

Empower

Birla Sun Life Mutual Fund



Birla Sun Life
Mutual Fund

Monthly Factsheet | September 2014

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Birla Sun Life

MNC Fund

(An Open ended Growth Scheme)

For further details of the scheme, please refer to page no. 18

Call toll-free 1-800-270-7000

(BSNL/MTNL)


Visit www.birlasunlife.com

sms 'GAIN' to 56161

(Premium SMS charges apply)

Birla Sun Life MNC Fund (An Open ended Growth Scheme)


This product is suitable for investors who are seeking:


- long term capital growth
- investments primarily in equity and equity related securities of multinational companies (MNCs)
- high risk  **(BROWN)**

Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Note: Risk is represented as:

 **(BLUE)** investors understand that their principal will be at low risk

 **(YELLOW)** investors understand that their principal will be at medium risk

 **(BROWN)** investors understand that their principal will be at high risk

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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Information



To provide you with ease while you glance through the Empower booklet, we have structured the important information in an organised way.



Brilliance can come from varied sectors and sizes.



Birla Sun Life Equity Fund

(An Open ended Growth Scheme)

Opportunities can come from companies big and small, from new industries or old ones. It may also keep changing; today one company or sector yields spectacular returns; tomorrow, another might overshadow it.

Presenting, Birla Sun Life Equity Fund (An Open ended Growth Scheme) which looks for opportunities without any sectoral or size bias with the aim of giving you long term capital growth.

call 1-800-270-7000

sms GAIN to 56161

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Birla Sun Life Mutual Fund

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Birla Sun Life Equity Fund (An Open ended Growth Scheme)

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Mutual Fund: Birla Sun Life Mutual Fund. **Asset Management Company/Investment Manager:** Birla Sun Life Asset Management Company Ltd. CIN: U65991MH1994PLC080811. **Registered Office:** One Indiabulls Centre, Tower - 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400013.

**Mutual Fund investments are subject to market risks,
read all scheme related documents carefully.**

Empower
Birla Sun Life Mutual Fund



02





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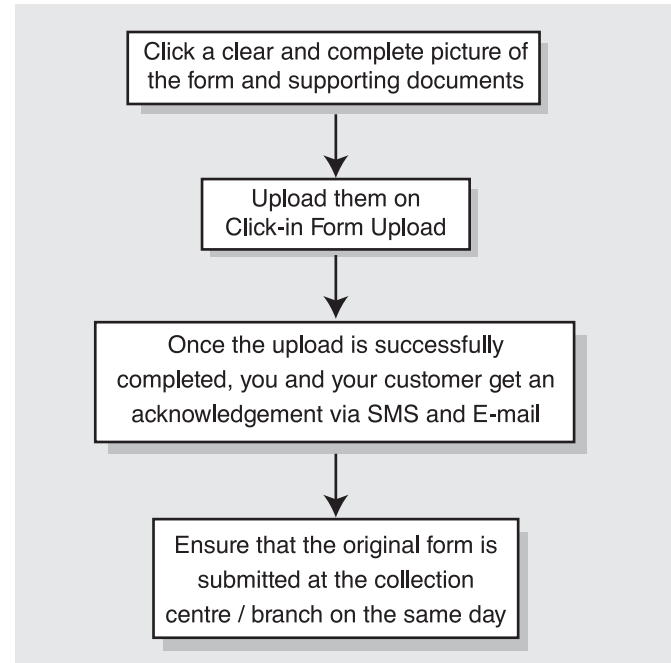
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- SIP Calculators
- New Fund Offer
- Scheme Investment Performance
- Scheme Minimum Transaction Amount for subscription, redemption & switch
- Abridged Fact Sheet
- Focused Scheme



Investment Outlook

Equity Investment Outlook

India equity markets resumed the uptrend with the Sensex and the Nifty rising by 2.9% and 3.0% respectively during Aug-2014. This move was led by Pharma, Autos, FMCG and IT sectors. At the same time, Real Estate, Utilities, Metals and Infra sectors suffered declines. (source: BSE, NSE)

FIIIs were net buyers with net inflow of USD 0.9bn as compared to an inflow of USD 2.2bn in the previous month. Domestic mutual funds were net buyers in Aug 14 with inflows of Rs. 6,957 Crs vs. an inflow of Rs. 5,065 Crs in July'14 (Source: SEBI)

As per the latest report from the Indian Meteorological Dept (IMD), the cumulative rainfall deficit in the country stands at ~17%, which is down further from 24% at the end of last month. The crop sowing deviation from normal is also down to 6% from 40% earlier clearly indicating that the fears of El Niño have turned out to be overdone. Finally, water reservoir levels now stand at 16% higher than the ten-year average. The wholesale price index (WPI) reduced to 5.2% in July '14 against 5.4% previous month. However, CPI increased to 7.9% in July '14 against 7.2% in the previous month. June Index of Industrial Production (IIP) comes at 3.4%: The IIP came at 3.4% in June due to contraction in consumer goods while May '14 factory data had been revised to 5% from 4.7% earlier. India's GDP growth in 1QFY15 was recorded at 5.7% YoY, a 101bps sequential improvement as compared to 4QFY14. On the supply side, GDP growth was mainly driven by a sharp pick-up in industrial activity, which recorded a growth rate of 4.2% YoY after two consecutive quarters of contraction. Services too showed signs of healthy growth at 6.8% YoY in 1QFY15 as compared to 6.4% YoY in 4QFY14. With the Government having undergone a regime change in June 2014 and with the lagged impact of project clearances approved by the previous Government in FY14 likely to come through and thus the growth improvement is likely to sustain. (Source: Citigroup, BoAML, Ambit)

We believe India has attracted attention of global investors for all the right reasons. Indian GDP growth almost halved to 4.5% for reasons quite well known for the last 3 years. We believe this is clearly cyclical bottom for Indian GDP growth. However the key to long term secular growth for India are its structural drivers – Infrastructure, Exports and Consumption. The government has realised the importance of investment cycle and undertook series of measures to kick start stalled projects and revive the investment cycle. India's competitive advantage – abundant talent and resources and recovery in global exports will drive exports. India's favourable demographic dividend, which is high proportion of youth population, falling dependency ration, rising middle class and higher savings rate will drive consumption demand for long period of time. (Source : Central Statistics Office (CSO))

Despite a 27% YTD return, the forward P/E multiple of the S&P BSE-100 index is 16.5x, modestly above its 10-year average. Other valuation multiples – including P/B, EV/EBITDA and P/Sales – also indicate the markets are not expensive compared to their 10-year history. Further, the P/E premium of MSCI India over MSCI world is currently at 10% compared to the past 10-year average of 14% (source: Barclays capital)

Over next 5 years, we feel that stable political regime with key policy initiatives by the central government would aid revival in GDP growth. We believe the GDP growth can average 6.5% p.a. (nominal GDP of 13%) over that period and with exit growth rate of 7-7.5%. Further, with increased economic activity (driving higher sales growth), operating leverage and financial leverage will aid disproportionate improvement in corporate profitability. This would drive around 18% growth p.a. in profits (during 2003-2008 net profits grew by 27% p.a.). With earnings growth compounding at 18% for the next 5 years we believe that equity returns would be in line or higher than the earnings compounding.



Investment Outlook

Debt Investment Outlook

Growth: At 5.7% the Q1FY15 GDP brought smiles, by clocking the highest reading in the last 9 quarters. The improvement was on account of higher industrial GDP which after de-growing in the last fiscal rose to 4.2% in Q1. The services segment broadly remained unchanged. Going forward, growth in the agriculture sector could be a spoiler courtesy a 16% deficit S-W monsoon rainfall (1st June - 1st Sep). We expect FY15 GDP growth to be between 5.5-6%, and more importantly, the growth mix would be in favour of investment instead of consumption, the first signs of which are visible in the 7% growth numbers for gross fixed capital formation and a decline in growth rate of private final consumption expenditure (Source: MOSPI).

Inflation: Rising food inflation took CPI to 8% in July 14 (rising 50 bps). Higher veggie prices were the key driver. Given the reversible nature of veggie inflation, we think it's better to look at CPI-ex-veggie which actually moved down a tad from 7.4% to 7.3% for July 14. More importantly, core CPI fell by 20 bps as well to 7.3%. As food has a lower weight in WPI, headline WPI fell 20bps. The 30 bps decline in core WPI drove the disinflation. At the current run rate, core WPI is headed to ~2.75% over the next 6-12 months. Going forward, while some moderation in veggie prices is underway, the Aug 14 CPI reading would still be elevated, but we are not worried with the headline print and derive our comfort from reversible nature of vegetable price inflation and tapering run rate of the core CPI build up. (Source: CSO).

Inflation: CPI inflation for the month of June 2014 surprised on the downside. The CPI came in at 7.31% v/s expectations of 7.70% by the market led by the moderation not only in food but also in core inflation. Core inflation fell to 7.4%yoy from 7.7% yoy in the previous month. Inflation in housing and miscellaneous moderated significantly in June 2014. On a month on month basis, core CPI rose 0.7% which is about 69% of the historical average for the month (Source: CSO).

Broad component wise movement of new CPI combined (growth rate yoy)	June'14	July'14
CPI	7.46%	7.96%
Food, Bev and tobacco	7.96%	9.14%
Fuel and Power	4.73%	4.47%
CBF	8.65%	8.73%
Housing	9.15%	8.94%
Misc	6.54%	6.56%
Core CPI	7.47%	7.28%

Source: CSO

External Dynamics: The Current Account Deficit (CAD) numbers for Q1 came in at 1.7% of GDP (7.8bn\$), while there was some increase in QoQ numbers, the YoY numbers moderated sharply (Q1FY14 CAD stood at 4.8% of GDP). This improvement was on account of moderation in trade deficit numbers. The BoP surplus for Q1 stood at 11.2bn\$ as the capital account saw a surplus of 19.8bn\$. The capital inflows were aided by investment both FII & FDI and external assistance, while other segments- Banking capital and other capital witnessed net outflows. External situation is a lot more manageable now owing both to declining CAD and big capital inflows. We expect FY15 CAD to be between 30-35bn\$ and a BoP surplus of 60-70bn\$ for the fiscal. (Source : RBI)

Fiscal Front: With a daunting fiscal deficit target of 4.1% of GDP for FY15, market had its scepticism with respect to its achievability. But the July 14 fiscal deficit numbers show some credibility to the claim. Thanks to a sharp compression in expenditure (-35%YoY) and a marginal pickup in revenues (+4%YoY), the July'14 fiscal deficit narrowed to Rs 270bn vs. Rs 778bn in July'13. Resultantly, July 14 fiscal deficit was down 65.2% in YoY terms. While the cumulative deficit during Apr-July is currently at 61% of full year targets, we expect the improved momentum seen in July 14 to continue on the back of better revenues (pick up in tax and non tax revenues) and containment in expenditure (particularly fuel and food subsidies).

Other key developments: As we write this, crude has hit a 16 month low. This bodes well for inflation, fiscal and current account deficit. The under recovery on diesel has already nose dived to 8paisa/L. This will reduce the fuel subsidy burden substantially and shall also lighten the import bill to that extent. (Source: Bloomberg)

System Liquidity: On 1st August, banking system liquidity adjusted for CRR was negative 103k crore. However towards the end of the month, the liquidity of the system improved meaningfully. As on 1st Sep 2014, CRR adjusted banking system liquidity was negative 41k crore. In the second week of August, RBI transferred Rs 52.6k crore surplus to the Central Government. Towards end of the month, spending by the Government, currency coming back to the system and FII inflows improved the INR liquidity in the banking system. (Source: RBI)

Interest Rates: Gsec yields had risen by about 14bps post hawkish commentary by the RBI in August policy however, reduction in auction sizes by the Government of India on account of comfortable cash position, FII interest in Government securities and collapse in crude oil prices again drove the yields lower. The yields retraced by about 9-10 bps after rising 14bps post policy. (Source: Bloomberg)

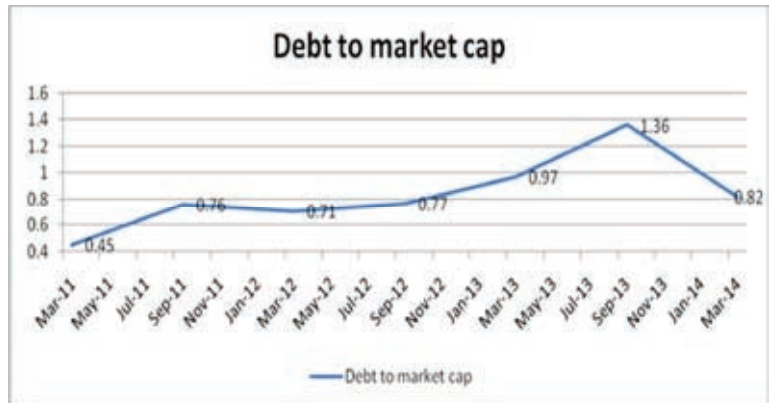
Credit Outlook: With political stability the credit environment has improved vastly, from where we started. Leverage at companies has reduced, interest coverage has improved, CDR applications have reduced in number and size. Indicators of rating agencies have shown signs of the credit cycle bottoming out. Worst may be behind us in terms of credit quality.

• CDR applications

CDR Referrals	Nos.	Rs bn
FY10	31	202
FY11	49	226
FY12	87	679
FY13	126	914
1HFY14	59	644
3QFY14	25	453
4QFY14	6	223
1QFY15	5	70

Source: UBS Research Report

• Debt to market cap



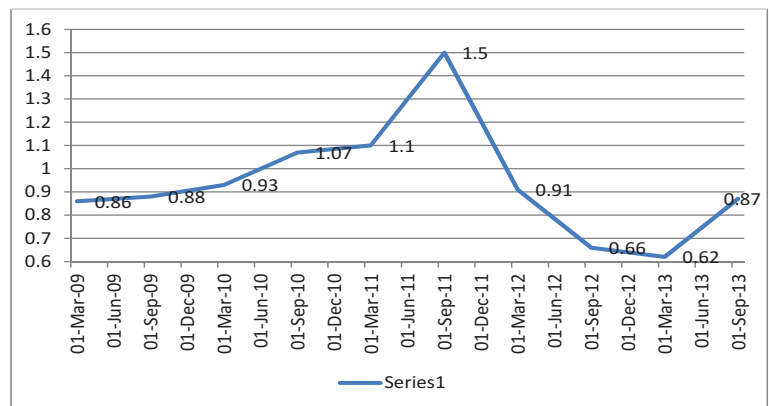
Source : Capitaline

CRISIL expects debt burden at companies to reduce thru asset sales, worth Rs. 140,000 cr.

(Source Capital Line, Own Research)

• Rating agency data

CRISIL's MCR bottoming out. (ratio of upgrades to downgrades)



(Source : Crisil)

Similar evidence exhibited by ICRA. ICRA's yearly ratio of downgrades to upgrades has come down after peaking to 3.4 in FY13.

Year	Inverse credit ratio
FY11	0.75
FY12	2.6
FY13	3.4
FY14	1.1

Source: ICRA

Portfolio Strategies: We continue to stay invested in our portfolio with a bias towards longer duration and stay constructively bullish on rates.

We believe that the market as well as the policy makers cannot continue to ignore the positive developments on the macro front.

Vigilant Government, hawk eyed RBI, cooling commodity & crude oil prices, and positive real rate on Government securities augur well for rates in future.

Investors with tolerance to volatility can constructively look to invest in long durations bonds and/ or stay put with their current investments across credit and duration fund categories.

Schemes



It is our constant endeavour to only offer you schemes that best suit your needs, thus we have classified our schemes under four broad solutions.



All Product Labeling Disclosures

WEALTH CREATION SOLUTIONS

Name of Scheme	This product is suitable for investors who are seeking*:
Birla Sun Life '95 Fund (An Open ended Balanced Scheme)	<ul style="list-style-type: none"> long term capital growth and income investment predominantly in equity and equity related securities as well as debt and money market instruments high risk  (BROWN)
Birla Sun Life Frontline Equity Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities, diversified across various industries in line with the benchmark index, S&P BSE 200 high risk  (BROWN)
Birla Sun Life Top 100 Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of top 100 companies as measured by market capitalisation high risk  (BROWN)
Birla Sun Life Equity Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities high risk  (BROWN)
Birla Sun Life Long Term Advantage Fund (An Open ended Diversified Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities high risk  (BROWN)
Birla Sun Life MNC Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments primarily in equity and equity related securities of multinational companies (MNCs) high risk  (BROWN)
Birla Sun Life Dividend Yield Plus (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies having relatively high dividend yield high risk  (BROWN)
Birla Sun Life Midcap Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments primarily in mid cap stocks high risk  (BROWN)
Birla Sun Life Small & Midcap Fund (An Open ended Small and Mid Cap Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments predominantly in equity and equity related securities of companies considered to be small and midcap. high risk  (BROWN)
Birla Sun Life Advantage Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities high risk  (BROWN)
Birla Sun Life India GenNext Fund (An Open ended Growth scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies that are expected to benefit from the rising consumption patterns in India fuelled by high disposable incomes high risk  (BROWN)
Birla Sun Life Buy India Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies driven by India's large population and inherent consumption patterns with focus on consumer and healthcare sectors high risk  (BROWN)
Birla Sun Life Infrastructure Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies that are participating in the growth and development of Infrastructure in India high risk  (BROWN)
Birla Sun Life Pure Value Fund (An Open ended Diversified Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities by following value investing strategy. high risk  (BROWN)
Birla Sun Life International Equity Fund-Plan A (An Open ended Diversified Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments predominantly in equity and equity related securities in the international markets high risk  (BROWN)
Birla Sun Life International Equity Fund-Plan B (An Open ended Diversified Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities in the domestic market (65 to 75%) and in international markets (25 to 35%) high risk  (BROWN)

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(BROWN) Investors understand that their principal will be at high risk



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Name of Scheme	This product is suitable for investors who are seeking*:
Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP) (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in stocks of Agri commodity companies, i.e., companies engaged in or focusing on the Agri business, whether issued in India or overseas high risk  (BROWN)
Birla Sun Life India Reforms Fund (An Open ended Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies expected to benefit from the economic reforms, PSU divestment and increased government spending high risk  (BROWN)
Birla Sun Life New Millennium Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities with a focus on investing in IT, media, telecom related and other technology enabled companies high risk  (BROWN)
Birla Sun Life India Opportunities Fund (An Open ended Growth Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities of companies that seek to leverage India's competitive advantages in global outsourcing theme. high risk  (BROWN)
Birla Sun Life Special Situations Fund (An Open ended Diversified Equity Scheme)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities by following investment strategy that would take advantage of Special Situations like buy backs, open offers, demerger etc. & contrarian investment style. high risk  (BROWN)
Birla Sun Life Asset Allocation Fund – Aggressive Plan (An Open ended Fund of Funds Scheme)	<ul style="list-style-type: none"> long term capital growth and income investments in basket of equity and debt mutual fund schemes high risk  (BROWN)
Birla Sun Life Asset Allocation Fund – Moderate Plan (An Open ended Fund of Funds Scheme)	<ul style="list-style-type: none"> long term capital growth and income investments in basket of equity and debt mutual fund schemes medium risk  (YELLOW)
Birla Sun Life Asset Allocation Fund – Conservative Plan (An Open ended Fund of Funds Scheme)	<ul style="list-style-type: none"> long term capital growth and income investments in basket of debt and equity mutual fund schemes medium risk  (YELLOW)
Birla Sun Life Index Fund (An Open ended Index Linked Scheme)	<ul style="list-style-type: none"> long term capital growth investments in stocks in line with CNX Nifty and / or in exchange traded derivatives on the CNX Nifty to generate comparable returns, subject to tracking errors. high risk  (BROWN)
Birla Sun Life Gold Fund (An Open ended Fund of Fund Scheme)	<ul style="list-style-type: none"> returns in line with performance of Birla Sun Life Gold ETF (BSL GETF) over long term investments predominantly in units of Birla Sun Life Gold ETF. BSL GETF invests in physical gold of 99.5% purity (fineness) high risk  (BROWN)
Birla Sun Life Gold ETF (An Open ended Gold Exchange Traded Fund)	<ul style="list-style-type: none"> returns that are in line with the performance of gold over long term, subject to tracking errors. investments in physical gold of 99.5% purity (fineness) high risk  (BROWN)


TAX SAVINGS SOLUTIONS


Birla Sun Life Tax Relief '96 (An Open Ended Equity Linked Savings Scheme (ELSS) with a lock-in of 3 years)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities, with tax benefit under section 80C, subject to eligibility high risk  (BROWN)
Birla Sun Life Tax Plan (An Open ended Equity Linked Savings Scheme (ELSS) with a lock-in of 3 years)	<ul style="list-style-type: none"> long term capital growth investments in equity and equity related securities, with tax benefit under section 80C, subject to eligibility high risk  (BROWN)


#Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein. **Investors are requested to note that Fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.** Investors are advised to consult their tax advisor in view of individual nature of tax implication.

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REGULAR INCOME SOLUTIONS


Name of Scheme	This product is suitable for investors who are seeking*:
Birla Sun Life Monthly Income (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	<ul style="list-style-type: none"> regular income with capital growth over medium to long term investments in debt and money market instruments as well as equity and equity related securities [upto 15%] medium risk  (YELLOW)
Birla Sun Life MIP (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	<ul style="list-style-type: none"> regular income with capital growth over medium to long term. investments in debt and money market instruments as well as equity and equity related securities [upto 15%]. medium risk  (YELLOW)
Birla Sun Life MIP II - Wealth 25 Plan (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	<ul style="list-style-type: none"> regular income with capital growth over medium to long term investments in debt and money market instruments as well as equity and equity related securities [20-30%] medium risk  (YELLOW)
Birla Sun Life MIP II - Savings 5 Plan (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	<ul style="list-style-type: none"> regular income with capital growth over medium to long term investments in debt and money market instruments as well as equity and equity related securities [0-10%] medium risk  (YELLOW)


SAVINGS SOLUTIONS


Birla Sun Life Cash Plus (An Open ended Liquid Scheme)	<ul style="list-style-type: none"> reasonable returns with high levels of safety and convenience of liquidity over short term investments in high quality debt and money market instruments with maturity of upto 91 days only low risk  (BLUE)
Birla Sun Life Cash Manager (An Open ended Income Scheme)	<ul style="list-style-type: none"> reasonable returns with convenience of liquidity over short term investments in a basket of debt and money market instruments of very short maturities low risk  (BLUE)
Birla Sun Life Savings Fund (An Open ended Short Term Income Scheme)	<ul style="list-style-type: none"> reasonable returns with convenience of liquidity over short term investments in debt and money market instruments low risk  (BLUE)
Birla Sun Life Treasury Optimizer Plan (earlier Birla Sun Life Ultra Short Term Fund) (An Open ended Short Term Income Scheme)	<ul style="list-style-type: none"> reasonable returns with convenience of liquidity over short term investments in debt and money market securities with relatively low levels of interest rate risk low risk  (BLUE)
Birla Sun Life Dynamic Bond Fund (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over short term investments in actively managed portfolio of high quality debt and money market instruments including government securities. low risk  (BLUE)
Birla Sun Life Short Term Opportunities Fund (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over short to medium term investments in debt and money market instruments with short to medium term maturities across the credit spectrum within the investment grade medium risk  (YELLOW)
Birla Sun Life Medium Term Plan (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over medium to long term investments in debt and money market instruments medium risk  (YELLOW)
Birla Sun Life Short Term Fund (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over short term investments in debt and money market instruments. low risk  (BLUE)
Birla Sun Life Income Plus (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over medium to long term investments in a combination of debt and money market instruments including government securities of varying maturities medium risk  (YELLOW)

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Note : Risk is represented as:











 (BLUE) Investors understand that their principal will be at low risk

 (YELLOW) Investors understand that their principal will be at medium risk

 (BROWN) Investors understand that their principal will be at high risk



All Product Labeling Disclosures

Name of Scheme	This product is suitable for investors who are seeking*:
Birla Sun Life Floating Rate Fund - Short Term Plan (An Open ended Income Scheme)	<ul style="list-style-type: none"> reasonable returns with convenience of liquidity over short term investments in debt and money market instruments with maturity of upto 91 days only low risk  (BLUE)
Birla Sun Life Floating Rate Fund - Long Term Plan (An Open ended Income Scheme)	<ul style="list-style-type: none"> income with capital growth over short term investments in a mix of fixed and floating rate debt and money market instruments low risk  (BLUE)
Birla Sun Life Gilt Plus - Liquid Plan (An Open ended Government Securities Scheme)	<ul style="list-style-type: none"> income with capital growth over short term investments exclusively in Government Securities low risk  (BLUE)
Birla Sun Life Gilt Plus - PF Plan (An Open ended Government Securities Scheme)	<ul style="list-style-type: none"> income with capital growth over medium to long term investments exclusively in Government Securities low risk  (BLUE)
Birla Sun Life Gilt Plus - Regular Plan (An Open ended Government Securities Scheme)	<ul style="list-style-type: none"> credit risk-free returns based on their own view on interest rate scenario over short to medium term investments in a portfolio of Central Government securities of around 10 year average maturity. low risk  (BLUE)
Birla Sun Life Government Securities Fund - Long Term Plan (An Open ended Gilt Scheme)	<ul style="list-style-type: none"> income with capital growth over medium to long term investments exclusively in Government Securities low risk  (BLUE)
Birla Sun Life Government Securities Fund - Short Term Plan (An Open ended Gilt Scheme)	<ul style="list-style-type: none"> income with capital growth over short term investments exclusively in Government Securities low risk  (BLUE)
Birla Sun Life Enhanced Arbitrage Fund (An Open ended Equity Scheme)	<ul style="list-style-type: none"> income over short term investments in equity and equity related securities including derivatives for taking advantage from the price differentials/ mis-pricing prevailing for stock/index in various segments (Cash & Futures) low risk  (BLUE)
CLOSE ENDED SCHEMES - PRODUCT LABEL	
Birla Sun Life Capital Protection Oriented Fund - Series 7, 12, 13 & 14 (A Close ended Capital Protection Oriented Scheme)	<ul style="list-style-type: none"> capital protection and capital appreciation linked to equity market at the end of medium / long term tenure investments in highest rated debt and money market instruments maturing on or before the tenure of the scheme and exposure to derivative instruments (long call options) low risk  (BLUE)
Birla Sun Life Capital Protection Oriented Fund - Series 9, 10, 11, 16, 17, 18, 19, 20 & 21 (A Close ended Capital Protection Oriented Scheme)	<ul style="list-style-type: none"> capital protection and capital appreciation linked to equity market at the end of medium / long term tenure investments in highest rates debt and money market instruments maturing on or before the tenure of the scheme and equity and equity related securities low risk  (BLUE)

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Note : Risk is represented as:

(BLUE) Investors understand that their principal will be at low risk	(YELLOW) Investors understand that their principal will be at medium risk	(BROWN) Investors understand that their principal will be at high risk
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Wealth Creation Solutions

What are Wealth Creation Solutions?

Our Wealth Creation Solutions aim to grow your money through equity/gold investments and are available in a range of conservative to aggressive options.

Who can benefit from Wealth Creation Solutions?

These solutions can be ideal for investors who are planning for future expenses, like higher education of children, marriage, buying a home etc. These solutions are available in the range of aggressive to conservative options to suit the needs of the investor.



Tax Savings Solutions

What are Tax Savings Solutions?

Our Tax Savings Solutions help to reduce your tax burden and at the same time, aim to grow your money through equity investments.

Who can benefit from Tax Savings Solutions?

Tax saving is important, especially when investors can save up to ₹ 50,985 in taxes! Section 80C of the Income Tax Act, 1961 provides options to save tax by reducing the taxable income by up to ₹ 1.5 lakh. But, wealth creation is also important. Isn't it?

That's why this solution is ideal for investors who would like to create wealth along with tax saving.

Tax savings of ₹ 50,985 is calculated assuming qualifying amount of deduction is ₹ 1.5 lakh & investor falls in the top income tax slab of 33.99% & includes applicable cess & surcharge. Investors are advised to consult their tax advisor in view of individual nature of tax benefits. Further, Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein. Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

The rates are applicable for the financial year 2014-15.



Regular Income Solutions

What are Regular Income Solutions?

Our Regular Income Solutions aim to preserve your money and provide regular income.

Who can benefit from Regular Income Solutions?

This is an ideal solutions for investors who are interested in alternative modes of regular income, either in present of after retirement stage, and have low propensity for risk. (Regular income is not assured & is subject to availability of distributable surplus.)



Savings Solutions

What are Saving Solutions?

Our Savings Solutions are aimed at preserving your money, providing you with liquidity and giving you tax-efficient returns.

Who can benefit from Saving Solutions?

This is an ideal solutions for investors who have low - medium propensity for risk and high liquidity. These can be ideal for first inestors for investors in mutual funds.

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



Wealth Creation Solutions



What are Wealth Creation Solutions?

Our Wealth Creation Solutions aim to grow your money through equity/gold investments and are available in a range of conservative to aggressive options.

Who can benefit from Wealth Creation Solutions?

Equity may be considered as an ideal option to give attractive long term returns and hence may be used for funding long-term needs (like child's education, buying a home etc.)

Tax Free Returns: No capital gains tax (on withdrawal) if you stay invested for over a year as per current tax laws. Invest in the long-term to overcome short-term ups and downs.

Risk is lowered: Mutual funds invest in many companies and funds are managed by experts; which can be considered as an alternative to direct investment in shares.

Investors are requested to consult their tax advisor before investing for individual nature of tax benefit. The Financial Solution (Wealth Creation Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



What is it?

A fund that seeks to achieve long-term growth of your investment at moderate levels of risk by striking a balance between potential growth of equity and relative safety of debt.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Mahesh Patil & Mr. Prasad Dhonde Managing Fund Since: January 16, 2014 Total Experience: 23 years & 16 years Date of inception: February 10, 1995 Nature of the scheme: An Open-ended Balanced Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 480.75 Dividend: 142.06 Direct Plan[§] Growth: 486.59 Dividend: 154.69 Benchmark: CRISIL Balanced Fund Index Quarterly Average AUM: ₹ 799.74 Crores (as on 30th June 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: 1% if redeemed /switched out within 365 days from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 4.03 years Yield to Maturity: 9.25% Standard Deviation: 12.97% Sharpe Ratio##: 0.68 Beta: 1.04
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Note:
 Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Dividend NAV as on June 30, 2014: ₹ 137.70

Date of Inception: Feb 10, 1995	NAV Per Unit. * (₹)	Birla Sun Life '95 Fund (%)	CRISIL Balanced Fund Index # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life '95 Fund (₹)	CRISIL Balanced Fund Index # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	22.17	N/A	10.82	486546	N/A	73386
June 28, 2013 to June 30, 2014 (Absolute)	105.33	37.72	21.01	30.28	13772	12101	13028
June 29, 2012 to June 28, 2013 (Absolute)	99.32	11.00	10.90	10.67	11100	11090	11067
June 30, 2011 to June 29, 2012 (Absolute)	107.64	-3.14	-0.99	-6.53	9686	9901	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Mahesh Patil is 8. Total Schemes managed by Mr. Prasad Dhonde is 22. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life 95 Fund - Regular Plan - Dividend As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	1170000	300000	180000	60000
Market Value of amount Invested	14665851	456375	258189	75710
Scheme Returns (CAGR)	22.15	16.85	25.04	52.92
CRISIL Balanced Fund Index returns# (CAGR)	NA	12.14	17.63	33.11
CNX Nifty returns### (CAGR)	13.69	14.22	22.71	46.06

Date of First Installment: March 01, 1995 & Scheme Inception Date: February 10, 1995. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Prasad Dhonde.

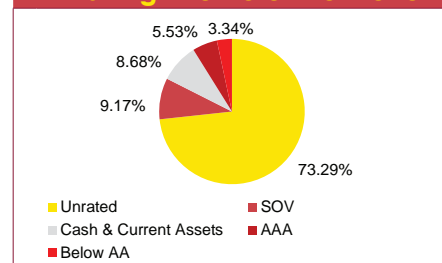
Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
State Government Securities	5.10%	SOV	Tata Motors Ltd	2.79%	
ICICI Bank Ltd	4.21%		Rural Electrification Corporation Ltd	2.76%	CRISIL AAA
Government of India	4.07%	SOV	HDFC Bank Ltd	2.68%	
DLF Ltd	3.34%	ICRA A	Larsen & Toubro Ltd	2.52%	
LIC Housing Finance Ltd	3.15%		HCL Technologies Ltd	2.04%	

What is it?

A diversified equity fund that invests across sectors in line with S&P BSE 200 Index, with a bias for large caps but not exclusively focused on them.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Mahesh Patil
Managing Fund Since: November 17, 2005
Total Experience: 23 years
Date of inception: August 30, 2002
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min. Addl. Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 143.49

Dividend: 27.62

Direct Plan[§]

Growth: 145.42

Dividend: 32.43

Benchmark: S&P BSE 200

Quarterly Average AUM: ₹ 5,650.79 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil

Exit Load:** 1% if redeemed /switched out within 365 days from the date of allotment.

**Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Standard Deviation: 16.89%

Sharpe Ratio##: 0.78

Beta: 0.92

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.

Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 137.84

Date of Inception: Aug 30, 2002	NAV Per Unit. * (₹)	Birla Sun Life Frontline Equity Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Frontline Equity Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	24.80	19.53	18.59	137840	82722	75315
June 28, 2013 to June 30, 2014 (Absolute)	97.19	41.83	34.45	30.28	14183	13445	13028
June 29, 2012 to June 28, 2013 (Absolute)	83.90	15.84	8.69	10.67	11584	10869	11067
June 30, 2011 to June 29, 2012 (Absolute)	88.44	-5.13	-7.63	-6.53	9487	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Mahesh Patil is 8. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Frontline Equity Fund - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	720000	300000	180000	60000
Market Value of amount Invested	2901459	480792	274047	76993
Scheme Returns (CAGR)	21.50	19.00	29.48	57.53
S&P BSE 200 returns# (CAGR)	15.67	13.92	23.18	49.71
CNX Nifty returns# (CAGR)	15.51	14.22	22.71	46.06

Date of First Installment: September 01, 2002 & Scheme Inception Date: August 30, 2002. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	5.85%	HCL Technologies Ltd	2.94%
ITC Ltd	4.08%	Tata Motors Ltd	2.91%
HDFC Bank Ltd	3.95%	State Bank of India	2.41%
Larsen & Toubro Ltd	3.57%	Oil & Natural Gas Corporation Ltd	2.37%
Infosys Ltd	3.02%	Tech Mahindra Ltd	2.35%



What is it?

A large cap focused fund that invests in equity and equity related securities of top 100 companies in India as measured by market capitalization.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Mahesh Patil Managing Fund Since: July 29, 2010 Total Experience: 23 years Date of inception: October 24, 2005 Nature of the scheme: An Open-ended Growth Scheme	Direct Plan⁵ Growth: 38.5637 Dividend: 21.9732 Benchmark: CNX Nifty Quarterly Average AUM: ₹ 577.75 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load^{**}: For redemption / switchout of units within 365 days from the date of allotment: 1.50% of applicable NAV. For redemption / switch-out of units after 365	days but before 540 days from the date of allotment: 0.50%. For redemption / switch-out of units after 540 days from the date of allotment: Nil. (w.e.f. February 04, 2014) **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 17.60% Sharpe Ratio^{##}: 0.77 Beta: 0.97
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV of Plans / Options (₹) Regular Plan Growth: 38.1131 Dividend: 17.0420		

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. **## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).**

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 36.9752

Date of Inception: Oct 24, 2005	NAV Per Unit. * (₹)	Birla Sun Life Top 100 Fund (%)	CNX Nifty # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Top 100 Fund (₹)	CNX Nifty # (₹)	S&P BSE SENSEX ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	16.24	14.24	14.36	36975	31782	32085
June 28, 2013 to June 30, 2014 (Absolute)	24.73	49.54	30.28	31.03	14954	13028	13103
June 29, 2012 to June 28, 2013 (Absolute)	22.17	11.55	10.67	11.28	11155	11067	11128
June 30, 2011 to June 29, 2012 (Absolute)	23.10	-4.03	-6.53	-7.51	9597	9347	9249

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above. **Past performance may or may not be sustained in future.** Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Mahesh Patil is 8. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

⁵'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Top 100 Fund - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	535000	300000	180000	60000
Market Value of amount Invested	1110959	492472	278289	78017
Scheme Returns (CAGR)	15.83	19.98	30.63	61.23
CNX Nifty returns# (CAGR)	12.13	14.22	22.71	46.06
S&P BSE SENSEX returns## (CAGR)	12.14	14.43	23.24	45.09

Date of First Installment: November 01, 2005 & Scheme Inception Date: October 24, 2005. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above. For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. **Past performance may or may not be sustained in future.** Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	5.57%	Tata Motors Ltd	2.70%
HDFC Bank Ltd	4.48%	Infosys Ltd	2.57%
HCL Technologies Ltd	3.38%	Tata Consultancy Services Ltd	2.31%
Larsen & Toubro Ltd	3.01%	Wipro Ltd	2.19%
ITC Ltd	2.82%	Maruti Suzuki India Ltd	1.94%

What is it?

A Diversified Equity Fund that looks for opportunities without any sectoral or market cap bias with the aim to give you long term growth of capital.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Anil Shah
Managing Fund Since: October 03, 2012
Total Experience: 25 years
Date of inception: August 27, 1998
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min. Addl. Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 418.82
 Dividend: 90.03

Direct Plan[§]
 Growth: 423.83
 Dividend: 95.97

Benchmark: S&P BSE 200

Quarterly Average AUM: ₹ 927.51 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** For redemption / switch-out of units within 365 days from the date of allotment: 1.50% of applicable NAV.
 For redemption / switch-out of units after 365 days but within 540 days

from the date of allotment: 1.00%. For redemption / switch-out of units after 540 days from the date of allotment: Nil.
****Exit Load is NIL** for units issued in Bonus & Dividend Reinvestment.
 (w.e.f April 15, 2014)

Other Parameter
Standard Deviation: 19.24%
Sharpe Ratio##: 0.72
Beta: 1.01

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.

Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 413.73

Date of Inception: Aug 27, 1998	NAV Per Unit. * (₹)	Birla Sun Life Equity Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Equity Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	26.47	15.68	14.60	413730	100592	86744
June 28, 2013 to June 30, 2014 (Absolute)	253.25	63.37	34.45	30.28	16337	13445	13028
June 29, 2012 to June 28, 2013 (Absolute)	233.96	8.24	8.69	10.67	10824	10869	11067
June 30, 2011 to June 29, 2012 (Absolute)	253.60	-7.74	-7.63	-6.53	9226	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Anil Shah is 4. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

***Direct Plan[§]** is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Equity Fund - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	965000	300000	180000	60000
Market Value of amount Invested	7685905	486517	289283	81736
Scheme Returns (CAGR)	22.77	19.48	33.58	74.89
S&P BSE 200# (CAGR)	15.87	13.92	23.18	49.71
CNX Nifty returns## (CAGR)	15.01	14.22	22.71	46.06

Date of First Installment: September 01, 1998 & Scheme Inception Date: August 27, 1998. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

DID YOU KNOW ?

The New York Stock Exchange was born on May 17, 1792 with the signing of the Buttonwood Agreement. The agreement, which laid out trading rules and regulations, was signed by 24 stock brokers underneath a buttonwood tree. The entire contract was only two sentences in length.

Source: www.investinganswers.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
HDFC Bank Ltd	5.23%	ICICI Bank Ltd	4.11%
HCL Technologies Ltd	5.23%	Tata Chemicals Ltd	4.09%
Wipro Ltd	4.65%	Lupin Ltd	3.60%
Maruti Suzuki India Ltd	4.23%	Strides Arcolab Ltd	3.28%
Larsen & Toubro Ltd	4.19%	United Spirits Ltd	3.27%

What is it?

An Open ended Equity fund that invests in a Diversified portfolio of equity and equity related securities

Fund Details

As on August 31, 2014

Fund Manager: Mr. Mahesh Patil Managing Fund Since: October 03, 2012 Total Experience: 23 years Date of inception: October 10, 2006 Nature of the scheme: An Open Ended Diversified Equity Scheme	Direct Plan^s Growth: 23.10 Dividend: 21.36 Benchmark: S&P BSE 200 Quarterly Average AUM: ₹ 152.92 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load: For redemption / switchout of units within 365 days from the date of allotment: 1.50% of applicable NAV. For redemption / switch-out of units after 365 days but	within 540 days from the date of allotment: 0.50%. For redemption / switch-out of units after 540 days from the date of allotment: Nil. (w.e.f. February 04, 2014) Other Parameter Standard Deviation: 17.39% Sharpe Ratio##: 0.69 Beta: 1.02
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV of Plans / Options (₹) Regular Plan Growth: 22.84 Dividend: 19.18		

Note:
 Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 21.97

Date of Inception: Oct 10, 2006	NAV Per Unit. * (₹)	Birla Sun Life Long Term Advantage Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Long Term Advantage Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	10.72	9.98	10.29	21970	20853	21314
June 28, 2013 to June 30, 2014 (Absolute)	14.67	49.76	34.45	30.28	14976	13445	13028
June 29, 2012 to June 28, 2013 (Absolute)	13.33	10.05	8.69	10.67	11005	10869	11067
June 30, 2011 to June 29, 2012 (Absolute)	14.16	-5.86	-7.63	-6.53	9414	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future.
 Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Mahesh Patil is 8. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

^sDirect Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Long Term Advantage Fund - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	475000	300000	180000	60000
Market Value of amount Invested	891200	483085	278620	79089
Scheme Returns (CAGR)	15.51	19.19	30.72	65.14
S&P BSE 200 returns# (CAGR)	11.95	13.92	23.18	49.71
CNX Nifty returns## (CAGR)	12.04	14.22	22.71	46.06

Date of First Installment: November 01, 2006 & Scheme Inception Date: October 10, 2006. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
 Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	4.17%	Larsen & Toubro Ltd	2.64%
ITC Ltd	3.46%	HDFC Bank Ltd	2.63%
HCL Technologies Ltd	3.08%	Motherson Sumi Systems Ltd	2.56%
Wipro Ltd	3.07%	Tata Motors Ltd	2.48%
Yes Bank Ltd	2.80%	Tech Mahindra Ltd	2.41%

What is it?

The fund that invests in securities of multinational companies in order to achieve long-term growth of capital with relatively moderate levels of risk.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Ajay Garg Managing Fund Since: June 18, 2009 Total Experience: 21 years Date of inception: December 27, 1999 Nature of the scheme: An Open-ended Growth Scheme	NAV of Plans / Options (₹) Regular Plan Growth: 409.11 Dividend: 120.70 Direct Plan* Growth: 412.96 Dividend: 140.05 Benchmark: CNX MNC Quarterly Average AUM: ₹ 584.96 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load**: 1% if redeemed /switched out within 365 days from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 17.57% Sharpe Ratio##: 0.93 Beta: 0.79
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-		

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.

Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 378.79

Date of Inception: Dec 27, 1999	NAV Per Unit. * (₹)	Birla Sun Life MNC Fund (%)	CNX MNC # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life MNC Fund (₹)	CNX MNC # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	36.11	17.57	10.68	12.19	104899	43613	53148
June 28, 2013 to June 30, 2014 (Absolute)	256.99	47.39	35.09	30.28	14739	13509	13028
June 29, 2012 to June 28, 2013 (Absolute)	232.85	10.37	7.87	10.67	11037	10787	11067
June 30, 2011 to June 29, 2012 (Absolute)	217.21	7.20	2.88	-6.53	10720	10288	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life MNC Fund - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	885000	300000	180000	60000
Market Value of amount Invested	5519532	558130	294899	83278
Scheme Returns (CAGR)	22.24	25.19	35.06	80.65
CNX MNC returns# (CAGR)	15.59	18.31	26.94	60.16
CNX Nifty returns## (CAGR)	15.29	14.22	22.71	46.06

Date of First Installment: January 01, 2000 & Scheme Inception Date: December 27, 1999. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

DID YOU KNOW ?

Colgate's first toothpaste, introduced in 1873, was packaged in a jar. Toothpaste was first packaged in a tube in 1896.

Source: www.investinganswers.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Bayer CropScience Ltd	9.31%	CRISIL Ltd	4.98%
ING Vysya Bank Ltd	8.06%	Maruti Suzuki India Ltd	4.85%
Honeywell Automation India Ltd	7.72%	Wyeth Ltd	4.19%
ICRA Ltd	7.71%	STERLING HOLIDAY RESORTS INDIA LTD	3.91%
Bosch Ltd	5.26%	Hindustan Unilever Ltd	3.72%

What is it?

A fund that invests in high dividend paying companies across market cap which typically have steady cash flow generation.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Naysar Shah & Mr. Vineet Maloo	NAV of Plans / Options (₹)	Exit Load**: 1% if redeemed /switched out within 365 days from the date of allotment.
Managing Fund Since: January 16, 2014	Regular Plan	
Total Experience: 14 years & 10 years	Growth: 125.63	
Date of inception: February 26, 2003	Dividend: 15.87	
Nature of the scheme: An Open-ended Growth Scheme	Direct Plan[§]	**Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.
	Growth: 127.09	
	Dividend: 18.29	
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)	Benchmark: CNX 500	Other Parameter
Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1)	Quarterly Average AUM: ₹ 1,114.46 Crores (as on 30th June 2014)	Standard Deviation: 17.73%
		Sharpe Ratio##: 0.39
		Beta: 0.90
SIP: Monthly: Minimum ₹ 1,000/-	Load Structure (as % of NAV) (Incl. for SIP)	
	Entry Load: Nil	

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 121.84

Date of Inception: Feb 26, 2003	NAV Per Unit. * (₹)	Birla Sun Life Dividend Yield Plus (%)	CNX 500 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Dividend Yield Plus (₹)	CNX 500 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	24.65	20.37	19.08	121840	82006	72513
June 28, 2013 to June 30, 2014 (Absolute)	83.56	45.81	36.87	30.28	14581	13687	13028
June 29, 2012 to June 28, 2013 (Absolute)	83.95	-0.46	8.16	10.67	9954	10816	11067
June 30, 2011 to June 29, 2012 (Absolute)	85.72	-2.06	-7.79	-6.53	9794	9221	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above. Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Vineet Maloo is 14. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

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Birla Sun Life Dividend Yield Plus - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	695000	300000	180000	60000
Market Value of amount Invested	2233358	452434	258253	79655
Scheme Returns (CAGR)	18.85	16.50	25.06	67.21
CNX 500 returns# (CAGR)	14.83	14.18	23.88	52.73
CNX Nifty returns## (CAGR)	15.01	14.22	22.71	46.06

Date of First Installment: March 01, 2003 & Scheme Inception Date: February 26, 2003. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Naysar Shah.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above. For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	9.33%	ITC Ltd	3.63%
Infosys Ltd	7.19%	Tata Motors Ltd	3.35%
Tata Consultancy Services Ltd	4.48%	The Federal Bank Ltd	3.00%
Axis Bank Ltd	4.09%	Bharat Petroleum Corporation Ltd	2.87%
Cummins India Ltd	3.68%	Wyeth Ltd	2.33%

What is it?

A fund that provides an opportunity to invest in mid-sized companies which can be potential leaders of tomorrow.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Hitesh Zaveri Managing Fund Since: January 16, 2014 Total Experience: 20 years Date of inception: October 03, 2002 Nature of the scheme: An Open-ended Growth Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV of Plans / Options (₹) Regular Plan Growth: 167.13 Dividend: 26.43	Direct Plan[§] Growth: 169.09 Dividend: 31.76 Benchmark: CNX Midcap Quarterly Average AUM: ₹ 1,245.20 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: For redemption /switch-out within 365 days from the date of allotment:1.50% of applicable NAV. For redemption /switch-out of units after 365 days	but within 540 days from the date of allotment:1.00%. For redemption /switch-out of units after 540 days from the date of allotment:Nil. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. (w.e.f April 15, 2014) Other Parameter Standard Deviation: 19.43% Sharpe Ratio##: 0.51 Beta: 0.78
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Note:
 Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 166.45

Date of Inception: Oct 03, 2002	NAV Per Unit. * (₹)	Birla Sun Life Midcap Fund (%)	CNX Midcap # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Midcap Fund (₹)	CNX Midcap # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	27.04	23.84	19.40	166450	123344	80272
June 28, 2013 to June 30, 2014 (Absolute)	107.26	55.18	51.13	30.28	15518	15113	13028
June 29, 2012 to June 28, 2013 (Absolute)	101.66	5.51	-0.13	10.67	10551	9987	11067
June 30, 2011 to June 29, 2012 (Absolute)	106.73	-4.75	-7.77	-6.53	9525	9223	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Hitesh Zaveri is 4. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

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Birla Sun Life Midcap Fund - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	715000	300000	180000	60000
Market Value of amount Invested	2808796	464934	275550	82335
Scheme Returns (CAGR)	21.29	17.62	29.89	77.12
CNX Midcap returns# (CAGR)	17.30	14.48	25.64	69.86
CNX Nifty returns## (CAGR)	15.43	14.22	22.71	46.06

Date of First Installment: November 01, 2002 & Scheme Inception Date: October 03, 2002. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
 Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Yes Bank Ltd	4.63%	Bank of Baroda	3.24%
The Federal Bank Ltd	3.80%	Karur Vysya Bank Ltd	2.99%
Solar Industries India Ltd	3.76%	KPIT Technologies Limited	2.85%
Indusind Bank Ltd	3.66%	MRF Ltd	2.84%
Sadbhav Engineering Ltd	3.29%	ING Vysya Bank Ltd	2.82%

What is it?

An Equity fund that aims to generate growth and capital appreciation by investing predominantly in equity and equity related securities of companies considered to be small and mid cap.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Hitesh Zaveri Managing Fund Since: January 16, 2014 Total Experience: 20 years Date of inception: May 31, 2007 Nature of the scheme: An Open-ended Small & Mid Cap Equity Scheme	NAV of Plans / Options (₹) Regular Plan Growth: 19.2392 Dividend: 16.5820 Direct Plan[§] Growth: 19.5020 Dividend: 18.8971 Benchmark: CNX Midcap Quarterly Average AUM: ₹ 119.83 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load^{**}: 1% if redeemed /switched out within 365 days from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 18.85% Sharpe Ratio^{##}: 0.52 Beta: 0.75
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-		

Note:
 Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth NAV as on June 30, 2014: ₹ 19.5617

Date of Inception: May 31, 2007	NAV Per Unit. * (₹)	Birla Sun Life Small & Midcap Fund (%)	CNX Midcap # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Small & Midcap Fund (₹)	CNX Midcap # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	9.93	10.01	8.40	19562	19661	17718
June 28, 2013 to June 30, 2014 (Absolute)	12.00	62.97	51.13	30.28	16297	15113	13028
June 29, 2012 to June 28, 2013 (Absolute)	11.47	4.65	-0.13	10.67	10465	9987	11067
June 30, 2011 to June 29, 2012 (Absolute)	11.88	-3.45	-7.77	-6.53	9655	9223	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Hitesh Zaveri is 4. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

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Birla Sun Life Small & Midcap Fund - Regular Plan - Growth As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	440000	300000	180000	60000
Market Value of amount Invested	827974	478799	278634	81429
Scheme Returns (CAGR)	16.92	18.83	30.73	73.76
CNX Midcap returns# (CAGR)	13.56	14.48	25.64	69.86
CNX Nifty returns## (CAGR)	12.46	14.22	22.71	46.06

Date of First Installment: June 01, 2007 & Scheme Inception Date: May 31, 2007. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
 Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Yes Bank Ltd	5.00%	The Federal Bank Ltd	3.44%
Balkrishna Industries Ltd	4.14%	Repco Home Finance Ltd	3.33%
ING Vysya Bank Ltd	4.02%	City Union Bank Ltd	3.09%
VA Tech Wabag Ltd	4.02%	Bajaj Finance Ltd	3.02%
Firstsource Solutions Ltd	3.50%	The India Cements Ltd	2.94%

What is it?

A Diversified Equity Fund that aims to achieve long-term growth of capital, at relatively moderate levels of risk through a research-based investment approach.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Satyabrata Mohanty
Managing Fund Since: October 17, 2011
Total Experience: 15 years
Date of inception: February 24, 1995
Nature of the scheme: An Open-ended Growth Scheme

Application Amount for fresh subscription*:
 ₹ 5,000 (plus in multiples of ₹ 1)
Min. Addl. Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan
 Growth: 237.87
 Dividend: 100.77

Direct Plan[§]
 Growth: 239.60
 Dividend: 101.41

Benchmark: S&P BSE 200

Quarterly Average AUM: ₹ 461.74 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV.
 For redemption / switch-

out of units after 365 days from the date of allotment: Nil.
****Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.**

Other Parameter

Standard Deviation: 19.71%
Sharpe Ratio##: 0.52
Beta: 1.11

Note:

Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 236.02

Date of Inception: Feb 24, 1995	NAV Per Unit. * (₹)	Birla Sun Life Advantage Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Advantage Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	17.74	11.47	10.93	236020	81823	74486
June 28, 2013 to June 30, 2014 (Absolute)	148.02	59.45	34.45	30.28	15945	13445	13028
June 29, 2012 to June 28, 2013 (Absolute)	138.54	6.84	8.69	10.67	10684	10869	11067
June 30, 2011 to June 29, 2012 (Absolute)	155.09	-10.67	-7.63	-6.53	8933	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above. Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]Direct Plan[§] is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Advantage Fund - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	1175000	300000	180000	60000
Market Value of amount Invested	10215671	463743	278031	79769
Scheme Returns (CAGR)	19.07	17.51	30.56	67.63
S&P BSE 200 returns# (CAGR)	14.54	13.92	23.18	49.71
CNX Nifty returns## (CAGR)	13.66	14.22	22.71	46.06

Date of First Installment: March 01, 1995 & Scheme Inception Date: February 24, 1995. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

DID YOU KNOW ?

The Indian rupee symbol was adopted in 2010, which was created by D. Udaya Kumar. To create the symbol the Latin letter "R" and Devanagari letter Ra "₹" is used and given two parallel lines representing the Indian National Flag.

Source: www.mapsofindia.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	6.74%	Tata Motors Ltd	3.69%
HCL Technologies Ltd	5.97%	Axis Bank Ltd	3.10%
Maruti Suzuki India Ltd	5.52%	Eicher Motors Ltd	2.87%
Yes Bank Ltd	3.97%	Bharat Petroleum Corporation Ltd	2.74%
Lupin Ltd	3.81%	Tech Mahindra Ltd	2.51%

What is it?

A Fund that strives to benefit from the rising consumption pattern in India, fuelled by high disposable incomes of the young generation (Generation Next).

As on August 31, 2014

Fund Details

Fund Manager: Mr. Anil Shah Managing Fund Since: September 23, 2013 Total Experience: 25 years Date of inception: August 05, 2005 Nature of the scheme: An Open-ended Growth Scheme	NAV of Plans / Options (₹) Regular Plan Growth: 42.51 Dividend: 18.77 Direct Plan[§] Growth: 43.10 Dividend: 20.42 Benchmark: CNX Nifty Quarterly Average AUM: ₹ 192.68 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load^{**}: 1% if redeemed /switched out within 365 days from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 16.45% Sharpe Ratio^{##}: 0.72 Beta: 0.83
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-		

Note:
Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 40.23

Date of Inception: Aug 05, 2005	NAV Per Unit. * (₹)	Birla Sun Life India GenNext Fund (%)	CNX Nifty # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life India GenNext Fund (₹)	CNX Nifty # (₹)	S&P BSE SENSEX ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	16.92	14.04	14.26	40230	32235	32775
June 28, 2013 to June 30, 2014 (Absolute)	31.44	27.96	30.28	31.03	12796	13028	13103
June 29, 2012 to June 28, 2013 (Absolute)	25.35	24.02	10.67	11.28	12402	11067	11128
June 30, 2011 to June 29, 2012 (Absolute)	25.72	-1.44	-6.53	-7.51	9856	9347	9249

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Anil Shah is 4. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers..

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life India GenNext Fund - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	545000	300000	180000	60000
Market Value of amount Invested	1216558	494457	263687	74803
Scheme Returns (CAGR)	17.03	20.15	26.60	49.69
CNX Nifty returns# (CAGR)	12.21	14.22	22.71	46.06
S&P BSE SENSEX returns## (CAGR)	12.24	14.43	23.24	45.09

Date of First Installment: September 01, 2005 & Scheme Inception Date: August 05, 2005. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

DID YOU KNOW ?

The term 'inflation' is from the Latin term inflare, meaning to 'blow up or inflate', and it was first used in a monetary sense to describe 'an increase in the amount of money' in 1838. Today, economists argue over the definition of inflation but generally agree that it means a continued rise in prices while the value of money declines.

Source: www.facts.randomhistory.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	5.80%	Emami Ltd	3.41%
Zee Entertainment Enterprises Ltd	4.83%	Indusind Bank Ltd	3.34%
HDFC Bank Ltd	4.19%	Sun TV Network Ltd	3.26%
Maruti Suzuki India Ltd	4.15%	Lupin Ltd	3.19%
Eicher Motors Ltd	3.88%	IPCA Laboratories Ltd	2.96%

What is it?

An equity fund aiming to capitalize on the growth opportunities provided by companies that are driven by India's large population and consumption patterns.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Ajay Garg Managing Fund Since: September 12, 2007 Total Experience: 21 years Date of inception: January 15, 2000 Nature of the scheme: An Open-ended Growth Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 70.96 Dividend: 33.91 Direct Plan[§] Growth: 71.63 Dividend: 34.21 Benchmark: S&P BSE 200 Quarterly Average AUM: ₹ 40.71 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load**: For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 365 days from the date of allotment: Nil. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 18.03% Sharpe Ratio##: 0.70 Beta: 0.89
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Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.

Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 66.09

Date of Inception: Jan 15, 2000	NAV Per Unit. * (₹)	Birla Sun Life Buy India Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Buy India Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	13.94	11.90	11.28	66090	50827	46904
June 28, 2013 to June 30, 2014 (Absolute)	46.45	42.28	34.45	30.28	14228	13445	13028
June 29, 2012 to June 28, 2013 (Absolute)	39.30	18.19	8.69	10.67	11819	10869	11067
June 30, 2011 to June 29, 2012 (Absolute)	42.36	-7.22	-7.63	-6.53	9278	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Buy India Fund - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	880000	300000	180000	60000
Market Value of amount Invested	4944614	501307	283973	80631
Scheme Returns (CAGR)	21.17	20.72	32.17	70.80
S&P BSE 200 returns# (CAGR)	16.13	13.92	23.18	49.71
CNX Nifty returns## (CAGR)	15.33	14.22	22.71	46.06

Date of First Installment: February 01, 2000 & Scheme Inception Date: January 15, 2000. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Sundaram Clayton Ltd	8.37%	Wyeth Ltd	4.40%
Bayer CropScience Ltd	7.18%	ING Vysya Bank Ltd	4.14%
ICRA Ltd	6.70%	Hindustan Unilever Ltd	4.10%
Housing Development Finance Corporation Ltd	5.82%	MRF Ltd	3.98%
STERLING HOLIDAY RESORTS INDIA LTD	4.46%	Shopper's Stop Ltd	3.56%

What is it?

A fund that seeks to participate in growth and development of infrastructure in India by investing in equity and equity related securities of companies in the infra sector.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Mahesh Patil & Mr. Naysar Shah	NAV of Plans / Options (₹)	Exit Load**: 1% if redeemed /switched out within 365 days from the date of allotment.
Managing Fund Since: Since inception & Dec 05, 2011	Regular Plan Growth: 23.06 Dividend: 14.09	Other Parameter
Total Experience: 23 years & 14 years	Direct Plan[§] Growth: 23.32 Dividend: 16.01	Standard Deviation: 26.22%
Date of inception: March 17, 2006	Benchmark: CNX Nifty	Sharpe Ratio##: 0.31
Nature of the scheme: An Open-ended Growth Scheme	Quarterly Average AUM: ₹ 584.29 Crores (as on 30th June 2014)	Beta: 1.34
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)	Load Structure (as % of NAV) (Incl. for SIP)	
Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1)	Entry Load: Nil	
SIP: Monthly: Minimum ₹ 1,000/-		

Note:
Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth NAV as on June 30, 2014: ₹ 23.00

Date of Inception: Mar 17, 2006	NAV Per Unit. * (₹)	Birla Sun Life Infrastructure Fund (%)	CNX Nifty # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Infrastructure Fund (₹)	CNX Nifty # (₹)	S&P BSE SENSEX ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	10.56	10.87	10.80	23000	23535	23401
June 28, 2013 to June 30, 2014 (Absolute)	13.75	67.27	30.28	31.03	16727	13028	13103
June 29, 2012 to June 28, 2013 (Absolute)	14.08	-2.34	10.67	11.28	9766	11067	11128
June 30, 2011 to June 29, 2012 (Absolute)	15.84	-11.11	-6.53	-7.51	8889	9347	9249

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Mahesh Patil is 8. Total Schemes managed by Mr. Naysar Shah is 4. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

§Direct Plan[§] is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Infrastructure Fund - Regular Plan - Growth As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	510000	300000	180000	60000
Market Value of amount Invested	867632	448313	281554	86324
Scheme Returns (CAGR)	12.17	16.13	31.52	92.17
CNX Nifty returns# (CAGR)	11.93	14.22	22.71	46.06
S&P BSE SENSEX returns## (CAGR)	11.93	14.43	23.24	45.09

Date of First Installment: April 01, 2006 & Scheme Inception Date: March 17, 2006. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Naysar Shah.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

DID YOU KNOW ?

Leh airport is the highest airport in India. In fact it is the highest commercial airport in the world. Leh airport is situated at an altitude of about 3000 meter.

Source: www.thecolorsofindia.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	9.29%	The Federal Bank Ltd	3.05%
Oil & Natural Gas Corporation Ltd	4.89%	Wabco India Ltd	3.05%
Cummins India Ltd	4.46%	Oil India Ltd	2.77%
Larsen & Toubro Ltd	3.64%	PTC India Ltd	2.45%
HDFC Bank Ltd	3.55%	Orient Cement Ltd	2.29%

What is it?

An Open ended Diversified Equity fund that follows value investing strategy to generate consistent long-term capital appreciation.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Mahesh Patil & Mr. Milind Bafna Managing Fund Since: January 16, 2014 Total Experience: 23 years & 14 years Date of inception: March 27, 2008 Nature of the scheme: An Open-ended Diversified Equity Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 32.5914 Dividend: 23.5400 Direct Plan[§] Growth: 32.9279 Dividend: 28.8235 Benchmark: S&P BSE 200 Quarterly Average AUM: ₹ 179.39 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: For redemption / switch-out of units within 365 days from the date of	allotment: 2.00% of applicable NAV. For redemption / switch-out of units after 365 days but within 730 days from the date of allotment: 1.00% of applicable NAV. For redemption / switchout of units after 730 days from the date of allotment: Nil. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 23.72% Sharpe Ratio##: 0.78 Beta: 1.32
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Note:
Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 33.7890

Date of Inception: Mar 27, 2008	NAV Per Unit. * (₹)	Birla Sun Life Pure Value Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Pure Value Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	21.46	7.75	7.53	33789	15956	15758
June 28, 2013 to June 30, 2014 (Absolute)	16.90	99.91	34.45	30.28	19991	13445	13028
June 29, 2012 to June 28, 2013 (Absolute)	15.87	6.52	8.69	10.67	10652	10869	11067
June 30, 2011 to June 29, 2012 (Absolute)	16.89	-6.06	-7.63	-6.53	9394	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Mahesh Patil is 8. Total Schemes managed by Mr. Milind Bafna is 3. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Pure Value Fund - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	390000	300000	180000	60000
Market Value of amount Invested	915383	581179	333540	93235
Scheme Returns (CAGR)	26.08	26.88	44.74	119.04
S&P BSE 200 returns# (CAGR)	14.15	13.92	23.18	49.71
CNX Nifty returns## (CAGR)	14.08	14.22	22.71	46.06

Date of First Installment: April 01, 2008 & Scheme Inception Date: March 27, 2008. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Milind Bafna.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
HCL Technologies Ltd	4.17%	Cyient Limited	2.98%
J.Kumar Infraprojects Ltd	3.85%	Tata Chemicals Ltd	2.90%
The Federal Bank Ltd	3.78%	Grasim Industries Ltd	2.55%
ICICI Bank Ltd	3.41%	Raymond Ltd	2.39%
OMKAR SPECIALITY CHEMICALS LIMITED	3.14%	Gujarat Fluorochemicals Ltd	2.36%

What is it?

A fund that provides an opportunity to grow your money by investing in worldclass companies across the globe.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Vineet Maloo Managing Fund Since: Since Inception Total Experience: 10 years Date of inception: October 31, 2007 Nature of the scheme: An Open-ended Diversified Equity Scheme	NAV of Plans / Options (₹) Regular Plan Growth: 15.7728 Dividend: 15.7785 Direct Plan[§] Growth: 15.9167 Dividend: 15.9287 Benchmark: S&P Global 1200 Quarterly Average AUM: ₹ 77.36 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load: For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 365 days from the date of allotment: Nil. Other Parameter Standard Deviation: 10.97% Sharpe Ratio##: 1.12 Beta: 0.90
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-		

Note:
 Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth				NAV as on June 30, 2014: ₹ 15.6018			
Date of Inception: Oct 31, 2007	NAV Per Unit. * (₹)	Birla Sun Life International Equity Fund - Plan A (%)	S&P Global 1200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life International Equity Fund - Plan A (₹)	S&P Global 1200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	6.90	7.03	3.89	15602	15727	12899
June 28, 2013 to June 30, 2014 (Absolute)	13.59	14.82	22.02	30.28	11482	12202	13028
June 29, 2012 to June 28, 2013 (Absolute)	10.94	24.17	24.02	10.67	12417	12402	11067
June 30, 2011 to June 29, 2012 (Absolute)	9.79	11.78	15.62	-6.53	11178	11562	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Vineet Maloo is 14. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life International Equity Fund - Plan A - Regular Plan - Growth					As on August 31, 2014
Particulars	Since Inception	last 5 years	last 3 years	last 1 year	
Total Amount Invested (₹)	415000	300000	180000	60000	
Market Value of amount Invested	658153	444158	231243	60952	
Scheme Returns (CAGR)	13.15	15.75	17.07	3.01	
S&P Global 1200 returns# (CAGR)	15.30	18.60	21.71	9.31	
CNX Nifty returns## (CAGR)	12.94	14.22	22.71	46.06	
Date of First Installment: November 01, 2007 & Scheme Inception Date: October 31, 2007. Past Performance may or may not be sustained in future.					

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
 Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.



The phrase 'to pay through the nose' has its roots from the Danes in Ireland. The Danes would slit the noses of the Irish who would not pay a Danish poll tax.

Source: www.facts.randomhistory.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Chubb Corp	4.52%	AFLAC INC	2.98%
McKesson Corp.	4.49%	Wal Mart Stores Inc.	2.83%
Aetna Inc New	4.22%	AXA SA	2.74%
Roche Holdings Ag Genus Bearer Shs	3.81%	Fedex Corp	2.71%
Apple Inc.	3.28%	Valero Energy Corporation Ltd	2.68%

What is it?

A fund that provides an opportunity to grow your money by investing in worldclass companies across the globe, with at least 65% exposure to domestic markets.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Vineet Maloo Managing Fund Since: Since Inception Total Experience: 10 years Date of inception: October 31, 2007 Nature of the scheme: An Open-ended Diversified Equity Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 12.7769 Dividend: 12.7767 Direct Plan[§] Growth: 12.8905 Dividend: 12.8905 Benchmark: Customised Index † † A customized benchmark created using S&P BSE 200 to the extent of 65% of portfolio and S&P Global 1200 to the extent of 35% of portfolio. Quarterly Average AUM: ₹ 130.29 Crores (as on 30th June 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: 1% if redeemed /switched out within 365 days from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 12.43% Sharpe Ratio##: 0.44 Beta: 1.02
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Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 12.6744

Date of Inception: Oct 31, 2007	NAV Per Unit. * (₹)	Birla Sun Life International Equity Fund - Plan B (%)	Customised Index † # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life International Equity Fund - Plan B (₹)	Customised Index † # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	3.62	5.82	3.89	12674	14580	12899
June 28, 2013 to June 30, 2014 (Absolute)	9.72	30.39	30.70	30.28	13039	13070	13028
June 29, 2012 to June 28, 2013 (Absolute)	9.06	7.33	14.23	10.67	10733	11423	11067
June 30, 2011 to June 29, 2012 (Absolute)	9.49	-4.59	0.61	-6.53	9541	10061	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Vineet Maloo is 14. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

† A customized benchmark created using S&P BSE 200 to the extent of 65% of portfolio and S&P Global 1200 to the extent of 35% of portfolio.

§ 'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life International Equity Fund - Plan B - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	415000	300000	180000	60000
Market Value of amount Invested	606780	404383	235955	70067
Scheme Returns (CAGR)	10.83	11.93	18.51	33.14
Customised Index † returns# (CAGR)	14.30	15.92	24.95	34.49
CNX Nifty returns## (CAGR)	12.94	14.22	22.71	46.06

Date of First Installment: November 01, 2007 & Scheme Inception Date: October 31, 2007. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	5.00%	Axis Bank Ltd	2.51%
HDFC Bank Ltd	4.14%	Power Grid Corporation of India Ltd	2.42%
Strides Arcolab Ltd	2.74%	Tata Motors Ltd	2.25%
Maruti Suzuki India Ltd	2.58%	ITC Ltd	2.25%
Infosys Ltd	2.58%	Kewal Kiran Clothing Ltd	2.09%

What is it?

A Fund that provides exposure to commodities, by investing in handpicked commodity companies worldwide, that have business exposure to Agricultural commodities.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Vineet Maloo Managing Fund Since: Since Inception Total Experience: 10 years Date of inception: November 07, 2008 Nature of the scheme: An Open-ended Growth Scheme	Direct Plan^s Growth: 20.5964 Dividend: 17.7097 Benchmark: S&P Global Agribusiness Index Quarterly Average AUM: ₹ 13.77 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: 3% if redeemed / switched out within 30 days from the date of allotment. For redemption/switchout of units after 30 days but before 365	days from the date of allotment: 1.00% of applicable NAV. For redemption/switch-out of units after 365 days from the date of allotment: Nil. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 14.37% Sharpe Ratio##: 0.03 Beta: 0.62
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV of Plans / Options (₹) Regular Plan Growth: 20.4221 Dividend: 17.5460		

Note:
Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Global Agri Plan - Regular Plan - Growth					NAV as on June 30, 2014: ₹ 20.2826		
Date of Inception: Nov 07, 2008	NAV Per Unit. * (₹)	Birla Sun Life Commodity Equities Fund - Global Agri Plan - Regular Growth (%)	S&P Global Agribusiness Index # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in Birla Sun Life Commodity Equities Fund - Global Agri Plan - Regular Growth (₹)	S&P Global Agribusiness Index # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	13.34	23.37	18.11	20283	32736	25602
June 28, 2013 to June 30, 2014 (Absolute)	17.66	14.88	20.02	30.28	11488	12002	13028
June 29, 2012 to June 28, 2013 (Absolute)	16.17	9.19	20.16	10.67	10919	12016	11067
June 30, 2011 to June 29, 2012 (Absolute)	16.22	-0.34	14.48	-6.53	9966	11448	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Vineet Maloo is 14. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

^sDirect Plan^s is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP) - Regular Plan - Growth					As on August 31, 2014
Particulars	Since Inception	last 5 years	last 3 years	last 1 year	
Total Amount Invested (₹)	350000	300000	180000	60000	
Market Value of amount Invested	460120	371793	211344	62992	
Scheme Returns (CAGR)	9.31	8.54	10.77	9.54	
S&P Global Agribusiness Index returns# (CAGR)	18.78	17.70	19.31	12.10	
CNX Nifty returns## (CAGR)	15.34	14.22	22.71	46.06	
Date of First Installment: December 01, 2008 & Scheme Inception Date: November 07, 2008. Past Performance may or may not be sustained in future.					

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ASSOCIATED BRITISH FOODS PLC	9.33%	BUNGE LTD	7.37%
ARCHER-DANIELS-MIDLAND CO	8.99%	Deere And Co Ltd	7.23%
Monsanto Co	8.65%	TYSON FOODS INC	5.52%
BRF SA	7.82%	Potash Corp Of Saskatchewan Inc	5.49%
Syngenta Ltd Reg Shs	7.80%	The Mosaic Company Ltd	4.14%

What is it?

An Equity fund that aims to generate growth and capital appreciation by building a portfolio of companies that are expected to benefit from the economic reforms, PSU divestment and increased government spending.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Naysar Shah Managing Fund Since: January 24, 2011 Total Experience: 14 years Date of inception: June 25, 2010 Nature of the scheme: An Open-ended Equity Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 12.49 Dividend: 11.65 Direct Plan[§] Growth: 12.60 Dividend: 12.62 Benchmark: CNX 500 Quarterly Average AUM: ₹ 52.38 Crores (as on 30th June 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: 1% if redeemed /switched out within 1 year from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 26.86% Sharpe Ratio##: 0.07 Beta: 1.36
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Note:
 Standard Deviation & Sharpe Ratio are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 12.55

Date of Inception: June 25, 2010	NAV Per Unit. * (₹)	Birla Sun Life India Reforms Fund (%)	CNX 500 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life India Reforms Fund (₹)	CNX 500 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	5.82	9.01	9.59	12550	14142	14445
June 28, 2013 to June 30, 2014 (Absolute)	8.17	53.61	36.87	30.28	15361	13687	13028
June 29, 2012 to June 28, 2013 (Absolute)	8.78	-6.95	8.16	10.67	9305	10816	11067
June 30, 2011 to June 29, 2012 (Absolute)	9.99	-12.11	-7.79	-6.53	8789	9221	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Naysar Shah is 4. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

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Birla Sun Life India Reforms Fund - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 3 years	last 1 year
Total Amount Invested (₹)	255000	180000	60000
Market Value of amount Invested	345576	254835	83151
Scheme Returns (CAGR)	14.41	24.08	80.17
CNX 500 returns# (CAGR)	16.15	23.88	52.73
CNX Nifty returns## (CAGR)	15.87	22.71	46.06

Date of First Installment: July 01, 2010 & Scheme Inception Date: June 25, 2010. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

DID YOU KNOW ?

Early Romans used salt as a form of money. In fact, the word 'salary' comes from sal, which means 'salt' in Latin.
 Source: www.facts.randomhistory.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ICICI Bank Ltd	9.58%	The Federal Bank Ltd	4.46%
Oil & Natural Gas Corporation Ltd	6.69%	PTC India Ltd	4.11%
Larsen & Toubro Ltd	5.63%	Crompton Greaves Ltd	3.99%
Bharat Petroleum Corporation Ltd	4.84%	Indusind Bank Ltd	3.96%
VA Tech Wabag Ltd	4.57%	KEC International Ltd	3.94%

What is it?

A thematic fund that invests in companies related to the IT sector like hardware, peripherals and components, software, telecom, media, internet and e-commerce and other technology enabled companies.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Kunal Sangoi Managing Fund Since: January 16, 2014 Total Experience: 8 years Date of inception: January 15, 2000 Nature of the scheme: An Open-ended Growth Scheme	NAV of Plans / Options (₹) Regular Plan Growth: 31.08 Dividend: 19.16 Direct Plan^s Growth: 31.44 Dividend: 16.16 Benchmark: S&P BSE Teck Quarterly Average AUM: ₹ 68.60 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load^{**}: 1% if redeemed /switched out within 365 days from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 18.54% Sharpe Ratio^{##}: 0.78 Beta: 0.94
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Note:
 Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 29.02

Date of Inception: Jan 15, 2000	NAV Per Unit. * (₹)	Birla Sun Life New Millennium Fund (%)	S&P BSE Teck # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life New Millennium Fund (₹)	S&P BSE Teck # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	7.64	N/A	11.28	29020	N/A	46904
June 28, 2013 to June 30, 2014 (Absolute)	19.32	50.21	43.14	30.28	15021	14314	13028
June 29, 2012 to June 28, 2013 (Absolute)	17.96	7.57	10.01	10.67	10757	11001	11067
June 30, 2011 to June 29, 2012 (Absolute)	19.30	-6.94	-9.48	-6.53	9306	9052	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme benchmark returns are not available, they have not been shown.
 Total Schemes managed by Mr. Kunal Sangoi is 1. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

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Birla Sun Life New Millennium Fund - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	880000	300000	180000	60000
Market Value of amount Invested	2886281	468141	273985	70574
Scheme Returns (CAGR)	14.86	17.90	29.46	34.88
S&P BSE Teck returns# (CAGR)	NA	16.86	25.72	26.79
CNX Nifty returns## (CAGR)	15.33	14.22	22.71	46.06

Date of First Installment: February 01, 2000 & Scheme Inception Date: January 15, 2000. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
 Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Infosys Ltd	22.67%	Cyient Limited	5.91%
Tata Consultancy Services Ltd	20.28%	Bharti Airtel Ltd	5.79%
HCL Technologies Ltd	10.27%	Mindtree Ltd	2.72%
Wipro Ltd	10.05%	Persistent Systems Ltd	1.97%
Tech Mahindra Ltd	6.79%	Inox Leisure Ltd	1.96%

What is it?

A fund that allows investors to participate in India's global outsourcing theme by identifying companies that seek to utilize India's low cost and high quality resources to service the needs of global customers.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Naysar Shah Managing Fund Since: October 03, 2012 Total Experience: 14 years Date of inception: December 27, 1999 Nature of the scheme: An Open-ended Growth Scheme	NAV of Plans / Options (₹) Regular Plan Growth: 92.80 Dividend: 25.87 Direct Plan[§] Growth: 93.52 Dividend: 28.14	Exit Load**: For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 365 days from the date of allotment: Nil. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1)	Benchmark: CNX 500 Quarterly Average AUM: ₹ 66.25 Crores (as on 30th June 2014)	Other Parameter Standard Deviation: 15.28% Sharpe Ratio##: 1.22 Beta: 0.58
SIP: Monthly: Minimum ₹ 1,000/-	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	

Note:
 Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 88.12

Date of Inception: Dec 27, 1999	NAV Per Unit. * (₹)	Birla Sun Life India Opportunities Fund (%)	CNX 500 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life India Opportunities Fund (₹)	CNX 500 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	23.70	9.47	12.26	12.19	37181	53576	53148
June 28, 2013 to June 30, 2014 (Absolute)	50.79	73.50	36.87	30.28	17350	13687	13028
June 29, 2012 to June 28, 2013 (Absolute)	49.13	3.38	8.16	10.67	10338	10816	11067
June 30, 2011 to June 29, 2012 (Absolute)	52.09	-5.68	-7.79	-6.53	9432	9221	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Naysar Shah is 4. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

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Birla Sun Life India Opportunities Fund - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	885000	300000	180000	60000
Market Value of amount Invested	3286494	526208	310181	82057
Scheme Returns (CAGR)	16.23	22.73	38.98	76.09
CNX 500 returns# (CAGR)	15.86	14.18	23.88	52.73
CNX Nifty returns## (CAGR)	15.29	14.22	22.71	46.06

Date of First Installment: January 01, 2000 & Scheme Inception Date: December 27, 1999. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Cummins India Ltd	9.59%	Honeywell Automation India Ltd	5.13%
Hindustan Zinc Ltd	6.70%	Wabco India Ltd	5.09%
Wipro Ltd	6.42%	Tata Consultancy Services Ltd	5.09%
Infosys Ltd	6.36%	Lupin Ltd	4.87%
Cipla Ltd	5.19%	Bajaj Auto Ltd	4.28%

What is it?

A Fund that endeavors to generate longterm growth by identifying stocks that may have the potential for special situation like buy backs, open offers, demerger, etc. and a contrarian investment style.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Anil Shah Managing Fund Since: January 04, 2013 Total Experience: 25 years Date of inception: January 31, 2008 Nature of the scheme: An Open-ended Diversified Equity Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 14.5721 Dividend: 14.5713 Direct Plan[§] Growth: 14.7133 Dividend: 14.7116 Benchmark: S&P BSE 200 Quarterly Average AUM: ₹ 146.03 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load**: 1% if redeemed /switched out within 365 days from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 19.85% Sharpe Ratio##: 0.53 Beta: 0.99
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Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.

Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 14.5156

Date of Inception: Jan 31, 2008	NAV Per Unit. * (₹)	Birla Sun Life Special Situations Fund (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Special Situations Fund (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	5.98	5.39	6.32	14516	14008	14815
June 28, 2013 to June 30, 2014 (Absolute)	9.12	59.23	34.45	30.28	15923	13445	13028
June 29, 2012 to June 28, 2013 (Absolute)	8.69	4.88	8.69	10.67	10488	10869	11067
June 30, 2011 to June 29, 2012 (Absolute)	9.60	-9.46	-7.63	-6.53	9054	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Anil Shah is 4. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Birla Sun Life Special Situations Fund - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	400000	300000	180000	60000
Market Value of amount Invested	664473	456511	277116	82324
Scheme Returns (CAGR)	15.05	16.87	30.32	77.08
S&P BSE 200 returns# (CAGR)	13.68	13.92	23.18	49.71
CNX Nifty returns#(CAGR)	13.67	14.22	22.71	46.06

Date of First Installment: February 01, 2008 & Scheme Inception Date: January 31, 2008. Past Performance may or may not be sustained in future.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Wipro Ltd	6.85%	Motherson Sumi Systems Ltd	4.97%
Larsen & Toubro Ltd	6.53%	Maruti Suzuki India Ltd	4.96%
Indusind Bank Ltd	5.22%	HCL Technologies Ltd	4.65%
Wabco India Ltd	5.09%	Lupin Ltd	4.58%
Strides Arcolab Ltd	5.07%	ICICI Bank Ltd	4.44%

Birla Sun Life Asset Allocation Fund - Aggressive Plan

Wealth Creation Solutions

What is it?

An open ended Fund-of-Funds scheme with 3 plans to help you plan your investments to suit your risk profile.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Satyabrata Mohanty & Mr. Vineet Maloo	NAV of Plans / Options (₹) Regular Plan Growth: 45.3207 Dividend: 41.2128	Exit Load: Nil
Managing Fund Since: June 18, 2009	Direct Plan[§] Growth: 45.3207 Dividend: 41.1381	Other Parameter
Total Experience: 15 years & 10 years	Benchmark: CNX Nifty	Standard Deviation: 12.55%
Date of inception: February 24, 2004	Quarterly Average AUM: ₹ 9.15 Crores (as on 30th June 2014)	
Nature of the scheme: An Open-ended Fund of Funds Scheme	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)		
Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1)		
SIP: Monthly: Minimum ₹ 1,000/-		

Note:
Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns.

Investment Performance - Aggressive Plan - Regular Plan - Growth NAV as on June 30, 2014: ₹ 44.7106

Date of Inception: Feb 24, 2004	NAV Per Unit. * (₹)	Birla Sun Life AAF - Aggressive Plan (%)	CNX Nifty # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life AAF - Aggressive Plan (₹)	CNX Nifty # (₹)	S&P BSE SENSEX ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	15.56	14.81	15.47	44711	41790	44318
June 28, 2013 to June 30, 2014 (Absolute)	33.75	32.48	30.28	31.03	13248	13028	13103
June 29, 2012 to June 28, 2013 (Absolute)	32.59	3.56	10.67	11.28	10356	11067	11128
June 30, 2011 to June 29, 2012 (Absolute)	34.39	-5.25	-6.53	-7.51	9475	9347	9249

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Vineet Maloo is 14. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Asset Allocation Fund - Aggressive Plan - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	640000	300000	180000	60000
Market Value of amount Invested	1378202	401427	235229	72051
Scheme Returns (CAGR)	13.72	11.64	18.29	40.04
CNX Nifty returns# (CAGR)	13.66	14.18	22.67	45.79
S&P BSE SENSEX returns## (CAGR)	13.94	14.40	23.20	44.80

Date of First Installment: March 01, 2004 & Scheme Inception Date: February 24, 2004. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Vineet Maloo.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Birla Sun Life Advantage Fund - Gr - Dir PI	17.07%	Birla Sunlife Banking and Financial services Fund	9.93%
Birla Sun Life Midcap Fund - Growth - Direct Plan	16.98%	Birla Sun Life New Millennium Fund Direct Plan Gro	9.68%
Birla Sun Life Infra. Fund - Grth - Direct Plan	14.83%	Birla Sun Life Income Plus - Growth - Direct Plan	8.14%
Birla Sun Life Top 100 Fund - Growth - Direct Plan	10.90%	Cash & Current Assets	1.84%
Birla Sun Life Govt Sec. Long Term Grwth Direct	10.81%	Net receivables / payables	-0.17%

Birla Sun Life Asset Allocation Fund - Moderate Plan

Wealth Creation Solutions

What is it?

An open ended Fund-of-Funds scheme with 3 plans to help you plan your investments to suit your risk profile.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Satyabrata Mohanty & Mr. Vineet Maloo	NAV of Plans / Options (₹)	Load Structure (as % of NAV) (Incl. for SIP)
Managing Fund Since: June 18, 2009	Regular Plan	Entry Load: Nil
Total Experience: 15 years & 10 years	Growth: 37.8284	Exit Load: Nil
Date of inception: February 24, 2004	Dividend: 37.8285	Other Parameter
Nature of the scheme: An Open-ended Fund of Funds Scheme	Direct Plan[§]	Standard Deviation: 9.39%
	Growth: 37.8289	
	Dividend: 37.8282	
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)	Benchmark: CRISIL Balanced Fund Index	
Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1)	Quarterly Average AUM: ₹ 4.26 Crores (as on 30th June 2014)	
SIP: Monthly: Minimum ₹ 1,000/-		

Note:
Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns.

Investment Performance - Moderate Plan - Regular Plan - Growth					NAV as on June 30, 2014: ₹ 37.3796		
Date of Inception: Feb 24, 2004	NAV Per Unit. * (₹)	Birla Sun Life AAF - Moderate Plan (%)	CRISIL Balanced Fund Index # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life AAF - Moderate Plan (₹)	CRISIL Balanced Fund Index # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	13.58	11.91	14.81	37380	32050	41790
June 28, 2013 to June 30, 2014 (Absolute)	30.52	22.47	21.01	30.28	12247	12101	13028
June 29, 2012 to June 28, 2013 (Absolute)	28.47	7.19	10.90	10.67	10719	11090	11067
June 30, 2011 to June 29, 2012 (Absolute)	28.53	-0.18	-0.99	-6.53	9982	9901	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Vineet Maloo is 14. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]Direct Plan[§] is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Asset Allocation Fund - Moderate Plan - Regular Plan - Growth					As on August 31, 2014
Particulars	Since Inception	last 5 years	last 3 years	last 1 year	
Total Amount Invested (₹)	640000	300000	180000	60000	
Market Value of amount Invested	1264568	392536	225457	69242	
Scheme Returns (CAGR)	12.22	10.73	15.28	30.34	
CRISIL Balanced Fund Index returns# (CAGR)	11.59	12.12	17.61	32.98	
CNX Nifty returns## (CAGR)	13.66	14.18	22.67	45.79	

Date of First Installment: March 01, 2004 & Scheme Inception Date: February 24, 2004. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Vineet Maloo.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Birla Sun Life Govt Sec. Long Term Grwth Direct	25.27%	Birla Sunlife Banking and Financial services Fund	9.06%
Birla Sun Life Advantage Fund - Gr - Dir PI	14.48%	Birla Sun Life Infra. Fund - Grth - Direct Plan	8.15%
Birla Sun Life Income Plus - Growth - Direct Plan	13.48%	Birla Sun Life Top 100 Fund - Growth - Direct Plan	4.59%
Birla Sun Life Midcap Fund - Growth - Direct Plan	13.41%	Cash & Current Assets	3.08%
Birla Sun Life New Millennium Fund Direct Plan Gro	9.56%	Net receivables / payables	-1.07%

Birla Sun Life Asset Allocation Fund - Conservative Plan

Wealth Creation Solutions

What is it?

An open ended Fund-of-Funds scheme with 3 plans to help you plan your investments to suit your risk profile.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Satyabrata Mohanty & Mr. Vineet Maloo Managing Fund Since: June 18, 2009 Total Experience: 15 years & 10 years Date of inception: February 24, 2004 Nature of the scheme: An Open-ended Fund of Funds Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 26.5860 Dividend: 26.5859 Direct Plan[§] Growth: 26.5860 Dividend: 10.8321 Benchmark: CRISIL MIP Blended Index Quarterly Average AUM: ₹ 2.65 Crores (as on 30th June 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load: Nil Other Parameter Standard Deviation: 5.30%
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Note:
Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns.

Investment Performance - Conservative Plan - Regular Plan - Growth					NAV as on June 30, 2014: ₹ 26.3365		
Date of Inception: Feb 24, 2004	NAV Per Unit. * (₹)	Birla Sun Life AAF - Conservative Plan (%)	CRISIL MIP Blended Index # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life AAF - Conservative Plan (₹)	CRISIL MIP Blended Index # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	9.80	7.47	14.81	26337	21091	41790
June 28, 2013 to June 30, 2014 (Absolute)	24.01	9.71	8.28	30.28	10971	10828	13028
June 29, 2012 to June 28, 2013 (Absolute)	21.88	9.71	10.83	10.67	10971	11083	11067
June 30, 2011 to June 29, 2012 (Absolute)	21.03	4.03	6.54	-6.53	10403	10654	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future.
 Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Vineet Maloo is 14. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]Direct Plan[§] is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Asset Allocation Fund - Conservative Plan - Regular Plan - Growth					As on August 31, 2014
Particulars	Since Inception	last 5 years	last 3 years	last 1 year	
Total Amount Invested (₹)	640000	300000	180000	60000	
Market Value of amount Invested	1058442	367688	208579	65352	
Scheme Returns (CAGR)	9.10	8.10	9.87	17.27	
CRISIL MIP Blended Index returns# (CAGR)	8.01	8.65	10.11	16.15	
CNX Nifty returns### (CAGR)	13.66	14.18	22.67	45.79	

Date of First Installment: March 01, 2004 & Scheme Inception Date: February 24, 2004. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Vineet Maloo.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
 For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
 CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.
 Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Birla Sun Life Govt Sec. Long Term Grwth Direct	40.19%	Birla Sunlife Banking and Financial services Fund	3.48%
Birla Sun Life Income Plus - Growth - Direct Plan	33.74%	Birla Sun Life Infra. Fund - Grth - Direct Plan	3.44%
Birla Sun Life Advantage Fund - Gr - Dir PI	6.41%	Birla Sun Life Top 100 Fund - Growth - Direct Plan	1.59%
Birla Sun Life Midcap Fund - Growth - Direct Plan	5.77%	Cash & Current Assets	1.12%
Birla Sun Life New Millennium Fund Direct Plan Gro	3.83%	Net receivables / payables	0.42%

What is it?

A fund that is designed to mirror the market performance of the 50 companies in the Nifty Index.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Ajay Garg Managing Fund Since: October 01, 2006 Total Experience: 21 years Date of inception: September 18, 2002 Nature of the scheme: An Open-ended Index Linked Growth Scheme	NAV of Plans / Options (₹) Regular Plan Growth: 77.8810 Dividend: 26.1749 Direct Plan^s Growth: 77.7709 Dividend: 26.3117 Benchmark: CNX Nifty Quarterly Average AUM: ₹ 220.23 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load^{**}: For redemption / switchout of units within 90 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 90 days from the date of allotment: Nil. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Standard Deviation: 16.96%
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-		

Note:
Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns.

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 74.2344

Date of Inception: Sept 18, 2002	NAV Per Unit. * (₹)	Birla Sun Life Index Fund (%)	CNX Nifty # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Index Fund (₹)	CNX Nifty # (₹)	S&P BSE SENSEX ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	18.54	18.95	19.64	74234	77383	82787
June 28, 2013 to June 30, 2014 (Absolute)	57.08	30.04	30.28	31.03	13004	13028	13103
June 29, 2012 to June 28, 2013 (Absolute)	51.89	10.01	10.67	11.28	11001	11067	11128
June 30, 2011 to June 29, 2012 (Absolute)	55.76	-6.94	-6.53	-7.51	9306	9347	9249

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers

^s'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Birla Sun Life Index Fund - Regular Plan - Growth

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	720000	300000	180000	60000
Market Value of amount Invested	1873216	424738	249699	73667
Scheme Returns (CAGR)	14.97	13.92	22.59	45.67
CNX Nifty returns# (CAGR)	15.53	14.22	22.71	46.06
S&P BSE SENSEX returns# (CAGR)	16.01	14.43	23.24	45.09

Date of First Installment: October 01, 2002, & Scheme Inception Date: September 18, 2002. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
ITC Ltd	7.10%	HDFC Bank Ltd	5.67%
ICICI Bank Ltd	6.49%	Tata Consultancy Services Ltd	4.65%
Infosys Ltd	6.26%	Larsen & Toubro Ltd	4.49%
Housing Development Finance Corporation Ltd	6.07%	Nifty Index	3.50%
Reliance Industries Ltd	5.92%	Tata Motors Ltd	3.40%

What is it?

An open ended fund of fund scheme that predominantly invests in units of Birla Sun Life Gold ETF (underlying scheme) and one doesn't require a Demat Account to invest in it.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Satyabrata Mohanty Managing Fund Since: March 20, 2012 Total Experience: 15 years Date of inception: March 20, 2012 Nature of the scheme: An Open ended Fund of Fund Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth: 9.33 Dividend: 9.33 Direct Plan[§] Growth: 9.36 Dividend: 9.36 Benchmark: Domestic price of physical gold Quarterly Average AUM: ₹ 58.52 Crores (as on 30th June 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: 2% if redeemed / switched out within 365 days from the date of allotment **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment Other Parameter Standard Deviation: 13.27% Sharpe Ratio##: -1.61 Beta: 0.74
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Note:
 Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 1 year history of monthly returns.
 ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 9.4354

Date of Inception: Mar 20, 2012	NAV Per Unit. * (₹)	Birla Sun Life Gold Fund (%)	Domestic price of physical gold # (%)	Value of Standard Investment of ₹ 10000 in	
				Birla Sun Life Gold Fund (₹)	Domestic price of physical gold # (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	-2.52	0.91	9435	10208
June 28, 2013 to June 30, 2014 (Absolute)	8.7702	7.58	12.15	10758	11215
June 29, 2012 to June 28, 2013 (Absolute)	10.2837	-14.72	-14.74	8528	8526

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

Investors should note that, Birla Sun Life Gold Fund being an open ended fund of fund scheme invests in Birla Sun Life Gold ETF which invests in physical gold of 99.5% purity and they shall bear the recurring expenses of the underlying scheme (i.e. Birla Sun Life Gold ETF) in addition to the recurring expenses of the Scheme.

[§]Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Top Portfolio Holdings

Issuer	% to net Assets
Birla Sun Life Gold ETF	95.81%
Cash & Current Assets	3.99%
Net receivables / payables	0.20%



What is it?

An ETF that invests in physical gold of 99.5% purity to generate returns in line with performance of gold, subject to tracking errors.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Prasad Dhonde Managing Fund Since: October 03, 2012 Total Experience: 16 years Date of inception: May 13, 2011 Nature of the scheme: An Open ended Gold Exchange Traded Fund	Benchmark: Domestic price of physical gold Quarterly Average AUM: ₹ 91.52 Crores (as on 30th June 2014) Load Structure (as % of NAV) Entry Load: Nil Exit Load(Including fractional units, if any): Nil; **The units of the scheme are compulsorily traded in dematerialized form, and hence, there shall be no entry/exit load for the units purchased or sold through stock exchanges. However, the investor shall have	to bear costs in form of bid/ask spread and brokerage or such other cost as charged by his broker for transacting in units of the scheme through secondary market. Other Parameter Standard Deviation: 19.14% Sharpe Ratio##: -0.44 Beta: 0.94
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV (₹): 2,714.8557		

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 1 year history of monthly returns.

Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance

NAV as on June 30, 2014: ₹ 2772.1379

Date of Inception: May 13, 2011	NAV Per Unit. * (₹)	Birla Sun Life Gold ETF (%)	Domestic price of physical gold # (%)	Value of Standard Investment of ₹ 10000 in	
				Birla Sun Life Gold ETF (₹)	Domestic price of physical gold # (₹)
Since inception till June 30, 2014 (CAGR)	2227.8530	7.24	8.43	12443	12878
June 28, 2013 to June 30, 2014 (Absolute)	2496.3336	11.05	12.15	11105	11215
June 29, 2012 to June 28, 2013 (Absolute)	2956.2787	-15.56	-14.74	8444	8526
June 30, 2011 to June 29, 2012 (Absolute)	2226.2452	32.79	34.57	13279	13457

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Prasad Dhonde is 22. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

Top Portfolio Holdings

Issuer	% to net Assets
Gold	99.49%
Cash & Current Assets	0.63%
Net receivables / payables	-0.12%





Tax Savings Solutions



What are Tax Savings Solutions?

Our Tax Savings Solutions help to reduce your tax burden and at the same time, aim to grow your money through equity investments.

Who can benefit from Tax Savings Solutions?

Tax saving is important, especially when investors can save up to ₹ 50,985 in taxes! Section 80C of the Income Tax Act, 1961 provides options to save tax by reducing the taxable income by up to ₹ 1.5 lakh.

But, wealth creation is also important. Isn't it? That's why this solution is ideal for investors who would like to create wealth along with tax saving.

Tax savings of ₹ 50,985 is calculated assuming qualifying amount of deduction is ₹ 1.5 lakh & investor falls in the top income tax slab of 33.99% & includes applicable cess & surcharge. Investors are advised to consult their tax advisor in view of individual nature of tax benefits. Further, Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein. Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

The rates are applicable for the financial year 2014-15.

Low lock-in period: Your money is locked-in for just 3 years, as against the much longer lock-in periods in other options.

Potential to earn dividends: While your money is locked-in for 3 years, you may opt for the dividend option and can receive returns in the form of tax-free dividends during this time. This feature is unique only to tax saving solutions from mutual funds.

Earn market linked returns: Since investments are made in stocks of Indian companies, the value of your investment moves with the stock market. Although it comes with market related risks, your money is diversified i.e. spread out across stocks of multiple companies and is being monitored by an investment expert with an aim to minimize such risks.

Tax-free returns: When you withdraw your investment after 3 years, the returns are totally tax free. Yes, you save taxes on both, your initial investment and also on the returns.

Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein.

Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

Investors are advised to consult their tax advisor in view of individual nature of tax benefits.

The Financial Solution (Savings Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



What is it?

A fund that provides an opportunity to save tax while growing your money through Equity investments.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Ajay Garg Managing Fund Since: October 01, 2006 Total Experience: 21 years Date of inception: March 29, 1996 Nature of the scheme: An Open-ended ELSS Scheme with a lock - in of 3 years from the date of allotment.	NAV of Plans / Options (₹) Regular Plan Growth (w.e.f. 06/03/08): 17.25 Dividend: 110.28 Direct Plan[§] Growth: 17.48 Dividend: 120.71 Benchmark: S&P BSE 200 Quarterly Average AUM: ₹ 1,610.44 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil	Exit Load: Nil Other Parameter Standard Deviation: 17.22% Sharpe Ratio##: 0.67 Beta: 0.91
Application Amount for fresh subscription*: ₹ 500 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 500 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 500/-		

Note:
Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Dividend					NAV as on June 30, 2014: ₹ 104.74		
Date of Inception: Mar 29, 1996	NAV Per Unit. * (₹)	Birla Sun Life Tax Relief '96 (%)	S&P BSE 200 # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Tax Relief '96 (₹)	S&P BSE 200 # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	26.97	12.81	11.84	783983	90457	77249
June 28, 2013 to June 30, 2014 (Absolute)	74.89	45.20	34.45	30.28	14520	13445	13028
June 29, 2012 to June 28, 2013 (Absolute)	69.29	12.37	8.69	10.67	11237	10869	11067
June 30, 2011 to June 29, 2012 (Absolute)	77.81	-9.01	-7.63	-6.53	9099	9237	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein.
Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future. Investors are advised to consult their tax advisor in view of individual nature of tax benefits.

[§]Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Birla Sun Life Tax Relief '96 - Regular Plan - Dividend					As on August 31, 2014
Particulars	Since Inception	last 5 years	last 3 years	last 1 year	
Total Amount Invested (₹)	1110000	300000	180000	60000	
Market Value of amount Invested	15180867	464153	277042	79054	
Scheme Returns (CAGR)	24.24	17.55	30.30	65.01	
S&P BSE 200 returns# (CAGR)	14.98	13.92	23.18	49.71	
CNX Nifty returns## (CAGR)	14.06	14.22	22.71	46.06	

Date of First Installment: April 01, 1996 & Scheme Inception Date: March 29, 1996. Past Performance may or may not be sustained in future.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Honeywell Automation India Ltd	4.90%	Tata Consultancy Services Ltd	3.88%
ICICI Bank Ltd	4.82%	ICRA Ltd	3.74%
Bayer CropScience Ltd	4.81%	ING Vysya Bank Ltd	3.67%
Sundaram Clayton Ltd	4.65%	Larsen & Toubro Ltd	3.36%
Reliance Industries Ltd	4.10%	Cummins India Ltd	3.09%

What is it?

A fund that provides an opportunity to save tax while growing your money through Equity investments.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Ajay Garg
Managing Fund Since: October 17, 2011
Total Experience: 21 years
Date of inception: February 16, 1999
Nature of the scheme: An Open-ended ELSS Scheme with a lock - in of 3 years from the date of allotment.

Application Amount for fresh subscription*:

₹ 500 (plus in multiples of ₹ 1)

Min. Addl. Investment:

₹ 500 (plus in multiples of ₹ 1)

SIP: Monthly: Minimum ₹ 500/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 22.03

Dividend: 64.78

Direct Plan[§]

Growth: 22.35

Dividend: 73.60

Benchmark: S&P BSE SENSEX

Quarterly Average AUM: ₹ 147.65 Crores
(as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load: Nil

Other Parameter
Standard Deviation: 17.05%
Sharpe Ratio##: 0.65
Beta: 0.97

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.

Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Dividend

NAV as on June 30, 2014: ₹ 61.61

Date of Inception: Feb 16, 1999	NAV Per Unit. * (₹)	Birla Sun Life Tax Plan (%)	S&P BSE SENSEX # (%)	CNX Nifty ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Tax Plan (₹)	S&P BSE SENSEX # (₹)	CNX Nifty ## (₹)
Since inception till June 30, 2014 (CAGR)	10.00	21.16	14.10	14.42	191305	75983	79376
June 28, 2013 to June 30, 2014 (Absolute)	46.44	43.97	31.03	30.28	14397	13103	13028
June 29, 2012 to June 28, 2013 (Absolute)	42.82	11.95	11.28	10.67	11195	11128	11067
June 30, 2011 to June 29, 2012 (Absolute)	45.31	-5.50	-7.51	-6.53	9450	9249	9347

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein.

Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

Investors are advised to consult their tax advisor in view of individual nature of tax benefits.

Birla Sun Life Tax Plan - Regular Plan - Dividend

As on August 31, 2014

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	935000	300000	180000	60000
Market Value of amount Invested	5203705	471768	272937	78302
Scheme Returns (CAGR)	19.71	18.22	29.17	62.27
S&P BSE SENSEX returns# (CAGR)	15.39	14.43	23.24	45.09
CNX Nifty returns## (CAGR)	15.00	14.22	22.71	46.06

Date of First Installment: March 01, 1999 & Scheme Inception Date: February 16, 1999. Past Performance may or may not be sustained in future.

[§]Direct Plan[§] is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 5000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV.

CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Honeywell Automation India Ltd	4.88%	Tata Consultancy Services Ltd	3.86%
ICICI Bank Ltd	4.79%	ICRA Ltd	3.72%
Bayer CropScience Ltd	4.79%	ING Vysya Bank Ltd	3.65%
Sundaram Clayton Ltd	4.63%	Larsen & Toubro Ltd	3.35%
Reliance Industries Ltd	4.08%	Cummins India Ltd	3.07%



Regular Income Solutions



What are Regular Income Solutions?

Our Regular Income Solutions aim to preserve your money and provide regular income.

Who can benefit from Regular Income Solutions?

This is an ideal solution for investors who are interested in alternative modes of regular income, either in present or after retirement stage, and have low propensity for risk.

(Regular income is not assured & is subject to availability of distributable surplus.)

They aim to preserve your money & provide regular income: These schemes generally invest in instruments like bonds of reputed Indian companies and securities (bonds) issued by the Government of India which are considered relatively safe in order to generate regular income for you.

They aim to fight Inflation: A small part is invested in equity i.e. stocks of Indian companies to help you stay ahead of inflation.

Tax-efficient Returns: You may opt for a monthly dividend option where, in addition to the growth of your invested amount, a portion of the same comes to you as monthly income which is given in the form of dividends. These dividends are completely tax-free in your hands!

A dividend distribution tax of 28.325% is applicable and is deducted by the fund house.

The DDT rate of 28.325% is effective June 01, 2013 and further, upto May 31, 2013 DDT rate applicable shall be 14.1625% as amended by Finance Bill/Act 2013.

Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

Investors are advised to consult their tax advisor in view of individual nature of tax benefits

Wherever mentioned, Regular Income / Second Income / Monthly Dividend is not assured and is subject to availability of distributable surplus. The Financial Solution (Regular Income Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



Birla Sun Life Monthly Income (An open-ended income scheme. Monthly income is not assured and is subject to availability of distributable surplus.)

Regular Income Solutions

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Satyabrata Mohanty & Mr. Kaustubh Gupta
Managing Fund Since: June 18, 2009
Total Experience: 15 years & 8 years
Date of inception: July 14, 1999
Nature of the scheme: An Open-ended Income Scheme

Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)
Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan
 Growth : 47.8502
 Dividend: 11.7153
 Quarterly Dividend: 12.1144
Direct Plan[§]
 Growth : 48.3547
 Dividend: 12.4941
 Quarterly Dividend: 12.4100

Benchmark: CRISIL MIP Blended Index

Quarterly Average AUM: ₹ 271.70 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** 1.00% if redeemed / switched out within 365 days from the date of allotment.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter
Modified Duration: 6.37 years
Yield to Maturity: 9.13%
 (for Debt Component)
Standard Deviation: 4.19%
Sharpe Ratio##: -0.00
Beta: 0.83

Note:
 Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

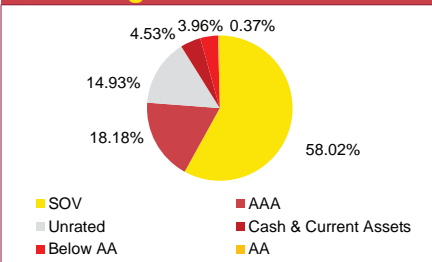
NAV as on June 30, 2014: ₹ 47.2460

Date of Inception: July 14, 1999	NAV Per Unit. * (₹)	Birla Sun Life Monthly Income (%)	CRISIL MIP Blended Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Monthly Income (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	10.93	N/A	N/A	47246	N/A	N/A
June 28, 2013 to June 30, 2014 (Absolute)	42.9319	10.05	8.28	-2.47	11005	10828	9753
June 29, 2012 to June 28, 2013 (Absolute)	39.4803	8.74	10.83	12.10	10874	11083	11210
June 30, 2011 to June 29, 2012 (Absolute)	37.1686	6.22	6.54	7.10	10622	10654	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future.
 Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/ additional benchmark returns are not available, they have not been shown. Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrid nature of scheme. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Kaustubh Gupta is 114. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	57.22%	SOV	Kewal Kiran Clothing Ltd	1.38%	
Power Finance Corporation Ltd	16.61%	CRISIL AAA	Eicher Motors Ltd	1.34%	
DLF Ltd	3.96%	ICRA A	V-Mart Retail Limited	1.33%	
Repco Home Finance Ltd	1.72%		ICICI Bank Ltd	1.22%	
Power Grid Corporation of India Ltd	1.58%	CRISIL AAA	Indusind Bank Ltd	0.92%	

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Satyabrata Mohanty & Mr. Kaustubh Gupta
Managing Fund Since: June 18, 2009
Total Experience: 15 years & 8 years
Date of inception: November 20, 2000
Nature of the scheme: An Open-ended Income Scheme

Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)
Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan
 Growth : 35.1102
 Monthly Dividend: 11.8935
Direct Plan[§]
 Growth : 35.3753
 Monthly Dividend: 12.7233

Benchmark: CRISIL MIP Blended Index

Quarterly Average AUM: ₹ 106.29 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** 2.00% if redeemed /switched out within 365 days from the date of allotment. 1.00%

if redeemed/switched out after 365 days but before 730 days from the date of allotment. Nil if redeemed /switched out after 730 days from the date of allotment. (w.e.f June 06, 2013)
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter

Modified Duration: 2.48 years
Yield to Maturity: 10.44%
 (for Debt Component)
Standard Deviation: 4.10%
Sharpe Ratio##: 0.17
Beta: 0.79

Note:

Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 34.5716

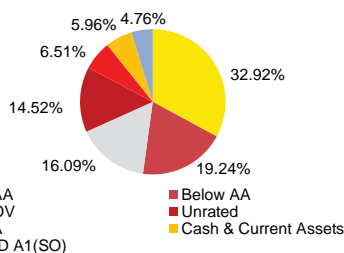
Date of Inception: Nov 20, 2000	NAV Per Unit. * (₹)	Birla Sun Life MIP (%)	CRISIL MIP Blended Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life MIP (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.54	N/A	N/A	34572	N/A	N/A
June 28, 2013 to June 30, 2014 (Absolute)	31.5985	9.41	8.28	-2.47	10941	10828	9753
June 29, 2012 to June 28, 2013 (Absolute)	28.5768	10.57	10.83	12.10	11057	11083	11210
June 30, 2011 to June 29, 2012 (Absolute)	26.8620	6.38	6.54	7.10	10638	10654	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrid nature of scheme. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Kaustubh Gupta is 114. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

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Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
DLF Ltd	19.24%	ICRA A	State Government Securities	4.88%	SOV
Indiabulls Housing Finance Ltd	16.60%	CARE AAA	RHC Holding Pvt Ltd	4.76%	IND A1(SO)
Power Finance Corporation Ltd	15.37%	CRISIL AAA	ICICI Bank Ltd	1.17%	
Government of India	11.21%	SOV	National Bank For Agriculture and Rural Development	0.95%	CRISIL AAA
IDBI Bank Ltd	6.51%	CRISIL AA+	HDFC Bank Ltd	0.76%	

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Satyabrata Mohanty & Mr. Kaustubh Gupta Managing Fund Since: June 18, 2009 Total Experience: 15 years & 8 years Date of inception: May 22, 2004 Nature of the scheme: An Open-ended Income Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth : 25.4716 Monthly Dividend: 12.7751 Direct Plan[§] Growth : 25.6801 Monthly Dividend: 14.4466 Benchmark: CRISIL MIP Blended Index Quarterly Average AUM: ₹ 206.12 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: 1% if redeemed/switched out within 365 days from the	date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 5.45 years Yield to Maturity: 9.21% (for Debt Component) Standard Deviation: 5.99% Sharpe Ratio##: 0.56 Beta: 1.06
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Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

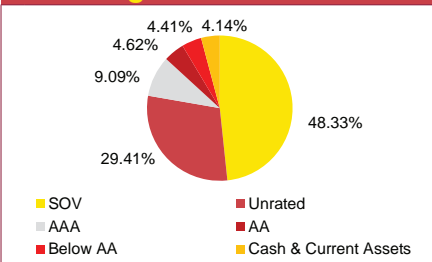
Investment Performance - Regular Plan - Growth NAV as on June 30, 2014: ₹ 24.9464

Date of Inception: May 22, 2004	NAV Per Unit. * (₹)	Birla Sun Life MIP II - Wealth 25 Plan (%)	CRISIL MIP Blended Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life MIP II - Wealth 25 Plan (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.46	7.75	4.28	24946	21263	15284
June 28, 2013 to June 30, 2014 (Absolute)	21.0469	18.53	8.28	-2.47	11853	10828	9753
June 29, 2012 to June 28, 2013 (Absolute)	19.0528	10.47	10.83	12.10	11047	11083	11210
June 30, 2011 to June 29, 2012 (Absolute)	18.1865	4.76	6.54	7.10	10476	10654	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrid nature of scheme. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Kaustubh Gupta is 114. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

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Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	48.33%	SOV	Eicher Motors Ltd	3.08%	
Power Finance Corporation Ltd	9.09%	CRISIL AAA	ICICI Bank Ltd	1.63%	
Yes Bank Ltd	4.62%	ICRA AA	V-Mart Retail Limited	1.48%	
DLF Ltd	4.41%	ICRA A	Motherson Sumi Systems Ltd	1.46%	
Repcos Home Finance Ltd	3.16%		Maruti Suzuki India Ltd	1.32%	

Birla Sun Life MIP II - Savings 5 Plan (An open-ended income scheme. Monthly income is not assured and is subject to availability of distributable surplus.)

Regular Income Solutions

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Satyabrata Mohanty & Mr. Kaustubh Gupta Managing Fund Since: June 18, 2009 Total Experience: 15 years & 8 years Date of inception: May 22, 2004 Nature of the scheme: An Open-ended Income Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth : 24.0306 Monthly Dividend: 12.1796 Direct Plan[§] Growth : 24.1995 Monthly Dividend: 12.6837 Benchmark: CRISIL MIP Blended Index Quarterly Average AUM: ₹ 236.11 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: 1% if redeemed/switched out within 365 days from the	date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 5.19 years Yield to Maturity: 9.16% (for Debt Component) Standard Deviation: 3.65% Sharpe Ratio##: 0.35 Beta: 0.72
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Note:
 Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
 ## Risk-free rate assumed to be 8.600% (91 day T-bill yield as on Aug 28, 2014).

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 23.6963

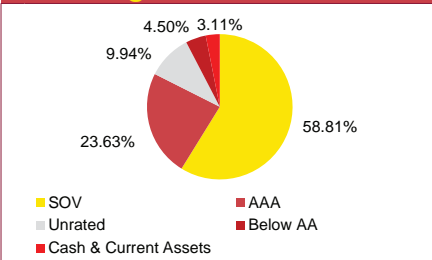
Date of Inception: May 22, 2004	NAV Per Unit. * (₹)	Birla Sun Life MIP II - Savings 5 Plan (%)	CRISIL MIP Blended Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life MIP II - Savings 5 Plan (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	8.91	7.75	4.28	23696	21263	15284
June 28, 2013 to June 30, 2014 (Absolute)	21.6155	9.63	8.28	-2.47	10963	10828	9753
June 29, 2012 to June 28, 2013 (Absolute)	19.5247	10.71	10.83	12.10	11071	11083	11210
June 30, 2011 to June 29, 2012 (Absolute)	17.8762	9.22	6.54	7.10	10922	10654	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrid nature of scheme. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Kaustubh Gupta is 114. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]Direct Plan[§] is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



DID YOU KNOW ?

The bird pictured on American silver dollar was a real eagle named 'Peter'. From 1830 to 1836, people who worked at the United States Mint adopted him to use as model for the drawings. When he died after getting his wing injured in the coining press, they stuffed him. He is still on display in the lobby of the mint.

Source: www.facts.randomhistory.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	57.16%	SOV	V-Mart Retail Limited	0.90%	
Power Finance Corporation Ltd	23.19%	CRISIL AAA	ICICI Bank Ltd	0.70%	
DLF Ltd	4.50%	ICRA A	Indusind Bank Ltd	0.69%	
State Government Securities	1.65%	SOV	HDFC Bank Ltd	0.58%	
RepcO Home Finance Ltd	1.24%		Shriram City Union Finance Ltd	0.58%	



Savings Solutions



What are Saving Solutions?

Our Savings Solutions are aimed at preserving your money, providing you with liquidity and giving you tax - efficient returns.

Who can benefit from Saving Solutions?

This is an ideal solution for investors who have low - medium propensity for risk and high liquidity. These can be ideal for first time investors in mutual funds.

Make Inflation work in your favour: Inflation affects your returns from any investment including mutual funds. But, in case of savings solutions, you can use it to your advantage - through indexation - which can help you reduce the amount on which you have to pay tax. You can benefit from indexation, if investing for more than 1 year. Please consult your tax advisor on how to take advantage of indexation.

Aim to preserve your money: These schemes generally invest in instruments like bonds of reputed Indian companies and securities (bonds) issued by the Government of India which are considered relatively safe.

Aim to provide Liquidity: If you need to withdraw your money, all you have to do is submit a redemption slip and your money is normally credited to your bank account within one working day. You may also opt for an online redemption facility offered by many fund houses for added convenience.

Tax-efficient returns: You can earn returns in the form of monthly / quarterly dividends etc. which are completely tax-free in your hands. A dividend distribution tax of 28.325% is applicable and is deducted by the fund house.

There are various savings solutions available depending on the time period that you would like to invest for: a. 1 day to 3 months b. 3 to 6 months c. 6 months to 1 year d. 1 year +

The DDT rate of 28.325% is effective June 01, 2013 and further, upto May 31, 2013 DDT rate applicable shall be 14.1625% as amended by Finance Bill/Act 2013.

Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future. Investors are advised to consult their tax advisor in view of individual nature of tax benefits

The Financial Solution (Savings Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns. stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



What is it?

A fund that aims to provide the convenience of a savings account with the opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

Fund Details

As on August 31, 2014

Fund Manager: Mr. Kaustubh Gupta & Ms. Sunaina Da Cunha Managing Fund Since: July 15, 2011 Total Experience: 8 years & 10 years Date of inception: June 16, 1997 Nature of the scheme: An Open-ended Liquid Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV of Plans / Options (₹)^ Retail Plan Growth : 346.3425	Dividend: 163.6940 Institutional Plan Growth : 355.4174 Dividend: 108.0230 Weekly Dividend: 108.2953 Regular Plan[§] Growth : 213.4268 Daily Dividend: 100.1950 Weekly Dividend: 100.4358 Direct Plan[§] Growth : 213.6191 Daily Dividend: 100.1950 Weekly Dividend: 100.4378 Dividend: 115.4616 *The Face Value per unit of all the plans/ options under Birla Sun Life Cash Plus has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011 Benchmark: CRISIL Liquid Fund Index	Quarterly Average AUM: ₹ 23,038.90 Crores (as on 30th June 2014) Load Structure (as % of NAV) Entry Load: Nil Exit Load: Nil Other Parameter Modified Duration: 0.10 years Yield to Maturity: 8.76% Standard Deviation Retail Plan: 0.29% Institutional Plan: 0.29% Regular Plan: 0.30%
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Note: Standard Deviation is calculated on Annualised basis using 1 year history of monthly returns.

Investment Performance - Retail Plan - Growth

NAV as on June 30, 2014: ₹ 341.3843

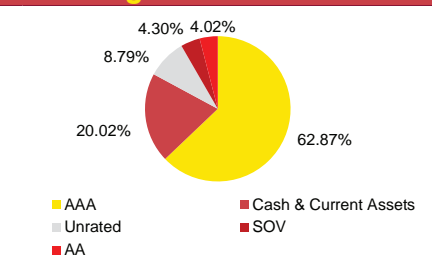
Date of Inception: June 16, 1997	NAV Per Unit. * (₹)	Birla Sun Life Cash Plus (%)	CRISIL Liquid Fund Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Cash Plus (₹)	CRISIL Liquid Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	100.0000	7.47	N/A	6.54	34138	N/A	29454
June 28, 2013 to June 30, 2014 (Absolute)	312.6292	9.20	9.68	5.93	10920	10968	10593
June 29, 2012 to June 28, 2013 (Absolute)	288.4680	8.38	8.12	8.17	10838	10812	10817
June 30, 2011 to June 29, 2012 (Absolute)	264.3780	9.11	8.68	7.73	10911	10868	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Kaustubh Gupta is 114. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Housing Development Finance Corporation Ltd	6.67%	CRISIL AAA, ICRA A1+	Axis Bank Ltd	3.38%	CRISIL A1+
Kotak Mahindra Bank Ltd	5.30%		Oriental Bank of Commerce	3.34%	CRISIL A1+
Indusind Bank Ltd	4.53%	CRISIL A1+	Karur Vysya Bank Ltd	2.73%	CRISIL A1+
Government of India	4.30%	SOV	Canara Bank	2.56%	CRISIL A1+
Sesa Sterlite Ltd	3.51%	CRISIL A1+	Reliance Capital Ltd	2.42%	CRISIL A1+

What is it?

A fund that aims to provide the convenience of a savings account with the opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

Fund Details

As on August 31, 2014

Fund Manager: Mr. Kaustubh Gupta & Ms. Sunaina Da Cunha Managing Fund Since: July 15, 2011 Total Experience: 8 years & 10 years Date of inception: Retail Plan: May 14, 1998 Institutional Plan: September 27, 2004 Nature of the scheme: An Open-ended Income Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹)^ Regular Plan⁵ Growth : 319.7730 Daily Dividend: 100.3686 Weekly Dividend: 100.2381 Institutional Plan Growth : 224.2058 Daily Dividend: 100.2733 Weekly Dividend: 100.2196 Direct Plan⁵ Growth : 323.9320 Daily Dividend: 100.4320 Weekly Dividend: 100.2299 ^The Face Value per unit of all the plans/ options under Birla Sun Life Cash Manager has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011 Benchmark: CRISIL Short Term Bond Fund Index	Quarterly Average AUM: ₹ 4,854.09 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load: Nil Other Parameter Modified Duration: 0.43 years Yield to Maturity: 9.33% Standard Deviation Regular Plan: 0.68% Institutional Plan: 0.66%
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Note: Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns.

Investment Performance - Regular Plan - Growth NAV as on June 30, 2014: ₹ 315.4497

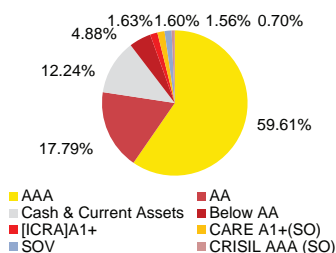
Date of Inception: May 14, 1998	NAV Per Unit. * (₹)	Birla Sun Life Cash Manager (%)	CRISIL Short Term Bond Fund Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Cash Manager (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	100.0000	7.38	N/A	6.41	31545	N/A	27265
June 28, 2013 to June 30, 2014 (Absolute)	288.9050	9.19	8.81	5.93	10919	10881	10593
June 29, 2012 to June 28, 2013 (Absolute)	266.0856	8.58	9.30	8.17	10858	10930	10817
June 30, 2011 to June 29, 2012 (Absolute)	243.6220	9.22	8.81	7.73	10922	10881	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Kaustubh Gupta is 114. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

⁵These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Indiabulls Housing Finance Ltd	9.57%	CARE AAA, CRISIL A1+	Canara Bank	3.34%	CRISIL A1+
Tata Motors Finance Ltd	4.77%	CRISIL AA	Shapoorji Pallonji & Co Ltd	3.29%	ICRA A1+
Kotak Mahindra Prime Ltd	4.52%	CRISIL AAA	RELIANCE RETAIL LTD	2.89%	CARE A1+
Sesa Sterlite Ltd	4.11%	CRISIL A1+	Housing Development Finance Corporation Ltd	2.63%	ICRA A1+
Godrej Consumer Products Ltd	3.98%	ICRA AA	Family Credit Ltd	2.62%	CARE AA

What is it?

A fund that aims to provide the convenience of a savings account with the opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

As on August 31, 2014

Fund Details

Fund Manager: Mr. Kaustubh Gupta & Ms. Sunaina Da Cunha	NAV of Plans / Options (₹)^	Benchmark: CRISIL Short Term Bond Fund Index
Managing Fund Since: July 15, 2011 & June 20, 2014	Retail Plan	Quarterly Average AUM: ₹ 7,393.78 Crores (as on 30th June 2014)
Total Experience: 8 years & 10 years	Growth : 246.9968	Load Structure (as % of NAV) (Incl. for SIP)
Date of inception	Daily Dividend: 100.3677	Entry Load: Nil
Retail Plan: November 27, 2001	Weekly Dividend: 100.3171	Exit Load: Nil
Institutional Plan: April 16, 2003	Regular Plan[§]	Other Parameter
Nature of the scheme: An Open-ended Short Term Income Scheme	Growth : 255.2642	Modified Duration: 0.42 years
	Daily Dividend: 100.3684	Yield to Maturity: 9.19%
	Weekly Dividend: 100.3171	Standard Deviation
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1)	Direct Plan[§]	Retail Plan: 0.65%
Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1)	Growth : 255.6430	Regular Plan: 0.65%
	Daily Dividend: 100.3693	
	Weekly Dividend: 100.3191	
SIP:	*The Face Value per unit of all the plans/ options under Birla Sun Life Savings Fund has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011	
Monthly: Minimum ₹ 1,000/-		

Note: Standard Deviation is calculated on annualised basis using 1 year history of monthly returns.

Investment Performance - Retail Plan - Growth

NAV as on June 30, 2014: ₹ 243.4034

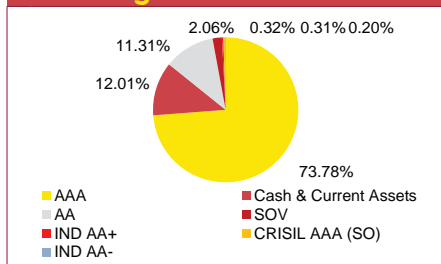
Date of Inception: Nov 27, 2001	NAV Per Unit. * (₹)	Birla Sun Life Savings Fund (%)	CRISIL Short Term Bond Fund Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Savings Fund (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	100.0000	7.32	N/A	5.63	24340	N/A	19931
June 28, 2013 to June 30, 2014 (Absolute)	221.9585	9.66	8.81	5.93	10966	10881	10593
June 29, 2012 to June 28, 2013 (Absolute)	203.7159	8.95	9.30	8.17	10895	10930	10817
June 30, 2011 to June 29, 2012 (Absolute)	185.9060	9.58	8.81	7.73	10958	10881	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Ms. Sunaina Da Cunha is 114. Total Schemes managed by Mr. Kaustubh Gupta is 114. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



DID YOU KNOW ?

Cattle (which include sheep, camels and other livestock) are the first and oldest form of money. In parts of Africa, cows were used as money until the mid-1900s. Each head of cattle was called a caput, which is Latin for "head." So, a person with a lot of cattle had lots of caput or 'capital', a word still used today to describe money.

Source: www.facts.randomhistory.com

Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Indiabulls Housing Finance Ltd	5.34%	CARE AAA	Dewan Housing Finance Corporation Ltd	3.73%	CARE AAA, CRISIL A1+
Andhra Bank	4.88%	CARE A1+	Kotak Mahindra Prime Ltd	3.71%	CRISIL A1+, CRISIL AAA
Reliance Capital Ltd	4.22%	CARE AAA, CRISIL A1+	Cholamandalam Investment and Finance Company Ltd	3.49%	ICRA A1+, ICRA AA, IND AA-
Power Finance Corporation Ltd	4.09%	CRISIL AAA	Sesa Sterlite Ltd	3.41%	CRISIL A1+
Oriental Bank of Commerce	3.92%	CRISIL A1+	Fullerton India Credit Co Ltd	3.01%	ICRA A1+

Birla Sun Life Treasury Optimizer Plan

(earlier Birla Sun Life Ultra Short Term Fund)

Savings Solutions

What is it?

A fund that aims to provide the convenience of parking your savings with an opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits)

As on August 31, 2014

Fund Details

Fund Manager: Mr. Kaustubh Gupta & Mr. Prasad Dhonde Managing Fund Since: September 29, 2009 Total Experience: 8 years & 16 years Date of inception: April 19, 2002 Nature of the scheme: An Open-ended Short Term Income Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV of Plans / Options (₹)^ Retail Plan Growth : 242.2852 Monthly Dividend: 102.4243	Quarterly Dividend: 105.6702 Regular Plan[§] Growth : 161.4001 Monthly Dividend: 102.4457 Quarterly Dividend: 103.0502 Dividend: 109.3079 Direct Plan[§] Growth : 161.7749 Monthly Dividend: 102.5927 Quarterly Dividend: 103.1269 Dividend: 109.4700 [§] The Face Value per unit of all the plans/ options under Ultra Short Term Fund has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011 Benchmark: CRISIL Short Term Bond Fund Index Quarterly Average AUM: ₹ 866.74 Crores (as on 30th June 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load: For redemption / switchout of units within 90 days from the date of allotment: 0.25% of applicable NAV. For redemption / switch-out of units after 90 days from the date of allotment: Nil Other Parameter Modified Duration: 2.29 years Yield to Maturity: 9.29% Standard Deviation: 0.74%
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Note:
Standard Deviation is calculated on annualised basis using 1 year history of monthly returns.

Investment Performance - Retail Plan - Growth

NAV as on June 30, 2014: ₹ 239.4218

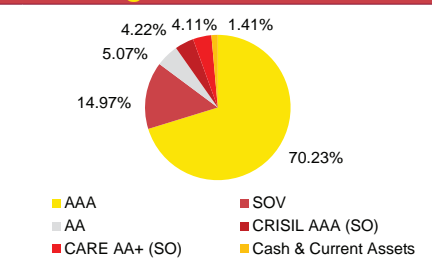
Date of Inception: April 19, 2002	NAV Per Unit. * (₹)	Birla Sun Life Treasury Optimizer Plan (%)	CRISIL Short Term Bond Fund Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Treasury Optimizer Plan (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	100.0000	7.42	6.86	5.56	23942	22487	19357
June 28, 2013 to June 30, 2014 (Absolute)	216.1633	10.76	8.81	5.93	11076	10881	10593
June 29, 2012 to June 28, 2013 (Absolute)	198.3409	8.99	9.30	8.17	10899	10930	10817
June 30, 2011 to June 29, 2012 (Absolute)	180.8730	9.66	8.81	7.73	10966	10881	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Kaustubh Gupta is 114. Total Schemes managed by Mr. Prasad Dhonde is 22. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
State Government Securities	14.97%	SOV	Shriram Transport Finance Company Ltd	5.07%	CRISIL AA
Rural Electrification Corporation Ltd	14.93%	CRISIL AAA	IOT Utkal Energy Services Limited	4.22%	CRISIL AAA (SO)
Housing Development Finance Corporation Ltd	14.68%	CRISIL AAA	GSPC Distribution Networks Ltd.	4.11%	CARE AA+ (SO)
LIC Housing Finance Ltd	14.13%	CARE AAA, CRISIL AAA	National Bank For Agriculture and Rural Development	4.00%	CRISIL AAA
Power Finance Corporation Ltd	9.76%	CRISIL AAA	Kotak Mahindra Bank Ltd	3.32%	CRISIL A1+

What is it?

An income solution that aims to generate optimal returns through active management by capturing positive price and credit spread movements.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Maneesh Dangi
Managing Fund Since: September 12, 2007
Total Experience: 14 years
Date of inception: September 27, 2004
Nature of the scheme: An Open-ended Income Scheme

Application Amount for fresh subscription*:
 ₹ 5,000 (plus in multiples of ₹ 1)
Min. Addl. Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth : 22.0928
 Monthly Dividend: 10.4082
 Quarterly Dividend: 10.9199

Direct Plan[§]

Growth : 22.2165
 Monthly Dividend: 10.3664
 Quarterly Dividend: 11.0071

Benchmark: CRISIL Short Term Bond Fund Index (w.e.f 27 May, 2013)

Quarterly Average AUM: ₹ 9,088.29 Crores (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** For redemption / switch-out of units within 270 days from the date of allotment: 0.50% of applicable NAV.
 For redemption / switch-out of units after 270 days from the date of allotment: Nil.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter
Modified Duration: 6.18 years
Yield to Maturity: 8.79%
Standard Deviation: 2.56%

Note:
 Standard Deviation is calculated on annualised basis using 3 years history of monthly returns.

Investment Performance - Regular Plan - Growth

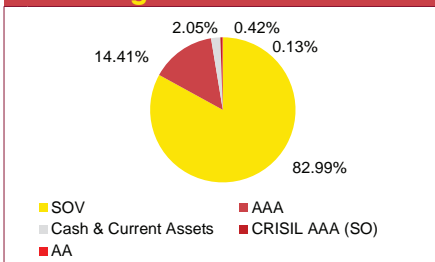
NAV as on June 30, 2014: ₹ 21.8842

Date of Inception: Sept 27, 2004	NAV Per Unit. * (₹)	Birla Sun Life Dynamic Bond Fund (%)	CRISIL Short Term Bond Fund Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Dynamic Bond Fund (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	8.35	7.16	4.94	21884	19639	16010
June 28, 2013 to June 30, 2014 (Absolute)	20.5078	6.71	8.81	-2.47	10671	10881	9753
June 29, 2012 to June 28, 2013 (Absolute)	18.4231	11.32	9.30	12.10	11132	10930	11210
June 30, 2011 to June 29, 2012 (Absolute)	16.7344	10.09	8.81	7.10	11009	10881	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns.
 Total Schemes managed by Mr. Maneesh Dangi is 1. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	77.32%	SOV	Rural Electrification Corporation Ltd	1.09%	CRISIL AAA
Power Finance Corporation Ltd	6.29%	CRISIL AAA, ICRA AAA	Food Corporation Of India	0.42%	CRISIL AAA (SO)
State Government Securities	5.67%	SOV	Reliance Gas Transportation Infrastructure Ltd	0.42%	CARE AAA, CRISIL AAA
National Co-Op Dev Corporation	3.50%	ICRA A1+	LIC Housing Finance Ltd	0.29%	CRISIL AAA
Housing Development Finance Corporation Ltd	2.76%	CRISIL AAA	Tata Capital Financial Services Ltd	0.13%	CRISIL AA+, ICRA AA+

What is it?

A scheme that focuses on enhancing the portfolio returns by identifying and selectively investing in mispriced credit opportunities in the market.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Lokesh Mallya & Ms. Sunaina Da Cunha Managing Fund Since: July 15, 2011 Total Experience: 8 years & 10 years Date of inception: May 09, 2003 Nature of the scheme: An Open-ended Income Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/- NAV of Plans / Options (₹)^ Regular Plan[§] Growth : 21.3843 Dividend: 13.6763	Quarterly Dividend: 10.6114 Institutional Plan Growth : 15.7315 Dividend: - Direct Plan[§] Growth : 21.5996 Dividend: 13.8091 Quarterly Dividend: 10.7457 *the dividend options under the scheme have been renamed w.e.f July 02, 2012. Please refer addendum no. 28/2012 dated June 29, 2012 for further details. Benchmark: CRISIL AA Short Term Bond Index (w.e.f May 27, 2013) Quarterly Average AUM: ₹ 3,557.65 Crores (as on 30th June 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: For redemption / switchout of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 365 days from the date of allotment: Nil ** Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 1.83 years Yield to Maturity: 9.85% Standard Deviation: 1.63%
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Note:
Standard Deviation Is calculated on Annualised basis using 3 years history of monthly returns.

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 21.1450

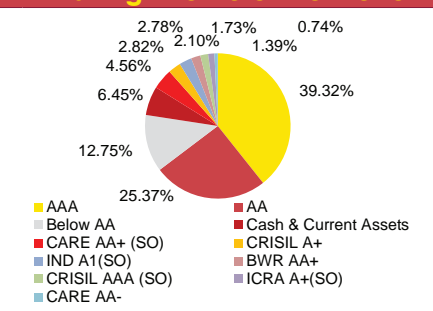
Date of Inception: May 09, 2003	NAV Per Unit. * (₹)	Birla Sun Life Short Term Opportunities Fund (%)	CRISIL AA Short Term Bond Index # (%)	CRISIL 1 Year T - Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Short Term Opportunities Fund (₹)	CRISIL AA Short Term Bond Index # (₹)	CRISIL 1 Year T - Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	6.95	8.67	5.47	21145	25280	18100
June 28, 2013 to June 30, 2014 (Absolute)	19.3256	9.41	9.95	5.93	10941	10995	10593
June 29, 2012 to June 28, 2013 (Absolute)	17.2192	12.23	10.94	8.17	11223	11094	10817
June 30, 2011 to June 29, 2012 (Absolute)	15.6710	9.88	10.25	7.73	10988	11025	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Lokesh Mallya is 1. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Rural Electrification Corporation Ltd	13.16%	CRISIL AAA	S.D. Corporation Pvt. Ltd	3.53%	ICRA AA+(SO)
Power Finance Corporation Ltd	11.27%	CRISIL AAA	Cholamandalam Investment and Finance Company Ltd	3.49%	ICRA AA
TRIL Infopark Ltd (TATA Realty SPV)	6.47%	BWR A(SO)	Tata Motors Finance Ltd	3.07%	CRISIL AA
LIC Housing Finance Ltd	5.85%	CRISIL AAA	Sterlite Technologies Ltd	2.82%	CRISIL A+
Shriram Transport Finance Company Ltd	3.68%	CRISIL AA	GSPC Distribution Networks Ltd.	2.81%	CARE AA+ (SO)

What is it?

An income scheme that aims to optimize returns by identifying mispriced credit opportunities in medium term securities in the market and then selectively investing in them.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Rohit Murarka
Managing Fund Since: January 02, 2013
Total Experience: 8 years
Date of inception: March 25, 2009
Nature of the scheme: An Open-ended Income Scheme

Application Amount for fresh subscription*:
 ₹ 5,000 (plus in multiples of ₹ 1)
Min. Addl. Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan[§]
 Growth : 15.9167
 Quarterly Dividend: 10.4826
 Half Yearly Dividend: 11.1040
 Dividend: 11.7986

Institutional Plan
 Growth : 15.4525
 Quarterly Dividend: -
 Half Yearly Dividend: -
Direct Plan[§]
 Growth : 16.0752
 Quarterly Dividend: 10.6254
 Half Yearly Dividend: 11.4294
 Dividend: 11.9133

Benchmark: CRISIL AA Short Term Bond Index (w.e.f May 27, 2013)

Quarterly Average AUM: ₹ 3,133.50 Crores (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)
Entry Load: Nil
Exit Load:** For redemption / switch-out of units within 365 days from

the date of allotment: 2.00% of applicable NAV.
 For redemption / switchout of units after 365 days but before 730 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 730 days from the date of allotment: Nil.
 **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment.

Other Parameter
Modified Duration: 1.85 years
Yield to Maturity: 10.39%
Standard Deviation
 Institutional Plan: 2.05%

Note:
 Standard Deviation Is calculated on Annualised basis using 3 years history of monthly returns.

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 15.7151

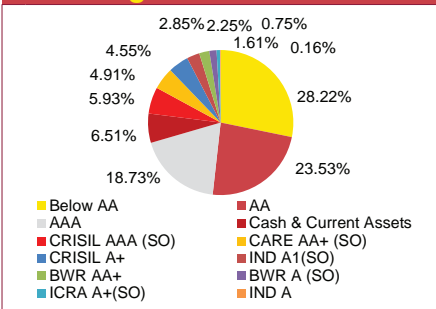
Date of Inception: Mar 25, 2009	NAV Per Unit. * (₹)	Birla Sun Life Medium Term Plan (%)	CRISIL AA Short Term Bond Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Medium Term Plan (₹)	CRISIL AA Short Term Bond Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	8.96	9.78	4.07	15715	16347	12340
June 28, 2013 to June 30, 2014 (Absolute)	14.3240	9.71	9.95	-2.47	10971	10995	9753
June 29, 2012 to June 28, 2013 (Absolute)	12.7784	12.10	10.94	12.10	11210	11094	11210
June 30, 2011 to June 29, 2012 (Absolute)	11.5911	10.24	10.25	7.10	11024	11025	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Rohit Murarka is 1. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
RKN RETAIL PVT. LTD	10.64%	BWR A-(SO)	IOT Utkal Energy Services Limited	4.23%	CRISIL AAA (SO)
DLF Ltd	10.29%	ICRA A	Rural Electrification Corporation Ltd	4.13%	CRISIL AAA
S.D. Corporation Pvt. Ltd	5.32%	ICRA AA+(SO)	Power Finance Corporation Ltd	4.13%	CRISIL AAA
Tata Motors Finance Ltd	5.21%	CRISIL AA	TRIL Infopark Ltd (TATA Realty SPV)	3.32%	BWR A(SO)
Sterlite Technologies Ltd	4.55%	CRISIL A+	Indiabulls Housing Finance Ltd	3.31%	CARE AAA



Birla Sun Life Short Term Fund

(erstwhile Birla Sun Life Income Fund. Name changed w.e.f February 01, 2012)

Savings Solutions

What is it?

A moderate income scheme that invests in diversified portfolio of debt and money market instruments of short to medium term maturity which can offer superior levels of yields at relatively lower levels of risk.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Prasad Dhonde Managing Fund Since: July 01, 2011 Total Experience: 16 years Date of inception: March 3, 1997 Nature of the scheme: An Open-ended Income Scheme	NAV of Plans / Options (₹) Regular Plan Growth : 49.1040 Dividend: 10.8545 Monthly Dividend: 11.7323 Direct Plan[§] Growth : 49.1915 Dividend: 10.9469 Monthly Dividend: 11.7379 Benchmark: CRISIL Short Term Bond Fund Index (w.e.f May 27, 2013) Quarterly Average AUM: ₹ 4,788.59 Crores (as on 30th June 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load^{**}: For Redemption / Switchout of units within 30 days from the date of allotment: 0.50% of applicable NAV. ^{**} Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 1.48 years Yield to Maturity: 9.06% Standard Deviation: 1.53%
Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-		

Note:
Standard Deviation is calculated on Annualised basis using 3 years history of monthly returns.

Investment Performance - Regular Plan - Growth

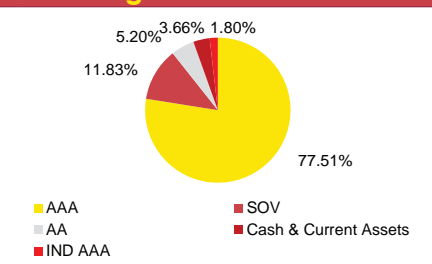
NAV as on June 30, 2014: ₹ 48.5076

Date of Inception: March 3, 1997	NAV Per Unit. * (₹)	Birla Sun Life Short Term Fund (%)	CRISIL Short Term Bond Fund Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Short Term Fund (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.54	N/A	N/A	48508	N/A	N/A
June 28, 2013 to June 30, 2014 (Absolute)	44.4961	9.02	8.81	-2.47	10902	10881	9753
June 29, 2012 to June 28, 2013 (Absolute)	40.3490	10.28	9.30	12.10	11028	10930	11210
June 30, 2011 to June 29, 2012 (Absolute)	36.6428	10.11	8.81	7.10	11011	10881	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future.
 Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes managed by Mr. Prasad Dhonde is 22. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Housing Development Finance Corporation Ltd	14.69%	CRISIL AAA, ICRA A1+, ICRA AAA	Kotak Mahindra Bank Ltd	6.74%	CRISIL A1+
LIC Housing Finance Ltd	13.62%	CARE AAA, CRISIL AAA	Export Import Bank of India	3.78%	CRISIL AAA
Rural Electrification Corporation Ltd	12.79%	CARE A1+, CRISIL AAA	South Indian Bank Ltd	3.63%	CARE A1+
State Government Securities	10.86%	SOV	IDFC Ltd.	2.02%	ICRA AAA
Power Finance Corporation Ltd	8.72%	CRISIL AAA, ICRA AAA	Union Bank of India	1.96%	CRISIL A1+

What is it?

A fund that invests in a combination of bonds and Government securities of varying maturities from time to time with an aim to optimize returns.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Prasad Dhonde
Managing Fund Since: January 11, 2010
Total Experience: 16 years
Date of inception: October 21, 1995
Nature of the scheme: An Open-ended Income Scheme

Application Amount for fresh subscription*:
 ₹ 5,000 (plus in multiples of ₹ 1)
Min. Addl. Investment:
 ₹ 1,000 (plus in multiples of ₹ 1)

SIP:
Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan
 Growth : 56.4793
 Quarterly Dividend: 12.6827
Direct Plan[§]
 Growth : 57.0007
 Quarterly Dividend: 12.8694

Benchmark: CRISIL Composite Bond Fund Index

Quarterly Average AUM: ₹ 3,860.60 Crores
 (as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load: For redemption / switch-out of units within 180 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 180 days from the date of allotment: Nil.

Other Parameter
Modified Duration: 7.61 years
Yield to Maturity: 8.77%
Standard Deviation: 4.59%

Note:
 Standard Deviation is calculated on annualised basis using 1 year history of monthly returns.

Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 55.9353

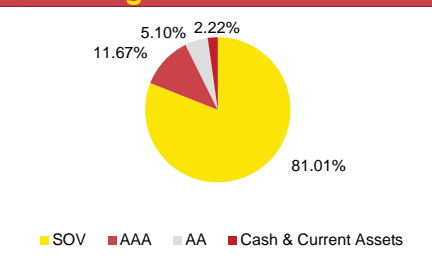
Date of Inception: Oct 21, 1995	NAV Per Unit.* (₹)	Birla Sun Life Income Plus (%)	CRISIL Composite Bond Fund Index # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Income Plus (₹)	CRISIL Composite Bond Fund Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.64	N/A	N/A	55935	N/A	N/A
June 28, 2013 to June 30, 2014 (Absolute)	55.6001	0.60	4.60	-2.47	10060	10460	9753
June 29, 2012 to June 28, 2013 (Absolute)	48.9131	13.67	10.72	12.10	11367	11072	11210
June 30, 2011 to June 29, 2012 (Absolute)	44.6571	9.53	8.69	7.10	10953	10869	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When additional benchmark returns are not available, they have not been shown. Total Schemes managed by Mr. Prasad Dhonde is 22. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Government of India	77.34%	SOV	Rural Electrification Corporation Ltd	2.29%	CRISIL AAA
Hindalco Industries Ltd	5.10%	CRISIL AA	Reliance Ports and Terminals Ltd	1.83%	CRISIL AAA
Indian Infrastructure Fin Co Ltd	4.06%	ICRA AAA	Power Finance Corporation Ltd	0.79%	CRISIL AAA
State Government Securities	3.67%	SOV	Reliance Gas Transportation Infrastructure Ltd	0.32%	CRISIL AAA
India Infradebt Ltd	2.29%	CRISIL AAA	ICICI Bank Ltd	0.09%	CRISIL AAA

Birla Sun Life Floating Rate Fund - Short Term Plan

Savings Solutions

What is it?

A fund that provides the convenience of parking your savings with an opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

Fund Details

As on August 31, 2014

Fund Manager: Mr. Kaustubh Gupta & Ms. Sunaina Da Cunha Managing Fund Since: July 15, 2011 Total Experience: 8 years & 10 years Date of inception: June 05, 2003 Nature of the scheme: An Open-ended Income Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹)^ Retail Plan Growth : 218.1740 Daily Dividend: 100.0150 Weekly Dividend: 103.9625 Regular Plan⁵ Growth : 177.0440 Daily Dividend: 100.0200 Weekly Dividend: 100.2859 Direct Plan⁵ Growth : 177.1897 Daily Dividend: 100.0200 Weekly Dividend: 100.2879 ^The Face Value per unit of all the plans/ options under Birla Sun Life Floating Rate Fund – Short Term Plan has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011	Benchmark: CRISIL Liquid Fund Index Quarterly Average AUM: ₹ 4,432.08 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: Nil ** Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 0.13 years Yield to Maturity: 8.84% Standard Deviation: 0.27%
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Note:
Standard Deviation is calculated on annualised basis using 1 year history of monthly returns.

Investment Performance - Retail Plan - Growth

NAV as on June 30, 2014: ₹ 215.0427

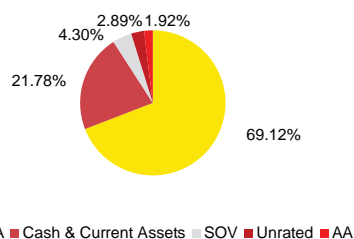
Date of Inception: June 05, 2003	NAV Per Unit. * (₹)	Birla Sun Life Floating Rate Fund - Short Term Plan (%)	CRISIL Liquid Fund Index # (%)	CRISIL 1 Year T - Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Floating Rate Fund - Short Term Plan (₹)	CRISIL Liquid Fund Index # (₹)	CRISIL 1 Year T - Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	100.0000	7.16	6.62	5.47	21504	20331	18042
June 28, 2013 to June 30, 2014 (Absolute)	196.5130	9.43	9.68	5.93	10943	10968	10593
June 29, 2012 to June 28, 2013 (Absolute)	180.7953	8.69	8.12	8.17	10869	10812	10817
June 30, 2011 to June 29, 2012 (Absolute)	164.8910	9.65	8.68	7.73	10965	10868	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Kaustubh Gupta is 114. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

⁵These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Oriental Bank of Commerce	7.29%	CRISIL A1+	Edelweiss Financial Services Ltd	3.72%	CRISIL A1+
Andhra Bank	6.43%	CARE A1+	Fullerton India Credit Co Ltd	2.90%	ICRA A1+
Bank of Maharashtra	5.77%	CRISIL A1+	Kotak Mahindra Bank Ltd	2.89%	
Talwandi Sabo Power Ltd	4.32%	CRISIL A1+(SO)	Magma Fincorp Ltd	2.88%	CARE A1+
Government of India	4.30%	SOV	IDBI Bank Ltd	2.88%	CRISIL A1+

Birla Sun Life Floating Rate Fund - Long Term Plan

Savings Solutions

What is it?

A fund that aims to generate income by investing substantially into floating rate debt/ money market instruments.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta Managing Fund Since: July 15, 2011 & June 20, 2014 Total Experience: 16 years & 8 years Date of inception: June 05, 2003 Nature of the scheme: An Open-ended Income Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹)^ Retail Plan Growth : 229.7589 Weekly Dividend: 100.1235 Regular Plan[§] Growth : 158.8552 Daily Dividend: 100.4644 Weekly Dividend: 100.1235 Direct Plan[§] Growth : 159.3436 Daily Dividend: 100.4631 Weekly Dividend: 100.1269 ^The Face Value per unit of all the plans/ options under Birla Sun Life Floating Rate Fund – Long Term Plan has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011 Benchmark: CRISIL Liquid Fund Index	Quarterly Average AUM: ₹ 1,599.43 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: For Redemption / Switchout of units within 30 days from the date of allotment: 0.25% of applicable NAV. For Redemption / Switchout of units after 30 days from the date of allotment : Nil ** Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 0.39 years Yield to Maturity: 9.06% Standard Deviation: 0.63%
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Note:
Standard Deviation is calculated on annualised basis using 1 year history of monthly returns.

Investment Performance - Retail Plan - Growth

NAV as on June 30, 2014: ₹ 226.5929

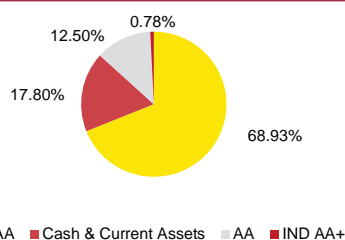
Date of Inception: June 05, 2003	NAV Per Unit. * (₹)	Birla Sun Life Floating Rate Fund - Long Term Plan (%)	CRISIL Liquid Fund Index # (%)	CRISIL 1 Year T - Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Floating Rate Fund - Long Term Plan (₹)	CRISIL Liquid Fund Index # (₹)	CRISIL 1 Year T - Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	100.0000	7.66	6.62	5.47	22659	20331	18042
June 28, 2013 to June 30, 2014 (Absolute)	206.8250	9.56	9.68	5.93	10956	10968	10593
June 29, 2012 to June 28, 2013 (Absolute)	189.3450	9.23	8.12	8.17	10923	10812	10817
June 30, 2011 to June 29, 2012 (Absolute)	172.1200	10.01	8.68	7.73	11001	10868	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Prasad Dhonde is 22. Total Schemes managed by Mr. Kaustubh Gupta is 114. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
Housing Development Finance Corporation Ltd	13.43%	CRISIL AAA	Power Finance Corporation Ltd	6.57%	CRISIL AAA
Shriram Transport Finance Company Ltd	12.50%	CRISIL AA,IND AA+	UCO Bank	4.05%	CRISIL A1+
Rural Electrification Corporation Ltd	11.10%	CARE A1+	Cholamandalam Investment and Finance Company Ltd	3.72%	ICRA A1+
Indusind Bank Ltd	7.77%	CRISIL A1+	Small Industries Dev Bank of India	3.52%	CARE AAA
Sesa Sterlite Ltd	6.92%	CRISIL A1+	Power Grid Corporation of India Ltd	2.34%	CRISIL AAA

What is it?

A fund that aims to generate income and capital appreciation by investing exclusively in Government Securities.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta Managing Fund Since: July 01, 2011 & June 20, 2014 Total Experience: 16 years & 8 years Date of inception: October 12, 1999 Nature of the scheme: An Open-ended Government Securities Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth : 29.4039 Daily Dividend: 10.0164 Weekly Dividend: 10.0293 Quarterly Dividend: 10.8936 Annual Dividend Option: 10.7235 Direct Plan[§] Growth: 29.5173 Daily Dividend: - Annual Dividend: 10.8984 Quarterly Dividend: 10.9733 Weekly Dividend: 10.0309 Benchmark: I-Sec SI-BEX	Quarterly Average AUM: ₹ 20.40 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load: Nil Other Parameter Modified Duration: 0.07 years Yield to Maturity: 8.22% Standard Deviation: 0.72%
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Note: Standard Deviation is calculated on annualised basis using 3 years history of monthly returns.

Investment Performance - Liquid Plan - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 29.0133

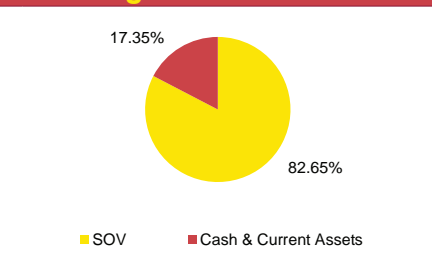
Date of Inception: Oct 12, 1999	NAV Per Unit. * (₹)	Birla Sun Life Gilt Plus-Liquid Plan (%)	I-Sec SI-BEX # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Gilt Plus - Liquid Plan (₹)	I-Sec SI-BEX # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	7.50	N/A	6.28	29013	N/A	24532
June 28, 2013 to June 30, 2014 (Absolute)	26.3902	9.94	6.84	5.93	10994	10684	10593
June 29, 2012 to June 28, 2013 (Absolute)	24.5300	7.58	9.51	8.17	10758	10951	10817
June 30, 2011 to June 29, 2012 (Absolute)	22.7719	7.72	9.30	7.73	10772	10930	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Prasad Dhonde is 22. Total Schemes managed by Mr. Kaustubh Gupta is 114. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]Direct Plan[§] is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Portfolio Holdings

Issuer	% to net Assets	Rating
182 Days Tbill (MD 25/09/2014)	82.65%	SOV
Cash & Current Assets	17.35%	



What is it?

A fund that aims to generate income and capital appreciation by investing exclusively in Government Securities.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta Managing Fund Since: July 01, 2011 & June 20, 2014 Total Experience: 16 years & 8 years Date of inception: October 12, 1999 Nature of the scheme: An Open-ended Government Securities Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth : 33.8167 Quarterly Dividend: 10.6008 Direct Plan[§] Growth: 34.0392 Quarterly Dividend: 10.7395 Benchmark: I-Sec LI-BEX Quarterly Average AUM: ₹ 32.39 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: For redemption / switch-out	of units within 90 days from the date of allotment: 0.50% of applicable NAV For redemption /switch-out of units after 90 days from the date of allotment: Nil. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 6.38 years Yield to Maturity: 8.68% Standard Deviation: 5.20%
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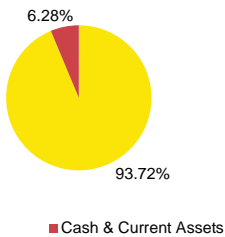
Note: Standard Deviation is calculated on annualised basis using 3 years history of monthly returns.

Investment Performance - PF Plan - Regular Plan Growth					NAV as on June 30, 2014: ₹ 33.3384		
Date of Inception: Oct 12, 1999	NAV Per Unit. * (₹)	Birla Sun Life Gilt Plus- PF Plan (%)	I-Sec LI-BEX # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Gilt Plus- PF Plan (₹)	I-Sec LI-BEX # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	8.52	N/A	N/A	33338	N/A	N/A
June 28, 2013 to June 30, 2014 (Absolute)	32.6033	2.25	1.71	-2.47	10225	10171	9753
June 29, 2012 to June 28, 2013 (Absolute)	28.4723	14.51	14.49	12.10	11451	11449	11210
June 30, 2011 to June 29, 2012 (Absolute)	25.2994	12.54	9.72	7.10	11254	10972	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Prasad Dhonde is 22. Total Schemes managed by Mr. Kaustubh Gupta is 114. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

[§]'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Rating Profile of Portfolio



Top Portfolio Holdings

Issuer	% to net Assets	Rating
8.60% GOI (MD 02/06/2028)	37.81%	SOV
8.40% GOI (MD 28/07/2024)	30.22%	SOV
8.24% GOI (MD 15/02/2027)	18.24%	SOV
8.62% Tamil Nadu SDL (MD 20/02/2023)	7.45%	SOV
Cash & Current Assets	6.28%	

What is it?

A fund that aims to generate income and capital appreciation by investing exclusively in Government Securities.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta
Managing Fund Since: July 01, 2011 & June 20, 2014
Total Experience: 16 years & 8 years
Date of inception: October 12, 1999
Nature of the scheme: An Open-ended Government Securities Scheme

Application Amount for fresh subscription*:

₹ 5,000 (plus in multiples of ₹ 1)

Min. Addl. Investment:

₹ 1,000 (plus in multiples of ₹ 1)

SIP:

Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth : 37.9647

Quarterly Dividend: 12.2620

Direct Plan[§]

Growth: 38.0894

Quarterly Dividend: 11.4508

Benchmark: I-Sec LI-BEX

Quarterly Average AUM: ₹ 52.23 Crores
(as on 30th June 2014)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil

Exit Load: Nil

Other Parameter

Modified Duration: 5.96 years

Yield to Maturity: 8.54%

Standard Deviation: 4.48%

Note:
Standard Deviation is calculated on annualised basis using 3 years history of monthly returns.

Investment Performance - Regular Plan - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 37.7114

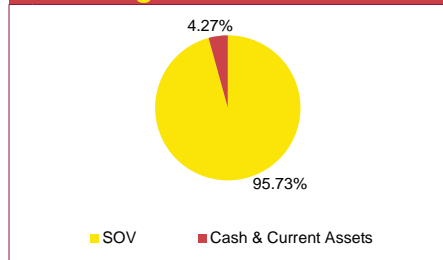
Date of Inception: Oct 12, 1999	NAV Per Unit. * (₹)	Birla Sun Life Gilt Plus - Regular Plan (%)	I-Sec LI-BEX # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Gilt Plus- Regular Plan (₹)	I-Sec LI-BEX # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.43	N/A	N/A	37711	N/A	N/A
June 28, 2013 to June 30, 2014 (Absolute)	38.4203	-1.85	1.71	-2.47	9815	10171	9753
June 29, 2012 to June 28, 2013 (Absolute)	34.5882	11.08	14.49	12.10	11108	11449	11210
June 30, 2011 to June 29, 2012 (Absolute)	32.3662	6.87	9.72	7.10	10687	10972	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Prasad Dhonde is 22. Total Schemes managed by Mr. Kaustubh Gupta is 114. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

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Rating Profile of Portfolio



Top Portfolio Holdings

Issuer	% to net Assets	Rating
8.40% GOI (MD 28/07/2024)	95.73%	SOV
Cash & Current Assets	4.27%	

What is it?

A fund that aims to generate current income consistent with the portfolio invested exclusively in Government Securities.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta Managing Fund Since: October 03, 2012 & June 20, 2014 Total Experience: 16 years & 8 years Date of inception: October 28, 1999 Nature of the scheme: An Open-ended Gilt Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth : 36.8275 Half Yearly Dividend: 10.8124 Direct Plan[§] Growth: 37.0267 Dividend: 11.2119 Benchmark: I-Sec LI-BEX Quarterly Average AUM: ₹ 373.27 Crores (as on 30th June 2014) Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: 1% if redeemed / switched	out within 365 days from the date of allotment. **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 7.96 years Yield to Maturity: 8.76% Standard Deviation: 5.12%
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Note:
Standard Deviation is calculated on annualised basis using 1 year history of monthly returns.

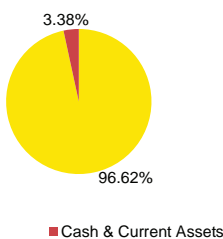
Investment Performance - Long Term Plan - Regular Plan - Growth NAV as on June 30, 2014: ₹ 36.4258

Date of Inception: Oct 28, 1999	NAV Per Unit. * (₹)	Birla Sun Life Government Securities Fund - Long Term Plan (%)	I-Sec LI-BEX # (%)	CRISIL 10 Year Gilt Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Government Securities Fund - Long Term Plan (₹)	I-Sec LI-BEX # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.20	N/A	N/A	36426	N/A	N/A
June 28, 2013 to June 30, 2014 (Absolute)	36.2037	0.61	1.71	-2.47	10061	10171	9753
June 29, 2012 to June 28, 2013 (Absolute)	31.8306	13.74	14.49	12.10	11374	11449	11210
June 30, 2011 to June 29, 2012 (Absolute)	28.7366	10.77	9.72	7.10	11077	10972	10710

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Prasad Dhonde is 22. Total Schemes managed by Mr. Kaustubh Gupta is 114. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

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Rating Profile of Portfolio



Top Ten Portfolio Holdings

Issuer	% to net Assets	Rating	Issuer	% to net Assets	Rating
8.32% GOI (MD 02/08/2032)	29.16%	SOV	8.60% GOI (MD 02/06/2028)	6.30%	SOV
8.28% GOI (M/D 21/09/2027)	15.52%	SOV	8.30% GOI (MD 31/12/2042)	5.50%	SOV
9.23% GOI (MD 23/12/2043)	13.62%	SOV	9.51% Haryana SDL (MD 12/02/2024)	4.48%	SOV
8.24% GOI (MD 15/02/2027)	6.91%	SOV	9.19% Kerala SDL (MD 28/05/2024)	3.84%	SOV
8.40% GOI (MD 28/07/2024)	6.58%	SOV	Cash & Current Assets	3.38%	

What is it?

A fund that aims to generate current income consistent with the portfolio invested exclusively in Government Securities.

As on August 31, 2014

Fund Details

Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta Managing Fund Since: October 03, 2012 & June 20, 2014 Total Experience: 16 years & 8 years Date of inception: October 28, 1999 Nature of the scheme: An Open-ended Gilt Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth : 24.5970 Daily Dividend: 10.0092 Weekly Dividend: - Direct Plan[§] Growth: 11.1604 Dividend: - Weekly Dividend: - Benchmark: I-Sec SI-BEX Quarterly Average AUM: ₹ 0.82 Crores (as on 30th June 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load**: Nil **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment. Other Parameter Modified Duration: 0.00 years Yield to Maturity: 8.00% Standard Deviation: 0.39%
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Note: Standard Deviation is calculated on annualised basis using 1 year history of monthly returns.

Investment Performance - Short Term Plan - Regular Plan - Growth NAV as on June 30, 2014: ₹ 24.2751

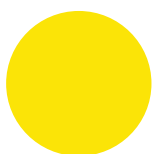
Date of Inception: Oct 28, 1999	NAV Per Unit. * (₹)	Birla Sun Life Government Securities Fund - Short Term Plan (%)	I-Sec SI-BEX # (%)	CRISIL 1 Year T - Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Government Securities Fund - Short Term Plan (₹)	I-Sec SI-BEX # (₹)	CRISIL 1 Year T - Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	6.23	N/A	6.27	24275	N/A	24414
June 28, 2013 to June 30, 2014 (Absolute)	22.4393	8.18	6.84	5.93	10818	10684	10593
June 29, 2012 to June 28, 2013 (Absolute)	20.8306	7.72	9.51	8.17	10772	10951	10817
June 30, 2011 to June 29, 2012 (Absolute)	19.3893	7.43	9.30	7.73	10743	10930	10773

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Prasad Dhonde is 22. Total Schemes managed by Mr. Kaustubh Gupta is 114. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

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Rating Profile of Portfolio



■ Cash & Current Assets

Top Portfolio Holdings

Issuer	% to net Assets
Cash & Current Assets	100.00%



What is it?

A fund that aims to generate income by investing in equity and equity related instruments and take advantage of the price differentials or mis-pricing prevailing in a stock or index.

Fund Details

As on August 31, 2014

Fund Manager: Mr. Ajay Garg Managing Fund Since: December 05, 2011 Total Experience: 21 years Date of inception: July 24, 2009 Nature of the scheme: An Open-ended Equity Scheme Application Amount for fresh subscription*: ₹ 5,000 (plus in multiples of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiples of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-	NAV of Plans / Options (₹) Regular Plan Growth : 14.1905 Dividend: 10.5549 Direct Plan[§] Growth: 14.2874 Dividend: 10.6158 Benchmark: CRISIL Liquid Fund Index Quarterly Average AUM: ₹ 96.70 Crores (as on 30th June 2014)	Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load: For redemption / switchout of units within 60 days from the date of allotment: 0.50% of applicable NAV. For redemption / switch-out of units after 60 days from the date of allotment: Nil. (w.e.f April 10, 2014)
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Investment Performance - Regular Plan - Growth

NAV as on June 30, 2014: ₹ 14.0331

Date of Inception: July 24, 2009	NAV Per Unit. * (₹)	Birla Sun Life Enhanced Arbitrage Fund (%)	CRISIL Liquid Fund Index # (%)	S&P BSE SENSEX ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Enhanced Arbitrage Fund (₹)	CRISIL Liquid Fund Index # (₹)	S&P BSE SENSEX ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	7.10	7.43	10.71	14033	14246	16525
June 28, 2013 to June 30, 2014 (Absolute)	12.9172	8.64	9.68	31.03	10864	10968	13103
June 29, 2012 to June 28, 2013 (Absolute)	11.8706	8.82	8.12	11.28	10882	10812	11128
June 30, 2011 to June 29, 2012 (Absolute)	11.0657	7.27	8.68	-7.51	10727	10868	9249

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

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Top Ten Portfolio Holdings

Issuer	% to net Assets	Issuer	% to net Assets
Tata Motors Ltd	9.56%	JSW Steel Ltd	4.88%
Lupin Ltd	9.42%	Reliance Capital Ltd	4.43%
Reliance Industries Ltd	9.41%	Axis Bank Ltd	3.95%
HDFC Bank Ltd	9.18%	Apollo Tyres Ltd	3.11%
Grasim Industries Ltd	6.40%	Sesa Sterlite Ltd	1.86%



Portfolios



To ensure that you strategically make all your investment moves, we provide you with the complete portfolio holdings of our funds.



Portfolio

Wealth Creation Solutions

Magnasound (I) Ltd	0.00%
MCDOWELL-N_25/09/2014	-0.17%
Cash & Current Assets	8.68%
Total	67.34%

Cash & Current Assets	3.71%
Net receivables / payables	0.36%
Total	66.56%

Birla Sun Life '95 Fund

Allocation as a % of Net Assets	%	Rating
Federal Bank Ltd	1.86%	
Finolex Cables Ltd	1.81%	
Infosys Ltd	1.69%	
Hindustan Petroleum Corporation Ltd	1.62%	
Muthoot Finance Ltd	1.61%	
Tata Consultancy Services Ltd	1.60%	
Cummins India Ltd	1.52%	
Shoppers Stop Ltd	1.45%	
Axis Bank Ltd	1.42%	
Lupin Ltd	1.42%	
State Bank of India	1.40%	
ING Vysya Bank Ltd	1.37%	
Indusind Bank Ltd	1.29%	
Sundaram Finance Ltd	1.29%	
Maruti Suzuki India Ltd	1.29%	
Hero MotoCorp Ltd	1.26%	
Motherson Sumi Systems Ltd	1.23%	
Raymond Ltd	1.22%	
Credit Analysis and Research Limited	1.22%	
Hindustan Zinc Ltd	1.19%	
Whirlpool of India Ltd	1.17%	
Pidilite Industries Ltd	1.13%	
Tech Mahindra Ltd	1.12%	
Hindalco Industries Ltd	1.06%	
Jagran Prakashan Ltd	1.05%	
Kotak Mahindra Bank Ltd	1.03%	
Cyient Limited	1.02%	
Bayer Cropscience Ltd	1.00%	
Indraprastha Gas Ltd	1.00%	
Crompton Greaves Ltd	0.94%	
Wipro Ltd	0.93%	
Natco Pharma Ltd	0.93%	
Oil & Natural Gas Corporation Ltd	0.92%	
Bharat Electronics Ltd	0.92%	
Pfizer Ltd	0.90%	
Berger Paints India Ltd	0.86%	
Tata Chemicals Ltd	0.83%	
Bosch Ltd	0.82%	
ITC Ltd	0.78%	
KEC International Ltd	0.78%	
The Jammu and Kashmir Bank Ltd	0.77%	
Reliance Capital Ltd	0.69%	
Repcos Home Finance Ltd	0.68%	
VST Industries Ltd	0.68%	
Idea Cellular Ltd	0.67%	
Balkrishna Industries Ltd	0.64%	
Jaiprakash Associates Ltd	0.64%	
Sesa Sterlite Ltd	0.61%	
Bharat Forge Ltd	0.61%	
Sun TV Network Ltd	0.61%	
Wyeth Ltd	0.59%	
United Spirits Ltd	0.54%	
Orient Cement Ltd	0.53%	
Engineers India Ltd	0.46%	
Yes Bank Ltd	0.46%	
Coal India Ltd	0.44%	
Edelweiss Financial Services Ltd	0.39%	
Texmaco Rail & Engineering Ltd	0.29%	
Bharti Airtel Ltd	0.29%	
Bank Of Baroda	0.27%	
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd	0.04%	
Globsyn Technologies Ltd	0.01%	
Prestige Estates Projects Ltd	0.01%	
Collabera Solutions Pvt Ltd	0.00%	

Birla Sun Life Frontline Equity Fund

Allocation as a % of Net Assets	%
Dr Reddy Laboratories Ltd	2.31%
Maruti Suzuki India Ltd	2.16%
Tata Consultancy Services Ltd	2.14%
Reliance Industries Ltd	2.09%
Wipro Ltd	2.07%
Housing Development Finance Corporation Ltd	2.04%
Motherson Sumi Systems Ltd	2.02%
Grasim Industries Ltd	1.90%
Indusind Bank Ltd	1.88%
Axis Bank Ltd	1.86%
Sesa Sterlite Ltd	1.82%
Lupin Ltd	1.80%
Cummins India Ltd	1.79%
ING Vysya Bank Ltd	1.63%
Bosch Ltd	1.58%
LIC Housing Finance Ltd	1.57%
Hero MotoCorp Ltd	1.53%
Federal Bank Ltd	1.52%
Power Grid Corporation of India Ltd	1.47%
Crompton Greaves Ltd	1.39%
Hindalco Industries Ltd	1.37%
Kotak Mahindra Bank Ltd	1.33%
Hindustan Zinc Ltd	1.21%
Yes Bank Ltd	1.17%
United Spirits Ltd	1.14%
Sun Pharmaceuticals Industries Ltd	1.13%
Idea Cellular Ltd	1.08%
Bharat Petroleum Corp Ltd	1.06%
Bajaj Auto Ltd New	1.01%
Muthoot Finance Ltd	1.01%
Reliance Capital Ltd	1.00%
Bharti Airtel Ltd	0.99%
Godrej Consumer Products Ltd	0.99%
Britannia Industries Ltd	0.80%
NMDC Ltd	0.78%
Bank Of Baroda	0.78%
Jaiprakash Associates Ltd	0.72%
Coal India Ltd	0.70%
Zee Entertainment Enterprises Ltd	0.64%
Adani Port and Special Economic Zone Ltd	0.63%
Bayer Cropscience Ltd	0.61%
Alstom India Limited	0.60%
Bajaj Finance Ltd	0.53%
Akzo India Nobel Ltd	0.47%
NTPC Ltd	0.42%
Marico Ltd	0.41%
Hindustan Petroleum Corporation Ltd	0.40%
Shree Cement Ltd	0.37%
Jagran Prakashan Ltd	0.37%
DB Corp Ltd	0.36%
Nestle India Ltd	0.34%
Bank of India Ltd	0.31%
Titan Company Limited	0.30%
Sun TV Network Ltd	0.30%
IL&FS Transportation Networks Ltd	0.29%
Ranbaxy Laboratories Ltd	0.23%
IPCA Laboratories Ltd	0.23%
Jet Airways India Ltd	0.18%
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd	0.03%
Marico Kaya Enterprises Ltd	0.02%
MCDOWELL-N_25/09/2014	-0.37%

Birla Sun Life Top 100 Fund

Allocation as a % of Net Assets	%
Motherson Sumi Systems Ltd	1.81%
Housing Development Finance Corporation Ltd	1.74%
Dr Reddy Laboratories Ltd	1.73%
Reliance Industries Ltd	1.72%
Federal Bank Ltd	1.71%
State Bank of India	1.68%
ING Vysya Bank Ltd	1.68%
Hero MotoCorp Ltd	1.67%
Kotak Mahindra Bank Ltd	1.64%
Idea Cellular Ltd	1.62%
Cummins India Ltd	1.62%
Grasim Industries Ltd	1.59%
Muthoot Finance Ltd	1.57%
Crompton Greaves Ltd	1.55%
Axis Bank Ltd	1.52%
Yes Bank Ltd	1.51%
Indusind Bank Ltd	1.49%
Oil & Natural Gas Corporation Ltd	1.48%
Hindalco Industries Ltd	1.47%
National Aluminium Company Ltd	1.44%
Ranbaxy Laboratories Ltd	1.43%
Hindustan Petroleum Corporation Ltd	1.40%
Sesa Sterlite Ltd	1.35%
Tech Mahindra Ltd	1.30%
Coal India Ltd	1.25%
Power Grid Corporation of India Ltd	1.17%
Bajaj Auto Ltd New	1.17%
LIC Housing Finance Ltd	1.16%
Lupin Ltd	1.15%
Bata India Ltd	1.11%
United Spirits Ltd	0.99%
Raymond Ltd	0.93%
Hindustan Zinc Ltd	0.92%
Cadila Healthcare Ltd	0.91%
Tata Chemicals Ltd	0.88%
NMDC Ltd	0.84%
Bosch Ltd	0.82%
Sanofi India Ltd	0.81%
Cognizant Technology Solutions Corp	0.75%
Reliance Capital Ltd	0.72%
PTC India Ltd	0.70%
IPCA Laboratories Ltd	0.68%
Bharat Electronics Ltd	0.65%
Britannia Industries Ltd	0.64%
Dabur India Ltd	0.62%
Bharti Airtel Ltd	0.59%
Pfizer Ltd	0.57%
Jaiprakash Associates Ltd	0.57%
Sun TV Network Ltd	0.56%
Akzo India Nobel Ltd	0.55%
Bharat Petroleum Corp Ltd	0.55%
IDFC Ltd.	0.53%
Oil India Ltd	0.52%
Bank of India Ltd	0.49%
Shree Cement Ltd	0.41%
Bayer Cropscience Ltd	0.35%
Bajaj Finance Ltd	0.33%
Zee Entertainment Enterprises Ltd	0.24%
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd	0.03%
MCDOWELL-N_25/09/2014	-0.32%
Cash & Current Assets	6.02%

Portfolio

Birla Sun Life Top 100 Fund

Allocation as a % of Net Assets	%
Net receivables / payables	0.45%
Total	69.03%

Birla Sun Life Equity Fund

Allocation as a % of Net Assets	%
Sesa Sterilite Ltd	2.55%
Bajaj Auto Ltd New	2.38%
Indusind Bank Ltd	2.34%
Motherson Sumi Systems Ltd	2.16%
Cairn India Ltd	2.07%
Godrej Industries Ltd	2.06%
Kotak Mahindra Bank Ltd	1.91%
Dr Reddy Laboratories Ltd	1.89%
Karur Vysya Bank Ltd	1.75%
LIC Housing Finance Ltd	1.57%
Tata Power Co Ltd	1.38%
Great Eastern Shipping Company Ltd	1.31%
Ranbaxy Laboratories Ltd	1.20%
Cox and Kings Ltd	1.19%
Karnataka Bank Ltd	1.18%
Hindustan Zinc Ltd	1.17%
Kewal Kiran Clothing Limited	1.17%
Century Textiles & Industries Ltd	1.13%
Hindalco Industries Ltd	1.09%
KEC International Ltd	1.05%
The Jammu and Kashmir Bank Ltd	0.98%
Bata India Ltd	0.92%
ITC Ltd	0.85%
Sun TV Network Ltd	0.84%
Tata Steel Ltd	0.82%
Radico Khaitan Ltd	0.81%
Infosys Ltd	0.80%
Indian Bank	0.76%
Shriram Transport Finance Company Ltd	0.72%
Muthoot Finance Ltd	0.65%
IPCA Laboratories Ltd	0.60%
Cummins India Ltd	0.56%
Jindal Steel and Power Ltd	0.56%
Bharat Petroleum Corp Ltd	0.53%
Reliance Communications Ltd	0.46%
NIIT Technologies Ltd	0.44%
South Indian Bank Ltd	0.44%
Housing Development Finance Corporation Ltd	0.43%
Ambuja Cements Ltd	0.43%
Shoppers Stop Ltd	0.42%
PTC India Ltd	0.42%
Adani Power Ltd	0.38%
Bharat Bijlee Ltd	0.37%
Clariant Chemicals India Ltd	0.36%
Repco Home Finance Ltd	0.35%
Lanco Infratech Ltd	0.34%
DQ Entertainment International Ltd	0.17%
Ashok Leyland Ltd	0.17%
Jaiprakash Power Ventures Ltd	0.17%
IL&FS Transportation Networks Ltd	0.15%
Megasoft Ltd	0.10%
United Breweries Holdings Ltd	0.08%
Jyoti Structures Ltd	0.07%
Mms Infrastr Ltd	0.01%
Maestro Elec & Tele Sys Ltd	0.00%
MAESTROS MEDILINE SYSTEMS LIMITED	0.00%
Magnasound (I) Ltd	0.00%
Cash & Current Assets	8.66%
Net receivables / payables	0.75%
Total	58.13%

Birla Sun Life Long Term Advantage Fund

Allocation as a % of Net Assets	%
Indraprastha Gas Ltd	2.33%
Maruti Suzuki India Ltd	2.07%
Federal Bank Ltd	1.92%
Housing Development Finance Corporation Ltd	1.85%
Infosys Ltd	1.76%
Tata Consultancy Services Ltd	1.71%
Ranbaxy Laboratories Ltd	1.63%
Hindalco Industries Ltd	1.61%
Muthoot Finance Ltd	1.59%
Axis Bank Ltd	1.58%
OMKAR SPECIALITY CHEMICALS LIMITED	1.42%
Lupin Ltd	1.41%
Gujarat Fluorochemicals Ltd	1.40%
Gulf Oil Lubricants India Ltd	1.36%
IDFC Ltd.	1.35%
Orient Refractories Limited	1.35%
Reliance Infrastructure Ltd	1.32%
Reliance Industries Ltd	1.31%
Bharti Airtel Ltd	1.29%
Cummins India Ltd	1.26%
State Bank of India	1.24%
JSW Energy Ltd	1.22%
Repco Home Finance Ltd	1.18%
Raymond Ltd	1.17%
Hindustan Zinc Ltd	1.13%
ATUL AUTO LIMITED	1.00%
Castrol India Ltd (FV Rs. 5/-)	1.00%
Crompton Greaves Ltd	0.98%
STERLING HOLIDAY RESORTS INDIA LTD	0.97%
Kotak Mahindra Bank Ltd	0.97%
Cyient Limited	0.94%
Orient Cement Ltd	0.93%
Gujarat State Petronet Ltd	0.93%
SKS Microfinance Ltd	0.89%
Indusind Bank Ltd	0.89%
Bharat Petroleum Corp Ltd	0.88%
LIC Housing Finance Ltd	0.85%
Gujarat Mineral Development Ltd	0.84%
Indian Bank	0.78%
Marico Ltd	0.78%
Cipla Ltd	0.75%
National Aluminium Company Ltd	0.74%
Britannia Industries Ltd	0.71%
Century Textiles & Industries Ltd	0.70%
Astral Poly Technik Ltd	0.69%
IPCA Laboratories Ltd	0.67%
Gulf Oil Corporation Ltd	0.63%
Natco Pharma Ltd	0.59%
Grasim Industries Ltd	0.58%
Titan Company Limited	0.56%
Phoenix Mills Ltd	0.55%
Ultratech Cement Ltd	0.55%
Sadbhav Engineering Ltd	0.53%
Hindustan Petroleum Corporation Ltd	0.52%
PTC India Ltd	0.50%
Zee Entertainment Enterprises Ltd	0.49%
Power Grid Corporation of India Ltd	0.48%
Inox Leisure Ltd	0.47%
ING Vysya Bank Ltd	0.47%
J Kumar Infraprojects Ltd	0.47%
Bank of India Ltd	0.45%
Pidilite Industries Ltd	0.42%
KEC International Ltd	0.39%
Prestige Estates Projects Ltd	0.38%
United Spirits Ltd	0.37%
Nestle India Ltd	0.35%
Godrej Consumer Products Ltd	0.34%

Bata India Ltd	0.33%
IVRCL Ltd	0.29%
Shoppers Stop Ltd	0.26%
DB Corp Ltd	0.22%
Jyoti Structures Ltd	0.20%
Oriental Hotels Ltd	0.05%
Cash & Current Assets	3.90%
Net receivables / payables	0.00%
Total	70.69%

Birla Sun Life MNC Fund

Allocation as a % of Net Assets	%
Wabco India Ltd	3.26%
Cummins India Ltd	2.67%
Oracle Financial Services Software Ltd	2.33%
Bata India Ltd	2.24%
Colgate Palmolive India Ltd	1.97%
Glaxosmithkline Pharmaceuticals Ltd	1.95%
Gillette India Ltd	1.93%
Procter & Gamble Hygiene and Health Care Ltd	1.89%
FAG Bearings India Ltd	1.87%
Kansai Nerolac Paints Ltd	1.86%
SML Isuzu Ltd	1.74%
Pfizer Ltd	1.72%
Ambuja Cements Ltd	1.54%
Nestle India Ltd	1.48%
Fulford India Ltd	1.26%
ITC Ltd	0.89%
Blue Dart Express Ltd	0.86%
Alstom T&D India Ltd	0.82%
Alstom India Limited	0.78%
Sanofi India Ltd	0.77%
Siemens Ltd	0.76%
Akzo India Nobel Ltd	0.75%
Federal-Mogul Goetze (India) Ltd	0.73%
Disa India Ltd	0.68%
ABB India Ltd	0.64%
Castrol India Ltd (FV Rs. 5/-)	0.62%
Ranbaxy Laboratories Ltd	0.60%
ITD Cementation India Ltd	0.56%
Schneider Electric Infrastructure Ltd	0.34%
Mphasis Ltd	0.15%
Sree Jayalaxshmi Autospin Ltd	0.00%
Jainpur Straw Brd and Paper Ltd	0.00%
Maruti Cottex Ltd	0.00%
Sri Venkatesha Mill Ltd	0.00%
Visakha Aqua Farm Ltd	0.00%
Cash & Current Assets	0.80%
Net receivables / payables	-0.20%
Total	40.29%

Birla Sun Life Dividend Yield Plus

Allocation as a % of Net Assets	%
Oil & Natural Gas Corporation Ltd	2.32%
Sundaram Finance Ltd	2.28%
Hindustan Zinc Ltd	2.28%
Bajaj Auto Ltd New	2.21%
Orient Cement Ltd	2.14%
Jagran Prakashan Ltd	2.11%
Akzo India Nobel Ltd	2.03%
The Jammu and Kashmir Bank Ltd	2.01%
Kewal Kiran Clothing Limited	1.99%
Greaves Cotton Ltd	1.96%
Hero MotoCorp Ltd	1.73%
Housing Development Finance Corporation Ltd	1.53%

Portfolio

Credit Analysis and Research Limited	1.40%
KEC International Ltd	1.35%
Punjab National Bank	1.26%
Wipro Ltd	1.25%
Oil India Ltd	1.23%
Hindustan Petroleum Corporation Ltd	1.22%
Sun TV Network Ltd	1.18%
Procter & Gamble Hygiene and Health Care Ltd	1.18%
PTC India Ltd	1.16%
HCL Technologies Ltd	1.16%
Gateway Distriparks Ltd	1.11%
Canara Bank Ltd	1.10%
Alstom India Limited	1.08%
Oriental Bank Of Commerce	1.04%
Muthoot Finance Ltd	1.04%
Engineers India Ltd	1.04%
ATUL AUTO LIMITED	1.00%
Karur Vysya Bank Ltd	0.98%
VST Industries Ltd	0.95%
Power Grid Corporation of India Ltd	0.92%
Pfizer Ltd	0.88%
Orient Refractories Limited	0.88%
State Bank of India	0.87%
Automotive Axles Ltd	0.86%
Apar Industries Ltd	0.86%
National Aluminium Company Ltd	0.77%
Gujarat Industries Power Company Ltd	0.69%
Oriental Hotels Ltd	0.59%
Indian Bank	0.44%
Bharat Bijlee Ltd	0.32%
DB Corp Ltd	0.29%
Jyoti Structures Ltd	0.18%
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd	0.07%
Hinduja Ventures Ltd	0.07%
Cash & Current Assets	1.41%
Net receivables / payables	-0.36%
Total	56.06%

Birla Sun Life Midcap Fund

Allocation as a % of Net Assets	%
India Cements Ltd	2.71%
Eicher Motors Ltd	2.60%
Aurobindo Pharma Ltd	2.52%
Kalpataru Power Transmission Ltd	2.48%
Britannia Industries Ltd	2.37%
Jagran Prakashan Ltd	2.22%
Simplex Infrastructures Ltd	2.16%
GMR Infrastructure Ltd	2.07%
Jubilant Life Sciences Ltd	1.96%
Emami Ltd	1.79%
SKS Microfinance Ltd	1.78%
LIC Housing Finance Ltd	1.66%
Motherson Sumi Systems Ltd	1.62%
Shriram City Union Finance Limited	1.60%
Glenmark Pharmaceuticals Ltd	1.54%
NIIT Technologies Ltd	1.51%
HSIL Ltd	1.46%
Edelweiss Financial Services Ltd	1.39%
J Kumar Infraprojects Ltd	1.36%
Reliance Capital Ltd	1.34%
Firstsource Solutions Ltd	1.27%
IPCA Laboratories Ltd	1.25%
Torrent Pharmaceuticals Ltd	1.16%
FAG Bearings India Ltd	1.11%
Mindtree Ltd	1.07%
Marico Ltd	0.97%
Tech Mahindra Ltd	0.92%
Jyothy Laboratories Ltd	0.90%

National Aluminium Company Ltd	0.88%
VA Tech Wabag Ltd	0.88%
Jaiprakash Associates Ltd	0.80%
Dish TV India Ltd	0.80%
Sun TV Network Ltd	0.77%
Cyient Limited	0.77%
Shree Cement Ltd	0.74%
Bajaj Corp Ltd	0.74%
Akzo India Nobel Ltd	0.72%
Persistent Systems Ltd	0.68%
DB Corp Ltd	0.61%
TVS Motor Company Ltd	0.58%
Apollo Tyres Ltd	0.57%
The Ramco Cements Limited	0.50%
Balkrishna Industries Ltd	0.43%
PTC India Ltd	0.39%
Sundaram Finance Ltd	0.37%
Prestige Estates Projects Ltd	0.36%
IDFC Ltd.	0.35%
Supreme Industries Ltd	0.33%
Indian Bank	0.32%
Phoenix Mills Ltd	0.31%
Finolex Industries Ltd	0.27%
Kansai Nerolac Paints Ltd	0.25%
HT Media Ltd	0.12%
Bajaj Finance Ltd	0.10%
Marico Kaya Enterprises Ltd	0.06%
Cash & Current Assets	4.26%
Net receivables / payables	1.39%
Total	66.13%

Birla Sun Life Small & Midcap Fund

Allocation as a % of Net Assets	%
Indian Bank	2.78%
Jagran Prakashan Ltd	2.71%
KPIT Technologies Limited	2.53%
Eicher Motors Ltd	2.38%
Cyient Limited	2.34%
Jyothy Laboratories Ltd	2.23%
Wabco India Ltd	2.18%
Kewal Kiran Clothing Limited	2.18%
Bank Of Baroda	2.13%
Texmaco Rail & Engineering Ltd	2.11%
Kalpataru Power Transmission Ltd	2.02%
IPCA Laboratories Ltd	2.00%
MRF Ltd	1.96%
MT Educare Ltd	1.91%
HT Media Ltd	1.91%
Mindtree Ltd	1.83%
Aurobindo Pharma Ltd	1.66%
Exide Industries Ltd	1.66%
Cholamandalam Investment and Finance Company Ltd	1.61%
Jubilant Life Sciences Ltd	1.51%
V-Mart Retail Limited	1.42%
Finolex Cables Ltd	1.33%
J Kumar Infraprojects Ltd	1.32%
Finolex Industries Ltd	1.29%
JK Cements Ltd	1.15%
Bharat Electronics Ltd	1.00%
Natco Pharma Ltd	0.98%
Hexaware Technologies Ltd	0.98%
Disa India Ltd	0.92%
Dish TV India Ltd	0.87%
Sadbhav Engineering Ltd	0.87%
Bajaj Corp Ltd	0.82%
Zyodus Wellness Ltd	0.78%
Dalmia Bharat Limited	0.56%

Radico Khaitan Ltd	0.52%
Akzo India Nobel Ltd	0.52%
Persistent Systems Ltd	0.51%
Muthoot Finance Ltd	0.33%
Cash & Current Assets	4.10%
Net receivables / payables	1.58%
Total	63.51%

Birla Sun Life Advantage Fund

Allocation as a % of Net Assets	%
Ranbaxy Laboratories Ltd	2.49%
Federal Bank Ltd	2.33%
IPCA Laboratories Ltd	2.25%
Bharat Forge Ltd	2.17%
Housing Development Finance Corporation Ltd	2.12%
Motherson Sumi Systems Ltd	2.05%
Larsen & Toubro Ltd	2.04%
Natco Pharma Ltd	2.02%
VA Tech Wabag Ltd	1.95%
Indusind Bank Ltd	1.80%
Cyient Limited	1.69%
Dalmia Bharat Limited	1.67%
Century Textiles & Industries Ltd	1.63%
Repcor Home Finance Ltd	1.60%
LIC Housing Finance Ltd	1.59%
Orient Cement Ltd	1.59%
Hindalco Industries Ltd	1.52%
KEC International Ltd	1.50%
Oriental Bank Of Commerce	1.47%
Sesa Sterilite Ltd	1.40%
Reliance Capital Ltd	1.39%
Volta Ltd	1.31%
Shree Cement Ltd	1.15%
Hero MotoCorp Ltd	1.09%
Titan Company Limited	1.04%
Cash & Current Assets	1.03%
Shoppers Stop Ltd	1.02%
Berger Paints India Ltd	1.02%
Cummins India Ltd	1.00%
National Aluminium Company Ltd	0.99%
Exide Industries Ltd	0.98%
Castrol India Ltd (FV Rs. 5/-)	0.98%
IDFC Ltd.	0.95%
Amara Raja Batteries Ltd	0.93%
Biocon Ltd	0.93%
Crompton Greaves Ltd	0.77%
Muthoot Finance Ltd	0.75%
Alstom T&D India Ltd	0.72%
Hindustan Zinc Ltd	0.68%
Inox Leisure Ltd	0.59%
Kalpataru Power Transmission Ltd	0.58%
Greaves Cotton Ltd	0.57%
Texmaco Rail & Engineering Ltd	0.53%
Persistent Systems Ltd	0.51%
Gulf Oil Lubricants India Ltd	0.38%
Dharti Dredging	0.19%
Divis Laboratories Ltd	0.09%
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd	0.05%
Punjab National Bank	0.00%
Gulf Oil Corporation Ltd	0.00%
Karrox Technologies Ltd	0.00%
Net receivables / payables	-0.02%
Total	59.08%

Portfolio

Birla Sun Life India GenNext Fund

Allocation as a % of Net Assets	%
PVR Ltd	2.92%
Federal Bank Ltd	2.90%
Britannia Industries Ltd	2.84%
ITC Ltd	2.65%
Jyothy Laboratories Ltd	2.59%
Pidilite Industries Ltd	2.56%
Bata India Ltd	2.54%
Ranbaxy Laboratories Ltd	2.48%
Muthoot Finance Ltd	2.45%
Karur Vysya Bank Ltd	2.40%
Phoenix Mills Ltd	2.37%
Asian Paints Ltd	2.27%
Axis Bank Ltd	2.25%
Recco Home Finance Ltd	2.19%
Housing Development Finance Corporation Ltd	2.13%
Exide Industries Ltd	2.02%
Whirlpool of India Ltd	2.01%
ING Vysya Bank Ltd	1.79%
Page Industries Ltd	1.77%
Prestige Estates Projects Ltd	1.66%
MT Educare Ltd	1.40%
South Indian Bank Ltd	1.38%
Bajaj Corp Ltd	1.34%
Kotak Mahindra Bank Ltd	1.29%
Zydus Wellness Ltd	1.17%
Cox and Kings Ltd	1.15%
United Spirits Ltd	1.13%
Arvind Ltd	0.98%
Radico Khaitan Ltd	0.87%
DB Corp Ltd	0.81%
Bajaj Auto Ltd New	0.67%
Shoppers Stop Ltd	0.36%
Trent Ltd	0.28%
Future Lifestyle Fashions Ltd	0.15%
Oracle Financial Services Software Ltd	0.10%
Cash & Current Assets	1.43%
Net receivables / payables	-0.30%
Total	61.00%

Birla Sun Life Buy India Fund

Allocation as a % of Net Assets	%
Biocon Ltd	3.29%
ICICI Bank Ltd	3.22%
Maruti Suzuki India Ltd	3.08%
Kansai Nerolac Paints Ltd	2.98%
Tata Motors Ltd	2.81%
Zee Entertainment Enterprises Ltd	2.80%
Trent Ltd	2.59%
Mahindra & Mahindra Ltd	2.59%
Bata India Ltd	2.50%
Yes Bank Ltd	2.47%
Axis Bank Ltd	2.44%
Gillette India Ltd	2.35%
Kotak Mahindra Bank Ltd	2.23%
Indusind Bank Ltd	2.00%
ITC Ltd	1.96%
Tata Global Beverages Ltd	1.91%
Jet Airways India Ltd	1.83%
Glaxosmithkline Pharmaceuticals Ltd	1.80%
Pfizer Ltd	1.46%
United Breweries Holdings Ltd	0.71%
Magnasound (I) Ltd	0.00%
Cash & Current Assets	0.61%

Net receivables / payables	-0.35%
Total	47.29%

Birla Sun Life Infrastructure Fund

Allocation as a % of Net Assets	%
Tata Motors Ltd	2.21%
ING Vysya Bank Ltd	2.20%
Bharat Electronics Ltd	2.20%
Shriram Transport Finance Company Ltd	2.11%
KEC International Ltd	1.97%
The Jammu and Kashmir Bank Ltd	1.78%
Tata Power Co Ltd	1.70%
Indusind Bank Ltd	1.64%
Crompton Greaves Ltd	1.64%
VA Tech Wabag Ltd	1.62%
Honeywell Automation India Ltd	1.50%
FAG Bearings India Ltd	1.50%
Ambuja Cements Ltd	1.45%
Reliance Industries Ltd	1.40%
Hindustan Zinc Ltd	1.40%
ACC Ltd	1.38%
Idea Cellular Ltd	1.34%
Punjab National Bank	1.33%
Sobha Ltd	1.28%
Kalpataru Power Transmission Ltd	1.16%
Ashok Leyland Ltd	1.13%
Andhra Bank Ltd	1.11%
Gujarat Industries Power Company Ltd	1.10%
Sadbhav Engineering Ltd	1.03%
Indraprastha Gas Ltd	1.01%
Reliance Infrastructure Ltd	0.98%
Bajaj Finance Ltd	0.97%
Yes Bank Ltd	0.95%
Orient Refractories Limited	0.90%
Credit Analysis and Research Limited	0.88%
Bharat Petroleum Corp Ltd	0.88%
Axis Bank Ltd	0.84%
Century Textiles & Industries Ltd	0.83%
J Kumar Infraprojects Ltd	0.79%
Texmaco Rail & Engineering Ltd	0.78%
Automotive Axles Ltd	0.77%
Finolex Cables Ltd	0.76%
Oriental Bank Of Commerce	0.73%
Gujarat State Petronet Ltd	0.71%
GMR Infrastructure Ltd	0.68%
National Aluminium Company Ltd	0.63%
Jaiprakash Power Ventures Ltd	0.60%
ICRA Ltd	0.55%
Bharti Airtel Ltd	0.52%
Karnataka Bank Ltd	0.52%
Oberoi Realty Ltd	0.51%
Engineers India Ltd	0.43%
Ashok Leyland Ltd	0.40%
Muthoot Finance Ltd	0.37%
Power Finance Corporation Ltd	0.35%
Hindalco Industries Ltd	0.32%
Disa India Ltd	0.29%
Net receivables / payables	0.18%
Cash & Current Assets	4.23%
Total	60.55%

Birla Sun Life Pure Value Fund

Allocation as a % of Net Assets	%
MRF Ltd	2.17%
Reliance Capital Ltd	2.16%
Orient Cement Ltd	2.16%
Wipro Ltd	2.13%

National Aluminium Company Ltd	2.12%
Muthoot Finance Ltd	2.05%
Hero MotoCorp Ltd	1.93%
Sadbhav Engineering Ltd	1.90%
Bajaj Auto Ltd New	1.89%
LIC Housing Finance Ltd	1.88%
Andhra Bank Ltd	1.86%
Reliance Infrastructure Ltd	1.84%
Hindalco Industries Ltd	1.82%
Radico Khaitan Ltd	1.77%
Biocon Ltd	1.74%
Firstsource Solutions Ltd	1.68%
Axis Bank Ltd	1.53%
Magma Fincorp Ltd	1.40%
SSLT_25/09/2014	1.36%
Indraprastha Gas Ltd	1.32%
Tata Motors Ltd DVR Shares	1.28%
Jyoti Structures Ltd	1.28%
Jaiprakash Associates Ltd	1.27%
IDFC Ltd.	1.25%
Edelweiss Financial Services Ltd	1.24%
Corporation Bank Ltd	1.23%
ATUL AUTO LIMITED	1.18%
Bharat Petroleum Corp Ltd	1.17%
Gulf Oil Lubricants India Ltd	1.17%
The Jammu and Kashmir Bank Ltd	1.12%
Bharat Electronics Ltd	1.11%
Indian Bank	1.03%
GMR Infrastructure Ltd	0.95%
IPCA Laboratories Ltd	0.90%
Hindustan Petroleum Corporation Ltd	0.86%
Apar Industries Ltd	0.75%
Finolex Cables Ltd	0.73%
ING Vysya Bank Ltd	0.69%
Yes Bank Ltd	0.69%
Banco Products India Ltd	0.67%
Oriental Bank Of Commerce	0.64%
Tata Motors Ltd	0.59%
State Bank of India	0.59%
Gulf Oil Corporation Ltd	0.54%
Jindal Steel and Power Ltd	0.53%
Heritage Foods Limited	0.51%
Inox Leisure Ltd	0.38%
Brigade Enterprises Ltd	0.19%
Cash & Current Assets	10.39%
Net receivables / payables	-3.20%
Total	68.44%

Birla Sun Life International Equity Fund - Plan A

Allocation as a % of Net Assets	%
The Boeing Co	2.67%
T ROWE PRICE GROUP I	2.66%
Zurich Insurance Group Ag	2.61%
INTERNATIONAL BUSINESS MACHINES CORP	2.50%
IBM	2.49%
HARMAN INTERNATIONAL	2.49%
AMERISOURCE BERGEN CORP	2.45%
Viacom Inc	2.25%
COACH INC	2.19%
MARKS & SPENCER GROUP PLC	2.16%
CNOOC LTD	2.13%
SAMSUNG ELECTRONICS - GDR	2.10%
Allianz SE	2.09%
CENTRICA PLC	2.06%
CHINA CONSTRUCT BANK SHS H HKD 0939	2.06%
Delta Air Lines Inc	2.02%
Vivendi SA	1.84%
JGC CORP-JPY	1.79%

Portfolio

CVS CAREMARK CORP	1.72%
TOYOTA MOTOR CORP	1.69%
TELENOR	1.68%
Constellation Brands Inc	1.66%
EMC CORP	1.66%
Michelin Cie Generale Des Etablissements	1.64%
TECK Resources Ltd	1.64%
Schneider Electric SA	1.64%
EASTMAN CHEMICAL CO	1.62%
Koninklijke AHOLD NV	1.60%
BOC Hong Kong Holdings Ltd	1.49%
CenturyLink Inc	1.43%
CANON INC	1.40%
Skandinaviska Enskilda Banken AB	1.33%
MICHAEL KORS HOLDINGS LTD	1.11%
BEIERSDORF AG	1.08%
Cash & Current Assets	3.71%
Net receivables / payables	-0.43%
Total	65.74%

Birla Sun Life International Equity Fund - Plan B

Allocation as a % of Net Assets	%
Tata Consultancy Services Ltd	2.02%
Larsen & Toubro Ltd	1.80%
State Bank of India	1.74%
Dr Reddy Laboratories Ltd	1.69%
Tech Mahindra Ltd	1.68%
HCL Technologies Ltd	1.65%
National Aluminium Company Ltd	1.51%
Century Textiles & Industries Ltd	1.50%
Oil India Ltd	1.45%
Shriram City Union Finance Limited	1.44%
Indusind Bank Ltd	1.40%
J Kumar Infraprojects Ltd	1.37%
Reliance Industries Ltd	1.32%
Oil & Natural Gas Corporation Ltd	1.28%
Housing Development Finance Corporation Ltd	1.27%
Cummins India Ltd	1.15%
Texmaco Rail & Engineering Ltd	1.10%
DB Corp Ltd	1.10%
McKesson Corp	1.08%
Aetna Inc New	1.08%
Chubb Corp	1.08%
ING Vysya Bank Ltd	1.06%
Hindustan Petroleum Corporation Ltd	1.00%
Akzo India Nobel Ltd	0.96%
Cognizant Technology Solutions Corp	0.94%
Wipro Ltd	0.91%
ROCHE HOLDINGS AG GENUS BEARER SHS	0.90%
Hindalco Industries Ltd	0.89%
Reliance Capital Ltd	0.89%
Shriram Transport Finance Company Ltd	0.84%
APPLE INC	0.84%
OMKAR SPECIALITY CHEMICALS LIMITED	0.78%
ATUL AUTO LIMITED	0.76%
The Jammu and Kashmir Bank Ltd	0.75%
Orient Refractories Limited	0.75%
WAL MART STORES INC	0.74%
AXA SA	0.72%
VST Industries Ltd	0.70%
Jagran Prakashan Ltd	0.70%
Hindustan Zinc Ltd	0.70%
Jaiprakash Associates Ltd	0.70%
FEDEX CORP	0.69%
Karur Vysya Bank Ltd	0.67%
AFLAC INC	0.66%
HARMAN INTERNATIONAL	0.65%
AMERISOURCE BERGEN CORP	0.62%
SAMSUNG ELECTRONICS - GDR	0.62%

T ROWE PRICE GROUP I	0.62%
Zurich Insurance Group Ag	0.62%
VALERO ENERGY CORP	0.61%
Automotive Axles Ltd	0.61%
COACH INC	0.59%
The Boeing Co	0.59%
INTERNATIONAL BUSINESS MACHINES CORP	0.59%
IBM	0.59%
STERLING HOLIDAY RESORTS INDIA LTD	0.56%
CHINA CONSTRUCT BANK SHS H HKD 0939	0.55%
Allianz SE	0.53%
CNOOC LTD	0.52%
CENTRICA PLC	0.51%
Delta Air Lines Inc	0.51%
Jyoti Structures Ltd	0.51%
MARKS & SPENCER GROUP PLC	0.49%
CVS CAREMARK CORP	0.49%
TELENOR	0.47%
Vivendi SA	0.47%
Viacom Inc	0.46%
JGC CORP-JPY	0.45%
United Spirits Ltd	0.43%
EASTMAN CHEMICAL CO	0.42%
TOYOTA MOTOR CORP	0.41%
EMC CORP	0.41%
Constellation Brands Inc	0.40%
TECK Resources Ltd	0.40%
Michelin Cie Generale Des Etablissements	0.40%
Schneider Electric SA	0.40%
Engineers India Ltd	0.39%
Skandinaviska Enskilda Banken AB	0.38%
Koninklijke AHOLD NV	0.38%
Yes Bank Ltd	0.36%
CenturyLink Inc	0.35%
CANON INC	0.34%
Bank Of Baroda	0.33%
Power Finance Corporation Ltd	0.32%
BOC Hong Kong Holdings Ltd	0.31%
Radico Khaitan Ltd	0.29%
Gujarat Mineral Development Ltd	0.28%
MICHAEL KORS HOLDINGS LTD	0.27%
BEIERSDORF AG	0.27%
Orient Cement Ltd	0.24%
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd	0.03%
Cash & Current Assets	2.79%
Net receivables / payables	-0.03%
Total	71.45%

Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)

Allocation as a % of Net Assets	%
Kubota Corp	4.03%
WILMAR INTERNATIONAL LTD	3.76%
CF INDUSTRIES HOLDINGS INC ORD SHS	3.51%
AGRIUM INC	3.25%
Marine Harvest ASA	2.58%
INGREDION INC	2.22%
Nippon Meat Pack Ord	2.20%
GOLDEN AGRI-RESOURCES LTD	1.71%
YARA INTERNATIONAL ASA	1.61%
Uralkaliy OJSC SHS GDR	1.43%
Sociedad Quimica yMinera de Chile SA	0.81%
Israel Chemicals Ltd	0.81%
Chaoda Modern Agriculture Holdings Ltd	0.00%
Cash & Current Assets	1.84%
Net receivables / payables	-2.10%
Total	27.67%

Birla Sun Life India Reforms Fund

Allocation as a % of Net Assets	%
Sadbhav Engineering Ltd	3.43%
Max India Ltd	3.34%
Oil India Ltd	3.15%
Bajaj Finance Ltd	3.04%
Alstom India Limited	3.00%
Bank Of Baroda	2.68%
ING Vysya Bank Ltd	2.57%
HDFC Bank Ltd	2.42%
Bharti Airtel Ltd	2.27%
Dish TV India Ltd	2.20%
Hindustan Petroleum Corporation Ltd	1.88%
Shoppers Stop Ltd	1.86%
Idea Cellular Ltd	1.66%
JSW Energy Ltd	1.56%
Punjab National Bank	1.56%
Trent Ltd	1.40%
J Kumar Infraprojects Ltd	1.26%
Texmaco Rail & Engineering Ltd	0.98%
Indian Bank	0.84%
Canara Bank Ltd	0.62%
Jaiprakash Power Ventures Ltd	0.58%
Power Finance Corporation Ltd	0.51%
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd	0.21%
Cash & Current Assets	6.35%
Net receivables / payables	-1.15%
Total	48.23%

Birla Sun Life New Millennium Fund

Allocation as a % of Net Assets	%
Firstsource Solutions Ltd	1.95%
Jagran Prakashan Ltd	1.55%
Info Edge India Ltd	1.48%
Zee Entertainment Enterprises Ltd	1.25%
Just Dial Limited	1.18%
Reliance Communications Ltd	1.03%
Sun TV Network Ltd	0.62%
DB Corp Ltd	0.57%
DQ Entertainment International Ltd	0.43%
Megasoft Ltd	0.28%
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd	0.18%
Magnasound (I) Ltd	0.00%
Cash & Current Assets	1.32%
Net receivables / payables	-0.27%
Total	11.59%

Birla Sun Life India Opportunities Fund

Allocation as a % of Net Assets	%
Tech Mahindra Ltd	3.88%
KEC International Ltd	3.83%
Crisil Ltd	3.65%
Dr Reddy Laboratories Ltd	3.35%
AIA Engineering Ltd	3.33%
Motherson Sumi Systems Ltd	3.29%
Natco Pharma Ltd	3.04%
Balkrishna Industries Ltd	2.84%
HCL Technologies Ltd	2.68%
Reliance Industries Ltd	1.76%
IPCA Laboratories Ltd	1.51%
Unichem Laboratories Ltd	1.40%
Praj Industries Ltd	0.79%

Portfolio

Birla Sun Life India Opportunities Fund

Allocation as a % of Net Assets	%
Sesa Sterlite Ltd	0.73%
DQ Entertainment International Ltd	0.06%
Collabera Solutions Pvt Ltd	0.00%
Jainpur Straw Brd and Paper Ltd	0.00%
Magnasound (I) Ltd	0.00%
Oriqua Ltd	0.00%
Sree Rama Polymer	0.00%
Cash & Current Assets	5.09%
Net receivables / payables	0.04%
Total	41.27%

Birla Sun Life Special Situations Fund

Allocation as a % of Net Assets	%
Century Textiles & Industries Ltd	4.23%
PTC India Ltd	3.57%
LIC Housing Finance Ltd	3.56%
Hindustan Zinc Ltd	3.14%
HDFC Bank Ltd	3.01%
Sesa Sterlite Ltd	2.96%
Tata Power Co Ltd	2.85%
Canara Bank Ltd	2.70%
Muthoot Finance Ltd	2.31%
Cox and Kings Ltd	2.12%
Yes Bank Ltd	2.04%
Tata Chemicals Ltd	2.02%
Cummins India Ltd	1.66%
Hinduja Ventures Ltd	1.55%
Karur Vysya Bank Ltd	1.34%
Simplex Infrastructures Ltd	1.31%
Bharat Petroleum Corp Ltd	1.24%
Union Bank of India	1.12%
Corporation Bank Ltd	1.05%
Jaiprakash Power Ventures Ltd	0.74%
Radico Khaitan Ltd	0.73%
JSW Energy Ltd	0.61%
Bombay Dyeing & Mfg Company Ltd	0.49%
Cash & Current Assets	3.59%
Net receivables / payables	-2.30%
Total	47.64%

Birla Sun Life Index Fund

Allocation as a % of Net Assets	%
Oil & Natural Gas Corporation Ltd	2.81%
State Bank of India	2.74%
Axis Bank Ltd	2.38%
Mahindra & Mahindra Ltd	2.33%
Sun Pharmaceuticals Industries Ltd	2.32%
Hindustan Unilever Ltd	1.90%
Bharti Airtel Ltd	1.58%
HCL Technologies Ltd	1.58%
Kotak Mahindra Bank Ltd	1.43%
Dr Reddy Laboratories Ltd	1.35%
Wipro Ltd	1.33%
Maruti Suzuki India Ltd	1.33%
Tech Mahindra Ltd	1.27%
Sesa Sterlite Ltd	1.24%
Tata Steel Ltd	1.23%
Hero MotoCorp Ltd	1.13%
Lupin Ltd	1.11%
Bajaj Auto Ltd New	1.09%
Power Grid Corporation of India Ltd	1.03%
NTPC Ltd	1.02%

Asian Paints Ltd	1.02%
Cipla Ltd	0.94%
Ultratech Cement Ltd	0.94%
Indusind Bank Ltd	0.92%
Coal India Ltd	0.84%
Hindalco Industries Ltd	0.79%
Bharat Heavy Electricals Ltd	0.79%
Grasim Industries Ltd	0.78%
Gail (India) Ltd	0.74%
Cairn India Ltd	0.69%
United Spirits Ltd	0.67%
IDFC Ltd.	0.65%
Bharat Petroleum Corp Ltd	0.65%
Bank Of Baroda	0.59%
Ambuja Cements Ltd	0.57%
Tata Power Co Ltd	0.57%
Punjab National Bank	0.51%
ACC Ltd	0.50%
NMDC Ltd	0.48%
Jindal Steel and Power Ltd	0.30%
DLF Ltd	0.29%
Cash & Current Assets	2.98%
Net receivables / payables	-2.98%
Total	46.43%

Tax Savings Solutions

Birla Sun Life Tax Relief '96

Allocation as a % of Net Assets	%
Housing Development Finance Corporation Ltd	3.04%
MRF Ltd	2.87%
Shoppers Stop Ltd	2.85%
Tata Motors Ltd	2.78%
Bosch Ltd	2.72%
Axis Bank Ltd	2.70%
Biocon Ltd	2.58%
HDFC Bank Ltd	2.49%
STERLING HOLIDAY RESORTS INDIA LTD	2.30%
Grasim Industries Ltd	2.13%
HCL Technologies Ltd	2.13%
Sun Pharmaceuticals Industries Ltd	2.06%
Zee Entertainment Enterprises Ltd	2.02%
Hindustan Unilever Ltd	1.82%
Shree Cement Ltd	1.75%
Yes Bank Ltd	1.74%
Century Textiles & Industries Ltd	1.73%
Wyeth Ltd	1.67%
Infosys Ltd	1.63%
ITC Ltd	1.62%
Tech Mahindra Ltd	1.47%
Maruti Suzuki India Ltd	1.36%
Bata India Ltd	1.34%
Indusind Bank Ltd	1.25%
Pfizer Ltd	1.18%
Gillette India Ltd	1.07%
Jet Airways India Ltd	1.05%
Sesa Sterlite Ltd	1.01%
Mahindra & Mahindra Ltd	0.78%
Glaxosmithkline Pharmaceuticals Ltd	0.68%
Container Corporation of India Ltd	0.50%
Reliance Capital Ltd	0.49%
Jain Irrigation Systems Ltd	0.38%
SKS Microfinance Ltd	0.32%
United Breweries Holdings Ltd	0.29%
Ashok Leyland Ltd	0.28%
Shriram Transport Finance Company Ltd	0.27%
Kansai Nerolac Paints Ltd	0.17%
Bharat Bijlee Ltd	0.14%

Magnasound (I) Ltd	0.00%
Cash & Current Assets	0.89%
Net receivables / payables	-0.57%
Total	58.98%

Birla Sun Life Tax Plan

Allocation as a % of Net Assets	%
Housing Development Finance Corporation Ltd	3.04%
MRF Ltd	2.85%
Shoppers Stop Ltd	2.84%
Tata Motors Ltd	2.76%
Bosch Ltd	2.71%
Axis Bank Ltd	2.68%
Biocon Ltd	2.56%
HDFC Bank Ltd	2.48%
STERLING HOLIDAY RESORTS INDIA LTD	2.28%
HCL Technologies Ltd	2.12%
Grasim Industries Ltd	2.11%
Sun Pharmaceuticals Industries Ltd	2.05%
Zee Entertainment Enterprises Ltd	2.01%
Hindustan Unilever Ltd	1.82%
Shree Cement Ltd	1.73%
Yes Bank Ltd	1.73%
Century Textiles & Industries Ltd	1.73%
Wyeth Ltd	1.66%
Infosys Ltd	1.62%
ITC Ltd	1.62%
Tech Mahindra Ltd	1.46%
Maruti Suzuki India Ltd	1.35%
Bata India Ltd	1.33%
Indusind Bank Ltd	1.24%
Pfizer Ltd	1.16%
Gillette India Ltd	1.06%
Jet Airways India Ltd	1.04%
Sesa Sterlite Ltd	1.00%
Mahindra & Mahindra Ltd	0.77%
Glaxosmithkline Pharmaceuticals Ltd	0.67%
Container Corporation of India Ltd	0.50%
Reliance Capital Ltd	0.50%
Jain Irrigation Systems Ltd	0.38%
SKS Microfinance Ltd	0.32%
United Breweries Holdings Ltd	0.29%
Ashok Leyland Ltd	0.28%
Shriram Transport Finance Company Ltd	0.27%
Kansai Nerolac Paints Ltd	0.15%
Bharat Bijlee Ltd	0.13%
Magnasound (I) Ltd	0.00%
Cash & Current Assets	2.08%
Net receivables / payables	-1.21%
Total	59.16%

Portfolio

Regular Income Solutions

Birla Sun Life Monthly Income

Allocation as a % of Net Assets	Rating	%
IPCA Laboratories Ltd		0.81%
9.40% Andhra Pradesh SDL (MD 30/01/2024)	SOV	0.80%
Indraprastha Gas Ltd		0.68%
HDFC Bank Ltd		0.66%
Larsen & Toubro Ltd		0.60%
Bajaj Finance Ltd		0.52%
HCL Technologies Ltd		0.48%
Cummins India Ltd		0.46%
Voltas Ltd		0.40%
Siemens Ltd		0.37%
IDBI Bank Ltd	CRISIL AA+	0.37%
National Aluminium Company Ltd		0.34%
Shriram City Union Finance Limited		0.33%
Bank Of Baroda		0.28%
OMKAR SPECIALITY CHEMICALS LIMITED		0.25%
Motherson Sumi Systems Ltd		0.22%
United Spirits Ltd		0.21%
Oriental Hotels Ltd		0.14%
Maruti Suzuki India Ltd		0.11%
Persistent Systems Ltd		0.08%
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd		0.03%
ING Vysya Bank Ltd		0.03%
Magnasound (I) Ltd		0.00%
Cash & Current Assets		4.53%
Total		12.71%

Akzo India Nobel Ltd	0.15%
Glenmark Pharmaceuticals Ltd	0.15%
NTPC Ltd	0.14%
Hindustan Zinc Ltd	0.14%
Britannia Industries Ltd	0.14%
Godrej Consumer Products Ltd	0.14%
State Bank of India	0.14%
Kewal Kiran Clothing Limited	0.14%
Coal India Ltd	0.14%
Federal Bank Ltd	0.13%
Wipro Ltd	0.12%
IL&FS Transportation Networks Ltd	0.12%
Reliance Capital Ltd	0.11%
Oil India Ltd	0.11%
Alstom India Limited	0.10%
Shriram City Union Finance Limited	0.10%
United Spirits Ltd	0.09%
Bank of India Ltd	0.08%
Adani Port and Special Economic Zone Ltd	0.08%
Marico Ltd	0.07%
Tata Motors Ltd	0.06%
Nestle India Ltd	0.06%
DB Corp Ltd	0.05%
Future Retail Ltd	0.04%
Jagran Prakashan Ltd	0.04%
Future Lifestyle Fashions Ltd	0.04%
Sun TV Network Ltd	0.03%
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd	0.01%
Marico Kaya Enterprises Ltd	0.01%
Power Grid Corporation of India Ltd	0.01%
City Union Bank Ltd	0.00%
Cash & Current Assets	5.96%
Total	18.54%

Cyient Limited	0.24%
Hathway Cable and Datacom Ltd	0.12%
UPL Limited	0.08%
DQ Entertainment International Ltd	0.05%
6% Cum. NCv. Prefer Zee Entertainment Enter'es Ltd	0.03%
Cash & Current Assets	4.14%
Total	21.41%

Birla Sun Life MIP Saving 5 Plan

Allocation as a % of Net Assets	Rating	%
Maruti Suzuki India Ltd		0.56%
Eicher Motors Ltd		0.52%
City Union Bank Ltd		0.52%
Cummins India Ltd		0.46%
LIC Housing Finance Ltd	CARE AAA	0.45%
Indraprastha Gas Ltd		0.42%
IPCA Laboratories Ltd		0.41%
Larsen & Toubro Ltd		0.37%
Bharat Petroleum Corp Ltd		0.31%
Voltas Ltd		0.24%
MRF Ltd		0.20%
Raymond Ltd		0.20%
Dr Reddy Laboratories Ltd		0.18%
Bank Of Baroda		0.18%
OMKAR SPECIALITY CHEMICALS LIMITED		0.16%
United Spirits Ltd		0.15%
Jaiprakash Associates Ltd		0.12%
National Aluminium Company Ltd		0.11%
Oriental Hotels Ltd		0.10%
Kewal Kiran Clothing Limited		0.03%
Cash & Current Assets		3.11%
Total		8.81%

Birla Sun Life MIP

Allocation as a % of Net Assets	Rating	%
ITC Ltd		0.62%
Infosys Ltd		0.51%
Larsen & Toubro Ltd		0.48%
Bosch Ltd		0.47%
Tech Mahindra Ltd		0.45%
Bharti Airtel Ltd		0.41%
Sesa Sterlite Ltd		0.38%
Axis Bank Ltd		0.38%
Maruti Suzuki India Ltd		0.37%
ING Vysya Bank Ltd		0.37%
Dr Reddy Laboratories Ltd		0.37%
Oil & Natural Gas Corporation Ltd		0.34%
Tata Consultancy Services Ltd		0.34%
LIC Housing Finance Ltd		0.33%
HCL Technologies Ltd		0.31%
Bank Of Baroda		0.31%
Lupin Ltd		0.31%
Motherson Sumi Systems Ltd		0.31%
Housing Development Finance Corporation Ltd		0.30%
Grasim Industries Ltd		0.29%
Cummins India Ltd		0.29%
Indusind Bank Ltd		0.28%
Tata Motors Ltd DVR Shares		0.26%
Bharat Petroleum Corp Ltd		0.22%
Crompton Greaves Ltd		0.22%
Bajaj Auto Ltd New		0.20%
Sun Pharmaceuticals Industries Ltd		0.20%
Shree Cement Ltd		0.18%
Jaiprakash Associates Ltd		0.17%
Zee Entertainment Enterprises Ltd		0.16%

Birla Sun Life MIP II - Wealth 25 Plan

Allocation as a % of Net Assets	Rating	%
IPCA Laboratories Ltd		0.99%
Oracle Financial Services Software Ltd		0.95%
Page Industries Ltd		0.93%
Lupin Ltd		0.84%
Indusind Bank Ltd		0.78%
South Indian Bank Ltd		0.73%
HCL Technologies Ltd		0.71%
J Kumar Infraprojects Ltd		0.71%
Shriram City Union Finance Limited		0.67%
Cummins India Ltd		0.66%
Indraprastha Gas Ltd		0.64%
Bayer Cropscience Ltd		0.64%
MRF Ltd		0.61%
Bharat Forge Ltd		0.61%
Voltas Ltd		0.54%
Larsen & Toubro Ltd		0.53%
ING Vysya Bank Ltd		0.51%
Berger Paints India Ltd		0.45%
Siemens Ltd		0.45%
Dalmia Bharat Limited		0.45%
Raymond Ltd		0.45%
Titan Company Limited		0.40%
Pidilite Industries Ltd		0.36%
Bank Of Baroda		0.34%
HT Media Ltd		0.34%
United Spirits Ltd		0.32%
Infosys Ltd		0.31%
Gujarat Fluorochemicals Ltd		0.27%
Federal Bank Ltd		0.27%
Action Construction Equipment Ltd		0.27%

Portfolio

Savings Solutions

Vodafone India Ltd	CRISIL A1+	0.02%
State Bank of Patiala	ICRA A1+	0.02%
Cash & Current Assets		20.02%
Total		61.25%

Export Import Bank of India	CRISIL AAA	1.38%
STCI Finance Limited	CRISIL A1+	1.32%
Shriram Transport Finance Company Ltd	CRISIL AA	1.32%
Godrej Properties Ltd	ICRA A1+	1.32%
Punjab & Sind Bank	ICRA A1+	1.31%
Jindal Steel & Power Ltd	CRISIL A1+	1.31%
Rural Electrification Corporation Ltd	CARE A1+	1.31%
Tata Motors Ltd	ICRA A1+	1.05%
Housing Development Finance Corporation Ltd	CRISIL AAA	0.99%
Indian Bank	IND A1+	0.98%
L&T Fincorp Limited	CARE AA+	0.66%
Indusind Bank Ltd	CRISIL A1+	0.65%
Shriram Transport Finance Company Ltd	CARE AA+	0.53%
HDB Financial Services Ltd	CARE AAA	0.38%
Sundaram BNP Paribas Home Fina Ltd	CARE AA+	0.33%
Hindustan Petroleum Corporation Ltd	CRISIL AAA	0.33%
JM Financial Products Ltd	CRISIL A1+	0.33%
Sundaram Finance Ltd	IND AA+	0.32%
IOT Utkal Energy Services Limited	CRISIL AAA (SO)	0.31%
Kotak Mahindra Investments Ltd	CRISIL AAA	0.22%
LIC Housing Finance Ltd	CARE AAA	0.20%
Sundaram Finance Ltd	ICRA AA+	0.13%
91 Days Tbill (MD 25/09/2014)	SOV	0.08%
L&T Infrastructure Finance Co Ltd	CARE AA+	0.07%
Power Grid Corporation of India Ltd	CRISIL AAA	0.07%
State Bank of Hyderabad	ICRA A1+	0.06%
IDFC Ltd.	ICRA AAA	0.06%
ICICI Bank Ltd	ICRA A1+	0.00%
Cash & Current Assets		12.01%
Total		60.20%

Birla Sun Life Cash Plus

Allocation as a % of Net Assets	Rating	%
Yes Bank Ltd	ICRA A1+	1.91%
Punjab & Sind Bank	ICRA A1+	1.89%
IDBI Bank Ltd	CRISIL A1+	1.79%
Vijaya Bank	CARE A1+	1.75%
Andhra Bank	CARE A1+	1.53%
JSW Steel Ltd	CARE A1+	1.45%
Kotak Mahindra Prime Ltd	CRISIL A1+	1.45%
Bank of Maharashtra	CRISIL A1+	1.41%
Cholamandalam Investment and Finance Company Ltd	ICRA A1+	1.36%
Rural Electrification Corporation Ltd	CRISIL AAA	1.31%
Indiabulls Housing Finance Ltd	CRISIL A1+	1.20%
Dewan Housing Finance Corporation Ltd	CRISIL A1+	1.17%
Tata Motors Finance Ltd	CRISIL AA	1.06%
National Fertilizers Ltd	CRISIL A1+	0.97%
SREI Equipment Finance Ltd	ICRA A1+	0.96%
Rashtriya Ispat Nigam Ltd	IND A1+	0.95%
Mahindra & Mahindra Financial Services Ltd	CRISIL A1+	0.94%
Ratnakar Bank Ltd	ICRA A1+	0.84%
Edelweiss Commodities Ltd	CRISIL A1+	0.82%
LIC Housing Finance Ltd	CRISIL AAA	0.77%
Tata Capital Financial Services Ltd	CRISIL AA+	0.75%
Shriram Transport Finance Company Ltd	CRISIL AA	0.75%
Standard Chartered Invest & Loans Ltd.	CRISIL A1+	0.75%
South Indian Bank Ltd	CARE A1+	0.72%
RELIANCE RETAIL LTD	CARE A1+	0.71%
ICICI Bank Ltd	UNRATED	0.71%
Tata Motors Finance Ltd	ICRA A1+	0.65%
Bajaj Finance Ltd	ICRA A1+	0.62%
IDFC Ltd.	ICRA AAA	0.61%
Sundaram Finance Ltd	CRISIL A1+	0.48%
Magma Fincorp Ltd	CARE A1+	0.48%
National Co-Op Dev Corporation	ICRA A1+	0.48%
Coromandel International Ltd	CRISIL A1+	0.48%
Talwandi Sabo Power Ltd	CRISIL A1+(SO)	0.48%
Tata Motors Ltd	ICRA A1+	0.48%
IDFC Ltd.	ICRA A1+	0.48%
Cholamandalam Investment and Finance Company Ltd	ICRA AA	0.46%
Syndicate Bank	CARE A1+	0.45%
National Bank For Agriculture and Rural Development	CRISIL A1+	0.36%
Ratnakar Bank Ltd		0.36%
JM Financial Products Ltd	CRISIL A1+	0.36%
The Jammu & Kashmir Bank Ltd	CRISIL A1+	0.34%
STCI Finance Limited	CRISIL A1+	0.29%
Fedbank Financial Services Ltd	CRISIL A1+	0.24%
G E Money Financial Services Ltd	CRISIL A1+	0.24%
Mahindra & Mahindra Financial Services Ltd	CRISIL AA+	0.24%
ICICI Sec Primary Dealership Ltd.	CRISIL A1+	0.24%
GIC Housing Finance Ltd	ICRA A1+	0.24%
MAHINDRA RURAL HOUSING FINANCE	CRISIL A1+	0.24%
ICICI Home Finance Company Ltd	ICRA A1+	0.24%
ICICI Securities Ltd	CRISIL A1+	0.24%
Allahabad Bank	ICRA A1+	0.24%
Axis Finance Limited	IND A1+	0.24%
I L & F S Ltd	CARE A1+	0.19%
Sundaram Finance Ltd	ICRA AA+	0.18%
Shriram Transport Finance Company Ltd	CARE AA+	0.17%
Tata Capital Ltd	CARE AA+	0.16%
Bajaj Finance Ltd	ICRA AA+	0.12%
Sundaram BNP Paribas Home Fina Ltd	CARE AA+	0.12%
Gruh Finance Ltd	CRISIL A1+	0.05%

Birla Sun Life Cash Manager

Allocation as a % of Net Assets	Rating	%
Religare Finvest Ltd	ICRA AA-	2.59%
South Indian Bank Ltd	CARE A1+	2.51%
Reliance Jio Infocomm Limited	CRISIL A1+	2.50%
IDBI Bank Ltd	CRISIL A1+	2.49%
L&T Infrastructure Finance Co Ltd	CARE AA+	2.45%
Reliance Capital Ltd	CARE AAA	2.11%
Indian Bank	IND A1+	2.09%
RHC Holding Pvt Ltd	CARE A1(SO)	1.78%
Power Finance Corporation Ltd	CRISIL AAA	1.78%
Tata Capital Financial Services Ltd	CRISIL AA+	1.69%
Indusind Bank Ltd	CRISIL A1+	1.68%
Oriental Bank of Commerce	CRISIL A1+	1.67%
Tata Power Company Ltd	[ICRA]A1+	1.63%
IL&FS Transportation Networks Ltd	ICRA A1+	1.60%
S.D. Corporation Pvt. Ltd	CARE A1+(SO)	1.60%
STCI Finance Limited	CRISIL A1+	1.59%
8.85% Haryana SDL (MD 13/08/2016)	SOV	1.56%
Vodafone India Ltd	CRISIL A1+	1.37%
Central Bank of India	CRISIL A1+	1.26%
Syndicate Bank	CARE A1+	1.25%
Dewan Housing Finance Corporation Ltd	CRISIL A1+	1.23%
TATA Realty & Infrastructure Ltd	CARE A1+	1.16%
L&T Fincorp Limited	CARE AA+	0.84%
Sundaram Finance Ltd	ICRA AA+	0.84%
Bank of Maharashtra	CRISIL A1+	0.84%
IOT Utkal Energy Services Limited	CRISIL AAA (SO)	0.70%
Adani Ports and Special Economic Zone Ltd	ICRA A1+	0.63%
Shriram Transport Finance Company Ltd	CARE AA+	0.59%
Power Grid Corporation of India Ltd	CRISIL AAA	0.59%
Adani Ports and Special Economic Zone Ltd	ICRA AA-	0.51%
Standard Chartered Invest & Loans Ltd.	CRISIL A1+	0.47%
Reliance Mediaworks Ltd	CARE AAA(SO)	0.42%
Yes Bank Ltd	ICRA A1+	0.01%
Tata Capital Financial Services Ltd	CARE AA+	0.01%
Cash & Current Assets		12.24%
Total		58.29%

Birla Sun Life Treasury Optimizer Plan

Allocation as a % of Net Assets	Rating	%
Export Import Bank of India	CRISIL AAA	3.09%
India Infradebt Ltd	CRISIL AAA	2.72%
National Co-Op Dev Corporation	ICRA A1+	2.58%
Airport Authority of India Ltd	CRISIL AAA	1.02%
Cash & Current Assets		1.41%
Total		10.81%

Birla Sun Life Dynamic Bond Fund

Allocation as a % of Net Assets	Rating	%
7.8% Pay Fixed & Rec Mibor (MD 11/07/2016)IRS194		0.17%
Tata Sons Ltd	CRISIL AAA	0.05%
National Bank For Agriculture and Rural Development	CRISIL AAA	0.02%
Forbes & Company Ltd	CRISIL AA-	0.00%
7.8% Pay Fixed & Rec Mibor (MD 11/07/2016)IRS194A		-0.17%
Cash & Current Assets		2.05%
Total		2.12%

Birla Sun Life Short Term Opportunities Fund

Allocation as a % of Net Assets	Rating	%
RHC Holding Pvt Ltd	IND A1(SO)	2.78%
Indiabulls Housing Finance Ltd	CARE AAA	2.54%
Adani Ports and Special Economic Zone Ltd	ICRA AA-	2.52%

Birla Sun Life Savings Fund

Allocation as a % of Net Assets	Rating	%
Tata Motors Finance Ltd	CRISIL AA	2.95%
Tata Capital Financial Services Ltd	CARE AA+	2.59%
Larsen & Toubro Ltd	CRISIL A1+	2.57%
Inox Leisure Ltd	CRISIL A1+	2.55%
Shapoorji Pallonji & Co Ltd	ICRA A1+	2.47%
Vodafone India Ltd	CRISIL A1+	2.46%
RELIANCE RETAIL LTD	CARE A1+	2.26%
Bharat Aluminium Co Ltd.	CRISIL A1+	2.10%
Mahindra & Mahindra Financial Services Ltd	CRISIL AA+	1.98%
8.85% Haryana SDL (MD 13/08/2016)	SOV	1.98%
South Indian Bank Ltd	CARE A1+	1.95%
Reliance Jio Infocomm Limited	CRISIL A1+	1.95%
Housing Development Finance Corporation Ltd	ICRA A1+	1.93%
Indian Oil Corporation Ltd	CARE AAA	1.45%

Portfolio

RKN RETAIL PVT. LTD	BWR A-(SO)	2.10%
Mandava Holdings Private Limited	BWR AA+	2.10%
Securities Trading Corp Ind Ltd	ICRA AA	2.05%
Reliance Ports and Terminals Ltd	CRISIL AAA	1.93%
Tata Housing Development Co Ltd	ICRA AA	1.87%
Floreat Investments Ltd	ICRA AA+(SO)	1.79%
L&T Vrindavan Properties Ltd	CARE AA+(SO)	1.75%
Export Import Bank of India	CRISIL AAA	1.69%
Bharat Aluminium Co Ltd.	CRISIL AA-	1.66%
Sundaram Finance Ltd	ICRA AA+	1.39%
Hero Realty Ltd	ICRA A+(SO)	1.39%
Vizag General Cargo Berth Pvt Ltd	CRISIL AA+(SO)	1.38%
Sesa Sterlite Ltd	CRISIL AA+	1.23%
Hero Fincorp Limited	CRISIL AA+	1.16%
IOT Utkal Energy Services Limited	CRISIL AAA (SO)	1.16%
Indian Railway Finance Corp Ltd	CRISIL AAA	0.84%
Jyothy Laboratories Ltd	CARE AA-	0.74%
Housing Development Finance Corporation Ltd	CRISIL AAA	0.70%
Sundaram BNP Paribas Home Fina Ltd	CARE AA+	0.59%
Food Corporation Of India	CRISIL AAA (SO)	0.57%
Power Grid Corporation of India Ltd	CRISIL AAA	0.56%
National Co-Op Dev Corporation	ICRA A1+	0.42%
India Infradebt Ltd	CRISIL AAA	0.28%
Pantaloons Fashion & Retail India Ltd	ICRA AA	0.14%
Steel Authority of India Ltd	CARE AAA	0.08%
Cash & Current Assets		6.45%
Total		43.85%

Birla Sun Life Medium Term Plan

Allocation as a % of Net Assets	Rating	%
IL&FS Transportation Networks Ltd	ICRA A	3.07%
GSPC Distribution Networks Ltd.	CARE AA+(SO)	3.03%
RHC Holding Pvt Ltd	IND A1(SO)	2.85%
Cholamandalam Investment and Finance Company Ltd	ICRA AA	2.26%
Mandava Holdings Private Limited	BWR AA+	2.25%
Securities Trading Corp Ind Ltd	ICRA AA	2.21%
Tata Housing Development Co Ltd	ICRA AA	2.02%
L&T Vrindavan Properties Ltd	CARE AA+(SO)	1.88%
Shapoorji Pallonji & Co Ltd	ICRA A1+	1.80%
Food Corporation Of India	CRISIL AAA (SO)	1.70%
Reliance Ports and Terminals Ltd	CRISIL AAA	1.67%
Sahyadri Agencies Ltd	BWR A (SO)	1.61%
Shriram Transport Finance Company Ltd	CRISIL AA	1.52%
Union Bank of India	CRISIL A1+	1.50%
Floreat Investments Ltd	ICRA AA+(SO)	1.20%
Pantaloons Fashion & Retail India Ltd	ICRA AA	1.05%
Hero Fincorp Limited	CRISIL AA+	0.94%
Adani Ports and Special Economic Zone Ltd	ICRA AA-	0.90%
Reliance Mediaworks Ltd	CARE AAA(SO)	0.75%
Sundaram Finance Ltd	ICRA AA+	0.75%
Family Credit Ltd	CARE AA	0.75%
Canara Bank	CRISIL A1+	0.75%
Hero Realty Ltd	ICRA A+(SO)	0.75%
Housing Development Finance Corporation Ltd	CRISIL AAA	0.38%
Kotak Mahindra Investments Ltd	CRISIL AAA	0.30%
Sesa Sterlite Ltd	CRISIL AA+	0.30%
RHC Holding Pvt Ltd	IND A	0.16%
Kotak Mahindra Prime Ltd	CRISIL AAA	0.02%
Cash & Current Assets		6.51%
Total		44.88%

Birla Sun Life Short Term Fund

Allocation as a % of Net Assets	Rating	%
IL&FS Financial Services Ltd	IND AAA	1.80%
Kotak Mahindra Prime Ltd	CRISIL AAA	1.77%
Aditya Birla Nuvo Ltd	ICRA AA+	1.73%
Sundaram Finance Ltd	ICRA AA+	1.49%
Tata Capital Financial Services Ltd	ICRA AA+	1.49%
Bank of Baroda	ICRA A1+	1.47%
Oriental Bank of Commerce	CRISIL A1+	0.98%
91 Days Tbill (MD 13/11/2014)	SOV	0.97%
National Co-Op Dev Corporation	ICRA A1+	0.92%
HDB Financial Services Ltd	CRISIL AAA	0.82%
Airport Authority of India Ltd	CRISIL AAA	0.69%
State Bank of Mysore	ICRA A1+	0.69%
Mahindra & Mahindra Financial Services Ltd	CRISIL AA+	0.49%
Corporation Bank	CRISIL A1+	0.49%
Vijaya Bank	CARE A1+	0.49%
State Bank of Travancore	CRISIL A1+	0.49%
National Housing Bank	CARE AAA	0.41%
National Housing Bank	FITCH AAA	0.20%
Power Grid Corporation of India Ltd	CRISIL AAA	0.10%
National Housing Bank	CRISIL AAA	0.05%
Cash & Current Assets		3.66%
Total		21.19%

Birla Sun Life Income Plus

Allocation as a % of Net Assets	Rating	%
Cash & Current Assets		2.22%
Total		2.22%

Birla Sun Life Floating Rate Fund - Short Term Plan

Allocation as a % of Net Assets	Rating	%
L&T Fincorp Limited	CARE A1+	2.87%
Sesa Sterlite Ltd	CRISIL A1+	2.87%
MAGMA HOUSING FINANCE	CRISIL A1+	2.86%
Dewan Housing Finance Corporation Ltd	CRISIL A1+	2.84%
Godrej Industries Ltd	ICRA A1+	2.42%
Indian Overseas Bank	ICRA A1+	2.17%
JM Financial Products Ltd	CRISIL A1+	2.14%
Fedbank Financial Services Ltd	CRISIL A1+	2.14%
GIC Housing Finance Ltd	ICRA A1+	2.13%
Godrej Agrovet Ltd	ICRA A1+	1.86%
Axis Finance Limited	IND A1+	1.72%
Indusind Bank Ltd	CRISIL A1+	1.44%
Religare Finvest Ltd	ICRA A1+	1.44%
Religare Finvest Ltd	IND A1+	1.43%
Bharat Aluminium Co Ltd.	CRISIL A1+	1.30%
Cholamandalam Investment and Finance Company Ltd	ICRA AA	1.19%
Mahindra & Mahindra Financial Services Ltd	CRISIL AA+	0.73%
State Bank of Travancore	CRISIL A1+	0.72%
Bajaj Finance Ltd	ICRA A1+	0.58%
Cash & Current Assets		21.78%
Total		56.62%

Birla Sun Life Floating Rate Fund - Long Term Plan

Allocation as a % of Net Assets	Rating	%
The Jammu & Kashmir Bank Ltd	CRISIL A1+	2.34%
Tata Sons Ltd	CRISIL AAA	1.95%
South Indian Bank Ltd	CARE A1+	1.95%
IDFC Ltd.	ICRA AAA	1.70%
Tata Motors Finance Ltd	CRISIL AA	0.78%
State Bank of Mysore	ICRA A1+	0.78%
Indiabulls Housing Finance Ltd	CARE AAA	0.40%
Vodafone India Ltd	CRISIL A1+	0.37%
ICICI Bank Ltd	ICRA A1+	0.02%
Cash & Current Assets		17.80%
Total		28.08%

Birla Sun Life Enhanced Arbitrage Fund

Allocation as a % of Net Assets	Rating	%
LIC Housing Finance Ltd		1.71%
ITC Ltd		1.49%
Infosys Ltd		1.04%
INFY_25/09/2014		-1.04%
ITC_25/09/2014		-1.50%
LICHSGFIN_25/09/2014		-1.72%
SSLT_25/09/2014		-1.87%
APOLLOTYRE_25/09/2014		-3.13%
AXISBANK_25/09/2014		-3.94%
RELCAPITAL_25/09/2014		-4.41%
JSWSTEEL_25/09/2014		-4.90%
GRASIM_25/09/2014		-6.44%
HDFCBANK_25/09/2014		-9.25%
RELIANCE_25/09/2014		-9.47%
LUPIN_25/09/2014		-9.49%
TATAMOTORS_25/09/2014		-9.61%
Cash & Current Assets		24.17%
Net receivables / payables		76.19%
Total		37.82%

Dividend



Here's a platform for you to check your dividend declaration, history and all the other vital information on dividends.



WEALTH CREATION SOLUTIONS

EQUITY SCHEMES	Declared on date	Non Corporate Dividend ^f (₹ per unit)	Dividend ^f (₹ per unit)	Face value (₹)	Cum Dividend NAV (₹ per unit)
Birla Sun Life Equity Fund - Regular Plan	21-Mar-14	0.00	4.00	10.00	70.10
	15-Mar-13	0.00	3.00	10.00	63.27
	24-Aug-12	3.00	3.00	10.00	60.89
Birla Sun Life Equity Fund - Direct Plan	21-Mar-14	0.00	4.00	10.00	74.18
Birla Sun Life Advantage Fund - Regular Plan	23-May-14	0.00	7.20	10.00	101.29
	17-May-13	4.00	4.00	10.00	75.70
	25-May-12	4.00	4.00	10.00	66.98
Birla Sun Life Advantage Fund - Direct Plan	23-May-14	0.00	7.20	10.00	101.77
	17-May-13	0.00	4.00	10.00	75.79
Birla Sun Life Midcap Fund - Regular Plan	24-Jul-14	2.50	2.50	10.00	28.67
	19-Jul-13	1.50	1.50	10.00	20.01
	22-Jun-12	1.50	1.50	10.00	19.97
Birla Sun Life Small & Midcap Fund - Regular Plan	24-Jul-14	0.00	1.50	10.00	18.20
	19-Jul-13	0.00	0.35	10.00	11.79
Birla Sun Life Frontline Equity Fund - Regular Plan	17-Apr-14	0.00	1.20	10.00	23.88
	29-Nov-13	0.00	1.00	10.00	22.31
	12-Apr-13	0.00	1.00	10.00	20.71
Birla Sun Life India GenNext Fund - Regular Plan	27-Jun-14	0.00	2.00	10.00	19.57
	28-Jun-13	0.00	1.00	10.00	16.47
	22-Jun-12	1.00	1.00	10.00	14.01
Birla Sun Life India GenNext Fund - Direct Plan	27-Jun-14	0.00	2.00	10.00	21.07
Birla Sun Life New Millennium Fund - Regular Plan	27-Sep-13	0.00	0.85	10.00	15.20
	09-Sep-10	0.85	0.85	10.00	14.16
	26-Feb-10	0.75	0.75	10.00	13.49
Birla Sun Life Top 100 Fund - Regular Plan	27-Jun-14	0.00	0.85	10.00	17.16
	24-Jan-14	0.00	0.80	10.00	13.99
	28-Jun-13	0.00	0.80	10.00	13.14
Birla Sun Life Buy India Fund - Regular Plan	27-Sep-13	0.00	1.20	10.00	22.65
	21-Sep-12	1.00	1.00	10.00	22.81
	29-Apr-11	1.75	1.75	10.00	23.75
Birla Sun Life Buy India Fund - Direct Plan	27-Sep-13	0.00	1.20	10.00	22.73
Birla Sun Life MNC Fund - Regular Plan	17-Apr-14	0.00	4.75	10.00	94.32
	29-Nov-13	0.00	2.00	10.00	88.94
	12-Apr-13	0.00	5.00	10.00	80.20
Birla Sun Life Index Fund - Regular Plan	24-Jan-14	0.00	1.00	10.00	21.68
	31-Jan-13	0.00	2.00	10.00	22.76
	23-Mar-07	6.50	6.50	10.00	21.83
Birla Sun Life Index Fund - Direct Plan	24-Jan-14	0.00	1.00	10.00	21.72
	31-Jan-13	0.00	2.00	10.00	22.77
Birla Sun Life India Opportunities Fund - Regular Plan	27-Dec-13	0.00	1.50	10.00	19.86
	09-Nov-12	0.00	0.75	10.00	16.29
	25-Feb-11	1.25	1.25	10.00	17.38
Birla Sun Life Dividend Yield Plus - Regular Plan	27-Jun-14	0.00	0.80	10.00	15.94
	27-Dec-13	0.00	0.50	10.00	12.68
	18-Feb-13	0.00	0.50	10.00	13.10
Birla Sun Life '95 Fund - Regular Plan	21-Mar-14	0.00	6.00	10.00	118.32
	18-Feb-13	0.00	5.00	10.00	112.18
	13-Feb-12	5.00	5.00	10.00	105.20
Birla Sun Life '95 Fund - Direct Plan	21-Mar-14	0.00	3.00	10.00	124.74
Birla Sun Life Pure Value Fund - Regular Plan	31-Jul-14	2.80	2.80	10.00	26.19
	23-Aug-13	0.00	1.00	10.00	13.44
Birla Sun Life Enhanced Arbitrage Fund - Dividend - Regular Plan	21-Aug-14	0.06	0.06	10.00	10.61
	02-Jun-14	0.00	0.10	10.00	10.54
	04-Mar-14	3.00	3.00	10.00	13.24
Birla Sun Life Enhanced Arbitrage Fund - Dividend - Direct Plan	21-Aug-14	0.06	0.06	10.00	10.67
	02-Jun-14	0.00	0.10	10.00	10.60
	04-Mar-14	3.00	3.00	10.00	13.29
Birla Sun Life Long Term Advantage Fund - Dividend - Regular Plan	23-May-14	0.00	1.75	10.00	19.23
BSL CEF - Global Agri Plan - Dividend- Regular Plan	23-May-14	1.50	1.12	10.00	18.20
BSL CEF - Global Agri Plan - Dividend- Direct Plan	23-May-14	1.50	1.12	10.00	18.32
Birla Sun Life Infrastructure Fund - Dividend - Regular Plan	27-Jun-14	0.00	1.75	10.00	15.48
Birla Sun Life Special Situations Fund - Dividend - Regular Plan	28-Aug-14	1.30	1.30	10.00	14.57
Birla Sun Life AAF - Aggressive Plan - Dividend - Regular Plan	14-Aug-14	4.00	2.99	10.00	44.13
Birla Sun Life AAF - Aggressive Plan - Dividend - Direct Plan	14-Aug-14	4.00	2.99	10.00	44.10
Birla Sun Life India Reforms Fund - Dividend - Regular Plan	08-Aug-14	0.80	0.80	10.00	11.90

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

TAX SAVINGS SOLUTIONS

EQUITY SCHEMES	Declared on date	Non Corporate Dividend ^f (₹ per unit)	Dividend ^f (₹ per unit)	Face value (₹)	Cum Dividend NAV (₹ per unit)
Birla Sun Life Tax Relief '96	07-Feb-14	0.00	3.00	10.00	81.54
	08-Mar-13	0.00	3.00	10.00	78.66
	31-Mar-11	4.00	4.00	10.00	82.85
Birla Sun Life Tax Plan	21-Mar-14	0.00	4.25	10.00	54.12
	15-Mar-13	0.00	1.50	10.00	48.00
	20-May-11	1.00	1.00	10.00	45.13

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

REGULAR INCOME SOLUTIONS

DEBT Schemes	Declared on date	Face Value	Non Corporate	Corporate	Cum Dividend NAV ^f (₹ per unit)
			Dividend ^f (₹ per unit)	Dividend ^f (₹ per unit)	
Birla Sun Life Monthly Income - Monthly Dividend - Regular Plan	28-Aug-14	10.00	0.0624	0.0466	11.7120
	31-Jul-14	10.00	0.0693	0.0517	11.6620
	30-Jun-14	10.00	0.0685	0.0511	11.7049

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

Dividend

Birla Sun Life Monthly Income - Monthly Dividend - Direct Plan	28-Aug-14 31-Jul-14 30-Jun-14	10.00 10.00 10.00	0.0665 0.0737 0.0729	0.0496 0.0550 0.0544	12.4899 12.4301 12.4689
Birla Sun Life Monthly Income - Quarterly Dividend - Regular Plan	30-Jun-14 28-Mar-14 31-Dec-13	10.00 10.00 10.00	0.2688 0.2481 0.2577	0.2006 0.1852 0.1923	12.2296 11.8422 11.8233
Birla Sun Life Monthly Income - Quarterly Dividend - Direct Plan	30-Jun-14 28-Mar-14 31-Dec-13	10.00 10.00 10.00	0.2370 0.1109 0.2586	0.1769 0.0828 0.1930	12.4761 11.9193 11.8853
Birla Sun Life MIP - Monthly Dividend Plan - Regular Plan	25-Jul-14 27-Jun-14 30-May-14	10.00 10.00 10.00	0.0630 0.0624 0.0769	0.0470 0.0466 0.0574	11.8408 11.8022 11.7028
Birla Sun Life MIP - Monthly Dividend Plan - Direct Plan	25-Jul-14 27-Jun-14 30-May-14	10.00 10.00 10.00	0.0674 0.0667 0.0819	0.0503 0.0498 0.0611	12.6579 12.6114 12.4997
Birla Sun Life MIP II - Wealth 25 Plan Monthly Dividend Plan - Regular Plan	25-Jul-14 27-Jun-14 30-May-14	10.00 10.00 10.00	0.0671 0.0658 0.0799	0.0501 0.0491 0.0596	12.6415 12.5734 12.3560
Birla Sun Life MIP II - Savings 5 Plan Monthly Dividend Plan - Regular Plan	25-Jul-14 27-Jun-14 30-May-14	10.00 10.00 10.00	0.0647 0.0642 0.0787	0.0483 0.0479 0.0587	12.1439 12.1083 12.0281
Birla Sun Life MIP II - Savings 5 Plan Monthly Dividend Plan - Direct Plan	25-Jul-14 27-Jun-14 30-May-14	10.00 10.00 10.00	0.0674 0.0667 0.0817	0.0503 0.0498 0.0610	12.6417 12.6007 12.5132

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

SAVINGS SOLUTIONS

DEBT Schemes	Declared on date	Face Value	Non Corporate	Corporate	Cum Dividend NAV [#] (₹ per unit)
			Dividend [#] (₹ per unit)	Dividend [#] (₹ per unit)	
Birla Sun Life Savings Fund – Institutional Monthly Dividend	11-Feb-11	10.00	0.0350	0.0287	10.3099
	28-Jan-11	10.00	0.0497	0.0607	10.3384
	31-Dec-10	10.00	0.0587	0.0547	10.3413
Birla Sun Life Savings Fund – Retail Monthly Dividend	11-Feb-11	10.00	0.0350	0.0287	10.2848
	28-Jan-11	10.00	0.0469	0.0573	10.3108
	31-Dec-10	10.00	0.0529	0.0493	10.3105
Birla Sun Life Treasury Optimizer Plan - Retail - Quarterly Dividend	16-Jun-14	10.00	4.4362	3.3108	108.7083
Birla Sun Life Treasury Optimizer Plan - Retail - Monthly Dividend	25-Jul-14	10.00	0.6244	0.4660	102.3758
	27-Jun-14	10.00	0.6235	0.4653	102.3664
	30-May-14	10.00	0.7729	0.5768	102.3754
Birla Sun Life Treasury Optimizer Plan - Monthly Dividend - Regular Plan	25-Jul-14	10.00	0.6244	0.4660	102.3971
	27-Jun-14	10.00	0.6237	0.4655	102.3878
	30-May-14	10.00	0.7730	0.5769	102.3966
Birla Sun Life Treasury Optimizer Plan - Monthly Dividend - Direct Plan	25-Jul-14	10.00	0.6251	0.4665	102.5122
	27-Jun-14	10.00	0.6240	0.4657	102.4791
	30-May-14	10.00	0.7733	0.5771	102.4648
Birla Sun Life Treasury Optimizer Plan - Quarterly Dividend - Regular Plan	16-Jun-14	10.00	3.9527	2.9500	105.6393
	11-Mar-14	10.00	0.3548	0.2648	102.0628
Birla Sun Life Treasury Optimizer Plan - Quarterly Dividend - Direct Plan	16-Jun-14	10.00	4.0326	3.0096	105.7236
	11-Mar-14	10.00	0.3549	0.2649	102.0629
Birla Sun Life Dynamic Bond Fund – Monthly Dividend - Regular Plan	25-Jul-14	10.00	0.0636	0.0475	10.4770
	27-Jun-14	10.00	0.0638	0.0476	10.4270
	30-May-14	10.00	0.0787	0.0587	10.4739
Birla Sun Life Dynamic Bond Fund – Monthly Dividend - Direct Plan	25-Jul-14	10.00	0.0634	0.0473	10.4296
	27-Jun-14	10.00	0.0635	0.0474	10.3766
	30-May-14	10.00	0.0783	0.0584	10.4201
Birla Sun Life Dynamic Bond Fund – Quarterly Dividend - Regular Plan	30-Jun-14	10.00	0.3339	0.2492	11.1504
	28-Mar-14	10.00	0.3107	0.2319	11.1142
	31-Dec-13	10.00	0.3299	0.2462	11.1882
Birla Sun Life Dynamic Bond Fund - Quarterly Dividend - Direct Plan	30-Jun-14	10.00	0.3356	0.2505	11.2210
	28-Mar-14	10.00	0.3121	0.2329	11.1728
	31-Dec-13	10.00	0.3311	0.2471	11.2426
Birla Sun Life Short Term Opportunities Fund - Quarterly Dividend - Regular Plan	16-Jun-14	10.00	0.2559	0.1910	10.7295
	18-Mar-14	10.00	0.2622	0.1957	10.6403
	16-Dec-13	10.00	0.2554	0.1906	10.6556
Birla Sun Life Short Term Opportunities Fund - Quarterly Dividend - Direct Plan	16-Jun-14	10.00	0.2584	0.1928	10.8556
	18-Mar-14	10.00	0.2642	0.1972	10.7448
	16-Dec-13	10.00	0.2569	0.1917	10.7394
Birla Sun Life Medium Term Plan - Dividend - Regular Plan	25-Mar-13	10.00	0.8000	0.6040	10.9834
Birla Sun Life Medium Term Plan - Dividend - Direct Plan	25-Mar-13	10.00	0.8000	0.6040	10.9909
Birla Sun Life Medium Term Plan - Half Yearly Dividend - Regular Plan	18-Mar-14	10.00	0.4980	0.3717	11.0629
	17-Sep-13	10.00	0.1770	0.1321	10.6438
	17-May-13	10.00	0.2151	0.1605	10.6746
Birla Sun Life Medium Term Plan - Half Yearly Dividend - Direct Plan	18-Mar-14	10.00	0.5464	0.4078	11.3838
	17-Sep-13	10.00	0.1963	0.1465	10.9266
	17-May-13	10.00	0.2205	0.1646	10.9450
Birla Sun Life Medium Term Plan - Quarterly Dividend - Regular Plan	16-Jun-14	10.00	0.3039	0.2268	10.6355
	18-Mar-14	10.00	0.3121	0.2329	10.5792
	16-Dec-13	10.00	0.3050	0.2276	10.6190
Birla Sun Life Medium Term Plan - Quarterly Dividend - Direct Plan	16-Jun-14	10.00	0.3070	0.2291	10.7629
	18-Mar-14	10.00	0.3145	0.2347	10.6854
	16-Dec-13	10.00	0.3068	0.2290	10.7047
Birla Sun Life Medium Term Plan - Institutional - Half Yearly Dividend	18-Mar-14	10.00	0.4980	0.3717	11.0642
	17-Sep-13	10.00	0.1716	0.1281	10.6397
	17-May-13	10.00	0.2151	0.1605	10.6706
Birla Sun Life Medium Term Plan - Institutional - Quarterly Dividend	16-Dec-13	10.00	0.3043	0.2271	10.5925
	17-Sep-13	10.00	0.1373	0.1025	10.4170
	17-May-13	10.00	0.2106	0.1572	10.4473
Birla Sun Life Short Term Fund - Monthly Dividend - Regular Plan	19-Aug-14	10.00	0.0971	0.0725	11.7929
	15-Jul-14	10.00	0.0628	0.0469	11.7494
	16-Jun-14	10.00	0.1557	0.1162	11.8803
Birla Sun Life Short Term Fund - Monthly Dividend - Direct Plan	19-Aug-14	10.00	0.0982	0.0733	11.7991
	15-Jul-14	10.00	0.0634	0.0473	11.7551
	16-Jun-14	10.00	0.1568	0.1170	11.8864
Birla Sun Life Short Term Fund - Half Yearly Dividend	15-Mar-10	10.00	0.2453	0.2283	11.5557
	16-Mar-09	10.00	0.4467	0.4158	11.9496
	17-Mar-08	10.00	0.4752	0.4423	11.6359
Birla Sun Life Short Term Fund - Quarterly Dividend	15-Dec-11	10.00	0.1131	0.0854	11.6606
	15-Sep-11	10.00	0.0856	0.0646	11.6201
	15-Jun-11	10.00	0.1443	0.1090	11.4526

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

Dividend

Birla Sun Life Income Plus - Quarterly Dividend - Regular Plan	16-Jun-14 17-May-13 15-Mar-13	10.00 10.00 10.00	0.2732 0.3908 0.2682	0.2039 0.2917 0.2025	12.9171 13.3336 12.8485
Birla Sun Life Income Plus - Quarterly Dividend - Direct Plan	16-Jun-14 17-May-13 15-Mar-13	10.00 10.00 10.00	0.2767 0.3710 0.2225	0.2065 0.2769 0.1680	13.0934 13.4232 12.8651
Birla Sun Life Gilt Plus - Liquid Plan - Quarterly Dividend - Regular Plan	16-Jun-14 18-Mar-14 16-Dec-13	10.00 10.00 10.00	0.2112 0.2160 0.2108	0.1576 0.1612 0.1573	10.9268 10.9243 10.9214
Birla Sun Life Gilt Plus - Liquid Plan - Quarterly Dividend - Direct Plan	16-Jun-14 18-Mar-14 16-Dec-13	10.00 10.00 10.00	0.2125 0.2173 0.2117	0.1586 0.1622 0.1580	11.0009 10.9923 10.9851
Birla Sun Life Gilt Plus - Liquid - Annual Dividend - Regular Plan	18-Mar-14 15-Mar-13	10.00 10.00	0.8222 0.7620	0.6136 0.5753	11.1595 10.9546
Birla Sun Life Gilt Plus - Liquid - Annual Dividend - Direct Plan	18-Mar-14 15-Mar-13	10.00 10.00	0.8306 0.6625	0.6199 0.5002	11.3187 10.9601
Birla Sun Life Gilt Plus - PF Plan Quarterly Dividend - Regular Plan	16-Jun-14 18-Mar-14 16-Dec-13	10.00 10.00 10.00	0.3792 0.3909 0.3978	0.2830 0.2917 0.2969	10.8378 10.6438 10.7358
Birla Sun Life Gilt Plus - PF Plan Quarterly Dividend - Direct Plan	16-Jun-14 18-Mar-14 16-Dec-13	10.00 10.00 10.00	0.3831 0.3945 0.4008	0.2859 0.2944 0.2991	10.9643 10.7524 10.8353
Birla Sun Life Gilt Plus - Regular Plan Quarterly Dividend - Regular Plan	16-Jun-14 16-Dec-13 17-May-13	10.00 10.00 10.00	0.1838 0.3571 0.2570	0.1372 0.2665 0.1918	12.3935 11.7950 12.9162
Birla Sun Life Gilt Plus - Regular Plan Quarterly Dividend - Direct Plan	16-Jun-14 18-Mar-14 17-May-13	10.00 10.00 10.00	0.3371 0.3460 0.2580	0.2516 0.2582 0.1926	11.7302 11.7394 12.9636
Birla Sun Life Government Securities Fund - Long Term Dividend - Regular Plan	18-Mar-14 17-Sep-13 17-May-13	10.00 10.00 10.00	0.6373 0.4873 0.2377	0.4756 0.3637 0.1774	10.9208 11.1375 12.1613
Birla Sun Life Government Securities Fund - Long Term Dividend - Direct Plan	18-Mar-14 17-Sep-13 17-May-13	10.00 10.00 10.00	0.6587 0.5033 0.2452	0.4916 0.3756 0.1830	11.3130 11.5120 12.5551
Birla Sun Life Government Securities Fund - Short Term Dividend	29-Feb-12 15-Dec-10 15-Sep-10	10.00 10.00 10.00	0.0016 0.1108 0.1120	0.0022 0.1032 0.1044	10.0031 10.2407 10.2297

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.



Close Ended Scheme Performance

Birla Sun Life Capital Protection Oriented Fund - Series 7

Date of Inception: Oct 04, 2011 Fund Manager: Mr. Satyabrata Mohanty & Ajay Garg NAV (as on 30th June 2014): ₹ 14.5576	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 7 (%)	CRISIL Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 7 (₹)	CRISIL Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	14.69	15.11	7.30	14558	14704	12128
June 28, 2013 to June 30, 2014 (Absolute)	11.8335	23.02	21.01	5.93	12302	12101	10593
June 28, 2012 to June 28, 2013 (Absolute)	10.6877	10.72	10.90	8.17	11072	11090	10817

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 10

Date of Inception: Jul 11, 2012 Fund Manager: Mr. Prasad Dhonde & Vineet Maloo NAV (as on 30th June 2014): ₹ 12.2362	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 10 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 10 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	10.79	9.51	6.99	12236	11959	11423
June 28, 2013 to June 30, 2014 (Absolute)	10.8201	13.09	8.28	5.93	11309	10828	10593

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 9. Total Schemes managed by Mr. Prasad Dhonde is 22. Total Schemes managed by Mr. Vineet Maloo is 14. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 9

Date of Inception: Mar 28, 2012 Fund Manager: Mr. Satyabrata Mohanty NAV (as on 30th June 2014): ₹ 12.2329	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 9 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 9 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.34	9.46	7.21	12233	12265	11702
June 28, 2013 to June 30, 2014 (Absolute)	10.8739	12.50	8.28	5.93	11250	10828	10593
June 28, 2012 to June 28, 2013 (Absolute)	10.1565	7.06	10.83	8.17	10706	11083	10817

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Satyabrata Mohanty is 12. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 11

Date of Inception: Oct 15, 2012 Fund Manager: Mr. Prasad Dhonde & Vineet Maloo NAV (as on 30th June 2014): ₹ 11.7571	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 11 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 11 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	9.95	8.86	6.83	11757	11559	11194
June 28, 2013 to June 30, 2014 (Absolute)	10.4361	12.66	8.28	5.93	11266	10828	10593

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 9. Total Schemes managed by Mr. Prasad Dhonde is 22. Total Schemes managed by Mr. Vineet Maloo is 14. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 12

Date of Inception: Aug 29, 2012 Fund Manager: Mr. Prasad Dhonde & Ajay Garg NAV (as on 30th June 2014): ₹ 13.4024	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 12 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 12 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	17.30	9.64	6.96	13402	11841	11315
June 28, 2013 to June 30, 2014 (Absolute)	11.2485	19.15	8.28	5.93	11915	10828	10593

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Prasad Dhonde is 22. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 13

Date of Inception: Nov 08, 2012 Fund Manager: Mr. Prasad Dhonde & Ajay Garg NAV (as on 30th June 2014): ₹ 12.8296	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 13 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 13 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	16.40	8.97	6.85	12830	11513	11149
June 28, 2013 to June 30, 2014 (Absolute)	10.5738	21.33	8.28	5.93	12133	10828	10593

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Prasad Dhonde is 22. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Birla Sun Life Capital Protection Oriented Fund - Series 14

Date of Inception: Dec 13, 2012 Fund Manager: Mr. Prasad Dhonde & Ajay Garg NAV (as on 30th June 2014): ₹ 12.2700	NAV Per Unit. * (₹)	Birla Sun Life Capital Protection Oriented - Series 14 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Capital Protection Oriented - Series 14 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till June 30, 2014 (CAGR)	10.0000	14.16	8.87	6.76	12270	11403	11063
June 28, 2013 to June 30, 2014 (Absolute)	10.5265	16.56	8.28	5.93	11656	10828	10593

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Prasad Dhonde is 22. Total Schemes managed by Mr. Ajay Garg is 10. Refer annexure on page no. 81 to know more on performance of schemes managed by Fund Managers.

The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

Performance details for close ended Capital Protection Oriented Schemes with less than 1 year of existence have not been disclosed.

Fund Manager-wise Scheme Details

Sr.no	Funds Managed By Mr. Maneesh Dangi	Refer page No
1	Birla Sun Life Dynamic Bond Fund	53

Sr.no	Funds Managed By Mr. Kaustubh Gupta	Refer page No
1	Birla Sun Life MIP II - Wealth 25 Plan*	46
2	Birla Sun Life Treasury Optimizer Plan ⁵ (earlier Birla Sun Life Ultra Short Term Fund)	52
3	Birla Sun Life Monthly Income*	44
4	Birla Sun Life Gilt Plus Liquid Plan ⁵	60
5	Birla Sun Life Savings Fund ⁶	51
6	Birla Sun Life MIP II - Savings 5 Plan*	47
7	Birla Sun Life Floating Rate Fund - Long Term Plan ⁵	59
8	Birla Sun Life Floating Rate Fund - Short Term Plan ⁵	58
9	Birla Sun Life MIP*	45
10	Birla Sun Life Cash Plus ⁶	49
11	Birla Sun Life Cash Manager ⁶	50
12	Birla Sun Life Government Securities Fund Short Term Plan ⁵	64
13	Birla Sun Life Gilt Plus PF Plan ⁵	61
14	Birla Sun Life Government Securities Fund Long Term Plan ⁵	63
15	Birla Sun Life Gilt Plus Regular Plan ⁵	62

* Funds co-managed by Mr. Satyabrata Mohanty
Funds co-managed by Ms. Sunaina Da Cunha
\$ Funds co-managed by Mr. Prasad Dhonde

Sr.no	Funds Managed By Ms. Sunaina Da Cunha	Refer page No
1	Birla Sun Life Savings Fund*	51
2	Birla Sun Life Floating Rate Fund - Short Term Plan*	58
3	Birla Sun Life Short Term Opportunities Fund*	54
4	Birla Sun Life Cash Plus*	49
5	Birla Sun Life Cash Manager*	50

* Funds co-managed by Mr. Kaustubh Gupta
Funds co-managed by Mr. Lokesh Mallya

Sr.no	Funds Managed By Mr. Lokesh Mallya	Refer page No
1	Birla Sun Life Short Term Opportunities Fund*	54

Funds co-managed by Ms. Sunaina Da Cunha

Sr.no	Funds Managed By Mr. Ajay Garg	Refer page No
1	Birla Sun Life MNC Fund	18
2	Birla Sun Life Tax Relief '96	41
3	Birla Sun Life Tax Plan	42
4	Birla Sun Life Buy India Fund	24
5	Birla Sun Life Index Fund	37
6	Birla Sun Life Capital Protection Oriented Fund - Series 7*	80
7	Birla Sun Life Capital Protection Oriented Fund - Series 13 [#]	80
8	Birla Sun Life Capital Protection Oriented Fund - Series 12 [#]	80
9	Birla Sun Life Capital Protection Oriented Fund - Series 14 [#]	80
10	Birla Sun Life Enhanced Arbitrage Fund	65

* Funds co-managed by Mr. Satyabrata Mohanty
Funds co-managed by Mr. Prasad Dhonde

Sr.no	Funds Managed By Mr. Prasad Dhonde	Refer page No
1	Birla Sun Life '95 Fund*	13
2	Birla Sun Life Capital Protection Oriented Fund - Series 13 [#]	80
3	Birla Sun Life Capital Protection Oriented Fund - Series 12 [#]	80
4	Birla Sun Life Capital Protection Oriented Fund - Series 14 [#]	80
5	Birla Sun Life Capital Protection Oriented Fund - Series 10 ⁵	80
6	Birla Sun Life Capital Protection Oriented Fund - Series 11 ⁵	80
7	Birla Sun Life Gold ETF	39
8	Birla Sun Life Treasury Optimizer Plan [®] (earlier Birla Sun Life Ultra Short Term Fund)	52
9	Birla Sun Life Gilt Plus Liquid Plan [®]	60
10	Birla Sun Life Floating Rate Fund - Long Term Plan [®]	59
11	Birla Sun Life Short Term Fund	56
12	Birla Sun Life Government Securities Fund Short Term Plan [®]	64
13	Birla Sun Life Gilt Plus PF Plan [®]	61
14	Birla Sun Life Government Securities Fund Long Term Plan [®]	63
15	Birla Sun Life Income Plus	57
16	Birla Sun Life Gilt Plus Regular Plan [®]	62

* Funds co-managed by Mr. Mahesh Patil
Funds co-managed by Mr. Ajay Garg
\$ Funds co-managed by Mr. Vineet Maloo
@ Funds co-managed by Mr. Kaustubh Gupta

Sr.no	Funds Managed By Mr. Kunal Sangoi	Refer page No
1	Birla Sun Life New Millennium Fund	31

Sr.no	Funds Managed By Mr. Mahesh Patil	Refer page No
1	Birla Sun Life Pure Value Fund [®]	26
2	Birla Sun Life Infrastructure Fund*	25
3	Birla Sun Life Long Term Advantage Fund	17
4	Birla Sun Life Frontline Equity Fund	14
5	Birla Sun Life '95 Fund*	13
6	Birla Sun Life Top 100 Fund	15

* Funds co-managed by Mr. Naysar Shah
Funds co-managed by Mr. Prasad Dhonde
® Funds co-managed by Mr. Milind Bafna

Sr.no	Funds Managed By Mr. Satyabrata Mohanty	Refer page No
1	Birla Sun Life Advantage Fund	22
2	Birla Sun Life Asset Allocation Fund Aggressive Plan*	34
3	Birla Sun Life Capital Protection Oriented Fund - Series 7 ⁵	80
4	Birla Sun Life Asset Allocation Fund Moderate Plan*	35
5	Birla Sun Life MIP II - Wealth 25 Plan*	46
6	Birla Sun Life Capital Protection Oriented Fund - Series 9	80
7	Birla Sun Life Monthly Income*	44
8	Birla Sun Life Asset Allocation Fund Conservative Plan [#]	36
9	Birla Sun Life MIP II - Savings 5 Plan*	47
10	Birla Sun Life MIP*	45
11	Birla Sun Life Gold Fund	38

* Funds co-managed by Mr. Kaustubh Gupta
Funds co-managed by Mr. Vineet Maloo
\$ Funds co-managed by Mr. Ajay Garg

Sr.no	Funds Managed By Mr. Hitesh Zaveri	Refer page No
1	Birla Sun Life Small & Midcap Fund	21
2	Birla Sun Life Midcap Fund	20

Sr.no	Funds Managed By Mr. Vineet Maloo	Refer page No
1	Birla Sun Life Dividend Yield Plus [®]	19
2	Birla Sun Life Asset Allocation Fund Aggressive Plan*	34
3	Birla Sun Life International Equity Fund - Plan B	28
4	Birla Sun Life Asset Allocation Fund Moderate Plan*	35
5	Birla Sun Life Commodity Equities Fund Global Agri Plan (GAP)	29
6	Birla Sun Life International Equity Fund - Plan A	27
7	Birla Sun Life Capital Protection Oriented Fund - Series 10 [#]	80
8	Birla Sun Life Capital Protection Oriented Fund - Series 11 [#]	80
9	Birla Sun Life Asset Allocation Fund Conservative Plan*	36

* Funds co-managed by Mr. Satyabrata Mohanty
Funds co-managed by Mr. Prasad Dhonde
® Funds co-managed by Mr. Naysar Shah

Sr.no	Funds Managed By Mr. Naysar Shah	Refer page No
1	Birla Sun Life India Opportunities Fund	32
2	Birla Sun Life Infrastructure Fund*	25
3	Birla Sun Life India Reforms Fund	30
4	Birla Sun Life Dividend Yield Plus [®]	19

* Funds co-managed by Mr. Mahesh Patil
® Funds co-managed by Mr. Vineet Maloo

Sr.no	Funds Managed By Mr. Anil Shah	Refer page No
1	Birla Sun Life Equity Fund	16
2	Birla Sun Life Special Situations Fund	33
3	Birla Sun Life India GenNext Fund	23

Sr.no	Funds Managed By Mr. Rohit Murarka	Refer page No
1	Birla Sun Life Medium Term Plan	55

Sr.no	Funds Managed By Mr. Milind Bafna	Refer page No
1	Birla Sun Life Pure Value Fund*	26

* Funds co-managed by Mr. Mahesh Patil

The Fund Manager-wise Scheme Details appearing above are as on June 30, 2014.

Schemes mentioned in order of performance for the period June 28 2013 - June 30 2014. Due to inherent difference in nature of schemes above (i.e. equity, hybrid, debt schemes) as may be managed by Fund Manager, performance of such schemes may not be strictly comparable. Further, for the schemes in existence for less than a year, the past performance details have not been provided. Further, performance of Fixed Term Plans (FTPs) / Fixed Maturity Plans (FMP) / Interval Income Schemes are not considered above, as FMPs / FTPs / Interval Income Schemes are close ended / interval schemes of varying maturities and performance of such schemes may not be strictly comparable with open ended schemes managed by Fund Managers.

Funds at a Glance

WEALTH CREATION SOLUTIONS

SCHEME	PLAN/ OPTION		DEFAULT OPTION**	MINIMUM INVESTMENT AMOUNT	EXIT LOAD For redemption-switch out consider from the date of allotment.
	PLAN*	OPTION			
Birla Sun Life Equity Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment: 1.50% of applicable NAV, after 365 days but within 540 days from the date of allotment: 1.00%. after 540 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life Advantage Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment: 1.00% of applicable NAV, after 365 days from the date of allotment: Nil
	Direct Plan	Growth			
Birla Sun Life Midcap Fund	Regular Plan	Dividend (Payout / Reinvestment / Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment: 1.50% of applicable NAV, after 365 days but within 540 days from the date of allotment: 1.00%. after 540 days from the date of allotment: Nil.
	Direct Plan	Growth (Growth with Triggered Facility)			
Birla Sun Life Frontline Equity Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Infrastructure Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life India GenNext Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life New Millennium Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Top 100 Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1.50% of applicable NAV, after 365 days but before 540 days/0.50% of applicable NAV, after 540 days from the date of allotment: NIL.
	Direct Plan	Growth			
Birla Sun Life Buy India Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment: 1.00% of applicable NAV, after 365 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life MNC Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Index Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 90 days from the date of allotment: 1.00% of applicable NAV, after 90 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life India Opportunities Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	365 days from the date of allotment: 1.00% of applicable NAV, after 365 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life Small & Midcap Fund	Regular Plan	Dividend (Payout / Reinvestment)	Dividend Payout	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life India Reforms Fund	Regular Plan	Dividend (Payout / Reinvestment)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 1 year/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Dividend Yield Plus	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life '95 Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Asset Allocation Fund - Aggressive Plan	Regular Plan	Dividend (Payout / Reinvestment) Growth	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	Nil
Birla Sun Life Asset Allocation Fund - Moderate Plan	Regular Plan				
Birla Sun Life Asset Allocation Fund - Conservative Plan	Direct Plan				
Birla Sun Life Special Situations Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	• Choice of Plan : Growth • Choice of Option : Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)	Regular Plan	Dividend (Payout / Reinvestment /Sweep)	Growth / Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 30 days/3% of applicable NAV, after 30 days but before 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life International Equity Fund (Plan A)	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment: 1.00% of applicable NAV, after 365 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life International Equity Fund (Plan B)	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life Pure Value Fund	Regular Plan	Dividend (Payout/Reinvestment)	• Choice of Plan : Growth • Choice of Option : Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days from the date of allotment: 2.00% of applicable NAV, after 365 days but within 730 days from the date of allotment: 1.00% of applicable NAV, after 730 days from the date of allotment: Nil.
	Direct Plan	Growth			
Birla Sun Life Long Term Advantage Fund	Regular Plan	Dividend (Payout/Reinvestment)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1.50% of applicable NAV, after 365 days but within 540 days/0.50% of applicable NAV, after 540 days from the date of allotment: Nil.
	Direct Plan	Growth			

*Direct Plan under the Schemes is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor.

**Default Plan: In case Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the Scheme name, the Distributor code will be ignored and the application will be processed under Direct Plan. Further, where application is received for Regular Plan without Distributor code or "Direct" mentioned in the ARN Column, the application will be processed under Direct Plan. The default option under the Regular or Direct Plan of the Scheme, as the case maybe, shall be applied accordingly.

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Funds at a Glance

WEALTH CREATION SOLUTIONS

LIST OF PLANS/OPTIONS DISCONTINUED FOR FURTHER SUBSCRIPTIONS W.E.F OCTOBER 01, 2012

SCHEME	PLAN	OPTION	EXIT LOAD For redemption-switch out consider from the date of allotment.
Birla Sun Life Dividend Yield Plus*	PF Plan*	Dividend Growth	within 365 days/1% of applicable NAV.
Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)	Institutional Plan*	Dividend Growth	within 30 days/3% of applicable NAV. after 30 days but before 365 days/1% of applicable NAV.

*Pursuant to SEBI Circular No. CIR/IMD/DF/21/2012 dated September 13, 2012 the aforesaid plans/options under respective scheme(s) stand discontinued for further subscriptions w.e.f October 01, 2012. The existing investments, if any, under above plan/option shall continue till such investors remain invested in the said plan/option.

*Said Plans/Options stand discontinued and closed as there are no Unitholders thereunder.

TAX SAVINGS SOLUTIONS

SCHEME	PLAN/ OPTION		DEFAULT OPTION**	MINIMUM INVESTMENT AMOUNT	EXIT LOAD For redemption-switch out consider from the date of allotment.
	PLAN*	OPTION			
Birla Sun Life Tax Relief '96	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Payout	FP: ₹ 500/- AP: ₹ 500/-	Nil
	Direct Plan	Growth			
Birla Sun Life Tax Plan	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Payout	FP: ₹ 500/- AP: ₹ 500/-	Nil
	Direct Plan	Growth			

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REGULAR INCOME SOLUTIONS

SCHEME	PLAN/ OPTION		DEFAULT OPTION**	MINIMUM INVESTMENT AMOUNT	EXIT LOAD For redemption-switch out consider from the date of allotment.
	PLAN*	OPTION			
Birla Sun Life Monthly Income	Regular Plan	Monthly Dividend (Payout/Reinvestment/Sweep) Quarterly Dividend (Payout/Reinvestment/Sweep)	<ul style="list-style-type: none"> Choice of Plan : Growth Choice of Option within Monthly Dividend : Dividend Reinvestment Choice of Plan within Quarterly Dividend : Dividend Reinvestment 	FP: ₹ 25,000/- AP: ₹ 5,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life MIP	Regular Plan	Monthly Dividend (Payout/Reinvestment/Sweep) Monthly Payment (Instant / Deferred)	<ul style="list-style-type: none"> Choice of Option within Monthly Dividend : Dividend Reinvestment Choice of Option within Monthly Payment Plan : Instant 	FP: Dividend & Payment Option ₹ 25,000/- Growth: ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/2% of applicable NAV. after 365 days but before 730 days/1% of applicable NAV. after 730 days/Nil (w.e.f June 06, 2013)
	Direct Plan	Growth			
Birla Sun Life MIP II - Savings 5 Plan	Regular Plan	Monthly Dividend (Payout / Reinvestment /Sweep) Monthly Payment	<ul style="list-style-type: none"> Choice of Option : Growth Choice of Sub-Option within Monthly Dividend Option : Dividend Reinvestment 	FP: Dividend & Payment Option ₹ 25,000/- Growth ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			
Birla Sun Life MIP II - Wealth 25 Plan	Regular Plan	Monthly Dividend (Payout / Reinvestment /Sweep) Monthly Payment	<ul style="list-style-type: none"> Choice of Option : Growth Choice of Sub-Option within Monthly Dividend Option : Dividend Reinvestment 	FP: Dividend & Payment Option ₹ 25,000/- Growth ₹ 5,000/- AP: ₹ 1,000/-	within 365 days/1% of applicable NAV.
	Direct Plan	Growth			

^Direct Plan under the Schemes is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor.

**Default Plan: In case Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the Scheme name, the Distributor code will be ignored and the application will be processed under Direct Plan. Further, where application is received for Regular Plan without Distributor code or "Direct" mentioned in the ARN Column, the application will be processed under Direct Plan. The default option under the Regular or Direct Plan of the Scheme, as the case maybe, shall be applied accordingly.

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Funds at a Glance

SAVINGS SOLUTIONS

SCHEME	PLAN/OPTION (which continue for fresh subscription)		DEFAULT OPTION**	MINIMUM INVESTMENT AMOUNT		EXIT LOAD For redemption-switch out consider from the date of allotment.
	PLAN ¹	OPTION				
Birla Sun Life Cash Plus	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Payout / Reinvestment)	Daily Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-		Nil
	Direct Plan	Dividend (Payout / Reinvestment) Growth				
Birla Sun Life Cash Manager	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Reinvestment)	Daily Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-		Nil
	Direct Plan	Growth				
Birla Sun Life Savings Fund	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Payout / Reinvestment)	Daily Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-		Nil
	Direct Plan	Growth				
Birla Sun Life Treasury Optimizer Plan (earlier Birla Sun Life Ultra Short Term Fund)	Regular Plan	Monthly Dividend (Payout / Reinvestment) Quarterly Dividend (Payout / Reinvestment)	Monthly Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-		For redemption / switch-out of units within 90 days from the date of allotment: 0.25% of applicable NAV. For redemption / switch-out of units after 90 days from the date of allotment: Nil
	Direct Plan	Dividend (Payout / Reinvestment) Growth				
Birla Sun Life Dynamic Bond Fund	Regular Plan	Monthly Dividend Sweep Monthly Dividend (Payout / Reinvestment /Sweep)	<ul style="list-style-type: none"> Choice of Option : Quarterly Dividend Choice of Sub-Option : Dividend Reinvestment 	FP: ₹ 5,00,000/- AP: ₹ 1,000/-		Within 270 days: 0.50% of applicable NAV. After 270 days: Nil.
	Direct Plan	Quarterly Dividend (Payout / Reinvestment /Sweep) Growth		FP: ₹ 5,000/- AP: ₹ 1,000/-		
Birla Sun Life Short Term Opportunities Fund	Regular Plan	Quarterly Dividend (Payout / Reinvestment) Dividend (Payout / Reinvestment)	Growth	FP: ₹ 5,000/- AP: ₹ 1000/- Max Amt : ₹ 50 lacs ⁵		For redemption / switch-out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 365 days from the date of allotment: Nil
	Direct Plan	Growth				
Birla Sun Life Medium Term Plan	Regular Plan	Quarterly Dividend (Payout / Reinvestment) Half Yearly Dividend (Payout / Reinvestment)	Growth	FP: ₹ 5,000/- AP: ₹ 1,000/- Max Amt : ₹ 50 lacs ⁵		For redemption / switch-out of units within 365 days from the date of allotment: 2.00% of applicable NAV. For redemption / switch-out of units after 365 days but before 730 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 730 days from the date of allotment: Nil.
	Direct Plan	Dividend (Payout / Reinvestment /Sweep) Growth				
Birla Sun Life Short Term Fund (Erstwhile Birla Sun Life Income Fund)	Regular Plan	Monthly Dividend (Payout/Reinvestment/Sweep) Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-		within 30 days/0.50% of applicable NAV
	Direct Plan	Growth				
Birla Sun Life Income Plus	Regular Plan	Dividend (Payout / Reinvestment) Growth	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-		For redemption / switch-out of units within 180 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 180 days from the date of allotment: Nil.
	Direct Plan	Growth				
Birla Sun Life Floating Rate Fund - Short Term Plan	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Reinvestment)	Daily Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-		Nil
	Direct Plan	Growth				
Birla Sun Life Floating Rate Fund - Long Term Plan	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Reinvestment)	Daily Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-		For Redemption / Switch-out of units within 30 days from the date of allotment: 0.25% of applicable NAV. For Redemption / Switch-out of units after 30 days from the date of allotment : Nil
	Direct Plan	Growth				
Birla Sun Life Gilt Plus - Regular Plan	Regular Plan	Quarterly Dividend (Payout / Reinvestment /Sweep) Growth	Growth	FP: ₹ 5,000/- AP: ₹ 1,000/-		For Liquid Plan, Regular Plan & PF Plan (Quarterly/Annual Div) Nil For PF Plan (Growth) Within 90 days: 0.50% of applicable NAV. After 90 days: Nil.
Birla Sun Life Gilt Plus - Liquid Plan		Daily Dividend (Reinvestment) Weekly Dividend (Payout / Reinvestment) Quarterly Dividend (Payout / Reinvestment /Sweep) Annual Dividend (Payout / Reinvestment /Sweep)				
		Growth				
Birla Sun Life Gilt Plus - PF Plan	Regular Plan	Quarterly Dividend (Payout / Reinvestment /Sweep) Growth (Quarterly Gain / Annual Gain)				
Birla Sun Life Government Securities Fund- Long Term Plan	Regular Plan	Dividend (Payout / Reinvestment) Growth	Growth	FP: ₹ 5,000/- AP: ₹ 1,000/-		within 365 days/1.00% of applicable NAV.
	Direct Plan	Growth				
Birla Sun Life Government Securities Fund- Short Term Plan	Regular Plan	Daily Dividend (Reinvestment) Weekly Dividend (Payout / Reinvestment)	Growth	FP: ₹ 5,000/- AP: ₹ 1,000/-		Nil
	Direct Plan	Growth				
Birla Sun Life Enhanced Arbitrage Fund	Regular Plan	Dividend (Payout / Reinvestment /Sweep) Growth	Dividend Reinvestment	FP: ₹ 5,000/- AP: ₹ 1,000/-		For redemption / switch-out of units within 60 days from the date of allotment: 0.50% of applicable NAV. For redemption / switch-out of units after 60 days from the date of allotment: Nil.
	Direct Plan	Growth				

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⁵ **Per investor per day across all subscription transactions (i.e. fresh purchases, additional purchases, switch-in and trigger transactions such as SIP, STP and RSP trigger, as available under the schemes.**

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Funds at a Glance

LIST OF PLANS/OPTIONS DISCONTINUED FOR FURTHER SUBSCRIPTIONS W.E.F OCTOBER 01, 2012

SCHEME	PLAN	OPTION
Birla Sun Life Cash Plus	Retail Plan	Daily Dividend Growth
	Institutional Plan	Daily Dividend Weekly Dividend Growth
Birla Sun Life Cash Manager	Institutional Plan	Daily Dividend Weekly Dividend Growth
Birla Sun Life Savings Fund	Retail Plan	Daily Dividend Weekly Dividend Growth
Birla Sun Life Treasury Optimizer Plan (earlier Birla Sun Life Ultra Short Term Fund)	Retail Plan	Daily Dividend Fortnightly Dividend Growth
Birla Sun Life Short Term Opportunities Fund	Institutional Plan	Quarterly Dividend Dividend Growth
Birla Sun Life Medium Term Plan	Institutional Plan	Quarterly Dividend Half Yearly Dividend Dividend Growth
Birla Sun Life Floating Rate Fund - Short Term Plan	Retail Plan	Daily Dividend Weekly Dividend Growth
Birla Sun Life Floating Rate Fund - Long Term Plan	Retail Plan	Weekly Dividend Growth
Birla Sun Life Government Securities Fund - Short Term Plan	Institutional Plan	Daily Dividend Weekly Dividend Dividend Growth
Birla Sun Life Enhanced Arbitrage Fund	Institutional Plan*	Dividend Growth

*Pursuant to SEBI Circular No. CIR/IMD/DF/21/2012 dated September 13, 2012 the aforesaid plans/options under respective scheme(s) stand discontinued for further subscriptions w.e.f October 01, 2012. The existing investments, if any, under above plan/option shall continue till such investors remain invested in the said plan/option.

*Said Plans/Options stand discontinued and closed as there are no Unitholders thereunder.

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Investment Objective

WEALTH CREATION SOLUTIONS

Birla Sun Life '95 Fund	An Open ended Balanced Scheme with the objective to generate long term growth of capital and current income, through a portfolio with a target allocation of 60% equity and 40% debt and money market securities. The secondary objective is income generation and distribution of dividend.
Birla Sun Life Frontline Equity Fund	An Open-ended growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 100% equity by aiming at being as diversified across various industries and or sectors as its chosen benchmark index, S&P BSE 200.
Birla Sun Life Top 100 Fund	An Open-ended growth scheme with the objective to provide medium to long term capital appreciation, by investing predominantly in a diversified portfolio of equity and equity related securities of top 100 companies as measured by market capitalization.
Birla Sun Life Equity Fund	An Open-ended growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 90% equity and 10% debt and money market securities.
Birla Sun Life Long Term Advantage Fund	An Open ended Diversified Equity Scheme with an to provide long-term capital appreciation, by investing predominantly in a diversified portfolio of equity and equity related securities.
Birla Sun Life MNC Fund	An Open-ended growth scheme with the objective to achieve long-term growth of capital at relatively moderate levels of risk by making investments in securities of multi-national companies through a research based investment approach.
Birla Sun Life Dividend Yield Plus	An Open-ended growth scheme with the objective to provide capital growth and income by investing primarily in a well-diversified portfolio of dividend paying companies that have a relatively high dividend yield.
Birla Sun Life Midcap Fund	An Open ended Growth Scheme with the objective to achieve long term growth of capital at controlled level of risk by investing primarily in 'Mid-Cap' Stocks. The level of risk is somewhat higher than a fund focused on large and liquid stocks. Concomitantly, the aim is to generate higher returns than a fund focused on large and liquid stocks.
Birla Sun Life Small & Midcap Fund	An Open ended Small and Mid Cap Equity Scheme with an objective to generate consistent long-term capital appreciation by investing predominantly in equity and equity related securities of companies considered to be small and midcap. The Scheme may also invest a certain portion of its corpus in fixed income securities including money market instruments, in order to meet liquidity requirements from time to time.
Birla Sun Life Advantage Fund	An Open-ended growth scheme with the objective to achieve long-term growth of capital at relatively moderate levels of risk through a diversified research based investment approach.
Birla Sun Life India GenNext Fund	An Open-ended growth scheme with the objective to target growth of capital by investing in equity/equity related instruments of companies that are expected to benefit from the rising consumption patterns in India, which in turn is getting fuelled by high disposable incomes of the young generation (Generation Next). The scheme will invest in companies that have the following characteristics: 1. Companies that seek growth in revenues arising out of demand from the younger generation (GenNext) for their products or services. 2. They should be engaged in manufacturing of products or rendering of services that go directly to the consumer. 3. The products and services should have distinct brand identity, thereby enabling choice.
Birla Sun Life Buy India Fund	A multi-sector open-ended growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 100% equity, focusing on investing in businesses that are driven by India's large population and inherent consumption patterns. The focus of the scheme will be in the consumer and healthcare sectors. The secondary objective is income generation and distribution of dividend.
Birla Sun Life Infrastructure Fund	An Open-ended growth scheme with the objective to providing for medium to long-term capital appreciation by investing predominantly in a diversified portfolio of equity and equity related securities of companies that are participating in the growth and development of Infrastructure in India.
Birla Sun Life Pure Value Fund	An Open ended Diversified Equity Scheme with the objective to generate consistent long-term capital appreciation by investing predominantly in equity and equity related securities by following value investing strategy.
Birla Sun Life International Equity Fund - Plan A	An Open-ended diversified equity scheme with an objective to generate long-term growth of capital, by investing predominantly in a diversified portfolio of equity and equity related securities in the international markets.
Birla Sun Life International Equity Fund - Plan B	An Open-ended diversified equity scheme with an objective to generate long-term growth of capital, by investing predominantly in a diversified portfolio of equity and equity related securities in the domestic and international markets.
Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)	The objective of the Scheme is to offer long term growth of capital, by investing in (1) stocks of Agri commodity companies, i.e., companies engaged in or focusing on the Agri business and/or (2) overseas mutual fund scheme(s) that have similar investment objectives. These securities could be issued in India or overseas.
Birla Sun Life India Reforms Fund	An Open ended Equity Scheme with an investment objective is to generate growth and capital appreciation by building a portfolio of companies that are expected to benefit from the economic reforms, PSU divestment and increased government spending.
Birla Sun Life New Millennium Fund	A multi-sector open-ended growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 100% equity, focusing on investing in technology and technology dependent companies, hardware, peripherals and components, software, telecom, media, internet and e-commerce and other technology enabled companies. The secondary objective is income generation and distribution of dividend.
Birla Sun Life India Opportunities Fund	An Open ended Growth Scheme with the objective to achieve superior long-term growth of capital by investing in shares of companies that do one or more of the following: 1. Leverage India's intellectual capital for providing services, research and creative inputs. 2. Seek to use current and impending changes in patent laws / import tariffs / quotas to supply goods and services. 3. Leverage India's lower labour costs for providing services and manufactured goods. 4. Leverage India's large population of English speaking people for providing services.
Birla Sun Life Special Situations Fund	An Open-ended diversified equity scheme with an objective of the scheme is to generate long-term growth of capital by investing in a portfolio of equity and equity related securities. The Scheme would follow an investment strategy that would take advantage of Special Situations & Contrarian investment style.
Birla Sun Life Asset Allocation Fund	An Open-ended Fund of Funds scheme with the objective to provide income and capital appreciation along with diversification by investing in a basket of debt and equity Mutual Fund schemes in line with the risk profile of the investors.
Birla Sun Life Index Fund	An Open-ended index-linked growth scheme with the objective to generate returns commensurate with the performance of Nifty subject to tracking errors.
Birla Sun Life Gold Fund	An Open ended Fund of Fund Scheme with the investment objective to provide returns that tracks returns provided by Birla Sun Life Gold ETF (BSL Gold ETF).
Birla Sun Life Gold ETF	An Open ended Gold Exchange Traded Fund with the investment objective to generate returns that are in line with the performance of gold, subject to tracking errors.

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Investment Objective

TAX SAVINGS SOLUTIONS

Birla Sun Life Tax Relief '96	An Open-ended equity linked savings scheme (ELSS) with the objective of long term growth of capital through a portfolio with a target allocation of 80% equity, 20% debt and money market securities
Birla Sun Life Tax Plan	An Open-ended Equity Linked Savings Scheme (ELSS) with the objective to achieve long-term growth of capital along with income tax relief for investment.

REGULAR INCOME SOLUTIONS

Birla Sun Life Monthly Income	An Open-ended income scheme with the primary investment objective to generate regular income so as to make monthly and quarterly distributions to Unit holders and the secondary objective as growth of capital. Monthly income is not assured and is subject to availability of distributable surplus
Birla Sun Life MIP	The primary objective of the scheme is to generate regular income so as to make monthly distributions to unit holders with the secondary objective being growth of capital. Income may be generated through the receipt of coupon payments, the amortization of the discount on debt instruments, receipt of dividends or the purchase and sale of securities in the underlying portfolio. The schemes will under normal market conditions, invest its net assets primarily in fixed income securities, money market instruments, cash and cash equivalents while at the same time maintaining a small exposure to equity markets. (Monthly income is not assured and is subject to availability of distributable surplus.)
Birla Sun Life MIP II - Wealth 25 Plan	An Open-ended income scheme with the objective to generate regular income so as to make monthly payment or distribution to unit holders with the secondary objective being growth of capital. Monthly Income is not assured and is subject to availability of distributable surplus.
Birla Sun Life MIP II - Savings 5 Plan	An Open-ended income scheme with the objective to generate regular income so as to make monthly payment or distribution to unit holders with the secondary objective being growth of capital. Monthly Income is not assured and is subject to availability of distributable surplus.

SAVINGS SOLUTIONS

Birla Sun Life Cash Plus	An Open-ended liquid scheme with the objective to provide reasonable returns at a high level of safety and liquidity through judicious investments in high quality debt and money market instruments.
Birla Sun Life Cash Manager	An Open ended Income scheme with the objective to provide income which is consistent with a portfolio through investments in a basket of debt and money market instruments of very short maturities with a view to provide reasonable returns.
Birla Sun Life Savings Fund	The primary objective of the schemes is to generate regular income through investments in debt and money market instruments. Income maybe generated through the receipt of coupon payments or the purchase and sale of securities in the underlying portfolio. The schemes will under normal market conditions, invest its net assets in fixed income securities, money market instruments, cash and cash equivalents.
Birla Sun Life Treasury Optimizer Plan (earlier Birla Sun Life Ultra Short Term Fund)	An Open-ended short term income scheme with the objective to generate income and capital appreciation by investing 100% of the corpus in a diversified portfolio of debt and money market securities with relatively low levels of interest rate risk.
Birla Sun Life Dynamic Bond Fund	An Open-ended income scheme with the objective to generate optimal returns with high liquidity through active management of the portfolio by investing in high quality debt and money market instruments.
Birla Sun Life Short Term Opportunities Fund	An Open ended Income scheme with the objective to generate regular income by investing primarily in investment grade fixed income securities / money market instruments with short to medium term maturities and across the credit spectrum within the universe of investment grade rating.
Birla Sun Life Medium Term Plan	The primary investment objective of the Scheme is to generate regular income through investments in debt & money market instruments in order to make regular dividend payments to unit holders & secondary objective is growth of capital.
Birla Sun Life Short Term Fund (Erstwhile Birla Sun Life Income Fund) Name change (w.e.f. 01 Feb, 2012)	An Open-ended income scheme with the objective to generate income and capital appreciation by investing 100% of the corpus in a diversified portfolio of debt and money market securities.
Birla Sun Life Income Plus	An Open-ended Income Scheme to generate consistent income through superior yields on its investments at moderate levels of risk through a diversified investment approach. This income may be complemented by price changes of instruments in the portfolio.
Birla Sun Life Floating Rate Fund Short Term Plan	The primary objective of the schemes is to generate regular income through investment in a portfolio comprising substantially of floating rate debt / money market instruments. The schemes may invest a portion of its net assets in fixed rate debt securities and money market instruments.
Birla Sun Life Gilt Plus - Liquid Plan & PF Plan	An Open - ended government securities scheme with the objective to generate income and capital appreciation through investments exclusively in Government Securities.
Birla Sun Life Gilt Plus - Regular Plan	The investment objective of the scheme is to enable investors to invest in Central Government Securities, based on their own view on the interest rate scenario & generate credit risk-free returns.
Birla Sun Life Government Securities Fund	An Open-ended Gilt scheme with the objective to provide investors current income consistent with a portfolio invested 100% in securities issued by the Government of India or the State Governments, and the secondary objective is capital appreciation.
Birla Sun Life Enhanced Arbitrage Fund	An Open ended Equity Scheme with an investment objective to generate income by investing predominantly in equity and equity related instruments. Scheme intends to take advantage from the price differentials / mis-pricing prevailing for stock / index in various market segments (Cash & Futures).

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Industry Allocation

WEALTH CREATION SOLUTIONS

Birla Sun Life Equity Fund	
Allocation as a % of Net Assets	%
Banks	18.70%
Software	11.22%
Pharmaceuticals	10.56%
Consumer Non Durables	6.99%
Auto	6.78%
Construction Project	5.58%
Chemicals	4.45%
Finance	3.81%
Transportation	2.65%
Minerals/Mining	2.55%
Power	2.42%
Non - Ferrous Metals	2.26%
Auto Ancillaries	2.16%
Oil	2.07%
Cement	1.56%
Ferrous Metals	1.38%
Textile Products	1.17%
Media & Entertainment	1.02%
Consumer Durables	0.92%
Industrial Products	0.56%
Petroleum Products	0.53%
Telecom - Services	0.46%
Retailing	0.42%
Industrial Capital Goods	0.37%
Miscellaneous	0.01%
Cash & Current Assets	8.66%
Net receivables / payables	0.75%
Total Net Assets	100.00%

Birla Sun Life Advantage Fund	
Allocation as a % of Net Assets	%
Banks	19.41%
Auto	13.17%
Pharmaceuticals	11.59%
Software	10.68%
Finance	8.42%
Cement	6.04%
Construction Project	4.85%
Petroleum Products	4.10%
Auto Ancillaries	3.96%
Industrial Products	3.74%
Non - Ferrous Metals	3.20%
Industrial Capital Goods	2.03%
Engineering Services	1.95%
Minerals/Mining	1.40%
Consumer Durables	1.04%
Retailing	1.02%
Consumer Non Durables	1.02%
Media & Entertainment	0.64%
Power	0.58%
Miscellaneous	0.19%
Cash & Current Assets	1.03%
Net receivables / payables	-0.02%
Total Net Assets	100.00%

Birla Sun Life Midcap Fund	
Allocation as a % of Net Assets	%
Banks	21.45%
Software	9.07%
Finance	8.58%
Pharmaceuticals	8.42%
Consumer Non Durables	7.80%
Auto Ancillaries	5.45%
Construction Project	5.35%
Construction	4.99%
Media & Entertainment	4.52%
Cement	3.95%
Chemicals	3.76%
Auto	3.19%
Power	2.87%
Industrial Products	1.72%
Consumer Durables	1.46%
Non - Ferrous Metals	0.88%
Engineering Services	0.88%
Cash & Current Assets	4.26%
Net receivables / payables	1.39%
Total Net Assets	100.00%

Birla Sun Life Frontline Equity Fund	
Allocation as a % of Net Assets	%
Banks	22.67%
Software	12.51%
Consumer Non Durables	8.24%
Auto	7.62%
Finance	6.14%
Pharmaceuticals	5.71%
Auto Ancillaries	3.60%
Construction Project	3.57%
Petroleum Products	3.56%
Minerals/Mining	3.31%
Non - Ferrous Metals	2.58%
Oil	2.37%
Cement	2.27%
Telecom - Services	2.07%
Industrial Capital Goods	1.99%
Power	1.89%
Industrial Products	1.79%
Media & Entertainment	1.69%
Transportation	1.10%
Construction	0.72%
Pesticides	0.61%
Consumer Durables	0.30%
Futures and Options	-0.37%
Cash & Current Assets	3.71%
Net receivables / payables	0.36%
Total Net Assets	100.00%

Birla Sun Life Infrastructure Fund	
Allocation as a % of Net Assets	%
Banks	27.00%
Power	8.00%
Construction Project	7.75%
Oil	7.65%
Industrial Products	7.62%
Industrial Capital Goods	6.42%
Cement	5.96%
Finance	5.23%
Auto Ancillaries	3.81%
Auto	3.34%
Construction	2.58%
Non - Ferrous Metals	2.35%
Petroleum Products	2.28%
Telecom - Services	1.86%
Gas	1.71%
Engineering Services	1.62%
Transportation	0.40%
Cash & Current Assets	4.23%
Net receivables / payables	0.18%
Total Net Assets	100.00%

Birla Sun Life India GenNext Fund	
Allocation as a % of Net Assets	%
Banks	25.34%
Consumer Non Durables	18.27%
Media & Entertainment	11.81%
Auto	8.70%
Pharmaceuticals	8.64%
Finance	6.77%
Consumer Durables	4.55%
Construction	4.03%
Textile Products	2.75%
Chemicals	2.56%
Auto Ancillaries	2.02%
Diversified Consumer Services	1.40%
Transportation	1.15%
Retailing	0.79%
Software	0.10%
Cash & Current Assets	1.43%
Net receivables / payables	-0.30%
Total Net Assets	100.00%

Birla Sun Life New Millennium Fund	
Allocation as a % of Net Assets	%
Software	85.57%
Telecom - Services	6.82%
Media & Entertainment	6.56%
Miscellaneous	0.00%
Cash & Current Assets	1.32%
Net receivables / payables	-0.27%
Total Net Assets	100.00%

Birla Sun Life Top 100 Fund	
Allocation as a % of Net Assets	%
Banks	21.77%
Software	11.74%
Auto	7.48%
Pharmaceuticals	7.29%
Finance	6.05%
Consumer Non Durables	5.62%
Non - Ferrous Metals	3.83%
Petroleum Products	3.67%
Minerals/Mining	3.44%
Construction Project	3.01%
Auto Ancillaries	2.63%
Telecom - Services	2.21%
Industrial Capital Goods	2.20%
Oil	2.00%
Cement	2.00%
Power	1.87%
Industrial Products	1.62%
Consumer Durables	1.11%
Textile Products	0.93%
Chemicals	0.88%
Media & Entertainment	0.83%
International Equity	0.75%
Construction	0.57%
Pesticides	0.35%
Futures and Options	-0.32%
Cash & Current Assets	6.02%
Net receivables / payables	0.45%
Total Net Assets	100.00%

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Industry Allocation

Birla Sun Life Buy India Fund	
Allocation as a % of Net Assets	%
Banks	16.50%
Consumer Non Durables	13.30%
Finance	13.22%
Auto Ancillaries	12.36%
Pharmaceuticals	10.94%
Auto	8.48%
Pesticides	7.18%
Retailing	6.16%
Miscellaneous	4.46%
Media & Entertainment	2.80%
Consumer Durables	2.50%
Transportation	1.83%
Cash & Current Assets	0.61%
Net receivables / payables	-0.35%
Total Net Assets	100.00%

Birla Sun Life MNC Fund	
Allocation as a % of Net Assets	%
Consumer Non Durables	14.50%
Finance	12.70%
Industrial Capital Goods	11.73%
Pesticides	9.31%
Auto Ancillaries	9.26%
Pharmaceuticals	9.23%
Banks	8.06%
Auto	6.59%
Miscellaneous	5.17%
Industrial Products	4.55%
Software	2.48%
Consumer Durables	2.24%
Cement	1.54%
Transportation	0.86%
Petroleum Products	0.62%
Construction	0.56%
Cash & Current Assets	0.80%
Net receivables / payables	-0.20%
Total Net Assets	100.00%

Birla Sun Life Index Fund	
Allocation as a % of Net Assets	%
Banks	20.73%
Software	15.10%
Consumer Non Durables	10.68%
Auto	9.29%
Finance	6.72%
Petroleum Products	6.57%
Pharmaceuticals	5.72%
Construction Project	4.49%
Oil	3.51%
Futures and Options	3.50%
Cement	2.79%
Power	2.61%
Minerals/Mining	2.56%
Telecom - Services	1.58%
Ferrous Metals	1.54%
Non - Ferrous Metals	0.79%
Industrial Capital Goods	0.79%
Gas	0.74%
Construction	0.29%
Cash & Current Assets	2.98%
Net receivables / payables	-2.98%
Total Net Assets	100.00%

Birla Sun Life India Opportunities Fund	
Allocation as a % of Net Assets	%
Software	24.43%
Pharmaceuticals	19.36%
Auto Ancillaries	11.22%
Industrial Products	9.59%
Industrial Capital Goods	9.25%
Non - Ferrous Metals	6.70%
Auto	4.28%
Construction Project	3.83%
Finance	3.65%
Petroleum Products	1.76%
Minerals/Mining	0.73%
Media & Entertainment	0.06%
Miscellaneous	0.00%
Cash & Current Assets	5.09%
Net receivables / payables	0.04%
Total Net Assets	100.00%

Birla Sun Life Dividend Yield Plus	
Allocation as a % of Net Assets	%
Banks	24.13%
Software	14.08%
Consumer Non Durables	7.78%
Auto	7.29%
Industrial Products	6.52%
Finance	6.25%
Petroleum Products	4.09%
Media & Entertainment	3.72%
Oil	3.55%
Pharmaceuticals	3.21%
Non - Ferrous Metals	3.06%
Power	2.96%
Construction Project	2.39%
Industrial Capital Goods	2.25%
Cement	2.14%
Textile Products	1.99%
Transportation	1.11%
Miscellaneous	1.00%
Auto Ancillaries	0.86%
Hotels	0.59%
Cash & Current Assets	1.41%
Net receivables / payables	-0.36%
Total Net Assets	100.00%

Birla Sun Life '95 Fund	
Allocation as a % of Net Assets	%
Banks	16.75%
Corporate Debt	8.86%
Software	8.40%
Finance	6.26%
Auto	5.34%
State Government Bond	5.10%
Government Bond	4.07%
Industrial Products	3.95%
Pharmaceuticals	3.83%
Construction Project	3.77%
Consumer Non Durables	2.85%
Auto Ancillaries	2.69%
Non - Ferrous Metals	2.24%
Industrial Capital Goods	2.14%
Chemicals	1.96%
Media & Entertainment	1.69%
Petroleum Products	1.62%
Retailing	1.45%
Textile Products	1.22%
Consumer Durables	1.17%
Minerals/Mining	1.05%
Pesticides	1.00%
Gas	1.00%
Telecom - Services	0.96%
Oil	0.92%
Construction	0.65%
Cement	0.53%
Miscellaneous	0.01%
Futures and Options	-0.17%
Cash & Current Assets	8.68%
Total Net Assets	100.00%

Birla Sun Life Small & Midcap Fund	
Allocation as a % of Net Assets	%
Banks	20.45%
Software	11.70%
Auto Ancillaries	9.93%
Finance	8.29%
Pharmaceuticals	6.16%
Media & Entertainment	5.49%
Consumer Non Durables	4.87%
Cement	4.65%
Industrial Capital Goods	4.04%
Engineering Services	4.02%
Industrial Products	2.62%
Auto	2.38%
Textile Products	2.18%
Power	2.02%
Diversified Consumer Services	1.91%
Retailing	1.42%
Construction	1.32%
Construction Project	0.87%
Cash & Current Assets	4.10%
Net receivables / payables	1.58%
Total Net Assets	100.00%

Birla Sun Life India Reforms Fund	
Allocation as a % of Net Assets	%
Banks	28.68%
Construction Project	13.01%
Oil	9.84%
Industrial Capital Goods	7.97%
Finance	6.89%
Petroleum Products	6.72%
Power	6.25%
Engineering Services	4.57%
Telecom - Services	3.93%
Retailing	3.26%
Media & Entertainment	2.41%
Construction	1.26%
Cash & Current Assets	6.35%
Net receivables / payables	-1.15%
Total Net Assets	100.00%

Birla Sun Life Pure Value Fund	
Allocation as a % of Net Assets	%
Banks	16.58%
Software	10.96%
Finance	9.97%
Chemicals	8.41%
Auto	5.69%
Construction	5.31%
Cement	4.71%
Non - Ferrous Metals	3.94%
Petroleum Products	3.75%
Power	3.12%
Construction Project	2.85%
Auto Ancillaries	2.84%
Pharmaceuticals	2.64%
Textile Products	2.39%
Consumer Non Durables	2.28%
Industrial Capital Goods	1.86%
Futures and Options	1.36%
Gas	1.32%
Miscellaneous	1.18%
Industrial Products	0.73%
Ferrous Metals	0.53%
Media & Entertainment	0.38%
Cash & Current Assets	10.39%
Net receivables / payables	-3.20%
Total Net Assets	100.00%

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Industry Allocation

Birla Sun Life Long Term Advantage Fund	
Allocation as a % of Net Assets	
	%
Banks	17.90%
Software	12.96%
Finance	7.71%
Consumer Non Durables	6.01%
Petroleum Products	5.70%
Pharmaceuticals	5.04%
Auto	4.56%
Power	3.73%
Construction Project	3.57%
Non - Ferrous Metals	3.47%
Industrial Products	3.30%
Gas	3.26%
Chemicals	3.25%
Cement	2.77%

Auto Ancillaries	2.56%
Miscellaneous	1.98%
Construction	1.69%
Telecom - Services	1.29%
Media & Entertainment	1.18%
Textile Products	1.17%
Industrial Capital Goods	0.98%
Consumer Durables	0.89%
Minerals/Mining	0.84%
Retailing	0.26%
Hotels	0.05%
Cash & Current Assets	3.90%
Net receivables / payables	0.00%
Total Net Assets	100.00%

Country/Industry Allocation

Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)	
Allocation as a % of Net Assets	
	%
United States	61.75%
Switzerland	17.13%
Japan	6.23%
Mauritius	5.47%
Norway	4.19%
Canada	3.25%
Russian Federation	1.43%
Chile	0.81%
Hong Kong	0.00%
Cash & Current Assets	1.84%
Net receivables / payables	-2.10%
Total Net Assets	100.00%

Birla Sun Life International Equity Fund - Plan A	
Allocation as a % of Net Assets	
	%
United States	60.21%
Switzerland	6.42%
Hong Kong	5.68%
France	5.12%
Japan	4.87%
United Kingdom	4.22%
Germany	3.17%
Korea, Republic Of	2.10%
Norway	1.68%
Canada	1.64%
Netherlands	1.60%
Cash & Current Assets	3.71%
Net receivables / payables	-0.43%
Total Net Assets	100.00%

Birla Sun Life International Equity Fund - Plan B	
Allocation as a % of Net Assets	
	%
Banks	17.96%
United States	15.78%
Software	8.84%
Auto	4.83%
Finance	4.75%
Consumer Non Durables	4.62%
Pharmaceuticals	4.43%
Non - Ferrous Metals	3.10%
Power	2.93%
Oil	2.73%
Petroleum Products	2.32%
Construction Project	2.20%
Textile Products	2.09%
Construction	2.07%
Industrial Products	1.90%
Media & Entertainment	1.82%
Cement	1.74%
Switzerland	1.51%
Hong Kong	1.39%
Miscellaneous	1.32%
France	1.26%
Japan	1.20%
Industrial Capital Goods	1.10%
United Kingdom	1.01%
Germany	0.80%
Chemicals	0.78%
Korea, Republic Of	0.62%
Auto Ancillaries	0.61%
Norway	0.47%
Canada	0.40%
Netherlands	0.38%
Minerals/Mining	0.28%
Cash & Current Assets	2.79%
Net receivables / payables	-0.03%
Total Net Assets	100.00%

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Industry Allocation

TAX SAVINGS SOLUTIONS

Birla Sun Life Tax Plan		Birla Sun Life Tax Relief '96	
Allocation as a % of Net Assets	%	Allocation as a % of Net Assets	%
Banks	16.57%	Banks	16.66%
Auto Ancillaries	10.18%	Auto Ancillaries	10.23%
Software	9.06%	Software	9.11%
Finance	8.14%	Finance	8.17%
Pharmaceuticals	8.10%	Pharmaceuticals	8.16%
Cement	5.57%	Cement	5.61%
Auto	5.16%	Auto	5.20%
Industrial Capital Goods	5.01%	Industrial Capital Goods	5.04%
Pesticides	4.79%	Pesticides	4.81%
Consumer Non Durables	4.65%	Consumer Non Durables	4.68%
Petroleum Products	4.08%	Petroleum Products	4.10%
Industrial Products	3.45%	Industrial Products	3.47%
Construction Project	3.35%	Construction Project	3.36%
Retailing	2.84%	Retailing	2.85%
Miscellaneous	2.28%	Miscellaneous	2.30%
Media & Entertainment	2.01%	Media & Entertainment	2.02%
Transportation	1.54%	Transportation	1.54%
Consumer Durables	1.33%	Consumer Durables	1.34%
Minerals/Mining	1.00%	Minerals/Mining	1.01%
Cash & Current Assets	2.08%	Cash & Current Assets	0.89%
Net receivables / payables	-1.21%	Net receivables / payables	-0.57%
Total Net Assets	100.00%	Total Net Assets	100.00%

SAVINGS SOLUTIONS

Birla Sun Life Enhanced Arbitrage Fund	
Allocation as a % of Net Assets	%
Banks	13.13%
Auto	9.56%
Pharmaceuticals	9.42%
Petroleum Products	9.41%
Cement	6.40%
Finance	6.14%
Ferrous Metals	4.88%
Auto Ancillaries	3.11%
Minerals/Mining	1.86%
Consumer Non Durables	1.49%
Software	1.04%
Futures and Options	-66.78%
Cash & Current Assets	24.17%
Net receivables / payables	76.19%
Total Net Assets	100.00%

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All India Telephone

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1-800-270-7000



Mobile Investment Manager

www.birlasunlife.com/mobile



For further details on our Funds, please contact our Customers Service Centres at details given below.

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One IndiaBulls Centre Tower 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai-400 013

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