

INVESTING in companies that share their profit can help create wealth.

Aditya Birla Sun Life Dividend Yield Fund

(Formerly known as Aditya Birla Sun Life Dividend Yield Plus) (An open ended equity scheme predominantly investing in dividend yielding stocks)

Inception date: February 26, 2003

Mutual Funds
Aditya Birla Sun Life
Mutual Fund



We all like receiving something extra over time. Say like a dividend that is declared at a regular frequency. As an investor, you tend to gain in two ways: you not only have a source of additional income by way of dividends but also gain from the appreciation in your capital with a rise in the stock price. Also, companies that regularly declare dividend tend to be one having a good past track record and are generally established or leaders in their line of business.

About the Fund

A well-diversified fund that invests predominantly in equity and equity related stocks with a high dividend yield (i.e. dividend paid in the previous year divided by the current market price per stock), at the point of investment.

How do we identify stocks with high dividend yield?

The scheme aims to identify those stocks whose dividend yield is higher than the dividend yield of Nifty 50 Index last released / published by NSE. This means that these are companies that regularly declare dividend to their investors

Strong Dividend History

Since its inception, Aditya Birla Sun Life Dividend Yield Fund has declared dividends 44 times (see the table). Since March 2015, the scheme has declared regular quarterly dividends.

Dividend Declared Since Inception

Record Date	Dividend (Rs.) Per Unit	Cum Dividend NAV (Rs. Per unit)
16-Mar-2018	0.41	16.3
22-Dec-2017	0.43	17.76
22-Sep-2017	0.44	17.16
27-Jun-2017	0.43	16.64
20-Mar-2017	0.32	16.05
30-Dec-2016	0.22	14.63
26-Sep-2016	0.25	15.73
24-Jun-2016	0.18	14.15
08-Mar-2016	0.27	13.35
23-Dec-2015	0.2	15.04
24-Sep-2015	0.35	15.77
19-Jun-2015	0.4	15.7
20-Mar-2015	0.18	16.64
29-Dec-2014	0.5	16.79
29-Oct-2014	0.5	16.19
27-Jun-2014	0.8	15.14
27-Dec-2013	0.5	12.68
18-Feb-2013	0.5	12.6
20-Jul-2012	0.5	11.99
13-Feb-2012	0.5	12.7
17-Jun-2011	0.6	13.13
25-Feb-2011	0.6	12.68
29-Oct-2010		15.95
25-Jun-2010	0.71	14.08
26-Feb-2010	0.65	12.89
15-Oct-2009	0.58	13.31
10-Jun-2009		10.93
02-Nov-2007		11.77
30-Apr-2007	0.8	10.4
10-0ct-2006	0.8	10.87
27-Apr-2006		13.07
13-Jan-2006	1.6	13.58
28-Oct-2005	0.8	11.94
01-Jul-2005	0.8	11.91
11-Mar-2005		12.85
24-Dec-2004		13.75
28-Sep-2004	0.8	11.57
13-Feb-2004		12.58
26-Dec-2003		13.93
31-Oct-2003		11.87
19-Sep-2003	1.8	12.09
24-Jul-2003	1.2	11.62
13-Jun-2003	0.5	10.88
30-May-2003	0.8	11.84

Dividends mentioned above were on a face value of ₹ 10/unit. The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the pay-out and statutory levy (if applicable). Scheme Inception date: 26 Feb 03. Declaration of dividend is at the discretion the trustees and subject to availability of distributable surplus. Investors are advised to consult their tax advisor in view of individual nature of tax implication arising out of their participation in the scheme. Past Performance may or may not be sustained in the future.

You are looking You have an You do not at investing in investment Invest in it if require the stocks that horizon of at money declare dividend least 3 years immediately. at regular and more. intervals.

Key Features -

Duration	Plans/Options	Minimum Application Amt.	Minimum Additional Investment
More than 3 years	Regular Plan and Direct Plan with a common portfolio and separate NAV's.		₹1,000 (plus in multiplies of ₹1)

For further details on the Scheme, investors can refer to and Information Document Kev Memorandum on website of the Fund.

We offer a wide range of Mutual Fund solutions to cater to your specific investing needs.

To know more about the various solutions, please contact your financial advisor or visit our website adityabirlasunlifemf.com

Savings

Regular Income

Tax Saving

Wealth



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Scheme:

Aditya Birla Sun Life Dividend Yield Fund (Formerly known as Aditya Birla Sun Life Dividend Yield Plus)

(An open ended equity scheme predominantly investing in dividend yielding stocks)

This product is suitable for investors who are seeking:

- long term capital growth
- · investments in equity and equity related securities of companies having relatively high dividend yield

Investors should consult their financial advisors, if in doubt about whether the product is suitable for them.



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