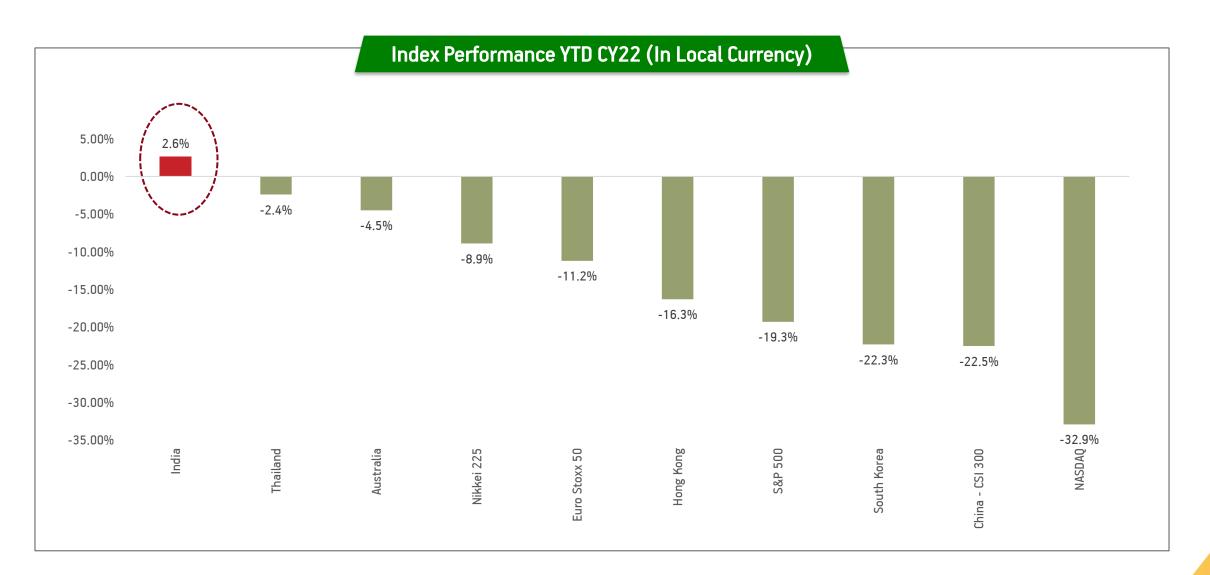
# Annual Outlook 2023

India - An Oasis of Growth



# Market Outlook





### CY22: How the key macro parameters fared?



	Global Demand	Moderate	
	USD	Strengthened	
	China Growth	Weak	
S	_		
e E	Exports	Moderate	
nei	Private Capex	Moderate	
rar	Government Capex	Moderate	CY22
Macro Parameters	Consumption	Moderate	C S
2			
	Global Inflation	High	
Ž	India Inflation	High	
	Interest Rates	Rising	
	INR	Depreciated	
	FII Flows	Outflows	

### Perspectives CY2023...





In 2023, global growth is expected to slowdown, especially in US and Europe, as rates remain higher for longer.

Central bankers are likely to pause sooner than implied by markets. However, sufficient conditions for policy easing are unlikely in 2023 unless there are some economic mishaps.

India's real GDP growth projected to be 5.8% YoY in FY24.

For 2023, we expect headline CPI to average at 5.25-5.50%, which is within RBI's mandate. However, volatile commodity prices pose a key risk to the estimates.

CAD for FY 2023-24 is likely to moderate to 2.2%-2.5% assuming crude prices at an average of USD 85.

Forecasting 2023 is likely to be difficult on many counts due to challenges on account of



Changing dynamics

in geopolitics



Policy response

flexibility



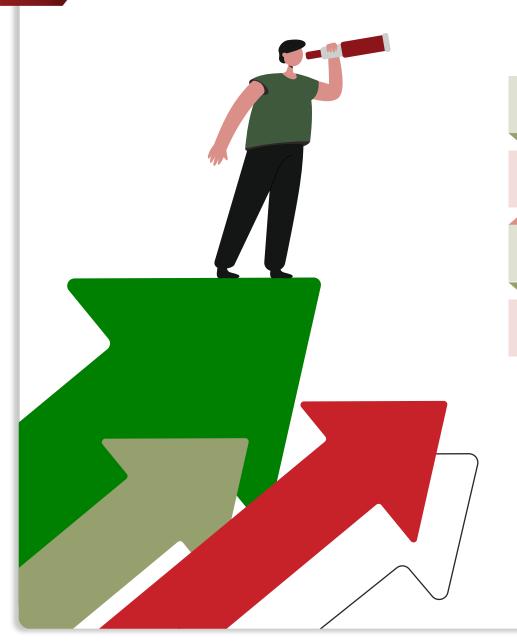
Reducing money supply



Commodity price movement

### **Perspectives CY2023**





Non-oil and gold imports are a big risk now for the country's external sustainability. We are also cautious about capital inflows given global liquidity will be tighter ahead.

AMC Ltd.

(A part of Aditya Birla Capital Ltd.)

We expect terminal rate to be at 6.50% for India in this rate cycle and benchmark G-Sec to continue to range between 7.20%-7.60% for 2023.

The market debate will shift towards an "adequate quantum" of liquidity and its effect on overall financial conditions than on absolute "repo rate" levels.

India is in a relatively better position -



More domestic-demand driven



**Political stability** with a progressive reform agenda



Overall liquidity could improve with government spending before elections.

### CY23 vs. CY22: Comparison of key macro parameters

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Moderate Strengthened Weak Moderate Moderate Moderate Moderate High High Rising Depreciated Outflows

**CY22** 

**Global Demand** USD China Growth Exports **Private Capex** Government Capex Consumption **Global Inflation** India Inflation Interest Rates INR **FII Flows** 

Weakens **T** Weakens Likely to pick up 🔺 Weakens Moderate 🗇 **CY23** Moderate ⇔ Strong Moderates ⇔ Moderates  $\Leftrightarrow$ Stabilize 🗇 Stabilizes ⇔ Inflows 🔺

Overall, Indian economy is expected to be the fastest growing large economy even amidst global macro headwinds.

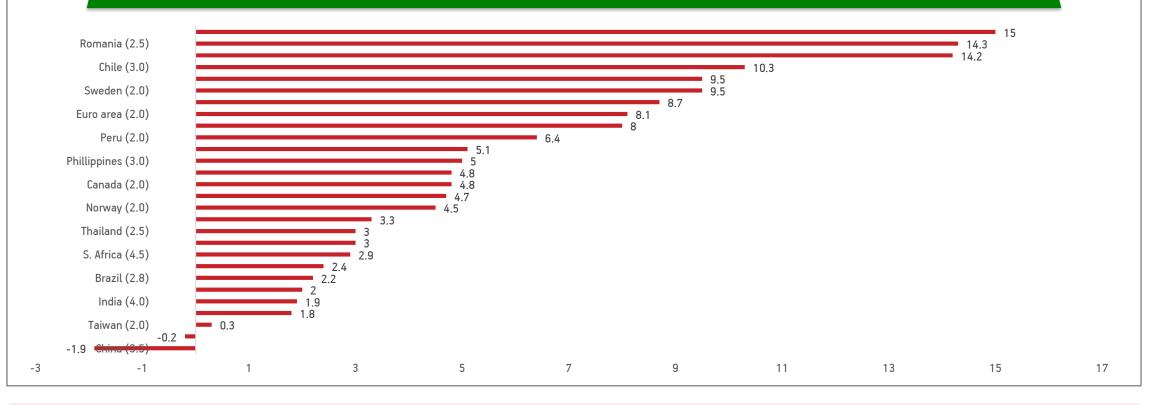
# How did we reach here?

### High Inflation due to supply chain issues ...

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### CPI inflation (Nov 22) vs. target (%pt diff in oya; inflation target shown in parentheses)



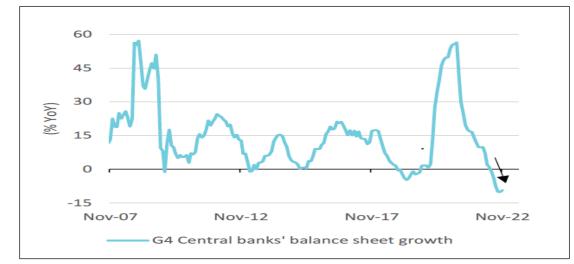
CPI Inflation stays elevated in most countries but has started coming down as supply chain bottlenecks have eased considerably leading to hopes that we are past 'peak' inflation worries.

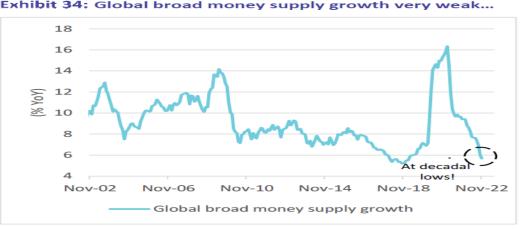
### ...Led to Central bank tightening rates, drives up global bond yields and...





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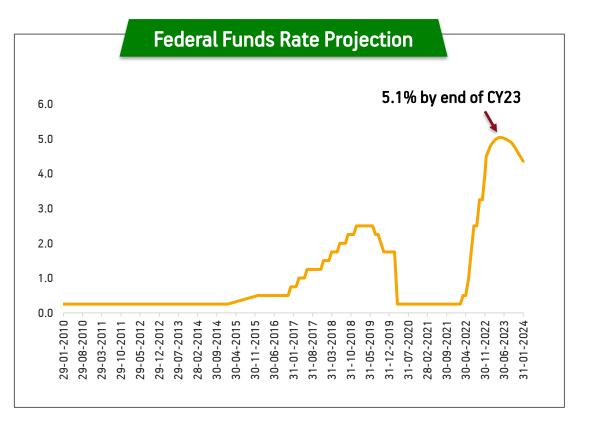


### Fed has delivered aggressive rate hikes and is unlikely to cut this year

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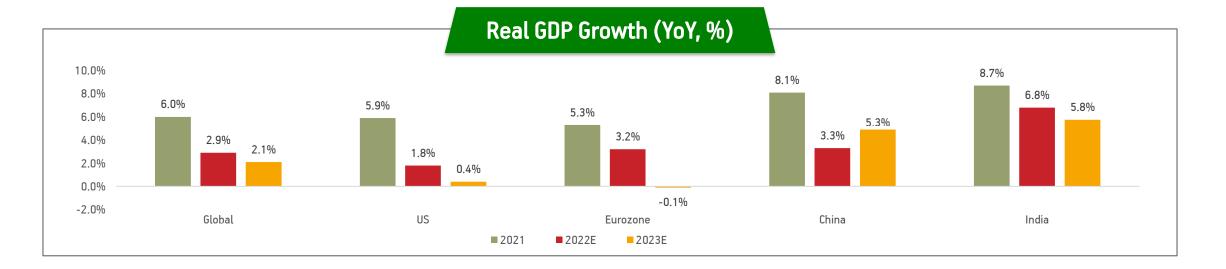
PCE Core Inflation Y-o-Y 6.0 5.0 4.0 3.0 3.5% by end of CY23 2.0 1.0 0.0 1-2017 30-09-2019 30-11-2019 31-01-2020 31-03-2020 31-05-2020 31-07-2020 30-11-2020 31-01-2021 018 019 019 019 30-09-2020 -03-2021 -05-2021 -07-2021 202 30-09-202 30-11-202 1-03-202 01-202 -11-2 -01-2 -03-2 31-05-2( 31-07-2( 31-07-2 30-09-30-11-31-01-31-03-31-05-2 30-09-31-03-31-05--07-30-



- US inflation has peaked out and is likely to finally moderate in 2023. But it is likely to remain well above the target of 2%.
- Fed is likely to slow down the pace of rate hikes, but given its focus on restoring price stability, is likely to continue raising rates in 2023.
- Fed pivot to rate cuts is expected only in 2024.

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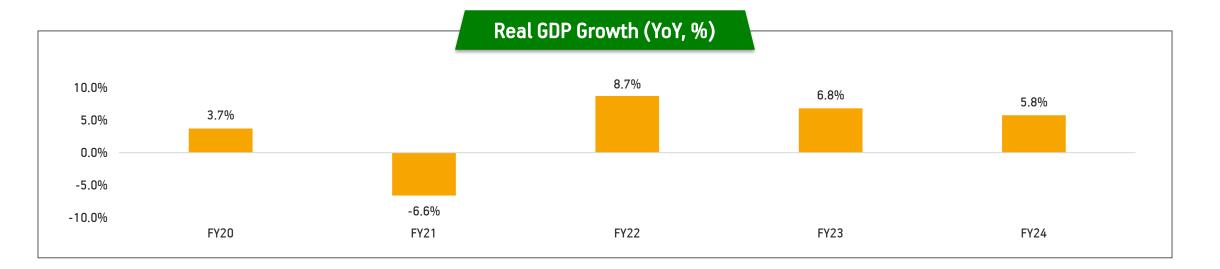
- Global economy is expected to slow down in 2023 due to rising rates and higher energy costs in Europe, partially offset by a recovery in China.
- US GDP is expected to be flat YoY in 2023 as aggressive rate hikes by the Fed start to take a toll on demand and housing market slows down.
- The Eurozone economy is expected to contract in 2023 due to high energy prices and rate hikes by the ECB.
- The Chinese economy is expected to rebound as the government relaxes Covid related restrictions and scales up support to the property sector. The accumulated savings amongst Chinese households is quite high which can support growth.
- Growth in the Indian economy is expected to be largely immune from global headwinds with strong consumer demand and aggressive capex push driving 5.8% real GDP growth.

### However, India expected to have relatively strong GDP growth, much higher than peers

### India's GDP growth to remain strong in FY23 and normalize by FY24

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#### Strong Domestic Demand to Drive Growth:

**Consumption:** Discretionary consumption expected to be resilient with upper-income consumers seeing good job and wage growth, and low-income jobs being created again with re-opening of the economy. Rural economy also expected to see recovery on the back of normal monsoons, expectations of good Rabi crop, and elevated crop prices.

Investment: Uptick in real estate sector, government spend on infrastructure, and uptick in private capex should boost investment.

**Exports:** Export growth likely to come under pressure as global growth slows.

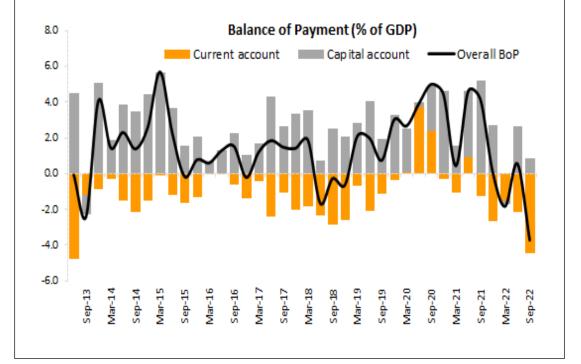
Significant digitization adoption, reduction in financial sector NPAs, government's reform agenda, and government spending ahead of General Elections in 2024 supported by high tax collections are also likely to support the economy.

### We expect improvement in both current and capital account

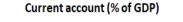
Aditya Birla Sun Life AMC Ltd. (A part of Aditya Birla Capital Ltd.)

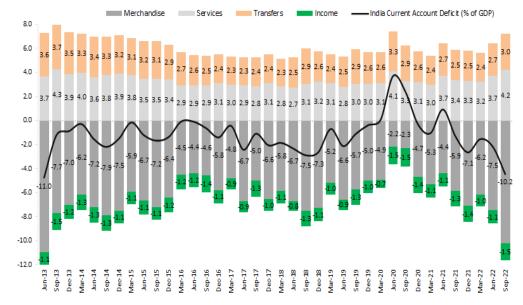


India's BoP turned negative in 2022 due to pressure on both current and capital account. We expect both to improve in this year.



Current account worsened primarily due to sharp rise in merchandise trade deficit. While services surplus rose, it was not enough





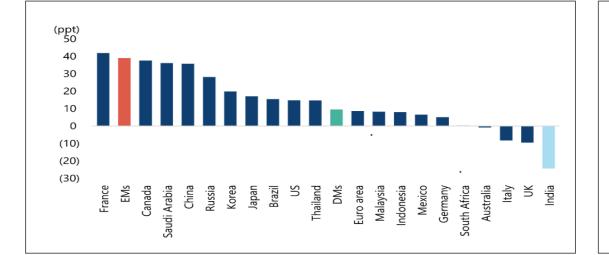
### Balance sheets in good condition to lever again...

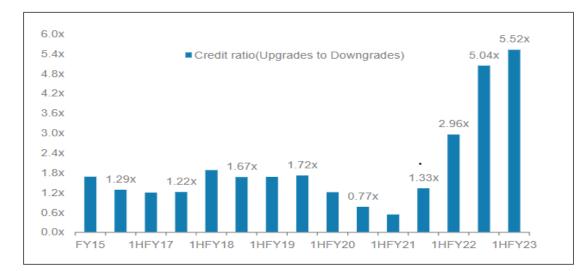
Aditya Birla Sun Life AMC Ltd.

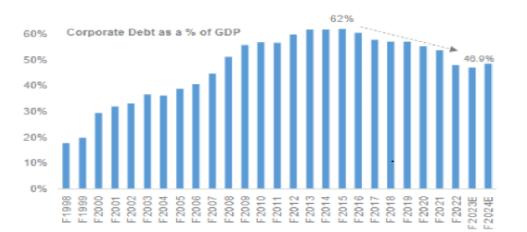


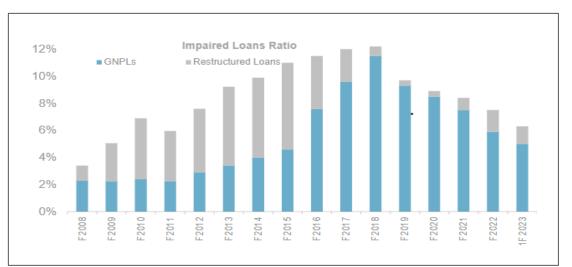
(A part of Aditya Birla Capital Ltd.)





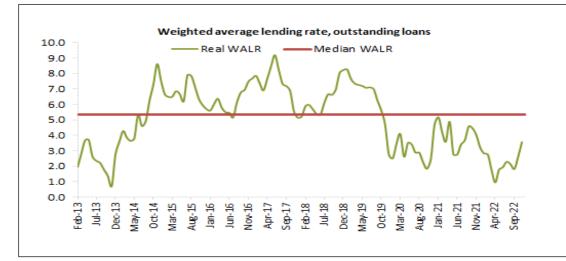


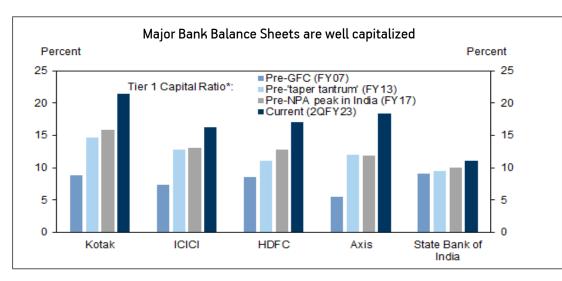


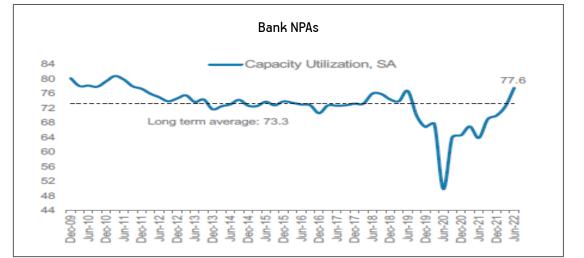


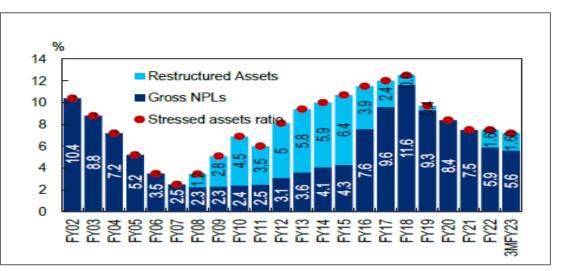
#### Source: MS, GS, BIS

### ...real rates still benign, Capacity Utilization moving up & bank balance sheet strong





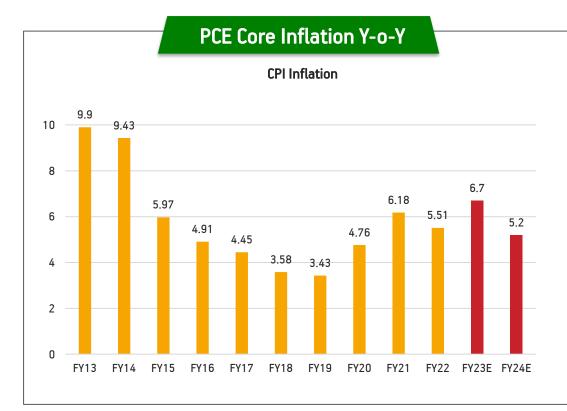


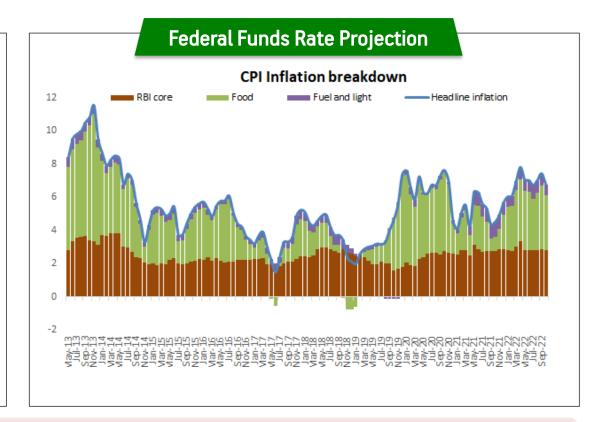




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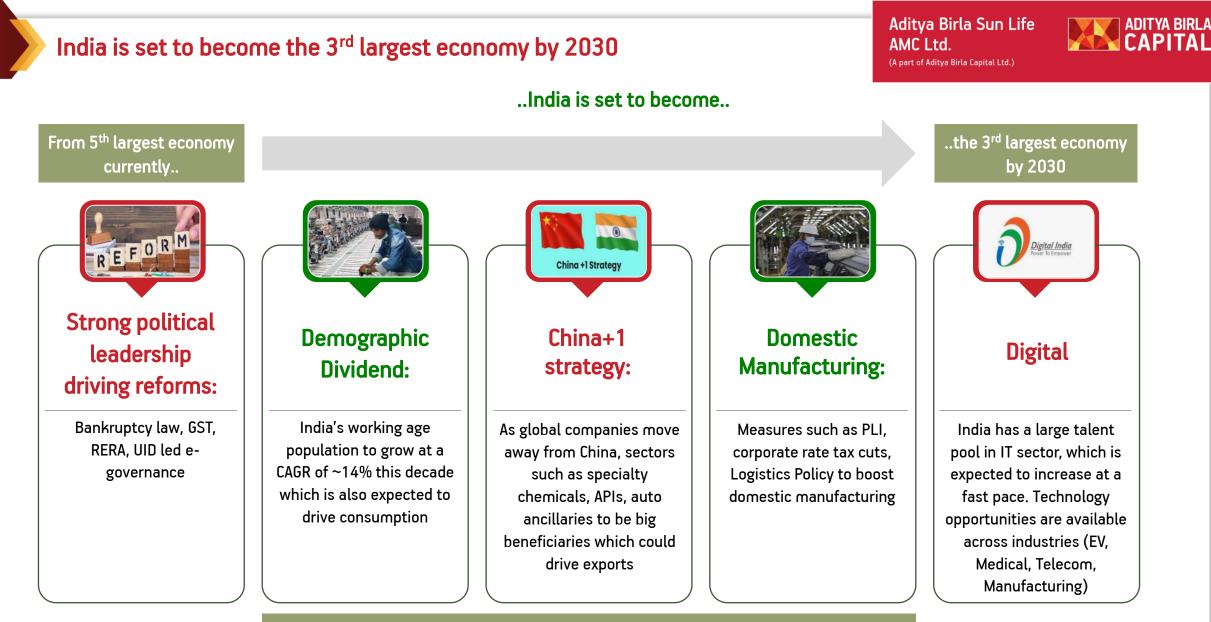
We expect India's inflation to moderate in FY24 after remaining elevated for most of the Covid era. The surge in inflation was largely due to uptick in global commodity prices and supply side disruptions due to the pandemic. Later the Russia-Ukraine war further added to upside inflationary pressure. We expect inflationary pressure to ease based on our expectation of normalization of high food inflation and normalization of supply chains. Moreover, the decline in global inflation will also aid in domestic inflation management.

### Head winds: Liquidity to become a stress point to maintain the pace of credit growth

In 2022 liquidity moved from comfortable surplus to near neutral for the system and we expect it to enter deficit by middle of 2023. Another influencing factor for 2023-24 would be LCR. Post 2019, when LCR was aligned with Basel III requirements, our system never got exposed to deficit/neutral liquidity. With incremental credit deposit ratio closer to 135% into the year end, pressure to garner higher long-term deposits will be more pronounced.





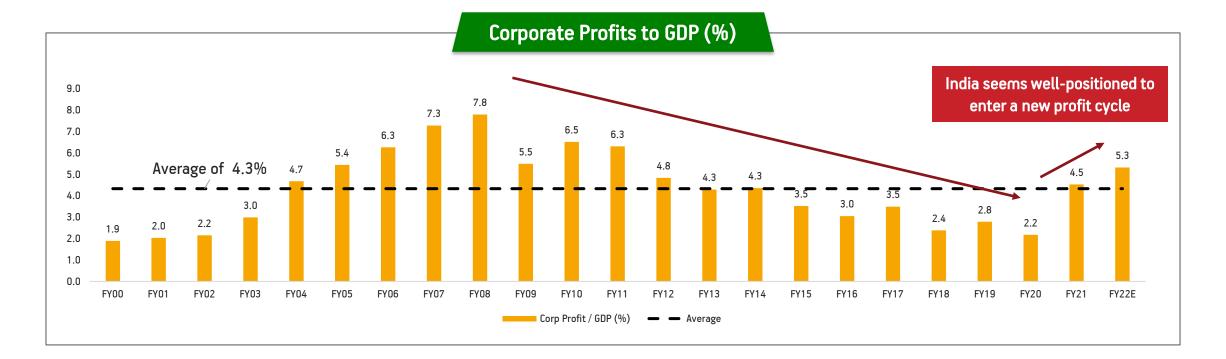


Levers of Growth

### Corporate Profit to GDP is showing a turnaround

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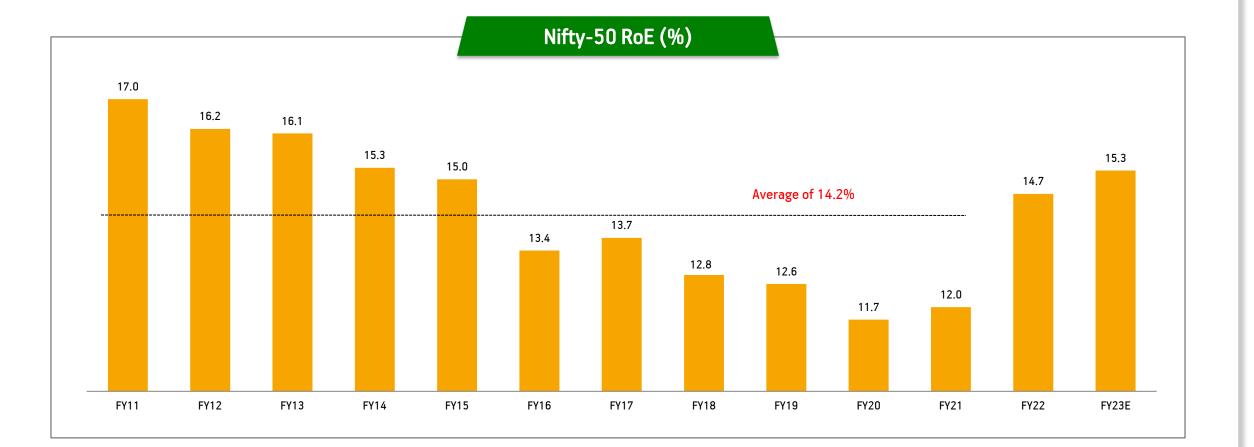
#### **Expect Sustained Improvement in Corporate Profits**

- With strong consumer demand and declining input prices, corporate profit upcycle should continue.
- Increasing formalization of the economy should increase pricing power of corporates. Lower credit costs should boost profitability of the banking sector which contributes a significant portion of the profit pool. Although export-oriented sectors may face some headwinds, but profit growth for domestically oriented sectors should be robust.

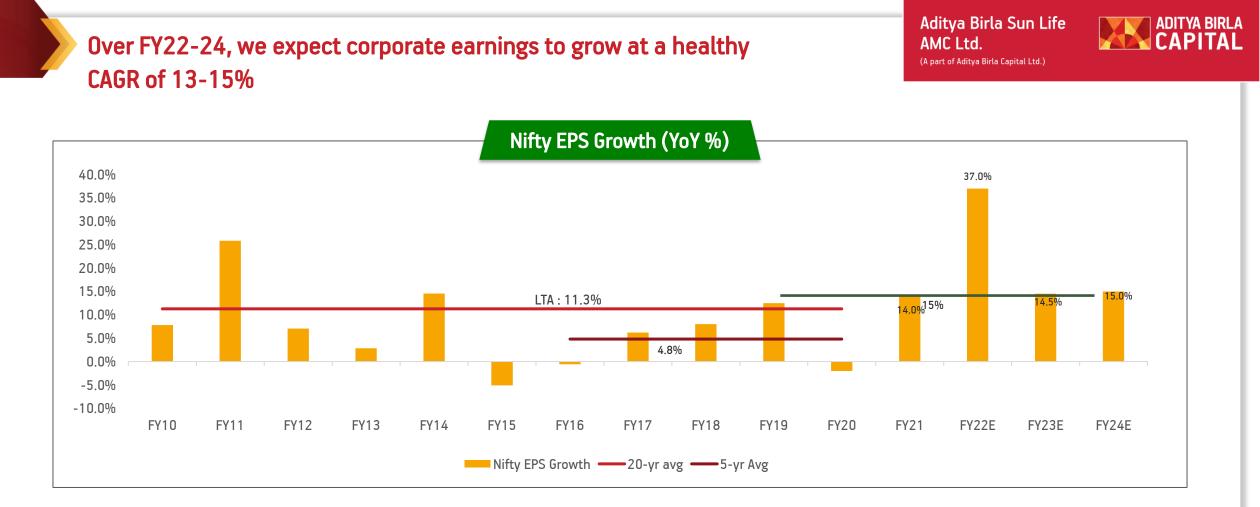
### ROEs for Nifty-50 companies continue to improve

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Despite challenging times, most Indian corporates have been able to increase their productivity and efficiency, thereby leading to improvement in ROEs vs pre-covid levels. We expect this to sustain in FY24.

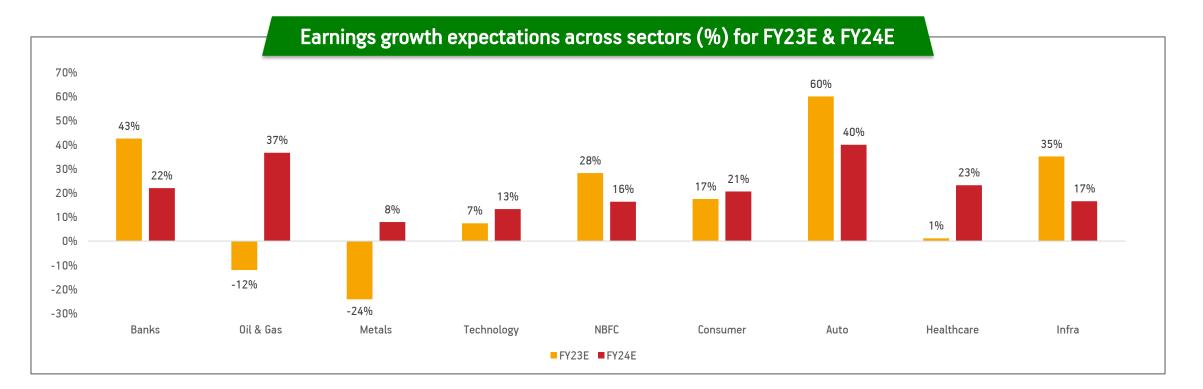


- We expect a better 2HFY23 for corporate earnings, backed by an easing in commodity prices, festive season and rebound in rural demand.
- With corporate profits to GDP in India showing a turnaround, we anticipate earnings to grow at a healthy CAGR of 13-15% over FY22-24, which is higher than the long-term average.
- Earnings growth is likely to be driven by Banking & Financials, Auto, Consumer and Infra sectors.

## Banks expected to drive a substantial portion of Nifty earnings increase in FY23 and FY24

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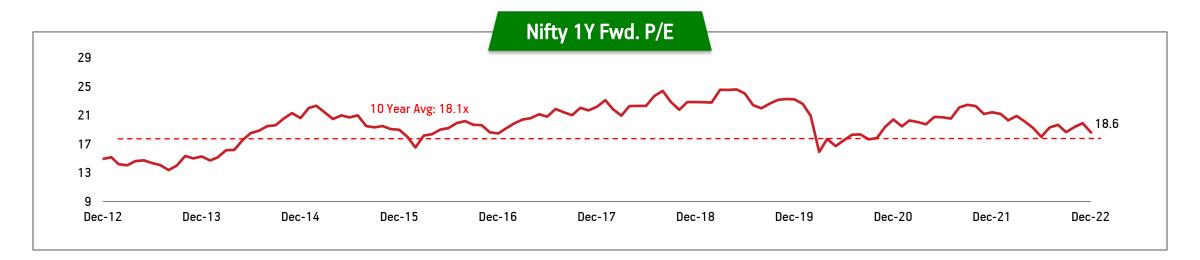


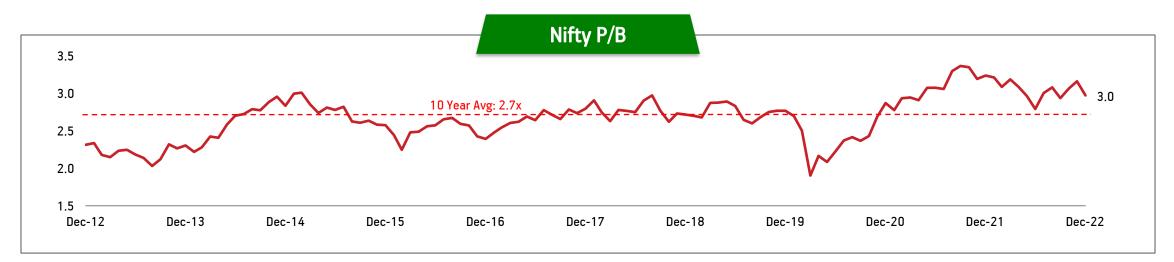
• Substantial revival in bank earnings expected post the clean-up over the last few years, along with growth in Auto, Consumer and Infra sectors.

• In the Banking sector, volatility in earnings over the last few years was induced by rising provisions. This has now fallen sharply, as bad loans of the prior lending surge have been provisioned for. NIMs have seen an increase and pre-provision operating profits (PPoP) have also seen healthy growth for the sector as a whole and are less volatile.

### Nifty valuations higher than long-term average





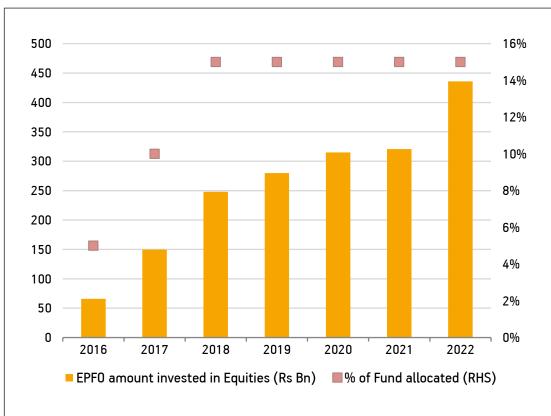


Steady domestic flows in the form of SIPs and EPFO contribution will continue to provide stability to equity markets







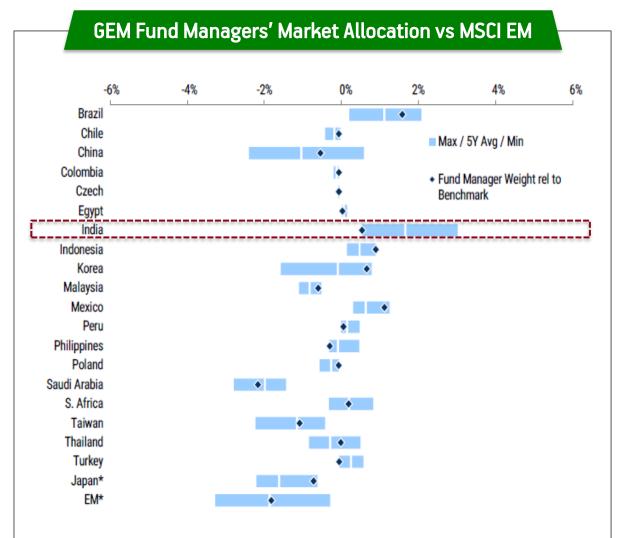


SIPs and EPFO investment to equities contributing ~Rs.17,000crs of steady monthly flows. EPFO contribution to equities can increase from the current 15% to 25% gradually.

## India and other EMs saw large FII outflows in 2022; FPI flows should pick up in 2023

#### Aditya Birla Sun Life AMC Ltd. (A part of Aditya Birla Capital Ltd.)







Historically, India's relative position vs benchmark MSCI EM within Global Emerging Markets (GEM) portfolios has been in the range from as high as 3% overweight to as low as 0.5% overweight.



Current  $\sim$ 0.5% overweight is quite close to the historical record low which implies significant room for further allocation increase.



Since India is relatively better placed and provides higher visibility to economic and earnings growth than other Emerging Markets, India is expected to get its fair share of FII flows.



China and Korea may also see a pickup in flows in the near term as their economies rebound, but India will continue to be seen as a structural growth story.

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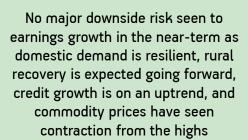
Market Outlook CY2023

Domestic focused themes viz. **Banking & Financial Services, Discretionary Consumption**, Domestic Manufacturing are preferred to global cyclicals.

Over a longer term, positive levers like strong political leadership driving the pace of reforms, demographic dividend, China+1 strategy, Domestic Manufacturing, and Digital push should drive India to become the 3rd largest economy by 2030.



Earnings CAGR of 13-15% projected over FY22-24 and is expected to be driven mainly by Banking along with Auto, Consumer and Infra sectors.



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Valuations are above average & growth is moderating; investors may take measured allocation to equities. Target equity allocation in an investor's portfolio can be close to the median level.



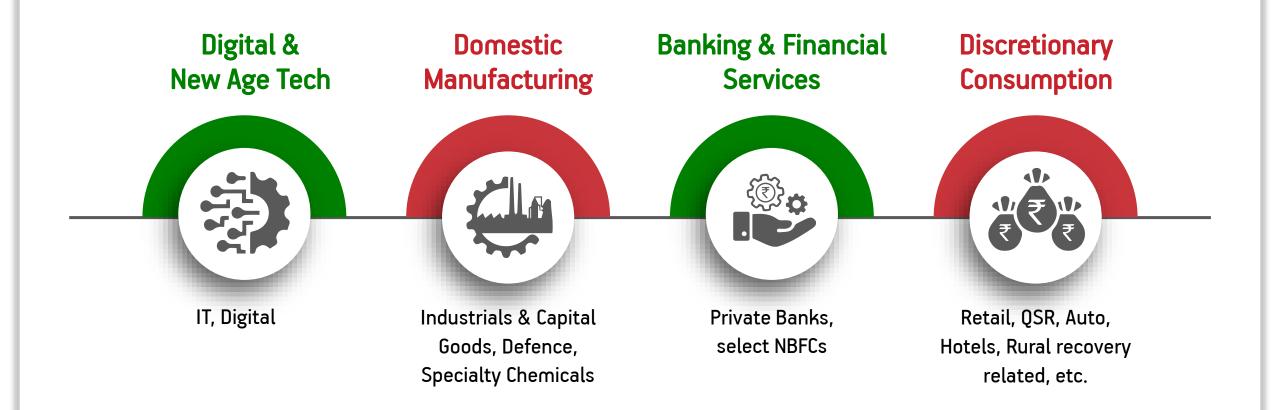
We expect Indian equity markets to give returns slightly below earnings growth, i.e., in the 8 -10% range for CY23. However, over medium to long term we expect CAGR returns in the range of 11-13% over next 3 years



We prefer companies that have a domestic focus as the Indian economy is likely to significantly outperform the global economy. We expect Large caps would be favored in the near term. However, given steady domestic growth expected over the coming years, Small cap and Midcap could outperform Large caps over next 3 years.





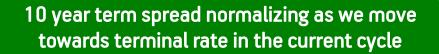


# Fixed Income - In Focus

### 10yr spread with Repo normalizing; spread with US rates lowest since GFC

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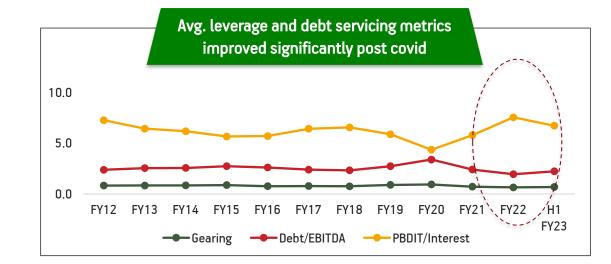


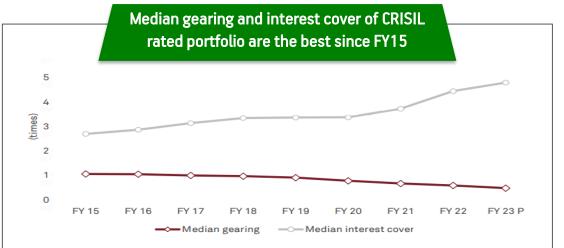
#### Indian spread w.r.t US rates are at lowest levels since Global financial crisis

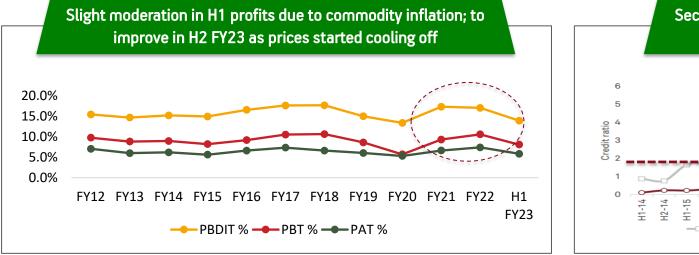


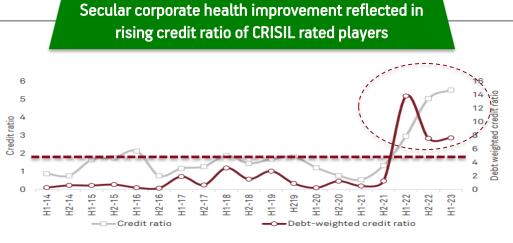
### Corporate India in good health versus the last 10 years









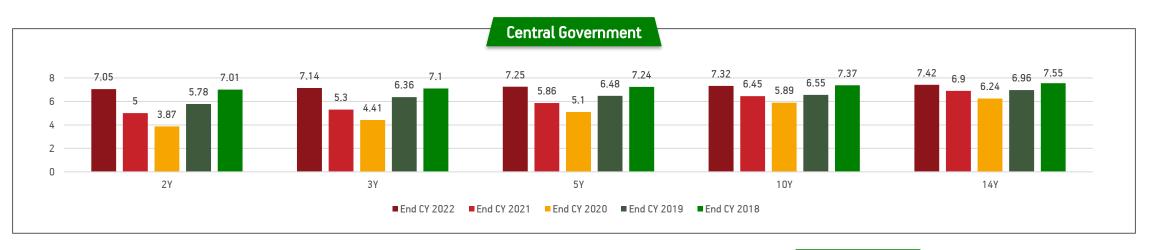


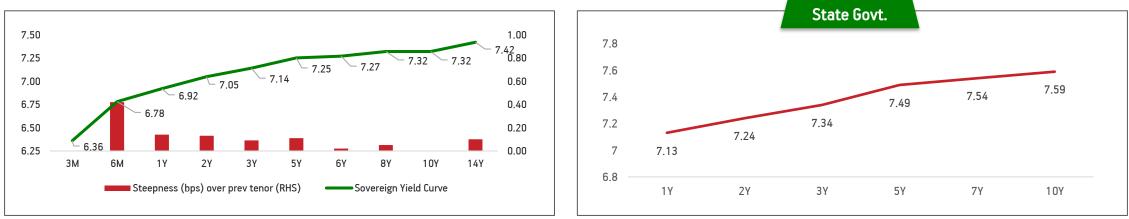
### Sovereign Yield Curve - Levels and Steepness

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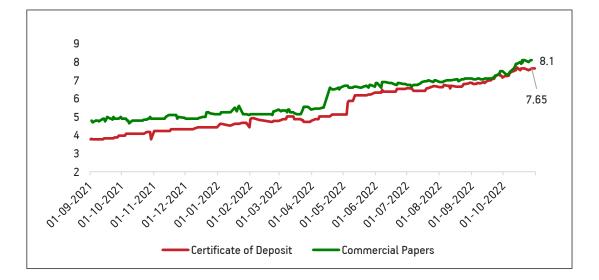


G-Sec curve has become almost flat and given expectations of terminal rate close to 6.50% long end seems to be appropriately priced with limited room to further rally meaningfully. Given that the yield-curve is relatively flat, belly of the curve (3 – 5 year) looks relatively attractive on a risk-reward basis and long-end of the curve can be played upon on a tactical basis.

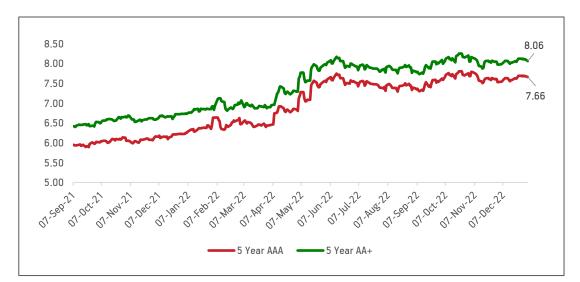
### Bond yields in India have shot up significantly and are now attractive









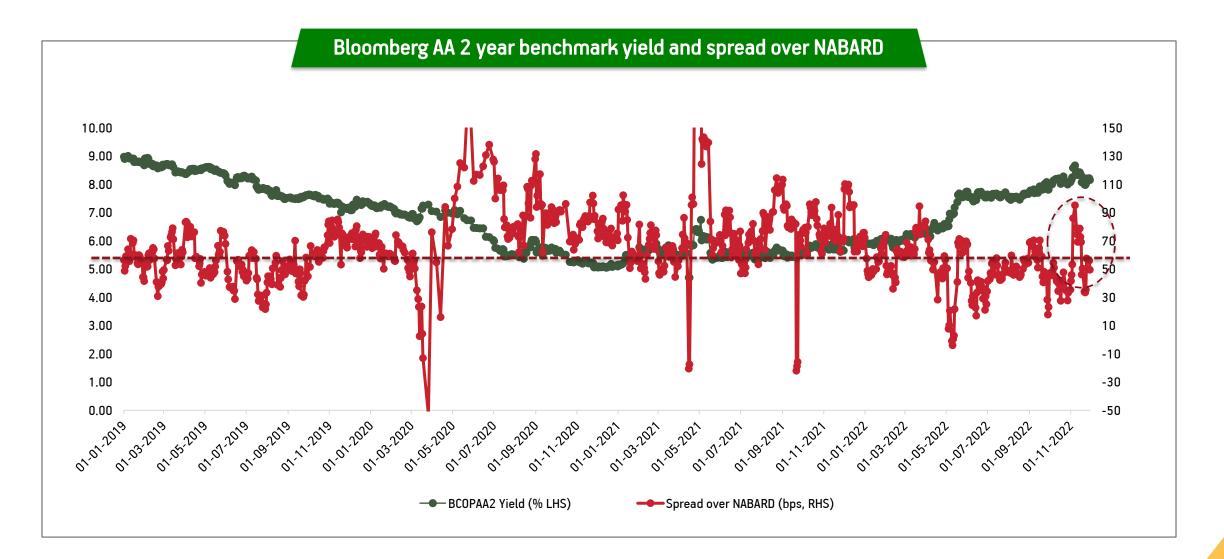


Yields have climbed up across maturities and rating spectrum. This makes the ideal case for having allocation to Fixed Income

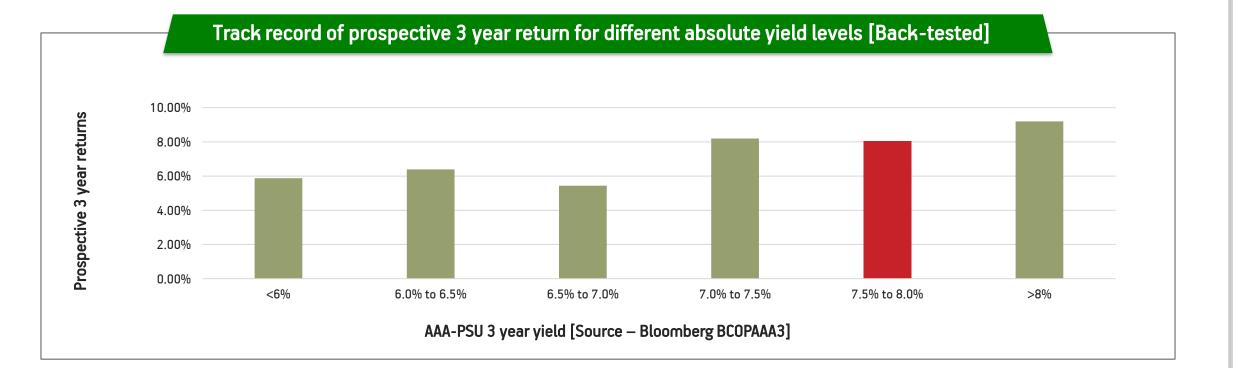
\*Commercial Papers & Certificate of deposits are absolute figures, Data as on 31 Dec 2022, Source : Bloomberg

### Credit Spreads inching up from lows with pickup in credit growth



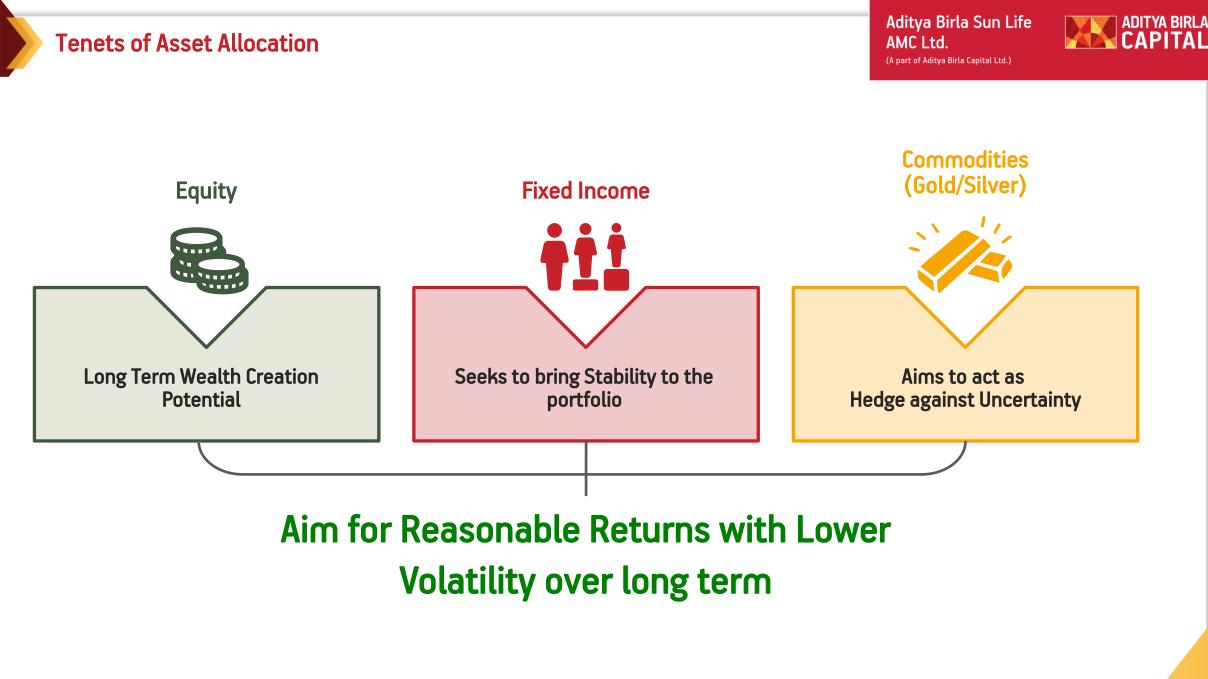






- Absolute yield levels have increased significantly over the course of 2022 and look attractive for a patient investor.
- We looked back at past cycles to understand the experience of investors when yields are in similar ranges.
- Based on 20 years of Bloomberg data, we find that investors investing in a constant maturity 3-year AAA bond when yields are in the range of 7.5% to 8%, earn 8.05% on an average over the next 3 years as they earn some capital gains on top of healthy accruals.
- We think this is opportune time for investors to make allocation to Fixed Income.

# Asset Allocation is key for CY 23





Asset Class	Expected Return in CY23	Comments
Fixed Income	7 – 7.5%	<ul> <li>With expected returns from debt funds in the 7 – 7.5% range, fixed income could start seeing higher inflows.</li> </ul>
Equity	8 - 10%	<ul> <li>Given valuations of Indian equities are at a premium to their long-term average, returns over the next 1-year are likely to be slightly below expected earnings growth, i.e., in the 8 -10% range.</li> <li>Investors should take measured allocation to equities. Target equity allocation in an investor's portfolio can be close to the median level.</li> <li>However, we continue to remain optimistic over medium to long term and expect CAGR returns in the range of 11-13% over next 3 years.</li> </ul>
Gold	5 – 7%	<ul> <li>Gold is likely to remain under pressure in 1H 2023 as the Fed continues to raise rates, Dollar remains strong, and real yields rise in the US</li> <li>However, Gold prices may rise in 2H 2023 as Fed slows down pace of rate hikes and Dollar starts weakening.</li> </ul>

### **Focused Equity Offerings**

Aditya Birla Sun Life AMC Ltd. (A part of Aditya Birla Capital Ltd.)



Equity Fund Category	Allocation %	Select ABSLAMC Funds
Largecap	25-30	Aditya Birla Sun Life Frontline Equity Fund
Diversified	35-40	Aditya Birla Sun Life Flexi Cap Fund Aditya Birla Sun Life Multi Cap Fund
Midcap and Smallcap	15-20	Aditya Birla Sun Life Midcap Fund Aditya Birla Sun Life Smallcap Fund
Thematic	15-20	Aditya Birla Sun Life Banking & Financial Services Fund Aditya Birla Sun Life India GenNext Fund

Investors looking for lower volatility should consider Hybrid funds viz, Aditya Birla Sun Life Multi Asset Allocation Fund, Aditya Birla Sun Life Balanced Advantage Fund and Aditya Birla Sun Life Asset Allocator FoF as they are well suited for the current environment.

- They have potential to provide reasonable returns as compared to Fixed Income with low volatility.
- They are especially suitable for first-time investors in Equity as they provide a relatively low-risk entry strategy.

Aditya Birla Sun Life AMC Ltd. (A part of Aditya Birla Capital Ltd.)



Investment Horizon	Fund Proposition	
1 - 3 Months	Aditya Birla Sun Life Savings Fund and Aditya Birla Sun Life Money Manager Fund	
3 Months +	Aditya Birla Sun Life Low Duration Fund	
5 - 6 Months	Aditya Birla Sun Life CRISIL IBX June 2023 Debt Index Fund	
6 Months +	Aditya Birla Sun Life Floating Rate Fund	
1 Years +	Aditya Birla Sun Life Banking & PSU Debt Fund or Aditya Birla Sun Life Short Term Fund or Aditya Birla Sun Life Corporate Bond Fund	
3 Years +	Aditya Birla Sun Life Target Maturity Debt Index Funds (Passive) or Aditya Birla Sun Life Dynamic Bond Fund or Aditya Birla Sun Life Credit Risk Fund	

Accrual is the theme for 2023 on a risk-reward basis. The yield curve in the 1 – 3 years segment is offering reasonable nominal yields for patient investors. Time to dial back actively managed short duration fund on a risk-reward basis.



Scheme Name	This product is suitable for investors who are seeking*:	Scheme Riskometer
Aditya Birla Sun Life Multi-Cap Fund (An open ended equity scheme investing across large cap, mid cap & small cap stocks)	<ul> <li>Long term capital growth and income</li> <li>Investment predominantly in equity and equity related instruments as well as debt and money market instruments.</li> </ul>	Low to Moderate Low to Noderate High High High High High High High High
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.		

Scheme Name	This product is suitable for investors who are seeking*:	Scheme Riskometer
Aditya Birla Sun Life Equity Advantage Fund (An open ended equity scheme investing in both large cap and mid cap stocks)	<ul> <li>Long term capital growth and income</li> <li>Investments predominantly in equity and equity related securities as well as debt and money market instruments</li> </ul>	Low to High High High High High High High High
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.		



Scheme Name	This product is suitable for investors who are seeking*:	Scheme Riskometer
Aditya Birla Sun Life ESG Fund (An open-ended equity scheme investing in companies following Environment, Social & Governance (ESG) theme)	<ul> <li>Long Term Capital Appreciation</li> <li>An equity scheme that invests in companies following the Environment, Social &amp; Governance (ESG) theme</li> </ul>	Low to Moderate High High High High High High High High
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.		

Scheme Name	This product is suitable for investors who are seeking*:	Scheme Riskometer
Aditya Birla Sun Life Flexi Cap Fund (An open ended dynamic equity scheme investing across large cap, mid cap, small cap stocks)	<ul> <li>Long term capital growth</li> <li>Investments in equity and equity related securities</li> </ul>	Low to Moderate Low to Noderate High High High Very High RISKOMETER
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.		



Scheme Name	This product is suitable for investors who are seeking*:	Scheme Riskometer
Aditya Birla Sun Life Banking and Financial Services Fund (An open-ended equity scheme investing in companies following Environment, Social & Governance (ESG) theme)	<ul> <li>Long term capital growth</li> <li>Investments in equity and equity related securities of companies engaged in banking and financial services</li> </ul>	Low to Moderate Low to Low Low RISKOMETER Investors understand that their principal will be at Moderately High risk
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.		

Scheme Name	This product is suitable for investors who are seeking*:	Scheme Riskometer
Aditya Birla Sun Life Digital India Fund (An open ended equity scheme investing in t Technology, Telecom, Media, Entertainment and other related ancillary sectors)	<ul> <li>Long term capital growth</li> <li>Investments in equity and equity related securities with a focus on investing in IT, Media, Telecom related and other technology enabled companies</li> </ul>	Moderate       Moderately         High       High         High       High         Noderate       Very High         RISKOMETER       Investors understand that their principal will be at Moderately High risk
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.		



Scheme Name	This product is suitable for investors who are seeking*:	Scheme Riskometer
Aditya Birla Sun Life Frontline Equity Fund (An Open ended equity scheme predominantly investing in large cap stocks)	<ul> <li>Long term capital growth</li> <li>Investments in equity and equity related securities, diversified across various industries in line with the benchmark index, Nifty 100 TRI</li> </ul>	Low to Moderate Low to Low RISKOMETER Investors understand that their principal will be at Moderately High risk
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.		

Scheme Name	This product is suitable for investors who are seeking*:	Scheme Riskometer
Aditya Birla Sun Life Focused Equity Fund (An Open ended Large cap Equity Scheme investing in maximum 30 stocks)	<ul> <li>Long term capital growth with exposure limited to a maximum of 30 stocks</li> <li>Investments in equity and equity related securities to form a concentrated portfolio</li> </ul>	Low to Moderate High High High High High High High High
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.		



Scheme Name	This product is suitable for investors who are seeking*:	Scheme Riskometer
Aditya Birla Sun Life India GenNext Fund (An open ended equity scheme following Consumption theme)	<ul> <li>Long term capital growth</li> <li>Investments in equity and equity related securities of companies that are expected to benefit from the rising consumption patterns in India fuelled by high disposable incomes</li> </ul>	Low to Moderate Low to Noderate High High High Very High RISKOMETER
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.		

Scheme Name	This product is suitable for investors who are seeking*:	Scheme Riskometer
Aditya Birla Sun Life Midcap Fund (An open ended equity scheme predominantly investing in mid cap stocks)	<ul> <li>Long term capital growth</li> <li>Investments primarily in mid cap stocks</li> </ul>	Low to Moderate Low to Noderate High High High Very High RISKOMETER
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.		

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