

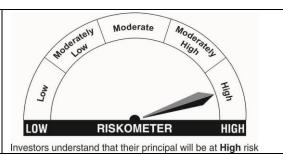
Key Information memorandum

ADITYA BIRLA SUN LIFE BANKING AND FINANCIAL SERVICES FUND

(An open ended equity scheme investing in the Banking & Financial Services sectors)

This Product is suitable for investors who are seeking*:

- long term capital growth
- Investments in equity and equity related securities of companies engaged in banking and financial services.



*Investors should consult their financial advisers if in doubt whether the product is suitable for them

Continuous Offer of units at NAV based prices

NAME OF THE ASSET MANAGEMENT COMPANY	NAME OF MUTUAL FUND
ADITYA BIRLA SUN LIFE AMC LIMITED (formerly known as Birla Sun Life AMC Ltd.) One India Bulls Centre, Tower 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Prabhadevi, Mumbai - 400 013 Tel: 43568000 Fax No: 43568110 / 8111 CIN U65991MH1994PLC080811	ADITYA BIRLA SUN LIFE MUTUAL FUND One India Bulls Centre, Tower 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Prabhadevi, Mumbai - 400 013 Tel. +91-22 43568000 Fax No. +91-22 43568110 / 8111 Website www.mutualfund.adityabirlacapital.com

This Key Information Memorandum (KIM) sets forth the information, which a prospective investor ought to know before investing. For further details of the scheme/Mutual Fund, due diligence certificate by the AMC, Key Personnel, investors' rights & services, risk factors, penalties & pending litigations etc. investors should, before investment, refer to the Scheme Information Document and Statement of Additional Information available free of cost at any of the Investor Service Centres or distributors or from the website www.mutualfund.adityabirlacapital.com.

The Scheme particulars have been prepared in accordance with Securities and Exchange Board of India (Mutual Funds) Regulations 1996, as amended till date, and filed with Securities and Exchange Board of India (SEBI). The units being offered for public subscription have not been approved or disapproved by SEBI, nor has SEBI certified the accuracy or adequacy of this KIM.

This KIM is dated May 16, 2019.



Name of the	he Scheme	Aditya Birla Sun Life Banking And Financial Services Fu	nd			
Structure		An open ended equity scheme investing in the Banking & Financial Services sectors.				
Investmen	t Objective	The primary investment objective of the Scheme is to generate long-term capital appreciation unitholders from a portfolio that is invested predominantly in equity and equity related securities companies engaged in banking and financial services. The Scheme does not guarantee/indicate any returns. There can be no assurance that the scheme				
		objectives will be achieved.				
Inception		December 14, 2013				
	ios & AUM ril 30, 2019)	Folios: 131249 AUM in Crs: Rs. 1,740.94				
Asset Pattern	Allocation of the	Under normal circumstances, the asset allocation of the Sche	eme will be as fo	ollows:		
Scheme	on the	Instrument	Risk Profile	Normal Allocation (% of total Assets)		
		Equity and Equity related securities of Banking & Financial Services Companies	High	80-100%		
		Cash, Money Market & Debt instruments	Low	0-20%		
		The Scheme may invest in securitised debt instruments upto	30% of its net a	assets.		
		September 22, 2006, SEBI Circular No. Cir/ IMD/ DF/ 11/ 20 SEBI guidelines issued from time to time. The scheme transactions in the manner and subject to limit as may be accordance with SEBI Circular No. Cir/ IMD/ DF/ 11/ 2010 gross exposure through equity, debt and derivative positions of the scheme.	may take exp specified by S dated August	EBI from time to time. In 18, 2010, the cumulative		
		The Scheme may undertake Stock Lending transactions, in a securities lending and borrowing specified by SEBI, within fol		the framework relating to		
		i. Not more than 20% of the net assets can generally be de	eployed in Stock	< Lending		
		ii. Not more than 5% of the net assets can generally be counter party.	deployed in Sto	ock Lending to any single		
		The scheme shall not invest in Foreign Securities.				
		The Scheme shall not invest in repo in corporate debt secu income) derivative instruments.	rities, Credit de	fault Swaps and/or (Fixed		
		Change in Asset Allocation				
		The above mentioned investment pattern is indicative and ma				
	Subject to the SEBI (MF) Regulations, the asset allocation p time to time, keeping in view market conditions, market of factors. It must be clearly understood that the percentages absolute and that they can vary substantially depending Manager, the intention being at all times to seek to protect changes in the investment pattern will be for short term and c market conditions, the AMC may invest beyond the rang normally be for a short-term purpose only, for defensive cor times to protect the interests of the Unit Holders. The Fur within 30 days from the date of deviation to bring it in line wit in this SID. Further, in case the rebalancing is not done with same shall be provided to the Investment Committee and the writing. The Investment Committee shall then decide on the c	pportunities, ar stated above a upon the perc t the interests defensive considerations and maiderations and Manager sha h the asset alloo in the specified e reason for the	nd political and economic are only indicative and not reption of the Investment of the unit holders. Such derations. However, due to ve. Such deviations shall d the intention being at all all rebalance the portfolio cation pattern as indicated period, justification for the same shall be recorded in			
		Provided further and subject to the above, any change in the profile of the Scheme shall be effected only in accordance w of Regulation 18 of the SEBI (MF) Regulations.				



Investment Strategy	The Scheme aims to maximize long-term capital appreciation by investing primarily in equity and equity related securities of companies engaged in Banking and Financial services. As a Sector fund, the portfolio will concentrate in the companies engaged in Banking and Financial Services. The portfolio manager will adopt an active management style to optimize returns. Income generation may only be a secondary objective.
	The scheme would invest in Banks as well as Non-banking Financial Services companies, Insurance companies, Rating agencies, Broking companies, Microfinance companies, Housing Finance, Wealth Management, etc. The classification of Financial service companies will be largely guided by AMFI sector classification. The scheme may also invest in IPOs of companies which could be classified under Financial Services sector.
	As the benchmark index is skewed in favour of few stocks, the fund could have substantial deviations from the respective weightage in the benchmark index so as to achieve diversification within the sector.
Risk Profile of the Scheme	Mutual Fund Units involve investment risks including the possible loss of principal. Please read the Scheme Information Memorandum (SID) carefully for details on risk factors before investment. Scheme specific Risk Factors are summarized below:
	• Investing in a Sectoral fund is based on the premise that the Fund will seek to invest in companies belonging to a specific sector. This will limit the capability of the Fund to invest in other sectors.
	• The scheme being sector specific will be affected by the risks associated with the Banking Sector and investments in Financial services companies which provide non-banking financial services like housing finance, stock broking, wealth management, insurance companies and holding companies of insurance companies and hence concentration risk is expected to be high.
	 Also, as with all equity investing, there is the risk that companies in that specific sector will not achieve its expected earnings results, or that an unexpected change in the market or within the company may occur, both of which may adversely affect investment results. Thus investing in a sector specific fund could involve potentially greater volatility and risk.
	Investments in the Scheme are subject to various risk factors including but not limited to risks associated with: investment in Equity and Equity related instruments, investments in Fixed Income Securities such as Price-Risk or Interest-Rate Risk, Credit Risk, Liquidity or Marketability Risk, Reinvestment Risk etc., investments in Derivatives (The risks associated with the use of derivatives are different from or possibly greater than, the risks associated with investing directly in securities and other traditional investments), investments in Securities developed assets which would be in the nature of Mortgage backed securities (MBS) and Asset backed securities (ABS) with underlying pool of assets and receivables like Housing Loans, Auto Ioans and corporate Ioans. The various risks associated with securitised assets include Prepayment Risk, Credit Risk, Liquidity Risk, Conversion risk, Price risks etc. The Scheme shall also be subject to risks associated with stock lending to the extent in engages in stock lending activities. Different types of securities in which the Scheme would invest as given in the Scheme Information Document/Key Information Memorandum carry different levels and types of risk. Accordingly the scheme's risk may increase or decrease depending upon its investment pattern. e.g. corporate bonds carry a higher amount of risk than Government securities. The above are some of the common risks associated with investments in various securities. There can be no assurance that a Scheme's investment objectives will be achieved, or that there will be no loss of capital. Investment results may vary substantially on a monthly, quarterly or annual basis. Further, the Fund/AMC is not guaranteeing or assuring any returns. Further, it should be noted that the actual distribution of dividends and the frequency thereof are indicative and will depend, inter-alia, on availability of distributable surplus. Dividend payouts will be entirely at the discretion of the Trustee. Investors may, if they wish, consult the
Risk Control	Investments made by the Scheme would be in accordance with the investment objectives of the scheme and provisions of SEBI (MF) Regulations. Since investing requires disciplined risk management, the AMC would incorporate adequate safeguards for controlling risks in the portfolio construction process. The risk control process involves reducing risks through portfolio diversification, taking care however not to dilute returns in the process. The Scheme will try and mitigate this risk by investing in sufficiently large number of companies within the BFSI space, so as to maintain optimum diversification and keep stock specific concentration risk relatively low. The AMC believes that this diversification would help achieve the desired level of consistency in returns. The AMC aims to identify securities, which offer superior levels of yield at lower levels of risks. With the aim of controlling risks, the investment team of the AMC will carry out rigorous in-depth analysis of the securities proposed to be invested in. The Scheme may also use various derivatives products for the purpose of trading, hedging and portfolio balancing from time to time, with an attempt to protect the value of the portfolio



	and enhance	Unitholders' interest.		
		neasures are expected to mitigate t at these risks would be completely elin		e extent, there can be no
Plans/Options	 The Scheme will have Regular Plan and Direct Plan** with a common portfolio and separate NAVs. Investors should indicate the Plan for which the subscription is made by indicating the choice in the application form. Each of the above (Regular and Direct) Plan under the scheme will have the following Options: (1) Dividend Option (Payout & Reinvestment Facility) (2) Growth Option and 			
	the Mutu Distribut ii. Eligible i under the Plan.	an is only for investors who purch al Fund and is not available for in or. Investors: All categories of investors e Scheme Information Document of	nvestors who route thei (whether existing or new the Scheme are eligible	r investments through a Unitholders) as permitted to subscribe under Direct
	by the M Platforms of units a iv. How to a a. Invest	or applying: Investments under Direct utual Fund for investing directly with for Mutual Funds and all other Platfor re routed through Distributors]. pply: ors desirous of subscribing under Dir t Plan" against the Scheme name in t	h the Mutual Fund [except orm(s) where investors' ap rect Plan of a Scheme will	t through Stock Exchange oplications for subscription
	b. Invest	ors should also indicate "Direct" in the	e ARN column of the appl	ication form.
Default Plan / Option / Sub-option (In case the investor fails to specify his preference, the given	 Default Option: Dividend Reinvestment Facility. In case of valid application received without indicating choice between options under the scheme, the same shall be considered as Dividend Option with Reinvestment facility and processed accordingly. Default Plan: Investors are requested to note the following scenarios for the applicability of "Direct Plan or Regular" 			
default plan / option /		applications received under the Sche		of Direct Flatt of Regular
sub-option would	Scenario	Broker Code mentioned by the	Plan mentioned by	Default Plan to be
apply)		investor	the investor	captured
	1	Not mentioned	Not mentioned	Direct Plan
	2	Not mentioned	Direct	Direct Plan
	3	Not mentioned	Regular	Direct Plan
	4	Mentioned	Direct	Direct Plan
	5	Direct	Not Mentioned	Direct Plan
	6	Direct	Regular	Direct Plan
	7	Mentioned	Regular	Regular Plan
	8	Mentioned	Not Mentioned	Regular Plan
	shall be proc within 30 cale correct code	rong/ invalid/ incomplete ARN codes essed under Regular Plan. The AN ndar days of the receipt of the applic is not received within 30 calendar da om the date of application without any	IC shall contact and obta cation form from the invest ays, the AMC shall reproc	ain the correct ARN code tor/ distributor. In case, the
Applicable NAV (after the scheme opens for repurchase and sale) In accorda circular da 11 / 14252 October 1 observed b following N I. APPLIC		with provisions of SEBI circular CIR No. Cir/ IMD/ DF/ 19/ 2010 dated N 08 dated October 24, 2008 and SEI 2006 and further amendments if a Autual Fund in respect of purchase/ r 's shall be applied in each case: BLE NAV FOR SUBSCRIPTIONS/ P nt less than ` 2 lacs:	ovember 26, 2010, SEBI BI Circular SEBI/ IMD/ CI iny, thereto, the following edemption/ switches of ur URCHASE INCLUDING S	Circular No. IMD/ CIR No. R No.11/ 78450/ 06 dated g cut-off timings shall be hits of the scheme, and the SWITCH-IN OF UNITS:
	In respective cheque content of the second sec	ct of valid applications received upto or a demand draft payable at par a AV of the day on which application is	at the place where the ap	oplication is received, the



	cheque or a demand draft closing NAV of the next bus For an amount of `2 lacs and a		ne application is received, the
		for purchase of units with amount equal ediately following Business Day if that utilization, shall be applicable.	
	In respect of subscriptions/purch for allotment of units at applicabl	nase/Switch-in application with amount e NAV as above, it shall be ensured that	at:
	ii. Funds for the entire amo	fore the applicable cut-off time (i.e. 3.00 punt of subscription / purchase /switch punt of the respective scheme before	in as per the application are
	credit facility whether intra	for utilization before the applicable cu l-day or otherwise, by the respective sc	heme.
		DEMPTIONS INCLUDING SWITCH-OU ons received upto 3.00 p.m. by the Mu	
		ons received after 3.00 p.m. by the Mu be applicable.	utual Fund, the closing NAV of
	accordance with the provisions a		
	transactions shall be followed ar	 that the following practice of aggregating accordingly the closing Net Asset Va tilization is being implemented wher ove. 	alue (NAV) of the day on which
		n same Business Day (as per cut-off t tual Funds) Regulations,1996 or circula	
	(b) Transactions shall include	purchases, additional purchases, and stematic Transfer Plans (STP) and trigg	
		shall be done on the basis of investor(olding in folios, transactions with s	
		done irrespective of the number of foli source of funds, mode of payment, loc	
	irrespective of whether the a	gregated where investor holding patter amount of the individual transaction is a	bove or below ` 2 lacs.
	options level (i.e. Regular Pl	me scheme shall be clubbed. This wil lan, Direct Plan, Dividend Option, Grow	th Option, etc).
	(g) Transactions in the name of transaction in the name of s a minor will be considered for	of minor received through guardian w ame guardian. However, two or more t or aggregation.	ransactions in the same folio of
Minimum Application	Purchase (Incl. Switch-in)	Additional Purchase (Incl. Switch-	Repurchase
Amount / Number of Units	Minimum of ` 1,000/- and in multiples of ` 1/- thereafter	in) Minimum of ` 1,000/- and in multiples of ` 1/- thereafter	In Multiples of `1/- or 0.001 units.
Despatch of Proceeds of Repurchase (Redemption) Request	Within 10 working days of the re Aditya Birla Sun Life Mutual Fun	eceipt of the redemption request at the d.	official points of acceptance of
Benchmark Index	Nifty Financial Services TRI		
		hange the benchmark for evaluation of I Regulations and other prevailing guidel	
Dividend Policy		ect to availability of distributable surpli ividends, the NAV will stand reduced I	



Name of the Fund								
Manager and Tenure for which the fund	Fund Mana	ager(s)		Managing	Since	Ten	ure	
nanager has been	Mr. Satyab	rata Mohanty		December 1	3, 2013	5.30 years 3.60 years		
managing the scheme	Mr. Dhaval	Gala		August 26	, 2015			
Name of the Trustee Company	Aditya Birla	Sun Life Trustee	e Private Ltd.					
Performance of the Scheme	I. PERFOR	MANCE OF SO	CHEMES AS AT	APRIL 30, 201	9.			
		Re	turns		Last 1 Year *	Last 3 years	Last 5 Years	Since Inceptio n
	- Direct Pla		ng & Financial S 2013	ervices Fund	2.82	20.65	21.72	23.12
	Nifty Finan	cial Services To	tal Return Index		18.31	24.18	19.89	21.01
	- Regular F		ing & Financial S 2 <i>013)</i>	ervices Fund	1.79	19.36	20.55	21.92
	Nifty Finan	cial Services To	tal Return Index		18.31	24.18	19.89	21.01
	60.00%			44.70% 46.6	Fi - (ditya Birla Su nancial Servi Growth– RP\$	ces Fund - F 50.04%	51.61%
	10.00%	23.56%	12.23%	44.70% 46.0 34.30%	01%		44.	
	0.00% -				-4.76	%4.17% -11.89%		
		Apr 2018 - Mar 2019	Apr 2017 - Mar 2018	r Apr 2016 - N 2017	/lar Apr	2015 - Mar 2016	-	4 - Mar 15
	not consider distribution t	ed. Performanc ax, if any.	may not be sus be of dividend op					
Expenses of the Scheme	Entry Load* Exit Load: F applicable N	or redemption	/ switch-out of u	inits within 365	days fro	m the date	of allotme	nt: 1.00%
i) Load Structure			of units after 365	5 days from the	date of a	llotment: Ni	1.	



	his assessment of various factors including the service rendered by the Distributo	r.
	No Exit Loads will be chargeable in case of switches made from Growth opti or vice-versa within the respective Plans offered under the Scheme	on to Dividend option
	• No entry or exit load shall be charged in respect of units issued to unitholder of Dividends and units issued to unitholders as Bonus units.	ers on Reinvestments
	• Switch of investments from Regular Plan to Direct Plan shall be subject to a any, and vice versa.	applicable exit load, if
	The above Load shall be applicable in case SIP/STP/SWP transactions.	
	 Pursuant to Circular no. CIR/IMD/DF/21/2012 dated September 13, 2012, any, by the AMC/Mutual Fund to the unitholders shall be credited to the Sch of service tax, if any. 	exit load charged, if eme immediately, net
(ii) Recurring expenses	Actual (unaudited) expenses for the financial year ended March 31, 2019: 2.14%	(Reg); 1.29 (Dir)%
(As a % of daily net assets)	Maximum estimated permissible expenses, including investment manage fees, as a % per annum of daily net assets:	ement and advisory
	Maximum estimated permissible expense as a % per annum of daily	y net assets
	A. Expense Head / Nature of expense	% of daily net
		assets
	Investment Management and Advisory Fees (AMC fees)	
	Trustee fee	
	Registrar & Transfer Agent (RTA) Fees	
	Audit fees	
	Custodian fees	
	Marketing & Selling expense including agent commission	
	Cost related to investor communications	
	Cost of fund transfer from location to location	
	Cost of providing account statements/allotment advice and dividend/ redemption cheques and warrants	Upto 2.25%
	Costs of Statutory advertisements	
	Cost towards investor education & awareness (at least 2 bps)^	
	Brokerage & transaction cost over and above 12 bps and 5 bps for cash and derivative market trades respectively.	
	Goods & Service Tax (GST) on expenses other than investment management and advisory fees	
	GST on brokerage and transaction cost	
	Other expenses	
	Maximum total expense ratio (TER) permissible under Regulation 52(6)(c)	Upto 2.25%
	B. Additional expenses under Regulation 52 (6A) (c)	Upto 0.05%
	A. Additional expense for gross new inflows from specified cities under Regulation 52 (6A) (b) to improve geographical reach of scheme.	Upto 0.30%
	The purpose of the above table is to assist the investor in understanding the expenses that an investor in the scheme will bear directly or indirectly. The recurring expense are for indicative purposes only and have been made in g information available to the AMC based on past experience.	above estimates for
	Note:	
	 (a) Atleast 10%# of the TER is charged towards distribution expenses/ comm Plan. The TER of the Direct Plan will be lower to the extent of the aboven expenses/ commission (at least 10% #) which is charged in the Regular Plan TER charged under Regular Plan is 2.00% p.a., then in such case, the TER plan will be lower by atleast 10% p.a. (i.e. 10% of 2.00% p.a.). #The expected difference in Total Expense Ratio to be charged to Direct Plan under the Scheme. 	nentioned distribution h. For eg.: In case the charged under Direct lan and Regular Plan
	(b) An terms of SEBI Circular No. CIR/IMD/DF/21/2012 dated September 13, 20 Fund shall annually set apart at least 2 basis points (i.e. 0.02%) on daily net within the maximum limit of Total Expense Ratio as per Regulation 52	assets of the scheme



		· · · · ·
	 management and advisory fees to the sche Expense Ratio as prescribed under Regulation b. Other than Investment Management and expenses other than investment management maximum limit of Total Expense Ratio as present Regulations. Further, GST on Brokerage a trades, will be within the maximum limit of Regulation 52 of the SEBI (MF) Regulations. (d) As per Regulation 52(6)(c) of SEBI (MF) Regulation Investment Management and Advisory Fees, show the statement and Advisory Fees, show the statement and Advisory Fees, show the statement Management and Advisory Fees, show the statement and Advisory F	2 dated September 13, 2012, AMC may charge Fees: AMC may charge GST on investment me in addition to the maximum limit of Total in 52 of the SEBI (MF) Regulations. Advisory Fees: AMC may charge GST on nt and advisory fees to the scheme within the secribed under Regulation 52 of the SEBI (MF) nd transaction cost incurred for execution of of Total Expense Ratio as prescribed under ons, the total expenses of the scheme, including
	below: Assets under management Slab	Total expense ratio limits
	(In Rs. crore)	
	on the first Rs.500 crores of the daily net assets	2.25%
	on the next Rs.250 crores of the daily net assets	2.00%
	on the next Rs.1,250 crores of the daily net assets	1.75%
	on the next Rs.3,000 crores of the daily net assets	1.60%
	on the next Rs.5,000 crores of the daily net assets On the next Rs.40,000 crores of the daily net assets	1.50% Total expense ratio reduction of 0.05% for every increase of Rs. 5,000 crores of daily pet assets or part thereof
	On balance of the assets	net assets or part thereof. 1.05%
	 (e) Additional Expenses upto 0.05% of daily net assematy be charged by AMC under different heads or and (4) and more specifically stated in table above (f) Fungibility of Maximum Permissible expense: can be charged to the scheme will be subject to Regulations. The said maximum TER shall either be enumerated above, without any sub limit or alloca discretion of AMC. Also, the types of expenses Regulations. Investors should note that the total recurring expenses expenses, whether initially borne by the Mutual Function management and advisory fee, shall not exceed the I SEBI (MF) Regulations. Subject to the SEBI (MF) rescribed ceiling will be borne by the AMC. 	f expenses mentioned under Regulation 52 (2) The maximum total expense ratio (TER) that such limits as prescribed under the SEBI (MF) be apportioned under various expense heads as ated to any of the said expense head(s) at the es charged shall be as per the SEBI (MF) s of the scheme excluding issue or redemption to r by the AMC, but including the investment imits as prescribed under Regulation 52 of the
Waiver of Load for Direct Applications	Not Applicable	
Tax treatment for the Investors (Unitholders)	Investors are advised to refer to the details in the independently refer to his tax advisor.	Statement of Additional Information and also
Daily Net Asset Value (NAV) Publication	The NAV will be calculated and disclosed for every B calculated upto two decimals. AMC shall update the N and on the website of the Mutual Fund (<u>www.mutual</u> day of declaration of the NAV.	NAV on the AMFI website (www.amfiindia.com)
For Investor	Aditya Birla Sun Life AMC Ltd	Registrar & Transfer Agents:
Grievances please contact	One India Bulls Centre, Tower 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg,	Computer Age Management Services Pvt. Ltd. (CAMS) Rayala Towers, 158, Anna Salai, Chennai -
		600002.
		Contact Details: 1800-425-2267
	CIN: U65991MH1994PLC080811	E-mail: adityabirlacapital.mf@camsonline.com Website Address:www.camsonline.com



Unitholders' Information	FOR INVESTORS WHO OPT TO HOLD UNITS IN PHYSICAL (NON-DEMAT) MODE AND DO NO HAVE DEMAT ACCOUNT:
	Account Statements:
	 AMC shall send allotment confirmation specifying the number of units allotted to the investor b way of email and/or SMS's to the investors' registered email address and/or mobile number no later than 5 (five) business days from the date of closure of the New Fund Offer Period.
	 Thereafter, a Consolidated Account Statement (CAS) shall also be sent to the unitholder in whose folio transactions viz. subscriptions, redemptions, switches, dividend payout, etc. have take place during that month, on or before 10th of the succeeding month by e-mail/mail. CAS sha contain details relating to all the transactions** carried out by the investor, including details of transaction charges paid to the distributor, if any, across all schemes of all mutual funds, during the month and holding at the end of the month.
	**The word 'transaction' shall include purchase, redemption, switch, dividend payout, dividen reinvestment, Systematic Withdrawal Plan, Systematic Transfer Plan and bonus transactions.
	 In case of specific request is received from investors, account statement shall be issued to th investors within 5 (five) business days from the receipt of such request without any charges. Th unitholder may request for a physical account statement by writing/calling the AMC/ISC/R&T.
	Half Yearly Consolidated Account Statement:
	 A CAS detailing holding across all schemes of all mutual funds at the end of every six month (i.e. September/ March), shall be sent by mail/e-mail on or before 10th day of succeedin month, to all such Unitholders in whose folios no transaction has taken place during that period.
	 The half yearly consolidated account statement will be sent by e-mail to the Unitholders whose e-mail address is available, unless a specific request is made to receive in physical.
	 Investors should note that, no separate account statements will be issued to investors opted the hold units in electronic (demat) mode since the statement of account furnished by depositor participant will contain the details of transactions.
	For more details, Investors are requested to refer the Scheme Information Document (SID) ar Statement of Additional Information (SAI).
	FOR INVESTORS WHO OPT TO HOLD UNITS IN DEMAT MODE:
	 On acceptance of the application for subscription during the NFO period, an allotment confirmation specifying the number of units allotted to the investor shall be send by way of email and/or SMS's the investors' registered email address and/or mobile number not later than 15 (fifteen) days from th date of closure of the New Fund Offer Period.
	• Thereafter, Single Consolidated Account Statement (SCAS), based on PAN of the holders, shall be sent by Depositories, for each calendar month within 10th day of the succeeding month to the unitholders in whose folio(s)/demat account(s) transactions have taken place during that month.
	 SCAS shall be sent by Depositories every half yearly (September/ March), on or before 10th day succeeding month, detailing holding at the end of the sixth month, to all such unitholders in whos folios and demat accounts there have been no transactions during that period.
	 In case of demat accounts with nil balance and no transactions in securities and in mutual fur folios, the depository shall send account statement in terms of regulations applicable to the depositories.
	 Consolidation shall be done on the basis of Permanent Account Number (PAN). In the event the fol / demat account has more than one registered holder, the first named Unit holder / Account hold shall receive the SCAS. For the purpose of SCAS, common investors across mutual funds depositories shall be identified on the basis of PAN. Consolidation shall be based on the commo sequence / order of investors in various folios/demat accounts across mutual funds / demat account across depository participants.
	 In case of multiple accounts across two depositories, the depository with whom the demat accounts across been opened earlier will be the default depository which will consolidate the details across depositories and Mutual Fund investments and dispatch the SCAS to the unitholders.
	• Unitholders whose folio(s)/demat account(s) are not updated with PAN shall not receive SCAS



 Unitholders are therefore requested to ensure that their folio(s)/demat account(s) are updated with PAN. For Unitholders who have provided an e-mail address in KYC records, the SCAS will be sent by e-mail. The Unitholders may request for account statement for mutual fund units held in physical mode, in case of a specific request received from the Unitholders, account statement shall be provided to the unitholders within 5 business days from the receipt of such request. No account statements will be issued to unitholders opted to hold units in demat mode, since the statement of account funsihed by depository participant periodically will contain the details of transactions. SCAS sent within the time frame mentioned above is provision and is subject to realisation of payment instrument and/or verification of documents, including the application form. Annual Report: The scheme wise annual report or an abridged summary thereof shall be provided to all Unitholders not lasses are registered with the Mutual Fund. The physical at litumes. The scheme wise annual report will also be noted on the website of AMF (www.antitudat.com). The physical copy of the abridged summary thereof shall be provided to all Unitholders on the website of AMF (www.antitudat.com). Portfoilo Disclosures: In terms of SEBI Regulation, Mutual Fund, YMCs will disclose portfolio (along with ISIN) as on the last day of the morth / half-year for all Schemem bace of a serice of AMFI (www.antituafla.com). Portfoilo Disclosures: In terms of SEBI Regulation, Mutual Fund/AMCs will also be a physical copy of an her website of AMFI (www.antituafla.com). Portfoilo Disclosures: In terms of SEBI Regulation, Mutual Fund/AMCs will also provide of all with half-year form the scheme portfolio, without charging any cost, on specelife request frow and and on the website of AMFI (www.antit	
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Scheme Portfolio		
Holdings	a) Top 10 holdings (as on April 30, 2019)	
U	lanuar	
	Axis Bank Limited	<u>% to net assets</u> 6.93
	Bajaj Finance Limited	5.57
	Bandhan Bank Limited	7.97
	Bharat Financial Inclusion Limited	4.82
	DCB Bank Limited	3.26
	HDFC Bank Limited	16.92
	ICICI Bank Limited	13.27
	Kotak Mahindra Bank Limited L&T Finance Holdings Limited	5.18
	State Bank of India	8.54
	b) <u>Sector-wise Allocation (as on April 30, 20</u> Sector	19) % to net assets
	BANKS	65.18
	FINANCE	32.46
	OTHERS*	2.36
	*includes Cash / Tri-Party Repos / Interest Rate Sw Fixed Deposit / net receivables / payables/ Warrants	ap /Bills Rediscounting /Fixed Deposit /REPO / Margir
Portfolio Turnover Ratio of the Scheme	0.56	
(For Lumpsum		o. Cir/ IMD/ DF/13/ 2011 dated August 22, 2011 to
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by the investor directly to the Distributor by a separate cheque, based on his assessment of various
factors including the service rendered by the Distributor.

Notwithstanding anything contained in the Key Information Memorandum, the provisions of SEBI (Mutual Funds) Regulations, 1996 and Guidelines thereunder shall be applicable. Further, investors may ascertain about any further changes from the Mutual Fund/Investor Service Centres / Distributors or Brokers.

Date: May 16, 2019

Place: Mumbai

Mutual Funds

Aditya Birla Sun Life Mutual Fund



PROTECTING INVESTING FINANCING ADVISING

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S.				Payment Details							
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1.	Aditya Birla Sun Life Banking and Financial Services Fund										

For Individu	lals				For Non-Individual Investors (Companies, Trust, Partnership etc.) Is the company a Listed Company or Subsidiary of Listed Company or Controlled by a Listed Company: Yes No													
		l am Politically Exposed	I am Related to Politically	Not Applicable			mpany or Subsidia atory UBO Declarat		ed Com	pany o	or Contr	olled by a	a Listed	Compar	ny: 🗌 Yes	No		
		Person	Exposed Person				Charger Services								Yes	No		
Sole/First App					Gaming / Gam	bling / Lotte	ery / Casino Servic	es							Yes	No		
Third Applic	ant				Money Lending	g / Pawning									Yes	No		
			(If Demat details Refer Instruction		s will be compulsorily	given in Demat f	orm only) (Please ensu	re that the	sequence	of name	es as men	tioned in th	e applica	tion form r	natches wit	h that of		
NSDL: Dep	oository Parti	cipant Nam	ie:			DPID No.:	I N			Ben	eficiary	A/c No.						
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Enclosed:	Client Mast	er 🗌 Tr	ransaction/ S	tatement Copy	// DIS Copy													
REDEMPTION	/ DIVIDEND R	REMITTANCE	(Please attach a	copy of cancelled	cheque Refer Instructi	on No. 8 & 12)												
It is the resp	onic Payme consibility of the ayout at recipie	he Investor t	to ensure the c on branch corre	orrectness of th esponding to the	e IFSC code/ MICR o Bank details ment	ode for oned in	Cheque	Paymer	nt									
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NOMINATION	DETAILS (Ma	ndatory) (Re	efer Instruction N	o. 7)														
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То

The Trustee,

Aditya Birla Sun Life AMC Ltd.

Having read and understood the contents of the Statement of Additional Information / Scheme Information Document of the Scheme, I/We hereby apply for units of the scheme and agree to abide by the terms, conditions, rules and regulations governing the scheme. I/We hereby declare that the amount invested in the scheme is through legitimate sources only and does not involve and is not designed for the purpose of the contravention of any Act, Rules, Regulations, Notifications or Directions of the provisions of the Income Tax Act, Anti Money Laundering Laws, Anti Corruption Laws or any other applicable laws enacted by the government of India from time to time. I/We have understood the details of the scheme & I/we have not received nor have been induced by any rebate or gifts, directly or indirectly in making this investment.

For Non-Individual Investors: I/We hereby confirm that the object clause of the constitution document of the entity (viz. MOA / AOA / Trust Deed, etc.), allows us to apply for investment in this scheme of Aditya Birla Sun Life AMC Ltd. and the application is being made within the limits for the same. I/We are complying with all requirements / conditions of the entity while applying for the investments and I/We, including the entity, if the case may arise so, hereby agree to indemnify ABSLAMC / ABSLMF in case of any dispute regarding the eligibility, validity and authorization of the entity and/or the applicants who have applied on behalf of the entity.

For NRIs only: I/We confirm that I am/we are Non Residents of Indian Nationality/Origin and that I/we have remitted funds from abroad through approved banking channels or from funds in my/our Non-Resident External/Non-Resident Ordinary/FCNR account. (Refer Inst. No. 6)

I/We confirm that details provided by me/us are true and correct.

I have voluntarily subscribed to the on-line access for transacting through the internet facility provided by Aditya Birla Sun Life AMC Ltd. (Investment Manager of Aditya Birla Sun Life Mutual Fund) and confirm of having read, understood and agree to abide the terms and conditions for availing of the internet facility more particularly mentioned on the website www.adityabirlacapital.com and hereby undertake to be bound by the same. I further undertake to discharge the obligations cast on me and shall not at any time deny or repudiate the on-line transactions effected by me and I shall be solely liable for all the costs and consequences thereof.

The ARN holder has disclosed to me/us all the commissions (in the form of trail commission or any other mode), payable to him for the different competing Schemes of various Mutual Funds from amongst which the Scheme is being recommended to me/us.

"I / We acknowledge that the RIA has entered into an agreement with the AMC / MF for accepting transaction feeds under the code. I / We hereby indemnify, defend and hold harmless the AMC / MF against any regulatory action, damage or liability that they may suffer, incur or become subject to in connection therewith or arising from sharing, disclosing and transferring of the aforesaid information."

FATCA & CRS Declaration: I/ We have understood the information requirements of this Form (read along with FATCA & CRS Instructions) and hereby confirm that the information provided by me/ us on this Form is true, correct, and complete. I/ We also confirm that I/ We have read and understood the FATCA & CRS Terms and Conditions and hereby accept the same. (Refer Inst. No. 14)

Signature of First Applicant / Authorised Signatory

Signature of Second Applican

ignature of Third Applicant

Date

CONFIRMATION CLAUSE

I/We hereby give consent to the Company or its Authorized Agents and third party service providers to use information/data provided by me to contact me through any channel of communication including but not limited to email, telephone, sms, etc. and further authorise the disclosure of the information contained herein to its affiliates/group companies or their Authorized Agents or Third Party Service Providers in order to provide information and updates to me on various financial and investment products and offering of other services. I/We agree that all personal or transactional related information collected/provided by me can be shared/transferred and disclosed with the above mentioned parties including with any regulatory, statutory or judicial authorities for compliance with any law or regulation in accordance with privacy policy as available at the website of the Company. Yes No

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VALUE ADD

I/We am/are interested in knowing my/our credit score and am/are happy to receive help in this regard. I/We hereby provide my consent to :-

1. Aditya Birla Sun Life AMC Limited and its group companies & associates to conduct check on my/our credit information with any of the credit bureau.

2. Aditya Birla Sun Life AMC Limited and its group companies & associates to conduct a background check either by their employees or through any third party vendor. 🗌 Yes 🗌 No

9

1. GENERAL INSTRUCTIONS

- i) Please read the terms of the Key Information Memorandum, the Statement of Additional Information/Scheme Information Document and addenda issued from time to time carefully before filling the Application Form. Investors should also appraise themselves of the prevailing Load structure on the date of submitting the Application Form. Investors are deemed to have accepted the terms subject to which this offer is being made and bind themselves to the terms upon signing the Application Form and tendering payment.
- ii) Application form should be completed in English and in BLOCK LETTERS. Please tick in the appropriate boxes wherever applicable.
- iiii) The signature should be in English or in any of the Indian languages specified in the eighth schedule of the Constitution of India. Thumb Impressions must be attested by a magistrate or a notary public or a special executive magistrate under his/her official seal. Applications by minors should be signed by the guardians. In case of H. U. F., the Karta should sign on behalf of the H.U.F.
- iv) The application complete in all respects along with the cheque / demand draft must be submitted to the nearest designated Investor Service Centre. Applications incomplete in any respect or not accompanied by cheque or demand draft of the amount payable are liable to be rejected and the money paid will be refunded without interest.
- No receipt will be issued for the application money. The designated Investors Service Centre will stamp and return the acknowledgment slip in the application form, to acknowledge receipt of the application.
- vi) All cheques and bank drafts must be drawn in favour of "Scheme Name" and crossed "Account Payee Only". A separate cheque or bank draft must accompany each application /each Scheme. In case the Scheme name as provided by investor on the application form and on the payment instrument are different, the application shall be processed and units allotted of the Scheme as mentioned in the application Form duly signed by investor.
- vii) Investors already holding a folio in Aditya Birla Sun Life AMC Ltd. can provide their existing Folio Number and Name of applicants(s) corresponding to the said folio. It is the responsibility of the Investor to ensure correctness of such details provided. The personal details and Bank Account details as registered in the existing folio number as provided would apply to the said investment and the registered details would prevail over any conflicting information furnished in this form. The AMC reserves the right to assign any of the existing Folio Number of the investor against multiple applications and / or subsequent purchases under this new application form Iodged, with identical mode of holding and address and such other criterions and integrity checks as may be determined by the AMC from time to time. For ease of communication, first applicatio's own email ID and mobile number should be provided.

viii) TRANSACTION CHARGES

SEBI with the intent to enable investment by people with small saving potential and to increase reach of Mutual Fund products in urban areas and in smaller towns, wherein the role of the distributor is considered vital, has allowed AMCs vide its circular No. Cir/IMD/DF/13/2011 dated August 22, 2011 to deduct transaction charges for subscription of ₹ 10,000/- and above. In accordance with the said circular, if the distributor, through which your application form is being routed, has opted to receive the Transaction Charges, Aditya Birla Sun Life AMC Ltd. shall deduct the Transaction Charge of ₹ 150/- (for First Time Mutual Fund Investor) or ₹ 100/- (for Investor other than First Time Mutual Fund Investor) or ₹ 100/- (for Investor other than First Time Mutual Fund Investor). Thereafter, the units shall be alotted against the balance amount invested after deduction of Transaction charges payable to the distributor. The statement of account shall clearly state the net investment as gross subscription less transaction charge and depict the number of units allotted against the normal of units allotted against the net investment amount.

Please note that Transaction Charges shall not be deducted in the following cases

a. Purchases / subscriptions for an amount less than ₹ 10,000/-;

b. Transaction other than purchases / subscriptions relating to new inflows such as Switches / STPs / Dividend Sweep etc.

c. Purchases / subscriptions made directly with the Mutual Fund (i.e. not routed through any distributor / agent). In case of investments through Systematic Investment Plan (SIP):

Transaction charges in case of investments through Systematic Investment Plan (SIP) shall be deducted only if the total commitment (i.e. amount per SIP installment x No. of installments) amounts to ₹ 10,000/- or more. The transaction charges shall be deducted in 3-4 installments. Investor should note that, as per SEBI circular no. SEBI/IMU/CIR No. 4/ 168230/09, dated June 30, 2009, the upfront commission, if any, on investment made by the investor shall continue to be paid by the investor directly to the Distributor by a separate cheque, based on his assessment of various factors including the service rendered by the Distributor.

2. INVESTOR PARTICULARS

 Name and address must be given in full. P.O. Box address is not sufficient. In case of NRIs/ FPI investors an overseas address must be provided.

- i) "On behalf of Minor" Accounts: Name of Guardian must be mentioned if investments are being made on behalf of a minor. Date of birth is mandatory in case of minor. The minor shall be the first and the sole holder in the account (folio). No joint holder will be allowed in an account (folio) where minor is the first or sole holder. Guardian in the account (folio) on behalf of the minor should either be a natural guardian (i.e. father or mother) or a court appointed legal guardian and the same must be mentioned in the space provided in application form. Copy of document evidencing the date of birth of the minor and relationship of the guardian with the minor (whether natural or legal guardian) should mandatorily be provided while opening of the account (folio). Also, nomination shall not be allowed in a folio/account held on behalf of a minor.
- iii) In case of an application under Power of attorney or by a limited company, body corporate, registered society, trust or partnership, etc the relevant Power of attorney or the relevant resolution or authority to make the application as the case maybe, or duly notarised copy thereof, along with the Memorandum and Articles of Association/ Bye Laws must be lodged with the application form.
- iv) Documentation to be submitted by Corporate Investors/Societies / Trusts /Partnership Firms/ FDI-

	Corporate Investors	Trusts	Societies	Partnership Firms	Flls	POA
Board/ Committee Resolution/ Authority Letter	1	1	1	1	1	
Memorandum & Articles of Association	1					
Trust Deed		1				
Partnership Deed				1		
Bye-laws			1			
List of authorised Signatories with name, designation & Specimen Signature	1	1	1	1	1	
Overseas Auditor's certificate					1	
Power of Attorney						1

The Power of Attorney should necessarily be signed by both the investor and the constituent Power of Attorney. Where only uncertified photocopies of the documents are submitted / attached to the application form, the onus for authentication of the documents so submitted shall be on investors and the ABSLAMC / ABSLMF will accept and act in good faith on uncertified / not properly authenticated documents submitted/attached with the application form. Submission of such documents by investors shall be full and final proof of the non individual investor's authority to invest and the ABSLAMC/MF shall not be liable under any circumstances for any defects in the documents so submitted. Non-Individual investors are required to ensure that the object clause of the constitution document (viz. MOA / AOA / Trust Deed, etc.) permits investment in the scheme(s) of Aditya Birla Sun Life Mutual Fund. ABSLMC / ABSLMF shall accept and process the applications made by these entities in good faith by relying on the undertaking given with respect to the authority, validity and compliance with all relevant formalities/conditions etc. in the application for making such investments with Aditya Birla Sun Life Mutual Fund. Further, ABSLAMC/ABSLMF/Trustees or any of its affiliates shall not be liable in case of any dispute arising with respect to eligibility, validity and authorization of the entity and/or the applicants who have applied on behalf of the entity, as applicable.

v) Applicants can specify the mode of holding in the application form as "Single" or "Joint" or "Anyone or Survivor". In the case of holding specified as "Joint", redemption and all other request/ transactions would have to be signed by all unit holders. However, in cases of holding specified as "Anyone or Survivor", any one of the unit holders will have the power to make all necessary requests, without it being necessary for all the unit holders to sign. In the event the account has more than one registered unit holders and the mode of holding is not specified in the application form, the default option for holding would be considered to be "anyone or survivor".

However, in all cases, the proceeds of all dividend/redemption will be paid to the first named holder. All communications will also be sent to the first named holder.

vi) Investors should clearly indicate their preference of Plan/option on the application form. If no plan is selected in the application form, the investment will be deemed to be for the default option.

3 (A). BANK AND PERMANENT ACCOUNT NUMBER DETAILS

Bank Details: In order to protect the interest of investors from fraudulent encashment of cheques, the SEBI Regulations have made it mandatory for investors to mention in their application / Redemption request, the bank name and account number.

Please note that the bank account details of the minor investor/unit holder are required for the purpose of receiving redemption proceeds/dividend payouts and in its absence the payment of redemption/dividend proceeds will be made in the name of the minor Unit holder but with guardian bank account details as provided in the Application Form.

PAN Details: It is compulsory for all investors to quote their Permanent Account Number (PAN) and submit copy of the PAN card issued by the Income Tax Department, irrespective of the amount of investment, while making an application for Purchase of Units. In case of joint applicants, PAN details of all holders should be submitted. In case the investor making the application is a minor, PAN details of the Guardian must be submitted. Investors residing in the state of Sikkim are exempt from the mandatory requirement of PAN proof submission, however sufficient documentary evidence shall have to be submitted to Aditya Aditya Birla Sun Life Mutual Fund for verifying that they are residents of State of Sikkim. Investors (being individuals) applying for Micro SIP registrations are exempt from mandatory requirement of PAN submission. For further details on Micro SIP, documents required etc please refer instructions in SIP Application Form.

(B). DEMAT ACCOUNT DETAILS: Option to hold Units in dematerialized (demat) form

Pursuant to SEBI Circular no. CIR/IMD/DF/9/2011 dated May 19, 2011, effective October 01, 2011, investors have an option to subscribe to/hold units of Scheme(s)/Plan(s) viz. open ended, close ended, Interval (except for exchange traded fund/s) in dematerialized (demat) form.

Consequently, the Unitholders under the Scheme(s)/Plan(s) shall have an option to subscribe to/ hold the units in electronic (demat) form in accordance with the provisions laid under the respective Scheme(s)/Plan(s) and in terms of the guidelines/procedural requirements as laid by the Depositories (NSDL/CDSL) from time to time. Units under Plan(s)/Option(s) of all Schemes of Aditya Birla Sun Life Mutual Fund with dividend distribution of daily, weekly or fornightly frequency, as defined under respective Scheme Information Document, shall be available in physical (non-demat) mode only. Also, various Special Products/Facilities such as Century SIP, Systematic Withdrawal Plan, Systematic Transfer Plan, Switching etc. offered by AMC/Mutual Fund shall be available for unitholders in case the units are held/opted to be held in physical (non-demat) mode.

Investors intending to hold units in electronic (demat) form will be required to have beneficiary account with a Depository Participant (DP) (registered with NSDL / CDSL) and will be required to indicate, in the application form, the DP's name, DP ID Number and the Beneficiary account number of the applicant held with the DP at the time of subscribing to the units. Applicants must ensure that the sequence of the names as mentioned in the application form matches with that of the Beneficiary account held with the DP Names, PAN details, KYC details etc. mentioned in the Application form will be verified against the Depository records. If the details mentioned in the application form are found to be incomplete / incorrect or not matching with the depository records, the application shall be treated as application for physical (non-demat) mode, and accordingly units will be allotted in physical (non-demat) mode, subject to it being complete in all other aspects. Unitholders who have opted to hold and thereby allotted units in electronic (demat) form will receive payment of redemption / dividend proceeds into bank account linked to their Demat account.

Units held in electronic (demat) form will be transferable subject to the provisions laid under the respective Scheme(s)/Plan(s) and in accordance with provisions of Depositories Act, 1996 and the Securities and Exchange Board of India (Depositories and Participants) Regulations, 1996 as may be amended from time to time.

In case, the Unitholder desires to hold the Units in a Dematerialized /Rematerialized form at a later date, the request for conversion of units held in physical (non-demat) mode into electronic (demat) form or vice-versa should be submitted alongwith a Demat/Remat Request Form to their Depository Participant(s). Investors should ensure that the combination of names in the account statement is the same as that in the demat account.

4. KNOW YOUR CUSTOMER (KYC)

According to guidelines issued by SEBI under 'The Prevention of Money Laundering Act, 2002', Mutual Funds are required to follow enhanced know your customer (KYC) norms. Investors can visit branches of ABSLAMC or may visit www.adityabirlacapital.com, www.amfiindia.com and www.cdslindia.com to know detailed procedure for KYC compliance.

Effective January 01, 2011 it is mandatory for all category of investors to be KYC compliant for all investment transactions made on or after January 01, 2011, irrespective of amount of investment.

To further clarify, the above category of investors shall include:

i. their constituted Power of Attorney (PoA) holder, in case of investments through a PoA

ii. each of the applicants, in case of investments in joint names; and

iii. Guardian in case of investments on behalf of minor.

Applications without KYC Acknowledgement letter for the specified category of investors are liable to be rejected.

Provided further, where it is not possible to verify the KYC compliance status of the investor at the time of allotment of units, the ABSLAMC shall verify the KYC compliance status of the investor within a reasonable time after the allotment of units. In the event of non compliance of KYC requirements, the ABSLAMC reserves the right to freeze the folio of the investor(s) for any kind of transactions or affect mandatory redemption of unit holdings of the investors at the applicable NAV, subject to payment of exit load. Investors should note that on completion of KYC Compliance all details of the investor in the Mutual Fund records will be replaced by the details as given in KYC Application Form by the investor. Any change in these details like change of Name / Address / Status /Signature, etc. should be given by Investor directly in the prescribed manner.

Pursuant to SEBI Circular No. MIRSD/Cir-26/2011 dated December 23, 2011, SEBI (KYC Registration Agency) Regulations, 2011 and SEBI Circular No. MIRSD/SE/Cir-21/2011 dated October 05, 2011, regarding uniformity in the Know Your Customer (KYC) process in the securities market and development of a mechanism for centralization of the KYC records to avoid duplication of KYC Process across the intermediaries in the securities market, the following changes are being made to KYC process w.e.f. January 01, 2012:

- SEBI has introduced a common KYC Application Form for all the SEBI registered intermediaries viz. Mutual Funds, Portfolio Managers, Depository Participants, Stock Brokers, Venture Capital Funds, Collective Investment Schemes, etc. New Investors are therefore requested to use the common KYC Application Form and carry out the KYC process including In-Person Verification (IPV) with any SEBI registered intermediaries including mutual funds. The KYC Application Forms are also available on our website www.adityabirlacapital.com.
- 2. The Mutual Fund shall perform the initial KYC of its new investors and may undertake enhanced KYC measures commensurate with the risk profile of its investors. The Mutual Fund shall upload the details of the investors on the system of the KYC Registration Agency (KRA). Registrar & Transfer Agent (RTA) of the Mutual Fund may also undertake the KYC of the investors on behalf of the Mutual Fund. KRA shall send a letter to the investor within 10 working days of the receipt of the initial/updated KYC documents from the Mutual Fund, confirming the details thereof.
- 3. Once the investor has done KYC with a SEBI registered intermediary, the investor need not undergo the same process again with another intermediary including mutual funds. However, the Mutual Fund reserves the right to carry out fresh KYC of the investor.
- 4. It is mandatory for intermediaries including mutual funds to car out In-Person Verification (IPV) of its new investors w.e.f January 01, 2012. The IPV carried out by any SEBI registered intermediary can be relied upon by the Mutual Fund. ABSLAMC and NISM/AMFI certified distributors who are KYD compliant are authorized to undertake the IPV for Mutual Fund investors. Further, in case of any applications received directly (i.e. without being routed through the distributors) from the investors, the Mutual Fund may rely upon the IPV (on the KYC Application Form) performed by the scheduled commercial banks.
- Existing KYC compliant investors of the Mutual Fund can continue to invest as per the current practice. However, existing investors are also urged to comply with the new KYC requirements including IPV as mandated by SEBI.

5. MODE OF PAYMENT

 Resident investors may make payment by cheque payable locally in the city where the application form is submitted at the local Aditya Birla Sun Life AMC Ltd. (ABSLAMC) Offices / Authorised Collection Centres.

ii) The cheque should be drawn on any bank which is situated at and is a member/sub member of the bankers clearing house or the cheque should be drawn on Bank branch which is participating in 'Speed Clearing' facility made available by Reserve Bank of India (RBI) [i.e. if the presenting bank branch and location is appearing in list of 'Speed Clearing' locations as prescribed by RBI from time to time for Core Banking Solution (CBS) branches]. Investors are requested to note that only cheques of value of upto \mathbb{T} 1 lacs shall be accepted under this 'Speed Clearing' facility. Further, the list of Speed Clearing' enabled bank branches are hosted on the website of the RBI under the link http://www.rbi.org.in/Scripts/bs_viewcontent.aspx?ld=2016.

iii) Payment through Stock invest, outstation cheques and third party payments will not be accepted.

iv) For all mode of payments, details of source account, source bank name and source branch name should be mentioned.

v) Restriction on acceptance of Third Party Payment:

- a) Pursuant to the AMFI Best Practice Guidelines circular on 'Risk mitigation process against Third-Party Cheques in mutual fund subscriptions' read with compliance with 'Know your Customer (KYC)' norms under Prevention of Money Laundering Act, 2002 (PMLA), Aditya Birla Sun Life AMC Ltd. (ABSLAMC)/ Aditya Birla Sun Life Mutual Fund (ABSLMF) shall not accept applications for subscriptions of units accompanied with Third Party Payments, except in the cases as enumerated below in para (c).
- b) "Third Party Payment" means payment through an instrument issued from a bank account other than that of the beneficiary investor. In case of payments from a joint bank account, the first named investor/holder of the mutual fund folio has to be one of the joint holders of the bank account from which payment is made.
- c) ABSLAMC shall not accept subscriptions accompanied with Third Party Payments except in the following exceptional situations subject to submission of requisite documentation/declarations enumerated in para (d) below:

i. Payment by Parents/Grand-Parents/Related persons on behalf of a minor in consideration of natural love and affection or as gi for a value not exceeding ξ 50,000/ (each regular purchase or per SIP installment) However, this restriction will not be applicable for payment made by a guardian whose name is registered in the records of Mutual Fund in that folio as a guardian.

ii. Payment by Employer on behalf of employee under Systematic Investment Plans (SIP) through Payroll deductions.

iii. Custodian on behalf of an FPI or a client.

In case of 'exceptional situations' mentioned above, investors are required to submit following documents/declarations alongwith the application form without which such applications will be rejected/ not processed/refunded:

i. Mandatory KYC for all Investors (guardian in case of minor) and the person making the payment i.e. third party. In order for an application to be considered as valid, investors and the person making the payment should attach their valid KYC Acknowledgement Letter to the application form.

ii. A separate, complete and valid 'Third Party Payment Declaration Form', inter alia, containing the details of the bank account from which the payment is made and the relationship with the investor(s). The declaration has to be given by the person making the payment i.e. Third Party. Please contact the nearest Investor Service Centre (ISC) of ABSLAMC or visit our website www.adityabirlacapital.com for the said Declaration Form.

ABSLAMC/ABSLMF shall verify the source of funds to ensure that funds have come from the drawer's account only.

e) Investors are requested to note that, in case of:

i. Payment by Cheque: An investor at the time of his/her purchase must provide the details of his pay-in bank account (i.e. account from which a subscription payment is made) and his pay-out bank account (i.e. account into which redemption/dividend proceeds are to be paid).

If the name/bank account number is not pre-printed on the cheque and signature on the cheque does not match with signature on the application, then the first named applicant/investor should submit any one of the following documents:

 a. a copy# of the bank passbook or a statement of bank account having the name and address of the account holder and account number;

b. a letter* (in original) from the bank on its letterhead certifying that the investor maintains an account with the bank, along with information like bank account number, bank branch, account type, the MICR code of the branch & IFSC Code (where available).

Investors should also bring the original documents along with the documents mentioned in (a) above to the ISCs/Official Points of Acceptance of ABSLMF. The copy of such documents will be verified with the original documents to the satisfaction of the ABSLAMC/ABSLMF. The original documents will be returned across the counter to the investor after due verification.

* In respect of (b) above, it should be certified by the bank manager with his/her full signature, name, employee code, bank seal and contact number.

Investors should note that where the bank account numbers have changed on account of the implementation of core banking system at their banks, any related communication from the bank towards a change in bank account number should accompany the application form for subscription of units.

ii. Payment by Prefunded Instrument:

 If the subscription is settled with pre-funded instruments such as Pay Order, Demand Draft, Banker's cheque, etc., a Certificate (in original) from the Issuing banker must accompany the purchase application, stating the Account holder's name and the Account number which has been debited for issue of the instrument.

The account number mentioned in the Certificate should be a registered bank account or the first named unitholder should be one of the account holders to the bank account debited for issue of such instruments. Investors may also submit a copy of the acknowledgement from the bank, wherein the instructions to debit carry the bank account details and name of the investor as an account holder, or a copy of the passbook/bank statement evidencing the debit for issuance of a DD, provided bank account number has to match with the details provided in the application form and name should match with the name of the first named unitholder.

(2) A pre-funded instrument issued by the Bank against Cash shall not be accepted for investments of ₹ 50,000/- or more. This also should be accompanied by a certificate from the banker giving name, address and PAN (if available) of the person who has requested for the payment instrument. The name mentioned on the Certificate should match with the name of the first named unitholder and certificate must state such investor's bank account number and PAN as per bank record, if available.

The Certificate(s) mentioned in (1) and (2) above should be duly certified by the bank manager with his/her full signature, name, employee code, bank seal and contact number.

iii. Payment by RTGS, NEFT, ECS, NECS, Bank transfer, etc: A copy of the instruction to the bank stating the account number debited must accompany the purchase application. The account number mentioned on the transfer Instruction copy should be a registered bank account or the first named unitholder should be one of the account holders to the bank account.

iv. Cash acceptance towards subscription

In accordance with SEBI circular CIR/IMD/DF/10/2014 dated May 22, 2014, Investors who are KRA-KYC compliant and do not belong to the top 30 cities* may avail of facility of subscribing to units of the Scheme through cash to the extent of ₹ 50,000/- per investor per financial year. However, repayments in form of redemptions, dividend, etc. with respect to investments through cash, shall be paid only through banking channel. Currently, cash shall be accepted at designated Investor Services Centers of Computer Age Management Services Pvt. Ltd (CAMS) in Guntur, Bhagalpur, Palanpur, Satara, Sangli, Bhatinda, Kota, Namakkal, Bareilly and Haldia. For detailed Address of Investor Services Centers of CAMS, refer address at the end of the document. Also, for the detailed procedures for making cash applications, Investors may enquire at the said designated ISCs for further assistance. *Top 30 cities shall mean top 30 cities based on Association of Mutual Funds in India (AMFI) data on 'AUM by Geography - Consolidated Data for Subscription does not comply with the above provisions, ABSLAMC/ABSLMF retains the Sole and absolute discretion to reject/not process such application and refund the subscription money and shall not be liable for any such rejection.

vi. Investors residing in Centres, where the Investors service Centres of the mutual fund are not located, are requested to make payment by demand drafts payable at the Centre where the application is to be lodged. D.D. charges would be borne by the fund only for the investors residing at places which are not covered by our office / authorised centres & DD Charges are mentioned in the form. The maximum charges so borne by the fund would be restricted to limits as prescribed by State Bank of India.

6. NRI INVESTORS

Repatriation basis:

Payments by NRIs/FPI may be made by way of Indian rupee drafts purchased abroad or out of funds held in NRE/FCNR account or by way of cheques drawn on non-resident external accounts payable at par and payable at the cities where the Investor Service Centres are located. In case of Indian rupee dras purchased and subscriptions through NRIs / FCNR account, an account debit certificate from the bank issuing the dra confirming the debit should also be enclosed.

Non Repatriation basis:

NRIs investing on a non repatriable basis may do so by issuing cheques/ demand drafts drawn on Non-Resident of India (NRO) account payable at the cities where the Investor Service Centres are located.

7. NOMINATION

- i) Unit holder can nominate (in the manner prescribed under the SEBI Regulations), maximum upto 3 person(s)in whom the Units held by him/her shall vest in the event of his/her death. It shall be mandatory to indicate clearly the percentage of allocation / share in favour of each of the nominees against their name and such allocation / share should be in whole numbers without any decimals making a total of 100 percent. In the event of the Unitholders not indicating the percentage of allocation / share for each of the nominees, the AMCs, by invoking default option shall settle the claim equally amongst all the nominees.
- ii) Nomination made by unitholder shall be applicable for investments in all the Schemes in the folio or account and every new nomination for a folio or account will overwrite the existing nomination. Thus, a new nomination request will imply simultaneous cancellation of existing nomination and request for fresh nomination.
- iii) The nomination can be made only by individuals applying for / holding units on their own behalf singly or jointly in favour of one or more persons. Non-individuals including society, trust, body corporate, partnership firm, Karta of Hindu Undivided Family, holder of Power of Attomey cannot nominate. Nomination form cannot be signed by Power of attorney (PoA) holders.
- iv) In case a folio has joint holders, all joint holders should sign the request for nomination/ cancellation of nomination, even if the mode of holding is not "joint".
- v) A minor can be nominated and in that event, the name and address of the guardian of the minor nominee shall be provided by the unit holder. The Applicant is advised that, in case of Single Holding, the Guardian to a Minor Nominee should be a person other than the Applicant.
- vi) Nomination can also be in favour of the Central Government, State Government, a local authority, any person designated by virtue of these offices or a religious or charitable trust.
- vii) The Nominee shall not be a trust (other than a religious or charitable trust), society, body corporate, partnership firm, Karta of Hindu Undivided Family or a Power of Attorney holder. A nonresident Indian can be a Nominee subject to the exchange controls in force, from time to time.
- viii) Nomination shall not be allowed in a folio/account held on behalf of a minor.
- ix) Nomination in respect of the units stands rescinded upon the transfer of units.
- x) Transfer of units in favour of a Nominee shall be valid discharge by the AMC against the legal heir.
- xi) The cancellation of nomination can be made only by those individuals who hold units on their own behalf single or jointly and who made the original nomination.
- xii) On cancellation of the nomination, the nomination shall stand rescinded and the AMC shall not be under any obligation to transfer the units in favour of the Nominee.
- xiii) The nomination details as registered with the Depository Participant shall be applicable to unitholders who have opted to hold units in Demat mode.
- xiv) Nomination shall be mandatory for new folios/accounts opened by individuals especially with sole/single holding and no new folios/accounts for individuals in single holding shall be opened without nomination. However, in case investors do not wish to nominate must sign separately confirming their non-intention to nominate, failing which the form may be rejected at the discretion of the AMC/Mutual Fund.

8. ELECTRONIC PAYOUT OF REDEMPTION/DIVIDEND

ABSLAMC will endeavor to credit the redemptions/dividend payouts directly to the designated Bank A/c of the unitholders of Aditya Birla Sun Life Mutual Fund schemes through any of the available electronic mode (i.e. RTGS/ NEFT/ Direct Credit/ NECS/ ECS). ABSLAMC reserves the right to use any of the above mode of payment as deemed appropriate for all folios where the required information is available. The Mutual Fund, however, reserves the right to issue a cheque / demand draft inspite of an investor opting for Electronic Payout.

9. DIRECT APPLICATIONS AND EUIN

Investment in Direct Plan: Investors applying under Direct Plan, are advised to write the word 'DIRECT' in the column 'ARN No' or 'Broker Code' in their applications for purchases/additional purchases/switches in all such cases where applications are not routed through any distributor/ agent/ broker. In cases where unit holder uses a pre-printed transaction slip/application form where details in the 'ARN No' or 'Broker Code' column is already printed, unit holder should cancel the ARN No/ Broker Code, write 'DIRECT' in the said column, Also, in case ARN No/ Broker Code is mentioned in the application form, but "Direct Plan" is indicated, the ARN No/ Broker Code will be ignored and the application will be processed under Direct Plan, subject to it being complete in all other aspects. Further, where application is received for Regular Plan without Distributor code or "Direct" mentioned in the ARN Column, the application will be processed under Direct Plan

Employee Unique Identification Number (EUIN) is a unique number allotted to Sales personnel i.e. employee/ relationship manager/ sales person of the distributor interacting with the investor for the sale of mutual fund products. Such sales personnel associated with Distributor, should also be holding a valid NISM certificate. Thus, in case of applications routed through distributors, in addition to the AMFI Registration Number (ARN) of the distributor, Investors are requested to also provide the EUIN of the individual ARN holder or of employee/relationship manager/sale person of the Distributor interacting with the investor. Providing appropriate EUIN in the application/transaction forms would assist in tackling the problem of mis-selling even if the Sales personnel on whose advice the transaction was executed by investor leaves the employment of the distributor or his/her sub broker. If the distributor has not given any advice pertaining to the investment (i.e. transaction is 'execution only'), then the EUIN box may be left blank, but it would be mandatory for the investor to provide confirmation as mentioned in the application form.

10. E-MAIL COMMUNICATION

Account Statements, Quarterly Newsletter, Annual Reports and Transaction Confirmation can be sent to Unit holders by post / email. Should the Unit holder experience any difficulty in accessing in the electronically delivered documents, the unit holder shall promptly inform the same to the Mutual Fund. It is deemed that the Unit holder is aware of all security risks including possible third party interception of the documents and contents of the documents becoming known to third parties.

11. TERMS AND CONDITIONS FOR ON-LINE ACCOUNT ACCESS

- i) User of Customer Identification PIN (CIP) facility in the parlance of Aditya Birla Sun Life AMC Ltd. (ABSLAMC) means a Unitholder being serviced by ABSLAMC.
- ii) A CIP will enable the user to view the Account Statement on the Aditya Birla Sun Life website (www.adityabirlacapital.com) and other services mentioned herein aer
- iii) The user shall have no objection to ABSLAMC verifying the identity before allotting the CIP.
- The CIP allotted to the user is confidential in nature and the user confirms that he/she will keep the CIP confidential and will not divulge it to anybody else. The user also agrees to take all possible care to prevent discovery of the CIP by any person. The responsibility for misuse of the CIP of the User is solely of the user and ABSLAMC shall not be responsible for the use/misuse of the CIP in any manner whatsoever.
- The User shall inform ABSLAMC immediately in case the CIP becomes known to any other person v) ABSLAMC may in its absolute discretion, issue to the user a new CIP on similar terms and conditions or under such terms and conditions as ABSLAMC may deem fit.
- ABSLAMC will take reasonable efforts to keep its website updated so as to provide most current information to the user. The user acknowledges that ABSLAMC expressly disclaims liability for errors or omissions in the information on the website. The user also recognises that because of communication and other issues, it is possible that the site may not be operating/working on many occasions. The user also agrees that the look and feel of the Web screen and outputs there from may differ based on the nature of the soware used by the user to browse the site. The user agrees not only to the terms and conditions herein contained but also the disclaimer and other matters, as may be displayed/posted on the site.
- ABSLAMC may, in the interest of the user request a fax confirmation of the Instructions and any additional information that ABSLAMC may require. ABSLAMC shall not be bound to act on instructions/ requests received until the said fax confirmation and additional information is received from the user.
- viii) The user shall be fully liable to ABSLAMC for eve transaction entered into using the CIP facility, whether with or without the knowledge of the user and consequences thereof.
- The user shall not use the online services on a PC or other Internet access device which belongs to any other person or which is provided to the user by his/her employer without such person's or, as the case may be, his/her employer's previous written permission. ABSLAMC will not be responsible for any harm or loss caused to any person as a result of the user not complying with this condition. The user indemnifies and agrees to keep ABSLAMC at all times saved, definded, harmless and indemnified from and against any and all loss, costs, outgoings, expenses, claims, damages or consequences whatsoever that ABSLAMC may suffer as a result of the user using any PC or Internet device without the permission of the owner thereof and he/she shall be bound to compensate. ABSLAMC shall not be liable for the non-suitability thereof or if any other data or soware contained in such PC or Internet access device through which the online services are accessed by the user is damaged or lost in any manner whatsoever.
- The user is aware of all security risks including possible third party interception of his/her account and the content of his/her account becoming known to third parties. The user accepts that the use of online services is not a secure method of viewing, accepting and transmitting information and that it involves security hazards and the risk of any loss of information or obtaining of information by any third party will be to his/her account and ABSLAMC shall, in no way, be held responsible for the same and this shall not be considered as a breach of its or its constituent company - user confidentiality.
- The user agrees that the use and storage of any information including without limitation, the CIP, account information, transaction activity, account balances and any other information available on the user personal computer is at his/her own risk and is his/her sole responsibility.
- The user shall not interfere with, alter, amend, tamper with or misuse in any manner whatsoever xii) the Online Services and in the event of any damage due to improper or fraudulent use by the user, he / shall be liable in damages to ABSLAMC.
- xiii) In case of any discrepancy in the details of any transaction carried out in respect of the user's Account, the user shall be obliged to intimate ABSLAMC thereof in writing within 10 (ten) days of

receipt of the Statement of Account / policy document in respect of the user, failing which the statement / policy will be deemed to be correct and accepted by the user

- xiv) ABSLAMC is authorized to provide any information or details relating to the user or his/her account to any third person so far as is necessary to give effect to any instructions or to comply with any order of Court or of any competent/ statutory authority or as is required under applicable law
- xv) The user hereby acknowledges that he/she is utilizing this facility at his/her own risk. These risks would, among others, include the following:

a) Misuse of Password: The user acknowledges that if any third person obtains access to his/her password such third person would be able to provide transaction request to ABSLAMC. The user shall ensure that the terms and conditions applicable to the use of the password as contained herein are complied with at all times.

b) Internet Frauds: The Internet per se is susceptible to a number of frauds, misuse, hacking and other actions, which could affect Instructions to ABSLAMC. Whilst ABSLAMC shall aim to provide security to prevent the same, there cannot be any guarantee from such Internet frauds, hacking and other actions, which could affect Instructions to ABSLAMC. The user shall separately evaluate all risks arising out of the same.

c) The technology for enabling the services offered by ABSLAMC could be affected by virus or other malicious, destructive or corrupting code, programme or macro. This could result in delays in the processing of Instructions or failure in the processing of instructions and other such failures and inabilities. The user understands that ABSLAMC disclaims all and any liability, whether direct or indirect, whether arising out of loss of profit or otherwise arising out of any failure or inability by ABSLAMC to honour any user instruction for whatsoever reason. The user understands and accepts that ABSLAMC shall not be responsible for any of the aforesaid risks. The user also accepts that ABSLAMC shall disclaim all liability in respect of the said risks.

- xvi) The user acknowledges having read and understood the Terms and Conditions relating to opening of an account and various services. The user accepts and agrees to be bound by the said Terms and Conditions including those excluding ABSLAMC's liability.
- xvii) The user understands that ABSLAMC may, at its absolute discretion, alter, suspend or terminate any of the services completely or partially without any notice to the Unitholder and without assigning any reasons thereof
- xviii) The user agrees that at present online services are offered as a privilege services to the users without any charge. However, ABSLAMC may levy any service charges as applicable from time to time in consideration for the services provided herein. However users not consenting to the charge then, may opt out of the CIP facility.
- xix) ABSLAMC reserves the exclusive right to amend the terms and conditions for issue and use of CIP to the users witho any prior approval of the user concerned, and thereafter such amended terms and conditions will apply to the user.
- In consideration of ABSLAMC providing the user with the online services, user agrees to indemnify and keep safe, harmless and indemnified ABSLAMC, its constituent companies, their officers, employees, successors and assigns from and against all actions, claims, demands, proceedings, loss, damages, costs, charges and expenses whatsoever which ABSLAMC or its constituent companies may at any time incur, sustain, suffer or be put to as a consequence of or arising out of the user' use of the said online services.
- xxi) The user hereby indemnifies and agrees to keep ABSLAMC saved, defended, harmless and indemnified for all liabilities, losses, damages and expenses which ABSLAMC may sustain or incur either directly or indirectly as a result of: a) Illegal, unauthorized, fraudulent usage or misuse of the user's CIP to access ABSLAMC's Website; all requests carrying the user's CIP as evidenced by electronic records available at ABSLAMC will be the user's sole responsibility b) Non-compliance of the terms and conditions relating to online services on ABSLAMC's website.
- xxii) The Courts in Mumbai alone shall have jurisdiction over all disputes arising out of or in respect of this arrangement.

12. RTGS/ NEFT

Funds Transfer shall be effected only if the recipient/destination Bank/Branch is participating in RTGS/NEET

It is the responsibility of the Investor to ensure the correctness of the message especially the IFSC code of the recipient / destination branch & account number. The collecting bank as well as ABSLMF will get valid discharge if the amount is credited to the account number mentioned in the Application even if the name of the Investor account holder differs. ABSLMF shall not assume any liability or responsibility arising out of or made liable for any incorrect request or message.

If the date of payment happens to be a holiday at the centre where the recipient branch is situated, the credit will be passed on to the Investor on next working day.

ABSLMF shall not be liable for delay in payments to the Investor if:

a. Incorrect and insufficient details are provided.

b. If there is dislocation of work due to circumstances beyond the control of Remitting/ Destination Banks including but not limited to circumstances like non-functioning of computer system, disruption of work due to natural calamities, strike, riot etc or Netware or internet problem or other causes beyond the control of the Branch/bank resulting in disruption of communication, such cases will be settled on the next working day when RTGS/NEFT is functioning properly.

The Investor hereby agrees and undertakes that he is aware of all the RTGS/NEFT rules set by RBI & to abide by all the rules, terms, conditions and administrative guidelines issued or which may be issued by the RBI or any other regulatory authorities applicable to the transactions relating to RTGS/ NEFT whether directly or/and indirectly.

13. DETAILS UNDER FATCA & CRS

The Central Board of Direct Taxes has notified Rules 114F to 114H, as part of the Income tax Rules, 1962, which Rules require Indian financial institutions such as the Bank to seek additional personal, tax and beneficial owner information and certain certifications and documentation from all our account holders. In relevant cases, information will have to be reported to tax authorities / appointed agencies. Towards compliance, we may also be required to provide information to any institutions such as withholding agents for the purpose of ensuring appropriate withholding from the account or any proceeds in relation thereto. Should there be any change in any information provided by you, please ensure you advise us promptly, i.e., within 30 days. Please note that you may receive more than one request for information if you have multiple relationships with (Insert FI's name) or its group entities. Therefore, it is important that you respond to our request, even if you believe you have already supplied any previously requested information.

In case 3 (three) consecutive instalments are not honoured/ failed on account of reasons attributable to the investors like insufficient balance etc. Aditya Birla Sun Life AMC Limited shall discontinue SIP, SWP and STP registrations

APPLICATION NOT COMPLETE IN ANY RESPECT IS LIABLE TO BE REJECTED.

Aditya Birla Sun Life AMC Limited (Investment Manager to Aditya Birla Sun Life Mutual Fund) (Formerly known as Birla Sun Life Asset Management Company Limited) Regn. No.: 109. Regd Office: One Indiabulls Centre, Tower 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400013

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