



Aim higher with the right balance of Growth and Stability.



Birla Sun Life **Balanced '95 Fund**

(An Open ended Balanced Scheme)



Birla Sun Life
Mutual Fund

Highlights

- Flexible equity exposure with 50-75%
- Strong stock selection process
- Income generation through dividend distribution

Highlights do not indicate assurance of future scheme performance.

When we have precautions in place, we can aim for more. **Birla Sun Life Balanced '95 Fund** is one such offering that balances stability and growth. With a legacy of over 21 years (Inception Date: February 10, 1995), this scheme allocates your investments between debt/money market and equity/equity related instruments with an aim to balance, growth potential with stability.

The equity portion is invested in companies, handpicked across diverse industries with the aim to grow capital over a long period of time. This scheme allows flexibility of equity allocation in the 50-75% range and debt allocation in the 25-50% range.

Why Choose Birla Sun Life Balanced '95 Fund?

This scheme aims at capital growth and income generation, while attempting to minimise volatility.

Benefits which make this scheme stand out from the rest:

- **Flexibility** – This scheme has the flexibility to maintain equity exposure in the 50% to 75% range, depending on the market conditions. It also aims to follow a flexi-cap approach on market cap, depending on risk return profile of various sub-segments of the market
- **Strong selection process** – Bottom up approach is followed for selection of stocks. Only stocks with the potential to grow in future are selected from all market caps i.e. Small, Mid and Large
- **Dividend payout** – This scheme has been declaring regular dividends on a quarterly basis since March, 2015 with a good dividend track record since its inception (February 10, 1995).
- **Asset allocation** – This scheme rebalances equity and debt investments when markets start to influence asset selection decisions. The responsibility of asset allocation and portfolio rebalancing lies with the fund manager who ensures the investors needn't go through the tedious exercise of doing the same from time to time.

Investment objective:

The objective of this scheme is to generate long term capital growth and recurring income, through a portfolio with a target allocation of 60% in equity and 40% in debt and money market securities. The secondary objective is income generation and distribution of dividend.

Dividend History:

In last 21 years, the scheme has declared dividends with a cumulative amount of ₹ 123.04 per unit.

Birla Sun Life Balanced '95 Fund-Regular Plan-Dividend option

Record Date	Dividend (₹) Per Unit	Cum Dividend NAV (₹Per unit)	Div. yield
20-Mar-17	4.35	143.41	3.03%
26-Dec-16	3.5	135.43	2.58%
30-Sep-16	3.80	148.62	2.56%
30-Jun-16	2.46	141.55	1.74%
18-Mar-16	2.65	131.05	2.02%
23-Dec-15	2.85	137.67	2.07%
22-Sep-15	7.50	142.58	5.26%
26-Jun-15	7.50	144.82	5.18%
09-Mar-15	4.50	156.41	2.88%

Record Date	Dividend (₹) Per Unit	Cum Dividend NAV (₹Per unit)	Div. yield
01-Oct-14	7.00	138.91	5.04%
21-Mar-14	6.00	112.32	5.34%
18-Feb-13	5.00	107.18	4.67%
13-Feb-12	5.00	100.52	4.97%
29-Apr-11	6.50	107.90	6.02%
15-Oct-10	7.50	116.82	6.42%
12-Mar-10	7.00	105.06	6.66%
15-Oct-09	7.00	107.63	6.50%
30-May-08	5.00	92.61	5.40%
10-Mar-06	2.50	70.93	3.52%
25-Oct-04	2.00	43.02	4.65%
22-Mar-04	3.00	42.31	7.09%
10-Oct-03	1.00	38.59	2.59%
28-Mar-03	1.00	27.00	3.70%
30-Oct-02	1.00	26.01	3.84%
26-Mar-02	2.00	29.99	6.67%
15-Oct-01	2.00	25.70	7.78%
09-Mar-01	2.00	33.50	5.97%
13-Oct-00	3.00	39.85	7.53%
28-Mar-00	5.00	64.44	7.76%
30-Jun-99	2.00	26.78	7.47%
31-Mar-98	1.00	15.88	6.30%
31-Jul-96	0.43	10.31	4.17%

Face Value: ₹ 10 per unit.

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

Our range of financial solutions

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Tax Saving

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Our Wealth Creation Solutions aim to grow your money through equity / gold investments and are available in a range of conservative to aggressive options.

The Financial Solution (Wealth Creation Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

Call 1-800-270-7000

Contact your Financial Advisor



Birla Sun Life
Mutual Fund

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Scheme:	This product is suitable for investors who are seeking:	
Birla Sun Life Balanced '95 Fund (An Open ended Balanced Scheme)	<ul style="list-style-type: none"> • long term capital growth and income • investment predominantly in equity and equity related securities as well as debt and money market instruments <p>Investors should consult their financial advisors, if in doubt about whether the product is suitable for them.</p>	<p>LOW RISKOMETER HIGH</p> <p>Investors understand that their principal will be at Moderately High risk</p>

Distributed By:

Mutual Fund: Birla Sun Life Mutual Fund. Asset Management Company / Investment

Manager: Birla Sun Life Asset Management Company Ltd. CIN: U65991MH1994PLC080811.

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.