



INVESTING in a blend of
Equity and Debt can help
you build a balanced future.

Aditya Birla Sun Life Equity Hybrid '95 Fund

An open ended hybrid scheme investing predominantly in equity and equity related instruments.

Mutual Funds

Aditya Birla Sun Life Mutual Fund



**ADITYA BIRLA
CAPITAL**

1800-270-7000

A hybrid scheme that focuses not only on equity but also invests in debt to strike a balance between potential growth through equity and relative stability through debt.

Are you planning to invest for long-term targets like retirement or children's education? Is the market movement making you skeptical? Worry no more! Invest in the Aditya Birla Sun Life Equity Hybrid '95 Fund, a balanced scheme that not only focuses on equity but also invests in debt and money market securities so that you can seek to potentially generate risk-adjusted returns with relatively lesser risks than pure-equity funds.

Why Choose Aditya Birla Sun Life Equity Hybrid '95 Fund?

This scheme aims at capital growth and income generation, while attempting to minimise volatility. It aims to generate long-term capital growth and generate income through a portfolio with target allocation of 65-80% in equity and 20-35% in debt and money market securities. Some of the benefits of the scheme are:

Flexibility



This scheme has the flexibility to maintain equity exposure in 65%-80% range, depending on the market conditions. It also aims to follow a flexi-cap approach on market cap, depending on risk return profile of various sub-segments of the market.

Strong selection process



Bottom-up approach is followed for selection of stocks. The stocks with growth potential are selected from all market caps i.e. Small, Mid and Large.

Asset allocation



This scheme rebalances equity and debt investments when markets start to influence asset selection decisions.

Dividend payout



In this scheme, we aim to grow your wealth with regular quarterly dividends.

We offer a wide range of Mutual Fund solutions to cater to your specific investing needs.

To know more about the various solutions, please contact our advisor or visit our website adityabirlasunlifemf.com

Savings

Regular
Income

Tax
Saving

Wealth



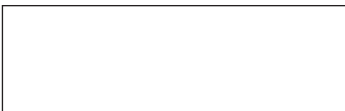
**ADITYA BIRLA
CAPITAL**

adityabirlacapital.com

www.facebook.com/abcabslmf

www.twitter.com/abcabslmf

Scheme:	This product is suitable for investors who are seeking*:	
Aditya Birla Sun Life Equity Hybrid '95 Fund (An open ended hybrid scheme investing predominantly in equity and equity related instruments.)	<ul style="list-style-type: none"> Long term capital growth and income Investment predominantly in equity and equity related securities as well as debt and money market instruments <p>*Investors should consult their financial advisors, if in doubt about whether the product is suitable for them.</p>	<p>LOW RISKOMETER HIGH</p> <p>Investors understand that their principal will be at Moderately high risk</p>



Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.