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INVESTING in a small opportunity early can help you benefit from its growth potential.

Aditya Birla Sun Life Small Cap Fund

(Formerly known as Aditya Birla Sun Life Small & Midcap Fund)

(An open ended equity scheme predominantly investing in small cap stocks)

Inception date: May 31, 2007

Mutual Funds

Aditya Birla Sun Life
Mutual Fund



**ADITYA BIRLA
CAPITAL**

1800-270-7000

Every journey starts with a small step. And every big company today, has been at some point in time an unheard, small name that had then just entered the stock markets. Today it is a force to be reckoned with. Presenting Aditya Birla Sun Life Small Cap Fund.

We spot such opportunities early when they are small so that there can be benefits from their growth potential.

About the Fund

A fund that is constructed with minimum allocation of 65% to **small cap** companies. A small cap company is the one ranked 251 onwards in terms of full market capitalisation. A small cap stock is generally a lesser known young company (even possibly a just floated IPO) in its early stages of business operations with a high probability of growth.

Small-cap stocks tend to be more volatile (and therefore riskier) than large-cap and mid-cap stocks. During a market recovery phase, small cap stocks tend to grow faster than the other two categories of stocks.

How do we identify stocks with high growth potential?

- Bottom up stock picking approach which gives due attention to the fundamentals of the companies, management quality & strength of their businesses.
- Driven by fundamental research, the fund manager focuses on buying stocks of companies using **"growth at reasonable price"** philosophy.
- These are small businesses or are serving a niche segment and are not studied by many analysts.
- With in-depth research, the fund manager chooses to buy such stocks at an opportune time and tends to be invested in it for a longer tenure to completely take advantage of its growth journey for you.
- It invests in companies that are prudent in using capital and are able to generate positive cash flows and wealth for investors consistently.

Robust Fund and Risk Management

- To mitigate risk and manage market volatility effectively, the fund follows robust risk management practices with a focus on diversification, adequate liquidity and well defined investment criterion in respect of stock concentration and the number of stocks.
- This avoids companies with poor corporate governance and leveraged companies with high capex intensity to growth.



Key Features -

Duration	Plans/Options	Minimum Application Amt.	Minimum Additional Investment
More than 3 years	Regular Plan and Direct Plan with a common portfolio and separate NAV's.	₹1,000 (plus in multiples of ₹1)	₹1,000 (plus in multiples of ₹1)

For further details on the Scheme, investors can refer to Scheme Information Document and Key Information Memorandum on website of the Fund.

We offer a wide range of Mutual Fund solutions to cater to your specific investing needs.

To know more about the various solutions, please contact your financial advisor or visit our website adityabirlasunlifemf.com

Savings

Regular
Income

Tax
Saving

Wealth



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Scheme:	This product is suitable for investors who are seeking:
<p>Aditya Birla Sun Life Small Cap Fund (Formerly known as Aditya Birla Sun Life Small & Midcap Fund) (An open ended equity scheme predominantly investing in small cap stocks)</p>	<ul style="list-style-type: none"> • long term capital growth • investments primarily in small cap companies <p>Investors should consult their financial advisors, if in doubt about whether the product is suitable for them.</p>
<p>LOW RISKOMETER HIGH</p> <p>Investors understand that their principal will be at Moderately high risk</p>	



Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.