.00	60.89
Birla Sun Life Equity Fund - Direct Plan	21-Mar-14	0.00	4.00	10.00	74.18
Birla Sun Life Advantage Fund - Regular Plan	05-Sep-14	15.00	15.00	10.00	104.59
	23-May-14	0.00	7.20	10.00	101.29
	17-May-13	0.00	4.00	10.00	75.70
Birla Sun Life Advantage Fund - Direct Plan	05-Sep-14	15.00	15.00	10.00	105.26
	23-May-14	0.00	7.20	10.00	101.77
	17-May-13	0.00	4.00	10.00	75.79
Birla Sun Life Midcap Fund - Regular Plan	24-Jul-14	2.50	2.50	10.00	28.67
	19-Jul-13	1.50	1.50	10.00	20.01
	22-Jun-12	1.50	1.50	10.00	19.97
Birla Sun Life Small & Midcap Fund - Regular Plan	24-Jul-14	0.00	1.50	10.00	18.20
	19-Jul-13	0.00	0.35	10.00	11.79
Birla Sun Life Frontline Equity Fund - Regular Plan	17-Apr-14	0.00	1.20	10.00	23.88
	29-Nov-13	0.00	1.00	10.00	22.31
	12-Apr-13	0.00	1.00	10.00	20.71
Birla Sun Life India GenNext Fund - Regular Plan	27-Jun-14	0.00	2.00	10.00	19.57
	28-Jun-13	0.00	1.00	10.00	16.47
	22-Jun-12	1.00	1.00	10.00	14.01
Birla Sun Life India GenNext Fund - Direct Plan	27-Jun-14	0.00	2.00	10.00	21.07
Birla Sun Life New Millennium Fund - Regular Plan	11-Sep-14	1.60	1.60	10.00	19.90
	27-Sep-13	0.00	0.85	10.00	15.20
	09-Sep-10	0.85	0.85	10.00	14.16
Birla Sun Life Top 100 Fund - Regular Plan	27-Jun-14	0.00	0.85	10.00	17.16
	24-Jan-14	0.00	0.80	10.00	13.99
	28-Jun-13	0.00	0.80	10.00	13.14
Birla Sun Life Buy India Fund - Regular Plan	18-Sep-14	3.00	3.00	10.00	36.23
	27-Sep-13	0.00	1.20	10.00	22.65
	21-Sep-12	1.00	1.00	10.00	22.81
Birla Sun Life Buy India Fund - Direct Plan	18-Sep-14	3.00	3.00	10.00	36.56
Birla Sun Life MNC Fund - Regular Plan	17-Apr-14	0.00	4.75	10.00	94.32
	29-Nov-13	0.00	2.00	10.00	88.94
	12-Apr-13	0.00	5.00	10.00	80.20
Birla Sun Life Index Fund - Regular Plan	24-Jan-14	0.00	1.00	10.00	21.68
	31-Jan-13	0.00	2.00	10.00	22.76
	23-Mar-07	6.50	6.50	10.00	21.83
Birla Sun Life Index Fund - Direct Plan	24-Jan-14	0.00	1.00	10.00	21.72
Birla Sun Life India Opportunities Fund - Regular Plan	27-Dec-13	0.00	1.50	10.00	19.86
	09-Nov-12	0.00	0.75	10.00	16.29
	25-Feb-11	1.25	1.25	10.00	17.38
Birla Sun Life Dividend Yield Plus - Regular Plan	27-Jun-14	0.00	0.80	10.00	15.94
	27-Dec-13	0.00	0.50	10.00	12.68
	18-Feb-13	0.00	0.50	10.00	13.10
Birla Sun Life '95 Fund - Regular Plan	21-Mar-14	0.00	6.00	10.00	118.32
	18-Feb-13	0.00	5.00	10.00	112.18
	13-Feb-12	5.00	5.00	10.00	105.20
Birla Sun Life '95 Fund - Direct Plan	21-Mar-14	0.00	3.00	10.00	124.74
Birla Sun Life Pure Value Fund - Regular Plan	31-Jul-14	2.80	2.80	10.00	26.19
	23-Aug-13	0.00	1.00	10.00	13.44
Birla Sun Life Enhanced Arbitrage Fund - Dividend - Regular Plan	21-Aug-14	0.06	0.06	10.00	10.61
	02-Jun-14	0.00	0.10	10.00	10.54
	04-Mar-14	3.00	3.00	10.00	13.24
Birla Sun Life Enhanced Arbitrage Fund - Dividend - Direct Plan	21-Aug-14	0.06	0.06	10.00	10.67
	02-Jun-14	0.00	0.10	10.00	10.60
	04-Mar-14	3.00	3.00	10.00	13.29
Birla Sun Life Long Term Advantage Fund - Dividend - Regular Plan	23-May-14	0.00	1.75	10.00	19.23
BSL CEF - Global Agri Plan - Dividend- Regular Plan	23-May-14	1.50	1.12	10.00	18.20
BSL CEF - Global Agri Plan - Dividend- Direct Plan	23-May-14	1.50	1.12	10.00	18.32
Birla Sun Life Infrastructure Fund - Dividend - Regular Plan	27-Jun-14	0.00	1.75	10.00	15.48
Birla Sun Life Special Situations Fund - Dividend - Regular Plan	28-Aug-14	1.30	1.30	10.00	14.57
Birla Sun Life AAF - Aggressive Plan - Dividend - Regular Plan	14-Aug-14	4.00	2.99	10.00	44.13
Birla Sun Life AAF - Aggressive Plan - Dividend - Direct Plan	14-Aug-14	4.00	2.99	10.00	44.10
Birla Sun Life India Reforms Fund - Dividend - Regular Plan	08-Aug-14	0.80	0.80	10.00	11.90

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

TAX SAVINGS SOLUTIONS

EQUITY SCHEMES	Declared on date	Non Corporate Dividend* (₹ per unit)	Dividend* (₹ per unit)	Face value (₹)	Cum Dividend NAV (₹ per unit)
Birla Sun Life Tax Relief '96	07-Feb-14	0.00	3.00	10.00	81.54
	08-Mar-13	0.00	3.00	10.00	78.66
	31-Mar-11	4.00	4.00	10.00	82.85
Birla Sun Life Tax Plan	21-Mar-14	0.00	4.25	10.00	54.12
	15-Mar-13	0.00	1.50	10.00	48.00
	20-May-11	1.00	1.00	10.00	45.13

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

REGULAR INCOME SOLUTIONS

DEBT Schemes	Declared on date	Face Value	Non Corporate	Corporate	Cum Dividend NAV* (₹ per unit)
			Dividend* (₹ per unit)	Dividend* (₹ per unit)	
Birla Sun Life Monthly Income - Monthly Dividend - Regular Plan	30-Sep-14	10.00	0.0737	0.0550	11.8266
	28-Aug-14	10.00	0.0624	0.0466	11.7120
	31-Jul-14	10.00	0.0693	0.0517	11.6620

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

Dividend

Birla Sun Life Monthly Income - Monthly Dividend - Direct Plan	30-Sep-14 28-Aug-14 31-Jul-14	10.00 10.00 10.00	0.0787 0.0665 0.0737	0.0587 0.0496 0.0550	12.6195 12.4899 12.4301
Birla Sun Life Monthly Income - Quarterly Dividend - Regular Plan	30-Sep-14 30-Jun-14 28-Mar-14	10.00 10.00 10.00	0.2713 0.2688 0.2481	0.2025 0.2006 0.1852	12.2949 12.2296 11.8422
Birla Sun Life Monthly Income - Quarterly Dividend - Direct Plan	30-Sep-14 30-Jun-14 28-Mar-14	10.00 10.00 10.00	0.2776 0.2370 0.1109	0.2072 0.1769 0.0828	12.6016 12.4761 11.9193
Birla Sun Life MIP - Monthly Dividend Plan - Regular Plan	26-Sep-14 01-Sep-14 25-Jul-14 27-Jun-14	10.00 10.00 10.00 10.00	0.0567 0.0858 0.0630 0.0624	0.0423 0.0640 0.0470 0.0466	11.8996 11.9193 11.8408 11.8022
Birla Sun Life MIP - Monthly Dividend Plan - Direct Plan	26-Sep-14 01-Sep-14 25-Jul-14 27-Jun-14	10.00 10.00 10.00 10.00	0.0607 0.0918 0.0674 0.0667	0.0453 0.0685 0.0503 0.0498	12.7349 12.7511 12.6579 12.6114
Birla Sun Life MIP II - Wealth 25 Plan Monthly Dividend Plan - Regular Plan	26-Sep-14 01-Sep-14 25-Jul-14 27-Jun-14	10.00 10.00 10.00 10.00	0.0612 0.0916 0.0671 0.0658	0.0457 0.0684 0.0501 0.0491	12.9635 12.8771 12.6415 12.5734
Birla Sun Life MIP II - Savings 5 Plan Monthly Dividend Plan - Regular Plan	26-Sep-14 01-Sep-14 25-Jul-14 27-Jun-14	10.00 10.00 10.00 10.00	0.0583 0.0880 0.0647 0.0642	0.0435 0.0657 0.0483 0.0479	12.2513 12.2139 12.1439 12.1083
Birla Sun Life MIP II - Savings 5 Plan Monthly Dividend Plan - Direct Plan	26-Sep-14 01-Sep-14 25-Jul-14 27-Jun-14	10.00 10.00 10.00 10.00	0.0606 0.0916 0.0674 0.0667	0.0452 0.0684 0.0503 0.0498	12.7621 12.7196 12.6417 12.6007

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

SAVINGS SOLUTIONS

DEBT Schemes	Declared on date	Face Value	Non Corporate	Corporate	Cum Dividend NAV [#] (₹ per unit)
			Dividend [#] (₹ per unit)	Dividend [#] (₹ per unit)	
Birla Sun Life Savings Fund – Institutional Monthly Dividend	11-Feb-11	10.00	0.0350	0.0287	10.3099
	28-Jan-11	10.00	0.0497	0.0607	10.3384
	31-Dec-10	10.00	0.0587	0.0547	10.3413
Birla Sun Life Savings Fund – Retail Monthly Dividend	11-Feb-11	10.00	0.0350	0.0287	10.2848
	28-Jan-11	10.00	0.0469	0.0573	10.3108
	31-Dec-10	10.00	0.0529	0.0493	10.3105
Birla Sun Life Treasury Optimizer Plan - Retail - Quarterly Dividend	15-Sep-14	10.00	1.7230	1.2859	106.1341
	16-Jun-14	10.00	4.4362	3.3108	108.7083
Birla Sun Life Treasury Optimizer Plan - Retail - Monthly Dividend	26-Sep-14	10.00	0.5569	0.4156	102.5866
	01-Sep-14	10.00	0.8475	0.6325	102.4624
	25-Jul-14	10.00	0.6244	0.4660	102.3758
	27-Jun-14	10.00	0.6235	0.4653	102.3664
Birla Sun Life Treasury Optimizer Plan - Monthly Dividend - Regular Plan	26-Sep-14	10.00	0.5569	0.4156	102.6081
	01-Sep-14	10.00	0.8476	0.6326	102.4838
	25-Jul-14	10.00	0.6244	0.4660	102.3971
	27-Jun-14	10.00	0.6237	0.4655	102.3878
Birla Sun Life Treasury Optimizer Plan - Monthly Dividend - Direct Plan	26-Sep-14	10.00	0.5577	0.4162	102.7778
	01-Sep-14	10.00	0.8486	0.6333	102.6319
	25-Jul-14	10.00	0.6251	0.4665	102.5122
	27-Jun-14	10.00	0.6240	0.4657	102.4791
Birla Sun Life Treasury Optimizer Plan - Quarterly Dividend - Regular Plan	15-Sep-14	10.00	1.6804	1.2541	103.5026
	16-Jun-14	10.00	3.9527	2.9500	105.6393
	11-Mar-14	10.00	0.3548	0.2648	102.0628
Birla Sun Life Treasury Optimizer Plan - Quarterly Dividend - Direct Plan	15-Sep-14	10.00	1.7624	1.3153	103.5924
	16-Jun-14	10.00	4.0326	3.0096	105.7236
	11-Mar-14	10.00	0.3549	0.2649	102.0629
Birla Sun Life Dynamic Bond Fund – Monthly Dividend - Regular Plan	26-Sep-14	10.00	0.0567	0.0423	10.4593
	01-Sep-14	10.00	0.0867	0.0647	10.4165
	25-Jul-14	10.00	0.0636	0.0475	10.4770
	27-Jun-14	10.00	0.0638	0.0476	10.4270
Birla Sun Life Dynamic Bond Fund – Monthly Dividend - Direct Plan	26-Sep-14	10.00	0.0565	0.0422	10.4199
	01-Sep-14	10.00	0.0864	0.0645	10.3743
	25-Jul-14	10.00	0.0634	0.0473	10.4296
	27-Jun-14	10.00	0.0635	0.0474	10.3766
Birla Sun Life Dynamic Bond Fund – Quarterly Dividend - Regular Plan	30-Sep-14	10.00	0.3272	0.2442	11.0235
	30-Jun-14	10.00	0.3339	0.2492	11.1504
	28-Mar-14	10.00	0.3107	0.2319	11.1142
Birla Sun Life Dynamic Bond Fund - Quarterly Dividend - Direct Plan	30-Sep-14	10.00	0.3292	0.2457	11.1170
	30-Jun-14	10.00	0.3356	0.2505	11.2210
	28-Mar-14	10.00	0.3121	0.2329	11.1728
Birla Sun Life Short Term Opportunities Fund - Quarterly Dividend - Regular Plan	15-Sep-14	10.00	0.2611	0.1949	10.6582
	16-Jun-14	10.00	0.2559	0.1910	10.7295
	18-Mar-14	10.00	0.2622	0.1957	10.6403
Birla Sun Life Short Term Opportunities Fund - Quarterly Dividend - Direct Plan	15-Sep-14	10.00	0.2642	0.1972	10.7948
	16-Jun-14	10.00	0.2584	0.1928	10.8556
	18-Mar-14	10.00	0.2642	0.1972	10.7448
Birla Sun Life Medium Term Plan - Dividend - Regular Plan	25-Mar-13	10.00	0.8000	0.6040	10.9834
Birla Sun Life Medium Term Plan - Dividend - Direct Plan	25-Mar-13	10.00	0.8000	0.6040	10.9909
Birla Sun Life Medium Term Plan - Half Yearly Dividend - Regular Plan	15-Sep-14	10.00	0.5019	0.3746	11.1487
	18-Mar-14	10.00	0.4980	0.3717	11.0629
	17-Sep-13	10.00	0.1770	0.1321	10.6438
Birla Sun Life Medium Term Plan - Half Yearly Dividend - Direct Plan	15-Sep-14	10.00	0.5512	0.4114	11.4790
	18-Mar-14	10.00	0.5464	0.4078	11.3838
	17-Sep-13	10.00	0.1963	0.1465	10.9266
Birla Sun Life Medium Term Plan - Quarterly Dividend - Regular Plan	15-Sep-14	10.00	0.2338	0.1745	10.5249
	16-Jun-14	10.00	0.3039	0.2268	10.6355
	18-Mar-14	10.00	0.3121	0.2329	10.5792
Birla Sun Life Medium Term Plan - Quarterly Dividend - Direct Plan	15-Sep-14	10.00	0.3129	0.2335	10.6714
	16-Jun-14	10.00	0.3070	0.2291	10.7629
	18-Mar-14	10.00	0.3145	0.2347	10.6854
Birla Sun Life Medium Term Plan - Institutional - Half Yearly Dividend	18-Mar-14	10.00	0.4980	0.3717	11.0642
	17-Sep-13	10.00	0.1716	0.1281	10.6397
	17-May-13	10.00	0.2151	0.1605	10.6706
Birla Sun Life Medium Term Plan - Institutional - Quarterly Dividend	16-Dec-13	10.00	0.3043	0.2271	10.5925
	17-Sep-13	10.00	0.1373	0.1025	10.4170
	17-May-13	10.00	0.2106	0.1572	10.4473

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



Dividend

Birla Sun Life Short Term Fund - Monthly Dividend - Regular Plan	15-Sep-14	10.00	0.0843	0.0629	11.7829
	19-Aug-14	10.00	0.0971	0.0725	11.7929
	15-Jul-14	10.00	0.0628	0.0469	11.7494
Birla Sun Life Short Term Fund - Monthly Dividend - Direct Plan	15-Sep-14	10.00	0.0852	0.0636	11.7890
	19-Aug-14	10.00	0.0982	0.0733	11.7991
	15-Jul-14	10.00	0.0634	0.0473	11.7551
Birla Sun Life Short Term Fund- Half Yearly Dividend	15-Mar-10	10.00	0.2453	0.2283	11.5557
	16-Mar-09	10.00	0.4467	0.4158	11.9496
	17-Mar-08	10.00	0.4752	0.4423	11.6359
Birla Sun Life Short Term Fund - Quarterly Dividend	15-Dec-11	10.00	0.1131	0.0854	11.6606
	15-Sep-11	10.00	0.0856	0.0646	11.6201
	15-Jun-11	10.00	0.1443	0.1090	11.4526
Birla Sun Life Short Term Fund -Dividend-Regular Plan	05-Sep-14	10.00	0.7000	0.5224	10.8741
	26-Sep-14	10.00	0.1500	0.1119	10.2400
Birla Sun Life Short Term Fund -Dividend-Direct Plan	05-Sep-14	10.00	0.7000	0.5224	10.9668
	26-Sep-14	10.00	0.2500	0.1866	10.3339
Birla Sun Life Income Plus - Quarterly Dividend - Regular Plan	15-Sep-14	10.00	0.2837	0.2117	12.7638
	16-Jun-14	10.00	0.2732	0.2039	12.9171
	17-May-13	10.00	0.3908	0.2917	13.3336
Birla Sun Life Income Plus - Quarterly Dividend - Direct Plan	15-Sep-14	10.00	0.2877	0.2147	12.9544
	16-Jun-14	10.00	0.2767	0.2065	13.0934
	17-May-13	10.00	0.3710	0.2769	13.4232
Birla Sun Life Gilt Plus - Liquid Plan - Quarterly Dividend - Regular Plan	15-Sep-14	10.00	0.2137	0.1595	10.9282
	16-Jun-14	10.00	0.2112	0.1576	10.9268
	18-Mar-14	10.00	0.2160	0.1612	10.9243
Birla Sun Life Gilt Plus - Liquid Plan - Quarterly Dividend - Direct Plan	15-Sep-14	10.00	0.2152	0.1606	11.0093
	16-Jun-14	10.00	0.2125	0.1586	11.0009
	18-Mar-14	10.00	0.2173	0.1622	10.9923
Birla Sun Life Gilt Plus - Liquid - Annual Dividend - Regular Plan	18-Mar-14	10.00	0.8222	0.6136	11.1595
	15-Mar-13	10.00	0.7620	0.5753	10.9546
Birla Sun Life Gilt Plus - Liquid - Annual Dividend - Direct Plan	18-Mar-14	10.00	0.8306	0.6199	11.3187
	15-Mar-13	10.00	0.6625	0.5002	10.9601
Birla Sun Life Gilt Plus - PF Plan Quarterly Dividend - Regular Plan	15-Sep-14	10.00	0.3911	0.2919	10.6825
	16-Jun-14	10.00	0.3792	0.2830	10.8378
	18-Mar-14	10.00	0.3909	0.2917	10.6438
Birla Sun Life Gilt Plus - PF Plan Quarterly Dividend - Direct Plan	15-Sep-14	10.00	0.3958	0.2954	10.8252
	16-Jun-14	10.00	0.3831	0.2859	10.9643
	18-Mar-14	10.00	0.3945	0.2944	10.7524
Birla Sun Life Gilt Plus - Regular Plan Quarterly Dividend - Regular Plan	15-Sep-14	10.00	0.2207	0.1647	12.3450
	16-Jun-14	10.00	0.1838	0.1372	12.3935
	16-Dec-13	10.00	0.3571	0.2665	11.7950
Birla Sun Life Gilt Plus - Regular Plan Quarterly Dividend - Direct Plan	15-Sep-14	10.00	0.3410	0.2545	11.5299
	16-Jun-14	10.00	0.3371	0.2516	11.7302
	18-Mar-14	10.00	0.3460	0.2582	11.7394
Birla Sun Life Government Securities Fund - Long Term Dividend - Regular Plan	15-Sep-14	10.00	0.6119	0.4567	10.8844
	18-Mar-14	10.00	0.6373	0.4756	10.9208
	17-Sep-13	10.00	0.4873	0.3637	11.1375
Birla Sun Life Government Securities Fund - Long Term Dividend - Direct Plan	15-Sep-14	10.00	0.6339	0.4731	11.2875
	18-Mar-14	10.00	0.6587	0.4916	11.3130
	17-Sep-13	10.00	0.5033	0.3756	11.5120
Birla Sun Life Government Securities Fund - Short Term Dividend	29-Feb-12	10.00	0.0016	0.0022	10.0031
	15-Dec-10	10.00	0.1108	0.1032	10.2407
	15-Sep-10	10.00	0.1120	0.1044	10.2297

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



Close Ended Scheme Performance

Birla Sun Life Capital Protection Oriented Fund - Series 7

Date of Inception: Oct 04, 2011 Fund Manager: Mr. Satyabrata Mohanty & Ajay Garg NAV (as on 30th September 2014): ₹ 14.7937	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 7 (%)	CRISIL Balanced Fund Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 7 (₹)	CRISIL Balanced Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	13.99	15.21	7.36	14794	15274	12366
September 30, 2013 to September 30, 2014 (Absolute)	11.6777	26.68	28.89	8.35	12668	12889	10835
September 28, 2012 to September 30, 2013 (Absolute)	11.1630	4.61	1.87	5.70	10461	10187	10570

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 10

Date of Inception: Jul 11, 2012 Fund Manager: Mr. Prasad Dhonde & Vineet Maloo NAV (as on 30th September 2014): ₹ 12.5309	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 10 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 10 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	10.69	9.69	7.10	12531	12282	11647
September 30, 2013 to September 30, 2014 (Absolute)	10.7865	16.17	15.45	8.35	11617	11545	10835
September 28, 2012 to September 30, 2013 (Absolute)	10.3769	3.95	3.22	5.70	10395	10322	10570

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 10. Total Schemes managed by Mr. Prasad Dhonde is 23. Total Schemes managed by Mr. Vineet Maloo is 15. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 9

Date of Inception: Mar 28, 2012 Fund Manager: Mr. Satyabrata Mohanty NAV (as on 30th September 2014): ₹ 12.5350	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 9 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 9 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	9.42	9.63	7.29	12535	12597	11932
September 30, 2013 to September 30, 2014 (Absolute)	10.8717	15.30	15.45	8.35	11530	11545	10835
September 28, 2012 to September 30, 2013 (Absolute)	10.5377	3.17	3.22	5.70	10317	10322	10570

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 11

Date of Inception: Oct 15, 2012 Fund Manager: Mr. Prasad Dhonde & Vineet Maloo NAV (as on 30th September 2014): ₹ 12.0506	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 11 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 11 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	9.99	9.15	6.98	12051	11872	11414
September 30, 2013 to September 30, 2014 (Absolute)	10.4327	15.51	15.45	8.35	11551	11545	10835

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 10. Total Schemes managed by Mr. Prasad Dhonde is 23. Total Schemes managed by Mr. Vineet Maloo is 15. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 12

Date of Inception: Aug 29, 2012 Fund Manager: Mr. Prasad Dhonde & Ajay Garg NAV (as on 30th September 2014): ₹ 13.8978	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 12 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 12 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	17.08	9.83	7.09	13898	12162	11537
September 30, 2013 to September 30, 2014 (Absolute)	10.8489	28.10	15.45	8.35	12810	11545	10835
September 28, 2012 to September 30, 2013 (Absolute)	10.5192	3.13	3.22	5.70	10313	10322	10570

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Prasad Dhonde is 23. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 13

Date of Inception: Nov 08, 2012 Fund Manager: Mr. Prasad Dhonde & Ajay Garg NAV (as on 30th September 2014): ₹ 13.3433	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 13 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 13 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	16.46	9.26	7.01	13343	11825	11368
September 30, 2013 to September 30, 2014 (Absolute)	10.6090	25.77	15.45	8.35	12577	11545	10835

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Prasad Dhonde is 23. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 14

Date of Inception: Dec 13, 2012 Fund Manager: Mr. Prasad Dhonde & Ajay Garg NAV (as on 30th September 2014): ₹ 12.7080	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 14 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 14 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2014 (CAGR)	10.0000	14.26	9.19	6.93	12708	11712	11280
September 30, 2013 to September 30, 2014 (Absolute)	10.0178	26.85	15.45	8.35	12685	11545	10835

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Prasad Dhonde is 23. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Performance details for close ended Capital Protection Oriented Schemes with less than 1 year of existence have not been disclosed.

Fund Manager-wise Scheme Details

Sr.no	Funds Managed By Mr. Maneesh Dangi	Refer page No
1	Birla Sun Life Medium Term Plan	55
2	Birla Sun Life Dynamic Bond Fund	53

Sr.no	Funds Managed By Mr. Kaustubh Gupta	Refer page No
1	Birla Sun Life MIP II - Wealth 25 Plan*	46
2	Birla Sun Life Monthly Income*	44
3	Birla Sun Life MIP II - Savings 5 Plan*	47
4	Birla Sun Life MIP*	45
5	Birla Sun Life Gilt Plus PF Plan ^s	61
6	Birla Sun Life Treasury Optimizer Plan ^s	52
7	(earlier Birla Sun Life Ultra Short Term Fund)	
8	Birla Sun Life Short Term Opportunities Fund [#]	54
9	Birla Sun Life Government Securities Fund Long Term Plan ^s	63
10	Birla Sun Life Savings Fund [#]	51
11	Birla Sun Life Floating Rate Fund - Long Term Plan ^s	59
12	Birla Sun Life Floating Rate Fund - Short Term Plan [#]	58
13	Birla Sun Life Cash Manager [#]	50
14	Birla Sun Life Cash Plus [#]	49
15	Birla Sun Life Gilt Plus Liquid Plan ^s	60
16	Birla Sun Life Government Securities Fund Short Term Plan ^s	64
17	Birla Sun Life Gilt Plus Regular Plan [#]	62

* Funds co-managed by Mr. Satyabrata Mohanty

Funds co-managed by Ms. Sunaina Da Cunha

\$ Funds co-managed by Mr. Prasad Dhonde

Sr.no	Funds Managed By Ms. Sunaina Da Cunha	Refer page No
1	Birla Sun Life Short Term Opportunities Fund [#]	54
2	Birla Sun Life Savings Fund [#]	51
3	Birla Sun Life Floating Rate Fund - Short Term Plan [#]	58
4	Birla Sun Life Cash Manager [#]	50
5	Birla Sun Life Cash Plus [#]	49

* Funds co-managed by Mr. Kaustubh Gupta

Sr.no	Funds Managed By Mr. Ajay Garg	Refer page No
1	Birla Sun Life Buy India Fund	24
2	Birla Sun Life MNC Fund	18
3	Birla Sun Life Tax Relief '96	41
4	Birla Sun Life Tax Plan	42
5	Birla Sun Life Index Fund	37
6	Birla Sun Life Capital Protection Oriented Fund - Series 12 [#]	80
7	Birla Sun Life Capital Protection Oriented Fund - Series 14 [#]	80
8	Birla Sun Life Capital Protection Oriented Fund - Series 7 [#]	80
9	Birla Sun Life Capital Protection Oriented Fund - Series 13 [#]	80
10	Birla Sun Life Enhanced Arbitrage Fund	65

* Funds co-managed by Mr. Satyabrata Mohanty

Funds co-managed by Mr. Prasad Dhonde

Sr.no	Funds Managed By Mr. Prasad Dhonde	Refer page No
1	Birla Sun Life '95 Fund [#]	13
2	Birla Sun Life Capital Protection Oriented Fund - Series 12 [#]	80
3	Birla Sun Life Capital Protection Oriented Fund - Series 14 [#]	80
4	Birla Sun Life Capital Protection Oriented Fund - Series 13 [#]	80
5	Birla Sun Life Capital Protection Oriented Fund - Series 10 ^s	80
6	Birla Sun Life Capital Protection Oriented Fund - Series 11 ^s	80
7	Birla Sun Life Gilt Plus PF Plan [@]	61
8	Birla Sun Life Treasury Optimizer Plan [@]	
9	(earlier Birla Sun Life Ultra Short Term Fund)	52
10	Birla Sun Life Short Term Fund	56
11	Birla Sun Life Government Securities Fund Long Term Plan [@]	63
12	Birla Sun Life Floating Rate Fund - Long Term Plan [@]	59
13	Birla Sun Life Income Plus	57
14	Birla Sun Life Gilt Plus Liquid Plan [@]	60
15	Birla Sun Life Government Securities Fund Short Term Plan [@]	64
16	Birla Sun Life Gilt Plus Regular Plan [@]	62
17	Birla Sun Life Gold ETF	39

* Funds co-managed by Mr. Mahesh Patil

Funds co-managed by Mr. Ajay Garg

\$ Funds co-managed by Mr. Vineet Maloo

@ Funds co-managed by Mr. Kaustubh Gupta

Sr.no	Funds Managed By Mr. Kunal Sangoi	Refer page No
1	Birla Sun Life New Millennium Fund	31

Sr.no	Funds Managed By Mr. Mahesh Patil	Refer page No
1	Birla Sun Life Pure Value Fund [@]	26
2	Birla Sun Life Infrastructure Fund [#]	25
3	Birla Sun Life Long Term Advantage Fund	17
4	Birla Sun Life Top 100 Fund	15
5	Birla Sun Life Frontline Equity Fund	14
6	Birla Sun Life '95 Fund [#]	13

* Funds co-managed by Mr. Naysar Shah

Funds co-managed by Mr. Prasad Dhonde

@ Funds co-managed by Mr. Milind Bafna

Sr.no	Funds Managed By Mr. Satyabrata Mohanty	Refer page No
1	Birla Sun Life Advantage Fund	22
2	Birla Sun Life Asset Allocation Fund Aggressive Plan [#]	34
3	Birla Sun Life Asset Allocation Fund Moderate Plan [#]	35
4	Birla Sun Life Capital Protection Oriented Fund - Series 7 ^s	80
5	Birla Sun Life MIP II - Wealth 25 Plan [#]	46
6	Birla Sun Life Asset Allocation Fund Conservative Plan [#]	36
7	Birla Sun Life Monthly Income [#]	44
8	Birla Sun Life Capital Protection Oriented Fund - Series 9	80
9	Birla Sun Life MIP II - Savings 5 Plan [#]	47
10	Birla Sun Life MIP [#]	45
11	Birla Sun Life Gold Fund	38

* Funds co-managed by Mr. Kaustubh Gupta

Funds co-managed by Mr. Vineet Maloo

\$ Funds co-managed by Mr. Ajay Garg

Sr.no	Funds Managed By Mr. Hitesh Zaveri	Refer page No
1	Birla Sun Life Small & Midcap Fund	21
2	Birla Sun Life Midcap Fund	20

Sr.no	Funds Managed By Mr. Vineet Maloo	Refer page No
1	Birla Sun Life Dividend Yield Plus [@]	19
2	Birla Sun Life Asset Allocation Fund Aggressive Plan [#]	34
3	Birla Sun Life International Equity Fund - Plan B	28
4	Birla Sun Life Asset Allocation Fund Moderate Plan [#]	35
5	Birla Sun Life Asset Allocation Fund Conservative Plan [#]	36
6	Birla Sun Life Capital Protection Oriented Fund - Series 10 [#]	80
7	Birla Sun Life Capital Protection Oriented Fund - Series 11 [#]	80
8	Birla Sun Life Commodity Equities Fund Global / Agri Plan (GAP)	29
9	Birla Sun Life International Equity Fund - Plan A	27

* Funds co-managed by Mr. Satyabrata Mohanty

Funds co-managed by Mr. Prasad Dhonde

@ Funds co-managed by Mr. Naysar Shah

Sr.no	Funds Managed By Mr. Naysar Shah	Refer page No
1	Birla Sun Life Infrastructure Fund [#]	25
2	Birla Sun Life India Reforms Fund	30
3	Birla Sun Life India Opportunities Fund	32
4	Birla Sun Life Dividend Yield Plus [@]	19

* Funds co-managed by Mr. Mahesh Patil

@ Funds co-managed by Mr. Vineet Maloo

Sr.no	Funds Managed By Mr. Anil Shah	Refer page No
1	Birla Sun Life Equity Fund	16
2	Birla Sun Life Special Situations Fund	33
3	Birla Sun Life India GenNext Fund	23

Sr.no	Funds Managed By Mr. Milind Bafna	Refer page No
1	Birla Sun Life Pure Value Fund [#]	26

Funds co-managed by Mr. Mahesh Patil

The Fund Manager-wise Scheme Details appearing above are as on September 30, 2014.

Schemes mentioned in order of performance for the period September 30 2013 - September 30 2014. Due to inherent difference in nature of schemes above (i.e. equity, hybrid, debt schemes) as may be managed by Fund Manager, performance of such schemes may not be strictly comparable. Further, for the schemes in existence for less than a year, the past performance details have not been provided. Further, performance of Fixed Term Plans (FTPs) / Fixed Maturity Plans (FMP) / Interval Income Schemes are not considered above, as FMPs / FTPs / Interval Income Schemes are close ended / interval schemes of varying maturities and performance of such schemes may not be strictly comparable with open ended schemes managed by Fund Managers.

Funds at a Glance

WEALTH CREATION SOLUTIONS

SCHEME	PLAN/ OPTION		DEFAULT OPTION**	MINIMUM INVESTMENT AMOUNT	EXIT LOAD For redemption-switch out consider from the date of allotment.
	PLAN*	OPTION			
Birla Sun Life Equity Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment:1.50% of applicable NAV, after 365 days but within 540 days from the date of allotment:1.00%.after 540 days from the date of allotment:Nil.
	Direct Plan	Growth			
Birla Sun Life Advantage Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment: 1.00% of applicable NAV, after 365 days from the date of allotment: Nil
	Direct Plan	Growth			
Birla Sun Life Midcap Fund	Regular Plan	Dividend (Payout / Reinvestment / Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment:1.50% of applicable NAV,after 365 days but within 540 days from the date of allotment: 1.00%. after 540 days from the date of allotment:Nil.
	Direct Plan	Growth (Growth with Triggered Facility)			
Birla Sun Life Frontline Equity Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Infrastructure Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life India GenNext Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life New Millennium Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Top 100 Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1.50% of applicable NAV, after 365 days but before 540 days/0.50% of applicable NAV, after 540 days from the date of allotment: NIL.
	Direct Plan	Growth			
Birla Sun Life Buy India Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment: 1.00% of applicable NAV, after 365 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life MNC Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Index Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 90 days from the date of allotment: 1.00% of applicable NAV, after 90 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life India Opportunities Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	365 days from the date of allotment: 1.00% of applicable NAV, after 365 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life Small & Midcap Fund	Regular Plan	Dividend (Payout / Reinvestment)	Dividend Payout	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life India Reforms Fund	Regular Plan	Dividend (Payout / Reinvestment)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 1 year/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Dividend Yield Plus	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life '95 Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Asset Allocation Fund - Aggressive Plan	Regular Plan	Dividend (Payout / Reinvestment) Growth	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	Nil
Birla Sun Life Asset Allocation Fund - Moderate Plan	Regular Plan				
Birla Sun Life Asset Allocation Fund - Conservative Plan	Direct Plan				
Birla Sun Life Special Situations Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	• Choice of Plan : Growth • Choice of Option : Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)	Regular Plan	Dividend (Payout / Reinvestment /Sweep)	Growth / Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 30 days/3% of applicable NAV, after 30 days but before 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life International Equity Fund (Plan A)	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 daysfrom the date of allotment: 1.00% of applicable NAV, after 365 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life International Equity Fund (Plan B)	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Pure Value Fund	Regular Plan	Dividend (Payout/Reinvestment)	• Choice of Plan : Growth • Choice of Option : Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment: 2.00% of applicable NAV, after 365 days but within 730 days from the date of allotment: 1.00% of applicable NAV, after 730 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life Long Term Advantage Fund	Regular Plan	Dividend (Payout/Reinvestment)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1.50% of applicable NAV, after 365 days but within 540 days/0.50% of applicable NAV, after 540 days from the date of allotment: Nil.
	Direct Plan	Growth			

^Direct Plan under the Schemes is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor.

**Default Plan: In case Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the Scheme name, the Distributor code will be ignored and the application will be processed under Direct Plan. Further, where application is received for Regular Plan without Distributor code or "Direct" mentioned in the ARN Column, the application will be processed under Direct Plan. The default option under the Regular or Direct Plan of the Scheme, as the case maybe, shall be applied accordingly.

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

Funds at a Glance

WEALTH CREATION SOLUTIONS

LIST OF PLANS/OPTIONS DISCONTINUED FOR FURTHER SUBSCRIPTIONS W.E.F OCTOBER 01, 2012

SCHEME	PLAN	OPTION	EXIT LOAD For redemption-switch out consider from the date of allotment.
Birla Sun Life Dividend Yield Plus*	PF Plan*	Dividend Growth	within 365 days/1% of applicable NAV.
Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)	Institutional Plan*	Dividend Growth	within 30 days/3% of applicable NAV. after 30 days but before 365 days/1% of applicable NAV.

*Pursuant to SEBI Circular No. CIR/IMD/DF/21/2012 dated September 13, 2012 the aforesaid plans/options under respective scheme(s) stand discontinued for further subscriptions w.e.f October 01, 2012. The existing investments, if any, under above plan/option shall continue till such investors remain invested in the said plan/option.

*Said Plans/Options stand discontinued and closed as there are no Unitholders thereunder.

TAX SAVINGS SOLUTIONS

SCHEME	PLAN/ OPTION		DEFAULT OPTION**	MINIMUM INVESTMENT AMOUNT	EXIT LOAD For redemption-switch out consider from the date of allotment.
	PLAN*	OPTION			
Birla Sun Life Tax Relief '96	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Payout	FP: ₹ 500/- AP: ₹ 500/-	Nil
	Direct Plan	Growth			
Birla Sun Life Tax Plan	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Payout	FP: ₹ 500/- AP: ₹ 500/-	Nil
	Direct Plan	Growth			

^Direct Plan under the Schemes is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor.

**Default Plan: In case Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the Scheme name, the Distributor code will be ignored and the application will be processed under Direct Plan. Further, where application is received for Regular Plan without Distributor code or "Direct" mentioned in the ARN Column, the application will be processed under Direct Plan. The default option under the Regular or Direct Plan of the Scheme, as the case maybe, shall be applied accordingly.

REGULAR INCOME SOLUTIONS

SCHEME	PLAN/ OPTION		DEFAULT OPTION**	MINIMUM INVESTMENT AMOUNT	EXIT LOAD For redemption-switch out consider from the date of allotment.
	PLAN*	OPTION			
Birla Sun Life Monthly Income	Regular Plan	Monthly Dividend (Payout/Reinvestment/Sweep) Quarterly Dividend (Payout/Reinvestment/Sweep)	<ul style="list-style-type: none"> Choice of Plan : Growth Choice of Option within Monthly Dividend : Dividend Reinvestment Choice of Plan within Quarterly Dividend : Dividend Reinvestment 	FP: ₹ 25,000/- AP: ₹ 5,000/-	within 365 days/1.50% of applicable NAV. after 365 days but within 540 days/ 0.50% of applicable NAV. after 540 days/ Nil (w.e.f. October 01, 2014)
	Direct Plan	Growth			
Birla Sun Life MIP	Regular Plan	Monthly Dividend (Payout/Reinvestment/Sweep) Monthly Payment (Instant / Deferred)	<ul style="list-style-type: none"> Choice of Option within Monthly Dividend : Dividend Reinvestment Choice of Option within Monthly Payment Plan : Instant 	FP: Dividend & Payment Option ₹ 25,000/- Growth: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/2% of applicable NAV. after 365 days but within 730 days/1.50% of applicable NAV. after 730 days but within 1095 days/1.00% of applicable NAV. after 1095 days/ Nil. (w.e.f. October 01, 2014)
	Direct Plan	Growth			
Birla Sun Life MIP II - Savings 5 Plan	Regular Plan	Monthly Dividend (Payout / Reinvestment /Sweep)	<ul style="list-style-type: none"> Choice of Option : Growth Choice of Sub-Option within Monthly Dividend Option : Dividend Reinvestment 	FP: Dividend & Payment Option ₹ 25,000/- Growth ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1.50% of applicable NAV. after 365 days but within 540 days/ 0.50% of applicable NAV. after 540 days/ Nil. (w.e.f. October 01, 2014)
	Direct Plan	Monthly Payment Growth			
Birla Sun Life MIP II - Wealth 25 Plan	Regular Plan	Monthly Dividend (Payout / Reinvestment /Sweep)	<ul style="list-style-type: none"> Choice of Option : Growth Choice of Sub-Option within Monthly Dividend Option : Dividend Reinvestment 	FP: Dividend & Payment Option ₹ 25,000/- Growth ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/2% of applicable NAV. after 365 days but within 730 days/1.50% of applicable NAV. after 730 days but within 1095 days/1.00% of applicable NAV. after 1095 days/ Nil. (w.e.f. October 01, 2014)
	Direct Plan	Monthly Payment Growth			

^Direct Plan under the Schemes is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor.

**Default Plan: In case Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the Scheme name, the Distributor code will be ignored and the application will be processed under Direct Plan. Further, where application is received for Regular Plan without Distributor code or "Direct" mentioned in the ARN Column, the application will be processed under Direct Plan. The default option under the Regular or Direct Plan of the Scheme, as the case maybe, shall be applied accordingly.

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

Funds at a Glance

SAVINGS SOLUTIONS

SCHEME	PLAN/OPTION (which continue for fresh subscription)		DEFAULT OPTION**	MINIMUM INVESTMENT AMOUNT	EXIT LOAD For redemption-switch out consider from the date of allotment.
	PLAN*	OPTION			
Birla Sun Life Cash Plus	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Payout / Reinvestment)	Daily Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	Nil
	Direct Plan	Dividend (Payout / Reinvestment) Growth			
Birla Sun Life Cash Manager	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Reinvestment)	Daily Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	Nil
	Direct Plan	Growth			
Birla Sun Life Savings Fund	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Payout / Reinvestment)	Daily Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	Nil
	Direct Plan	Growth			
Birla Sun Life Treasury Optimizer Plan (earlier Birla Sun Life Ultra Short Term Fund)	Regular Plan	Monthly Dividend (Payout / Reinvestment) Quarterly Dividend (Payout / Reinvestment)	Monthly Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	For redemption / switch-out of units within 90 days from the date of allotment: 0.25% of applicable NAV. For redemption / switch-out of units after 90 days from the date of allotment: Nil
	Direct Plan	Dividend (Payout / Reinvestment) Growth			
Birla Sun Life Dynamic Bond Fund	Regular Plan	Monthly Dividend Sweep Monthly Dividend (Payout / Reinvestment /Sweep)	<ul style="list-style-type: none"> Choice of Option : Quarterly Dividend Choice of Sub-Option : Dividend Reinvestment 	FP: ₹ 5,00,000/- AP: ₹ 5,000/-	For redemption/switch out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil (w.e.f. October 01, 2014)
	Direct Plan	Quarterly Dividend (Payout / Reinvestment /Sweep) Growth		FP: ₹ 5,000/- AP: ₹ 1,000/-	
Birla Sun Life Short Term Opportunities Fund	Regular Plan	Quarterly Dividend (Payout / Reinvestment) Dividend (Payout / Reinvestment)	Growth	FP: ₹ 5,000/- AP: ₹ 1000/- Max Amt : ₹ 25 Crore \$	For redemption/switch out of units within 365 days from the date of allotment: 1.50% of the applicable NAV For redemption/switch out of units after 365 days but within 540 days from the date of allotment: 0.50% of the applicable NAV For redemption/switch out of units after 540 days from the date of allotment: Nil (w.e.f. October 01, 2014)
	Direct Plan	Growth			
Birla Sun Life Medium Term Plan	Regular Plan	Quarterly Dividend (Payout / Reinvestment) Half Yearly Dividend (Payout / Reinvestment)	Growth	FP: ₹ 5,000/- AP: ₹ 1,000/- Max Amt : ₹ 25 Crore \$	For redemption / switch-out of units within 365 days from the date of allotment: 2.00% of applicable NAV. For redemption / switch-out of units after 365 days but before 730 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 730 days from the date of allotment: Nil.
	Direct Plan	Dividend (Payout / Reinvestment /Sweep) Growth			
Birla Sun Life Short Term Fund (Erstwhile Birla Sun Life Income Fund)	Regular Plan	Monthly Dividend (Payout/Reinvestment/Sweep) Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 30 days/0.50% of applicable NAV
	Direct Plan	Growth			
Birla Sun Life Income Plus	Regular Plan	Dividend (Payout / Reinvestment)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	For redemption/switch out of units within 365 days from the date of allotment: 1.00% of the applicable NAV For redemption/switch out of units after 365 days from the date of allotment: Nil (w.e.f. October 01, 2014)
	Direct Plan	Growth			
Birla Sun Life Floating Rate Fund - Short Term Plan	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Reinvestment)	Daily Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	Nil
	Direct Plan	Growth			
Birla Sun Life Floating Rate Fund - Long Term Plan	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Reinvestment)	Daily Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	For Redemption / Switch-out of units within 30 days from the date of allotment: 0.25% of applicable NAV. For Redemption / Switch-out of units after 30 days from the date of allotment : Nil
	Direct Plan	Growth			
Birla Sun Life Gilt Plus - Regular Plan	Regular Plan	Quarterly Dividend (Payout / Reinvestment /Sweep)	Growth	FP: ₹ 5,000/- AP: ₹ 1,000/-	For Liquid Plan, Regular Plan & PF Plan (Quarterly/Annual Div) Nil For PF Plan (Growth) Within 90 days: 0.50% of applicable NAV. After 90 days: Nil.
	Direct Plan	Growth			
Birla Sun Life Gilt Plus - Liquid Plan		Daily Dividend (Reinvestment) Weekly Dividend (Payout / Reinvestment)	Growth	FP: ₹ 5,000/- AP: ₹ 1,000/-	For Liquid Plan, Regular Plan & PF Plan (Quarterly/Annual Div) Nil For PF Plan (Growth) Within 90 days: 0.50% of applicable NAV. After 90 days: Nil.
		Quarterly Dividend (Payout / Reinvestment /Sweep) Annual Dividend (Payout / Reinvestment /Sweep)			
Birla Sun Life Gilt Plus - PF Plan	Regular Plan	Quarterly Dividend (Payout / Reinvestment /Sweep)	Growth (Quarterly Gain / Annual Gain)	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1.00% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Government Securities Fund- Long Term Plan	Regular Plan	Dividend (Payout / Reinvestment)	Growth	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1.00% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Government Securities Fund- Short Term Plan	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Payout / Reinvestment)	Growth	FP: ₹ 5,000/- AP: ₹ 1,000/-	Nil
	Direct Plan	Growth			
Birla Sun Life Enhanced Arbitrage Fund	Regular Plan	Dividend (Payout / Reinvestment /Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	For redemption/switch out of units within 90 days from the date of allotment: 0.50% of the applicable NAV For redemption/switch out of units after 90 days from the date of allotment: Nil (w.e.f. October 01, 2014)
	Direct Plan	Growth			

*Direct Plan under the Schemes is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor.

**Default Plan: In case Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the Scheme name, the Distributor code will be ignored and the application will be processed under Direct Plan. Further, where application is received for Regular Plan without Distributor code or "Direct" mentioned in the ARN Column, the application will be processed under Direct Plan. The default option under the Regular or Direct Plan of the Scheme, as the case maybe, shall be applied accordingly.

\$ per investor per day across all subscription transactions (i.e. fresh purchases, additional purchases, switch-in and trigger transactions such as SIP, STP and RSP trigger), as available under the scheme.

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



Funds at a Glance

LIST OF PLANS/OPTIONS DISCONTINUED FOR FURTHER SUBSCRIPTIONS W.E.F OCTOBER 01, 2012

SCHEME	PLAN	OPTION
Birla Sun Life Cash Plus	Retail Plan	Daily Dividend Growth
	Institutional Plan	Daily Dividend Weekly Dividend Growth
Birla Sun Life Cash Manager	Institutional Plan	Daily Dividend Weekly Dividend Growth
Birla Sun Life Savings Fund	Retail Plan	Daily Dividend Weekly Dividend Growth
Birla Sun Life Treasury Optimizer Plan (earlier Birla Sun Life Ultra Short Term Fund)	Retail Plan	Daily Dividend Fortnightly Dividend Growth
Birla Sun Life Short Term Opportunities Fund	Institutional Plan	Quarterly Dividend Dividend Growth
Birla Sun Life Medium Term Plan	Institutional Plan	Quarterly Dividend Half Yearly Dividend Dividend Growth
Birla Sun Life Floating Rate Fund - Short Term Plan	Retail Plan	Daily Dividend Weekly Dividend Growth
Birla Sun Life Floating Rate Fund - Long Term Plan	Retail Plan	Weekly Dividend Growth
Birla Sun Life Government Securities Fund - Short Term Plan	Institutional Plan	Daily Dividend Weekly Dividend Dividend Growth
Birla Sun Life Enhanced Arbitrage Fund	Institutional Plan*	Dividend Growth

*Pursuant to SEBI Circular No. CIR/IMD/DF/21/2012 dated September 13, 2012 the aforesaid plans/options under respective scheme(s) stand discontinued for further subscriptions w.e.f October 01, 2012. The existing investments, if any, under above plan/option shall continue till such investors remain invested in the said plan/option.

*Said Plans/Options stand discontinued and closed as there are no Unitholders thereunder.

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



Investment Objective

WEALTH CREATION SOLUTIONS

Birla Sun Life '95 Fund	An Open ended Balanced Scheme with the objective to generate long term growth of capital and current income, through a portfolio with a target allocation of 60% equity and 40% debt and money market securities. The secondary objective is income generation and distribution of dividend.
Birla Sun Life Frontline Equity Fund	An Open-ended growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 100% equity by aiming at being as diversified across various industries and or sectors as its chosen benchmark index, S&P BSE 200.
Birla Sun Life Top 100 Fund	An Open-ended growth scheme with the objective to provide medium to long term capital appreciation, by investing predominantly in a diversified portfolio of equity and equity related securities of top 100 companies as measured by market capitalization.
Birla Sun Life Equity Fund	An Open-ended growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 90% equity and 10% debt and money market securities.
Birla Sun Life Long Term Advantage Fund	An Open ended Diversified Equity Scheme with an to provide long-term capital appreciation, by investing predominantly in a diversified portfolio of equity and equity related securities.
Birla Sun Life MNC Fund	An Open-ended growth scheme with the objective to achieve long-term growth of capital at relatively moderate levels of risk by making investments in securities of multi-national companies through a research based investment approach.
Birla Sun Life Dividend Yield Plus	An Open-ended growth scheme with the objective to provide capital growth and income by investing primarily in a well-diversified portfolio of dividend paying companies that have a relatively high dividend yield.
Birla Sun Life Midcap Fund	An Open ended Growth Scheme with the objective to achieve long term growth of capital at controlled level of risk by investing primarily in 'Mid-Cap' Stocks. The level of risk is somewhat higher than a fund focused on large and liquid stocks. Concomitantly, the aim is to generate higher returns than a fund focused on large and liquid stocks.
Birla Sun Life Small & Midcap Fund	An Open ended Small and Mid Cap Equity Scheme with an objective to generate consistent long-term capital appreciation by investing predominantly in equity and equity related securities of companies considered to be small and midcap. The Scheme may also invest a certain portion of its corpus in fixed income securities including money market instruments, in order to meet liquidity requirements from time to time.
Birla Sun Life Advantage Fund	An Open-ended growth scheme with the objective to achieve long-term growth of capital at relatively moderate levels of risk through a diversified research based investment approach.
Birla Sun Life India GenNext Fund	An Open-ended growth scheme with the objective to target growth of capital by investing in equity/equity related instruments of companies that are expected to benefit from the rising consumption patterns in India, which in turn is getting fuelled by high disposable incomes of the young generation (Generation Next). The scheme will invest in companies that have the following characteristics: 1. Companies that seek growth in revenues arising out of demand from the younger generation (GenNext) for their products or services. 2. They should be engaged in manufacturing of products or rendering of services that go directly to the consumer. 3. The products and services should have distinct brand identity, thereby enabling choice.
Birla Sun Life Buy India Fund	A multi-sector open-ended growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 100% equity, focusing on investing in businesses that are driven by India's large population and inherent consumption patterns. The focus of the scheme will be in the consumer and healthcare sectors. The secondary objective is income generation and distribution of dividend.
Birla Sun Life Infrastructure Fund	An Open-ended growth scheme with the objective to providing for medium to long-term capital appreciation by investing predominantly in a diversified portfolio of equity and equity related securities of companies that are participating in the growth and development of Infrastructure in India.
Birla Sun Life Pure Value Fund	An Open ended Diversified Equity Scheme with the objective to generate consistent long-term capital appreciation by investing predominantly in equity and equity related securities by following value investing strategy.
Birla Sun Life International Equity Fund - Plan A	An Open-ended diversified equity scheme with an objective to generate long-term growth of capital, by investing predominantly in a diversified portfolio of equity and equity related securities in the international markets.
Birla Sun Life International Equity Fund - Plan B	An Open-ended diversified equity scheme with an objective to generate long-term growth of capital, by investing predominantly in a diversified portfolio of equity and equity related securities in the domestic and international markets.
Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)	The objective of the Scheme is to offer long term growth of capital, by investing in (1) stocks of Agri commodity companies, i.e., companies engaged in or focusing on the Agri business and/or (2) overseas mutual fund scheme(s) that have similar investment objectives. These securities could be issued in India or overseas.
Birla Sun Life India Reforms Fund	An Open ended Equity Scheme with an investment objective is to generate growth and capital appreciation by building a portfolio of companies that are expected to benefit from the economic reforms, PSU divestment and increased government spending.
Birla Sun Life New Millennium Fund	A multi-sector open-ended growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 100% equity, focusing on investing in technology and technology dependent companies, hardware, peripherals and components, software, telecom, media, internet and e-commerce and other technology enabled companies. The secondary objective is income generation and distribution of dividend.
Birla Sun Life India Opportunities Fund	An Open ended Growth Scheme with the objective to achieve superior long-term growth of capital by investing in shares of companies that do one or more of the following: 1. Leverage India's intellectual capital for providing services, research and creative inputs. 2. Seek to use current and impending changes in patent laws / import tariffs / quotas to supply goods and services. 3. Leverage India's lower labour costs for providing services and manufactured goods. 4. Leverage India's large population of English speaking people for providing services.
Birla Sun Life Special Situations Fund	An Open-ended diversified equity scheme with an objective of the scheme is to generate long-term growth of capital by investing in a portfolio of equity and equity related securities. The Scheme would follow an investment strategy that would take advantage of Special Situations & Contrarian investment style.
Birla Sun Life Asset Allocation Fund	An Open-ended Fund of Funds scheme with the objective to provide income and capital appreciation along with diversification by investing in a basket of debt and equity Mutual Fund schemes in line with the risk profile of the investors.
Birla Sun Life Index Fund	An Open-ended index-linked growth scheme with the objective to generate returns commensurate with the performance of Nifty subject to tracking errors.
Birla Sun Life Gold Fund	An Open ended Fund of Fund Scheme with the investment objective to provide returns that tracks returns provided by Birla Sun Life Gold ETF (BSL Gold ETF).
Birla Sun Life Gold ETF	An Open ended Gold Exchange Traded Fund with the investment objective to generate returns that are in line with the performance of gold, subject to tracking errors.

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



Investment Objective

TAX SAVINGS SOLUTIONS

Birla Sun Life Tax Relief '96	An Open-ended equity linked savings scheme (ELSS) with the objective of long term growth of capital through a portfolio with a target allocation of 80% equity, 20% debt and money market securities
Birla Sun Life Tax Plan	An Open-ended Equity Linked Savings Scheme (ELSS) with the objective to achieve long-term growth of capital along with income tax relief for investment.

REGULAR INCOME SOLUTIONS

Birla Sun Life Monthly Income	An Open-ended income scheme with the primary investment objective to generate regular income so as to make monthly and quarterly distributions to Unit holders and the secondary objective as growth of capital. Monthly income is not assured and is subject to availability of distributable surplus
Birla Sun Life MIP	The primary objective of the scheme is to generate regular income so as to make monthly distributions to unit holders with the secondary objective being growth of capital. Income may be generated through the receipt of coupon payments, the amortization of the discount on debt instruments, receipt of dividends or the purchase and sale of securities in the underlying portfolio. The schemes will under normal market conditions, invest its net assets primarily in fixed income securities, money market instruments, cash and cash equivalents while at the same time maintaining a small exposure to equity markets. (Monthly income is not assured and is subject to availability of distributable surplus.)
Birla Sun Life MIP II - Wealth 25 Plan	An Open-ended income scheme with the objective to generate regular income so as to make monthly payment or distribution to unit holders with the secondary objective being growth of capital. Monthly Income is not assured and is subject to availability of distributable surplus.
Birla Sun Life MIP II - Savings 5 Plan	An Open-ended income scheme with the objective to generate regular income so as to make monthly payment or distribution to unit holders with the secondary objective being growth of capital. Monthly Income is not assured and is subject to availability of distributable surplus.

SAVINGS SOLUTIONS

Birla Sun Life Cash Plus	An Open-ended liquid scheme with the objective to provide reasonable returns at a high level of safety and liquidity through judicious investments in high quality debt and money market instruments.
Birla Sun Life Cash Manager	An Open ended Income scheme with the objective to provide income which is consistent with a portfolio through investments in a basket of debt and money market instruments of very short maturities with a view to provide reasonable returns.
Birla Sun Life Savings Fund	The primary objective of the schemes is to generate regular income through investments in debt and money market instruments. Income maybe generated through the receipt of coupon payments or the purchase and sale of securities in the underlying portfolio. The schemes will under normal market conditions, invest its net assets in fixed income securities, money market instruments, cash and cash equivalents.
Birla Sun Life Treasury Optimizer Plan (earlier Birla Sun Life Ultra Short Term Fund)	An Open-ended short term income scheme with the objective to generate income and capital appreciation by investing 100% of the corpus in a diversified portfolio of debt and money market securities with relatively low levels of interest rate risk.
Birla Sun Life Dynamic Bond Fund	An Open-ended income scheme with the objective to generate optimal returns with high liquidity through active management of the portfolio by investing in high quality debt and money market instruments.
Birla Sun Life Short Term Opportunities Fund	An Open ended Income scheme with the objective to generate regular income by investing primarily in investment grade fixed income securities / money market instruments with short to medium term maturities and across the credit spectrum within the universe of investment grade rating.
Birla Sun Life Medium Term Plan	The primary investment objective of the Scheme is to generate regular income through investments in debt & money market instruments in order to make regular dividend payments to unit holders & secondary objective is growth of capital.
Birla Sun Life Short Term Fund (Erstwhile Birla Sun Life Income Fund) Name change (w.e.f. 01 Feb, 2012)	An Open-ended income scheme with the objective to generate income and capital appreciation by investing 100% of the corpus in a diversified portfolio of debt and money market securities.
Birla Sun Life Income Plus	An Open-ended Income Scheme to generate consistent income through superior yields on its investments at moderate levels of risk through a diversified investment approach. This income may be complemented by price changes of instruments in the portfolio.
Birla Sun Life Floating Rate Fund Short Term Plan	The primary objective of the schemes is to generate regular income through investment in a portfolio comprising substantially of floating rate debt / money market instruments. The schemes may invest a portion of its net assets in fixed rate debt securities and money market instruments.
Birla Sun Life Gilt Plus - Liquid Plan & PF Plan	An Open - ended government securities scheme with the objective to generate income and capital appreciation through investments exclusively in Government Securities.
Birla Sun Life Gilt Plus - Regular Plan	The investment objective of the scheme is to enable investors to invest in Central Government Securities, based on their own view on the interest rate scenario & generate credit risk-free returns.
Birla Sun Life Government Securities Fund	An Open-ended Gilt scheme with the objective to provide investors current income consistent with a portfolio invested 100% in securities issued by the Government of India or the State Governments, and the secondary objective is capital appreciation.
Birla Sun Life Enhanced Arbitrage Fund	An Open ended Equity Scheme with an investment objective to generate income by investing predominantly in equity and equity related instruments. Scheme intends to take advantage from the price differentials / mis-pricing prevailing for stock / index in various market segments (Cash & Futures).

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



Industry Allocation

WEALTH CREATION SOLUTIONS

Birla Sun Life Equity Fund	
Allocation as a % of Net Assets	%
Banks	19.18%
Software	11.81%
Auto	7.92%
Consumer Non Durables	7.65%
Pharmaceuticals	6.64%
Finance	6.45%
Auto Ancillaries	4.53%
Construction Project	4.26%
Chemicals	3.95%
Power	2.37%
Minerals/Mining	2.26%
Transportation	1.99%
Oil	1.77%
Cement	1.53%
Consumer Durables	1.46%
Futures and Options	1.36%
Textile Products	1.13%
Non - Ferrous Metals	1.03%
Media & Entertainment	0.96%
Pesticides	0.82%
Petroleum Products	0.64%
Industrial Products	0.50%
Retailing	0.46%
Telecom - Services	0.36%
Industrial Capital Goods	0.31%
Miscellaneous	0.01%
Cash & Current Assets	9.04%
Net receivables / payables	-0.37%
Total Net Assets	100.00%

Birla Sun Life Advantage Fund	
Allocation as a % of Net Assets	%
Banks	17.97%
Auto	13.98%
Pharmaceuticals	13.61%
Software	9.75%
Cement	7.70%
Industrial Capital Goods	5.99%
Consumer Non Durables	5.23%
Industrial Products	4.68%
Auto Ancillaries	3.93%
Finance	3.36%
Construction Project	2.91%
Engineering Services	2.86%
Petroleum Products	1.95%
Consumer Durables	1.76%
Retailing	1.54%
Fertilisers	1.15%
Power	0.67%
Miscellaneous	0.23%
Media & Entertainment	0.06%
Cash & Current Assets	1.47%
Net receivables / payables	-0.78%
Total Net Assets	100.00%

Birla Sun Life Midcap Fund	
Allocation as a % of Net Assets	%
Banks	21.68%
Software	9.72%
Consumer Non Durables	8.12%
Finance	7.40%
Pharmaceuticals	7.19%
Auto Ancillaries	6.81%
Construction Project	4.81%
Media & Entertainment	4.54%
Cement	4.30%
Chemicals	3.88%
Construction	3.55%
Auto	2.27%
Power	2.25%
Industrial Products	1.76%
Consumer Durables	1.63%
Engineering Services	1.03%
Non - Ferrous Metals	0.88%
Cash & Current Assets	9.42%
Net receivables / payables	-1.23%
Total Net Assets	100.00%

Birla Sun Life Frontline Equity Fund	
Allocation as a % of Net Assets	%
Banks	20.87%
Software	13.28%
Auto	9.24%
Consumer Non Durables	8.47%
Pharmaceuticals	7.24%
Finance	7.22%
Petroleum Products	3.83%
Auto Ancillaries	3.59%
Construction Project	3.26%
Cement	2.64%
Minerals/Mining	2.41%
Telecom - Services	2.32%
Power	1.99%
Industrial Capital Goods	1.98%
Media & Entertainment	1.77%
Industrial Products	1.70%
Non - Ferrous Metals	1.65%
Oil	1.33%
Transportation	0.99%
Pesticides	0.59%
Consumer Durables	0.32%
Futures and Options	-0.40%
Cash & Current Assets	3.50%
Net receivables / payables	0.20%
Total Net Assets	100.00%

Birla Sun Life Infrastructure Fund	
Allocation as a % of Net Assets	%
Banks	28.62%
Power	7.76%
Construction Project	7.52%
Industrial Products	7.44%
Cement	7.02%
Industrial Capital Goods	6.50%
Oil	5.67%
Finance	5.30%
Auto Ancillaries	4.02%
Auto	3.36%
Petroleum Products	2.66%
Construction	2.55%
Non - Ferrous Metals	2.12%
Telecom - Services	1.93%
Engineering Services	1.93%
Gas	1.87%
Transportation	0.28%
Cash & Current Assets	4.09%
Net receivables / payables	-0.64%
Total Net Assets	100.00%

Birla Sun Life India GenNext Fund	
Allocation as a % of Net Assets	%
Banks	24.60%
Consumer Non Durables	18.62%
Media & Entertainment	12.14%
Auto	9.73%
Pharmaceuticals	8.82%
Finance	6.57%
Consumer Durables	4.38%
Construction	4.01%
Textile Products	2.91%
Chemicals	2.40%
Auto Ancillaries	2.04%
Diversified Consumer Services	1.39%
Retailing	0.90%
Transportation	0.61%
Software	0.09%
Cash & Current Assets	1.14%
Net receivables / payables	-0.37%
Total Net Assets	100.00%

Birla Sun Life New Millennium Fund	
Allocation as a % of Net Assets	%
Software	85.00%
Telecom - Services	7.62%
Media & Entertainment	6.69%
Miscellaneous	0.00%
Cash & Current Assets	0.91%
Net receivables / payables	-0.22%
Total Net Assets	100.00%

Birla Sun Life Top 100 Fund	
Allocation as a % of Net Assets	%
Banks	20.45%
Software	12.03%
Auto	9.52%
Pharmaceuticals	7.98%
Finance	7.40%
Consumer Non Durables	5.24%
Petroleum Products	4.25%
Construction Project	2.57%
Auto Ancillaries	2.47%
Non - Ferrous Metals	2.33%
Cement	2.33%
Industrial Capital Goods	2.14%
Power	2.02%
Telecom - Services	1.76%
Minerals/Mining	1.72%
Industrial Products	1.48%
Media & Entertainment	1.32%
Oil	1.15%
Consumer Durables	1.03%
Chemicals	0.84%
Textile Products	0.80%
International Equity	0.66%
Gas	0.58%
Pesticides	0.32%
Futures and Options	-0.50%
Cash & Current Assets	7.06%
Net receivables / payables	1.04%
Total Net Assets	100.00%

Note: The above Allocation is As on September 30, 2014 as per Industry classification as recommended by AMFI.

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

Industry Allocation

Birla Sun Life Buy India Fund	
Allocation as a % of Net Assets	%
Auto Ancillaries	14.50%
Banks	13.42%
Finance	13.09%
Pharmaceuticals	12.88%
Consumer Non Durables	12.60%
Auto	8.14%
Retailing	7.10%
Pesticides	6.87%
Miscellaneous	4.08%
Media & Entertainment	3.05%
Consumer Durables	2.46%
Transportation	1.63%
Cash & Current Assets	0.43%
Net receivables / payables	-0.27%
Total Net Assets	100.00%

Birla Sun Life MNC Fund	
Allocation as a % of Net Assets	%
Consumer Non Durables	14.43%
Finance	12.20%
Industrial Capital Goods	11.77%
Pharmaceuticals	11.20%
Auto Ancillaries	9.12%
Pesticides	8.91%
Banks	7.61%
Auto	6.48%
Miscellaneous	4.87%
Industrial Products	4.37%
Consumer Durables	2.23%
Software	2.21%
Cement	1.49%
Transportation	0.90%
Petroleum Products	0.71%
Construction	0.53%
Cash & Current Assets	1.25%
Net receivables / payables	-0.29%
Total Net Assets	100.00%

Birla Sun Life Index Fund	
Allocation as a % of Net Assets	%
Banks	19.62%
Software	15.32%
Consumer Non Durables	9.91%
Auto	8.95%
Futures and Options	8.04%
Finance	6.31%
Petroleum Products	5.97%
Pharmaceuticals	5.90%
Construction Project	4.11%
Oil	3.15%
Cement	2.73%
Power	2.54%
Minerals/Mining	2.33%
Telecom - Services	1.94%
Ferrous Metals	1.27%
Gas	0.72%
Non - Ferrous Metals	0.70%
Industrial Capital Goods	0.63%
Media & Entertainment	0.59%
Construction	0.23%
Cash & Current Assets	7.23%
Net receivables / payables	-8.19%
Total Net Assets	100.00%

Birla Sun Life India Opportunities Fund	
Allocation as a % of Net Assets	%
Software	27.62%
Pharmaceuticals	21.25%
Auto Ancillaries	11.22%
Industrial Capital Goods	9.14%
Industrial Products	8.72%
Non - Ferrous Metals	6.08%
Auto	4.17%
Construction Project	3.80%
Finance	3.63%
Petroleum Products	1.56%
Minerals/Mining	0.68%
Media & Entertainment	0.08%
Miscellaneous	0.00%
Cash & Current Assets	2.17%
Net receivables / payables	-0.12%
Total Net Assets	100.00%

Birla Sun Life Dividend Yield Plus	
Allocation as a % of Net Assets	%
Banks	22.42%
Software	14.57%
Auto	8.21%
Consumer Non Durables	7.33%
Finance	7.03%
Industrial Products	6.40%
Pharmaceuticals	5.06%
Petroleum Products	3.95%
Media & Entertainment	3.76%
Oil	3.18%
Power	2.93%
Construction Project	2.38%
Industrial Capital Goods	2.36%
Cement	2.33%
Non - Ferrous Metals	2.19%
Textile Products	2.11%
Transportation	1.07%
Auto Ancillaries	0.87%
Hotels	0.62%
Cash & Current Assets	1.33%
Net receivables / payables	-0.11%
Total Net Assets	100.00%

Birla Sun Life '95 Fund	
Allocation as a % of Net Assets	%
Banks	14.21%
Software	8.43%
Corporate Debt	8.42%
Finance	6.52%
Auto	6.47%
Pharmaceuticals	5.68%
State Government Bond	4.31%
Government Bond	3.87%
Industrial Products	3.69%
Construction Project	3.07%
Consumer Non Durables	2.79%
Auto Ancillaries	2.67%
Petroleum Products	2.40%
Industrial Capital Goods	2.36%
Chemicals	1.87%
Retailing	1.82%
Media & Entertainment	1.63%
Non - Ferrous Metals	1.55%
Textile Products	1.11%
Gas	1.06%
Consumer Durables	1.04%
Pesticides	0.96%
Cement	0.85%
Minerals/Mining	0.57%
Telecom - Services	0.55%
Power	0.18%
Miscellaneous	0.01%
Cash & Current Assets	11.91%
Total Net Assets	100.00%

Birla Sun Life Small & Midcap Fund	
Allocation as a % of Net Assets	%
Banks	19.89%
Auto Ancillaries	12.39%
Software	11.93%
Finance	8.27%
Media & Entertainment	6.89%
Cement	4.49%
Engineering Services	4.49%
Pharmaceuticals	4.40%
Consumer Non Durables	4.34%
Industrial Capital Goods	3.97%
Auto	2.73%
Industrial Products	2.58%
Textile Products	2.17%
Diversified Consumer Services	1.84%
Power	1.76%
Retailing	1.56%
Construction	1.20%
Construction Project	0.87%
Cash & Current Assets	4.51%
Net receivables / payables	-0.27%
Total Net Assets	100.00%

Birla Sun Life India Reforms Fund	
Allocation as a % of Net Assets	%
Banks	28.34%
Construction Project	13.22%
Industrial Capital Goods	9.74%
Oil	9.39%
Finance	6.77%
Petroleum Products	6.54%
Power	5.98%
Engineering Services	5.46%
Telecom - Services	4.19%
Retailing	3.96%
Media & Entertainment	2.41%
Construction	1.23%
Transportation	0.38%
Cash & Current Assets	3.71%
Net receivables / payables	-1.33%
Total Net Assets	100.00%

Birla Sun Life Pure Value Fund	
Allocation as a % of Net Assets	%
Auto	13.92%
Banks	13.29%
Software	11.69%
Chemicals	7.99%
Finance	7.55%
Gas	6.99%
Pharmaceuticals	4.96%
Cement	4.68%
Consumer Non Durables	4.60%
Construction	3.57%
Auto Ancillaries	3.33%
Fertilisers	2.84%
Power	2.31%
Petroleum Products	2.30%
Textile Products	2.08%
Media & Entertainment	1.84%
Industrial Capital Goods	1.76%
Non - Ferrous Metals	1.51%
Industrial Products	0.65%
Cash & Current Assets	4.85%
Net receivables / payables	-2.70%
Total Net Assets	100.00%

Note: The above Allocation is As on September 30, 2014 as per Industry classification as recommended by AMFI.

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



Industry Allocation

Birla Sun Life Long Term Advantage Fund	
Allocation as a % of Net Assets	
	%
Banks	18.56%
Software	13.27%
Finance	7.20%
Consumer Non Durables	6.74%
Pharmaceuticals	6.07%
Auto	5.33%
Gas	5.26%
Petroleum Products	3.99%
Chemicals	3.39%
Power	3.34%
Construction Project	3.28%
Industrial Products	3.05%
Cement	2.86%
Auto Ancillaries	2.54%

Non - Ferrous Metals	2.40%
Telecom - Services	1.67%
Construction	1.54%
Media & Entertainment	1.21%
Industrial Capital Goods	0.95%
Consumer Durables	0.91%
Miscellaneous	0.87%
Textile Products	0.86%
Minerals/Mining	0.51%
Retailing	0.30%
Hotels	0.05%
Cash & Current Assets	3.16%
Net receivables / payables	0.68%
Total Net Assets	100.00%

Country/Industry Allocation

Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)	
Allocation as a % of Net Assets	
	%
United States	60.52%
Switzerland	15.10%
Japan	6.89%
Mauritius	5.04%
Norway	4.36%
Canada	3.23%
Russian Federation	1.36%
Chile	0.80%
Hong Kong	0.00%
Cash & Current Assets	4.10%
Net receivables / payables	-1.41%
Total Net Assets	100.00%

Birla Sun Life International Equity Fund - Plan A	
Allocation as a % of Net Assets	
	%
United States	59.65%
Japan	6.80%
Switzerland	5.68%
Hong Kong	5.54%
France	4.76%
United Kingdom	4.17%
Germany	3.16%
Norway	2.45%
Korea, Republic Of	2.06%
Netherlands	1.61%
Canada	1.42%
Cash & Current Assets	1.53%
Net receivables / payables	1.16%
Total Net Assets	100.00%

Birla Sun Life International Equity Fund - Plan B	
Allocation as a % of Net Assets	
	%
United States	16.19%
Banks	15.02%
Auto	10.72%
Software	9.48%
Consumer Non Durables	4.31%
Pharmaceuticals	3.74%
Finance	3.54%
Cement	3.12%
Non - Ferrous Metals	2.66%
Oil	2.50%
Textile Products	2.27%
Construction Project	2.16%
Media & Entertainment	1.99%
Industrial Products	1.90%
Petroleum Products	1.88%
Japan	1.73%
Switzerland	1.55%
Power	1.50%
Construction	1.35%
Hong Kong	1.31%
France	1.14%
Industrial Capital Goods	1.12%
United Kingdom	0.97%
Ferrous Metals	0.79%
Germany	0.78%
Chemicals	0.78%
Norway	0.64%
Auto Ancillaries	0.63%
Korea, Republic Of	0.59%
Miscellaneous	0.55%
Futures and Options	0.54%
Netherlands	0.37%
Canada	0.34%
Cash & Current Assets	3.50%
Net receivables / payables	-1.67%
Total Net Assets	100.00%

Note: The above Allocation is As on September 30, 2014 as per Industry classification as recommended by AMFI.

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



Industry Allocation

TAX SAVINGS SOLUTIONS

Birla Sun Life Tax Plan		Birla Sun Life Tax Relief '96	
Allocation as a % of Net Assets	%	Allocation as a % of Net Assets	%
Banks	14.13%	Banks	14.29%
Auto Ancillaries	11.68%	Auto Ancillaries	11.81%
Software	9.15%	Software	9.28%
Pharmaceuticals	9.03%	Pharmaceuticals	9.15%
Finance	8.22%	Finance	8.35%
Cement	5.34%	Cement	5.44%
Industrial Capital Goods	5.07%	Industrial Capital Goods	5.13%
Auto	4.94%	Auto	5.02%
Pesticides	4.68%	Pesticides	4.71%
Consumer Non Durables	4.43%	Consumer Non Durables	4.49%
Petroleum Products	3.66%	Petroleum Products	3.72%
Retailing	3.56%	Retailing	3.57%
Industrial Products	3.16%	Industrial Products	3.20%
Construction Project	3.04%	Construction Project	3.08%
Media & Entertainment	2.48%	Media & Entertainment	2.53%
Miscellaneous	2.24%	Miscellaneous	2.25%
Transportation	1.42%	Transportation	1.46%
Consumer Durables	1.30%	Consumer Durables	1.33%
Minerals/Mining	0.93%	Minerals/Mining	0.94%
Cash & Current Assets	1.86%	Cash & Current Assets	0.69%
Net receivables / payables	-0.31%	Net receivables / payables	-0.43%
Total Net Assets	100.00%	Total Net Assets	100.00%

SAVINGS SOLUTIONS

Birla Sun Life Enhanced Arbitrage Fund	
Allocation as a % of Net Assets	%
Banks	11.46%
Petroleum Products	9.11%
Pharmaceuticals	8.79%
Consumer Non Durables	8.47%
Auto	7.87%
Cement	5.81%
Finance	4.86%
Ferrous Metals	3.94%
Auto Ancillaries	3.35%
Minerals/Mining	1.54%
Futures and Options	-65.62%
Cash & Current Assets	22.17%
Net receivables / payables	78.25%
Total Net Assets	100.00%

Note: The above Allocation is As on September 30, 2014 as per Industry classification as recommended by AMFI.

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.





assistance round the clock

- View portfolio summary
- View transaction history
- Track portfolio
- Purchase, Switch & Redeem
- Change TPIN (Track portfolio personal Identification Number)
- Get Account Statement instantly



Online Portfolio Access

www.birlasunlife.com



All India Telephone

Toll Free : **1-800-22-7000** (MTNL/BSNL)
1-800-270-7000



Mobile Investment Manager

www.birlasunlife.com/mobile



For further details on our Funds, please contact our Customers Service Centres at details given below.

BIRLA SUN LIFE ASSET MANAGEMENT COMPANY LTD. (Investment Manager for Birla Sun Life Mutual Fund)

One IndiaBulls Centre Tower 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai-400 013

BRANCHES			IDEA Toll Free No. 1800-270-7000 & the centralised TOLL no. 022-66917777			
AGRA	JAIPUR	PANJIM	ALLAHABAD	0532 - 2427015 / 3201661	HUBLI	0836 - 4259989 / 4266283
AHMEDABAD	JALANDHAR	PATIALA	AMBALA	0171 - 2601345	JAMMU	0191 - 2432601
AJMER	JAMSHEDPUR	PONDICHERY	AMRAVATI	0721 - 6451692	JAMNAGAR	0288 - 3200064
ALWAR	JODHPUR	PUNE	ANAND	02692 - 247260	KOLKATA	033 - 22882592 / 4 / 5
AMRITSAR	KANPUR	RAIPUR	BANGALORE (Jaynagar)	080 - 41555000	MADURAI	0452 - 4231493 / 83
BARODA	KOTA	RANCHI	BANGALORE (Manipal Centre)	080 - 42443636	MEHASANA	02762 - 658323 / 16
BHILLAI	LUDHIANA	SHIMLA	BHAVNAGAR	0278 - 6452524	MUMBAI (Head Office)	022 - 66928000
BHOPAL	MADURAI	SILIGURI	BHUVANESHWAR	0674 - 2535521 / 3413	MYSORE	0821 - 4244400 / 1 / 2
CALICUT	MANDIGOBINDGARH	SURAT	CHANDIGARH	0172 - 2783556	NOIDA	0120 - 4203629
CHENNAI (Adiyar)	MANGALORE	TRICHY	CHENNAI (Anna Nagar)	044 - 43016950 / 1 / 2 / 4 / 6	PATNA	0612 - 2323265 / 66
COIMBATORE	MEERUT	JDAIPUR	CHENNAI (Egmore)	044 - 28191681 / 708 / 715 / 699	THANE	022 - 67930660 / 1
DEHRADUN	MORADABAD	VALSAD	COCHIN	0484 - 2366817 / 2383969 / 4021722	TRIVANDRUM	0471 - 4017007
DHANBAD	MUMBAI (Borivali)	VARANASI	DELHI	011-40744500	VAPI	0260 - 6454735 / 6
ERODE	MUMBAI (Ghatkopar)	VASHI	DURGAPUR	0343 - 6454621 / 19 / 3201241	VISHAKAPATNAM	0891 - 6631337 / 8
GURGAON	MUMBAI (Churchgate)	VIJAYWADA	GURWAHATI	0361 - 2595020 / 2599273		
HYDERABAD (Abids)	NAGPUR	VISAG	GWALIOR	0751 - 6499442 / 378		
INDORE	NASIK					
JABALPUR	PANIPAT					

Disclaimer: This document has been prepared by Birla Sun Life Asset Management Co. Ltd. (BSLAMC) for information purposes only and should not at any point of time be construed as an offer or solicitation of an offer for purchase of any securities/instruments or to the units of Birla Sun Life Mutual Fund. Views/ outlook expressed herein are for general information only and do not have regards to specific investment objectives, financial situation and/or the particular needs of any specific person who may have received this information. Investors are requested to note that Fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future. Investors are advised to consult their tax advisor in view of individual nature of tax implication. The data contained in this document may be based on certain assumptions and/or compiled from sources, which BSLAMC believes to be reliable, but cannot guarantee its accuracy or completeness. Further the opinions, estimates and facts referred to in this document constitute our view as of current date and are subject to change without notice and BSLAMC is under no obligation to update the same. These views/outlook alone are not sufficient and should not be used for the development or implementation of an investment strategy and should not be construed as investment advice to any party.

The Material provided in the Empower cannot be reproduced or quoted anywhere without express permission from Birla Sun Life Asset Management Company Ltd.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.